

Undergraduate Curriculum Committee
January 20, 2026

I. Call to Order –Zoom meeting called to order at

Voting Members Present:

Guests:

II. Approval of Minutes –
Motion to Approve –
Discussion:
Vote:

III. New Business

a. Curriculum Agenda

Gordon Ford College of Business				
Code	Title	Status	Contact	Received
MKT 333	MKT 333: Content Marketing	Added	lks68658	1/8/2026
Motion to Approve – 1st/2nd: Discussion: Vote:				

Potter College of Arts and Letters				
Code	Title	Status	Contact	Received
SMC 401	SMC 401: Strategic Communication Portfolio	Added	ang16236	12/10/2025
Motion to Approve – 1st/2nd: Discussion: Vote:				
1767	1767: Strategic Communication	Edited	ang16236	12/10/2025
Motion to Approve – 1st/2nd: Discussion: Vote:				
1768	1768: Digital Advertising	Edited	ang16236	12/10/2025
Motion to Approve – 1st/2nd:				

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Discussion:

Vote:

- b. Guest speaker:** Dr. Rheanna Plemmons, Assistant Provost for Accreditation & Assessment to discuss the Kentucky Graduate Profile

Next Meeting: February 17, 2026

Adjournment at

Motion to Approve – 1st/2nd