

Sport Management Major – School of Kinesiology, Recreation, & Sport
College of Health and Human Services – Western Kentucky University

Name: _____
Student ID#: _____

Sport Management B.S. Program Check Sheet
2020-2021 Catalog Term

Colonnade Program

Includes courses in communication, humanities, social & behavioral sciences, natural sciences, world culture, and health/wellness.

Foundations

College Composition (3)(WC)
*Students with English ACT score ≥ 29 or an SAT score ≥ 650 will receive credit for this requirement.
_____ (3) ENG 100 Introduction to College Writing

Writing in the Disciplines (3)(WC)
ENG 300, or 200-level or higher writing in the discipline course
_____ (3) _____

Human Communication (3)(OC)
_____ (3) *COMM 145 Fundamentals of Public Speaking

Quantitative Reasoning (3)(QR)
*Students with a Math ACT ≥ 26 or an SAT score ≥ 600 will receive credit for MATH 116.
_____ (3) MATH 109 General Mathematics
OR _____ (3) MATH 116 College Algebra

Literary Studies (3)(AH)
_____ (3) ENG 200 Introduction to Literature

World History (3)(SB)
_____ (3) HIST 101 World History I
OR _____ (3) HIST 102 World History II

Explorations

Arts & Humanities (3)(AH)
_____ (3) _____

Social & Behavioral Sciences (3)(SB)
_____ (3) *ECON 202 Principles of Economics – Micro

Natural & Physical Sciences (6)(NS)
*Minimum of 6 hours, including one course with an essential/lab component. Courses must be taken from 2 different disciplines.
_____ (3) _____
_____ (3) _____

Connections

*Students should complete 21 hours (in Foundations/Explorations courses) or have junior status before enrolling, since content builds on Explorations and Foundations courses. Courses must be from 3 separate disciplines.

Social & Cultural (3)
_____ (3) _____

Local to Global (3)
_____ (3) _____

Systems (3)
_____ (3) _____

Language Proficiency of novice-high must be earned before completing 60 credit hours. Two credits (or equivalent) of High School language in a single world language satisfies the WKU Proficiency requirement.

_____ **Foreign Language Proficiency**

*Note: Courses marked with * are prerequisites for admission into the program.*

Sport Management

Program Entry Requirements: A grade of “C” or higher in these courses: ECON 202, MGT 210, SPM 200, MKT 220 and COMM 145 and a WKU grade point average of at least 2.25 overall. Completed application.

Course Prerequisites are in parentheses after each course listing.

Required Core Courses: (42 hours)

_____ (3) *MGT 210 Organization & Management (sophomore standing)
_____ (3) *MKT 220 Basic Marketing Concepts (sophomore standing)
_____ (3) *SPM 200 Introduction to Sport Management
_____ (3) SPM 290 Sport Management Seminar (572P/572 majors)
_____ (3) SPM 310 Sport Ethics and Morals

Students must be fully admitted before enrolling in 400 level courses.

_____ (3) SPM 402 Fiscal Practices in Sport
_____ (3) SPM 404 Sport Facility Management
_____ (3) SPM 450 Sport Law (junior or senior standing, admitted to Sport Management major)
_____ (3) SPM 452 Sport Leadership and Management (junior or senior standing, admitted to Sport Management major)
_____ (3) SPM 454 Sport Governance (junior or senior standing, admitted to Sport Management major)
_____ (12) SPM 490 Internship in Sport (senior standing, admitted to Sport Management major, minimum 2.8 major GPA, and completion of all major courses)

Required Elective Courses: (15 hours) choose from:

_____ (3) REC 220 Understanding the Nonprofit Sector
_____ (3) PR 255 Fund of Public Relations
_____ (3) SPM 300 Public Policy of Sport
_____ (3) SPM 305 Sport Event Management
_____ (3) SPM 315 Sport Communication
_____ (3) ENT 312 Entrepreneurship
_____ (3) MKT 331 Social Media Marketing
_____ (3) SPM 456 Adv. Studies in Sport (senior standing, permission of advisor, admitted to SPM major)
_____ (3) ECON 323 Economics of Sport (ECON 202)
_____ (3) SOCL 324 Sociology of Sport (SOCL 100 or consent of instructor)
_____ (3) MKT 326 Sport Marketing (MKT 220)
_____ (3) PSY 340 Sport Psychology (PSY 100)
_____ (3) REC 480 Travel-Based Learning in Rec/Tourism

Minor and/or Open Electives: (24 hours)

Total Hours: 120

This is for informational purposes only; all official requirements are in the undergraduate catalog or listed in your iCAP.