



BACHELOR OF SCIENCE IN MANAGEMENT ENTREPRENEURSHIP

KCTCS transfer plan

KCTCS AA General Education

Course	Course Title	Semester Hours
ENG 101	Intro to College Writing I	3
ENG 102	Writing in the Disciplines II	3
COM 181	Public Speaking	3
Heritage	Choose <u>one</u> course from this category	3
Humanities	Choose <u>one</u> course from this category	3
ECO 201	Microeconomics	3
ECO 202	Macro Economics	3
Social and Behavioral Science	Choose <u>one</u> course from this category	3
Natural Science w/Lab	Choose <u>one</u> course from this category	4
MAT 150	College Algebra	3
STA 220	Statistics	3
	TOTAL	34

Additional KCTCS Classes Required for this Major

BAS 110	Worksheets in Business Applications	3
BAS 260	Professional Development and Protocol	2
BAS 267	Introduction to Business Law	3
BAS 270	Business Employability Seminar	1
BAS 282	Principles of Marketing	3
BAS 283	Principles of Management	3
ACC 201	Financial Accounting	3
ACC 202	Managerial Accounting	3
	TOTAL	21

WKU Classes Required for this Major

BA 220	Special Topics in Business Administration	1
MGT 399	Career Readiness in Management	1
MGT 499	Senior Assessment in Management	1
BDAN 250	Introduction to Analytics	3
FIN 330	Principles of Financial Management	3
MGT 305	Ethics and Critical Thinking	3
MGT 311	Human Resources Management	3
MGT 313	Decision Modeling	3
MGT 314	Human Resource Information Systems	3
MGT 417	Organizational Behavior	3
ENT 312	Entrepreneurship	3
ENT 380	New Venture Business Planning	3
ENT 463	Small Business Management	3
MKT 427	Entrepreneurial Marketing	3
FIN 441	Entrepreneurial Finance	3
ENT Elective	Choose any unduplicated course with the ENT prefix	3
Professional Electives	3 Upper-level courses within GFCB not required by major	9
ENT 496	Small Business Analysis and Strategy	3
	TOTAL	54

Additional Electives to meet the 120 total hours for this Degree

Degree Electives	Classes previously taken or free choice of student	11
TOTAL PROGRAM HOURS		120

Program Notes

To make an advising appointment:
WKU in Elizabethtown go to wkuadvising.as.me
WKU in Glasgow go to wkug.as.me
WKU in Owensboro go to wkuo.as.me