

# Minor in Arts Administration

Reference Number: 443

Update 3/4/19

**24 CREDIT HOURS**

*At least 12 hours must be 300 level or above.*

**Required Courses (12)**

**Credits**

Take 9 arts content credits in any combination from the following subject areas: Art, Dance, Music, or Theatre. 9

*And take either:*

PERF 423: Performing Arts Management (3)

*Or*

ART 496: Special Topics in Studio Art – Gallery/Museum Studies (3)

*(Prereq: Permission of instructor. Course fee.)* 3

**Electives (12)**

*12 credits in any combination from the following:*

ACCT 200: Introductory Accounting – Financial (3) 3  
*(Prereq: MATH 109 or higher. Course fee.)*

BA 110: Introduction to Business and Entrepreneurship (3) 3  
*(Course fee.)*

ENT 312: Entrepreneurship (3)\* 3  
*(Prereq: 21 hours of Foundation and Exploration Courses, or junior status. Course fee.)*

LEAD 300: Leadership Theory and Application (3) 3  
*(Prereq: Junior standing or permission of instructor.)*

LEAD 475: Leadership Studies Special Topics (3) 3  
*(Prereq: LEAD 200 or LEAD 300 or instructor's permission.)*

MGT 210: Organization and Management (3) 3  
*(Prerequisite: Sophomore standing. Course fee.)*

MGT 333: Management of Nonprofit Organizations (3) 3  
*(Course fee.)*

MKT 220: Basic Marketing Concepts (3) 3  
*(Prereq: Sophomore standing. Course fee.)*

MKT 322: Integrated Marketing Communications (3) 3  
*(Prereq: MKT 220. Course fee.)*

MKT 325: Personal Selling (3) 3  
*(Prereq: Junior standing. Course fee.)*

MKT 331: Social Media Marketing (3) 3  
*(Prereq: MKT 220. Course fee.)*

PR 255: Fundamentals of Public Relations (3) 3  
*(Prereq: Sophomore standing.)*

REC 220: Understanding the Nonprofit Sector (3) 3

REC 460: Grant Writing for Nonprofit Organizations (3) 3  
*(Prereq: ENG 300 or appropriate equivalent.)*

**TOTAL 24**

\* Denotes courses satisfying a Colonnade requirement

Keep in mind, at least 12 of these 24 required credits must be at the 300 level or above.