

Proposal Date: 9/21/15

**Potter College of Arts and Letters**  
**Department of Theatre and Dance**  
**Proposal to Create a Temporary Course**  
**(Information Item for First Offering. Action Item for Second Offering)**

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**1. Identification of proposed course:**

- 1.1 Course prefix (subject area) and number: THEA 323
- 1.2 Course title: Period Styles in Design
- 1.3 Abbreviated course title: Period Styles in Design
- 1.4 Credit hours: 3
- 1.5 Schedule type: C
- 1.6 Prerequisites/corequisites: none
- 1.7 Grade type: Standard letter grade
  
- 1.8 Course description: The study of aesthetic styles as general artistic principles and in costume and décor applications. Emphasis on design as communication across cultures and time periods. No prerequisites required, but taking an introductory art and/or design course in any field before taking this course is recommended.

**2. Rationale**

- 2.1 Reason for offering this course on a temporary basis: This course was approved as a full new course by the Potter College Curriculum Committee in April 2015, but was inadvertently left off the University Curriculum Committee agenda for both their August and September 1015 agendas. As a result, it is now impossible to obtain full approval of the permanent course in time to offer it as planned in the Spring of 2016. So we offer now as a temporary course so that we may continue to offer it as planned in the spring of 2016.
  
- 2.2 Relationship of the proposed course to courses offered in other academic units:  
This course bears some similarities to IDFM 346, Architecture and Culture, and IDFM 431, Clothing and Human behavior. However, although the mediums of fashion and architecture are similar to theatrical costume, scenery and décor, the course will differ from those mentioned above in the following ways:
  - The proposed course emphasizes context, and drawing connections between styles, cultures and disciplines
  - The proposed course emphasizes the way visual styles are used consciously by artists to communicate with their audiences
  - Designers for performance such as costume and scenery practice a unique mode of visual analysis, and this course will use that style of discourse as a touchstone

### 3. Description of proposed course

#### 3.1 Course content outline

Each unit will include an overview and discussion of the styles involved, and exploration of the revivals, translations and repercussions of these styles in design applications

#### **Unit 1: Classicism—Rational, orderly, balanced**

Classical Greece and Rome, Neo-Classicism, Neo-Neo-Classicism

#### **Unit 2: Maximalism—organic, exuberant, emotional**

Gothic, Baroque, Art Nouveau, Eastern aesthetics like Ottoman and classical India

#### **Unit 3: Minimalism—sophisticated aesthetic of simplicity**

Japan, Modern Art

#### **Unit 4: Primitivism/Folk Art**

Traditional arts from many cultures, translations like Cubism

Assignments will include:

- Class discussion
- Written responses to readings
- Written analysis project
- Creative project
- Quizzes

#### 3.2 Tentative text(s)

*Isms—Understanding Fashion* by Mairi MacKenzie

*Isms—Understanding Art* by Stephen Little

*Isms—Understanding Architecture* by Jeremy Melvin

Other reading materials as appropriate

Students will also need to supply their own drawing, painting, collage, software or other visual media and supplies to complete the creative projects.

### 4. Term of Implementation: S016

### 5. Dates of review/approvals:

Department of Theatre and Dance:	9/21/15
Dean, Potter College of Arts & Letters:	21 Sept 2015
Office of the Provost:	