**Application for Director of Public Relations**

*Submit this application to the* ***SGA office*** *by the close of business on* ***April 27, 2015****. At the time of submission, sign up for an interview time to take place on April 28, 2015 between 3:30-4:30 and 7-8:30.*

**Full Name:** **WKU ID Number:**

**Email Address:** **Phone Number:**

**Permanent Address:** **Campus Address:**

**Major(s)/Minor(s):**

**Class:** **GPA :** **Hours Earned:**

**Please list previous positions and accomplishments in SGA or other relevant experiences**

**Please list previous PR experience or appropriate qualifications (you may attach a resume)**

*Please attach your current or intended class schedule for the fall semester.*

*Please attach your typed answers to the following questions, 150-300 words.*

1.) How will your previously mentioned experiences benefit you in this position?

2.) Develop a brief potential public relations plan for the SGA that utilizes social media, campus communication, and traditional media.

3.) Provide samples of social media campaigns/posts, a press release, and any graphic design work or photography examples.

**References**

*You must include at least one faculty reference.*

Name Relationship Phone Number E-mail Address

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By signing below, I agree to allow the Student Government Association to verify the content of this application, including but not limited to my academic records. Furthermore, I understand that I will be held responsible for any inaccurate or falsified information.

In addition, if selected I agree to maintain eligibility for this office per the Constitution and will fulfill the requirements of the office and directives of the Student Government Association

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Signature Date