



## 2015 - 2016 Annual Report

### Introduction

The 2015-2016 school year was a great and productive year for the fraternity and sorority community at Western Kentucky University. Many organizations celebrated 45 or 50 years on the Hill, including many of our National Pan-Hellenic Council organizations. The community focused on ways to encourage collaboration between the councils and throughout the community. Membership numbers continue to be some of the largest in the history of the Greek community. We also welcomed Delta Zeta Sorority to the Hill in fall of 2015, the first extension process since Alpha Xi Delta in Fall 2011. In the fall we also saw the moratorium placed on Delta Sigma Theta lifted, as well as the moratorium lifted in the spring for Kappa Alpha Psi. In the spring of 2016, the men of Alpha Phi Alpha returned to campus, completing the Divine 9 organizations. The All-Fraternity and All-Sorority GPAs continue to be above the All-Male and All-Female average. The community has donated many hours and dollars to philanthropic and service initiatives.

### Recruitment and Membership

The Greek community hosted a Meet the Greeks events in the fall semester during MASTER Plan. There were large numbers of students in attendance. The spring semester found the three councils deciding to host separate Meet the Greeks events – with large attendance at all. The Interfraternity Council also hosted a Welcome BBQ for students on the Friday before classes in the fall semester. This was a new event and very successful.

Our Interfraternity and Panhellenic Council's main method of increasing and welcoming new members is through Formal Recruitment, which takes place in August.

Panhellenic Formal Recruitment in 2015 had 538 women participate in the first round, with 447 women attending Preference. 425 women were matched through the formal process, representing 80% of the women who participated in Go Greek Round. There was a dip in the number of women who signed the MRABA, but we believe it was because they knew that Delta Zeta was an opportunity for them (17 women ultimately joined Delta Zeta, 5 joined Omega Phi Alpha). 14 women were released through recruitment and 76 women withdrew. 369 women were matched with their first choice, and 56 were matched with their second choice. Quota was 50 new members, a decrease from 51 in fall 2014. The National Panhellenic Conference approved the automatic reset of Chapter Total at the conclusion of Formal Recruitment in 2014, resulting in Chapter Total increasing to 158 in fall 2015, compared to 147 for fall 2015. All chapters reached quota and total during the formal recruitment process. Delta Zeta participated in "Go Greek"/Round One but then removed themselves from the process until after recruitment. Our Panhellenic sorority membership in the fall 2015 semester was at 1524 women, an increase from fall 2015's 1298 women. In late fall 2015, the National Panhellenic Conference approved the reestablishment of total before classes in the non-primary recruitment semester (spring semester). They also strongly encouraged campuses to adopt the median chapter size as the determination for Total. This resulted in total lowering from 158 to 141, based off the membership numbers of the 5<sup>th</sup> largest chapter. For spring 2016, that was Phi Mu with 141. Because of this reset of total, only five NPC chapters participated in COB: Alpha Gamma Delta, Alpha Xi Delta,

Delta Zeta, Sigma Kappa, and Phi Mu (after losing additional women throughout the semester). The women of Omega Phi Alpha also held spring recruitment for the first time in many years – resulting in them taking 19 additional women. Overall, the sorority community welcomed 51 women in the spring 2016 semester.

Over 260 men signed bids in fall 2015, the largest number in WKU history. This is up from the 240 who signed during the fall of 2014. The fall 2015 fraternity membership was 856 men, with the average fraternity chapter of 65. The Interfraternity Council expressed interest in a more structured spring recruitment, so the Greek Affairs office worked with the IFC Recruitment Team to further utilize ICS, the computer system used for recruitment management. This simplified the complex system used during the fall semester. The fraternity community looks forward to continuing to develop its integration and use of ICS.

The National Pan-Hellenic Council fraternities and sororities maintained their membership. The moratorium lifted on Delta Sigma Theta and Kappa Alpha Psi, along with the return of Alpha Phi Alpha brought NPHC membership to 86 members (42 men and 46 women). The fall 2015 average NPHC fraternity chapter size was 4. The spring 2016 average NPHC fraternity chapter size was 8 members. The fall 2015 average NPHC sorority chapter size was 4 members. The spring 2016 average NPHC sorority chapter size was 11. This is a clear indication that the NPHC community is growing. The organizations have embraced the WKU Intake Packet and the recreation of the required Greek 101 workshop for students interested in joining.

## **Philanthropy Report**

With 49,977 service hours and \$154,597.73 donated to various causes in 2015-2016, the fraternity and sorority community remained committed to service and philanthropy. Each organization spends time and money supporting the causes that are near and dear to them. The Greek Week Blood Drive is one of the largest collegiate blood drives in the country. This year, we celebrated 30 years of the WKU Greeks Blood Drive by collecting 1239 pints of blood, allowing the Greek community to help save over 3000 lives. Philanthropy Day of Greek Week found the Greek community collecting 27,094 canned goods for various local Bowling Green food pantries. The Greek community continues to be a large supporter of Up 'til Dawn, Relay for Life, Dance Big Red, and the Student United Way.

## **Scholarship**

Our Greek community is a community of scholars. The overall fraternity and sorority averages continue to exceed the All Men's and Women's averages. The All-Sorority average was 3.21 during fall 2015 and 3.25 during spring 2016 as compared to the All-Women's average of 3.06 during fall 2015 and 3.06 during spring 2016. The All-Fraternity average was 2.827 during fall 2015 and 2.803 during spring 2016 as compared to the All-Men's average of 2.69 during fall 2015 and 2.71 during spring 2016.

## **Greek Week**

Greek Week is one of the largest student run program in the Greek Affairs Office. The Greek Committee consisted of 30 students from 19 organizations. Events included Spring Sing, Banner, Blood Drive, Greek Feud, Faculty Appreciation, Events Day, Tug, Philanthropy Day and Awards Convocation. Greek Week continues to be a success. Over 2500 people attended Spring Sing in Diddle Arena. 1239 pints of blood were donated to the American Red Cross during the Blood Drive. In previous years, Greek Week individual chairs were only from our IFC and PAN groups, but this year we had an NPHC

sorority woman from AKA serve as a Faculty Appreciation Chair. We also had NPHC participation in Events Day and Iota Phi Theta participated as an Exhibition during Spring Sing. Even with heavy rain, over 800 people attended Events Day at the Colonnade. Tug saw over 1800 attend to watch the day's action. Awards convocation was attended by 1200 people – filling every seat and then some. Philanthropy Day saw us collecting 27,094 cans, almost 10,000 more cans than were collected in 2015. Greek Week ended with the annual Awards Convocation which included the following awards:

**Greek Hall of Fame:** The following were inducted into the WKU Greek Hall of Fame this year

Mack Bekeza	Sigma Phi Epsilon	Liz Koehler	Sigma Kappa
Johnny Bush	Kappa Sigma	Elisabeth McDermott	Omega Phi Alpha
Leah Cannady	Chi Omega	Karen Powell	Kappa Delta
Katelin Carney	Alpha Xi Delta	Allan Moreno	Sigma Nu
Jonny Garcia	Sigma Phi Epsilon	Collin Ray	Phi Delta Theta
Daniel Hillenmeyer	Kappa Sigma	Taylor Ruby	Phi Gamma Delta
Megan Holl	Alpha Delta Pi	Lauren Stull	Chi Omega
Laurel Huber	Alpha Gamma Delta	Kathryn Thompson	Alpha Delta Pi
Grant Hughes	Alpha Tau Omega	Mallory Vaughn	Chi Omega
Julianna Jenks	Sigma Kappa	Corbin Wilson	Farmhouse

**Order of Omega:** The following were inducted into the WKU chapter of Order of Omega this year

Haley Armstrong	Phi Mu	Jonathan Darnell	Sigma Phi Epsilon
Amanda Baldwin	Phi Mu	Meghan Dillon	Sigma Kappa
Justin Barley	Sigma Phi Epsilon	Andre Dowell	Alpha Tau Omega
Krysten Barlow	Alpha Delta Pi	Kinsley Driver	Phi Mu
Anne Thomas Belcher	Kappa Delta	Heather Duke	Phi Mu
LuMar Bennett	Iota Phi Theta	Bailey Duncan	Phi Mu
Casey Birge	Kappa Delta	Megan Fitzhugh	Alpha Delta Pi
Lindsey Boerrigter	Chi Omega	Lindsay Gay	Alpha Omicron Pi
Laura Bunning	Phi Mu	Lauren Gerkins	Alpha Omicron Pi
Johnny Bush	Kappa Sigma	Allison Glascock	Alpha Omicron Pi
Katie Crider	Delta Zeta	Hannah Gossett	Alpha Delta Pi
Kaitlyn Cummins	Phi Mu	Dalton Harshbarger	Sigma Phi Epsilon

**Rho Lambda:** The following were inducted into the rechartered WKU chapter of Rho Lambda this year:

Ness Artoul	Kappa Delta	Morgan Duling	Kappa Delta
Amanda Baldwin	Phi Mu	Alivia Faris	Sigma Kappa
Krysten Barlow	Alpha Delta Pi	Laryn Hilderbrandt	Alpha Delta Pi
Julia Barnhart	Alpha Delta Pi	Julianna Jenks	Sigma Kappa
Lydia Basham	Omicron Pi	Chelsie Lundy	Alpha Gamma Delta
Shelby Bruce	Phi Mu	Mary Lyons	Omega Phi Alpha
Laura Bunning	Phi Mu	Morgan Martin	Omega Phi Alpha
Kalee Chism	Phi Mu	Berenice Martinez	Alpha Gamma Delta
Kaitlyn Cummins	Phi Mu	Sarah Miller	Alpha Gamma Delta
Allie Curry	Kappa Delta	Kendall Norwood	Phi Mu
Bailey Deglow	Chi Omega	Haley Pannell	Alpha Delta Pi
Megan Dillon	Sigma Kappa	Emily Pride	Alpha Omicron Pi
Kinsley Driver	Phi Mu	Carly Raymer	Alpha Delta Pi
Natalie Dugger	Omega Phi Alpha	Sydney Reeves	Alpha Delta Pi

Kayce Russell      Omega Phi Alpha  
Elizabeth Settle    Sigma Kappa  
Hilary Sweeney     Alpha Omicron Pi

Tess Tallent        Phi Mu  
Meagan Ward        Alpha Delta Pi

## **Greek Week Awards:**

### Banner Contest:

#### Sorority:

1. Kappa Delta
2. Omega Phi Alpha
3. Alpha Delta Pi

#### Fraternity:

1. Phi Gamma Delta
2. Sigma Phi Epsilon
3. Phi Delta Theta

### Events Day:

#### Sorority:

1. Kappa Delta
2. Chi Omega and Phi Mu
3. Alpha Gamma Delta

#### Fraternity:

1. Sigma Phi Epsilon
2. Kappa Alpha Order
3. Alpha Gamma Rho

### Blood Drive:

#### Sorority:

1. Sigma Kappa
2. Kappa Delta
3. Alpha Delta Pi

#### Fraternity:

1. Alpha Gamma Rho
2. Phi Delta Theta
3. Alpha Tau Omega

### Greek Feud:

#### Sorority:

1. Alpha Delta Pi
2. Kappa Delta
3. Delta Zeta

#### Fraternity:

1. Phi Gamma Delta
2. Sigma Phi Epsilon
3. Phi Delta Theta

### TUG:

#### Sorority:

1. Alpha Delta Pi
2. Phi Mu
3. Alpha Gamma Delta
4. Omega Phi Alpha

#### Fraternity:

1. Sigma Phi Epsilon
2. Alpha Gamma Rho
3. Phi Delta Theta
4. Kappa Sigma

### CANstruct for a Cause:

#### Sorority:

1. Phi Mu
2. Alpha Delta Pi
3. Kappa Delta

#### Fraternity:

1. Phi Delta Theta
2. FarmHouse
3. Phi Gamma Delta

### Philanthropy Day Cans donated:

#### Sorority:

1. Alpha Delta Pi
2. Kappa Delta
3. Phi Mu

#### Fraternity:

1. Phi Delta Theta
2. Phi Gamma Delta
3. Sigma Phi Epsilon

### Spring Sing:

#### Sorority:

1. Alpha Omicron Pi
2. Kappa Delta
3. Alpha Gamma Delta
4. Chi Omega and Alpha Delta Pi

#### Fraternity:

1. Phi Gamma Delta
2. Phi Delta Theta
3. Sigma Nu
4. Sigma Phi Epsilon

## Greek Week Overall:

### Sorority:

1. Alpha Delta Pi
2. Kappa Delta
3. Phi Mu

### Fraternity:

1. Sigma Phi Epsilon
2. Phi Delta Theta
3. Phi Gamma Delta

## **Chapter Achievement Awards:**

### Alumni Development:

Alpha Delta Pi  
Alpha Gamma Delta  
Alpha Omicron Pi  
Chi Omega  
Kappa Delta  
Phi Delta Theta  
Phi Mu  
Sigma Alpha Epsilon  
Sigma Kappa  
Sigma Nu  
Sigma Phi Epsilon

### Outstanding Intramural Performance:

Alpha Delta Pi  
Alpha Xi Delta  
Phi Delta Theta  
Phi Gamma Delta  
Sigma Phi Epsilon

### Outstanding New Member Program:

Alpha Delta Pi  
Alpha Gamma Delta  
Chi Omega  
Phi Delta Theta  
Phi Gamma Delta  
Sigma Kappa  
Sigma Phi Epsilon

### Philanthropic Service Award:

Sigma Phi Epsilon

### Campus Involvement and Leadership:

Alpha Delta Pi  
Chi Omega  
Kappa Delta  
Phi Delta Theta  
Sigma Alpha Epsilon  
Sigma Kappa  
Sigma Phi Epsilon

### Greek Involvement:

Alpha Delta Pi  
Alpha Gamma Delta  
Chi Omega  
Phi Gamma Delta  
Phi Mu  
Sigma Alpha Epsilon  
Sigma Kappa  
Sigma Nu  
Sigma Phi Epsilon

### Chapter Development:

Alpha Delta Pi  
Alpha Gamma Delta  
Phi Delta Theta  
Sigma Kappa  
Sigma Phi Epsilon

### Scholastic Achievement:

Alpha Delta Pi  
Alpha Gamma Delta  
Alpha Tau Omega  
Chi Omega  
Kappa Delta  
Phi Delta Theta  
Phi Gamma Delta  
Phi Mu  
Sigma Alpha Epsilon  
Sigma Kappa  
Sigma Nu  
Sigma Phi Epsilon

### Outstanding New Member:

Katie Crider, Delta Zeta  
Dalton Harshbarger, Sigma Phi Epsilon

### Most Improved Chapter:

Alpha Xi Delta  
Pi Kappa Alpha

Outstanding Advisor Award:

Marian Edmonds, Kappa Delta  
Randy Schocke, Sigma Alpha Epsilon

Greek Woman of the Year:

Maggie Shelton, Phi Mu  
Olivia Charles, Chi Omega

Howard E. Bailey Distinguished Service Award:

Tracy Maxwell, Alpha Omicron Pi

Greek Man of the Year:

Jonny Garcia, Sigma Phi Epsilon

Charley Pride Spirit Award:

Chandler Smith, Chi Omega  
Allan Moreno, Sigma Nu

Karen Towell Sisterhood Award:

Kappa Delta

Reed Morgan Award:

Sigma Phi Epsilon

## Programming

New Member Symposium & Olympics: On Saturday, September 19 over 600 new members of the WKU Greek community came together for a morning of learning and getting to know one another. The students divided into smaller groups where they attended three breakout sessions hosted by Health Education, Judicial Affairs, and the Greek New Member Educators. These small groups were facilitated by current Greek leaders.

Greek Leadership Symposium: Saturday, February 20 over 600 Greek students participated in the Greek Leadership Symposium, cosponsored by Order of Omega and Greek Affairs. The students checked in and then had the opportunity to attend three breakaway sessions of their choosing on various topics such as: leadership, risk management, personal development, transferrable skills, etc. Finally they came back together to listen to Tracy Maxwell (Howard E. Bailey Distinguished Service Award Winner, WKU alumna, cancer survivor, and public speaker) about owning our own power.

Leadership and Volunteerism Programming: Many of our Greek students participate in Leadership and Volunteerism programming throughout the year. Many sorority women participated in the Alternative Spring Break with a focus on service in Alabama. Maggie Shelton and Allan Moreno facilitated a Dynamic Leadership Institute focused our Greek students development. Our two departments continue to collaborate – with L&V sponsoring the “Emerging Leader” track for students at the Greek Leadership Symposium and Greek Affairs facilitating and presenting at the High School Leadership Conference, The Leadership Conference, and for various DLI in a Day events.

Academic Recognition Program: On Wednesday, February 24, nearly 500 students attended the annual Greek Academic Banquet at Knicely Center. This program recognized the scholastic success of our organizations and individuals. To be invited, a student must have a 3.5 GPA or above – 1397 students were eligible to attend due to their GPA.

## Highlights

National Hazing Prevention Week: The week of September 21 through September 25 the Greek community participated in National Hazing Prevention Week. This week was created on a national level by a WKU alumna, Tracy Maxwell. The students hung up banners, had a social media contest, and hosted events regarding hazing and our prevention of it.

Association of Fraternal Leadership and Values Conference: Eight students from NPHC and 5 from IFC attended AFLV Central in Indianapolis from Thursday, February 4 – Sunday, February 7. This was a great opportunity for the students to get to know one another and think critically about how to better collaborate in the future.

Walk a Mile: On April 5 the Interfraternity Council hosted the annual Walk a Mile fundraiser to raise money and awareness about sexual violence and the local rape and crisis center, Hope Harbor. Over 75 men walked up and down the Hill in heels. This event raised over \$1500 for Hope Harbor.

Southeastern Panhellenic Conference: Over 30 students and staff traveled to Atlanta from Thursday, March 31 through Sunday, April 3 for the SEPC conference. This conference was a great success. The women had the opportunity to meet Ginny Carroll, a WKU alumna who started The Circle of Sisterhood – the national philanthropy of Panhellenic. They were so moved by her story and the purpose of Circle of Sisterhood, they have undertaken a large fundraising campaign to build a school, requiring \$40,000 to be raised.

Delta Zeta Colonization: Delta Zeta joined our campus in fall 2015. They participated in the first round of sorority recruitment, Go Greek. They then hosted COB events after formal recruitment. The chapter was officially chartered and installed in December 2015. The chapter is currently at 80 women.

Greek 101 Workshops: the Greek Affairs office undertook the task to update the Greek 101 workshops where attendance is required for students interested in joining an NPHC organization. The workshop rework included rewriting the curriculum and thinking outside of the box. The Workshop discusses the history of African Americans in higher education, NPHC history, the significance of POC in higher education, and how interfraternalism is still relevant today. The inclusion of a current NPHC student panel has allowed those interested in ask the questions they might otherwise be afraid to ask.

### **Issues/Concerns from the 2014-2015 Annual Report:**

Inter-Council Relations: Throughout the school year, our students and staff have been working to improve the inter-council relations. There have been council mixers, as well as intentional conversations about how to better work together. The participation of NPHC in Greek Week was a great step. We look forward to continuing this.

Alcohol-Free Housing: Our office has enforced the alcohol-free policy this year. Many fraternities have unfortunately not followed the policy, but we will continue to educate them on why the policy exists.

National Pan-Hellenic Council Step-Show: Due to low membership numbers, low participation, and lack of funds, the 2015 NPHC Step Show was cancelled. This spring semester we already began to plan for the 2016 return of the Step Show.

### **Issues/Concerns from 2015-2016 School Year:**

Academic Performance in NPHC organizations: The academic performance of our National Pan-Hellenic Council organizations is concerning. In the spring of 2016 the NPHC Fraternity Average was 2.48, drastically lower than the 2.71 All-Men's Average. This is made worse by then looking at some of the New Member GPAs of those organizations (Kappa Alpha Psi, 1.67 and Phi Beta Sigma, 2.07 for example). Our NPHC Sorority Average was a 2.84, still below the 3.06 All-Women's Average. This is an area to improve, a goal of our office and our organizations.

Alcohol-Free Housing: This year, our office continued to enforce the policy on alcohol-free housing. Our Panhellenic Council passed a bylaw regarding Panhellenic behavior, with participation in fraternity house drinking included in unacceptable behavior. We hope to help our students understand why the policy exists and create a culture of acceptance.

Overprogramming: With our community's continuous growth, the inevitable problem of "too many events" became evident. In result of that, the IFC and NPC communities passed resolutions regarding philanthropy events. We hope this will help alleviate some of the pressures our students feel to overcommit themselves. Our office also plans to think creatively to offer programming that can be counted toward various areas of chapter development.

Retention of Members: As with overprogramming, our continuous growth has resulted in a drop in our retention of initiated members. We need to work to improve the communication regarding membership requirements but also help our organizations understand how to both develop relationships and manage tasks. It seems the relationship piece might be lacking.

Risk Management and Event Planning: Many of our organizations have hosted events with increasingly more risk. One fraternity's philanthropy event spiraled out of control, resulting in a young man being rushed into Intensive Care. A sorority tradition got out of hand, resulting in sanctions from the Judicial Affairs Office. Our Greek community was provided the opportunity to utilize the Western Kentucky University shuttle fleet for their social events, but this provided was revoked after issues arose at these events. It is important that we continue to educate our students on the expectations we have for them as ambassadors of the university and their organization.