



BACHELOR OF SCIENCE IN SPORT MANAGEMENT

KCTCS transfer plan

KCTCS AA General Education

Course	Course Title	Semester Hours
ENG 101	Intro to College Writing I	3
ENG102	Writing in the Disciplines II	3
Oral Communications	Choose <u>one</u> course from this category	3
Heritage	Choose <u>one</u> course from this category	3
Humanities	Choose <u>one</u> course from this category	3
Social and Behavioral Science	Choose <u>three</u> courses from this category at least two disciplines must be represented	9
Natural Science with Lab	Choose <u>one</u> course from this category	4
Quantitative Reasoning	Choose <u>one</u> course from this category	3
Quantitative Reasoning or Natural Science	Choose <u>one</u> course from these categories	3
TOTAL		34

Additional KCTCS Classes Required for this Major

ECO 101	Principles of Microeconomics	3
MGT 283	Organization and Management	3
MKT 282	Principles of Marketing	3
TOTAL		43

WKU Classes Required for this Major

SPM 200	Introduction to Sport Management	3
SPM 290	Sport Management Seminar	3

SPM 300	Sport Policy and Governance	3
SPM 310	Sport Ethics and Morals	3
SPM 315	Sport Communication	3
SPM 402	Fiscal Practices in Sport	3
SPM 404	Sport Facility Management	3
SPM 450	Sport Law	3
SPM 452	Sport Leadership and Management	3
SPM 490	Internship in Sport	9
Major Electives	Choose <u>five</u> courses from: SPM 305, 306, 320, 325, 330, 335, 350, 356, 390, 456, REC 220, 338, 420, 422, 480, ECON 323, ENT 312, MKT 326, 331, 426, PSY 340, and SOCL 324	15
	TOTAL	51
TOTAL PROGRAM HOURS		94

Program Notes

42 upper-level hours required

Students who transfer in an AAS degree will receive a 12-hour upper-level requirement waiver

Prior to enrolling in SPM core courses, students must complete 5 prerequisite courses with a grade of "C" or better (Comm 145, ECON 202, MGT 210, MKT 220, & SPM 200). Upon completion of these requirements, students can enroll in SPM core courses. The remaining hours required to meet the university's requirement of 120 hours should be used to either: 1) take other electives of interest to the student or 2) select a minor or certificate that best prepares them for entrylevel positions related to their interest within the sport industry. Complementary minors include, but are not limited to athletic coaching, broadcasting, business administration, economics, marketing, finance, nonprofit administration, and facility and event management.

To make an advising appointment:
WKU in Elizabethtown go to wkuadvising.as.me

WKU in Glasgow go to wkug.as.me
WKU in Owensboro go to wkuo.as.me

Last updated 7-1-2023