

APPENDIX C
Graduate Council Curriculum Committee

Minutes – November 2, 2023, 2:00 PM (CT)

Join Zoom Meeting - <https://wku.zoom.us/j/94100472010>

Voting Members: Whitley Stone, Kirk Atkinson, Jeremy Logsdon, Dan Strunk, Margaret Glaser

Advisory Members: Beth Laves, Jennifer Hammonds, Jessica Dorris, Jamie DeYoung, Cate Webb, Dana Cosby, Jennifer Klemm, Danita Kelley

Guest: Nicholas Fortune, Lukas Forbes, Amy Cappiccie

Approval of Minutes, October 5, 2023 – 1st/2nd: Strunk – **Vote:** Approved (4/4)

Course Administration:

Graduate Curriculum Committee (6)				
Code	Title	Status	Initiator	Received
MATH 508	MATH 508: Rational Number Concepts for Elementary and Middle Grades Teachers	Edited	nch27153	10/11/2023
<p>Motion to Approve – 1st/2nd: Atkinson/Strunk</p> <p>Discussion: Fortune gave a brief description. Basically adding a line in the course description. No restriction needed.</p> <p><i>Friendly Amendment – Remove permission of instructor</i></p> <p>Vote: Approved (4/4)</p>				
SWRK 510	SWRK 510: Human Behavior in the Social Environment	Edited	ern67287	10/23/2023
<p>Motion to Approve – 1st/2nd: Strunk/Logsdon</p> <p>Discussion: Cappiccie gave a brief description. Changing some of the wording based on changes within the program.</p> <p>Vote: Approved (4/4)</p>				
KIN 536	KIN 536: Applied Sport Science	Added	dnt32473	10/23/2023
<p>Motion to Approve – 1st/2nd: Strunk/Logsdon</p>				

Graduate Curriculum Committee (6)				
Code	Title	Status	Initiator	Received
<p>Discussion: Stone gave a brief description. New course in field of Sport Science. Logsdon asked under repeatable it says one with a max of three, explain. Hammonds explained. Webb asked for an example of what kind of data set would come out. Stone explained.</p> <p>Vote: Approved (5/5)</p>				
<p>Motion to Bundle all BA classes – 1st/2nd: Logsdon/Atkinson</p> <p>Vote: Approved (5/5)</p> <p>Motion to Approve the Bundle – Atkinson/Strunk</p> <p>Discussion: Forbes gave a brief description of all the courses.</p> <p><i>Friendly Amendment in all 3 courses in the same place – Under the Student Learning Outcomes section, please remove “Students will successfully” beginning on both lines.</i></p> <p>Vote: Approved (5/5)</p>				
BA 518	BA 518: Contemporary Issues in Sales	Added	lks68658	10/26/2023
BA 521	BA 521: Market Research and Consumer Insights	Added	lks68658	10/26/2023
BA 522	BA 522: Digital Marketing Strategies	Added	lks68658	10/26/2023

Program Administration:

Graduate Curriculum Committee (1)				
Code	Title	Status	Initiator	Received
/programadmin/385/index.html	: Marketing and Sales	Added	lks68658	10/26/2023
<p>Motion to Approve – 1st/2nd: Atkinson/Strunk</p> <p>Discussion: Forbes gave a brief description. Laves mentioned 50% of new content, which requires approval with SACSCOC & BOR; so that meant we couldn't start in Fall 24. Implementation would then change to Spring 25 at the earliest. Decision was made to remove BA 522 and add BA 513 which would be less than 50% changed making the approval process easier with all of the above. By doing that it can get approved for Fall 24 implementation.</p>				

Graduate Curriculum Committee (1)				
Code	Title	Status	Initiator	Received
<p><i>Friendly Amendment – Drop 522 and add 513 and fixed the order of the list. Also fixed the SLO's to lead with action words.</i></p> <p>Vote: Approved (5/5) (everyone approved but holding on pushing through system until college level agrees).</p>				

Informational Item(s)

None

Other Business:

None

Adjourn at 2:45pm – 1st/2nd – Strunk/Atkinson

Respectfully submitted

GCCC Recorder

Jessica Steenbergen