

**UNDERGRADUATE CURRICULUM COMMITTEE  
ACADEMIC AFFAIRS CONFERENCE ROOM  
February 26, 2015**

**I. Call to Order**

Chair Ashley Chance-Fox called the meeting to order at 3:45 p.m.

**Members present were:** Janet Applin, \*Ashley Chance-Fox, Ken Crawford, \*Laura Bohushi, \*Sheila Flener, Sylvia Gaiko, \*Jeanine Huss, Zach Jones, \*Grace Lartey, \*Ling Lo, \*Kelly Madole, Andrew McMichael, Tiffany Robinson, \*Mark Ross, \*Scott Stroot, \*Liz Sturgeon, Michelle Trawick, \*Tammy Van Dyken.

\*Indicates voting members.

**II. Approval of January 22, 2015 Minutes**

Chair Ashley Chance-Fox called for revisions and/or corrections to the minutes of the January 22, 2015, UCC meeting. The minutes were approved as distributed.

**III. Announcement**

Dr. Sylvia Gaiko reported a new guideline from the Council on Post-Secondary Education concerning the implementation procedure for new programs. The CPE now requires submission of a Notification of Intent three months before a pre-proposal is submitted. The notification should include: type of degree, name of program, and a short description (50 words or less) of the program. The Council reviews the notification prior to issuing an invitation to submit a pre-proposal.

**IV. New Business**

**COLLEGE OF EDUCATION AND BEHAVIORAL SCIENCE**

**ACTION AGENDA**

Scott Stroot moved approval of the following **proposal to create a new course from the Department of Counseling and Student Affairs:**

Course Title:	CNS 432 Helping Skills
Abbr. Course Title:	Helping Skills
Credit Hours:	3.0 hrs.
Prerequisite/Corequisite:	Junior standing
Catalog Listing:	Overview of helping in counseling and human relations, investigates the person and role of the helper, development of helping skills appropriate for lay helpers, and approaches to crisis intervention.
Implementation:	Fall 2015

Grace Lartey seconded the motion. The motion carried.

**POTTER COLLEGE OF ARTS AND LETTERS**

**CONSENT AGENDA**

Scott Stroot moved approval of the Consent Agenda.

## **School of Journalism and Broadcasting:**

### **Proposal to revise course prerequisites**

Course Title: AD 349 Advertising Media  
Current Prerequisites: AD 300. Advertising minors may substitute MKT 220 for JOUR/AD 300.  
Proposed Prerequisites: AD 300 or permission of instructor.  
Implementation: Fall 2015

Course Title: BCOM 301 Mass Communication Law and Ethics  
Current Prerequisites: PS110 and BCOM 201  
Proposed Prerequisites: PS 110 and BCOM 201; or permission of instructor for students outside the School of Journalism & Broadcasting  
Implementation: Fall 2015

Course Title: BCOM 325 Survey of Electronic Media Writing  
Current Prerequisite: SJB 103  
Proposed Prerequisite: SJB 103; or permission of instructor for students outside the School of Journalism & Broadcasting  
Implementation: Fall 2015

Course Title: SJB 102 Media Content, Collaboration and Community  
Current Prerequisite: None.  
Proposed Prerequisite: Restricted to majors in the School of Journalism & Broadcasting.  
Implementation: Fall 2015

### **Revise course catalog listing**

Course Title: JOUR 481 Problems in Mass Communication  
Current Catalog Listing: Study of contrived and real problems involving research, planning and implementation.  
Proposed Catalog Listing: In-depth study of challenges in journalism and mass communication. Involves research, planning, execution, and implementation of a project, or projects, guided by the instructor.  
Implementation: Fall 2015

### **Suspend a course**

Course Title: AD 340 Creative Strategy and Copywriting  
Implementation: Fall 2015

Course Title: AD 341 Principles of Advertising  
Implementation: Fall 2015

Course Title: AD 343 Print Advertising Design  
Implementation: Fall 2015

Course Title: AD 345 Advertising Copy and Layout  
Implementation: Fall 2015

Course Title: AD 346 Account Planning  
Implementation: Fall 2015

Course Title: AD 348 Introduction to Interactive Design  
Implementation: Fall 2015

Course Title: AD 443 Interactive Ad Design  
Implementation: Fall 2015

Course Title: AD 444 Advanced Interactive Ad Design  
Implementation: Fall 2015

Course Title: AD 445 Advanced Copy and Layout  
Implementation: Fall 2015

Course Title: AD 446 Advertising Campaigns  
Implementation: Fall 2015

Sheila Flener seconded the motion. The Consent Agenda was approved.

### **ACTION AGENDA**

Scott Stroot moved approval of the following **proposal to make multiple revisions to a course from the School of Journalism and Broadcasting:**

Course Title: AD 344 Advertising in a Digital World  
Current Course Number: AD 344  
Proposed Course Number: AD 240  
Current prerequisite: AD 341 or permission of instructor  
Proposed prerequisites: SJB 101 and SJB 102; or permission of instructor  
Implementation: Fall 2015

Jeanine Huss seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to make multiple revisions to a course from the School of Journalism and Broadcasting:**

Current Course Title: JOUR 202 Introduction to Media Writing  
Proposed Course Title: Introduction to News Writing  
Proposed Abbr. Course Title: News Writing  
Current Catalog Listing: Writing for print, online and broadcast media, and public relations with

primary focus on news writing. Accuracy, responsibility, clarity, style and structure techniques emphasized. Course fee.

Proposed Catalog Listing: Reporting and writing skills primarily focused for print and online news. The course focuses on accuracy, responsibility, clarity, AP style, structure, interviewing, sourcing, and story generation. Research is emphasized. Course fee.

Implementation: Fall 2015

Sheila Flener seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to make multiple revisions to a course from the Department of Philosophy and Religion:**

Current Course Title: RELS 403 Post-colonial Christianity

Proposed Course Title: Global Christianity

Proposed Abbr. Course Title: Global Christianity

Current Course Number: RELS 403

Proposed Course Number: RELS 309

Current prerequisites/corequisites/special requirements: One RELS course or permission of instructor.

Proposed prerequisites/corequisites/special requirements: None.

Current Catalog Listing: The study of postcolonial interpretations of Christianity in Africa, Asia and Latin America.

Proposed Catalog Listing: The study of Christianity in Africa, Asia and Latin America.

Implementation: Fall 2015

Grace Lartey seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to create a new course from the School of Journalism and Broadcasting:**

Course Title: AD 330 Branding

Abbr. Course Title: Branding

Credit Hours: 3.0 hrs.

Prerequisite: AD 300 or permission of instructor

Catalog Listing: Process of creating and projecting a distinctively authentic personality for a business. Covers traditional and digital methods of branding, with a focus on user experience.

Implementation: Fall 2015

Sheila Flener seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to create a new course from the School of Journalism and Broadcasting:**

Course Title: FILM 382 Intermediate Film Production Workshop  
Abbr. Course Title: Intermediate Film Workshop  
Credit Hours: 3.0 hrs.  
Prerequisites: FILM 250, FILM 282 and BCOM 366  
Catalog Listing: A continuation of the intensive, hands-on workshop experience begun in FILM 282. Specific focus of study to be determined in consultation with instructor. Emphasis on techniques and strategies relevant to producing independent short-form cinema.  
Implementation: Fall 2015

Sheila Flener seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposals to create a new course from the School of Journalism and Broadcasting:**

Course Title: IXD 320 User Experience Design  
Abbr. Course Title: User Experience Design  
Credit Hours: 3.0 hrs.  
Prerequisites: SJB 210 and AD 240  
Catalog Listing: Integrates research, design and creative ideation to produce effective visual interactive user experiences across multiple media platforms.  
Implementation: Fall 2015

Course Title: IXD 350 Programming for Designers  
Abbr. Course Title: Programming for Designers  
Credit Hours: 3.0 hrs.  
Prerequisites: IXD 320, SJB 330 and SJB 340; or permission of instructor  
Catalog Listing: An advanced interactive coding course utilizing markup languages required for control of interactive media products and user experiences.  
Implementation: Fall 2015

Course Title: IXD 400 Advanced Interactive Design  
Abbr. Course Title: Advanced Interactive Design  
Credit Hours: 3.0 hrs.  
Prerequisites/Corequisites: AD 300, 330 and IXD 350; or permission of instructor  
Catalog Listing: Explores advanced CSS3, methods of scripting, use of forms and the implementation of embedded media, with a focus on strategic user design and information architecture.  
Implementation: Fall 2015

Course Title: IXD 410 Portfolio  
Abbr. Course Title: Portfolio

Credit Hours: 3.0 hrs.  
Prerequisite: IXD 400 or permission of instructor  
Catalog Listing: Students collaborate to research, create and promote websites and/or applications for commercial and non-commercial projects. Synthesizes all elements of user-experience design and branding.  
Implementation: Fall 2015

Sheila Flener seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposals to create a new course from the School of Journalism and Broadcasting:**

Course Title: SJB 210 Software Studio for Designers  
Abbr. Course Title: Software Studio  
Credit Hours: 3.0 hrs.  
Prerequisites: SJB 101 and 102; or permission of instructor  
Catalog Listing: An introduction to the industry standard software to edit photos, create logos/branding packages, illustrations and layouts for print and interactive media.  
Implementation: Fall 2015

Course Title: SJB 330 Interactive Design  
Abbr. Course Title: Interactive Design  
Credit Hours: 3.0 hrs.  
Prerequisites: SJB 210 or permission of instructor  
Catalog Listing: Exploration into the design process and techniques for creating interactive experiences. Encompasses information architecture, usability, front-end programming, design literacy, as well as applied user-experience design.  
Implementation: Fall 2015

Course Title: SJB 340 Programming for Media Platforms  
Abbr. Course Title: Programming for Media Platforms  
Credit Hours: 3.0 hrs.  
Prerequisites: SJB 102 or permission of instructor.  
Catalog Listing: Introduction to concepts, principles, and skills required to code and program media platforms. Explores modern markup languages and content management systems. No programming experience required.  
Implementation: Fall 2015

Sheila Flener seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to create a new course from the Department of Music:**

Course Title: MUS 320 Rock and Roll: Music for a New Generation  
Abbr. Course Title: Rock and Roll

Credit Hours: 3.0 hrs.  
Prerequisites: n/a  
Catalog Listing: A study of the development of Rock and Roll as a musical style from the mid-1950's to 1990 with an emphasis on listening and musical characteristics. Includes notable artists/bands, innovations and trends, cultural and social impacts, and economic/political influences.  
Implementation: Fall 2015

Sheila Flener seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to revise course prerequisites from the School of Journalism and Broadcasting:**

Course Title: AD 300 Research in Advertising and Public Relations  
Current Prerequisites: JOUR 201 and JOUR 202 and MKT 220 and either JOUR 341 for ad majors or JOUR 355 for PR majors; and a statistics course: ECON 206 or SOC 300 or MATH 183, or PSY 313/PSYS 313, or AMS 271.  
Proposed Prerequisites: Either AD 240 for majors in advertising or PR 355 for majors in public relations and a statistics course: ECON 206 or SOC 300 or MATH 183 or PSY 313/PSYS 313 or AMS 271.  
Implementation: Fall 2015

Sheila Flener seconded the motion. The motion carried.

Sheila Flener moved approval of the following **proposal to create an equivalent course from the School of Journalism and Broadcasting:**

Course Title: IXD 410 Portfolio  
Equivalent Course: AD 410  
Implementation: Fall 2015

Scott Stroot seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to revise a program from the School of Journalism and Broadcasting:**

Program Title: Major in Advertising  
Reference Number: 727  
Required Hours: 36-37 hrs.  
Identification:

- Suspend courses AD 340, AD 341, AD 343, AD 345, AD 346, AD 348, AD 443, AD 444, AD 445 and AD 446 from the major
- Reflect course # change AD 344 to AD 240 in the major
- Add new courses AD 330, IXD 320, IXD 350, IXD 400 and IXD/AD 410, PR 355, SJB 210, SJB 330, SJB 340 to the major
- Update Branding track and consolidate the Print and Interactive tracks into a track called Interactive Experience Design (IXD)
- Delete MKT 328, BCOM 385, AD 340, AD 343, AD 348, AD 443

from electives list on the Branding track

- Add IXD 320, SJB 330 and SJB 340 to Branding Track electives list
- Add SJB 241, BCOM 264, AD 349 to IXD Track electives list
- Change total number of hours from 36-37 to 45-46

Effective Catalog Year: Fall 2015

Grace Lartey seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to revise a program from the School of Journalism and Broadcasting:**

Program Title: Minor in Digital Advertising

Reference Number: 351

Required Hours: 24.0 hrs.

- Identification:
- Consolidate the minor from three tracks of study to one
  - Add revised course AD 240 to the minor
  - Add new courses SJB 210 and SJB 330 to the minor
  - Add IXD 320, MKT 328, PR 355, SJB 330, SJB 340, MKT 328 and MKT 331 to list of electives

Effective Catalog Year: Fall 2015

Sheila Flener seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to revise a program from the School of Journalism and Broadcasting:**

Program Title: Major in Film

Reference Number: 667

Required Hours: 36.0 hrs.

- Identification:
- Requirements: Add one new required course (FILM 382 Intermediate Film Production).
  - Requirements: Increased total program hours from 36 to 39.
  - Requirements: Decreased total hours allowed within the major before admission to 12.
  - Electives: Add three new elective courses (SUS 295 Signs and Narratives, PJ 231 Intro to Photojournalism, PJ 362 Short Documentary)

Effective Catalog Year: Fall 2015

Sheila Flener seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to revise a program from the School of Journalism and Broadcasting:**

Program Title: Minor in Film Studies

Reference Number: 358

Required Hours: 21.0 hrs.

- Identification:
- Update previously approved changes to course titles and numbers



- Add additional elective courses to the minor
- Delete two courses no longer offered

Effective Catalog Year: Fall 2015

Grace Lartey seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to revise a program from the School of Journalism and Broadcasting:**

Program Title: Minor in Journalism Writing

Reference Number: 419

Required Hours: 21.0 hrs.

- Identification:
- add ENG 311 *Creative Nonfiction Writing* to the restricted electives list
  - add ENG 402 *Editing/Publishing* to the restricted electives list
  - add ENG 403 *Writing Memoir and Autobiography* to the restricted electives list
  - add FLK 373 *Folklore and the Media* to the restricted electives list
  - add SJB 310 *Media Diversity* to the restricted electives list
  - add BCOM 325 *Survey of Electronic Media Writing* to the restricted electives list
  - Require students take one journalism course in the restricted electives.

Effective Catalog Year: Fall 2015

Sheila Flener seconded the motion. The motion carried.

## **OGDEN COLLEGE OF SCIENCE AND ENGINEERING**

Chair Chance-Fox called for approval of the Consent Agenda.

### **CONSENT AGENDA**

#### **Department of Architectural and Manufacturing Sciences:**

##### **Proposal to revise course prerequisites/corequisites**

Course Title: AMS 305 Building Codes

Current prerequisites: AMS 261, 263.

Proposed prerequisite: AMS 261

Implementation: Fall 2015

#### **Department of Computer Science:**

##### **Proposal to revise course prerequisites/corequisites**

Course Title: CS 370 XML and Web Programming

Current prerequisites/corequisites/  
special requirements: CS 270 and CS 338 with grades of C or better

Proposed prerequisites/corequisites/special requirements: CS 270 and CS 339 with grades of C or better  
Implementation: Fall 2015

### **Department of Psychological Sciences:**

#### **Proposal to revise course prerequisites/corequisites**

Course Title: PSYS 333 Cognitive Psychology  
Current prerequisites/corequisites/special requirements: PSYS or PSY 210 and PSYS or PSY 211 with a grade of “C” or better, and junior standing or permission of the instructor.  
Proposed prerequisites/corequisites/special requirements: PSYS or PSY 210 and PSYS or PSY 211 with a grade of “C” or better, or permission of the instructor.  
Implementation: Fall 2015

Course Title: PSYS 360 Behavioral Neuroscience  
Current prerequisites/corequisites/special requirements: PSYS or PSY 210 and PSYS or PSY 211 with a grade of “C” or better, and junior standing or permission of the instructor.  
Proposed prerequisites/corequisites/special requirements: PSYS or PSY 210 and PSYS or PSY 211 with a grade of “C” or better, or permission of the instructor.  
Implementation: Fall 2015

The Consent Agenda was approved.

### **ACTION AGENDA**

Scott Stroot moved approval of the following **proposals to make multiple revisions to a course from the Department of Architectural and Manufacturing Sciences:**

Course Title: AMS 490 Senior Research  
Current Course Number: AMS 490  
Current prerequisite: Completion of a 9 / 10 cr. hr. specialty area in either Architectural or Manufacturing Sciences  
Proposed prerequisites: Consent of the instructor  
Implementation: Fall 2015

Course Title: AMS 490-M1 Senior Research Module 1  
Current prerequisite: Completion of a 9 / 10 cr. hr. specialty area in either Architectural or Manufacturing Sciences.  
Proposed prerequisite: Consent of the instructor.  
Current Catalog Listing: (1) Students work on research projects utilizing skills and knowledge from prior courses in the program. Projects performed, when possible, for local industry or architectural/construction firms.

Proposed Catalog Listing: (1) Students work on research projects utilizing skills and knowledge from prior courses in the program. Projects performed, when possible, for local industry. Course Fee.

Implementation: Fall 2015

Course Title: AMS 490-M2 Senior Research Module 2

Current prerequisite: AMS 490-M1.

Proposed prerequisite: AMS 490-M1 or consent of the instructor.

Current Catalog Listing: (1) Students work on research projects utilizing skills and knowledge from prior courses in the program. Projects performed, when possible, for local industry or architectural/construction firms. Course Fee

Proposed Catalog Listing: (1) Students work on research projects utilizing skills and knowledge from prior courses in the program. Projects performed, when possible, for local industry. Course Fee.

Implementation: Fall 2015

Course Title: AMS 490-M3 Senior Research Module 3

Current prerequisite: AMS 490-M2.

Proposed prerequisite: AMS 490-M2 or consent of the instructor.

Current Catalog Listing: (1) Students work on research projects utilizing skills and knowledge from prior courses in the program. Projects performed, when possible, for local industry or architectural/construction firms. Course Fee

Proposed Catalog Listing: (1) Students work on research projects utilizing skills and knowledge from prior courses in the program. Projects performed, when possible, for local industry. Course Fee.

Implementation: Fall 2015

Sheila Flener seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to make multiple revisions to a course from the Department of Psychological Sciences:**

Course Title: PSYS 290 Supervised Study in Psychology

Proposed Course Title: Supervised Study in Psychological Sciences

Proposed Abbr. Course Title: Supervised Study in Psych Sci

Current Catalog Listing: (1-3 hours) Prerequisite: PSYS 100 / PSY 100. Directed readings or research under faculty supervision. Students must make their own arrangements in advance for supervision by a faculty member. May be repeated for a total of up to six hours, with no more than three hours counted in the first 37 hours of a psychology major.

Proposed Catalog Listing: (1-3 hours) Prerequisite: PSYS 100 / PSY 100. Directed readings or research under faculty supervision. Students must make their own arrangements in advance for supervision by a faculty member. Does not count towards completion of the major in psychological science.

Implementation: Fall 2015

Sheila Flener seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to make multiple revisions to a course from the Department of Psychological Sciences:**

Course Title: PSYS 331 Psychology of Learning  
Proposed Course Title: Principles of Human and Animal Learning  
Proposed Abbr. Course Title: Human and Animal Learning  
Current prerequisites: PSYS 210 / PSY 210 and PSYS 211 / PSY 211 with a grade of "C" or better, and junior standing or permission of instructor.  
Proposed prerequisites: PSYS 210 / PSY 210 and PSYS 211 / PSY 211 with a grade of "C" or better, or permission of the instructor.  
Current Catalog Listing: PSYS 331 / PSY 331. PSYCHOLOGY OF LEARNING. (3 hours)  
Prerequisites: PSYS 210 / PSY 210 and PSYS 211 / PSY 211 with a grade of "C" or better, and junior standing or permission of instructor. Facts and principles of human and animal learning, especially as these have been treated in theories attempting to provide a general framework for understanding what learning is and how it takes place  
Proposed Catalog Listing: PSYS 331. PSYCHOLOGY OF LEARNING. (3 hours) Prerequisites: PSYS 210 / PSY 210 and PSYS 211 / PSY 211 with a grade of "C" or better. Overview of theory and research in human and animal learning emphasizing classical and instrumental conditioning, aversive conditioning, and comparative psychology.  
Implementation: Fall 2015

Sheila Flener seconded the motion. *Note: PSY 331 and PSYS 331 are no longer considered equivalent courses.*  
Scott Stroot called for the question. The motion carried: 10 voting in favor and 1 opposed.

Scott Stroot moved approval of the following **proposal to make multiple revisions to a course from the Department of Psychological Sciences:**

Course Title: PSYS 490 Research, Readings or Special Projects in Psychology  
Proposed Course Title: Independent Study in Psychological Sciences  
Proposed Abbr. Course Title: Independent Study  
Current Catalog Listing: PSYS 100 / PSY 100, junior standing, and permission of the faculty project supervisor. Advanced students will conduct research and / or readings or projects concerning issues in psychology under the direction of faculty members. The course may be repeated. Only three hours will count within the first 37 hours of an undergraduate psychology major.  
Proposed Catalog Listing: PSYS 100 / PSY 100, junior standing, and permission of the faculty project supervisor. Advanced students will conduct research and / or readings or projects concerning issues in psychology under the direction of faculty members. The course may be repeated. Only three credit hours will count toward completion of the psychological sciences major/minor.

Implementation:                      Fall 2015

Grace Lartey seconded the motion. The motion carried.

The meeting adjourned at 4:29 p.m.

Respectfully submitted,

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Melna Wilson, Recorder