

Blair C. Thompson

School of Teacher Education, Interim Director
1097 GRH
Western Kentucky University
Bowling Green, KY 42101

EDUCATION

- Ph.D.** 2007 University of Nebraska-Lincoln; Communication Studies
Dissertation: *Exploring parent-teacher computer-mediated communication*
Area of Emphasis: Instructional Communication
Secondary Area: Interpersonal and Family Communication
Outside Area: Educational Psychology
Advisor: Dr. William Seiler
- M.A.** 2003 Minnesota State University, Mankato; Speech Communication
Advisor: Dr. Daniel Cronn-Mills
- B.A.** 1998 Concordia College, Moorhead, MN
Major: English Minor: Communication
Emphasis: Secondary Education
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PUBLICATIONS AND PRESENTATIONS

Refereed Publications

Thompson, B., & Ellis, C. (accepted). Student academic support: Connecting across modes of communication. In J. P. Mazer (Ed.), *Communication and social media: Case studies across personal and professional relationships*.

Mazer, J., & Thompson, B. (2018). Student academic support in the smartphone era: Changes in mode selection. *International Journal of Quantitative Research in Education*, 4(3), 208-217.

Thompson, B., Rudick, K., Kerssen-Giepp, J., & Golsan, K. (2018). Navigating instructional dialectics: Empirical exploration of paradox in teaching. *Communication Education*, 67(1), 7-30. [DOI: 10.1080/03634523.2017.1388527](https://doi.org/10.1080/03634523.2017.1388527)

Thompson, B., Jerome, A., Payne, H. J., Kirby, G., Mazer, J. P., & Pfohl, W.

- (2017). Analyzing post-crisis challenges and strategies associated with school shootings: An application of Discourse of Renewal Theory. *Communication Studies*, 68(5), 533-51. DOI: 10.1080/10510974.2017.1373370
- Mazer, J., & Thompson, B. (2017). The validity of the parental academic support scale: Associations among relational and family involvement outcomes. *International Journal of Quantitative Research in Education*, 4(1/2), 120-132.
- Thompson, B., Mazer, J. P., Payne, H. J., Jerome, A., Kirby, G., & Pfohl, W. (2017). Social media and active shooter events: A school crisis communication challenge. *Qualitative Research Reports in Communication*, 18(1), 8-17. DOI: [10.1080/17459435.2016.1247111](https://doi.org/10.1080/17459435.2016.1247111)
- Thompson, B., & Mazer, J. (2016). Teaching communication to school children and adolescents. In Paul L. Witt (Ed.), *Handbooks of Communication Science: Communication and Learning: Vol. 16* (pp. 629-652). Boston: De Gruyter Mouton.
- Mazer, J., & Thompson, B. (2016). Parental academic support: A validity test. *Communication Education*, 65(2), 213-221. DOI: 10.1080/03634523.2015.1081957
- Mazer, J., Thompson, B., Cherry, J., Russell, M. Payne, H., Kirby, G., & Pfohl, W. (2015). Communication in the face of a school crisis: Examining the volume and content of social media mentions during active shooter incidents. *Computers in Human Behavior*, (53), 238-248. DOI: 10.1016/j.chb.2015.06.040
- Thompson, B., Mazer, J., & Flood-Grady, E. (2015). The changing nature of parent-teacher communication: Mode selection in the smartphone era. *Communication Education*, 64(2), 187-207. DOI: 10.1080/03634523.2015.1014382
- Thompson, B., & Jerome, A. (2014). The Communication Theory App: A digital teaching innovation. *Kentucky Journal of Communication*, 33(1), 26-39.
- Thompson, B., & Robinson, R. (2013). Documenting student agency in the communication classroom. *Basic Course Annual*, 25, 38-69.
- Thompson, B., & Mazer, J. (2012). Development of the parental academic support scale: Frequency, importance, and modes of communication. *Communication Education*, 61 (2), 131-160.
- Mazer, J., & Thompson, B. (2011). The validity of the student academic support scale: Associations with social support and relational closeness. *Communication Research*, 24(2), 74-85.

Mazer, J., & Thompson, B. (2011). Student academic support: A validity test. *Communication Research Reports, 28*(3), 214-224.

Thompson, B., Kellas, J., Soliz, J., Thompson, J., Epp, A., & Schrodt, P. (2009). Family legacies: Constructing individual and family identity through intergenerational storytelling. *Narrative Inquiry, 19*(1), 106-134.

Thompson, B. (2009). Parent-teacher e-mail strategies at the elementary and secondary levels. *Qualitative Research Reports in Communication, 10* (1), 17-25.

Thompson, B., & Mazer, J. (2009). College student ratings of student academic support: Frequency, importance, and modes of communication. *Communication Education, 58*, 433-458.

Thompson, B. (2008). Applying social information processing theory to parent-teacher relationships. *RCA Vestnik, 6*, 45-65.

Thompson, B. (2008). The role of e-mail in parent-teacher communication. *Communication Currents, 3* (2). <http://www.communicationcurrents.com>

Thompson, B. (2008). Characteristics of parent-teacher e-mail communication. *Communication Education, 57*, 201-223.

Thompson, B. (2008). How college freshmen communicate student academic support: A grounded theory study. *Communication Education, 57*, 123-144.

Thompson, B. (2007). The syllabus as a communication document: Constructing and presenting the syllabus. *Communication Education, 56*, 54-71.

Invited Publications

Thompson, B. (Accepted). Presidential spotlight: Reflection and advocacy—Creating and addressing elements central to leadership and higher education. *Communication Studies, 69*(5).

Other Publications

Thompson, B., Payne, H. J., Jerome, A., Mize-Smith, J., Ishii, K., & Chai, S. (2013). *Communication Theory App*. Copyright Western Kentucky University.

Thompson, B. (2012, December). Parent communication: At times personal is best. *Department of Defense Safe Schools Newsletter*.

Thompson, B. (2009). Revised PowerPoints for the 8th edition of *Communication: Making Connections*. Boston: Allyn & Bacon.

Edwards, J., & Thompson, B. (2001). Judging the judges: An analysis of ballots in communication analysis and after-dinner speaking. *Speaker Points*.
<http://www.phirhopi.org/prp/spkrpts8.2/contents.html>

Thompson, B. (2008). Collaboration and cooperative learning: Helping students connect. *Teaching the Spirit*.

Thompson, B. (2007). Helicopter parents. *Teaching the Spirit*.

Research in Progress

Payne, H. J., Jerome, A., Thompson, B., Kirby, G., Mazer, J. P., & Pfohl, B. (revised and resubmitted). Communication management of the media during and following school shootings.

Thompson, B., Jerome, A., Payne, H. J., Kirby, G., Mazer, J. P., & Pfohl, W. (in progress). The uncivil war: Analyzing social media content for the Parkland shooting.

Thompson, B., & Mazer, J. (in progress). Exploring connections between student academic support and student retention: A longitudinal study.

Thompson, B., & Mazer, J. (in progress). Parental academic support: Assessing student learning and perceptions.

Media Interviews

WKU Herald – (2015, October 15). Campus police discuss shooting threat protocols. http://wkuherald.com/news/article_c4f94dc8-72c7-11e5-9bb7-3f31929fa7bc.html

WKU Public Radio – (2015, July 28). Social media analysis during crises. <http://wkyufm.org/post/wku-professor-researches-accuracy-and-inaccuracy-social-media-during-crisis-situations>

WBKO – (2014, February 3). School Shooting Epidemic: Sweeps Week Special Report.

Competitive Conference Papers

Thompson, B., Jerome, A., Payne, H. J., & Mazer, J. P. (2017, November). School crisis communication at the P-12 level: Post-crisis challenges and strategies. Paper presented to the Public Relations Division presented at the annual meeting of the National Communication Association, Dallas.

Jerome, A., Payne, H. J., Thompson, B., Kirby, G., Mazer, J. P., & Pfohl, B. (2017, November). Relationship building and message planning: An exploration of media challenges and strategies used during school crises at the P-12 Level. Paper presented to the Public Relations Division presented at the annual meeting of the National Communication Association, Dallas.

Mazer, J., Thompson, B., Cherry, J., Russell, M. Payne, H., Kirby, G., & Pfohl, W. (2015, November). Communication in the face of a school crisis: Examining the volume and content of social media mentions during active shooter incidents. Paper presented to the Public Relations Division presented at the annual meeting of the National Communication Association, Las Vegas.

Thompson, B., Payne, H. J., & Jerome, A. (2014, September). P-12 school crisis Communication: Developing a grounded theory. Paper presented at the annual meeting of the Kentucky Communication Association, Buckhorn Lake State Resort Park.

Thompson, B., & Mazer, J. (2012, March). The validity of the student academic support scale: Associations with social support and relational closeness. Paper presented to the Communication Education interest group at the annual meeting of the Central States Communication Association, Cleveland.

Thompson, B., & Mazer, J. (2011, November). Student academic support: A validity test. Paper presented to the Instructional Development Division at the annual meeting of the National Communication Association, New Orleans.

Thompson, B., & Robinson, R. (2010, November). Classroom dynamics: An exploration of communicating student power through participation and critical reflection. Paper presented to the Basic Course Division at the annual meeting of the National Communication Association, San Francisco.

Thompson, B., & Mazer, J. (2009, November). College students' ratings of student academic support: Frequency, importance, and modes of communication. Paper presented to the Instructional Development Division at the annual meeting of the National Communication Association, Chicago.

Thompson, B. (2008, November). Parent-teacher e-mail strategies. Paper presented to the Instructional Development Division at the annual meeting of the National Communication Association, San Diego.

Thompson, B. (2006, November). Communicating support in education: Can parents be too supportive? Paper presented to the Instructional Development Division at the annual meeting of the National Communication Association, San Antonio.

Thompson, B. (2006, November). Family legacies: Constructing individual and

family identity through intergenerational family storytelling. Paper presented to the Family Communication Division at the annual meeting of the National Communication Association, San Antonio.

Thompson, B. (2005, November). College students' ratings of student academic support: Development of the student academic support scale. Paper presented to the Instructional Development Division at the annual meeting of the National Communication Association, Boston.

Thompson, B. (2004, February). Visualization as a means of enhancing speech performance. Paper presented to the Communication and Instruction Interest Group at the annual meeting of the Western States Communication Association, Albuquerque.

Thompson, B. (2004, November). How team members communicate support. Paper presented to the Argumentation and Forensics Division at the annual meeting of the National Communication Association, Chicago.

Thompson, B. (2002, November). Mental preparation: A review of performance enhancing techniques. Paper presented to the Argumentation and Forensics Division at the annual meeting of the National Communication Association, New Orleans.

Competitive Panel Presentations

Thompson, B., Parry-Giles, T., Beck, C. S., Barge, J. K., Rudick, C. K., VanHorn, S. C., & North, C. (2018, April). Economic issues in higher education: Setting the agenda. Workshop sponsored by the President at the annual meeting of the Central States Communication Association, Milwaukee.

Thompson, B., Wackernagel, Bach, B., Parry-Giles, T., Simonds, C. J., & North, C. (2017, March). Economic issues in higher education: Exploring association advocacy. Presented as 1st VP spotlight panel at the annual meeting of the Central States Communication Association, Minneapolis.

Thompson, B., Frey, L. R., Lachlan, K. A., Beck, C. S., & Petronio S. G. (2017, March). Assessing the current application of theory in communication research. Presented as 1st VP spotlight panel at the annual meeting of the Central States Communication Association, Minneapolis.

Thompson, B., Braithwaite D. O., Buzzanell, P. M., Manning, J., & Calloway-Thomas, C. (2017, March). Creating through communication: Spotlight panel on taking a constitutive perspective on communication. Presented as 1st VP spotlight panel at the annual meeting of the Central States Communication Association, Minneapolis.

Kerber, A., Thompson, B., Wright, K., Phalen, S., Secrease, C. (2015, April). Creating convergence between classrooms and broader audiences: Developing a public speaking showcase. Presented to the Basic Course interest group at the annual meeting of the Central States Communication Association, Madison.

Vik, T., Denker, K. J., Mills, M. B., Swords, N., Thompson, B. (2014, November). The presence of gender in the communication classroom: Who is present, who is absent, and does it matter? Presented to the Feminist and Women's Studies Division at the annual meeting of the National Communication Association, Chicago.

Thompson, B., Wahl, S., McBride, C., Simmons, J., Rudick, C. K., Golsan, K. B. (2014, April). Dialectical theory and classroom instruction: Elevating contradictions beyond the binaries. Presented to the Communication Education interest group at the annual meeting of the Central States Communication Association, Minneapolis.

Thompson, B., Jerome, A., Kuznekoff, J., Robinson, R. (2014, April). Apps, iBooks, and eBooks oh my: Exploring the digital revolution in the textbook industry. Presented to the Communication Education interest group at the annual meeting of the Central States Communication Association, Minneapolis.

Payne, H. J., Thompson, B., Jerome, A., Mazer, J. P., & Fuentes, D. (2013, November). School crisis communication. Presented to the Instructional Development Division at the annual meeting of the National Communication Association, Washington DC.

Thompson, B., Payne, H., & Jerome, A. (2013, September). Digital textbooks: Developing and testing a communication theory app. Presented at the annual meeting of the annual meeting of the Kentucky Communication Association, Dale Hollow State Park.

Scheiss, D., Hughes, G., Allison, G., Sterk, H., & Thompson, B. (2013, April). Technology choices and consequences in the basic hybrid general education course. Presented to the Instructional Development Division at the annual meeting of the Southern States Communication Association, Louisville.

Gregg, J., Payne, H., Mize Smith, J., & Thompson, B. (2012, September). Ideas for teaching Communication research methods courses: Challenges and opportunities. Presented at the annual meeting of the annual meeting of the Kentucky Communication Association, General Butler State Park.

Thompson, B. (2012, January). BCD like me. Chaired this session for directors who have programs with GTA's at the annual meeting of the Basic Course Director Conference, Normal, Ill.

Thompson, B. (2011, September). Positives and negatives of similarity and difference: Applying Relational Dialectics to interpersonal relationships. Presented to the Interpersonal and Small Group Interest Group at the annual meeting of the Kentucky Communication Association, Lake Barkely State Park.

Thompson, B. (2010, November). Theory, practice and pedagogy: Bridging theory and skills in basic course instruction. Presented to the Basic Course Division at the annual meeting of the National Communication Association, San Fransisco.

Thompson, B. (2010, September). Transfer of General Education courses across institutions in Kentucky. Presented to the Interpersonal and Small Group Interest Group at the annual meeting of the Kentucky Communication Association, Jenny Wiley State Park.

Thompson, B., Seiler, B., Hosek, A., & Hugenberg, B. (2009). Effects of the economy on the basic course. PANEL presented at the annual meeting of the Basic Course Director Conference, Las Vegas.

Broeckleman-Post, M., Hugenberg, B., Meyer, K., Thompson, B., & Denker, K. (2010, April). Reflections of new basic course directors: Challenges, joys, and lessons learned. PANEL presented to the Basic Course Division at the annual meeting of the Central States Communication Association, Cincinnati.

Zompetti, J., McDade, S, J., Alspach, S., Thomson, S., Sanderson, C., Griffin, R., Thompson, B., Henderson, C. L. (2010, April). Spotlight on Promoting Civic and Political Engagement: Institutions Share Multidisciplinary Strategies. PANEL presented to the Basic Course Division at the annual meeting of the Central States Communication Association, Cincinnati.

Thompson, B. (2009, September). Changes in parent-child communication: The influence of computer-mediated communication. Presented to the Interpersonal and Small Group Interest Group at the annual meeting of the Kentucky Communication Association, Kenlake State Resort Park.

Thompson, B. (2009, February). Developing an instructor enrichment program. Presented at the annual meeting of the Basic Course Director Conference, Moline.

Thompson, B. (2008, November). UnConventional dynamics: Negotiating power in the communication classroom. Presented to the Instructional Development Division at the annual meeting of the National Communication Association, San Diego.

Thompson, B. (2008, November). An unfortunate trend in job advertisements:

Assessing the qualifications for and responsibilities of basic course directors. Presented to the Basic Course Division at the annual meeting of the National Communication Association, San Diego.

Thompson, B. (2008, September). The reconstruction of faculty-student relationships via CMC. Presented to the Interpersonal and Small Group Interest Group at the annual meeting of the Kentucky Communication Association, Montgomery Bell State Park.

Thompson, B. (2008, May). Five minute facets of teaching. Presented at the annual meeting of the Conference on the Scholarship of Teaching and Learning, Lexington.

Thompson, B. (2008, January). Rationale for hybrid and public speaking courses. Presented at the annual meeting of the Basic Course Director Conference, Cleveland.

Thompson, B. (2008, January). Preparing students for a digitized society. Presented at the annual meeting of the Basic Course Director Conference, Cleveland.

Thompson, B. (2007, October). Employing critically reflective learning in the public speaking classroom. Presented at the first annual Kentucky Public Speaking Conference, Bowling Green.

Thompson, B. (2005, November). Love, surveillance, and resistance: Analyzing the 'real' audience. Paper presented to the Mass Communication Division at the annual meeting of the National Communication Association, Boston.

Thompson, B. (2004, November). Social support, retention and success: Implications and effects of peer coaching. Presented to the Argumentation and Forensics Division at the annual meeting of the National Communication Association, Chicago.

Thompson, B. (2003, November). Reaching out to the community: Implications of district loyalty. Presented to the Argumentation and Forensics Division at the annual meeting of the National Communication Association, Miami.

Thompson, B. (2002, November). Retention issues and hopeful solutions for the forensics community. Presented to the Argumentation and Forensics Division at the annual meeting of the National Communication Association, New Orleans.

Thompson, B. (2002, November). Trends in innovation: Students' perspectives. Paper presented to the Argumentation and Forensics Division at the annual meeting of the National Communication Association, New Orleans.

Edwards, J., & Thompson, B. (2001, November). Judging the judges: An analysis of ballots in communication analysis and after-dinner speaking. Paper presented to the Argumentation and Forensics Division at the annual meeting of the National Communication Association, Atlanta.

Short Course

Thompson, B., & Tolman, E. (2014, April). Strategies for developing and presenting course syllabi: The pedagogical communication challenge. Presented to the Communication Education interest group at the annual meeting of the Central States Communication Association, Minneapolis.

Preconference Organizer

Thompson, B. (2016, April). Central States Communication Association Pre-Conference One: Creating Courses around a "Central" Idea. Presented at the annual meeting of the Central States Communication Association, Grand Rapids.

Thompson, B. (2016, April). Central States Communication Association Pre-Conference two: Creating beer culture. Presented at the annual meeting of the Central States Communication Association, Grand Rapids.

Program Planner's Meeting

Thompson, B. (2016, April). Revised the programmer planner's packet and presented the packet to prepare the 25 interest group planner's for the 2017 CSCA conference.

Contracts

\$21,000. Office of Sponsored Programs and Hitcents. (2013, August). Contracted work to support the development of a Communication Theory App which would contain a 15 chapter textbook, activities, Powerpoints, and writing resources.

Grants

Thompson, B., Mazer, J. P., Payne, H., Jerome, A., & Kirby, G. \$7,200. Office of Sponsored Programs, RCap. (May, 2013). Received internal grant for research on school crises with k-12 schools across Kentucky in support of applying for a NSF external grant.

Thompson, B., & Mazer, J. P. \$24,000. Online Learning Research Office, (November, 2013). Received internal grant for a longitudinal study on student academic support and retention in which we will follow students for two years across their Colonnade experience.

Grant Submissions

Thompson, B., Mazer, J. P., Jerome, A., Payne, H., Kirby, G., & Pfohl, W. F. \$1,182,706. Submitted grant application titled “P-12 School Crisis Communication: Developing a Grounded Theory and School Crisis Communication App” to the NIJ FY 14 Investigator-Initiated Research: The Comprehensive School Safety Initiative Grant. Grant was rejected, but application will be submitted again based on reviewer feedback.

Editorial Board (Journals)

Journal of Communication Pedagogy (2017, Fall to present)

Kentucky Journal of Communication (2014, Spring)

Communication Education, (2011, Spring to present).

Communication Teacher, (2010 to present).

Speaker & Gavel, (2010 to present).

Basic Communication Course Annual, (2009 to present).

Kaleidoscope, (2012 to present)

Reviewer

Journals

The Journal of Family Communication, Special issue- Family Narratives. (2009, Spring).

Fuse projects

Reviewed three student proposals as part of my service for receiving Rcap funding.

Books

Coordinating the introductory communication course (prospectus). Requested as a reviewer by Bedford/St. Martins.

Human Communication. (Kory Floyd) Requested as a reviewer by McGraw Hill.

Communicating with Parents. Requested as a reviewer by Pearson.

Competitive Conference Papers and Panels

Student Debut Papers, Central States Communication Association (2017, Fall)

Celebrating COMMunity Intersections, National Communication Association
(2012)

Instructional Development Division, National Communication Association (2007-
to present)

Basic Course Division, Central States Communication Association (2010 to
present)

Communication Education Division, Central States Communication Association
(2010 to present)

TEACHING EXPERIENCE

Associate Professor, Department of Communication Studies, Western Kentucky
University. 2007-Present

Graduate courses taught:

Qualitative Research Methods in Communication
Graduate Seminar in Interpersonal Communication
Graduate Seminar in Family Communication
Strategies for Teaching Speech Communication

Undergraduate courses taught:

Honors Public Speaking
Honors Fundamentals of Speaking and Communication
Public Speaking
Introduction to Communication Theories
Introduction to Communication
Communication Foundations
Interpersonal Communication
Family Communication
Capstone in Communication

Graduate Teaching Assistant, Department of Communication Studies, University of
Nebraska-Lincoln, 2003-2007

Forensics GA

Communication Studies Speaking Lab
Introduction to Communication Studies
Business and Professional Communication
Public Speaking
Fundamentals of Communication (stand alone course)
Fundamentals of Communication (PSI version)

Graduate Teaching Assistant, Department of Speech Communication, Minnesota State University, Mankato, 2001-2003

Forensics GA
Fundamentals of Communication
Public Speaking

High School English Teacher, West Fargo High School, West Fargo, ND, 1999-2001

High School English Teacher, Sidney High School, Sidney, MT, 1998-1999

HONORS/AWARDS

James Applegate Award for Excellence in Research, Kentucky Communication Association, 2014

University Graduate Teaching Assistant Award, *College of Arts and Sciences*, University of Nebraska-Lincoln, 2006

Top Papers and Panels

Mazer, J., & Thompson, B. (2015, November). Parental academic support: A validity test. TOP FOUR PAPER in the Communication Assessment Division presented at the annual meeting of the National Communication Association, Las Vegas.

Thompson, B., & Mazer, J. (2015, April). The changing nature of parent-teacher communication: Mode selection in the smartphone era. TOP PAPER presented to the Communication Education Division at the annual meeting of the Central States Communication Association, Madison.

Thompson, B., & Mazer, J. (2012). Development of the parental academic support scale: Frequency, importance, and modes of communication. TOP FOUR PAPER in the Instructional Development Division presented at the annual meeting of the National Communication Association, Orlando.

Broeckelman-Post, M., Hosek, A., Denker, K. J., & Thompson, B. (2012). The dark side of basic course directing: Creating COMMunity despite dealing with difficult staff. TOP PANEL in the Basic Course Division presented at the annual meeting of the National Communication Association, Orlando.

Thompson, B., & Robinson, R. (2011, April). Documenting student agency in the communication classroom. TOP FOUR PAPER presented to the Communication Education Division at the annual meeting of the Central States Communication Association, Milwaukee.

Bergen, K., Jones, A. C., Thompson, B., Wahl, S. T., Lee, R., & Lamb, E. (2011, April). Communication's "home" in the core curriculum: Strategies, tips, and approaches. TOP PANEL in the Basic Course Division at the annual meeting of the Central States Communication Association, Milwaukee.

Ribarsky, B., Hinck, E., Kincade, A., Thompson, B., Colaner, C., & Murphy, R. (2010, April). Teacher self-disclosure during the first week of class. TOP PANEL in the Communication Education Division at the annual meeting of the Central States Communication Association, Cincinnati.

Thompson, B. (2007, November). Exploring the influence of CMC on pedagogical relationships. TOP PANEL in the Instructional Development Division at the annual meeting of the National Communication Association, Chicago.

Thompson, B. (2004, November). How college freshmen communicate academic support: A grounded theory study. TOP FOUR STUDENT PAPER presented to the Instructional Development Division at the annual meeting of the National Communication Association, Chicago.

Spotlight Panels

Myers, S., Sanford, A., Thompson, B., Beall, M. L., Pensoneau-Conway, S. (2015). Communication Education Interest Group Spotlight Panel: Where's the "Education" in Communication Education Research? Presented to the Communication Education Division at the annual meeting of the Central States Communication Association, Madison.

Beall, M. L., Hunt, S. K., Jones, A. C., Thompson, B., & Wang, T. R. (2014, April). Spotlight Session - Elevating the basic course and future basic course directors: A celebration of CSCA Hall of Famer Bill Seiler's contributions to the basic course. Presented to the Communication Education interest group at the annual meeting of the Central States Communication Association, Minneapolis.

Thompson, B., Sprague, J., Schrod, P., & Myers, S. (2013, April). Communication Education Interest Group Spotlight Panel: Communicating the

Possible. Presented to the Communication Education Interest Group at the annual meeting of the Central States Communication Association, Kansas City.

Top Thesis Award, Department of Speech Communication, Minnesota State University, Mankato, 2003.

Mental preparation: Reducing anxiety and enhancing performance in the public speaking classroom and forensics.

Graduated Magna Cum Laude, 3.884 GPA, Concordia College, 1998.

Student Lecture Series Nominee, Department Speech Communication and Theatre Arts, Concordia College, 1998

SERVICE TO DISCIPLINE

MEMBERSHIPS

National Communication Association: Past Chair, Instructional Development Division (2013-2017); Secretary, Basic Course Division (2011-2); Nominating committee member, Instructional Development Division (2009-10)

Central States Communication Association: Past President (2018); Honor's Undergraduate Conference Planner (2018); *Communication Studies* Search Chair (2018); Hall of Fame Selection Committee Chair (2018); President (2017-8); Program Planner (2017); 1st Vice President (2016-7); Pre-conference Program Planner (2015); 2nd Vice President (2014-5); Chair/Program Planner, Basic Course Interest Group, (2012-2013); Chair/ Program Planner, Communication Education Interest Group (2012-2013); Vice Chair, Basic Course Interest Group (2011-2012); Vice Chair, Communication Education Interest Group (2011-2012); Cooper Award Committee Chair (2011-2012); Secretary, Basic Course Interest Group (2010-2011)

Basic Course Director Association

Kentucky Communication Association

External Reviews

Reviewed faculty member applying for promotion to associate professor in Communication Department at Southern Illinois University (Summer 2016).

Reviewed faculty member applying for promotion to associate professor in Communication Department at Penn State University (Satellite Campus) (Summer 2015).

Reviewed faculty member applying for promotion to full professor in Communication Department at St. Xavier University (Summer 2014).

Reviewed faculty member applying for promotion to associate professor in Communication Department at South Dakota State University (Fall 2014).

Reviewed faculty member applying for promotion to associate professor in Communication Department at Illinois State University (Fall 2014).

Competitive Paper Panel, Poster Session, and Scholar to Scholar Respondent

Top Papers of the President's undergraduate honor's research conference. Central States Communication Association (2016, April).

Scholar to Scholar: Instructional development division research in progress. National Communication Association (2015, November).

President's undergraduate honor's research conference: Poster session II. Central States Communication Association (2015, April).

Top Papers in the Communication Education Interest Group, Central States Communication Association (2012, March).

Credibility, caring and humor: Key concepts in student/teacher relationships. Kentucky Communication Association, (2011, September).

Top Papers in the Basic Course Interest Group, Central States Communication Association (2011, April).

Top Student Papers in the Communication Education Interest Group, Central States Communication Association (2011, April).

Competitive Paper Panel Chair

Top Papers of the President's undergraduate honor's research conference. Central States Communication Association (2018, April).

Instructional Development Division Top Papers. National Communication Association (2015, November).

Invited Presentations

Exploring Communication, Pedagogical Relationships and Crisis at the P-12 Level. (2016, March). "Above and Beyond" series. Western Kentucky University.

School Crisis Communication (2013, November). Kentucky Schools Public Relations Association Conference. Bowling Green, KY.

Parent-teacher communication. (2011, April). Middle School Methods, University of Louisville.

CAMPUS SERVICE

Western Kentucky University, 2007-Present

Service to University:

Faculty Leadership Year, Fall 2017-Spring 2018. Nominated by Dean to participate in this one year program as a faculty leadership fellow.

Financial Conflict of Interest Committee. Office of Sponsored Research and Creativity. Spring 2017.

CPE, General Education Communications Area Outcome Workgroup. Frankfort, Kentucky. May 18, 2010 - May 19, 2010.

General Education Committee Member, Fall 2009.

FACET Instructional Coordinator Search Committee Member, Fall 2008.

Member, Facet Advisory Committee, Fall 2007-2014.

Received Friends of FACET Service PIN, Spring 2008.

Speech judge, Spring 2008. Judged rounds at NFA Speech National Finals.

Speech judge, Fall 2008, Spring 2009. Judged round at multiple tournaments hosted by the WKU forensics team.

Post-Debate Watch Communication Analyst, Fall 2008.

Debate Watch Committee, Spring-Summer-Fall 2008.

Invited Presentations

Final exam preparation. (2010, December). Invited to do two student workshops (estimated size 150 students per workshop) as part of Western Kentucky University's Academic Advantage Series.

Final exam preparation. (2009, April). Invited to do two student workshops (estimated size 150 students per workshop) as part of Western Kentucky University's Academic Advantage Series.

Observations from inside the Classroom: Considering student talk time, teacher immediacy, and student feedback. (2009, February). University-wide discussion panel at Western Kentucky University.

Collaboration & cooperative learning: Helping students connect. (2008, February). University-wide discussion panel at Western Kentucky University.

Co-presented (Jenifer Lewis, Sandra Ardrey, Dana Bradley and Cecilia Watkins) "Political Engagement Project: Preparing Students to be Responsible Citizens" at *Engaging the Spirit* (2008, August).

Parent-teacher e-mail communication strategies. Student teaching seminar, EDU 489. (2007, September; 2008, April).

Co-presented (Sally Ray) a public speaking workshop, "Going the extra mile," at the National Conference of State Legislatures 2008 Professional Development Seminar, Louisville, KY, September, 2008.

Persuasive Strategies. A presentation to Donna Renauad's public speaking class before point-counterpoint speeches. (2007, July)

Helicopter parents: Who they are and what you can do. (2007, October). University-wide discussion panel at Western Kentucky University.

Strategies for constructing and presenting course syllabi. (2008, April). FACET sponsored workshop.

Service to Department:

Department Representative for the Potter College QTAG Committee. Fall 2017-Spring 2018.

Graduate Program Coordinator. Began July 1, 2017.

Administrational responsibilities

- Review admissions
- Advise graduate students
- Oversee and assign assistantships
- Schedule graduate courses
- Recruitment
- Developed Strategic Sport Communications Certificate
- Developed graduate awards: Graduate Project Award, Graduate Research Award, Graduate Thesis Award, and Graduate Assistant Instructor Certificate of Distinction

Digital Communication Search Committee. Spring 2017.

Basic Course Director, Department of Communication, Western Kentucky University. 2007-2014

Administrational responsibilities

- Select textbooks
- Update/evaluate course content, objectives
- Develop goals statement
- Develop and execute an assessment plan
- Evaluate instructors
- Develop strategic plans
- Create syllabi, schedules
- Running the Comm 145/161 Speech Contest
- Addressing instructor issues
 - Communication: send materials, e-mail to answer problems
 - Maintain basic instructor website on blackboard

Curriculum Revisions

- Developed rationale for hybrid course. Fall 2007.
- Gen Ed revision, Fall 2008.
 - Received university approval to change the department's general education offering from Public Speaking to Fundamentals of Speaking and Communication (Hybrid Course).

Pedagogy

- Training gta's, new instructors
- Instructor conferences
- Classroom observations
- Basic course orientation
- GTA orientation

Assessment:

- Led assessment process for COMM 145 including assessment training for instructors for the videos speeches.

- Developed assessment process for COMM 145 papers
- Developed questions for test assessment process
- Tabulated assessment scores
- Wrote annual assessment report

Reviewed applications for dual credit courses in new districts. Spring 2014.

Dual Credit Workshop. Facilitator. Summer, 2014. Prepared and led two day workshop with Gary Hughes (Co-Basic Course Director) instructing four high school teachers who will be teaching a dual credit COMM 145 course in their district.

Dual Credit Instructor search Chair, Fall 2013.

Undergraduate Curriculum Committee Chair, Fall 2008-2014.

- Curriculum Revisions
 - Led committee to redesigned the undergraduate curriculum for both the Corporate and Organizational Communication and Communication Studies Major, 2008.
 - Project Manager for Revised Undergraduate Curriculum, Summer 2009.
 - Involved developing over 30 curriculum proposals and sequencing the revised curriculum. This lead to successfully getting the revised undergraduate curriculum passed at the university level. The revised majors were implemented Fall 2010.
 - Made minor revisions to enhance the revised majors (2012-2014).
- Assessment
 - Developed assessment rubrics for multiple courses
 - Coordinated assessment including distributing assessment materials to faculty
 - Wrote annual assessment reports for the majors (2012-2014)
 - Worked with office of distance learning to set up Blackboard assessment process for our undergraduate courses. This included developing objectives and rubrics for three courses.

Department Representative for the Potter College Curriculum Committee, 2008-2014.

Instructor Rank II Review Committee, Fall 2015.

Department Representative for the Potter College Faculty Awards Committee, Spring 2017.

Department Representative for the Potter College Research Advisory Committee,

Spring 2015.

Faculty Relations Committee. August 2014-2016.

Communication Department Head Search Committee, Fall 2010-Spring 2011.

Communication Department Head Search Committee, Fall 2008-Spring 2009.

Majors and Minors Fair, Fall 2008.

Graduate Scheduling Committee, Fall 2008

Five Minute Facets of Teaching, March 2009.

Five Minute Facets of Teaching, March 2008.

Capstone Committee, Spring 2008.

Advisory Transition Program, Spring-Summer Fall 2008 to present.

Judged Kentucky High School Speech League State Tournaments, Spring 2008.

Student Travel Committee, Spring 2008.

Faculty Member Search Committee, Fall 2007-Spring 2008.

Honors Committee, Fall 2007-Spring 2008.

Student Success Center Committee, Fall 2007-Spring 2008.

Graduate Student Committees (Chair)

Thesis

1. Rachel Walston (Summer, 2009)
2. Jessica Paulsen (Spring 2013)
3. Ryan Dearbone (Spring 2014)
4. Jessica Cherry (Spring 2016)
5. Katie Prewitt (Spring 2018)

Capstone

1. Emily Rauscher (Spring 2008)
2. Tara Ohning (Spring 2008)
3. Laura Burwash (Summer 2009)
4. Gordon Wilkerson (Spring 2010)
5. Rachelle Philips (Spring 2010)
6. Xiaowa Jia (Spring 2010)

7. Liping Cai (Spring 2010)
8. Jinjing Ma (Spring 2012)
9. Jackie Yeiser (Spring 2013)
10. Xiaoxue Xiang (Spring 2013)
11. Ngan Chau (Spring 2013)
12. Kristeen Owens (Fall 2013)

Comprehensive Exams

1. Blake Longfellow (Spring 2014)
2. Amira Ahmetovic (Spring 2014)

Graduate Student Committees (Co-Chair)

1. Suthida Prasitthipab (Summer, 2008)

Comprehensive Exams

1. Ashlee Bradley (Spring 2014)

Graduate Student Committees (Member)

Dissertation(EdD)

1. Jenaya Perdue (Spring, 2014)

Thesis

1. Jenna Haugen (Summer, 2009)
2. Ashley Miller (Spring 2012)
3. Katelin Fraederick (Spring 2013)
4. Ryan Cummings (Summer 2013)
5. Katie Lever (Spring 2018)

Capstone

1. Suchala Sinamornwech (Fall, 2008)
2. Jennifer Furkin (Spring, 2008)
3. Wen-Hao (Spring, 2008)
4. Yu-Hsun Huang (Summer, 2008)
5. Leslie Peek (Fall, 2007)
6. Katherine Dawson (Fall, 2009)
7. Taurean Douglas (Spring, 2010)
8. Mandhla Mgiijimi (Spring, 2011)
9. Huishan Li (Spring, 2011)
10. Lauren Oliver (Spring 2012)
11. Sally Harris (Spring 2012)
12. Ian Brandon (Spring 2012)
13. Trinesha Taylor (Spring 2012)
14. Eugene Basil (Spring 2012)
15. Ellie Adams (Fall 2012)

16. Michelle Finn (Spring 2013)
17. Ngan Huang (Spring 2013)
18. Kanglei Meng (Spring 2013)
19. Emily Ulber (Fall 2013)
20. Caleb Haynes (Spring 2014)
21. Sara Foos (Spring 2014)

Comprehensive Exams

1. Ivan Gan (Spring 2014)
2. Jeremy Frazier (Spring 2014)

Other Graduate Student Projects (Member)

1. Korapat Sutthiprapa, M.A. – GRST (Fall, 2007)

Undergraduate Honors Thesis (Member)

1. Lesley Greenwell