



Graduate Council
Minutes – Wednesday, October 12, 2022, 3:00 pm ~ 3:31:15
Zoom

Present: Lauren Bland, Ray Blankenship, Sarah Bonis, Katrina Burch, Nicholas Fessler, Aaron Hughey, Bailey Mattingly, Andrea Paganelli, Whitley Stone, Dan Strunk, Dana Sullivan, Adam West, Catherine Wilson, Marla Zubel

Absent: Haley Brazel, Martha Day, Jonah Hathaway, Ranjit Koodali, Hannah Peveler, Richard Schugart, Lily Popova Zhuhadar

Guest: Amy Cappiccie, Dana Cosby, Lizzie Doerr, Eve Main, Erin Warfel, Cathleen Webb

1. Call to Order *Sullivan.
2. Consideration of September 8, 2022 Minutes (APPENDIX A) *Motion to Approve. 1st/2nd: Wilson/West. Approved.
3. Report from Graduate Council Executive Committee (APPENDIX B) *Sullivan: committee met for the first time as a group. Discussion was mainly focused on the Policy Committee Agenda moving forward. Also, discussed the ad hoc committee addressing JUMP policy and undergraduate students taking graduate students.
4. Committee Reports
 - a. Policy Committee (APPENDIX C) *Blankenship: charge of the committee is to update the Graduate Council guidelines to reflect Dr. Koodali's new title. Also, how the research funds, once approved, can have a speedier process. Will be looking into the graduate student complaint process and the graduate faculty approval policy and process.
 - b. Curriculum Committee Minutes (APPENDIX D) *Paganelli: Thanks everyone for attending the committee meeting. Curriculum coming through is student centered. 4 new courses and 1 course revision.
*Motion to Approve. 1st/2nd: Blankenship/Wilson. Vote in the chat. Approved.
 - c. Student Research Grants Committee (APPENDIX E) *Burch: No formal report. Currently 38 application files for Student Research Grants have been submitted.
*Sullivan welcomes the student representatives. Explains that the Policy Committee is also going to look at approvals without having to wait for the next Graduate Council meeting to expedite the process.

5. Graduate School Reports

- a. Report from the Associate Provost for Research and Graduate Education (APPENDIX F) *Doerr: Filling in for Dr. Koodali, who could not attend. Explains the bullet points that Koodali wanted highlighted from the graduate school report. Mentions the beginning of the bi-term and registering for classes, as well as events on campus including the GRE strategy Workshop, GRADLEARN event on Recruitment Strategies, and GRADWELL event on Building Resilience.

6. Public Comments *Sullivan: Next Meeting, Thursday November 10th.

*Burch: First meeting for the Ad Hoc Committee will be Thursday, October 20th

Announcements & Adjourn *Motion to Adjourn. 1st/2nd: Bland/Burch. Adjourned.

Graduate Council Curriculum Committee
Minutes – October 6, 2022, 2:00 PM (CT)
Join Zoom Meeting - <https://wku.zoom.us/j/6075766671>

Voting Members: Andrea Paganelli, Merrall Price (voting as alternate for Catherine Wilson until she arrives), Whitley Stone, Dan Strunk

Advisory Members: Martha Day, Beth Laves, Danita Kelley, Merrall Price, Cate Webb, Jamie DeYoung, Dana Cosby

Guest: Keith Philips, Adam West, Amy Cappiccie, Alex Olson, Matthew Shake, Jamie DeYoung, Tonya Bragg-Underwood, Scott Grubbs

Approval of Minutes, September 1, 2022 – 1st/2nd: Strunk/Stone – **Vote:** Approved

Announcements:
None

Course Administration:

Graduate Curriculum Committee (5)				
Code	Title	Status	Initiator	Received
BIOL 525	BIOL 525: Advanced Insect Biodiversity	Added	thm84600	8/25/2022
<p>Motion to Discuss – 1st/2nd: Price/Strunk Discussion: Keith Philips was present for questions. Paganelli noticed it was repeatable once, was there a reason. Maximum credits vs repeatable was explained. Vote: Approved (4/4)</p>				
FACS 580	FACS 580: Capstone in Child & Family Studies	Edited	adm04097	9/26/2022
<p>Motion to Discuss – 1st/2nd: Whitley/Paganelli Discussion: Adam West gave a brief description. He explained that it was never an internship it's actually a capstone. It can be repeated for up to 6 credits. Vote: Approved (4/4)</p>				
PH 631	PH 631: Contemporary Topics in Epidemiology	Added	mr160593	9/26/2022
<p>Motion to Discuss – 1st/2nd: Strunk/Paganelli Discussion: Danita Kelley can speak about it if has questions. No questions were asked. Vote: Approved (4/4)</p>				
SWRK 681	SWRK 681: Trauma and Stressor Related Disorders	Added	amy97807	9/26/2022
<p>Motion to Discuss – 1st/2nd: Stone/Paganelli Discussion: Amy Cappiccie gave a brief description. Vote: Approved (4/4)</p>				

Graduate Curriculum Committee (5)				
Code	Title	Status	Initiator	Received
SWRK 682	SWRK 682: Suicide Assessment and Intervention for Social Work	Added	amy97807	9/26/2022
<p>Motion to Discuss – 1st/2nd: Price/Paganelli Discussion: Amy Cappiccie gave a brief description. Strunk asked if this was a required course or elective. It's just an elective. Edit the document because SLO #1 and #2 are the same – Just remove one of them. <i>Friendly Amendment – Remove SLO #2 (doubled) and replace with “Articulate DSM diagnoses that increase the likelihood of suicidal ideation”</i> Vote: Approved (4/4)</p>				

Program Administration:

Graduate Curriculum Committee (5)				
Code	Title	Status	Initiator	Received
0478	0478: Creative Writing	Edited	als57177	9/6/2022
<p>Motion to Discuss – 1st/2nd: Wilson/Paganelli Discussion: Catalog Content is the majority of the changes. Price was available for discussion if needed and she said it's just mostly a cleanup effort. Vote: Approved (4/4)</p>				
078	078: History	Edited	alx81987	9/6/2022
<p>Motion to Discuss – 1st/2nd: Wilson/Paganelli Discussion: Olson gave a brief explanation. Changes under Program Admission area. After some conversations Olson decided to pull the proposal for now and resubmit later. Motion to table: 1st/2nd: Wilson/Paganelli Vote: Approve to Table (4/4)</p>				
157	157: Social Work	Edited	ern67287	9/26/2022
<p>Motion to Discuss – 1st/2nd: Wilson/Paganelli Discussion: Amy Cappiccie gave a brief description. Just cleaning up admission standards. Removing Stats as a pre-req. Vote: Approved (4/4)</p>				
149	149: Nursing	Edited	mrv92101	9/26/2022
<p>Motion to Discuss – 1st/2nd: Stone/Wilson Discussion: Tonya Bragg-Underwood gave a brief explanation. Bringing back a concertation of the master's program. Vote: Approved (4/4)</p>				
0469	0469: Psychology	Edited	mtt23357	9/28/2022
<p>Motion to Discuss – 1st/2nd: Strunk/Wilson Discussion: Shake gave a brief explanation. Two changes to the program. Allowed students to select a focus area and its changing to eliminate the focus and letting students pick their electives. Other change is mostly cleanup effort under admission requirements. Vote: Approved (4/4)</p>				

Other Business:

None

Adjourn at 3:00pm - 1st/2nd – Wilson/Paganelli

Respectfully submitted
GCCC Recorder
Jessica Steenbergen

Graduate Council Meeting, October 12, 2022

Updates from the Associate Provost for Research and Graduate Education
Ranjit T. Koodali

1. **Graduate Admissions** (Barbara Chaffin, *Admissions Associate*, & Julie Harris, *Graduate Admissions Specialist*)
 - a. The second bi-Term begins Monday October 17.
 - b. The Fall 2022 application will turn off Tuesday, October 25.
2. **Graduate Assistantships** (Renee Purdy, *Budgets & Resources Manager*)
 - a. None
3. **Graduate Enrollment (see attachment)**
 - a. The enrollment data (Excel files) are available at <S:\UNIVERSITY-WIDE-SHARED\Graduate School\Enrollment Data>. Please see data for Oct 1, 2022 later in the document.
4. **Graduate School Events** (Lizzie Doerr, *Office Coordinator* and Samantha Hines, *Research and Graduate Education Outreach Coordinator*)
 - a. **Completed**
 - i. New graduate student orientation, <https://youtu.be/bm2RNRpLpjU>.
 - ii. myIDP workshop, https://youtu.be/y_ls9cfmrBI.
 - iii. Graduate Program Coordinator's Information Session, <https://youtu.be/PZzy8n1BHCg>. Please see copy of PowerPoint Slide at the end of this document.
 - iv. Graduate Student Research Grant Workshop, <https://youtu.be/Pe1QV5jMTvg>. Please see copy of PowerPoint Slide at the end of this document.
 - v. Graduate Virtual Recruitment Fair, Tuesday, Oct. 4, 6:00 to 6:30 PM.
 - b. **Scheduled**
 - i. GRE Strategy Workshop, Thursday, Oct. 20, 2:00 to 3:30 PM.
 - ii. GRADLEARN: Recruitment Strategies to Address Today's Challenges, Friday, Oct. 21, 2:00 PM to 3:00 PM.
 - iii. Graduate Virtual Recruitment Fair, Wednesday, Oct. 26, [12:00 to 1:00 PM](#). Share this link with prospective students, [Meeting Registration - Zoom!](#)

- iv. GRADWELL: Building Resilience, Wednesday, Nov. 9, 3:30 PM to 5:00 PM.
- v. Graduate Virtual Recruitment Fair, Thursday, Nov. 17, [5:00 to 6:00 PM](#), Share this link with prospective students, [Meeting Registration - Zoom!](#)

c. **Planning Stages**

- i. WKU Three Minute Thesis Information Session

5. **Graduate Records** (Jamie DeYoung, *Assistant Director of Graduate Operations* and Lisa Meyers, *Graduate Records Specialist*)

- a. Graduate Thesis Guidelines are available at the link, [The Graduate School - Thesis, Specialist Project, Dissertation](#)
- b. There were 201 degrees conferred for summer 2022, with 11 theses/dissertations published.

6. **Graduate School Recruitment** (Dr. Scott Gordon, *Manager, Graduate Recruitment and Retention*)

- a. Recruitment events that Graduate School is participating is listed at <https://www.wku.edu/graduate/recruitment.php>
- b. Please contact Scott Gordon if you would like to set up a virtual fair for your area, review your program's CRM content, or discuss recruitment options.

7. **Graduate School Staffing**

- a. Ms. Lisa Meyers has been advanced to Graduate Records Specialist, effective, October 1, 2022.

8. **Graduate Student Research Grant** (Renee Purdy, *Budgets and Resources Manager*)

- a. Graduate Student Research Grant deadlines for fall and spring terms are the second Tuesday of October and the first Tuesday of February by 11:59 pm. Hence, the deadlines for Fall 2022 and Spring 2023 are October 11 and February 7 respectively.
- b. Recipients of grants have one year to use the funds. All funding accounts will be closed prior to student's graduation.

9. **FYI**

- a. None

Graduate Enrollment and Student Credit Hours Enrolled (Excluding Study Abroad): Fall 2018-2022 at Week 6)

	F18 Students	F18 SCH	F19 Students	F19 SCH	F20 Students	F20 SCH	F21 Students	F21 SCH	F22 Students	F22 SCH	F22-F21 Student Diff	F22-F21 SCH Diff
All	2,425	16,908	2,270	15,508	2,228	15,400	2,014	14,223	2,056	14,786	42	563

Graduate Enrollment and Student Credit Hours Enrolled (Excluding Study Abroad): Fall 2018-2022 at Week 6)

By Residency	F18 Students	F18 SCH	F19 Students	F19 SCH	F20 Students	F20 SCH	F21 Students	F21 SCH	F22 Students	F22 SCH	F22-F21 Student Diff	F22-F21 SCH Diff
Residency												
Academic												
Common Market							0	0	1	9	1	9
Foreign Student	109	915	87	655	56	413	48	350	58	457	10	107
Military (\$250/Cr Hr)	170	840	201	905	219	1,109	166	798	164	819	-2	21
Military Resident	85	588	116	813	157	1,109	132	865	134	917	2	52
Non-res TN Cnty (Scholarship)	41	342	36	317	45	398	44	361	42	362	-2	1
Nonresident	467	3,684	446	3,519	381	3,082	316	2,798	291	2,622	-25	-176
P-12 (KY)	338	1,693	242	1,153	306	1,529	362	1,816	497	2,767	135	951
P-12 (Out-of-State)							16	65	27	132	11	67
Resident	1,192	8,714	1,110	7,963	1,041	7,608	907	7,030	817	6,520	-90	-510
Undeclared	23	133	32	185	23	153	23	140	25	181	2	41
All	2,425	16,908	2,270	15,508	2,228	15,400	2,014	14,223	2,056	14,786	42	563

Graduate Enrollment and Student Credit Hours Enrolled (Excluding Study Abroad): Fall 2018-2022 at Week 6)

By Degree Type	F18 Students	F18 SCH	F19 Students	F19 SCH	F20 Students	F20 SCH	F21 Students	F21 SCH	F22 Students	F22 SCH	F22-F21 Student Diff	F22-F21 SCH Diff
Degree Type												
Certification Only	73	354	53	240	78	388	84	336	62	299	-22	-37
Doctorate	297	2,774	296	2,756	293	2,302	284	2,509	255	2,341	-29	-169
Graduate Certificate	93	442	109	546	108	493	78	413	77	359	-1	-54
Master's	1,818	12,588	1,626	11,153	1,578	11,423	1,439	10,285	1,546	11,037	107	752
Non-Degree	71	262	131	428	86	267	60	183	21	86	-39	-97
Rank I/II	44	228	21	99	32	191	28	175	57	349	29	174
Specialist	29	261	34	286	53	336	41	322	38	316	-3	-7
All	2,425	16,908	2,270	15,508	2,228	15,400	2,014	14,223	2,056	14,786	42	563

Graduate Enrollment and Student Credit Hours Enrolled (Excluding Study Abroad): Fall 2018-2022 at Week 6)

By College	F18 Students	F18 SCH	F19 Students	F19 SCH	F20 Students	F20 SCH	F21 Students	F21 SCH	F22 Students	F22 SCH	F22-F21 Student Diff	F22-F21 SCH Diff
College												
College of Education and Behavioral Sciences	965	5,553	925	5,165	938	5,187	912	4,977	1,028	5,784	116	808
College of Health and Human Services	906	7,649	880	7,332	785	6,592	660	6,234	602	6,122	-58	-112
Gordon Ford College of Business	141	1,150	100	734	171	1,454	163	1,198	161	1,088	-2	-110
Graduate College	20	76	29	102	21	66	12	36	10	40	-2	4
Ogden College of Science and Engineering	220	1,370	185	1,181	171	1,140	142	932	147	1,018	5	86
Potter College of Arts & Letters	173	1,111	151	994	142	962	125	847	108	734	-17	-113
All	2,425	16,908	2,270	15,508	2,228	15,400	2,014	14,223	2,056	14,786	42	563

Graduate Enrollment and Student Credit Hours Enrolled (Excluding Study Abroad): Fall 2018-2022 at Week 6

By Department	F18 Students	F18 SCH	F19 Students	F19 SCH	F20 Students	F20 SCH	F21 Students	F21 SCH	F22 Students	F22 SCH	F22-F21 Student Diff	F22-F21 SCH Diff
Department												
99AR:												
Exploratory/Undeclared	2	6	2	6	2	6	1	1	3	12	2	11
99BU:												
Exploratory/Undeclared	106	789	76	522	142	1,160	147	1,032	134	825	-13	-207
99ED:												
Exploratory/Undeclared	9	54	35	115	4	12	8	25	5	21	-3	-4
99HH:												
Exploratory/Undeclared	39	129	65	199	58	174	37	111	1	4	-36	-107
99SC:												
Exploratory/Undeclared	4	15	2	6	1	8	4	22	3	9	-1	-13
Accounting	20	234	10	120	12	147	6	75	11	127	5	52
Agriculture and Food Science	30	130	14	84	7	60	6	45	13	95	7	50
Analytics & Information Systems							1	6	7	57	6	51
Applied Human Sciences	28	153	21	135	20	111	11	75	9	63	-2	-12
Biology	47	301	55	336	49	305	39	241	33	215	-6	-26
Chemistry	22	166	22	143	14	102	8	52	9	73	1	21
Communication	21	129	19	114	17	117	13	95	7	48	-6	-47
Communication Sciences and Disorders	177	1,606	182	1,676	174	1,745	155	1,614	157	1,668	2	54
Counseling and Student Affairs	105	825	115	959	121	984	99	770	89	714	-10	-56
Earth, Environmental, & Atmospheric Sciences	25	142	14	67	10	60	11	53	17	121	6	68
Economics	15	127	14	92	17	148	9	85	9	79	0	-6
English	34	223	28	208	27	202	21	171	29	219	8	48
Folk Studies and Anthropology	11	82	10	78	12	93	12	96	11	77	-1	-19
Graduate School	20	76	29	102	21	66	12	36	10	40	-2	4
History	21	109	17	99	21	123	27	138	28	145	1	7
Mathematics	29	161	19	111	24	145	22	116	23	125	1	9
Music	17	131	15	110	14	103	16	130	15	113	-1	-17
Philosophy and Religion	1	1					0	0	0	0	0	0
Physical Therapy	90	1,456	88	1,438	88	1,115	91	1,513	91	1,547	0	34
Physics and Astronomy	4	32	3	28	4	31	6	53	9	76	3	23
Political Science	22	165	12	105	22	156	24	171	14	114	-10	-57
Psychological Sciences	25	217	25	236	30	259	25	231	23	222	-2	-9
Psychology	67	549	72	584	74	597	79	614	80	636	1	22
Public Health	131	899	117	777	101	692	86	581	95	670	9	90
School of Engineering and Applied Sciences	34	206	31	170	32	170	21	119	17	82	-4	-37
School of Kinesiology, Recreation, & Sport	177	1,189	159	1,064	122	826	96	730	78	595	-18	-135
School of Leadership & Professional Studies	501	2,697	466	2,333	443	2,241	350	1,770	407	2,078	57	308
School of Nursing and Allied Health	163	1,098	149	1,008	121	822	100	701	83	567	-17	-134
School of Teacher Education	283	1,428	237	1,175	296	1,353	376	1,798	447	2,336	71	538
Social Work	101	1,119	99	1,035	101	1,107	84	909	88	1,008	4	99
Sociology and Criminology	44	265	48	274	27	162	11	45	1	6	-10	-39
All	2,425	16,908	2,270	15,508	2,228	15,400	2,014	14,223	2,056	14,786	42	563

Graduate Enrollment and Student Credit Hours Enrolled (Excluding Study Abroad): Fall 2018-2022 at Week 6)

By Program	F18 Students	F18 SCH	F19 Students	F19 SCH	F20 Students	F20 SCH	F21 Students	F21 SCH	F22 Students	F22 SCH	F22-F21 Student Diff	F22-F21 SCH Diff
Program												
Accountancy & Data Analysis, MAAC (#0501)							6	75	11	127	5	52
Accountancy, MAAC (#0445)~	20	234	10	120	12	147	0	0	0	0	0	0
Addictions Education, CER (#0492)			3	12	2	9	4	21	2	9	-2	-12
Adult Education, CER (#0450)	5	21	2	9	3	12	2	9	1	3	-1	-6
Adult Education, MAE (#047)~	15	79	14	78	11	57	1	3	0	0	-1	-3
Advanced Behavior Management, CER (#1736)							2	15	0	0	-2	-15
Advanced Teacher Education, MAE (#0500)							17	84	43	223	26	139
Aging Studies, CER (#0419)~	1	3					0	0	0	0	0	0
Agriculture, MS (#052)	30	130	14	84	7	60	6	45	13	95	7	50
American Sign Language Studies, CER (#1706)~			1	3			0	0	0	0	0	0
Applied Economics, MA (#0410)	15	127	12	86	17	148	9	85	9	79	0	-6
Applied Psychology, PSYD (#0476)	24	147	28	166	31	183	33	190	30	162	-3	-28
Autism Spectrum Disorders, CER (#0441)~	1	6	1	6			0	0	0	0	0	0
Biology for Teacher Leaders, MAE (#0442)~	2	12			1	3	0	0	0	0	0	0
Biology, CER (#0493)	3	20	14	74	17	87	8	38	4	23	-4	-15
Biology, MS (#056)	42	269	41	262	31	215	31	203	29	192	-2	-11
Brewing and Distilling Arts & Sciences, CER (#0486)~					1	8	0	0	0	0	0	0
Business Administration, MBA (#057)	95	731	68	467	134	1,110	140	990	132	816	-8	-174
Business Core Competencies, CER (#0487)~	8	38	6	41	6	38	3	24	0	0	-3	-24
Business Sustainability, CER (#0474)~	1	3	1	3	1	3	4	18	1	3	-3	-15
Career Services, CER (#0468)	1	6	1	3	2	12	0	0	0	0	0	0
Chemistry, MS (#059)	22	166	22	143	14	102	8	52	9	73	1	21
Child and Family Studies, MS (#0489)	17	90	13	87	12	84	11	75	7	57	-4	-18
College and Career Readiness, CER (#1737)	3	12	3	15	1	3	2	6	5	15	3	9
Communicating in Healthcare, CER (#0475)	1	3			2	9	0	0	1	6	1	6
Communicating in Organizations, CER (#0471)	3	9	4	12	1	6	0	0	0	0	0	0
Computer Science, MS (#117)	14	125	9	69	9	57	8	46	9	48	1	2
Counseling, C (#159)	8	33	3	12	10	39	2	9	0	0	-2	-9
Counseling, MAE (#043)	47	438	60	597	67	642	55	492	57	525	2	33
Creative Writing, MFA (#0478)	14	115	14	115	12	108	11	93	18	144	7	51
Criminology, MA (#0421)~	13	60	16	75	9	40	5	22	1	6	-4	-16
Cybersecurity Data Analytics, CER (#1754)							0	0	1	15	1	15
Cybersecurity Data Analytics, MS (#0502)							0	0	3	24	3	24
Data Analytics, CER (#1753)							1	6	3	18	2	12
Dietetic Practice, CER (#0451)	10	60	8	48	8	27	0	0	2	6	2	6
Director of Special Education, R1 (#0426)~	4	21	1	6	2	13	0	0	0	0	0	0
Economic Data Analytics, CER (#0491)			2	6			0	0	0	0	0	0
Education and Behavioral Science Studies, MAE (#042)~	5	36	3	12			0	0	0	0	0	0
Educational Leadership, C (#131)	43	237	32	167	37	238	18	115	37	215	19	100
Educational Leadership, EDD (#0010)	94	463	99	483	102	462	109	466	96	376	-13	-91

Educational Technology, CER (#167)~	1	6						0	0	0	0	0	0
Elementary Education for Teacher Leaders, MAE (#0433)~	24	131	16	64	23	103	18	80	2	6	-16	-74	
Elementary Education, R1 (#084)	2	9	2	6	3	9	3	12	1	3	-2	-9	
Elementary Math Specialization, P-5, CER (#0485)					3	9	0	0	1	6	1	6	
Emergency Management Disaster Science, CER (#1749)							2	12	2	6	0	-6	
Engineering Management, MS (#0447)	15	58	20	92	22	110	13	73	7	28	-6	-45	
English, MA (#067)	16	89	12	84	12	82	10	78	11	75	1	-3	
Environmental Health and Safety, CER (#0427)	1	6	3	24			0	0	5	18	5	18	
Environmental and Occupational Health Science, MS (#0473)	13	114	15	129	17	117	16	114	22	171	6	57	
Epidemiology, CER (#1751)							2	12	2	9	0	-3	
Facility and Event Management, CER (#0455)	3	9	1	6	2	9	3	24	0	0	-3	-24	
Family Nurse Practitioner (Post MSN), CER (#0449)	8	44	6	38	5	32	2	11	5	20	3	9	
Folk Studies, MA (#069)	11	82	9	75	11	90	12	96	11	77	-1	-19	
Gender and Women's Studies, CER (#1712)~	2	13	2	9	3	12	0	0	0	0	0	0	
Geographic Information Science, CER (#203)~	1	6	1	3			0	0	0	0	0	0	
Geoscience, MS (#072)	24	136	13	64	10	60	11	53	17	121	6	68	
Gifted Education and Talent Development, CER (#1764)							2	6	0	0	-2	-6	
Gifted Education and Talent Development, EDS (#0490)	3	15	6	24	27	93	13	48	10	34	-3	-15	
Gifted Education and Talent Development, MAE (#0482)	15	81	9	32	16	56	10	46	7	28	-3	-18	
Health Administration, MHA (#153)	52	345	43	261	31	213	24	159	21	168	-3	9	
Health Education, CER (#0494)			2	12	3	12	0	0	2	12	2	12	
Historic Preservation, CER (#0423)~			1	3	1	3	0	0	0	0	0	0	
History, MA (#078)	21	109	17	99	21	123	27	138	28	145	1	7	
Homeland Security Sciences, MS (#0413)	4	32	3	28	4	31	6	53	9	76	3	23	
Instructional Design, CER (#0418)	5	24	11	42	11	39	5	18	6	21	1	3	
Instructional Design, MS (#0428)	6	21	10	54	16	78	17	84	18	96	1	12	
Instructional Leadership, School Principal, MAE (#0499)							1	6	32	203	31	197	
Intercollegiate Athletic Administration, CER (#0481)	1	6	2	12	4	18	3	24	3	21	0	-3	
Interdisciplinary Early Childhood Education, Birth to Primary, Initial Certification, MAT (#0460)	15	78	14	75	16	75	11	48	21	107	10	59	
Interdisciplinary Early Childhood Education, Birth to Primary, MAE (#0461)	4	18	3	18	9	42	15	69	12	63	-3	-6	
International Student Services, CER (#0415)					1	3	0	0	0	0	0	0	
Kinesiology, MS (#0454)	27	238	20	149	9	73	12	108	11	102	-1	-6	
Lean Sigma, CER (#0452)	5	23	2	9	1	3	0	0	1	6	1	6	
Libraries, Informatics, and Technology in Education, MS (#0497)	29	143	40	193	45	239	43	211	51	257	8	46	
Library Media Education, MS (#083)~	31	144	7	24	1	3	0	0	0	0	0	0	
Literacy Education, MAE (#044)	21	102	12	66	6	30	16	81	23	126	7	45	

Literacy P-12, CER (#1750)							0	0	1	6	1	6
Literacy in Post-secondary Settings, CER (#0462)	2	6					0	0	6	21	6	21
Local Government Administration, CER (#1745)					5	15	6	18	0	0	-6	-18
Mathematics, MA (#049)	17	81	11	48	16	85	16	68	18	88	2	20
Mathematics, MS (#085)	12	80	8	63	8	60	6	48	5	37	-1	-11
Measurement, Evaluation and Research, CER (#0488)~	1	3					0	0	0	0	0	0
Middle Grades Education for Initial Certification, MAT (#0458)	1	9	3	15	7	42	8	45	1	6	-7	-39
Middle Grades Education for Teacher Leaders, MAE (#0434)~	10	41	5	28	4	26	1	3	0	0	-1	-3
Music, MM (#0453)	17	131	15	110	14	103	16	130	15	113	-1	-17
Non-Degree Arts and Letters, ND (#0002)	2	6	2	6	2	6	1	1	3	12	2	11
Non-Degree Business, ND (#0001)	2	18	1	12	1	9	0	0	1	6	1	6
Non-Degree Education, ND (#0005)	4	18	32	103	4	12	8	25	5	21	-3	-4
Non-Degree Health and Human Services, ND (#0003)	39	129	65	199	58	174	37	111	1	4	-36	-107
Non-Degree Science, ND (#0004)	4	15	2	6			2	10	1	3	-1	-7
Nonprofit Administration, CER (#0463)	2	9	2	12	3	21	1	6	0	0	-1	-6
Not Pursuing a Degree, ND (#126)	20	76	29	102	21	66	12	36	10	40	-2	4
Nursing Practice, DNP (#0011)	89	708	81	669	72	542	51	340	38	256	-13	-84
Nursing, MSN (#149)	49	264	36	171	25	153	34	286	24	212	-10	-74
Organizational Communication, MA (#0012)	17	117	15	102	13	99	11	80	6	42	-5	-38
Organizational Leadership, CER (#1721)			1	3			0	0	0	0	0	0
Organizational Leadership, CER (#1723)	5	18	3	12	2	6	11	66	7	36	-4	-30
Organizational Leadership, MA (#0467)	303	1,687	298	1,502	263	1,306	184	948	180	912	-4	-36
Physical Therapy, DPT (#0013)	90	1,456	88	1,438	88	1,115	91	1,513	91	1,547	0	34
Psychiatric Mental Health Nurse Practitioner, CER (#0479)	17	82	26	130	19	95	13	64	16	79	3	15
Psychology, MA (#092)	18	162	19	166	18	172	18	150	22	192	4	42
Psychology, MS (#0469)	25	217	25	236	30	259	25	231	23	222	-2	-9
Public Administration, MPA (#051)	22	165	12	105	17	141	18	153	14	114	-4	-39
Public Health, MPH (#152)	65	434	54	351	50	350	44	296	43	292	-1	-4
Recreation and Sport Administration, MS (#095)	144	927	134	885	104	705	77	568	64	472	-13	-96
Religious Studies, MA (#0446)~	1	1					0	0	0	0	0	0
School Administration, EDS (#098)~	1	6	3	10	1	1	0	0	0	0	0	0
School Administration, R1 (#121)	34	183	14	69	24	159	24	157	54	333	30	176
School Counseling, MAE (#046)~	16	111	16	111	7	42	3	12	0	0	-3	-12
School Psychology, EDS (#147)	25	240	25	252	25	242	28	274	28	282	0	8
Secondary Education Teacher Leader, R2 (#0432)	1	3					0	0	0	0	0	0
Secondary Education for Teacher Leaders, MAE (#0435)~	17	84	10	40	6	22	5	22	0	0	-5	-22
Secondary Education, R1 (#124)	2	9	3	15	3	10	1	6	2	13	1	7
Social Responsibility and Sustainable Communities, MA (#0448)~	23	135	26	147	9	57	2	12	0	0	-2	-12

Social Work, MSW (#157)	101	1,119	99	1,035	101	1,107	84	909	88	1,008	4	99
Sociology, MA (#105)~	8	70	6	52	9	65	4	11	0	0	-4	-11
Special Education for Initial Certification, MAT (#0456)	5	27	8	45	10	60	38	204	48	261	10	57
Special Education: Learning and Behavioral Disorders, MAE (#0457)	35	182	30	158	28	115	20	96	22	117	2	21
Special Education: Moderate and Severe Disabilities, MAE (#0438)	9	49	8	44	13	88	23	159	26	192	3	33
Speech-Language Pathology, MS (#0466)	177	1,606	181	1,673	174	1,745	155	1,614	157	1,668	2	54
Standard Guidance - Rank 1, R1 (#048)~	1	3	1	3			0	0	0	0	0	0
Strategic Sport Communications, CER (#1744)					1	3	2	15	0	0	-2	-15
Student Affairs in Higher Education, MAE (#145)	29	222	28	206	31	234	33	230	25	165	-8	-65
Teacher Education for Initial Certification, MAT (#0495)	18	135	20	159	16	90	44	249	121	666	77	417
Teacher Education, C (#132)	22	84	18	61	31	111	64	212	25	84	-39	-128
Teaching English to Speakers of Other Languages, CER (#0416)	2	6					0	0	0	0	0	0
All	2,425	16,908	2,270	15,508	2,228	15,400	2,014	14,223	2,056	14,786	42	563

~Program closed.

Graduate Enrollment and Student Credit Hours Enrolled (Excluding Study Abroad): Fall 2018-2022 at Week 6)

By College, Department, and Program			F18 Students	F18 SCH	F19 Students	F19 SCH	F20 Students	F20 SCH	F21 Students	F21 SCH	F22 Students	F22 SCH	F22-F21 Student Diff	F22-F21 SCH Diff
College of Education and Behavioral Sciences	99ED: Exploratory/Undeclared	Education and Behavioral Science Studies, MAE (#042)~	5	36	3	12			0	0	0	0	0	0
		Non-Degree Education, ND (#0005)	4	18	32	103	4	12	8	25	5	21	-3	-4
	Counseling and Student Affairs	Additions Education, CER (#0492)			3	12	2	9	4	21	2	9	-2	-12
		Career Services, CER (#0468)	1	6	1	3	2	12	0	0	0	0	0	0
		College and Career Readiness, CER (#1737)	3	12	3	15	1	3	2	6	5	15	3	9
		Counseling, C (#159)	8	33	3	12	10	39	2	9	0	0	-2	-9
		Counseling, MAE (#043)	47	438	60	597	67	642	55	492	57	525	2	33
		International Student Services, CER (#0415)					1	3	0	0	0	0	0	0
		School Counseling, MAE (#046)~	16	111	16	111	7	42	3	12	0	0	-3	-12
		Standard Guidance - Rank 1, R1 (#048)~	1	3	1	3			0	0	0	0	0	0
		Student Affairs in Higher Education, MAE (#145)	29	222	28	206	31	234	33	230	25	165	-8	-65
		Psychology	Applied Psychology, PSYD (#0476)	24	147	28	166	31	183	33	190	30	162	-3
		Psychology, MA (#092)	18	162	19	166	18	172	18	150	22	192	4	42
		School Psychology, EDS (#147)	25	240	25	252	25	242	28	274	28	282	0	8
	School of Leadership & Professional Studies	Adult Education, CER (#0450)	5	21	2	9	3	12	2	9	1	3	-1	-6
		Adult Education, MAE (#047)~	15	79	14	78	11	57	1	3	0	0	-1	-3
		Educational Leadership, C (#131)	43	237	32	167	37	238	18	115	37	215	19	100
		Educational Leadership, EDD (#0010)	94	463	99	483	102	462	109	466	96	376	-13	-91
		Instructional Leadership, School Principal, MAE (#0499)							1	6	32	203	31	197
		Measurement, Evaluation and Research, CER (#0488)~	1	3					0	0	0	0	0	0
		Organizational Leadership, CER (#1721)			1	3			0	0	0	0	0	0
		Organizational Leadership, CER (#1723)	5	18	3	12	2	6	11	66	7	36	-4	-30
		Organizational Leadership, MA (#0467)	303	1,687	298	1,502	263	1,306	184	948	180	912	-4	-36
		School Administration, EDS (#098)~	1	6	3	10	1	1	0	0	0	0	0	0
	School Administration, R1 (#121)	34	183	14	69	24	159	24	157	54	333	30	176	
	School of Teacher Education	Advanced Behavior Management, CER (#1736)							2	15	0	0	-2	-15
		Advanced Teacher Education, MAE (#0500)							17	84	43	223	26	139
		Autism Spectrum Disorders, CER (#0441)~	1	6	1	6			0	0	0	0	0	0
		Director of Special Education, R1 (#0426)~	4	21	1	6	2	13	0	0	0	0	0	0
		Educational Technology, CER (#167)~	1	6					0	0	0	0	0	0
		Elementary Education for Teacher Leaders, MAE (#0433)~	24	131	16	64	23	103	18	80	2	6	-16	-74
		Elementary Education, R1 (#084)	2	9	2	6	3	9	3	12	1	3	-2	-9
		Elementary Math Specialization, P-5, CER (#0485)					3	9	0	0	1	6	1	6
		Gifted Education and Talent Development, CER (#1764)							2	6	0	0	-2	-6
		Gifted Education and Talent Development, EDS (#0490)	3	15	6	24	27	93	13	48	10	34	-3	-15
		Gifted Education and Talent Development, MAE (#0482)	15	81	9	32	16	56	10	46	7	28	-3	-18
		Instructional Design, CER (#0418)	5	24	11	42	11	39	5	18	6	21	1	3
		Instructional Design, MS (#0428)	6	21	10	54	16	78	17	84	18	96	1	12
		Interdisciplinary Early Childhood Education, Birth to Primary, Initial Certification, MAT (#0460)	15	78	14	75	16	75	11	48	21	107	10	59
		Interdisciplinary Early Childhood Education, Birth to Primary, MAE (#0461)	4	18	3	18	9	42	15	69	12	63	-3	-6
		Libraries, Informatics, and Technology in Education, MS (#0497)	29	143	40	193	45	239	43	211	51	257	8	46
	Library Media Education, MS (#083)~	31	144	7	24	1	3	0	0	0	0	0	0	

		Literacy Education, MAE (#044)	21	102	12	66	6	30	16	81	23	126	7	45	
		Literacy P-12, CER (#1750)							0	0	1	6	1	6	
		Literacy in Post-secondary Settings, CER (#0462)	2	6					0	0	6	21	6	21	
		Middle Grades Education for Initial Certification, MAT (#0458)	1	9	3	15	7	42	8	45	1	6	-7	-39	
		Middle Grades Education for Teacher Leaders, MAE (#0434)~	10	41	5	28	4	26	1	3	0	0	-1	-3	
		Secondary Education Teacher Leader, R2 (#0432)	1	3					0	0	0	0	0	0	
		Secondary Education for Teacher Leaders, MAE (#0435)~	17	84	10	40	6	22	5	22	0	0	-5	-22	
		Secondary Education, R1 (#124)	2	9	3	15	3	10	1	6	2	13	1	7	
		Special Education for Initial Certification, MAT (#0456)	5	27	8	45	10	60	38	204	48	261	10	57	
		Special Education: Learning and Behavioral Disorders, MAE (#0457)	35	182	30	158	28	115	20	96	22	117	2	21	
		Special Education: Moderate and Severe Disabilities, MAE (#0438)	9	49	8	44	13	88	23	159	26	192	3	33	
		Teacher Education for Initial Certification, MAT (#0495)	18	135	20	159	16	90	44	249	121	666	77	417	
		Teacher Education, C (#132)	22	84	18	61	31	111	64	212	25	84	-39	-128	
College of Health and Human Services	99HH: Exploratory/Undeclared	Non-Degree Health and Human Services, ND (#0003)													
			39	129	65	199	58	174	37	111	1	4	-36	-107	
	Applied Human Sciences	Aging Studies, CER (#0419)~	1	3						0	0	0	0	0	0
		Child and Family Studies, MS (#0489)	17	90	13	87	12	84	11	75	7	57	-4	-18	
		Dietetic Practice, CER (#0451)	10	60	8	48	8	27	0	0	2	6	2	6	
	Communication Sciences and Disorders	American Sign Language Studies, CER (#1706)~			1	3				0	0	0	0	0	0
		Speech-Language Pathology, MS (#0466)	177	1,606	181	1,673	174	1,745	155	1,614	157	1,668	2	54	
	Physical Therapy	Physical Therapy, DPT (#0013)	90	1,456	88	1,438	88	1,115	91	1,513	91	1,547	0	34	
	Public Health	Environmental Health and Safety, CER (#0427)	1	6	3	24				0	0	5	18	5	18
		Environmental and Occupational Health Science, MS (#0473)	13	114	15	129	17	117	16	114	22	171	6	57	
		Epidemiology, CER (#1751)							2	12	2	9	0	-3	
		Health Administration, MHA (#153)	52	345	43	261	31	213	24	159	21	168	-3	9	
		Health Education, CER (#0494)			2	12	3	12	0	0	2	12	2	12	
		Public Health, MPH (#152)	65	434	54	351	50	350	44	296	43	292	-1	-4	
	School of Kinesiology, Recreation, & Sport	Facility and Event Management, CER (#0455)	3	9	1	6	2	9	3	24	0	0	-3	-24	
		Intercollegiate Athletic Administration, CER (#0481)	1	6	2	12	4	18	3	24	3	21	0	-3	
		Kinesiology, MS (#0454)	27	238	20	149	9	73	12	108	11	102	-1	-6	
		Nonprofit Administration, CER (#0463)	2	9	2	12	3	21	1	6	0	0	-1	-6	
		Recreation and Sport Administration, MS (#095)	144	927	134	885	104	705	77	568	64	472	-13	-96	
	School of Nursing and Allied Health	Family Nurse Practitioner (Post MSN), CER (#0449)	8	44	6	38	5	32	2	11	5	20	3	9	
		Nursing Practice, DNP (#0011)	89	708	81	669	72	542	51	340	38	256	-13	-84	
		Nursing, MSN (#149)	49	264	36	171	25	153	34	286	24	212	-10	-74	
		Psychiatric Mental Health Nurse Practitioner, CER (#0479)	17	82	26	130	19	95	13	64	16	79	3	15	
Social Work	Social Work, MSW (#157)	101	1,119	99	1,035	101	1,107	84	909	88	1,008	4	99		
Gordon Ford College of Business	99BU: Exploratory/Undeclared	Business Administration, MBA (#057)	95	731	68	467	134	1,110	140	990	132	816	-8	-174	
		Business Core Competencies, CER (#0487)~	8	38	6	41	6	38	3	24	0	0	-3	-24	
		Business Sustainability, CER (#0474)~	1	3	1	3	1	3	4	18	1	3	-3	-15	
		Non-Degree Business, ND (#0001)	2	18	1	12	1	9	0	0	1	6	1	6	
		Accounting	Accountancy & Data Analysis, MACC (#0501)							6	75	11	127	5	52
		Accountancy, MACC (#0445)~	20	234	10	120	12	147	0	0	0	0	0	0	
	Analytics & Information Systems	Cybersecurity Data Analytics, CER (#1754)							0	0	1	15	1	15	
		Cybersecurity Data Analytics, MS (#0502)							0	0	3	24	3	24	
		Data Analytics, CER (#1753)							1	6	3	18	2	12	
	Economics	Applied Economics, MA (#0410)	15	127	12	86	17	148	9	85	9	79	0	-6	
Economic Data Analytics, CER (#0491)				2	6			0	0	0	0	0	0		

Graduate College	Graduate School	Not Pursuing a Degree, ND (#126)	20	76	29	102	21	66	12	36	10	40	-2	4	
Ogden College of Science and Engineering	99SC: Exploratory/Undeclared	Brewing and Distilling Arts & Sciences, CER (#0486)~					1	8	0	0	0	0	0	0	
		Emergency Management Disaster Science, CER (#1749)							2	12	2	6	0	-6	
		Non-Degree Science, ND (#0004)	4	15	2	6				2	10	1	3	-1	-7
	Agriculture and Food Science	Agriculture, MS (#052)	30	130	14	84	7	60	6	45	13	95	7	50	
	Biology	Biology for Teacher Leaders, MAE (#0442)~	2	12			1	3	0	0	0	0	0	0	0
		Biology, CER (#0493)	3	20	14	74	17	87	8	38	4	23	-4	-15	
		Biology, MS (#056)	42	269	41	262	31	215	31	203	29	192	-2	-11	
	Chemistry	Chemistry, MS (#059)	22	166	22	143	14	102	8	52	9	73	1	21	
	Earth, Environmental, & Atmospheric Sciences	Geographic Information Science, CER (#203)~	1	6	1	3				0	0	0	0	0	0
		Geoscience, MS (#072)	24	136	13	64	10	60	11	53	17	121	6	68	
	Mathematics	Mathematics, MA (#049)	17	81	11	48	16	85	16	68	18	88	2	20	
		Mathematics, MS (#085)	12	80	8	63	8	60	6	48	5	37	-1	-11	
	Physics and Astronomy	Homeland Security Sciences, MS (#0413)	4	32	3	28	4	31	6	53	9	76	3	23	
	Psychological Sciences	Psychology, MS (#0469)	25	217	25	236	30	259	25	231	23	222	-2	-9	
	School of Engineering and Applied Sciences	Computer Science, MS (#117)	14	125	9	69	9	57	8	46	9	48	1	2	
Engineering Management, MS (#0447)		15	58	20	92	22	110	13	73	7	28	-6	-45		
Lean Sigma, CER (#0452)		5	23	2	9	1	3	0	0	1	6	1	6		
Potter College of Arts & Letters	99AR: Exploratory/Undeclared	Non-Degree Arts and Letters, ND (#0002)	2	6	2	6	2	6	1	1	3	12	2	11	
		Communication	Communicating in Healthcare, CER (#0475)	1	3			2	9	0	0	1	6	1	6
		Communicating in Organizations, CER (#0471)	3	9	4	12	1	6	0	0	0	0	0	0	
		Organizational Communication, MA (#0012)	17	117	15	102	13	99	11	80	6	42	-5	-38	
		Strategic Sport Communications, CER (#1744)					1	3	2	15	0	0	-2	-15	
	English	Creative Writing, MFA (#0478)	14	115	14	115	12	108	11	93	18	144	7	51	
		English, MA (#067)	16	89	12	84	12	82	10	78	11	75	1	-3	
		Gender and Women's Studies, CER (#1712)~	2	13	2	9	3	12	0	0	0	0	0	0	
		Teaching English to Speakers of Other Languages, CER (#0416)	2	6					0	0	0	0	0	0	
	Folk Studies and Anthropology	Folk Studies, MA (#069)	11	82	9	75	11	90	12	96	11	77	-1	-19	
		Historic Preservation, CER (#0423)~			1	3	1	3	0	0	0	0	0	0	
	History	History, MA (#078)	21	109	17	99	21	123	27	138	28	145	1	7	
	Music	Music, MM (#0453)	17	131	15	110	14	103	16	130	15	113	-1	-17	
	Philosophy and Religion	Religious Studies, MA (#0446)~	1	1					0	0	0	0	0	0	
	Political Science	Local Government Administration, CER (#1745)					5	15	6	18	0	0	-6	-18	
		Public Administration, MPA (#051)	22	165	12	105	17	141	18	153	14	114	-4	-39	
	Sociology and Criminology	Criminology, MA (#0421)~	13	60	16	75	9	40	5	22	1	6	-4	-16	
		Social Responsibility and Sustainable Communities, MA (#0448)~	23	135	26	147	9	57	2	12	0	0	-2	-12	
		Sociology, MA (#105)~	8	70	6	52	9	65	4	11	0	0	-4	-11	
All		2,425	16,908	2,270	15,508	2,228	15,400	2,014	14,223	2,056	14,786	42	563		

~Program closed.

Graduate Program Coordinator's Information Session 2022

Ranjit T. Koodali

*Associate Provost for Research and Graduate
Education*

Strategic Plan

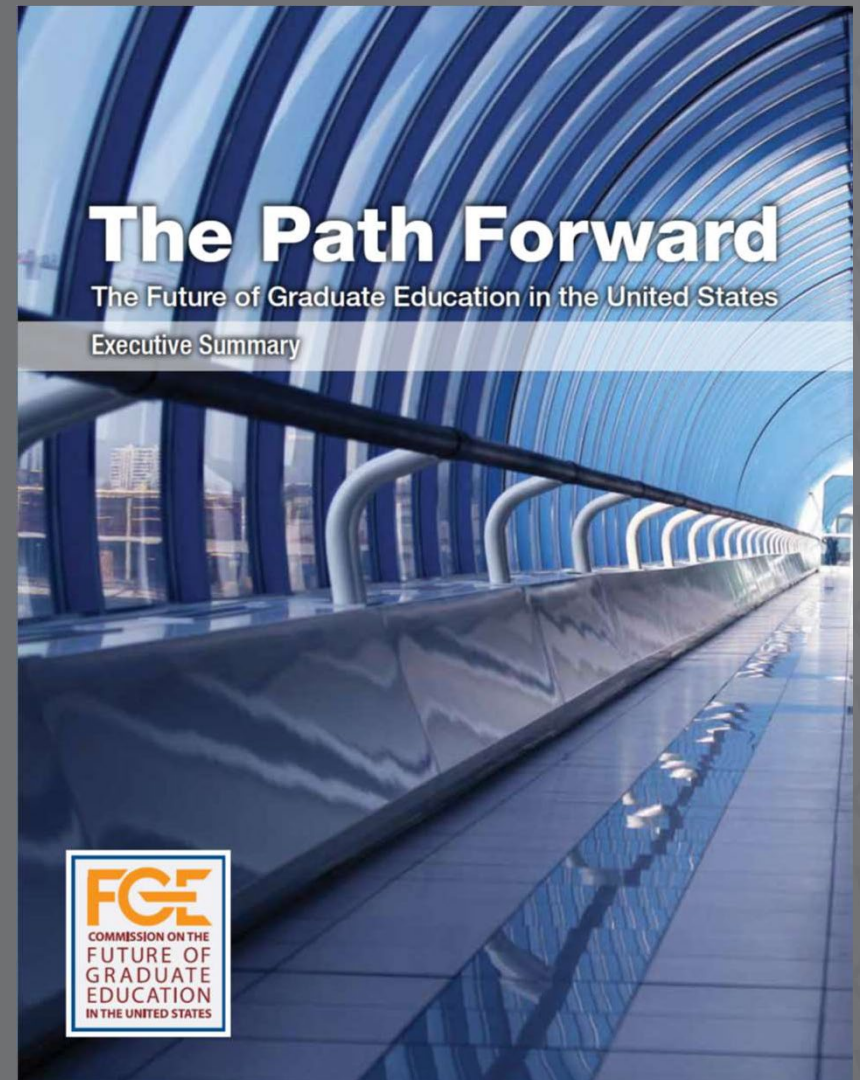
Incentivize and support research and creative activities that promote student learning, expand university outreach and service, and bolster the regional economy:

- *Bolster the stature and fiscal support of WKU's Graduate School, and strengthen its external reputation.*
- Include scholarly activities coupled with student mentorship in hiring, annual review, the tenure and promotion process, merit pay allocations, and faculty workload decisions.
- Increase fiscal resources, expand physical space, and enhance virtual support for student and faculty scholarly activities.

Importance of Graduate Education

“The global competitiveness of our nation’s capacity for innovation hinge fundamentally on a strong system of graduate education.”

*The Path Forward
Executive Summary,
Council of Graduate
Schools, 2010.*



The Public Good of Graduate Education

WKU THE GRADUATE SCHOOL

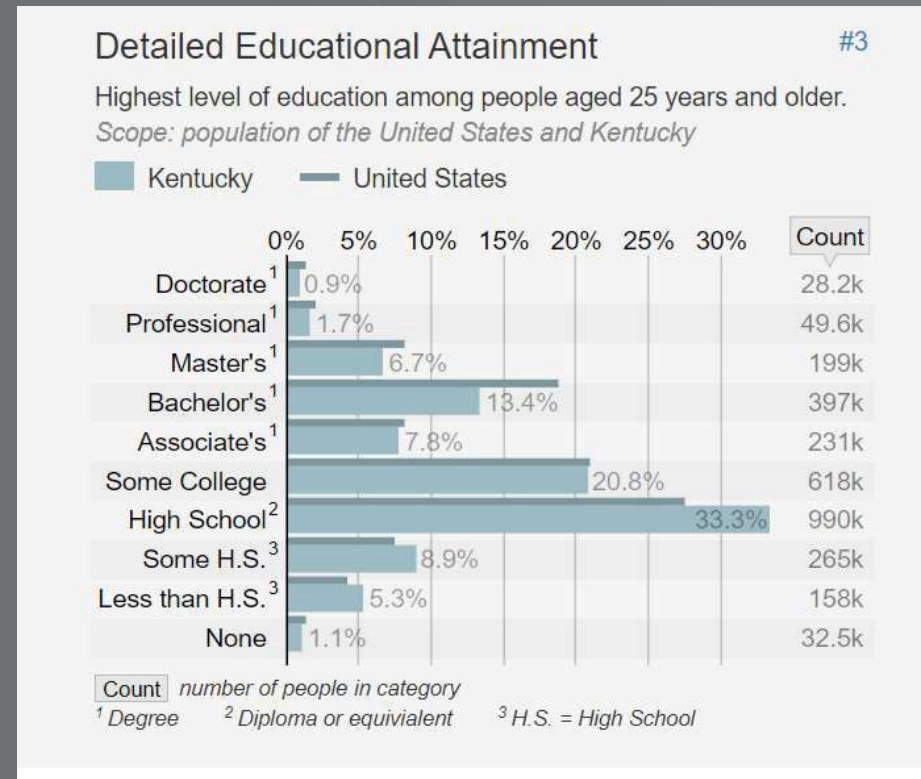
- Creating the workforce for the new global economy
- Conducting groundbreaking research
- Facilitating technology transfer
- Developing entrepreneurs and innovators
- Preparing future college/university faculty
- Developing leaders for business, non-profit, and government sectors
- Preparing the K–12 teacher workforce
- Establishing new start-ups that create jobs
- Strengthening communities through social action
- Promoting public health initiatives
- Enhancing society through arts, humanities, and social sciences

“In the world that looms before us, a bachelor’s degree alone will no longer suffice, and more jobs than ever will require both advanced degrees and advanced credentials.”

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Graduate & Professional Degrees in KY

State	<u>% Graduate/ Professional Degree*</u>
VA	14.16
IL	13.35
MO	10.79
OH	10.78
KY	9.65
WV	8.72
TN	8.61
IN	8.06



* Percent of adults 25-34 with graduate/ professional degree

Census data indicate that only 10.3% of the population have graduate/professional degrees in KY.

Three Big Trends

- ❑ **Demographic** – Growing racial and ethnic diversity.
- ❑ **Economic** – Cost/Pricing is an important factor.
- ❑ **Technological** – Online modality will be expanded with blend of Augmented/Virtual Reality.

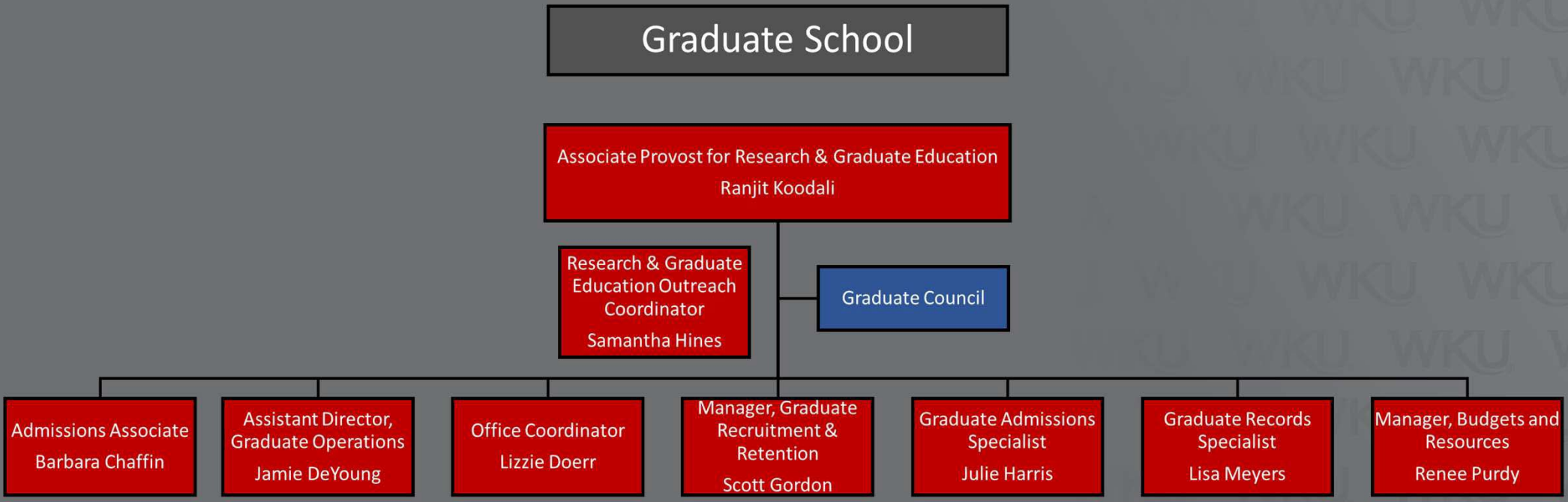
“Globalizing economies, networked communities, the rise of big data: As the world faces ever more complex challenges, the need deepens for a diverse pool of doctorally-prepared scientists and scholars who have the rigorous training and analytic acumen needed to create new knowledge and address pressing regional and global needs” – Suzanne Ortega, President of the Council of Graduate Schools

The Graduate School

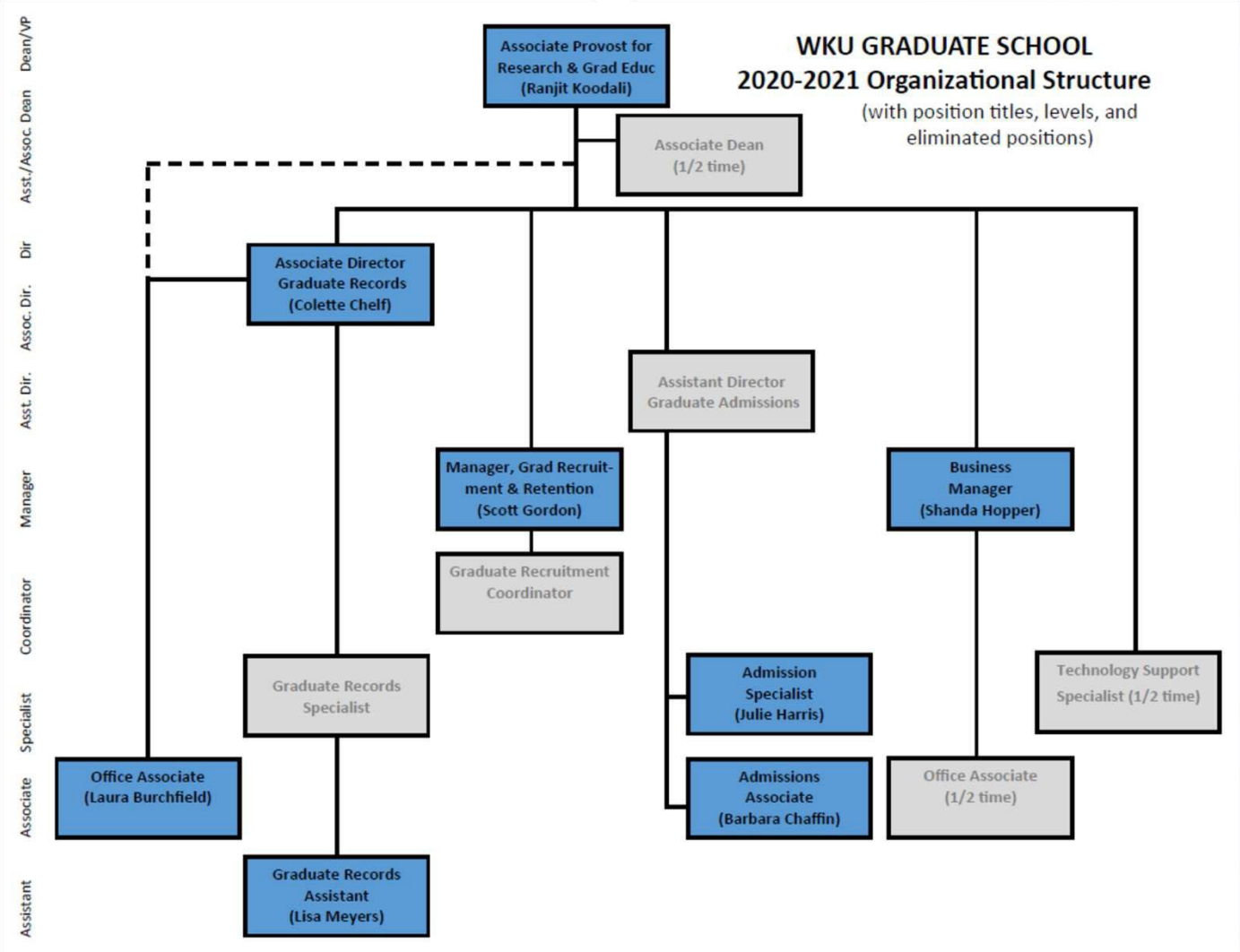
- ❑ The Graduate School serves as a resource for prospective and current graduate students and as a liaison between graduate students and faculty members.
- ❑ The Graduate School at WKU provides advanced students the opportunity to study, conduct research, and contribute to their academic field.
- ❑ The Graduate Catalog in its entirety represents University Policy (Policy 1.0003) which must be met before a credential is awarded. The *Associate Provost for Research and Graduate Education* is charged with the administration of Graduate School policies and certifies that candidates have fulfilled their requirements for advanced degrees and certificates. The *Associate Provost for Research and Graduate Education* is advised by the Graduate Council, a standing committee of the Faculty Senate.

<https://www.wku.edu/graduate>
<http://catalog.wku.edu/graduate/>

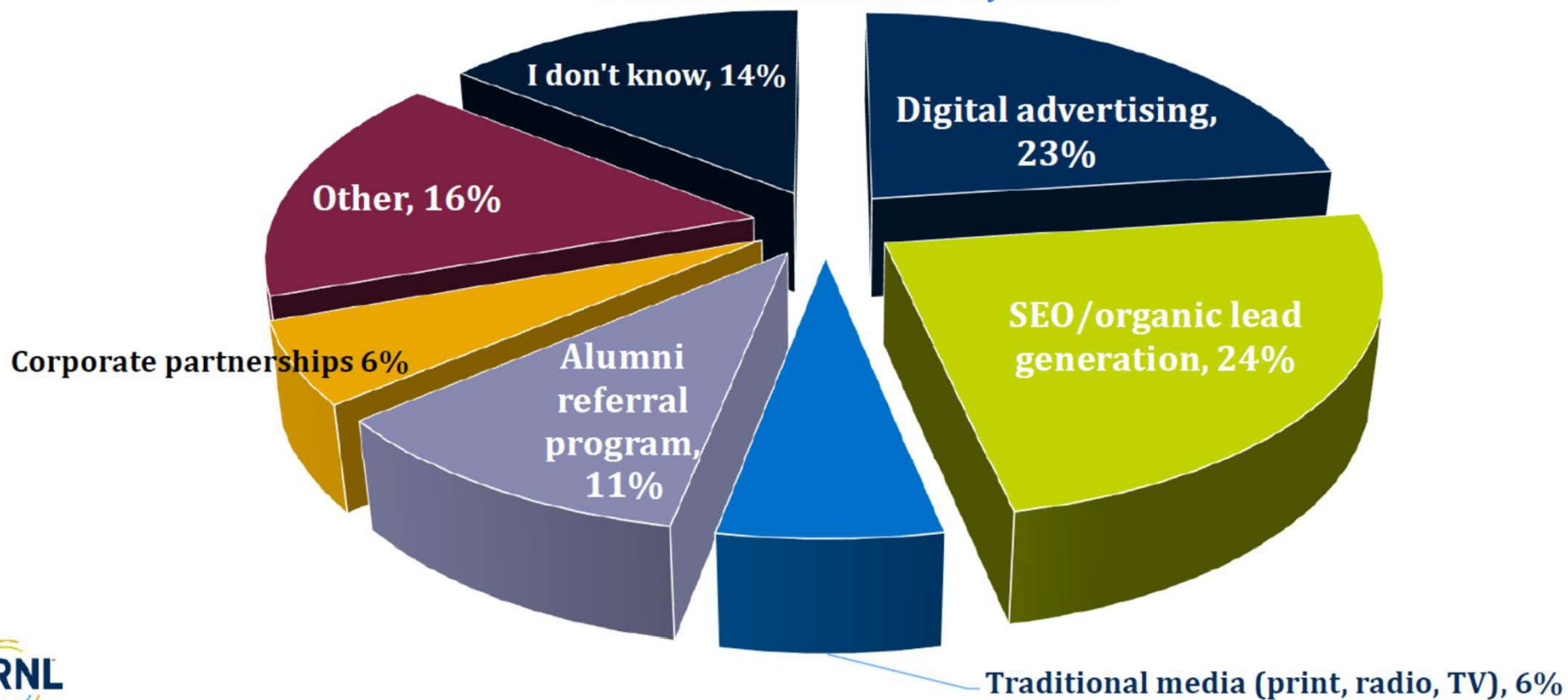
Graduate School – Org. Chart



Graduate School – Org. Chart



Graduate Student Leads by Source



Consider Multiple Sources

Are you deploying lead gen tactics or strategies?

- Organic web lead generation (SEO)
- Paid digital advertising
- Location based IP targeting
- Business development/corporate partnerships
- Off- and on-campus events
- Undergraduate student population
- Live and on-demand video content/webinars
- Alumni referrals
- List purchase – next generation
- Traditional media: Radio, TV, print advertising

Recruitment

PREPARE for your next chapter.

WKU THE GRADUATE SCHOOL [LEARN MORE](#)

CLIMB Higher

WKU THE GRADUATE SCHOOL

[LEARN MORE](#)

PREPARE for your next chapter.

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Recruitment Activities

WKU THE GRADUATE SCHOOL

GO BEYOND

Your Bachelor's Degree
VIRTUAL RECRUITMENT FAIR

Wednesday, October 14
3:00 p.m. – 5:00 p.m.

Visit with Graduate School staff to find out about graduate programs, graduate assistantships, applying for admission, and more!

Register at wku.edu/graduate/grad

WKU THE GRADUATE SCHOOL

WKU THE GRADUATE SCHOOL

WKU GRAD

Virtual Resume Workshop

Many graduate programs require a resume for application. In this virtual workshop, experts in WKU Advising and Career Development Center discuss how to create a strong resume.

Wednesday, October 28
3:00 p.m. – 5:00 p.m.

Register at
wku.edu/graduate/grad

WKU THE GRADUATE SCHOOL

WKU GRAD

Getting into GRADUATE SCHOOL

VIRTUAL ROUNDTABLE WITH WKU FACULTY
Meet WKU faculty and learn about graduate programs at WKU

Tuesday, November 10
3:00 p.m. – 5:00 p.m.

Register at
wku.edu/graduate/grad

Virtual recruitment fairs were initiated during the 2020-2021 academic year.

Recruitment Activities

WKU THE GRADUATE SCHOOL

GO BEYOND Your Bachelor's Degree

WKU Graduate School and
Military Student Services
VIRTUAL INFO FAIR

WKU THE GRADUATE SCHOOL

WKU MILITARY
Student Services

GO BEYOND
Your Bachelor's Degree

DIVERSITY

in Graduate Education **GRAD INFO FAIR**

Thursday, February 24
3:00 p.m. – 3:30 p.m. CST

Register at wku.edu/graduate/grad

WKU THE GRADUATE SCHOOL

GO BEYOND Your Bachelor's Degree

WKU Graduate School and
WKU Alumni Association
VIRTUAL INFO FAIR

Tuesday
June 21

6:00 p.m. –
6:30 p.m. CDT

WKU THE GRADUATE SCHOOL

WKU ALUMNI
ASSOCIATION

Recruitment Activities

WKU THE GRADUATE SCHOOL

WKU THE GRADUATE SCHOOL

GO BEYOND



Your Bachelor's Degree | VIRTUAL RECRUITMENT FAIR

For WKU Faculty and Staff

Tuesday, April 13

12:00 p.m. – 1:00 p.m. CDT

Visit with Graduate School staff to find out about graduate programs, graduate assistantships, applying for admission, and more!

Register at wku.edu/graduate/grad

WKU GRAD

Getting into GRADUATE SCHOOL

VIRTUAL ROUNDTABLE WITH WKU FACULTY

Thursday, April 22

3:00 p.m. – 4:00 p.m. CDT

WKU THE GRADUATE SCHOOL

Recruitment Activities

WKU THE GRADUATE SCHOOL

Go BEYOND Your Bachelor's Degree

WKU Graduate School &
College of Education and Behavioral Sciences
VIRTUAL INFO FAIR

WKU THE GRADUATE SCHOOL

WKU College of Education
& Behavioral Sciences

Go BEYOND Your Bachelor's Degree

WKU Graduate School &
College of Health and Human Services
VIRTUAL INFO FAIR

WKU THE GRADUATE SCHOOL

WKU College of Health
& Human Services

Go BEYOND Your Bachelor's Degree

WKU Graduate School &
WKU Gordon Ford College of Business
VIRTUAL INFO FAIR

WKU THE GRADUATE SCHOOL

WKU GORDON FORD
COLLEGE OF BUSINESS

Go BEYOND Your Bachelor's Degree

WKU Graduate School &
WKU Ogden College of Science & Engineering
VIRTUAL INFO FAIR

WKU THE GRADUATE SCHOOL

WKU
Ogden
Science & Engineering

Conferences

WKU THE GRADUATE SCHOOL

WKU THE GRADUATE SCHOOL

DIVERSITY in Graduate Education


DIVERSITY in Graduate Education


Conference

Conference

Wednesday, February 17
3:00 – 5:00 pm CST

Thursday, February 17, 2022
3:30 – 5:00 pm CST

 Please register in advance for this meeting:
<https://wku.zoom.us/j/98479900872>

 Zoom Link: <https://wku.zoom.us/j/98479900872>

3:00 p.m.
Opening Remarks
Dr. Ranjit T. Koodali, Associate Provost for Research and Graduate Education

3:05 p.m.
Welcome
Mr. George Nichols III, WKU Board of Regents Member

3:10 p.m.
Diversity, Equity, and Inclusion at WKU
Mr. Michael P. Crowe, Jr., Chief Diversity Officer, Enrollment and Student Experience
Dr. Molly Kerby, Chief Diversity Officer, Academic Affairs

3:30 p.m.
Distinguished Minority Fellowship (DMF) Program and Graduate Student Success
Dr. Gregory Ellis-Griffith, Associate Professor, Healthcare Administration and Faculty Coordinator, DMF Program

4:00 p.m.
Roundtable with Former Distinguished Minority Fellows
Mr. Gaines Brown, Distinguished Minority Fellow, 2016-2018
Ms. Marissa Duarte, Distinguished Minority Fellow, 2017-2019
Ms. Oshun Fox, Distinguished Minority Fellow, 2018-2019
Mr. Romin Geiger, Distinguished Minority Fellow, 2017-2019
Mr. Roderick Maul, Distinguished Minority Fellow, 2018-2019
Ms. Ayanna Peak, Distinguished Minority Fellow, 2017-2019

WKU Diversity Statement
Western Kentucky University is committed to empowering its campus community to embrace diversity by building equitable and inclusive learning, working, and living environments. At the heart of our mission, we seek to provide holistic education and employment experiences that prepare students, faculty, and staff to become effective scholars, contributors, and leaders in our diverse and evolving communities.

3:30 p.m.
Opening Remarks
Dr. Ranjit T. Koodali, Associate Provost for Research and Graduate Education

3:35 p.m.
Welcome
Mrs. Cynthia Nichols, Intercultural Student Engagement Center Benefactor

3:45 p.m.
Diversity, Equity, and Inclusion at WKU
Mr. Michael P. Crowe, Jr., Chief Diversity Officer, Enrollment and Student Experience
Dr. Molly Kerby, Chief Diversity Officer, Academic Affairs

4:20 p.m.
Distinguished Minority Fellowship (DMF) Program and Graduate Student Success
Dr. Gregory Ellis-Griffith, Associate Professor, Healthcare Administration and Faculty Coordinator, DMF Program

4:30 p.m.
Roundtable with Distinguished Minority Fellows
Mr. Jalen Brown, Distinguished Minority Fellow, 2019-2021
Ms. Courtney Hurst, Distinguished Minority Fellow, 2019-2021
Mr. Roderick Maul, Distinguished Minority Fellow, 2018-2019
Mr. Anthony Mathis, Distinguished Minority Fellow Ambassador, 2021-present
Mr. Trenton Peyton, Distinguished Minority Fellow, 2020-present
Ms. Symone Whalin, Distinguished Minority Fellow, 2021-present

WKU Diversity Statement
Western Kentucky University is committed to empowering its campus community to embrace diversity by building equitable and inclusive learning, working, and living environments. At the heart of our mission, we seek to provide holistic education and employment experiences that prepare students, faculty, and staff to become effective scholars, contributors, and leaders in our diverse and evolving communities.

Distinguished Minority Fellows (DMF)

Tashaunda Grimmatt



13 Key Principles (Meyerhoff Scholars Program)

1. Recruitment
2. Financial Aid
3. Summer Bridge (Not Applicable)
4. Program Values
5. Study Groups (Not Applicable)
6. Program Community
7. Personal Advising and Counseling
8. Tutoring (Not Applicable)
9. Summer Support
10. Mentors
11. Faculty Involvement
12. Administrative Involvement and Public Support
13. Family Involvement



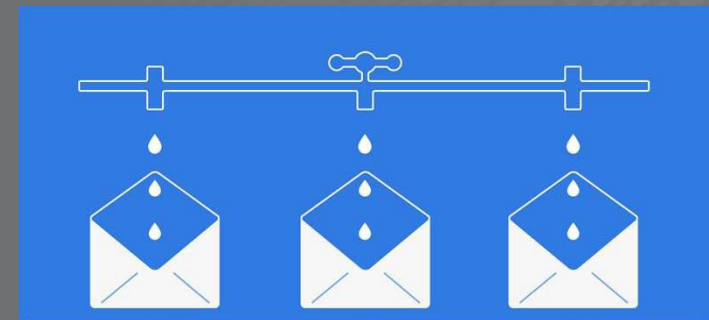
Virtual Recruitment Fairs

- *“Industry trends suggest that virtual events and activities will remain an integral part of admissions recruiting in coming years. Moving forward, success in student recruiting can be driven by the following:*
- *Hybrid approaches that deliver more virtual engagement with prospective students and applicants than in the past, while maintaining the most impactful in person events.*
- *Prioritizing virtual events as a way to connect with students in existing and emerging international markets and with the next generation of undergraduate students, who often prefer virtual connections.*
- *Leveraging in person and virtual events to drive traffic to social media accounts and the institutional website - all of which must be easy to find.”*

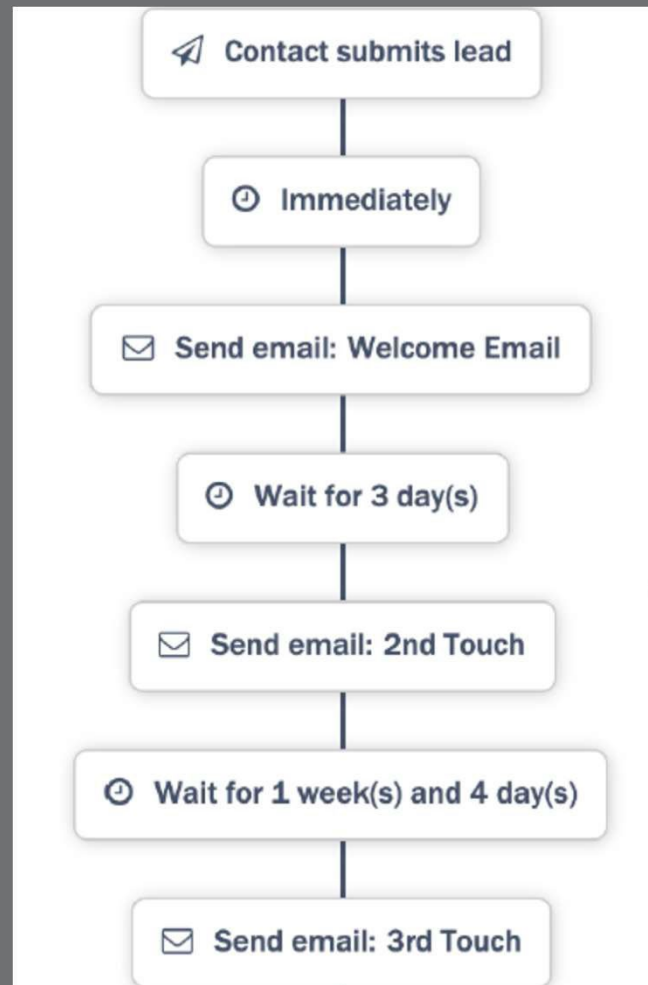


Customer Relationship Management (CRM) - Slate

- Slate CRM – Request More Information (RMI), Inquiry Form was implemented in August 2021.
- Inquiry form data is disseminated to academic departments for additional follow-up periodically.
- Developed a customized “Standardized” three-email (drip) marketing campaign.
- Graduate School staff is capturing and entering prospective student information using Slate Inquiry Form.



Customer Relationship Management (CRM) - Slate



I would like more information about WKU Graduate Programs

* First Name

* Last Name

* Date of Birth

* Email

Phone

* Entry Year

Entry Term

* Program

Campaigns

1. Prospective Students

A. No Application

A. Nudge to complete RMI and/or capture information in Slate CRM to apply

B. Incomplete Application

i. E-mails – Banner (Automated & customized to each student weekly until application is complete)

ii. E-mails – Slate

iii. Text – Slate

iv. Phone Call

2. Admitted Student – Not Enrolled

i. E-mails – Slate

ii. Text – Slate

iii. Phone Call

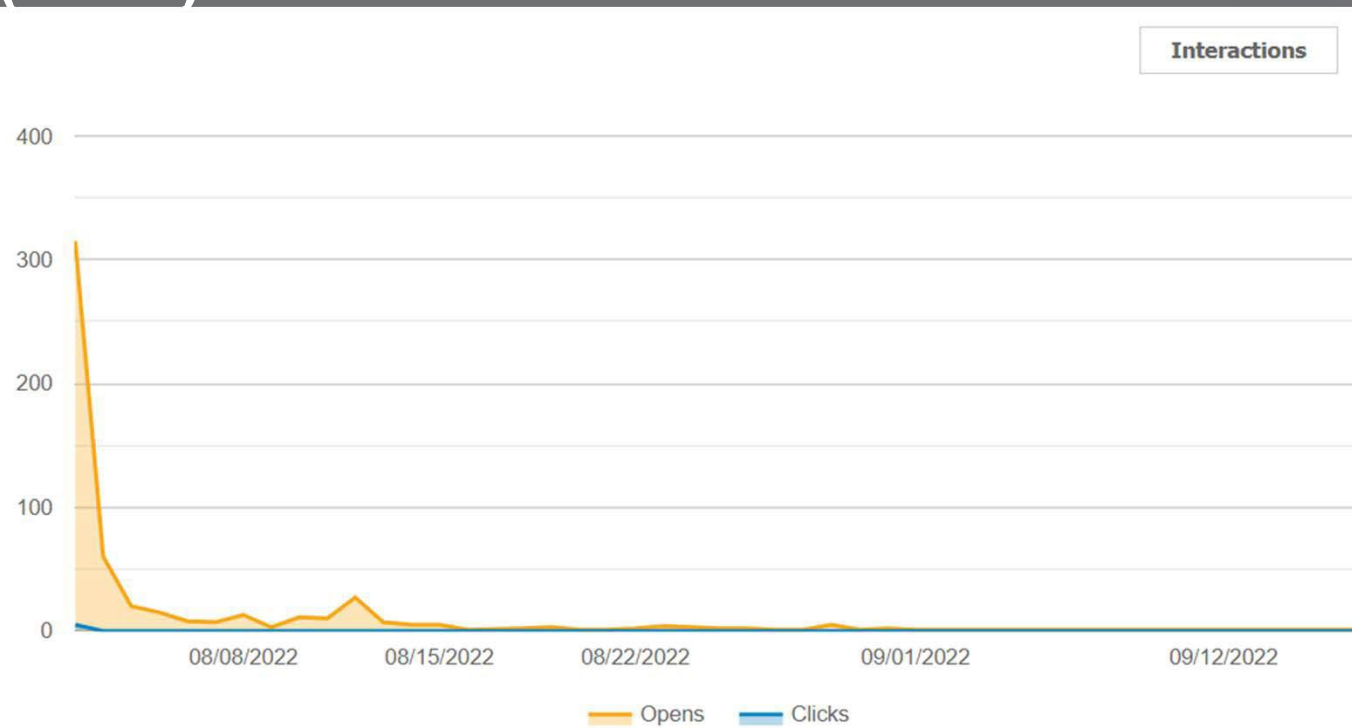
3. Returning Student – Not Enrolled (Not needing to reapply)

i. With Holds

ii. Without Holds

4. Complete Your Graduate Credential (To be initiated)

Customer Relationship Management (CRM) - Slate



Statistics current as of 09:16:57 PM ET. [Refresh](#)

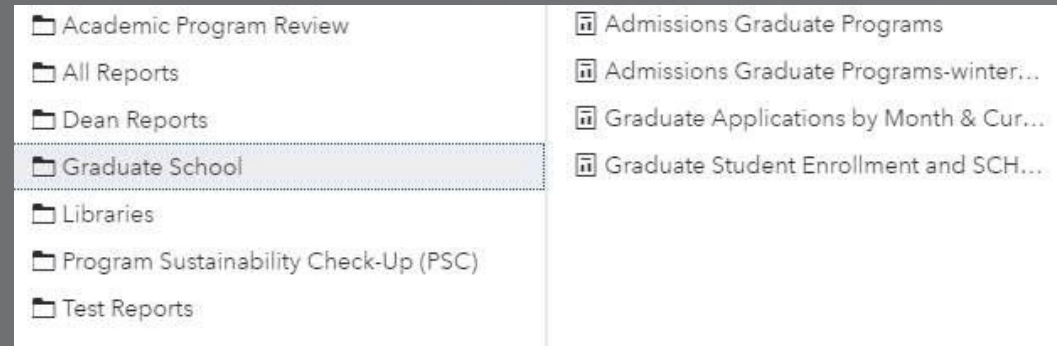
[Download Delivery Report](#) | [Download Tracking Report](#) | [Delivery Report Query \(Preview\)](#) | [Tracking Report Query \(Preview\)](#)

Sent	468
Delivered	459 98.1%
Opens	544
Clicks	5
Unique Opens	235 50.2%
Unique Clicks	5 1.1%
Bounces	9 1.9%
Opt Outs / Spam Complaints	0 0.0%
Skipped	1

F22 Returning student campaign - no holds - 8-2-22 (469 records uploaded 08/02/2022 2:38 PM)

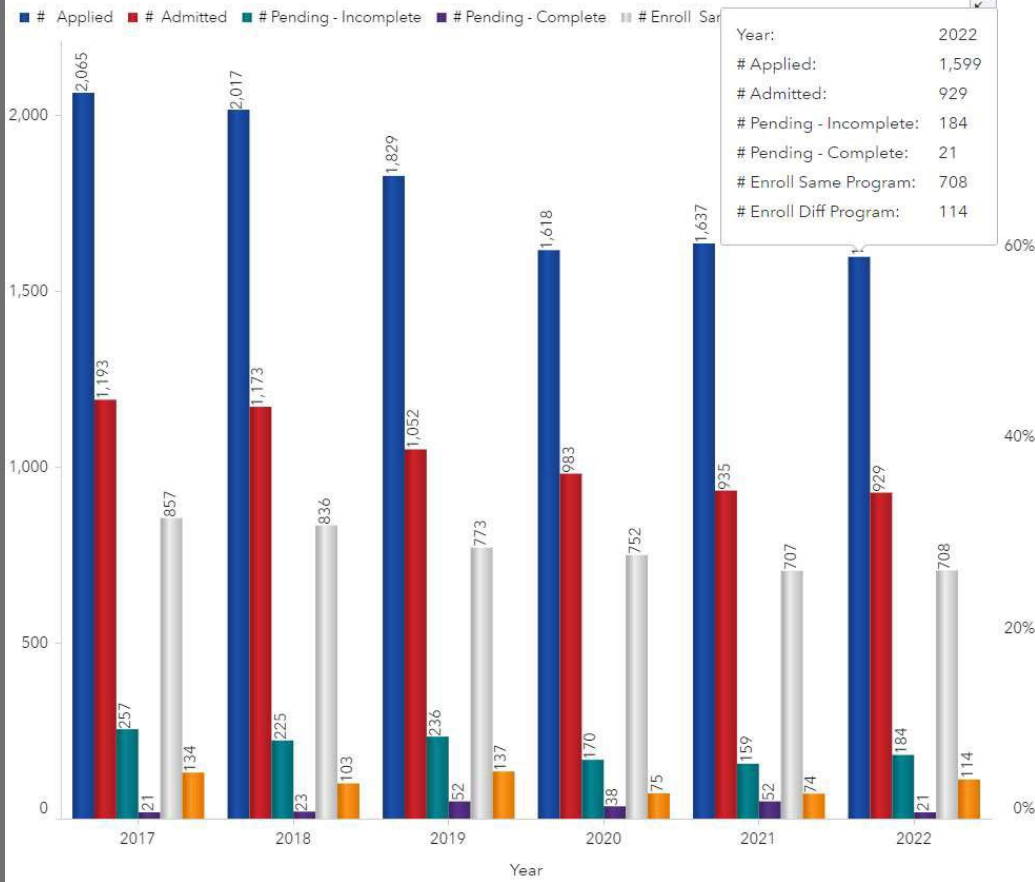
Graduate Enrollment Strategies

- Graduate Program Checklist created and shared with Graduate Program Coordinators.
- Enrollment data are available at S:\UNIVERSITY-WIDE-SHARED\Graduate School\Enrollment Data
- Improving Marketing and Recruitment Strategies for Master's Programs: Recruiting Diverse Students, Pre- Meeting Workshop, 2021 CGS Annual Meeting, New Orleans, LA.
- Effective Graduate Student Recruitment Strategies, 2022 Student Success Summit, January 13, 2022.

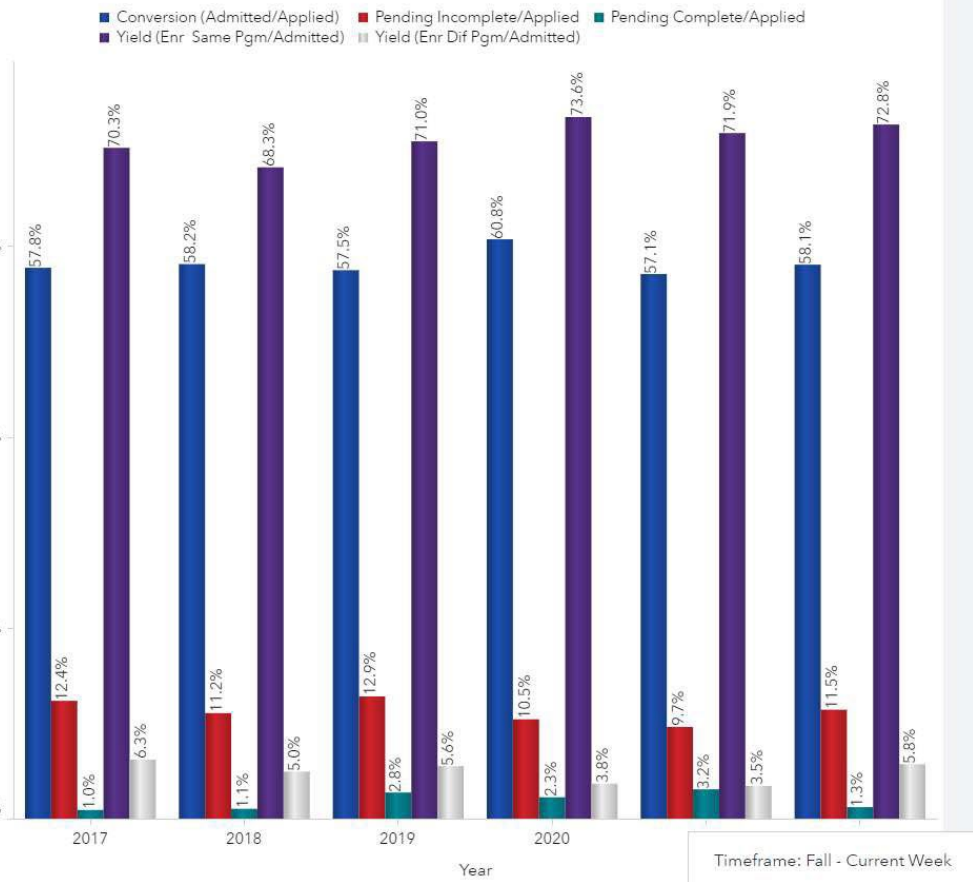


Graduate Enrollment – Fall 2022

Applied, Admitted, Enrolled by Selected Semester and Week Type



Conversion & Yield by Selected Semester and Week Type



Timeframe: Fall - Current Week

Recruitment Strategies



Mason Interactive

- i. Prospects - Name Buying
 - a. GradSchoolMatch™
 - b. GRE Search Services
 - c. TOEFL Search
 - d. National Name Exchange
 - e. McNair Scholarship Database

Recruitment Strategies

Lead Sources



Request Information

Missouri State UNIVERSITY

MAKE YOUR MISSOURI STATEMENT

Dynamic Form-fill

MISSOURI STATE GET READY TO MAKE YOUR MISSOURI STATEMENT.

Home

- Educational Technology (MSED)
- Visit Us
- About MSU
- Graduate Faculty
- Funding Opportunities
- Internships and Research
- Outcomes
- Graduate Certificates

Fall 2020 Campus Visit
Sign up for the next available date: 10/22/2020

Apply Now

Welcome Suzanne

Ching Wen Chang
Program Director
CChang@MissouriState.edu

Stay connected!
You can receive text updates about upcoming deadlines and events by opting in now.
Primary Phone *
+1 | Canada, United States
Primary Phone
 I'd like to receive text and voice messages to this number and I have read the app's privacy policy.

Personalized Microsite



Campaign Management & Analytics



Missouri State

LIFE AS A BEAR GET READY TO BE PART OF SOMETHING BIGGER.

Hello Suzanne,

Welcome to Missouri State University! We are proud to have you as a member of the Missouri State University family. As your semester gets underway please remember to contact your Graduate Program Director (GPD). Your GPD is here to assist you with program questions, advising, course selection and registration. Find out more about your GPD by visiting your [GPD](#).

Log into My Missouri State to access the class schedule, your registration status, (including preferred day and time to register), and the Fall Schedule Butler. Select the Registration Tab, Browse My Registration or My Schedule channels. To know more about registration or enrollment, visit the [Office of Services](#).

Below are a few links that will be helpful for registration.

- Registration Sequence
- Registration Status
- Advising and Advisors Center

See the [Academic Calendar](#) for Fall 2020 deadlines. Check out [Fall 2020 Orientation](#) and any additional information. If you need further assistance or experience issues, do not hesitate to contact the [graduate college](#).

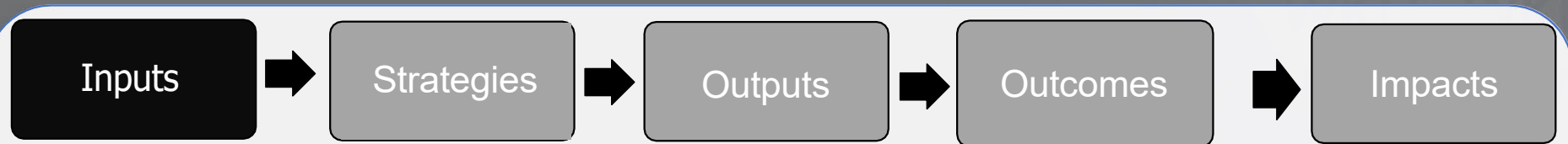
Sincerely,
Graduate College

Missouri State UNIVERSITY 801 University Ave., Springfield, MO 65897

155 Targeted Nurture Tracks

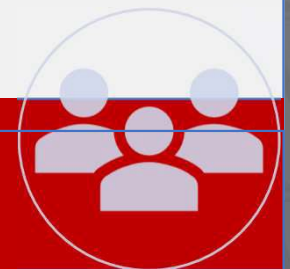
Graduate Enrollment Management (GEM) Plan

Inputs

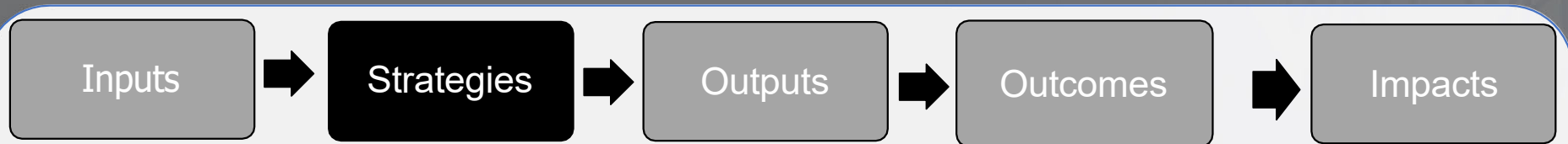


- Stakeholders from the Colleges
- Graduate School Staff
- Global Learning and International Affairs (GLIA)
- Academic Affairs Marketing
- University Marketing and Communications
- Philanthropy and Alumni Engagement

Participation of various stakeholders will allow for effective coordination, needs assessment, and planning



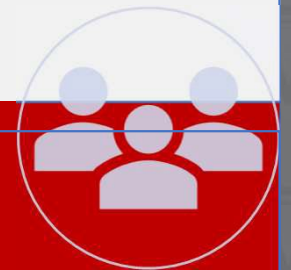
Strategies



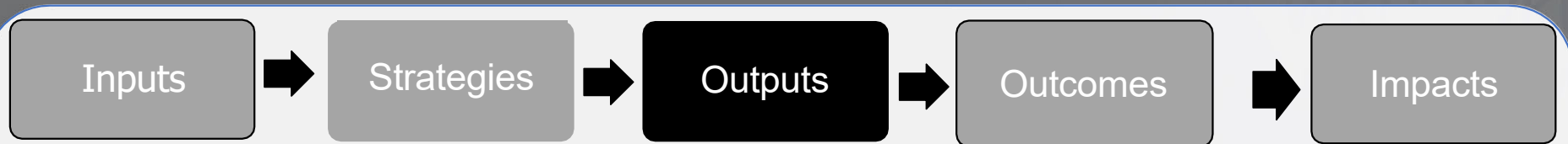
Identify evidence based practices for enrollment management

- Identify strategies to increase awareness of WKU graduate programs
- Identify effective communication tools to reach diverse graduate student population
- Identify and recommend evidence-based practices for marketing & recruitment
- Identify and recommend strategies for retention/persistence & completion
- Identify new “markets” to explore
- Identify new partnerships to develop

The purpose is to identify strategies to realize the vision and enrollment projections of the various Colleges



Outputs

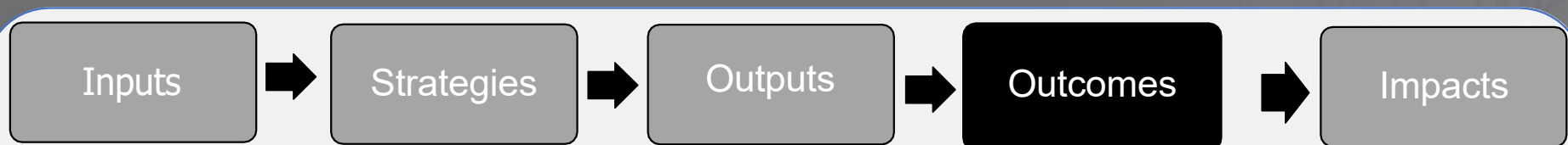


- Redesigned website(s) with optimized Search Engine Optimization (SEO) techniques for enhanced discoverability and brand awareness
- Enhanced communication plans
- Updated Brochures, Flyers, Information Sheets *etc.* with relevant content (cost, average time-to-degree completion, and outcomes)
- Active (and targeted) Digital Marketing campaigns
- Increased participation in Recruitment Fairs (in-person and virtual)
- Development of a unified strategic Graduate Enrollment Management (GEM) plan

Identify strategies to realize the vision and priorities of the various Colleges



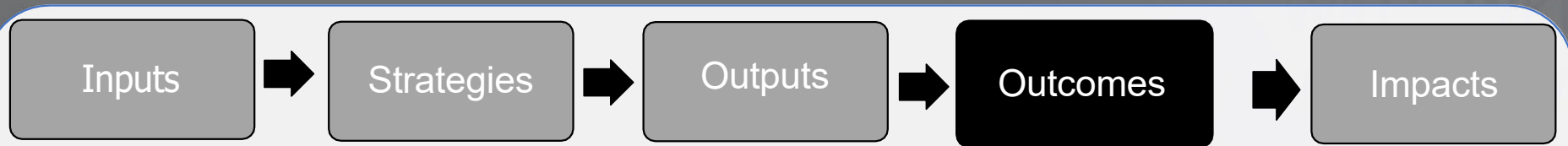
Outcomes



- Better understanding of the needs of Academic Colleges
- Improved relationships between the stakeholders
- Increased communication & collaboration between Colleges, DELO, GLIA, Graduate School, and Communication & Marketing
- Effective and strategic use of institutional resources
- Improvement in processes and procedures for recruitment and marketing
- Increase in operational efficiencies
- Increased opportunities to recruit high quality faculty



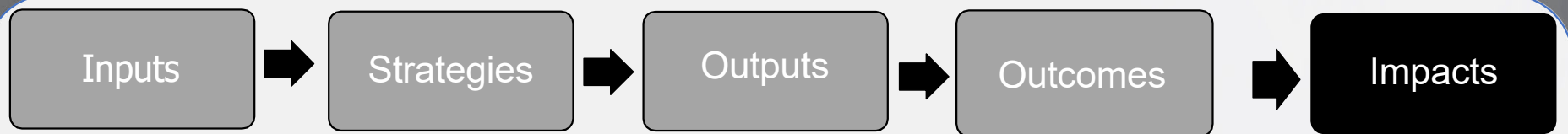
Outcomes



- Increase in number of applications
- Increase in number and quality of admitted students
- Increase in diversity of admitted students
- Increase in number of enrolled students
- Increase in retention/persistence of students



Impacts



- Enhanced graduate student academic success – improvement in retention, and graduation
- Effective strategic and financial planning
- Improved visibility of WKU graduate students and programs
- Increased opportunities to recruit faculty



Orientation – New Graduate Students

WKU THE GRADUATE SCHOOL

WKU THE GRADUATE SCHOOL

New Graduate Student ORIENTATION

Friday, January 15 • 10:00-12:00 p.m.

- 10:00–10:15** Welcome to WKU Graduate School
Dr. Ranjit T. Koodali, Associate Provost for Research and Graduate Education
- 10:15–10:30** Graduate School 101 – Virtual Tour
Dr. Colette Chelf, Associate Director, Graduate Records
Dr. Scott Gordon, Manager, Graduate Recruitment and Retention
- 10:30–10:45** Graduate Student Professional Development
Dr. Marko Dumancic, Director, Center for Innovative Teaching and Learning
Ms. Alecia Pennington, Instructional Designer II, Center of Innovative Teaching and Learning
- 10:45–11:15** Graduate Research and Creative Scholarship at WKU
Dr. Jleyoung Kong, Associate Professor, Department of Communication
Dr. Ranjit T. Koodali, Associate Provost for Research and Graduate Education
Dr. Alex Lebedinsky, Department Chair & Professor, Department of Economics
Ms. Robin Pyles, Compliance Coordinator, Office of Research & Creative Activity
Ms. Shanda Spencer, Business Manager, The Graduate School
- 11:15–12:00** Surviving and Thriving in Graduate School: A Graduate Student Roundtable
Ms. Beth Adams, Public Health, College of Health & Human Services
Ms. Emily Adkins, Communication, Potter College of Arts & Letters
Ms. Sterling Hubbard, Psychological Science, Ogden College of Science & Engineering
Ms. Kenzie Jessup, MBA, Gordon Ford College of Business
Ms. Leigh Ann Morris, School of Teacher Education, College of Education & Behavioral Sciences



Please register in advance for this meeting:

<https://wku.zoom.us/j/93469262159?pwd=UHZlVF5WTRlWUNBdk1MNWpZNFU4dz09>

If you are a person with a disability and need a special accommodation to fully participate, please contact WKU Information Technology at 270-745-7000 and/or the SARC.

WKU THE GRADUATE SCHOOL

New Graduate Student ORIENTATION

Friday, August 19 • 10:00-12:00 p.m.
Jody Richards Hall Auditorium

- 9:00–10:00** Information Session (Meet with Campus Units)
- 10:00–10:15** Welcome to WKU Graduate School
Dr. Robert "Bud" Fischer, Provost and Vice-President of Academic Affairs
Dr. Ranjit T. Koodali, Associate Provost for Research and Graduate Education
- 10:15–10:30** Academic Policies & Academic Progress (DegreeWorks)
Ms. Jessica Dorris, Assistant Registrar
- 10:30–10:45** Graduate Student Mental Health and Well Being
Dr. Karl Laves, Associate Director, Counseling Center
- 10:45–11:15** Graduate Research and Creative Scholarship Opportunities at WKU
Dr. Sarah Bonis, Assistant Professor, Department of Psychology
Dr. Ranjit Koodali, Associate Provost for Research and Graduate Education
Ms. Renee Purdy, Budgets & Resources Manager, The Graduate School
Ms. Robin Pyles, Compliance Manager, Office of Research Integrity
- 11:15–12:00** Thriving in Graduate School: A Graduate Student Roundtable
Dr. Scott Gordon, Manager Graduate Recruitment and Retention
Student Representatives:
Ms. Alexa Naas – College of Education & Behavioral Sciences
Ms. Elma Turkovic – Gordon Ford College of Business
Ms. Melissa Sorensen – Ogden College of Science and Engineering
Ms. Tina Logsdon – Potter College of Arts & Letters

Optional:
2:00–4:00

Graduate School Open House
Location: Wetherby Administration Building 208



Please register in advance for this meeting:

<https://wku.zoom.us/j/93469262159?pwd=UHZlVF5WTRlWUNBdk1MNWpZNFU4dz09>

If you are a person with a disability and need a special accommodation to fully participate, please contact WKU Information Technology at 270-745-7000 and/or the SARC.

U501 TOOLKIT OVERVIEW

The screenshot shows the 'U501: Graduate School Orientation Toolkit' page. At the top is the University of Washington logo and navigation links for 'Students', 'Parents', 'Faculty & Staff', and 'Alumni'. Below this is a breadcrumb trail: 'U501: TOOLKIT / THE PITCH - / RESEARCH - / PRODUCTION - / LAUNCH - / REFINING -'. A large banner image of a building facade features the title 'U501: Graduate School Orientation Toolkit'. Below the banner is a search bar labeled 'SEARCH U501: TOOLKIT' and a 'NAVIGATION' menu with items: 'U501: Toolkit', 'The Pitch' (with sub-items: Making the Pitch, Team Structure, Sponsorship, Advisory Committee Formation), and 'Research' (with sub-item: Identify Orientation Topics). The main content area includes a heading 'U501: Graduate School Orientation Toolkit', a paragraph describing the toolkit as a self-guided orientation for incoming graduate and professional students, a paragraph stating its success and use by other institutions, and a section titled 'The Case for U501' which explains the university's annual intake of 5,000 new students and the challenges they face.

U501: Graduate School Orientation Toolkit

University 501 (U501) is a self-guided, online orientation for incoming graduate and professional students at the University of Washington.

U501 has proved highly successful, and other institutions of higher education have inquired about creating their own similar but customized online orientations.

The U501: Toolkit has been designed as a roadmap for just that. We hope you find this resource helpful and motivating!

The Case for U501

Annually, the University of Washington welcomes nearly 5,000 new graduate and professional students. Until recently, the scope and structure of orientations have varied greatly across the different departments, with some programs annually admitting large cohorts while others admit only a handful of students. Incoming students may be new to the University, and some may even be new to the Pacific Northwest region, having arrived from a different part of the United States or from abroad. International students are particularly challenged, entering a country and culture that may be unfamiliar to them.

SEARCH U501: TOOLKIT

Search for:

NAVIGATION

- U501: Toolkit
- The Pitch
 - Making the Pitch
 - Team Structure
 - Sponsorship
 - Advisory Committee Formation
- Research
 - Identify Orientation Topics

THE GRADUATE SCHOOL
UNIVERSITY of WASHINGTON


Degree Works

- Degree Works a web-based advising tool designed to assist students and advisors in reviewing degree and certificate program progress was launched in 2021.
- Degree Works audits displays up-to-date information about student's progress towards graduation.
- Degree Works easily identifies courses/requirements that have been completed and courses/requirements still needed in order to complete a degree or certificate program.
- Degree Works is available on TopNet (*Advisors & Student Data Inquiry tab > Student Info/Maintenance header > Degree Audit*).
- Advantages to this new software include:
 - The ability for users to have direct access through hyperlinks to view course descriptions, prerequisites, co-requisites, and class schedule for courses by clicking on the requirements within their degree audit.
 - Student and Advisor access to the Student Educational Planner (SEP). SEP allows students and advisors to lay out a recommended sequence of classes that fulfill program requirements.
 - Degree Works is fully integrated with the Banner admission application, course enrollment and grading.
 - Individual program curriculum and university matriculation policies are scribed in Degree Works for each catalog year to improve efficiency and accuracy in advising, enrollment, and completion.

Professional Development - Students

WKU THE GRADUATE SCHOOL


Define & Pursue Your CAREER GOALS!



my INDIVIDUAL DEVELOPMENT PLAN (myIDP) is a career-planning tool to help graduate students define and pursue their career goals.

Dr. Ranjit T. Koodali
Associate Provost for Research & Graduate Education

Tuesday, August 23
4:00 p.m. – 5:00 p.m.



<https://wku.zoom.us/j/98340935809?pwd=SUk1YUJlbnpuVVFHMHk5SVNsSEpWUT09>

Meeting ID: 98340935809
Passcode: 878770

If you are a person with a disability and need a special accommodation to fully participate, please contact WKU Information Technology Services at 270-745-7000 and/or the WKU Student Accessibility Resource Center at 270-745-5004.

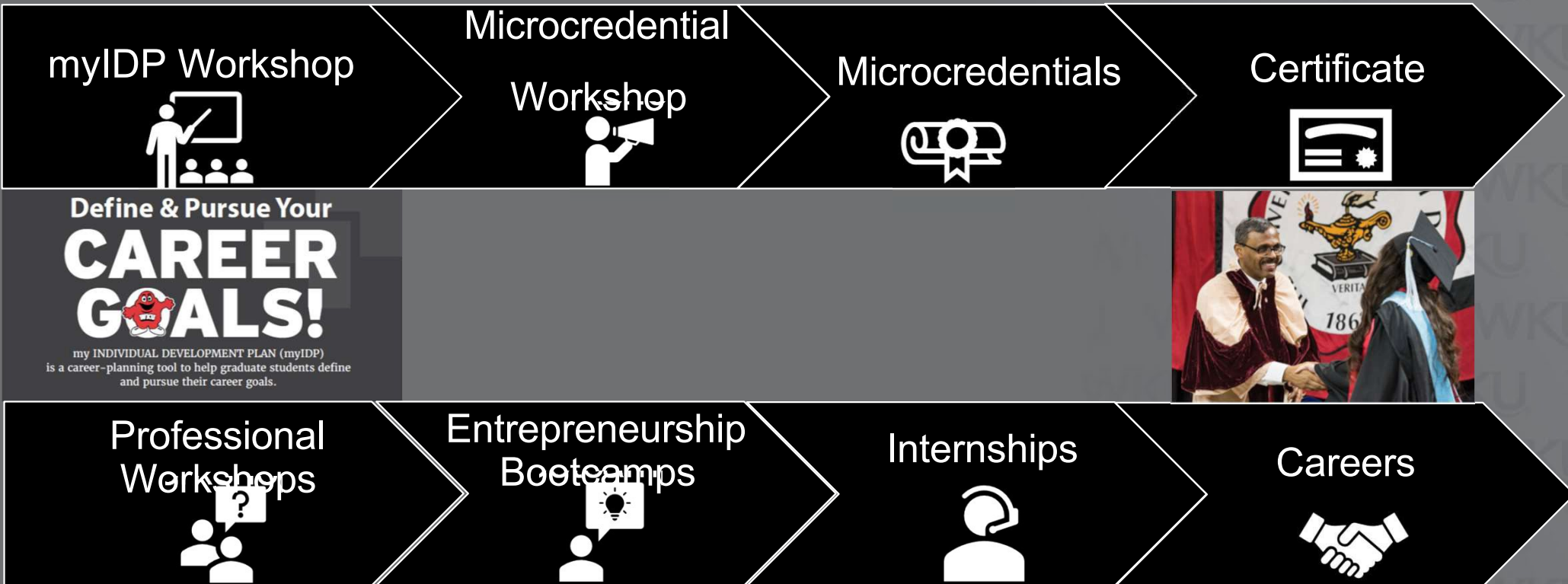
The National Academies of SCIENCES · ENGINEERING · MEDICINE

CONSENSUS STUDY REPORT

GRADUATE EDUCATION FOR THE 21ST CENTURY

“To seek the ideal graduate education, current and prospective graduate students should create an individual development plan that includes the core competencies, as outlined in this report for master’s or doctoral degrees, as a key feature of their own learning and career goals and that utilizes the resources provided by their university and relevant professional societies. Students should update these plans annually in consultation with faculty advisors to map educational goals, career exploration, and professional development” ([2018 NASEM report, pg 138](#)).

Professional Development - Students



Define & Pursue Your
CAREER GOALS!
my INDIVIDUAL DEVELOPMENT PLAN (myIDP)
is a career-planning tool to help graduate students define
and pursue their career goals.



Graduate Student Research Grants

Academic Year	Number of Awards	Amount Committed
2016-2017	29 Awards	\$55,711.35
2017-2018	44 Awards	\$80,712.68
2018-2019	36 Awards	\$55,875.46
2019-2020	21 Awards	\$57,733.99
2020-2021	26 Awards	\$32,624.27
2021-2022	24 Awards	\$32,947.63

The Graduate School - Research and Travel Grants

WKU THE GRADUATE SCHOOL

Graduate Student Research GRANT WORKSHOP

Wednesday, January 20
3:00 p.m. - 4.30 p.m.

Come and learn how to write successful
internal graduate research grants

Get ideas and tips for a breakdown of grant components from:



Dr. Diane Lickenbrock



Dr. Sarah Ochs



Ms. Shanda Spencer



Dr. Ranjit T. Koodali



Please register in advance for this meeting:
<https://wku.zoom.us/j/95134954591?pwd=ZlhGSUVhWjVlY04rT3JkeGJZZXdTZz09>

If you are a person with a disability and need a special accommodation to fully participate, please contact WKU Information Technology at 270-745-7000 and/or the SARC.

WKU THE GRADUATE SCHOOL

Graduate Student Research GRANT WORKSHOP

Dear Graduate Students,
I hope your Fall semester is going well.
The Graduate School recently announced a call for Graduate Student Research Grants. More details can be found at [The Graduate School - Research Grants](#). The deadline is Monday, October 11, 11:59 PM.

The Graduate School in collaboration with the Graduate Council Research Committee is offering a Graduate Student Research Grant Workshop on Monday, Sep. 26, at 3:30 - 5:00 PM (Central).

The Zoom link is
<https://wku.zoom.us/j/95134954591?pwd=ZlhGSUVhWjVlY04rT3JkeGJZZXdTZz09>

Meeting ID: 951 3495 4591
Passcode: 821005

Come and learn how to write high quality graduate research grants from Dr. Katrina Burch, Assistant Professor of Psychology and Dr. Ranjit Koodali, Associate Provost for Research and Graduate Education.



If you have any questions please do not hesitate to reach out to us.

The Graduate School
Western Kentucky University
Wetherby Administration Building, Room 207
1906 College Heights Blvd. #11010
Bowling Green, KY 42101-1010
E-mail: graduate.school@wku.edu
Phone: 270-745-2446




WKU THE GRADUATE SCHOOL

GRE Strategy Workshop

Join us for an exclusive event on **Thursday, March 10th** from 3:00 to 4:30 PM CST. The people who develop and support the GRE® General Test are offering a free virtual workshop for Western Kentucky University students, where they'll provide information that will help you prepare to do your best on test day.

This one-and-a-half-hour webinar will provide an overview of the GRE General Test, including the at home option; share information on preparing for the Verbal Reasoning, Quantitative Reasoning and Analytical Writing measures; and discuss test-taking strategies. This includes a 30-minute Q&A session with the GRE experts.

 <https://wku.zoom.us/j/96078275857>



Matthew Bashi-Kadlubowski

Associate Director for Product and Sales Training within the Global Strategy and Growth division at Educational Testing Service in Princeton, New Jersey. He is responsible for developing and implementing training programs geared toward increasing overall product knowledge as it relates to ETS, GRE, TOEFL and interrelated products and services.



Catherine Shultz

Director of Academic Partnerships for the Central Region with ETS. Catherine has spent the past 30 years in higher education working with institutions from Community Colleges to Graduate Programs. Catherine is committed to education and improving a person's life through opportunity and access to learning.

Professional Development - Students

WKU THE GRADUATE SCHOOL

WKU THE GRADUATE SCHOOL



An 80,000-word thesis would take 9 hours to present.

You get 3 minutes!

Virtual Information Sessions

Thursday, January 28
3:00 p.m. to 4:00 p.m. (CST)

Wednesday, February 3
3:00 p.m. to 4:00 p.m. (CST)

Get tips to hone your oral communication skills.
Register for the 3MT® Competition by February 10
Submit video: February 15-22

For more information and to register, visit
<https://www.wku.edu/graduate/professional-development/3mt/>

WKU THE GRADUATE SCHOOL



COMPETITION

An 80,000-word thesis would take 9 hours to present.

CONTESTANTS GET
3 MINUTES!

Downing Student Union (DSU) 2123
Wednesday, February 23
3:00 – 4:00 PM CST

For more information, visit
<https://www.wku.edu/graduate/professional-development/3mt/>



Kinesiology graduate student wins WKU's inaugural 3MT Competition



Biology graduate student Whitney Heard wins second WKU 3MT® Competition

WKU GRADWELL

BUILDING RESILIENCE



Dr. Karl Laves
Associate Director
Counseling Center

This workshop will involve reflection of an essay titled, "In Grave Danger of Growing: Observation on the Process of Professional Development," by Dr. Charles Seashore.

Wednesday, November 11
3:00 p.m. – 5:00 p.m.

Register at
wku.edu/graduate/gradwell

WKU GRADWELL

The GRADWELL workshop series will focus on imposter syndrome, overcoming "writer's block", and dealing with uncertainty in an uncertain world.

Imposter Syndrome

Wednesday, March 17, 3:00 p.m. to 4:30 p.m.

Writing Well

Wednesday, March 31, 3:00 p.m. to 4:30 p.m.

How to Deal with Uncertainty

Wednesday, April 14, 3:00 p.m. to 4:30 p.m.



Register for each workshop in advance:
<https://wku.zoom.us/j/94611111111>



Dr. Peggy Crowe
Director
Counseling Center



Dr. Karl Laves
Associate Director
Counseling Center



Dr. Masami Matsuyuki
Staff Psychologist
Counseling Center



Signatories of The Statement of Principles and Commitments of Graduate Deans

This list includes signatories as of December 13, 2021 and will be periodically updated.

Ranjit Koodali, Associate Provost for Research and Graduate Education, Western Kentucky University

Kate Korgan, Dean, University of Nevada, Las Vegas

Patricia Koski, Dean, Graduate School and International Education, University of Arkansas

Principles:



- Wellbeing is a foundation of student success
- Thriving, not surviving is the goal
- The challenges experienced by graduate students vary widely and differ in important way from the experiences of undergraduates
- Faculty, staff, and administrators who with graduate student may also themselves experience significant stress

Graduate Student Appreciation Week

 **WKU** THE GRADUATE SCHOOL

 **WKU** THE GRADUATE SCHOOL

 **WKU** THE GRADUATE SCHOOL

Graduate Student Appreciation Week

The Graduate School will celebrate Graduate Student Appreciation Week to appreciate and support graduate students with a series of virtual receptions:

Monday, April 12, 4:00 p.m. – 5:00 p.m. CDT
WKU 3MT® Award

Tuesday, April 13, 4:00 p.m. – 5:00 p.m. CDT
Graduate Student Research Grant Awards

Thursday, April 15, 4:00 p.m. – 5:00 p.m. CDT
Graduate Assistant Teaching Institute Awards

Friday, April 16, 4:00 p.m. – 5:00 p.m. CDT
College Outstanding Graduate Student and John D. Minton Awards



REGISTER AT

https://wku.zoom.us/meeting/register/tJwkc-igrjwHd08xSrqn0-L_yaYzpqnvCr

After registering, you will receive a confirmation email containing information about joining the meeting.

Graduate Student Appreciation Week

Graduate Student Research Grant Awards:

Monday, April 11th from 4:00 – 5:00 PM CT
<https://wku.zoom.us/j/97859556101>

Graduate Assistant Teaching Institute (GATI) Awards:

Tuesday, April 12th from 4:00 – 5:00 PM CT
<https://wku.zoom.us/j/93325802627>

John D. Minton and Outstanding Graduate Student Awards:

Friday, April 15th from 4:00 – 5:00 PM CT
<https://wku.zoom.us/j/98355956747>



GradImpact: Expanding Our Understanding of Suicidal Ideation in Sexual Assault Survivors



Ava Fergerson, a recent master's degree recipient in psychological sciences at Western Kentucky University (WKU), spent four years working with Dr. Amy Brausch in WKU's Risk Behaviors & Suicide Prevention Lab. Fergerson wants to better understand suicidal thoughts and behaviors in young adults who are sexual assault survivors. Her interest in the work began as an undergraduate at WKU when she began volunteering at Hope Harbor, a sexual trauma recovery center, in 2016. "I was really motivated by Gender and Women's Studies educators to get involved in service as a way

to benefit the community," she said.

Professional Development - Faculty

CONNECTING Graduate Admissions and Graduate Student Success

Part of the GRAD LEARN webinar series, sharing information about evidenced-based practices to promote innovation in graduate education

Register at wku.edu/graduate/gradlearn

Wednesday, October 21
3:00 p.m. - 4:30 p.m.



Dr. Steve Matson
PRESENTER

Dr. Steve Matson, Professor of Biology, served as Dean of The Graduate School at The University of North Carolina at Chapel Hill from 2008 to 2019. Dr. Matson currently serves as a part-time graduate education advisor in the Office for Graduate Education Engagement at ETS.



Mr. Matthew Bashi-Kadlubowski
PANEL MEMBER

Mr. Matthew Bashi-Kadlubowski is Associate Director for Academic Support Services in the Global Higher Education division at ETS. He is responsible for outreach, communication, and training of GRE® Program clients within the United States and Canada.

Professional Science Master's Program

Part of the GRAD LEARN webinar series, sharing information about evidenced-based practices to promote innovation in graduate education



<https://wku.zoom.us/meeting/register/UJEvD0ugpzsG9XcJZMaPyS12EYdKILHvdDZ>

Wednesday, March 10
3:00 p.m. – 5:00 p.m. (CST)



Dr. Tim Born
PRESENTER

Dr. Born is the Associate Dean, Padnos College of Engineering and Computing at Grand Valley State University. Dr. Born is the immediate past President of the National Professional Science Master's Association.



Dr. Gerald Grunwald
MODERATOR

Dr. Grunwald is the Dean of the College of Life Sciences at Thomas Jefferson University. Dr. Grunwald is the current President of the National Professional Science Master's Association.



Dr. Scott Herness
PRESENTER

Dr. Herness is the Vice Provost for Research and Dean, Graduate School, at Montclair State University. Dr. Herness served as President of the National Professional Science Master's Association previously.



Dr. Linda Stramsbaugh
PRESENTER

Dr. Stramsbaugh is Professor Emerita and the founding director of the University of Connecticut PSM in Applied Genomics. She has served the NPSMA as Vice President for Publications and as a Consultant in the position of Director of Strategic Initiatives.

TOEFL Updates: Expanding your International Reach

Part of the GRAD LEARN webinar series, sharing information about evidenced-based practices to promote innovation in graduate education



<https://wku.zoom.us/j/95025525225>

Thursday, February 24
12:00 – 1:00 P.M. (CST)



Dale Turner

Associate Director of Academic Partnerships with ETS. Prior to joining ETS, he spent 10 years in higher education working for Career Colleges in roles including Regional Director of Admissions, Campus President, and Regional Vice President of Operations.



Catherine Shultz

Director of Academic Partnerships for the Central Region with ETS. Catherine has spent the past 30 years in higher education working with institutions from Community Colleges to Graduate Programs. Catherine is committed to education and improving a person's life through opportunity and access to learning.

Service

Scott Gordon

NAGAP Research Committee. The Research Committee designs and implements research projects in a to provide data on both professionally related activities and national issues that affect graduate school policies, processes, and requirements.

Ranjit Koodali

- Council of Graduate Schools (Master's Committee and Board of Directors). The Committee is created for the purpose of advising the CGS staff and various CGS governance committees concerning best practices and research activities concerning Master's programs, Master's students, and Master's-focused institutions.
- Graduate Education Advisory Council (GRE® Board). GEAC oversees GRE tests, services and research in consultation with its committees. It establishes all policies for the GRE Program, which ETS administers.
- Midwestern Association of Graduate Schools (Past-Chair). The Midwestern Association of Graduate Schools (MAGS) is a regional affiliate of CGS. MAGS member colleges and universities are accredited institutions of higher education in the central U.S. that offer graduate programs leading to masters, specialist, and doctorate degrees.
- TOEFL Board (Chair-Elect). The TOEFL Board advises ETS on the policies under which ETS administers the TOEFL test. The Board's membership consists of 14 individuals drawn globally from across the broad field of international higher education.



**Building Bridges for
*Climbing to Greater
Heights***



Thank You!

Graduate Student Research Grant Workshop

September 26, 2022

Drs. Katrina Burch and Ranjit Koodali

Agenda

- Research Grant Guidelines
- Application Deadlines
- How to Apply
- Budget Guidance
- Tips, Tricks, and Helpful Hints!
- Details
- Review and Selection Process
- Accessing funds and completing paperwork



QR Code links to Graduate School Student Research and Travel Grants Page!

Research Grant Guidelines

- The Graduate School at WKU provides students the opportunity to contribute to their field through research and creative activities.
- The Graduate Council Research Committee (GCRC) reviews student proposals and recommends funding to the Graduate Council.
- To be considered, students complete a basic grant request application form, and supporting proposal documentation.
 - Students are encouraged to consult with their research mentor(s) in the completion of application materials.



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Application Deadlines

Semester	Application Due Date
Fall 2022	October 11, 2022
Spring 2023	Feb. 7, 2023

- Recipients have one year to use the funds.
- All funding accounts will be closed prior to student's graduation.



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How to Apply



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How to Apply?

The following documents are REQUIRED when applying for a **Research Grant**.
ALL REQUIRED MATERIALS SHOULD BE SUBMITTED TO gsresearchgrant@wku.edu

REQUIRED MATERIALS:

1.) Research Application Form

a. FOUR signatures are required: Student, Advisor, Department Head, and College Dean

Signatures can be signed digitally, electronically, or with ink.

2.) Formal Budget Form

a. Further guidance to fill out the Formal Budget Form is provided in the Application and Budget Forms.



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How to Apply?

For students requesting Research OR Research AND Travel funds (Maximum \$2,000):

Please submit the following **REQUIRED** documents with your application:

1. Formal Budget Form (Please see Form for more details other than those listed below)
 - a) Materials/Supplies (Item, quantity, cost per unit, total cost)
 - b) Equipment
 - c) Travel. Please refer to current WKU travel policy.
 - d) Participant Support and/or Human Subjects
 - e) Other
 - f) Cost sharing (if there is cost-share, the applicant needs to note exact amounts/sources of cost share.)



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How to Apply?

2. Research Proposal

Items that should be included in the Research Proposal are:

a) Title of Proposed Project

b) Purpose of the Study

*Describe, state objectives or hypotheses, indicate how this study will advance knowledge in your field

c) Design of the Study

*Describe methods, include data collection instruments (e.g., surveys, description of observations, etc. as applicable), and analytical approach (e.g., statistics, literature review, thematic analysis, etc.)

d) Intended use and possible application of results (thesis, publication, class project, or other expected outcomes)



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How to Apply?

3. One-page student bio (CV/Resume)
4. Statement from the student and the advisor certifying that no documents included in the research grant proposal have been plagiarized
5. Letter of endorsement of the research project or creative activity from the advisor
6. Additional Materials, If Applicable:
For research involving human (e.g., survey, experimental, evaluation, biomedical research) or animal subjects:
 - 1.) Attach a copy of the IRB, IACUC, or IBC approval letter as appropriate



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How to Apply?

For students requesting **ONLY Travel funds** (Maximum \$1,000):

Please submit the following **REQUIRED** documents with your application:

1. Formal Budget Form

1. Lodging
2. Conference/Meeting Registration Fee
3. Transportation (e.g., Airfare, Mileage)
4. Food/Incidentals
5. Cost sharing (if there is cost-share, the applicant needs to note exact amounts/sources of cost share)

2. Presentation Details

1. Abstract
2. Conference details (Name and Location)
3. Statement describing developmental activities and how participation supports the future goals of the student

3. One-page student Bio (CV/Resume)

4. Plagiarism statement

Note, for students only requesting travel funds, you do not need to submit a letter of endorsement or an IRB approval letter.



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Budget Guidance



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Formal Budget Form Guidance

• Fundable Expenses:

- Clerical, subject participation payments, coding, and other assistance where such is needed to carry out the project
- Special materials and equipment
- Travel vital to conducting the research or creative activity
- Cost of procurement of information, documents, and media not otherwise available
- Necessary stationary, supplies, and postage, including that needed for questionnaires
- Funding for registration fees, accommodation, and travel to conferences



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Tips, Tricks, and Helpful Hints



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Some Tips

1. Describe the project objectives and anticipated outcomes/deliverables.
2. Don't use jargon.
3. What is the knowledge gap that the project hopes to bridge?
4. Explain clearly the new knowledge and contribution(s) expected.
5. Discuss the significance and impact clearly.



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Some Tips, Continued...

6. Describe methodology such that a generalist can understand.
7. Request funds that are reasonable and critical for the successful completion of the research grant.
8. If applicable present a plan to present the work in a conference or paper.
9. Be mindful of the timeline for the proposed project.
10. Grammar check is your friend!
11. Provide a detailed budget justification for each budget line item!



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Important Details



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Important Details

- Grant applications are limited to \$2,000 for research and \$1,000 for travel.
- Purchases must follow WKU Purchasing Policy.
- All materials must be submitted to gsresearchgrant@wku.edu. If application are not submitted to the correct email address, the application will not be considered.
- Incomplete applications will be returned.



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Important Details

- Graduate students may apply for up to:
 - two research; and
 - two travel grants per degree.
- Students may not receive more than \$3,000 in total for research and travel grants per degree.
- The Graduate Council Research Committee reviews research proposals typically once during the fall and spring semesters.
 - Students conducting research in the summer months should submit the application materials early in the spring semester to allow adequate time for approvals.



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Important Details

- If a collaborative project is proposed, then the collaborators should either:
 - (1) stay within the announced funding limits and submit a single application or
 - (2) submit separate applications that clearly describe the contribution made by each individual and the different unique attributes distinguishing one application from the other.
- Faculty mentors are encouraged to support an application by submitting a letter of endorsement for the proposed project.



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Important Details

- Priority will be given to students who have not already received prior funding.
- Proposals should clearly identify the research questions being answered by the proposed work.
- Expenses incurred prior to receiving the grant are ineligible for reimbursement.
- Proposals aimed toward publication or presentation at professional meetings are encouraged.
 - Appropriate acknowledgment of support should appear in any resulting publications.
- Finally, please keep in mind that receiving a grant is a rather lengthy process.



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Research Grant Process

1. All materials are submitted to the Graduate School via email (gsresearchgrant@wku.edu) by the posted deadline.
2. The student will receive an email notifying them of the decision regarding their application.
3. Once funds have been awarded, the Graduate School contacts the Accounting Office to set up an account for each student.
 - Note: this process takes approx. 2-3 weeks. Students will not be able to access funds until the account is set up by the accounting office.



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Research Grant Process

4. After the Graduate School receives the account information from the Accounting Office, the student will be contacted immediately, they will also be sent:
 - A Letter of Approval
 - Initial Contract
 - Final Contract



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Research Grant Process

A. Letter of Approval

- Includes instructions on accessing the funds, the amount awarded, and the expiration date of the research account.

B. Initial Contract – must be submitted prior to receiving funds.

- This contract includes the student's account number.
- The student and faculty advisor must sign and date this form.
- The Contract should be returned to gsresearchgrant@wku.edu

Once the student returns the Initial Contract, funds will be transferred. When the funds are in place, the student may begin purchasing items from the approved budget.



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Research Grant Process

C. Final Contract – must be submitted after the research project is completed.

- The student must fill in appropriate information and attach an itemized expenditure sheet.
- The student and faculty advisor must sign and date this form.
- The contract and expenditure sheet should be returned to the graduate school.

5. Once the student has completed their research project (or thesis) or expended all available funds (within the one-year expiration period), they must submit a detailed expense sheet.

- This sheet must include all purchased items and their costs and total amount of used research funds, and may be included in the final project report.

6. Students must submit all documentation to the Graduate School at

gsresearchgrant@wku.edu



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How to Access Funds?

- Students and faculty advisors should work with the department office associate to submit requests for purchases.
- All purchases must be made with the department's procurement card, except for the following: travel, services rendered expenditures, payment of human subjects with either gift cards or cash and University-available services.
 - Students, faculty advisors, and departments will not be reimbursed for expenses which do not adhere to proper purchasing procedures.
 - Under no circumstances will inter-account transfers or other vouchers (those not listed above) be approved for reimbursement.



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How to Access Funds?

- Students may need to pay for travel expenses or services rendered as approved by the Committee. In this case, the student should complete a **Travel Expense Voucher** or a **Payment Authorization Sheet** (for services rendered) and submit to the Graduate School for approval.
 - The faculty advisor or department office associate should be able to assist the student in completing these forms
 - Travel Expense Voucher – allows students to be reimbursed for travel expenditures
 - Payment Authorization Sheet – allows the individual who renders services to receive a paycheck from the University
 - Both forms can be found on the Office of the Controller’s website.
- Students paying Human Participants with either gift cards or cash should refer to the Guidelines for paying human participants and should have Human Participants approval.



Gift Card Policy



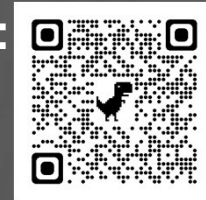
Cash Policy



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Additional Information

- Addition information is available on the Graduate School Website:



Contact Information:

The Graduate School

Wetherby Administration Building, Room 207

1906 College Heights Blvd. #11010

Email: gsresearchgrant@wku.edu

Phone: 270-745-2446 (main line)



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