



BACHELOR OF SCIENCE IN MANAGEMENT

KCTCS transfer plan

KCTCS AA General Education

Course	Course Title	Semester Hours
ENG101	Intro to College Writing I	3
ENG102	Writing in the Disciplines II	3
COM181	Public Speaking	3
Heritage	Choose <u>one</u> course from this category	3
Humanities	Choose <u>one</u> course from this category	3
ECO201	Microeconomics	3
ECO202	Macroeconomics	3
Social and Behavioral Science	Choose <u>one</u> course from this category	3
Natural Science w/Lab	Choose <u>one</u> course from this category	4
MAT150	College Algebra	3
STA220	Statistics	3
	TOTAL	34

Additional KCTCS Classes Required for this Major

		3
BAS160	Introduction to Business	3
BAS260	Professional Development and Protocol	2
BAS267	Introduction to Business Law	3
BAS270	Business Employability Seminar	1
BAS282	Principles of Marketing	3
BAS283	Principles of Management	3
ACC201	Financial Accounting	3
ACC202	Managerial Accounting	3
	TOTAL	21

WKU Classes Required for this Major

BA 220	Special Topics in Business Administration	1
MGT 399	Career Readiness in Management	1
MGT 499	Senior Assessment in Management	1
BDAN 250	Introduction to Analytics	3
ECON 414	Managerial Economics	3
FIN 330	Principles of Financial Management	3
FIN Elective	Choose <u>one</u> course in Finance	3
MGT 305	Ethics and Critical Thinking	3
MGT 311	Human Resources Management	3
MGT 313	Decision Modeling	3
MGT 314	Operations Management	3
MGT 417	Organizational Behavior	3
MGT 498	Strategy and Policy	3
MGT/ENT Elective	Choose <u>three</u> courses in Management or Entrepreneurship	9
MKT Elective	Choose <u>one</u> course in Marketing	3
BDAN or Professional Elective	Choose <u>one</u> course in BDAN	3
Professional Electives	Choose <u>two</u> approved courses	6
	TOTAL	54

Additional Electives to meet the 120 total hours for this Degree

Degree Electives	Classes previously taken or free choice of student	11
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TOTAL PROGRAM HOURS	120
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Program Notes

To make an advising appointment:
 WKU in Elizabethtown go to wkuadvising.as.me
 WKU in Glasgow go to wkug.as.me
 WKU in Owensboro go to wkuo.as.me

Last updated 5/20/2026