

**UNDERGRADUATE CURRICULUM COMMITTEE  
ACADEMIC AFFAIRS CONFERENCE ROOM  
January 30, 2014**

**I. Call to Order**

Chair Ashley Chance-Fox called the meeting to order at 3:47 p.m.

**Members present were:** Janet Applin, \*John Baker, \*Ashley Chance-Fox, Ken Crawford, \*Holli Drummond, Freida Eggleton, \*Barbara Fiehn, Sylvia Gaiko, \*Jeanine Huss, Danita Kelly, \*Molly Kerby, \*John Khouryieh, \*Grace Lartey, Andrew McMichael, Merrall Price, \*Tammera Race, \*Mark Ross, \*Scott Stroot, Michelle Trawick, Rico Tyler, \*Tammy Van Dyken, \*John White, \*Aaron Wichman.

\*Indicates voting members.

**II. Approval of December 10, 2013 Minutes**

Chair Chance-Fox called for revisions and/or corrections to the minutes of the December 10, 2013, UCC meeting. The minutes were approved as revised.

**III. Old Business**

John White moved approval of the following **proposal to revise a course number from the Department of Geography and Geology:**

Course Title:	GEOG 451 Geography of Kentucky
Current Course Number:	GEOG 451
Proposed Course Number:	GEOG 352
Credit Hours:	3.0 hrs.
Implementation:	Fall 2014

Molly Kerby seconded the motion. The motion carried.

John White moved approval of the following **proposal to revise course prerequisites from the Department of Geography and Geology:**

Course Title:	GEOL 311 General Oceanography
Course Number:	GEOL 311
Current Prerequisites:	GEOL 102 or GEOL 111 or permission of instructor
Proposed Prerequisites:	GEOL 111 and GEOL 113, or permission of instructor
Credit Hours:	3.0 hrs.
Implementation:	Fall 2014

John Baker seconded the motion. The motion carried.

**IV. New Business**

**COLLEGE OF EDUCATION AND BEHAVIORAL SCIENCES**

**INFORMATION**

**School of Teacher Education:**

**Proposals to create a temporary course**

Course Title: ENVE 315 Global Sustainability Issues  
Credit Hours: 3.0 hrs.  
Implementation: Spring 2014

Course Title: ENVE 325 Foundations of Sustainability Education  
Credit Hours: 3.0 hrs.  
Implementation: Spring 2014

Course Title: EDU 401 Teaching Foundations, Strategies, and Curriculum  
Credit Hours: 3.0 hrs.  
Implementation: Summer 2014

**ACTION AGENDA**

Scott Stroot moved approval of the following **proposal to revise a course number from the School of Teacher Education:**

Course Title: BE 310 Advanced Computer Applications for Business Educators  
Current Course Number: BE 310  
Proposed Course Number: BE 400  
Implementation: Summer 2014

Molly Kerby seconded the motion. The motion carried.

**POTTER COLLEGE OF ARTS AND LETTERS**

**INFORMATION**

**School of Journalism and Broadcasting:**

**Proposals to revise a course prefix**

Current Course Prefix: JOUR  
Proposed Course Prefix: AD  
Course Numbers: 300-340-341-343-344-345-346-348-349-443-444-445-446-448  
Implementation: Fall 2014

Current Course Prefix: JOUR  
Proposed Course Prefix: PJ  
Course Numbers: 131, 231, 233 (new course), 261, 330 (new course), 333, 334, 336, 362, 432, 436, 439  
Implementation: Fall 2014

Current Course Prefix: JOUR  
Proposed Course Prefix: PR  
Course Numbers: 354-355-358-454-456-458  
Implementation: Fall 2014

Current Course Prefix: JOUR  
Proposed Course Prefix: SJB  
Course Numbers: JOUR 154, JOUR 495  
Implementation: Fall 2014

### **CONSENT AGENDA**

The consent agenda was approved.

#### **Proposal to revise a course title from the School of Journalism & Broadcasting:**

Course Title: PJ 362 Web Narratives  
Proposed Course Title: Short Form Documentary  
Proposed Abbr. Course Title: Short Documentary  
Credit Hours: 3.0 hrs.  
Implementation: Fall 2014

#### **Proposal to revise a course title from the Department of Sociology:**

Course Title: SOCL 363 Population and Society  
Proposed Course Title: Population, Society, and Development  
Proposed Abbr. Course Title: Pop, Soc, and Dev  
Credit Hours: 3.0 hrs.  
Implementation: Fall 2014

#### **School of Journalism and Broadcasting:**

##### **Proposals to revise course prerequisites/corequisites**

Course Title: AD 341 Principles of Advertising  
Current Prerequisites: JOUR 201 and 202 (for journalism majors)  
Proposed Prerequisite: SJB 101 (for SJ&B majors)  
Implementation: Fall 2014

Course Title: BCOM 261 Basic Radio Production  
Current Prerequisite: Either BCOM 185 or BCOM 201  
Proposed Prerequisite: Either SJB 101 or 102 or 103  
Implementation: Fall 2014

Course Title: BCOM 366 Video Editing, Aesthetics and Techniques  
Current Prerequisite: BCOM 266 or FILM 201 or permission of instructor

Proposed Prerequisites: BCOM 266 or both FILM 101 and FILM 201  
Implementation: Fall 2014

Course Title: BCOM 367 Field Production  
Current Prerequisites: BCOM 266 and BCOM 366 for majors in broadcasting, BCOM 366 for majors in film

Proposed Prerequisite: BCOM 366  
Implementation: Fall 2014

Course Title: BCOM 465 Advanced Broadcast News  
Current Prerequisites: BCOM 365 and BCOM 368  
Proposed Prerequisite: BCOM 365  
Implementation: Fall 2015

Course Title: BCOM 480 Advanced Post Production  
Current Prerequisite: BCOM 380  
Proposed Prerequisite: BCOM 366  
Implementation: Fall 2014

Course Title: BCOM 482 Television Program Production  
Current Prerequisites: BCOM 367, 380, 466  
Proposed Prerequisites: BCOM 367, 463, 480  
Implementation: Fall 2014

Course Title: BCOM 485 Broadcast Operations and Management  
Current Prerequisite: Second semester junior status  
Proposed Prerequisite: BCOM 385 or permission of instructor  
Implementation: Fall 2014

Course Title: JOUR 301 Press Law and Ethics  
Current Prerequisites: JOUR 201, 202 and junior standing, or permission of instructor.  
Proposed Prerequisite: PS 110, SJB 101, JOUR 202 and junior standing, or permission of instructor.  
Implementation: Fall 2014

**Proposal to revise course catalog listing**

Course Title: JOUR 325 Feature Writing  
Credit Hours: 3.0 hrs.

Current Catalog Listing: Prerequisites: JOUR 302 and 323, or permission of instructor. A professional reporting course that teaches feature writing and marketing of feature articles for magazines and newspapers. Course Fee

Proposed Catalog Listing: Prerequisites: JOUR 302 and 323, or permission of instructor. A professional reporting course that teaches feature writing and marketing of feature articles for print and online. Course Fee

Implementation: Fall 2014

**Proposals to revise course prerequisites/corequisites**

Course Title: PJ 336 Picture Editing

Current Prerequisites: JOUR 333 (Photojournalism majors); JOUR 131, 232 (News-Editorial majors); or permission of the instructor.

Proposed Prerequisite: Prerequisite: PJ 233 (Photojournalism majors); prerequisite: PJ 131 (Non-Photojournalism Majors in the School of Journalism & Broadcasting); or permission of instructor.

Implementation: Fall 2014

Course Title: PR 355 Fundamentals of Public Relations

Current Prerequisites: JOUR 201 and JOUR 202 (for journalism majors), typing skills.

Proposed Prerequisite: SJB101, 102, 103 and JOUR 202

Implementation: Fall 2014

Course Title: PR 358 Public Relations Writing and Production

Current Prerequisites: JOUR 232, 355

Proposed Prerequisite: PR 355

Implementation: Fall 2014

Course Title: PR 454 Public Relations Strategy and Planning

Current Prerequisites: JOUR 300, 323, 358

Proposed Prerequisite: AD 300, PR 356, 358

Implementation: Fall 2014

**Proposals to revise course catalog listing**

Course Title: BCOM 201 Process and Effects of Mass Communication

Current Catalog Listing: An in-depth study of the theoretical foundations for analyzing mass communication messages, channels, institutions, audiences and salient effects. Provides overview of research-based scholarly conceptions of mass media roles and functions for individuals and groups.

Proposed Catalog Listing: Mass communication's potential to influence audience beliefs and behaviors are analyzed. Provides a clear, compelling presentation of the fundamentals and history of the theoretical underpinnings and current status of media effects research – knowledge that will help the student to navigate in a media-saturated environment.

Implementation: Fall 2014

Course Title: BCOM 368 News Videography and Editing

Current Catalog Listing: A study of, and practical experience in, field techniques of videography and editing procedures and practices as they pertain to television news and documentaries. Emphasis is on digital video and nonlinear editing for electronic news gathering (ENG) for commercial and noncommercial television news programs. Course Fee

Proposed Catalog Listing: A study of, and practical experience in, field techniques of videography and editing procedures and practices as they pertain to television news and documentaries. Emphasis on ethical television photojournalism, digital video and nonlinear editing for electronic news gathering (ENG) for commercial and noncommercial television news programs. Course Fee  
Implementation: Fall 2014

Course Title: BCOM 467 Broadcast Workshop  
Current Catalog Listing: An intense study of a specific production or news skill generally required of broadcasting personnel. These skills will be identified and studied through discussion and application. Various production-related topics include television lighting, television graphics, electronic news gathering (ENG), commercial spot production, industrial applications, scenic design and construction, radio/TV sports announcing and others.

Proposed Catalog Listing: An intense study of a specific production or news skill generally required of broadcasting personnel. These skills will be identified and studied through discussion and application. Various production-related topics include television lighting, television graphics, electronic news gathering (ENG), commercial spot production, industrial applications and radio/TV sports announcing. Workshop production outlets include regular newscasts, television and radio sports broadcasts, and others.  
Implementation: Fall 2014

Course Title: FILM 399 Special Topics in Film  
Current Catalog Listing: A detailed study of special topics in film  
Proposed Catalog Listing: A detailed study of special topics in film. May be repeated with change of content.  
Implementation: Fall 2014

### **Department of English:**

#### **Proposals to create an equivalent course**

Course Title: ENG 366 History of Narrative Film  
Identification: FILM 366  
Implementation: Fall 2014

Course Title: ENG 465 Film Genres  
Identification: FILM 465  
Implementation: Spring 2014

Course Title: ENG 466 Film Theory  
Identification: FILM 466  
Implementation: Fall 2014

## **School of Journalism and Broadcasting:**

### **Proposals to suspend a course**

Course Title: BCOM 185 Introduction to Broadcasting

Implementation: Fall 2014

Course Title: BCOM 350 Scriptwriting for Film & Television

Implementation: Fall 2014

Course Title: BCOM 376 Film Production for Television

Implementation: Fall 2014

Course Title: BCOM 379 Producing for Video and Film

Implementation: Fall 2014

Course Title: BCOM 380 Intermediate Post Production

Implementation: Fall 2014

Course Title: BCOM 466 Directing Television and Film

Implementation: Fall 2015

## **Department of Sociology:**

### **Proposals to suspend a course**

Course Title: SOCL 353 Sociology of Modern Japan

Implementation: Fall 2014

Course Title: SOCL 420 Political Sociology

Implementation: Fall 2014

## **School of Journalism and Broadcasting:**

### **Proposals to suspend a program**

Program Title: Minor in Mass Communication

Reference Number: 414

Required Hours: 21.0 hrs.

Effective Catalog Year: Fall 2014

Program Title: Major in Mass Communication

Reference Number: 725

Required Hours: 36.0 hrs.

Effective Catalog Year: Fall 2014

### **Proposals to delete a course**

Course Title: JOUR 201 Media and Society

Implementation: Fall 2014

Course Title: JOUR 232 Electronic Technologies for Journalism  
Implementation: Fall 2014

### **ACTION AGENDA**

Scott Stroot moved approval of the following **proposals to create a new course from the Department of History:**

Course Title: HIST 310 Comparative Slavery  
Abbr. Course Title: Comparative Slavery  
Credit Hours: 3.0 hrs.  
Prerequisite: HIST 101 or HIST 102  
Catalog Listing: Examines slavery among people of African descent emphasizing the origins, politics, economics, and legacies of African slavery in the Americas, Asia, the Caribbean, and Africa.  
Implementation: Fall 2014

Course Title: HIST 325 Blacks in the Civil War and Reconstruction  
Abbr. Course Title: Blacks in the Civil War  
Credit Hours: 3.0 hrs.  
Prerequisite: HIST 101 or HIST 102  
Catalog Listing: Examines black experiences during the Civil War and Reconstruction emphasizing anti-slavery, black soldiers, emancipation, postwar labor, political challenges, and the experiences of women.  
Implementation: Fall 2014

Grace Lartey seconded the motion. The motion carried.

John White moved approval of the following **proposals to create a new course from the School of Journalism and Broadcasting:**

Course Title: BCOM 463 Producing and Directing  
Abbr. Course Title: Producing and Directing  
Credit Hours: 3.0 hrs.  
Prerequisite: BCOM 367  
Catalog Listing: Advanced study of the operation of television equipment and station operation, including practical studio production experience. Emphasis on producing for broadcast media and multi-camera directing. Lecture and lab. *\*Course Fee*  
Implementation: Fall 2014  
*\*Friendly amendment.*

Course Title: BCOM 476 Advanced Radio Sales  
Abbr. Course Title: Advanced Radio Sales  
Credit Hours: 3.0 hrs.  
Prerequisite: BCOM 385  
Catalog Listing: Storytelling's role in radio sales and the critical skills needed in today's



radio sales profession. Builds upon the foundation presented in Broadcast Sales (BCOM385) by focusing on selling all of the various advertising platforms in consolidated radio operations. Students will have the opportunity to earn their Radio Marketing Professional and Certified Digital Market Professional certifications from the Radio Advertising Bureau.

Implementation: Fall 2014

John Baker seconded the motion. The motion carried.

John Khouryieh moved approval of the following **proposals to create a new course from the School of Journalism and Broadcasting:**

Course Title: FILM 101 Basic Film Production  
Abbr. Course Title: Basic Film Production  
Credit Hours: 3.0 hrs.  
Prerequisites/Corequisites: None  
Catalog Listing: Introduction to film production equipment and on-set crew positions. Practical, hands-on experience rotating through crew positions in a workshop setting. *\*Course Fee*

Implementation: Fall 2014

*\*Friendly amendment.*

Course Title: FILM 155 Film Attendance  
Abbr. Course Title: Film Attendance  
Credit Hours: 0.0 hrs.  
Prerequisite: Restricted to Film majors  
Catalog Listing: Prerequisite: Restricted to majors in film. Attendance at 8 film screenings or related events within one semester from a Film program approved list. (Grading: Pass/Fail)

Implementation: Fall 2014

Course Title: FILM 250 Screenwriting  
Abbr. Course Title: Screenwriting  
Credit Hours: 3.0 hrs.  
Prerequisites: FILM 101 and FILM 201; or BCOM 325  
Catalog Listing: A concentrated study in the fundamentals of screenwriting for narrative film: conflict, character, structure, plot, dialogue, and subtext. Emphasis on visual storytelling through short screenplays. *\*Course Fee*

Implementation: Fall 2014

*\*Friendly amendment.*

Course Title: FILM 282 Film Production Workshop I  
Abbr. Course Title: Film Production Workshop I  
Credit Hours: 3.0 hrs.  
Prerequisites: FILM 101 and FILM 201  
Catalog Listing: Intensive, hands-on workshop in the production of short-form cinema.

Specific focus of study to be determined in consultation with instructor. Emphasis on techniques and strategies relevant to producing independent film and video. May be repeated three times for additional credit.

Implementation: \*Fall 2014  
\*Friendly amendment.

Course Title: FILM 376 Cinematography  
Abbr. Course Title: Cinematography  
Credit Hours: 3.0 hrs.  
Prerequisite: BCOM 366  
Catalog Listing: A concentrated study in the fundamentals of cinematography: capture/presentation formats, lighting, camera, exposure, composition, and color grading. Emphasis on visual storytelling through short filmed projects. Lecture and lab. \*Course fee

Implementation: Fall 2014  
\*Friendly amendment.

Course Title: FILM 377 Film Sound  
Abbr. Course Title: Film Sound  
Credit Hours: 3.0 hrs.  
Prerequisite: BCOM 366  
Catalog Listing: A concentrated study in the fundamentals of audio for narrative film: properties of sound, field and studio recording, mixing, and audio post-production. Emphasis on audio/visual storytelling through short projects. \*Course Fee

Implementation: Fall 2014  
\*Friendly amendment.

Course Title: FILM 378 Film Directing  
Abbr. Course Title: Film Directing  
Credit Hours: 3.0 hrs.  
Prerequisites: THEA 101, FILM 250, BCOM 366  
Catalog Listing: A concentrated study in the fundamentals of directing for narrative film: script analysis, casting, staging, working with actors, camerawork, editing. Emphasis on visual storytelling through short filmed projects. \*Course Fee

Implementation: Fall 2014  
\*Friendly amendment.

Course Title: FILM 379 Film Producing  
Abbr. Course Title: Film Producing  
Credit Hours: 3.0 hrs.  
Prerequisites: BCOM 366 and FILM 250  
Catalog Listing: A concentrated study in the fundamentals of producing for film: developing ideas, script evaluation, fundraising, budgeting, scheduling, and production management. Emphasis on creative and managerial skills through short projects.

Implementation: Fall 2014

Course Title: FILM 450 Feature Screenwriting  
Abbr. Course Title: Feature Screenwriting  
Credit Hours: 3.0 hrs.  
Prerequisite: FILM 250  
Catalog Listing: An advanced, intensive study of the techniques of screenwriting for feature films: outlines, treatments, character, act structure, subplots. Emphasis on visual storytelling through completion of a feature screenplay. \*~~Course Fee~~

Implementation: Fall 2014  
*\*Friendly amendment.*

Course Title: FILM 469 Topics in World Cinema  
Abbr. Course Title: Topics in World Cinema  
Credit Hours: 3.0 hrs.  
Prerequisite: FILM 369  
Catalog Listing: An advanced, in-depth study of world cinema. Subjects might include national cinemas, directors, or select genres, movements or periods. Viewings of representative films will be accompanied by readings on history/culture.

Implementation: Fall 2014

Scott Stroot seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to create a new course from the School of Journalism and Broadcasting:**

Course Title: JOUR 467 News/Editorial Internship Practicum  
Abbr. Course Title: News/Editorial Practicum  
Credit Hours: 1.0 hrs.  
Prerequisite: Instructor permission.  
Catalog Listing: An intense study of a specific news writing, editing, visual or production skill in a professional media outlet. The skill will be identified and studied through discussion and application. May be repeated *\*for a maximum of 3 credit hours.*

Implementation: Summer 2014  
*\*Friendly amendment.*

Molly Kerby seconded the motion. The motion carried.

Molly Kerby moved approval of the **following proposals to create a new course from the School of Journalism and Broadcasting:**

Course Title: PJ 233 Intermediate Photojournalism  
Abbr. Course Title: Intermediate Photojournalism  
Credit Hours: 3.0 hrs.  
Prerequisite: PJ 231  
Catalog Listing: Building on the skills and theories from Introduction to Photojournalism,

students will produce documentary images that tell complex stories under various practical settings of journalistic inquiry, working on tighter deadlines and towards a higher level of expected results. Students will advance their knowledge on complicated mechanical camera technique and increase their personal photographic vision and portfolio development. Lecture and lab. \*~~Course Fee~~

Implementation: Fall 2014  
*\*Friendly amendment.*

Course Title: PJ 330 Multimedia Storytelling  
Abbr. Course Title: Multimedia Storytelling  
Credit Hours: 3.0 hrs.  
Prerequisite/Corequisite: Prerequisite-PJ 233; Corequisite-PJ 333  
Catalog Listing: Fundamentals of storytelling through the use of still photography, audio, and video. Analysis and application of the principles of multimedia editing techniques used in the photojournalism profession. Projects require transportation, a DSLR camera that is video capable, audio recording equipment and an external hard drive. Required off-campus travel. Lecture and lab. \*~~Course Fee~~

Implementation: Fall 2014  
*\*Friendly amendment.*  
Scott Stroot seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to create a new course from the School of Journalism and Broadcasting:**

Course Title: PR 356 Digital Tactics in Public Relations  
Abbr. Course Title: Digital Tactics  
Credit Hours: 3.0 hrs.  
Prerequisite: PR 355  
Catalog Listing: Examines the strategic use of digital and social media platforms and tools for public relations purposes with an emphasis on hands-on experience and skill. Lecture/Lab. \*~~Course Fee~~

Implementation: Fall 2014  
*\*Friendly amendment.*  
John White seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposals to create a new course from the School of Journalism and Broadcasting:**

Course Title: SJB 101 Understanding Media Content, Ethics and Technology  
Abbr. Course Title: Understanding Media  
Credit Hours: 3.0 hrs.  
Prerequisite/Corequisite: None  
Catalog Listing: Develops a framework to access, analyze, evaluate, and interact with content, audiences and technology in a variety of digital forms.

Implementation: Fall 2014

Course Title: SJB 102 Media Content, Collaboration and Community  
Abbr. Course Title: Media Collaboration  
Credit Hours: 3.0 hrs.  
Prerequisite/Corequisite: None  
Catalog Listing: Working in collaborative teams to produce digital content for distribution through various media channels including web, social, and mobile. Lecture and lab. \*~~Course Fee~~  
Implementation: Fall 2014  
*\*Friendly amendment.*

Course Title: SJB 103 Digital Storytelling for the 21st Century  
Abbr. Course Title: Digital Storytelling  
Credit Hours: 3.0 hrs.  
Prerequisites/Corequisites: None  
Catalog Listing: Details the history and methods of storytelling practices by identifying and enforcing the fundamentals – finding the story, assembling the story, and sharing the story in the digital age.  
Implementation: Fall 2014

Course Title: SJB 241 Visualizing Data in Journalism  
Abbr. Course Title: Data Visualization  
Credit Hours: 3.0 hrs.  
Prerequisites: SJB 101 and either SJB 102 or SJB 103  
Catalog Listing: Learn to find and examine large sets of data to identify embedded trends and stories, and display this data visually. Lecture/Lab. \*~~Course Fee~~  
Implementation: Fall 2014  
*\*Friendly amendment.*

Course Title: SJB 401 Team Investigative Reporting I  
Abbr. Course Title: Team Reporting I  
Credit Hours: 1.0 hrs.  
Prerequisite: Permission of the instructor  
Catalog Listing: Organizational and research course leading to an alternative capstone course in cross platform investigative reporting. Will provide students with the opportunity to work in teams, hone research skills, write a major project proposal and create a strategic plan for the proposed project.  
Implementation: Fall 2017

Course Title: SJB 402 Team Investigative Reporting II  
Abbr. Course Title: Team Reporting II  
Credit Hours: 3.0 hrs.  
Prerequisite: Permission of the instructor.  
Catalog Listing: A practical, hands-on alternative capstone course that brings together skills learned throughout the student's academic career to provide an opportunity to work within a team concept and to produce a series of stories related to a

specific social issue. Students gain experience in interviewing, open access and 1st Amendment issues, as well as hone skills in various methods of content gathering. Students will work in teams to produce and distribute high-quality reportage across platforms.

Implementation: Spring 2018

John White seconded the motion. The motion carried.

John White moved approval of the following **proposals to create a new course from the Department of Sociology:**

Course Title: SOCL 270 Introduction to Community, Environment, & Development  
Abbr. Course Title: Comm, Env, & Dev  
Credit Hours: 3.0 hrs.  
Prerequisite: SOCL 100 or consent of instructor  
Catalog Listing: Examines the causes, dynamics, and consequences of socio-economic change for people, how they live in communities, and how they relate to the natural world. Survey course for “Community, Environment, & Development” concentration.  
Implementation: Fall 2014

Course Title: SOCL 455 Theory and Practice of Community Development  
Abbr. Course Title: Community Development  
Credit Hours: 3.0 hrs.  
Prerequisite: SOCL 100 or consent of instructor  
Catalog Listing: Course explores the ecological, interactional, structural functional, technical assistance, action research, evaluation research and leadership approaches to community development practice. Course requires participation in a community development project.  
Implementation: Fall 2014

Course Title: SOCL 480 Sociology of Agri-Food Systems  
Abbr. Course Title: Agri-Food Systems  
Credit Hours: 3.0 hrs.  
Prerequisite: SOCL 100 or consent of instructor  
Catalog Listing: Course examines the social organization and dynamics of food and agricultural systems. SOCL 270 is strongly recommended, but not required. Field trips are required.  
Implementation: Fall 2014

Scott Stroot seconded the motion. The motion carried.

John White moved approval of the following **proposals to create a new course from the Department of Theatre and Dance:**

Course Title: PERF 101 Acting  
Abbr. Course Title: Acting

Credit Hours:	3.0 hrs.
Prerequisites/corequisites/ special requirements:	None.
Catalog Listing:	Improvisation, theatre games, and introductory scene and/or monologue work intended to develop fundamental performance and ensemble collaboration skills.
Implementation:	Fall 2014
Course Title:	PERF 340 Performance Lab I
Abbr. Course Title:	Performance Lab I
Credit Hours:	1.0 hrs.
Prerequisite:	Permission of instructor
Catalog Listing:	An experiential learning course designed to provide practical experience in theatrical performance under actual production conditions.
Implementation:	Fall 2014
Course Title:	PERF 341 Performance Lab II
Abbr. Course Title:	Performance Lab II
Credit Hours:	1.0 hrs.
Prerequisite:	PERF 340 or Permission of instructor
Catalog Listing:	An experiential learning course designed to provide practical experience in theatrical performance under actual production conditions.
Implementation:	Fall 2014
Course Title:	PERF 440 Performance Lab III
Abbr. Course Title:	Performance Lab III
Credit Hours:	1.0 hrs.
Prerequisite:	PERF 341 or Permission of instructor
Catalog Listing:	An experiential learning course designed to provide practical experience in theatrical performance under actual production conditions.
Implementation:	Fall 2014

Scott Stroot seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to create a new course from the Department of Theatre and Dance:**

Course Title:	THEA 414 Acting IV: Advanced Scene Study
Abbr. Course Title:	Acting IV
Credit Hours:	3.0 hrs.
Prerequisite:	THEA 301, or Permission of Instructor
Catalog Listing:	An advanced acting course focusing on the application of advanced character analysis, characterization and style to intensive scene work. Repeatable twice for credit.
Implementation:	Fall 2014

John White seconded the motion. The motion carried.

John White moved approval of the following **proposal to create a new minor program Department of Philosophy & Religion:**

Program Title: Minor in Classical Studies  
Reference Number: TBD  
Required Hours: 21.0 hrs.  
Identification: This minor, while it is housed in the Department of Philosophy and Religion, is interdisciplinary and will require courses from the Departments of Philosophy and Religion, History, Folk Studies and Anthropology, and Art.

Effective Catalog Year: Fall 2014

*\*See revised proposal for revisions.*

Scott Stroot seconded the motion. The motion carried.

John White moved approval of the following **proposals to revise course credit hours from the Department of Theatre and Dance:**

Course Title: PERF 450 Performing Arts Career Seminar  
Current Credit Hours: 2.0 hrs.  
Proposed Credit Hours: 1.0 hrs.  
Implementation: Fall 2014

Course Title: PERF 451 Performing Arts Career Seminar Lab  
Current Credit Hours: 1.0 hrs.  
Proposed Credit Hours: 2.0 hrs.  
Implementation: Fall 2014

Scott Stroot seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposals to make multiple revisions to a course School of Journalism and Broadcasting:**

Course Title: BCOM 265 Basic Broadcast News  
Current Prerequisite: BCOM 185 or BCOM 201  
Proposed Prerequisite: SJB 101 or 102 or 103  
Current Catalog Listing: An introduction to the theory and practice of broadcast news writing styles for radio and TV. Includes analyzing and editing news information with initial exposure to broadcast news announcing on the student radio station WWHR-FM. Course Fee

Proposed Catalog Listing: An introduction to the theory and practice of broadcast news writing styles for radio, television and the web. Includes analyzing and editing news information with exposure to broadcast news announcing on the student radio station, WWHR-FM. Course Fee.

Implementation: Fall 2014



Course Title: BCOM 266 Basic Television Production  
Current Prerequisite: BCOM 185 or BCOM 201 or permission of instructor  
Proposed Prerequisite: SJB 101 or BCOM 201 or permission of instructor  
Current Catalog Listing: Designed to introduce students to the operation of television field and studio equipment and general station operation. Practical experience producing various types of television broadcast and non-broadcast video material. Lecture and lab. Course Fee  
Proposed Catalog Listing: Designed to introduce students to production principles, crew positions, equipment and general station operation. Practical experience producing various types of television broadcast and non-broadcast video material in a multi-camera studio environment. Lecture and lab. Course Fee  
Implementation: Fall 2014

Course Title: BCOM 325 Survey of Writing for Television, Radio  
Proposed Course Title: Survey of Electronic Media Writing  
Proposed Abbr. Course Title: Electronic Media Writing  
Current Prerequisite: BCOM 185 or BCOM 201  
Proposed Prerequisite: SJB 103  
Current Catalog Listing: A survey of television and radio as media for the writer and the forms of writing prevalent in the two media. Survey of, and practice in, techniques for writing commercials, public service, news, sports, interviews and dramatic segments. Introduction to the production elements involved in writing for television and radio. Course fee  
Proposed Catalog Listing: A survey of writing for television, radio, and web audiences. Practice in writing techniques for commercials, public service announcements, news, interviews and dramatic segments. Introduction to the production elements involved in writing for broadcast and the web. Course Fee  
Implementation: Fall 2014

Course Title: BCOM 326 Television and Radio Performance  
Proposed Course Title: Radio and Television News Performance  
Proposed Abbr. Course Title: Radio & TV News Performance  
Current Prerequisite: BCOM 266  
Proposed Prerequisites: BCOM 265 and either BCOM 261 or BCOM 266  
Current Catalog Listing: The fundamentals and principles of communicating as performer on-microphone and on-camera, including voice improvement and image projection as well as exercises in the types of performing prevalent in radio and television. Lecture and lab. Course Fee  
Proposed Catalog Listing: A practical application of skills and techniques needed as journalism performers for long-form radio interviewing and television news studio, and field on-camera presentation. The goal is to improve voice and image projection for broadcast journalism presenters. Lecture and lab. Course Fee  
Implementation: Fall 2014

Course Title: BCOM 365 Intermediate Broadcast News  
 Proposed Course Title: Broadcast News Reporting and Producing  
 Proposed Abbr. Course Title: News Reporting & Producing  
 Current Prerequisite: BCOM 335  
 Proposed Prerequisites: BCOM 335 and BCOM 368  
 Current Catalog Listing: An intermediate approach to the principles and practice of collecting, writing, editing and announcing the news by means of radio and television. Lecture and lab. Course Fee  
 Proposed Catalog Listing: A practical application of broadcast news information gathering, writing, editing and presentation for the web, radio and television. Students are exposed to the news decision aspects of broadcast news producing for the student radio, TV and on-line news outlets. Lecture and lab. Course Fee  
 Implementation: Fall 2014

Course Title: BCOM 385 Broadcast Commercial Sales  
 Current Prerequisite: Junior status  
 Proposed Prerequisite: Sophomore status  
 Current Catalog Listing: A study of the marketing principles, problems and techniques of producing revenue for broadcast radio and television through the sale of commercial time. Students are involved in role-playing as well as the preparation and oral presentation of a final marketing project.  
 Proposed Catalog Listing: A study of the marketing principles, problems and techniques of producing revenue for broadcast radio, television and the Internet through the sale of commercial time. Students are involved in role-playing as well as the preparation and oral presentation of a final marketing project.  
 Implementation: Fall 2014

John White seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to make multiple revisions to a course from the Department of Theatre and Dance:**

Course Title: FILM 482 Film Production Workshop  
 Proposed Course Title: Advanced Film Production Workshop  
 Proposed Abbr. Course Title: Adv Film Production Workshop  
 Current Prerequisite: FILM 201  
 Proposed Prerequisites: FILM 376, 377, 378 and 379  
 Current Catalog Listing: Intensive, hands-on workshop in the production of short-form cinema. Specific focus of study to be determined in consultation with instructor. Emphasis on techniques and strategies relevant to producing independent film and video. May be repeated three times for additional credit.  
 Proposed Catalog Listing: Senior-level production practicum. Specific focus of study to be determined in consultation with instructor. Emphasis on film and video techniques and strategies learned across the entire program of study of the Film major. May be repeated once for additional credit.  
 Implementation: Fall 2014

John White seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposals to make multiple revisions to a course from the School of Journalism and Broadcasting:**

Course Title: JOUR 323 News Editing  
Proposed Course Title: Multiplatform News Presentation  
Proposed Abbr. Course Title: Multiplatform News  
Prerequisite/Corequisite: N/A  
Current Catalog Listing: A course of basic instruction in copy editing and headline writing, as well as an introduction to picture handling, cutline writing, and the use and abuse of the language.  
Proposed Catalog Listing: Basic instruction in copy editing and headline writing for print and online publication. Course will include topics in visual editing, news selection and ethical considerations. *\*Course fee.*  
Implementation: Fall 2014  
*\*Friendly amendment.*

Course Title: JOUR 427 School Journalism  
Proposed Course Title: Journalism and Media in the Schools  
Proposed Abbr. Course Title: Media in the Schools  
Current Prerequisite: Senior or graduate standing.  
Proposed Prerequisite: Junior standing or permission of instructor.  
Current Catalog Listing: A course designed to meet the state requirements for secondary certification in journalism. Explores resources available to journalism teachers and the responsibility of publications advisors.  
Proposed Catalog Listing: An introduction to the challenges, responsibilities and available resources for middle school and high school journalism and media teachers and student publication advisors.  
Implementation: Fall 2014

Course Title: JOUR 428 Newspaper Management  
Proposed Course Title: News Media Management  
Proposed Abbr. Course Title: News Media Management  
Current Prerequisite: 18 hours of journalism or permission of instructor.  
Proposed Prerequisite: Junior standing or permission of instructor.  
Current Catalog Listing: Critiquing of the decision-making process and of solutions reached by newspaper management. Topics will include circulation, promotion, advertising, production, managing newsroom personnel, and the law regarding newspaper publication and distribution.  
Proposed Catalog Listing: Examines the organization of, and decision-making process within, print and online news media operations. Topics include identifying audience, circulation and content delivery, promotion, generating revenue, production, managing newsroom personnel and the law regarding news publication and distribution.  
Implementation: Fall 2014

John White seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposals to make multiple revisions to a course from the Department of Sociology:**

Course Title: SOCL 240 Contemporary Social Problems  
Proposed Course Title: Global Social Problems  
Proposed Abbr. Course Title: Global Social Problems  
Prerequisites/Corequisites: N/A  
Current Catalog Listing: Survey of social disorganization and public descensus in contemporary societies. Emphasis is placed on social change, conflicts in cultural values and the impact of technology. Field trips required in some sections.  
Proposed Catalog Listing: Examines causes of and responses to critical social problems in different world regions, with a focus on the dimensions and impacts of globalizations. Diverse social theories are applied to interpret problems such as environmental degradation, AIDS, family violence, racism, migration, international poverty, and crime.  
Implementation: Fall 2014

Course Title: SOCL 350 Social Inequality  
Proposed Course Title: Systems of Social Inequality  
Proposed Abbr. Course Title: Systems of Social Inequality  
Prerequisites/Corequisites: N/A  
Current Catalog Listing: Analysis of how societies differentially distribute social rewards. Includes inequality, mobility, and lifestyles in caste, class, and other systems.  
Proposed Catalog Listing: Analysis of the social origins, development, and persistence of inequality as a human system present in all societies. Course covers systems of stratification in the US (class, race, gender, ethnicity, etc.) used to differentially distribute social rewards. Some sections require a service-learning project.  
Implementation: Fall 2014

Course Title: SOCL 376 International Sociology  
Proposed Course Title: Sociology of Globalization  
Proposed Abbr. Course Title: Sociology of Globalization  
Prerequisites/Corequisites: N/A  
Current Catalog Listing: Survey of causes, effects, and implications of globalization on societies and individual lives. There will be optional field trips.  
Proposed Catalog Listing: Sociological analysis of causes, effects, and implications of the process by which people become more interconnected in different ways and across large distances. Within this framework, economic, cultural, environmental, political, and social issues will be examined.  
Implementation: Fall 2014

John White seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to revise a program from the Department of History:**

Program Title: Minor in Legal Studies  
Reference Number: 409  
Required Hours: 24.0 hrs.  
Identification: 

- The Legal Studies minor is being revised to add three new courses as electives to reflect student interest and demand.

  
Effective Catalog Year: Fall 2014

John Baker seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to revise a program from the School of Journalism and Broadcasting:**

Program Title: Minor in Digital Advertising  
Reference Number: 351  
Required Hours: 24.0 hrs.  
Identification: 

- Add SJ&B core curriculum courses SJB101, 102, 103
- Delete JOUR 201, 202, 232 from required courses
- Reflect change in prefix from JOUR to AD for advertising classes

  
Effective Catalog Year: Fall 2014

John White seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to revise a program from the School of Journalism and Broadcasting:**

Program Title: Minor in News/Editorial Journalism Writing  
Reference Number: 419  
Required Hours: 21.0 hrs.  
Identification: 

- Change the program name from “News/Editorial Journalism Writing” to “Journalism Writing”
- Drop JOUR 201 *Media & Society* from required course list
- Add SJB 101 *Understanding Media Content, Ethics and Technology* to the required course list
- Drop JOUR 422 *Current Issues in Mass Communication* and JOUR 481 *Problems in Mass Communication* from restricted elective list
- Add JOUR 427 *Journalism and Media in the Schools* and JOUR 428 *News Media Management* to the restricted elective list

  
Effective Catalog Year: Fall 2014

John White seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to revise a program from the School of Journalism and Broadcasting:**

Program Title: Major in Advertising \*(A.B.)  
Reference Number: 727  
Required Hours: 36.0 hrs.  
Identification:

- Change admission requirements
- Delete required courses outside the major
- Delete JOUR 201, 202, 232 from required courses in the major
- Add SJ&B core curriculum courses SJB101,102,103
- Add two additional capstone experience elective options
- Add one elective outside the major to be taken in the sophomore year
- Delete JOUR 131, BCOM 264, 266 from elective list within major
- Change total number of hours to 36-37
- Reflect change in Prefix codes

Effective Catalog Year: Fall 2014  
*\*Friendly amendment.*  
*See revised proposal for revisions.*  
John White seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to revise a program from the School of Journalism and Broadcasting:**

Program Title: Major in Broadcasting \*(A.B.)  
Reference Number: 726  
Required Hours: 39.0 hrs.  
Identification:

- Change admission requirements
- Change total number of credit hours required from 39 to 42/43
- Delete required courses outside the major
- Add SJ&B core curriculum courses SJB 101, 102 and 103
- Add two additional capstone experience elective options
- Delete BCOM185, Intro. to Broadcasting, from required courses
- Add required course electives outside the broadcast discipline
- Move BCOM 325 to elective pool in the Broadcast News track
- Delete BCOM 379, BCOM 380 and BCOM 466 from the Production track
- Add BCOM 463 and BCOM 480 to the Production Track
- Replace BCOM 366 with BCOM 265, BCOM 325 and BCOM 476 in the Radio/TV Operations elective pool

Effective Catalog Year: Fall 2014  
*\*Friendly amendment.*  
John White seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to revise a program from the School of Journalism and Broadcasting:**

Program Title: Major in Film \*(A.B.)

Reference Number: 667  
 Required Hours: 36.0 hrs.  
 Identification:
 

- Requirements: Delete five courses currently required in the major (BCOM 350, 367, 376, ENG 368, PERF 101 and FILM 482)
- Requirements: Add five new courses (FILM 101, 155, 250, 282, 369).
- Electives: Change the name of the two categories of elective courses from “World Cinema” and “Genres & Theory” to “Film Studies” and “Film Production;” change the requirements from a minimum of two courses in the “World Cinema” category and a minimum of one course in the “Genres & Theory” category to a minimum of two courses in both the “Film Studies” and “Film Production” categories.
- Create a new list of electives for each category. Film Studies: FILM 399, 469, ENG 309, 365, 366, 465,466, BCOM 481, PS 303, ANTH 448, GERM 437, FREN 437, SPAN 490. Film Production: FILM 376, 377, 378, 379, 450, 482, BCOM 378, 480, PERF 101, THEA 303.

Effective Catalog Year: Fall 2014  
*\*Friendly amendment.*  
 Molly Kerby seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to revise a program from the School of Journalism and Broadcasting:**

Program Title: Major in News/Editorial Journalism \*(A.B.)  
 Reference Number: 716  
 Required Hours: 42.0 hrs.  
 Identification:
 

- Change the name of the program to Major in Journalism
- Drop JOUR 201 Media & Society from required course list
- Drop JOUR 232 Electronic Technologies from the required course list
- Drop JOUR 341 Principles of Advertising from the restricted electives course list
- Drop JOUR 355 Fundamentals of Public Relations from the restricted electives course list
- Add SJB 101 Understanding Media Content, Ethics and Technology to the required course list
- Add SJB 102 Media Content, Collaboration and Community to required course list
- Add SJB 103 Digital Storytelling for the 21st Century to the required course list
- Add JOUR 427 Journalism and Media in the Schools to the restricted electives course list
- Add JOUR 428 News Media Management to the restricted electives course list

- Add SJB 401 Team Investigative Reporting I and SJB 402 Team Investigative Reporting II to the restricted electives course list
- Add JOUR 467 News/Editorial Practicum to the restricted electives course list
- Increase total hours in the major from 42 to 45-46 hours
- Delete required courses outside the major

Effective Catalog Year: Fall 2014

*\*Friendly amendment.*

Molly Kerby seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to revise a program from the School of Journalism and Broadcasting:**

Program Title: Major in Photojournalism *\*(A.B.)*

Reference Number: 750

Required Hours: 42.0 hrs.

- Identification:
- Change total credit hours in the major from 42 to 45-46
  - Add SJ&B Core Curriculum – SJB 101, 102, and 103
  - Add two new courses, PJ 233 Intermediate Photojournalism and PJ 330 Multimedia Technologies
  - Reflect change in program prefix from JOUR to PJ
  - PJ 336 Picture Editing and PJ 432 Practicum are no longer required courses for
  - the major but will be added to the Restricted Electives list
  - Add AD 348, SJB 495; SJB 401/402; and FILM 376 to Restricted
  - Electives
  - Substitute one unrestricted elective for one restricted elective
  - Delete the required courses outside the major: PS 110, 304, ENT 312 and either GEOG 110 or GEOG 360

Effective Catalog Year: Fall 2014

*\*Friendly amendment.*

*See revised proposal for revisions.*

John White seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to revise a program from the School of Journalism and Broadcasting:**

Program Title: Major in Public Relations *\*(A.B.)*

Reference Number: 763

Required Hours: 39.0 hrs.

- Identification:
- Change admission requirements
  - Increase total hour requirement from 39 to 45 or 46
  - Add SJ&B core curriculum courses SJB 101, 102, 103
  - Delete JOUR 201, 232 and 323 from required course list
  - Move JOUR 323 to elective list
  - Add PR 356 to required course list
  - Revise course titles to reflect a PR prefix for JOUR 354, 355,



358, 454, 456 and 458

- Add required SJ&B course elective outside the public relations discipline in the sophomore year
- Delete previously required courses outside the major
- Add one additional senior-level experience elective option (SJB 401/402)

Effective Catalog Year: Fall 2014

*\*Friendly amendment.*

John White seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to revise a program from the Department of Philosophy and Religion:**

Program Title: Minor in Religion

Reference Number: 447

Required Hours: 21.0 hrs.

Identification:

- Total number of hours for the minor is changing from 21 to 24.
- Category I is being changed from “Religious Texts” to “Explorations in the Study of Religion.”
- RELS 300, 301, and 311 are being taken out of Category I.
- Removal of RELS 307 and 308 from Category II.
- “RELS: Any course” has been added to the list of courses in Category III.

Effective Catalog Year: Fall 2014

John Baker seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to revise a program from the Department of Philosophy and Religion:**

Program Title: Major in Religion

Reference Number: 769

Required Hours: 30.0 hrs.

Identification:

- Total number of hours for the major is changing from 30 to 31.
- Category I is being changed from “Religious Texts” to “Explorations in the Study of Religion.”
- RELS 300, 301, and 311 are being taken out of Category I.
- Removal of RELS 307 and 308 from Category II.
- The credit hours for the Senior Seminar in Category III will reflect the change from 3 to 1.
- “RELS: Any course” has been added to the list of courses in Category IV.

Effective Catalog Year: Fall 2014

John White seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to revise a program from the Department of Sociology:**

Program Title: Minor in Sociology

Reference Number: 461

Required Hours: 21.0 hrs.

- Identification:
- Eliminate some CRIM courses as elective options for those pursuing the sociology minor. Including:
    - CRIM 231: Introduction to Criminal Justice;
    - CRIM 232: Introduction to Law Enforcement;
    - CRIM 233: Alternatives to Confinement;
    - CRIM 437: The Death Penalty in America;
    - CRIM 439: Internship in Criminology.
  - Suspend the following courses from the sociology minor;
    - SOCL 353: Sociology of Modern Japan;
    - SOCL 420: Political Sociology;
  - Rename the following courses:
    - SOCL 240: Contemporary Social Problems to Global Social Problems;
    - SOCL 350: Social Inequality to Systems of Social Inequality;
    - SOCL 363: Population and Society to Population, Society, and Development;
    - SOCL 376: International Sociology to Sociology of Globalization.
  - Change course description:
    - SOCL 240: Global Social Problems;
    - SOCL 350: Systems of Social Inequality;
    - SOCL 376: Sociology of Globalization.
  - Add new courses:
    - SOCL 270: Introduction to Community, Environment, and Development;
    - SOCL 455: Theory and Practice of Community Development;
    - SOCL 480: Sociology of Agri-Foods Systems;

Effective Catalog Year: Fall 2014

*\*See revised proposal for revisions.*

John Baker seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to revise a program from the Department of Sociology:**

Program Title: Major in Sociology

Reference Number: 775

Required Hours: 31.0 hrs.

- Identification:
- Eliminate some CRIM courses as elective options for those

- pursuing the sociology major. Including:
    - CRIM 231: Introduction to Criminal Justice;
    - CRIM 232: Introduction to Law Enforcement;
    - CRIM 233: Alternatives to Confinement;
    - CRIM 437: The Death Penalty in America;
    - CRIM 439: Internship in Criminology.
  
- Suspend the following courses from the sociology major;
  - SOCL 353: Sociology of Modern Japan;
  - SOCL 420: Political Sociology;
  
- Rename the following courses:
  - SOCL 240: Contemporary Social Problems to Global Social Problems;
  - SOCL 350: Social Inequality to Systems of Social Inequality;
  - SOCL 363: Population and Society to Population, Society, and Development;
  - SOCL 376: International Sociology to Sociology of Globalization.
  
- Change course description:
  - SOCL 240: Global Social Problems;
  - SOCL 350: Systems of Social Inequality;
  - SOCL 376: Sociology of Globalization.
  
- Add new courses:
  - SOCL 270: Introduction to Community, Environment, and Development;
  - SOCL 455: Theory and Practice of Community Development;
  - SOCL 480: Sociology of Agri-Foods Systems;
  
- Acknowledge that students can continue to pursue the sociology major without declaring a concentration.
  
- Create 4 concentrations that students can complete in pursuit of the sociology major:
  - Social Inequality and Justice;
  - Research Methodologies;
  - Community, Environment, and Development;
  - Family, Gender, and Sexuality.

Effective Catalog Year: Fall 2014

*\*See revised proposal for revisions.*

Molly Kerby seconded the motion. The motion carried.

## **COLLEGE OF HEALTH AND HUMAN SERVICES**

### **ACTION AGENDA**

Scott Stroot moved approval of the following **proposal to revise a program from the School of Nursing:**

Program Title: Bachelor of Science in Nursing  
Reference Number: 586P/586  
Required Hours: 61.0 hrs.  
Identification: Provide a policy allowing Guaranteed Early Admission (GEA) into the WKU BSN program available to first-time, full time college freshman who meet admission criteria.  
Effective Catalog Year: Fall 2014

John White seconded the motion. The motion carried.

## **OGDEN COLLEGE OF SCIENCE AND ENGINEERING**

### **CONSENT AGENDA**

The consent agenda was approved.

#### **Department of Architectural and Manufacturing Sciences:**

##### **Proposal to delete a course**

Course Title: AMS 320 Architectural Documentation  
Implementation: Fall 2014

##### **Proposals to revise course prerequisites**

Course Title: AMS 273 Architectural Detailing  
Current Prerequisite: AMS 320  
Proposed Prerequisite: AMS 263 with a Grade of 'C' or better  
Implementation: Fall 2014

Course Title: AMS 325 Survey of Building Systems  
Current Prerequisites: AMS 163, 261 and Math 118 or equivalent  
Proposed Prerequisites: AMS 163, 261 and Math 117 or equivalent  
Implementation: Fall 2014

Course Title: AMS 363 Architectural Documentation II  
Current Prerequisites: AMS 263 with a grade of 'C' or better, 273 (formerly AMS 373)  
Proposed Prerequisites: AMS 263 with a grade of 'C' or better, AMS 273 with a grade of 'C' or better, AMS 305  
Implementation: Fall 2014

Course Title: AMS 372 Commercial Architectural Floor Planning  
Current Prerequisite: AMS 320  
Proposed Prerequisite: AMS 263  
Implementation: Fall 2014

Course Title: AMS 375 Special Architectural Problems  
Current Prerequisite: AMS 320  
Proposed Prerequisite: None  
Implementation: Fall 2014

Course Title: AMS 378 Architectural/ Professional Presentation  
Current Prerequisites: AMS 320; AMS 360  
Proposed Prerequisite: AMS 369  
Implementation: Fall 2014

Course Title: AMS 470 Land Development  
Current Prerequisites: CE 216, AMS 325, AMS 373  
Proposed Prerequisite: AMS 273  
Implementation: Fall 2014

Course Title: AMS 488 Comprehensive Design  
Current Prerequisites: Senior Standing and consent of Instructor  
Proposed Prerequisite: AMS 363, AMS 369, Senior Standing and consent of Instructor  
Implementation: Fall 2014

#### **Department of Mathematics:**

##### **Proposal to delete a course**

Course Title: MATH 432 Introduction to Measure Theory  
Implementation: Fall 2014

##### **Proposal to revise course prerequisites**

Course Title: MATH 307 Introduction to Linear Algebra  
Current Prerequisites: MATH 136 and either EE 180 or PHIL 215 with a grade of C or better.  
Proposed Prerequisite: MATH 136 with an A or MATH 142 with an A or MATH 137 with a C or better.  
Implementation: Fall 2014

#### **ACTION AGENDA**

John Khouryieh moved approval of the following **proposal to create a new academic program from the Department of Engineering:**

Program Title: Civil Engineering  
CIP Code: Civil 14.0801  
Identification: The civil engineering program proposed here is identical in its curriculum to the corresponding existing engineering program now operating at WKU, currently offered jointly with the University of Kentucky. Civil engineers design a better world in which to live. They design, build, and maintain our nation's infrastructure. Some of the things that civil

engineers design include: roads and bridges; buildings and foundations; water supply and waste-water facilities; storm water management systems; and environmental protection facilities.

The civil engineering program at WKU provides a broad educational background with a foundation in basic engineering and business principles. Topics include construction, geotechnical engineering, construction materials, structures, surveying, and hydrology. These basic topics are complemented by advanced topics in engineering design, management, finance, and computer applications. Real-world civil engineering experiences are incorporated throughout the baccalaureate degree program. The WKU civil engineering program prepares students for professional engineering and management positions in all phases of civil engineering projects.

The teaching philosophy of this program focuses on project-based learning. This is achieved by placing competent, practicing engineers in the classroom as professors, engaging students in the practice of civil engineering through hands-on class projects, and involving students in faculty consulting and applied research activities. Real engineering projects often serve as class projects. Project sites and professional engineering and construction management firms' offices often serve as classrooms.

This program does not contain any specializations.

Effective Catalog Year: Fall 2014

Molly Kerby seconded the motion. The motion carried.

John Khouryieh moved approval of the following **proposals to create a new academic program from the Department of Engineering:**

Program Title: Electrical Engineering

CIP Code: Electrical 14.1001

Identification: The electrical engineering program proposed here is identical in its curriculum to the corresponding existing engineering program now operating at WKU, currently offered jointly with the University of Louisville.

Electrical engineering is an exciting field that touches virtually every aspect of life in the twenty-first century. For example, electrical engineers design and improve communication such as computer and information systems and smart phones. Also, electrical engineers improve the efficiency of tasks with advancements in robotics and electrical systems. Electrical engineers are employed in a variety of industries including the power industry and the manufacturing sector where tasks can range from controlling a process to designing a component or system. Our electrical engineering curriculum exposes students to a variety of topics to prepare them for careers as electrical engineers.

To ensure the necessary breadth of knowledge, the WKU electrical engineering curriculum includes basic engineering courses as well as courses in circuits and networks, electronics, electromagnetics, digital signal processing, microprocessors, control systems, industrial automation, and electrical power systems. Additionally, the curriculum has four design courses, and other elective courses that prepare students for further specialization in the areas of digital systems, robotics, communications,

control systems, or power systems.  
This program does not contain any specializations.

Effective Catalog Year: Fall 2014

Program Title: Mechanical Engineering

CIP Code: Mechanical 14.1901

Identification: The mechanical engineering program proposed here is identical in its curriculum to the corresponding existing engineering program now operating at WKU, currently offered jointly with the University of Kentucky.

Mechanical engineers are involved in designing and building almost everything that is needed in our modern world—from microscopic electro-mechanical devices implanted into our bodies to the planes, trains and automobiles that transport us and the things we need, to enormous power generating and distribution systems that produce and control millions of horsepower. Mechanical engineers use scientific principles from the physical world to create a tremendous variety of mechanical and thermal systems. Practicing mechanical engineers use these principles to design, analyze, manufacture, and maintain systems that include:

- automobiles and aircraft
- heating and cooling systems
- electric power plants
- specialized materials
- manufacturing plants
- industrial equipment and machinery

Mechanical engineers need a solid understanding of engineering science, which includes mechanics, engineering materials, thermodynamics and fluid mechanics. The mechanical engineering program at WKU focuses on these sciences as well as design principles and practice. Students also gain professional skills necessary for a successful career in mechanical engineering.

The WKU mechanical engineering program produces graduates who are well prepared for the start of productive, successful careers as practicing engineers. Our graduates have a strong competitive advantage with their unique background of engineering fundamentals combined with practical knowledge and experience. The mechanical engineering program provides a project-based, learner-driven environment relevant to the needs of our region. In support of this learning environment, the professional engineering activities of the faculty create opportunities for the students to practice the art and science of contemporary Mechanical Engineering. This program does not contain any specializations.

Effective Catalog Year: Fall 2014

Molly Kerby seconded the motion. The motion carried.

Molly Kerby moved the approval of the following **proposal to revise a program from the Department of Mathematics:**

Program Title: Major in Mathematics

Reference Numbers: 728 and 528  
 Required Hours: 39 or 36 hours (728), 51 hours (528)  
 Identification:
 

- Removal of the PHIL 215 or EE 180 requirement from the 728 major.
- Reduction of the computer science requirement from 8 hours to 4 hours in the 728 major.
- Removal of the 12-hour supporting course requirement from the 728 major.
- Removal of the deleted course MATH 432.
- Inclusion of MATH 371 as an elective in the 528 major and the non-teacher certifiable 728 major.
- Inclusion of MATH 371 as an option in the computational requirement of the 528 major.

 Effective Catalog Year: Fall 2014

John Khouryieh seconded the motion. The motion carried.

**UNIVERSITY COLLEGE**

**CONSENT AGENDA**

The consent agenda was approved.

**School of Professional Studies:**

**Proposal to revise course catalog listing**

Course Title: LEAD 400 Practicum in Leadership  
 Current catalog listing: Prerequisite: Completion of all other courses approved for the Certificate in Leadership Studies or concurrent with the last course needed for fulfillment of the certificate. Students must submit a written proposal for approval by the Leadership Studies Committee. Application of leadership skills in directing an activity in business, campus, public sector, non-profit, or other related situation. Repeatable up to a maximum total of six hours. (Grading: Pass / Fail)  
 Proposed catalog listing: Prerequisite: Instructor’s permission. Application of leadership skills in directing an activity in business, campus, public sector, non-profit, or other related situation. Repeatable up to a maximum total of six hours. (Grading: Pass / Fail)  
 Implementation: Fall 2014

**ACTION AGENDA**

John Baker moved approval of the following **proposal to revise a course title from the Department of Diversity and Community Studies:**

Course Title: ICSR 301 Seminar in Social Responsibility  
 Proposed Course Title: Seminar in Social Justice  
 Proposed Abbr. Course Title: Seminar in Social Justice  
 Credit Hours: 1-3 hrs.  
 Implementation: Fall 2014



John White seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to create a new course from the School of Professional Studies:**

Course Title: IDST 200 Interdisciplinary Study Away Experience  
Abbr. Course Title: IDST Study Away  
Credit Hours: 1.0 hrs.  
Corerquisite: NSEA-999 or NSEB-999 (exchange holding course)  
Catalog Listing: This course examines the Study Away experience through face-to-face and online interactions during a semester-long Study Away program. It may be repeated up to three times.  
Implementation: Fall 2014

Molly Kerby seconded the motion. The motion carried.

Molly Kerby moved approval of the following **proposal to revise a program from the School of Professional Studies:**

Program Title: Business  
Reference Number: 288  
Required Hours: 60.0 hrs.  
Identification:

- Change the Business Manufacturing Management Concentration of the Associate Degree in Business (288) program to Leadership.
- Replace BUS 270C, MGMT 200C, MFG 240C, MFG 245C, and 6 hours of approved advisor electives with BUS 245C, BUS 214C, BUS 257C, BUS 248C, and 6 hours of LEAD 300 level classes. Add LEAD 200 into the concentration.
- Change the General Education requirements for the program from 18 hours to 15 hours.

Effective Catalog Year: Fall 2014

Scott Stroot seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to revise a program from the School of Professional Studies – Leadership Studies:**

Program Title: Minor in Leadership Studies  
Reference Number: 410  
Required Hours: 21.0 hrs.  
Identification:

- Change the title of the program to minor in Organizational Leadership.

Effective Catalog Year: Fall 2014

John Baker seconded the motion. The motion carried.

John Khouryieh moved approval of the following **proposal to revise a program from the School of Professional Studies – Leadership Studies:**

Program Title: Leadership Certificate  
Reference Number: 173  
Required Hours: 15.0 hrs.  
Identification: 

- changes the number of credit hours from 15 to 14
- eliminate the three unduplicated hour requirement
- revise the electives to reflect only LEAD courses
- reduce the required number of practicum hours from three to two
- change the title of the program to Organizational Leadership Certificate
- revise the catalog description

  
Effective Catalog Year: Fall 2014

Grace Lartey seconded the motion. The motion carried.

Molly Kerby moved approval of the following **proposal to revise a program from the School of Professional Studies – Leadership Studies:**

Program Title: Organizational Leadership  
Reference Number: 545  
Required Hours: 48.0 hrs.  
Identification: 

- changes in program core courses and number of credits in the core
- changes in program electives and number of elective credits
- ~~changes in admission requirements~~

  
Effective Catalog Year: Fall 2014

*\*Friendly amendment.*

Grace Lartey seconded the motion. The motion carried.

Scott Stroot moved approval of the following **proposal to make multiple revisions to a course from the Department of Diversity and Community Studies:**

Course Title: GERO 485 Seminar in Gerontology  
Current Catalog Listing: Students integrate what they have learned in gerontology with a focus on how those concepts, ideas, theories and practical experiences relate to their career or higher education goals. Students create a portfolio and resume that reflects their experiences.  
Proposed Catalog Listing: Students integrate what they have learned in gerontology with a focus on how those concepts, ideas, theories and practical experiences relate to their personal, professional or higher education goals.  
Current Credit Hours: 1.0 hrs.  
Proposed Credit Hours: 3.0 hrs.  
Implementation: Fall 2014

Grace Lartey seconded the motion. The motion carried.

Aaron Wichman moved approval of the following **proposal to create a new certificate program from the Department of Diversity and Community Studies:**

Program Title: Aging Specialist  
Reference Number: TBD  
CIP Code: 30.001 Gerontology

Required Hours: 15.0 hrs.  
Catalog Description: The undergraduate academic certificate, Aging Specialist, will help prepare individuals for job opportunities in an aging society and in their personal lives as they and members of their families age. The 15-semester-hour program includes 6 required hours in gerontology and 9 hours distributed across three content areas.  
Effective Catalog Year: Fall 2014  
*\*See revised proposal for revisions.*  
Scott Stroot seconded the motion. The motion carried.

John White moved approval of the following **proposal to revise a program from the Department of Diversity and Community Studies:**

Program Title: Gerontology Minor  
Reference Number: 381  
Required Hours: 19.0 hrs.  
Identification: 

- Increase minimum credit hours from 19 to 21
- Change Required Courses from 4 credit hours to 6 credit hours
- Add 5 Courses to approved elective list

  
Effective Catalog Year: Fall 2014  
*\*See revised proposal for revisions.*  
Scott Stroot seconded the motion. The motion carried.

#### V. Report from the Chair

#### VI. Announcements

The proposal to create a new major program, Diversity & Community Studies, from the Department of Diversity and Community Studies, was revised to reflect a typographical error in the **Program Description** section of the proposal: (ECON 464 is now ECON 434)

Systems, Local to Global (minimum of 6 hours):  
DCS 360: Place, Community, Resilience  
**ECON 434 Economics of Poverty**  
FLK 330: Cultural Connections and Diversity  
GEOG 110: World Regional Geography  
HIST 446: American Legal History  
RELS 408: Religion and Ecology  
SOCL 240: Contemporary Social Problems  
SOCL 360: The Community in Rural and Urban Settings  
SWRK 330: Human Behavior in Social Environments I

The meeting adjourned at 5:20 p.m.

Respectfully submitted,

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Melna Wilson, Recorder