

ENROLLMENT AND STUDENT EXPERIENCE

MISSION STATEMENT:

The Division of Enrollment and Student Experience is a community of learners who exemplify the guiding principles of the profession by creating environments where students:

- **Learn** about themselves and others;
- **Experience** meaningful connections; and
- **Realize** their peak potential

Vision:

Unleashing the spirit of learning by providing a transformational student experience

Values:

Inclusion, Integrity, Community, Civility, Respect, Leadership, Excellence

PROGRAM INFORMATION:

Departments reporting directly to the Vice President include the Advising Centers, Admissions, Student Financial Assistance, WKU Police and the WKU Student Life Foundation, Inc.

The Assistant Vice President for Student Affairs, Dean of Students and Chief Diversity Officer, provides leadership to the Counseling Center, Office of Student Conduct, Military Student Services, Student Accessibility Resource Center, and the Intercultural Student Engagement Center and TRIO Programs.

The Assistant Vice President for Student Experience, Executive Director for Housing and Dining, oversees the Department of Housing and Residence Life and contract management for the WKU Restaurant Group along with Intramural-Recreational Sports, the Office of Sustainability, and Student Activities, Organizations and Leadership.

The Executive Director for the Advising Centers oversees the Academic and Career Advising, Adult Learners, Learn and Earn, the Transfer Center, and Tutoring Services.

The Assistant Vice President for Resources Management is a shared position with the Senior Vice President for Finance and Administration and serves as chief budget officer for both divisions. Additionally, the Assistant Vice President for Resources Management oversees the central Budget Office.

GOALS/ANTICIPATED PROGRAM ACTIVITIES:

To accomplish the mission and vision from initial contact through commencement, the Division of Enrollment and Student Experience has the following goals:

- We will create and sustain partnerships for learning by demonstrating cross-functional collaborations among divisional staff, creating partnerships with faculty and staff across campus for the purpose of student growth and learning, and by creating mutually beneficial collaborations with the community;
- We will hold all students to high expectations for engagement and learning, in and out of class, on and off campus by emphasizing intellectual growth, consistently communicating high expectations and promoting the principles as stated in the WKU creed;
- We will implement a comprehensive system of safety nets and early warning systems by identifying students in need, determining current resources, developing new strategies where needed and by centralizing interventions;
- We will teach new students what it takes to succeed by; teaching new students to think “Begin with the end in mind,” providing opportunities for students to engage with the campus within the first weeks of the semester and partnering with parents/family and others to provide support/education as they assist their student in making the academic, social and personal transitions to college;
- We will recognize, affirm, and celebrate the educational value of diversity by creating and promoting opportunities for dialogue, learning, and cultural competency, providing opportunities for personal reflection and self-evaluation in the areas of diversity and cultural competency and establishing that the educational value of diversity is pervasive in all we do;

- We will invest in programs and people that demonstrate contributions to student learning and success by assessing programs for the purpose of improvement and change, providing opportunities to develop quality staff and demonstrating innovation and excellence in service and operations; and
- We will create environments for learning that provide open, purposeful, and caring learning environments, create physical space to inspire learning and use digital technology to enhance learning.

FINANCIAL INFORMATION:

	2017-18 Revised Budget*		2018-19 Proposed Budget	
	Pos.	<u>Unrestricted Budget</u>	Pos.	<u>Unrestricted Budget</u>
<u>Educational and General</u>				
Personnel/Fringe Benefits	164.0	12,274,774	161.8	11,380,077
Operating Expenses		3,214,622		2,120,315
Student Aid		88,328		88,328
Capital Outlay		187,813		142,649
Total Expenditures		15,765,537		13,731,369
<u>Auxiliary Enterprises</u>				
Personnel/Fringe Benefits	79.7	6,210,479	77.0	6,015,743
Operating Expenses		5,846,588		6,405,780
Capital Outlay		434,783		446,783
Debt Service		2,415,000		2,415,000
Total Expenditures		14,906,850		15,283,306
<u>Educational and General</u>				
	Pos.	<u>Restricted Budget</u>	Pos.	<u>Restricted Budget</u>
Personnel		118,400		118,400
Student Aid		40,136,000		42,412,000
Total Expenditures		40,254,400		42,530,400

*For comparison purposes, the 2017-18 Revised Budget figures have been adjusted to reflect University reorganization.