



Conference and Expo

Wednesday, October 24, 2012
WKU L.D. Brown Ag Expo Center
406 Elrod Road • Bowling Green, KY
www.foodday.org fooddaybg@gmail.com

Conference Overview

Registration Fee	\$10 (includes lunch)
9 AM	Registration Exhibits Open for Food Day Expo Welcome and Food Day Declaration -Dennis Chaney Director, Barren River District Health Department -Dr. Gary Ransdell President, Western Kentucky University -TBD
9:30 AM	Governor's Office of Ag Policy
10 AM – Noon	Two Concurrent Sessions - See Tracks below
Noon - 2 PM	Lunch and Panel Discussion
2 PM - 4 PM	Two Concurrent Sessions – See Tracks below
4 PM	Food Day Expo closes
5 PM – 8 PM	Meet Your farmers Night market and family hay ride
6:30 – 8 PM	Farm Elegant Dinner

Detailed Conference Schedule

You are welcome to attend sessions in any track!

Times	Track 1: Business for Farmers	Track 2: Community Outreach	Track 3: Nutrition
10:00	TBD KY Department of Agriculture	Community Gardens Valerie Magnuson, Assistant Director, Louisville Grows, INC (tentative); Rhondell Miller, HOTEL Inc.	MyPlate Linda Howsen, The Medical Center
11:00	Finding Your Market Sarah Fritschner, Louisville Farm to Table; Martin Stone, WKU Department of Agriculture	Increasing Local Food Accessibility in South Central Kentucky Rebecca Tyree, Barren River District Health Department; Jennifer Bell, CEDARS Refugee Center; Julia Paz, WKU Alive Center; Brittany Ryan, Community Farmers Market; Leyda Becker, AMIGOS-City of Bowling Green; Sandi Knight, Senior Center	What Is Real Food? Selina Blick – Barren River District Health Department
12:00	Local Foods Lunch & Panel Discussion with Local Chefs, Schools and Food Buyers Lunch provided by vendors from Community Farmers Market Panel: Jackie Walters and Elaine Russell-Farm to School Program, Josh Poling - HOME Café & Marketplace; Sarah Fritschner - Louisville Farm to Table		
2:00	Community Food Assessments Heather Hyden, Community Farm Alliance	Fair Trade and Fair Conditions Sydney Allen, Fair Trade USA Intern	A scientific Approach to the Obesity Epidemic Dr. Rick Voakes
3:00	Funding Opportunities & How to Prepare for Them Aleta Botts, Kentucky Agribusiness Grant Facilitation Program and Brent Lackey, KCARD	Demographics of Local Food Buyers Molly Kerby, WKU Department of Gender and Woman Studies; Brittany Ryan, WKU ALIVE Center	Healthy Numbers for Kentucky Families: 5-2-1-0 Fran Hawkins; Nutrition Services Branch Manager, KY Department of Public Health

Events for Everyone

(No registration required)

9 AM – 4 PM	Food Day Expo - Vendors and Information	Free
5 AM – 8 PM	Meet Your Farmers - Night Market & Hayrides	Free

Additional Workshops & Events (separate registration & fees required)

Time	Workshop or Event	Cost
9:30 AM - 3:30 PM	<p>A. Microprocessing and Home Processing Workshop Brittany Young, UK Warren County Cooperative Extension Service This workshop is for farmers wishing to meet the state requirements for selling value-added products through designated farmers' markets. Farmers must attend the entire HBM workshop and pass both exams to complete the workshop as established by HB 391 regulations. To register, visit http://www.ca.uky.edu/agcomm/micro/</p>	\$50
10 AM – Noon	<p>B. WKU Continuing Education Workshop - Pallet Gardens Leah Hopwood, WKU Gardener Learn how to turn used pallets into container gardens for decoration, or to grow your favorite herbs or produce. In this workshop, participants will build their own herb-filled pallet garden to take home and grow on their balcony or porch. All materials and tools will be provided. The \$10 Conference registration free is waived for workshop attendees. To register, visit http://www.wku.edu/ll/courses/ - OR - call Karen at 270-745-1912 Link to WKU registration form: http://www.wku.edu/ll/documents/ll-registration-form.pdf Registration Deadline: October 15</p>	\$50
2 - 4 PM	<p>C. WKU Continuing Education Workshop - Rain Barrels John Downing Used food-grade barrels can be turned into rainwater collection systems, catching rain from your gutters to use when needed in your garden. In this workshop, local craftsman John Downing will help participants build their own rain barrels to take home and install. All materials and tools will be provided. The \$10 Conference registration free is waived for workshop attendees. To register, visit http://www.wku.edu/ll/courses/ - OR - call Karen at 270-745-1912 Link to WKU registration form: http://www.wku.edu/ll/documents/ll-registration-form.pdf Registration Deadline: October 15</p>	\$45
6:30 – 8 PM	<p>D. Farm Elegant Dinner End Southern Kentucky's first Food Day celebration in style. Enjoy a fantastic dinner prepared by the area's leading chefs to showcase the best of seasonally available local foods. Elegant place settings and musical entertainment worthy of the meal will be ready in a WKU Ag Center barn – casual dress, please! A portion of the proceeds will benefit the Refugee Voucher Program. To register, visit http://www.brownpapertickets.com</p>	\$35/plate





Registration for Southern Kentucky's Food Day 2012

My Contact Information:

First Name: _____ **Last name:** _____

Address: _____ **Phone:** _____

Business name: _____

Email address: _____

I am registering for:

#	Event or Workshop	Charge	Total
	The full-day conference (9AM – 4 PM)	\$10 Includes lunch	\$

Please make checks payable to: **WKU Office of Sustainability**

I will be paying at the door – cash or check only

Please mail registration and/or payment to: WKU Office of Sustainability, 1906 College Heights Blvd. #11091, Bowling Green, KY 42101-1091

Or email registration to: sustainability@wku.edu

<input checked="" type="checkbox"/> I will be registering separately for:			
<input type="checkbox"/>	Workshop A: Microprocessing and Home Processing Must register at http://www.ca.uky.edu/agcomm/micro/	\$50	Send to UK
<input type="checkbox"/>	Workshop B: WKU Continuing Education Workshop-Pallet Gardens Registration Deadline: October 15 Must register at http://www.wku.edu/ll/courses/ or call Karen at 270-745-1912	\$50 Includes materials, tools, and conference registration	Send to WKU
<input type="checkbox"/>	Workshop C: WKU Continuing Education Workshop-Rain Barrels Registration Deadline: October 15 Must register at http://www.wku.edu/ll/courses/ or call Karen at 270-745-1912	\$45 Includes materials and conference registration	Send to WKU
<input type="checkbox"/>	Farm Elegant Dinner (buffet from 6:30 through 8 PM) Complete Southern Kentucky's first Food Day celebration in style. Enjoy a fantastic dinner prepared by the area's leading chefs to showcase the best of seasonally available local foods. Elegant place settings and entertainment worthy of the meal. Casual dress, please! Registration & payment: http://farmelegantdinner.brownpapertickets.com	\$35 / plate Includes dinner and entertainment	Send to web site