



OIP/SAGL Annual Report 2014-2015
EDUCATION ABROAD FAST FACTS: Gordon Ford College of Business

(GFCB) (WKU)

57 of 533

TOTAL UNIVERSITY EDUCATION ABROAD PARTICIPANTS WERE FROM GFCB (10.7% of total university education abroad enrollment)*

13 of 38

TOTAL COUNTRIES VISITED WERE ALSO VISITED BY GFCB EDUCATION ABROAD PARTICIPANTS

EDUCATION ABROAD PARTICIPANTS BY REGION		
Geographical Regions	GFCB	WKU TOTAL**
Asia	4 (7%)	23 (4.3%)
Caribbean & Latin America	12 (21.1%)	131 (24.6%)
Europe	40 (70.2%)	330 (61.9%)
Multiple Countries	1 (1.8%)	28 (5.3%)
North Africa & Middle East	-	8 (1.5%)
North America	-	1 (<1%)
Oceania	-	2 (<1%)
Sub-Saharan Africa	-	10 (1.9%)
Total	57 (100%)	533 (100%)

TOP 5 GFCB DISCIPLINES REPRESENTED	
1. MARKETING	10
2. INTERNATIONAL BUSINESS	9
3. MANAGEMENT	8
4. FINANCE	7
5. (TIE) ACCOUNTING, BUSINESS ADMINISTRATION, BUSINESS ECONOMICS	5

EDUCATION ABROAD PARTICIPANTS BY PROGRAM TYPE		
Program	GFCB	WKU TOTAL
CCSA	2 (3.5%)	25 (4.7%)
Exchange	4 (7%)	11 (2.1%)
Faculty-Led	33 (57.9%)	257 (48.2%)
Harlaxton	4 (7%)	47 (8.8%)
KIIS	3 (5.3%)	59 (11.1%)
Semester at Sea	-	6 (1.1%)
Student Teaching	-	58 (10.9%)
Other	11 (19.3%)	70 (13.1%)
Total	57 (100%)	533 (100%)

51 GFCB UNDERGRADUATE PARTICIPANTS

- 0** FRESHMEN
- 8** SOPHOMORES
- 18** JUNIORS
- 25** SENIORS
- 0** POST BACCALAUREATE

6 GFCB GRADUATE PARTICIPANTS

(GFCB) (WKU)

34 of 399 TOTAL FEMALE PARTICIPANTS WERE FROM GFCB

23 of 134 TOTAL MALE PARTICIPANTS WERE FROM GFCB

EDUCATION ABROAD ENROLLMENT DEMOGRAPHICS		
Race/Ethnicity	GFCB	WKU TOTAL
African- American	1 (1.8%)	28 (5.3%)
American Indian/Alaska Native	-	1 (<1%)
Asian Pacific Islander	2 (3.5%)	5 (<1%)
Hispanic/Latino	3 (5.3%)	19 (3.6%)
Non-Reported	-	4 (<1%)
Two or More Races	2 (3.5%)	16 (3%)
White, Non-Hispanic	49 (86%)	460 (86.3%)
Total	57 (100%)	533 (100%)

14 of 132 TOTAL 1st GENERATION STUDENTS STUDYING ABROAD WERE FROM GFCB

7 of 56 TOTAL NON-TRADITIONAL STUDENTS STUDYING ABROAD WERE FROM GFCB

*The number of students participating in an education abroad experience was calculated according to Institute of International Education (IIE) standards.

**WKU Total is a count of unique students and does not count students multiple times if they studied abroad more than once.

DEFINITIONS

Regions: For definitions of the geographical regions see: <http://www.iie.org/Research-and-Publications/Open-Doors/Data/Fact-Sheets-by-Region/2012>.

Prepared by: Brian Campbell, Study Abroad, Coordinator of Outreach & Data