

ENROLLMENT AND STUDENT EXPERIENCE

MISSION STATEMENT:

The Division of Enrollment and Student Experience is a community of learners who exemplify the guiding principles of the profession by creating environments where students:

- **Learn** about themselves and others;
- **Experience** meaningful connections; and
- **Realize** their peak potential.

Vision:

Unleashing the spirit of learning by providing a transformational student experience.

Values:

Inclusion, Integrity, Community, Civility, Respect, Leadership, Excellence

PROGRAM INFORMATION:

Departments reporting directly to the Vice President include Admissions, Student Financial Assistance, WKU Police, College and School Relations, Strategic Planning and Innovation, Office of Sustainability, and the WKU Student Life Foundation, Inc.

The Assistant Vice President for Student Life, Dean of Students and Chief Diversity Officer provides leadership to the Counseling Center, Office of Student Conduct, Military Student Services, Student Accessibility Resource Center, and the Intercultural Student Engagement Center and TRIO Programs.

The Assistant Vice President for Student Engagement, Executive Director for Housing and Dining oversees the Department of Housing and Residence Life, the WKU Restaurant Group along with Intramural-Recreational Sports, the ID Center, and Student Activities, Organizations and Leadership.

The Assistant Vice President for Student Success oversees the Advising and Career Development Center, Adult Learners, the Transfer Center, and the Student-Athlete Success Center.

GOALS/ANTICIPATED PROGRAM ACTIVITIES:

To accomplish the mission and vision from initial contact through commencement, the Division of Enrollment and Student Experience has the following goals:

- We will implement the WKU Summer Scholars Program. It is a five-week summer transition program. Students selected for the program will be prepared for their first semester at WKU and get a head start on coursework.
- We will expand the ISEC Academy, supported by the Intercultural Student Engagement Center, to reach more underrepresented, minoritized students. Retention rates are higher for Academy participants than for those of similar demographics.
- Through comprehensive advising, programming, and out of the classroom engagement, we will work with students to close the achievement gap in the classroom.
- We will expand our career development efforts and WKU's footprint in the surrounding community by broadening our career development interventions and facilitating more internship opportunities for interested students and employers.
- We will use financial aid instruments to increase affordability for students attending WKU.
- We will collaborate with experts in the field to examine, review, and implement best practices in our recruiting efforts.
- By leveraging discretionary and need-based scholarships, we will provide students with last mile funding to complete their degree.
- We will work to remove barriers inhibiting student success and develop human resources to enhance the student experience.
- We will collaborate with academic deans and faculty to develop living-learning communities within the residence halls and in the classroom for students with similar academic interests.

- We will continue to move forward with plans to construct a First Year Village on campus.
- We will work with consultants, academic partners and members of the campus community to develop a Strategic Enrollment Plan for WKU.

FINANCIAL INFORMATION:

	2018-19 Revised Budget		2019-20 Proposed Budget	
	<u>Pos.</u>	<u>Unrestricted Budget</u>	<u>Pos.</u>	<u>Unrestricted Budget</u>
<u>Educational and General</u>				
Personnel/Fringe Benefits	161.8	11,380,077	172.9	12,797,163
Operating Expenses		2,130,315		1,870,353
Student Aid		88,328		88,328
Capital Outlay		142,649		129,349
Total Expenditures		13,741,369		14,885,193
<u>Auxiliary Enterprises</u>				
Personnel/Fringe Benefits	77.0	6,015,743	76.4	6,389,801
Operating Expenses		6,405,780		6,518,965
Capital Outlay		446,783		458,783
Debt Service		2,415,000		2,415,000
Total Expenditures		15,283,306		15,782,549
<u>Educational and General</u>				
	<u>Pos.</u>	<u>Restricted Budget</u>	<u>Pos.</u>	<u>Restricted Budget</u>
Personnel		118,400		118,400
Student Aid		42,412,000		43,037,000
Total Expenditures		42,530,400		43,155,400