

CURRICULUM VITA

Shannon M. Sales, MSW, Ed.D.

MSW Field Director

Western Kentucky University: Department of Social Work
(270) 745.4263 | Shannon.sales@wku.edu Bowling Green, KY

EDUCATION

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| Doctor of Educational Leadership In Organizational Leadership | December 2018 |
| Western Kentucky University | Bowling Green, KY |
| Master of Social Work | May 2008 |
| Western Kentucky University | Bowling Green, KY |
| Bachelor of Science in Social Work | December 2001 |
| Western Kentucky University | Bowling Green, KY |

PROFESSIONAL EXPERIENCE

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| 2022 – Present | MSW Field Director | Master of Social Work: Director & Instructor |
| 2015 – 2022 | Family Resource Program Director | <i>(Western Kentucky University) The Suzanne Vitale Clinical Education Complex (CEC)</i> |
| 2012 – 2015 | Intake Coordinator | <i>(Western Kentucky University) The Suzanne Vitale Clinical Education Complex (CEC)</i> |
| 2005 – 2012 | Family Self-Sufficiency Coordinator | <i>Housing Authority of Bowling Green</i> |
| 2003 – 2005 | Housing Manager | <i>Housing Authority of Bowling Green</i> |
| 2001 – 2004 | Coordinator, Youth Employment & Learning Center | <i>Housing Authority of Bowling Green</i> |

TEACHING EXPERIENCE

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| 2023 - 2024 | Faculty Instructor: | <i>Western Kentucky University</i> 610 Social Work Administration and Supervision |
| 2021 – 2022 | Part-Time Adjunct Faculty: | <i>Western Kentucky University</i> 480 Social Work Field Practice I 481 Social Work Field Seminar |

482 Social Work Field Practice II
 483 Social Work Field Seminar

2010 – 2022 **Field Instructor**
 BSW & MSW Students

2010 – 2010 **Adjunct Instructor (August – December):** *Western Kentucky University*
 Interdisciplinary Studies 101: Introduction to Liberal Arts Freshman Seminar Course

SERVICE EXPERIENCE

Member, KASWE Field Consortium Committee 2022, 2023, 2024
Member, SWDE Field Education Consortium Committee 2022, 2023, 2024
Member, CEU Committee, 2022, 2023, 2024
Chair, Social Work Graduation Committee, 2024
Volunteer, Hiring Committee for Graduate Assistants, 2024
Member, Social Work Month Committee, 2021, 2022, 2023, 2024
Co-Chair, Social Work Career Fair, 2022, 2023
Member, Search Committee for Department Office Associate, 2022, 2023
Volunteer, Feeding America, 2023
Member, Search Committee for Department Office Coordinator, 2023
Member, Departmental Advisory Committee, 2016 - 2018, 2022, 2023
Member, Cherry Presidential Interview Committee, 2022, 2023

Executive Board Member, Community Action of South-Central KY, 2021, 2022, 2023, 2024
Chair/Co-Chair, Special Needs Expo/PossAbilities Expo, 2018, 2019, 2021
Board Member, Bowling Green Human Rights Commission, 2003 - 2012
Chair, Bowling Green Rock's The Vote – Voter Registration Drive, 2008
Co-Chair, ICAN Program – Middle School Students Summer School, 2008

PUBLICATIONS

Burke, M. G., & Sales, S. (2023). High school leaders using culturally responsive leadership to build capital for first generation college students. In B. Cager, J. Tussey, L. Haas, & M. G. Burke, *Culturally responsive leadership for social justice and academic equity for all* (pp. 105-121). IGI Global.

Burke, M. G., Cannonier, C., & Sales, S. (2019, October). African American women leadership across contexts: Examining internal traits and external factors on women leader's perception of empowerment. *Journal of Management History*. doi: 10.1108/jmh-04-2019-0027

TRAININGS/PRESENTATIONS

Sales, S. (2024, October). Adaptive Leadership. Seminar for Social Work Internship Students.

Sales, S. (2023, August). Effective Communication. Training for Kentucky Victim Assistance Academy.

- Sales, S.** (2023, May). Change Makers Committed to Excellence as Leaders. Training for Columbus Ohio Housing Authority through NARSAAH.
- Sales, S.** (2022, August). DEI: Cultural Sensitivity: See Beyond Yourself. Trainings for Bowling Green Corporation.
- Sales, S.** (2022, July). DEI: Developing Culturally Competent Leaders. Trainings for community organizations.
- Sales, S.** (2021, October). Leadership Matters. Lunch & Learn speaking engagement to an organization called PMA (Professional Marketing Association) to discuss the importance of leadership and development.
- Sales, S.** (2021, June). Leadership, Sexual Harassment & Customer Service. A one-day training with Selma Housing Authority Staff to assist with their professional development.
- Sales, S.** (2020, August). Walking in New. An organizational leadership training designed for Family Resource Youth Service Centers throughout the region of KY.
- Lester, A., **Sales, S.**, & Everson, K. (2019, March). Viewpoints about Leadership Empowerment on EdD Students. Presentation given at the MMIRA Conference International in Trinidad (Caribbean's).
- Sales, S.**, & Everson, K. (2019, March). Q Sort Methodology Used in Research Designs. Workshop at the MMIRA Conference International in Trinidad (Caribbean's).
- Sales, S.** (2018, December). Internal Traits and External Factors on Women Leader's Perspectives of Empowerment. Dissertation presentation for committee.
- Sales, S.** (2018, August). Facilitated a Strategic Planning Retreat for board members who serve a non-profit organization called The HIVE, Inc. to discuss gaps and the new direction moving forward.
- Sales, S.** (2018, June). Consulted with an organization called Urbaanite from Nashville, TN. A For Profit organization to discuss the implementation of Strategic Planning to assist with next steps toward future goals.
- Sales, S.** (2017, May). Building Strong Relationships. A training for a program called Reach Higher which consist of a group a parents that receive training to gain new skills for future employment. Presentation was provided at the Housing Authority of Bowling Green.
- Sales, S.** (2016, January). Gender and Culture in Organizational Leadership. An International Presentation held in Beijing, China for a course working toward a doctorate in organizational leadership.
- Sales, S.** (2015, September). Productivity Juggling on the Job: Managing Multiple Priorities. A workshop at the Housing Authority of Bowling Green to a group of individuals in the Reach Higher program.
- Sales, S.**, & Sharp, A. (2014, July). Collaborated with WKU Department of Leadership and Volunteerism providing Leadership trainings for the CEC staff and students.
- Sales, S.** (2013, May). Transitioning to the Next Level. Keynote Speaker for the Phi Alpha Honors Organization for the graduates of the Social Work Master's Program.
- Sales, S.** (2012, October). Chairperson of HABG workshops for residents, program participants and constituents within the community.
- Sales, S.** (2012, August). Career Goals and Development. Empowerment training designed to motivate individuals that desire employment and were participants in the Reach Higher program.

- Sales, S.** (2012, July). Chairperson for a statewide FSS conference, which covered Kentucky, Indiana and Tennessee. The conference served all Housing Authorities affiliated with the HUD office of Louisville, KY.
- Sales, S. & Sales, M.** (2011, December). Assisted and collaborated with WKU Talent Search College Bound Communities (CBC) program for students in high school for grades 11 and 12.
- Sales, S.** (2011, August). Basic Computer Skills and Training. Instructor for an HABG basic Computer Class for all community constituents.
- Sales, S.** (2010, September). Serving Participants and Documentation of Programs. Coordinated HABG training seminars for all Service Coordinators.
- Sales, S.** (2010, August). Anger Management: How do you control your anger? Conducted a workshop for a group of participants enrolled in an employment program called Reach Higher.
- Sales, S., & Starks, S.** (2010, March). Expressive Therapy. Taught a Master Level course to assist associate professor in her absence.
- Sales, S.** (2010 February). Family Self-Sufficiency. Interviewed on a Housing TeleVideo Network (HTVN) for FSS programs nationwide in Connecticut.
- Sales, S.** (2009, July). Chairperson for a state-wide FSS conference, which covered Kentucky, Indiana and Tennessee. The conference served all Housing Authorities affiliated with the HUD office of Louisville, KY.
- Sales, S.** (2009, June). Defeating Depression. Conducted workshop for a group of individuals through the Housing Authority of Bowling Green.
- Sales, S.** (2008, October). What Is Your Worth? Conducted self-esteem trainings to empower and guide individuals at the Housing Authority of Bowling Green.

PROFESSIONAL ORGANIZATION AFFILIATIONS

2022 – Current: DAC – Departmental Advisory Committee
Committee Member (Also served from 2016 – 2018)

2021 – Current: Community Action of Southern KY
Executive Board Member

2021 – 2023: WKU CEBS Advisory Board for Counseling & Psychology.
Advisory Board Member

2019 – 2020: The HIVE, Inc.
Board Chair

2019 - 2020: Urbaanite Advisory Committee in Nashville, TN.
Committee Member

2009 – 2015: ABSW – Association of Black Social Workers
Charter Member, Bowling Green, KY (2009)
Secretary (2009 – 2015)
Treasurer (2009 – 2015)

2009 – 2015: NAACP – National Association for the Advancement of Colored People

Member

1st Vice President (2010 – 2012)

Chairperson for NAACP Freedom Fund Gala (2010, 2011)

2003 – 2012: Bowling Green Human Rights Commission

Board Member

Assisted with Women of Achievement Award Banquet (2007 – 2011)

Assisted with Local Candidates Forum (2008)

Human Resource Hiring Committee (2012)

2001 & 2021 Delta Sigma Theta Sorority, Incorporated

Member

AWARDS/ACHIEVEMENTS /HONORS

- 2023 CITL Teaching Honors Nominee
- 2022 CITL Teaching Honors Nominee
- 2019 Appreciation Award from the HIVE, non-profit organization
- 2018 Certificate for Appreciation of Service
- 2010 Woman of Distinction Award
- 2009 Best FSS Program Award of the year
- 2008 Spirit Award from the Department of Social Work
- 2008 Member of Phi Alpha Honors Society