

11/30/2009 1:13:43PM

Licensees

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Western Kentucky University**Standard License****Distribution Channel(s)**

Related Retail/Direct

Product Categories

07H (Media Players & Content)

10th Planet LLC-The (54466)

PO Box 2550
 Danville, KY 40422
 Mr. Cliff Hellyer
 Phone 859-236-4488
 Fax 859-236-2355
 cliffhellyer@go10thplanet.com
 Spec Agr Disclosed: 10/19/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

180s LLC (64756)

701 East Pratt Street
 Baltimore, MD 21202
 Ms. Shelley Foland
 Phone 410-649-7646
 Fax 410-951-1003
 www.180s.com
 sfoland@180s.com
 Spec Agr Disclosed: 10/21/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
 01M (Clothing Accessories)
 07E (Footwear)

Distribution Channel(s)

Restricted Channel

Product Categories**2Thumbs Entertainment (50059)**

107 Eaton Place - Suite 320
 Cary, NC 27513
 Mr. Mark Baric
 Phone 919-380-9746
 Fax 919-380-9315
 www.2thumbz.com
 mark@2thumbz.com
 Spec Agr Disclosed: 03/18/2009

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance
 Apparel)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 05E (Publishing)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07E (Footwear)

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Licensees

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Western Kentucky University**5th & Ocean Clothing (40904)**

590 West 83rd Street
Hialeah, FL 33014
Ms. Susej Perez
Phone 305-822-4606 206
Fax 305-822-4665
www.5thocean.com
susejp@5thocean.com
Spec Agr Disclosed: 07/21/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)

AA World Class/Supplier (10009)

65 Railroad Avenue Unit #3
Ridgefield, NJ 07657
Mr. Ben Amoruso
Phone 201-313-0022
Fax 201-313-0044
www.AAworld.com
bena@aaworld.com
Spec Agr Disclosed: 01/13/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

02C (Personal Accessories)

Abby Glen Design (25841)

6500 Glenridge Park Place #9
Louisville, KY 40222
Ms. Jamie Taylor
Phone 502-326-0009
Fax 502-326-0171
www.Abbyglen.com
abbyglen@abbyglen.com
Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

Activewear Unlimited Inc. (43203)

PO Box 245
Greenville, GA 30222
Mr. Stephen Kross
Phone 706-672-1510
Fax 706-672-1427
www.Activewearunlimited.com
krosss1023@aol.com
Spec Agr Disclosed: 01/22/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01I (Women's Apparel)
07B (Consumables)

adidas Team Inc (36296)

951 32nd Ave. SW
Cedar Rapids, IA 52404
Mr. Bob Leuenberger
Phone 319-368-0353
Fax 319-368-0314
www.Adidas.com
bob.leuenberger@reebok.com
Spec Agr Disclosed: 10/05/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
02A (Jewelry)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
07D (Infant Products)
07E (Footwear)

Ad-Venture Promotions LLC (53665)

2625 Regency Road
Lexington, KY 40503
Ms. Cathy Stafford
Phone 859-263-4299
Fax 859-263-7023
cathy1345@aol.com
Spec Agr Disclosed: 06/08/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

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Licensees

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Western Kentucky University**Ampad a div. of American Pad and Paper (11614)**

3101 East George Bush Highway - Suite
200
Richardson, TX 75082
Mr. Ryan Hanson
Phone 972-578-2000 6279
Fax 800-227-1534
www.Ampad.com
ryan.hanson@americanpad.com
Spec Agr Disclosed: 07/28/2009

Distribution Channel(s)

Campus/Local Channel
Specialty Mass/Value Catalog

Product Categories

05A (Stationery)
05D (School Supplies)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance
Apparel)
02C (Personal Accessories)
06A (Sports Equipment)

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Angelus Pacific Co. (11614)

PO Box 111
Fullerton, CA 92836
Ms. Cathy Cooper
Phone 714-871-1610 104
Fax 714-871-1642
www.Angeluspacific.com
coopycat1@yahoo.com
Spec Agr Disclosed: 02/03/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores

Product Categories

04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)

APS Communications (49091)

3320 Clays Mill Road Suite 111
Lexington, KY 40503
Mr. Dave Sweetall
Phone 859-219-2017
Fax 859-219-2035
www.Apscommunications.com
dsweetall@apscommunications.com
Spec Agr Disclosed: 03/09/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

AS (37575)

2101 Grace Street
Culloden, WV 25510
Ms. Sue Clark
Phone 304-743-7905
Fax 304-743-8578
suec@tsisportswear.com
Spec Agr Disclosed: 10/09/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories**Baggo Inc. (24399)**

312 North Lookout Point
Hot Springs, AR 71913
Mr. Kirk Conville
Phone 501-767-3855
Fax 501-767-5173
www.Baggo.com
brad@baggo.com
Spec Agr Disclosed: 06/17/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

06D (Games)

Bean Bag Boys Inc. - The (29058)

PO Box 827
Lexington, SC 29071-0827
Mr. Scott Pettus
Phone 803-939-0450
Fax 803-939-0450
www.Beanbagboys.com
scott@beanbagboys.com
Spec Agr Disclosed: 09/15/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03B (Furniture/Furnishings)

Antigua Group Inc. (11622)

16651 North 84th Avenue
Peoria, AZ 85382-4772
Mr. Kevin O'Neill
Phone 800-562-9777
Fax 623-523-6009
www.antigua.com
koneill@antigua.com
Spec Agr Disclosed: 08/12/2009

Distribution Channel(s)

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Western Kentucky University**Bel Air Lighting Inc. (62622)**

28104 Witherspoon Pkwy.
Valencia, CA 91355
Mr. Cary Haber
Phone 818-768-5511
Fax 661-362-0921
www.Tglighting.com
chaber@tglighting.com
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog

Product Categories

04C (Signage Products)

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Berry Plastics Corporation (15062)

PO Box 219
Lawrence, KS 66044-0219
Ms. Jana Johnson
Phone 785-838-8442 8459
Fax 785-842-3024
www.Berryplastics.com
janajohnson@berryplastics.com
Spec Agr Disclosed: 09/18/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

03D (Housewares)

Boxercraft Inc. (60640)

PO Box 20016
Atlanta, GA 30325
Ms. Shannon VanWagoner
Phone 404-355-9994 241
Fax 678-553-7011
www.Boxercraft.com
shannon@boxercraft.com
Spec Agr Disclosed: 09/30/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear &
Sleepwear)

Blue Cotton Sportswear (23034)

PO Box 51882
Bowling Green, KY 42102
Mr. Mike Coffey
Phone 270-796-8801
Fax 270-783-0553
www.Bluecotton.com
mike@bluecotton.com
Spec Agr Disclosed: 01/14/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories**Cadre Athletic Inc. (11681)**

1295 Vernon Street
Wabash, IN 46992
Ms. Colleen Lunn
Phone 260-563-2186 16
Fax 260-569-0921
www.Nextinc.com
colleenl@nextmarketinginc.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Camp David (17631)

7920 Foster
Overland Park, KS 66204
Ms. Nichole Todd
Phone 913-648-0573 246
Fax 913-648-7444
www.Campdavid.com
nicholet@campdavid.com
Spec Agr Disclosed: 09/18/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance
Apparel)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

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Licensees*Licensed as of 11/2009***Western Kentucky University****Campus Crystal Collection (14563)**

PO Box 1199
 Conway, NH 03818-1199
 Ms. Sheila Bickum
 Phone 603-447-2091
 Fax 603-447-6695
 www.Campuscystal.com
 custserv@glassgraphics.com
 Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier

Product Categories

03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

CC Creations Ltd. (35738)

1800 Shiloh Avenue
 Bryan, TX 77803
 Mr. Matt Bayer
 Phone 979-693-9664 656
 Fax 979-823-4301
 www.Cccreationsusa.com
 m.bayer@ccc creationsusa.com
 Spec Agr Disclosed: 11/18/2009

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 02C (Personal Accessories)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)
 06A (Sports Equipment)

Campus Images dba Landmark Publishing

651 Park Village Drive
 Atlanta, GA 30306
 Mr. Keith Mackintosh
 Phone 404-261-2730
 Fax 404-261-7921
 www.Campusimages.com
 keith@landmarkpublishing.com
 Spec Agr Disclosed: 10/28/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)

Carson Specialties (12086)

189 Foreman Road
 Freeport, PA 16229-1799
 Ms. Kelly Bricker
 Phone 724-295-5147 241
 Fax 724-295-4033
 www.Carsonindustries.com
 kbricker@carsonindustries.com
 Spec Agr Disclosed: 11/09/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 06A (Sports Equipment)

Captivating Headgear (50242)

PO Box 721210
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Restricted Channel
 Super Center/Wholesale Clubs

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Western Kentucky University**CDI Corp (17259)**

3440 North Knox Street
Chicago, IL 60641
Ms. Rita Tucker
Phone 773-205-2960 13
Fax 773-205-2965
www.Cdi-corp.com
ritatucker@cdi-corp.com
Spec Agr Disclosed: 11/12/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
03C (Office Products)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05C (Paper Products)
06A (Sports Equipment)

Champion Custom Products (12269)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
07D (Infant Products)

Church Hill Classics (15381)

594 Pepper Street
Monroe, CT 06468
Mrs. Karen Tabor
Phone 203-268-1598 126
Fax 203-268-2468
www.Diplomaframe.com
karenf@diplomaframe.com
Spec Agr Disclosed: 06/25/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03C (Office Products)
05E (Publishing)

Cloisonne Heirlooms (63451)

1516 Shiloh Avenue Suite A2
Bryan, TX 77803
Ms. Melinda Pittman
Phone 979-775-8151 201
Fax 979-823-8338
www.Cloisonneheirlooms.com
melinda@kalcop.com
Spec Agr Disclosed: 05/03/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
04E (Holiday Accessories)

College Concepts LLC (11690)

2000 River Edge Parkway - Suite 620
Atlanta, GA 30328
Ms. Jo Francour
Phone 770-859-1420
Fax 770-859-1434
www.CollegeConcepts.com
jo francour@collegeconcepts.com
Spec Agr Disclosed: 04/21/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Off-Price/Closeout
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)

College Kids LLP (33691)

209 Rockwood Lane
Neenah, WI 54956
Ms. Billie Jo Werner
Phone 920-886-8920 200
Fax 920-886-8933
www.College-kids.net
billie_jo_werner@college-kids.net
Spec Agr Disclosed: 11/19/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01M (Clothing Accessories)
07D (Infant Products)

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PO Box 300
 Roanoke, VA 24002
 Ms. Linda Reich
 Phone 540-981-0281
 Fax 540-981-0337
 www.Collegiatepacific.com
 linda.reich@collegiatepacific.com
 Spec Agr Disclosed: 11/17/2009

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04C (Signage Products)

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Colosseum Athletics Corporation (13069)

2400 S. Wilmington Ave.
 Compton, CA 90220-5403
 Ms. Noreen Newman
 Phone 310-667-8341 159
 Fax 310-667-8502
 www.Colosseumusa.com
 noreenn@colocm.com
 Spec Agr Disclosed: 07/20/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories**Comfy Throw (79476)**

49 Bryant Avenue
 Roslyn, NY 11576
 Ms. Meredith Afflixio
 Phone 516-484-6996 205
 Fax 516-686-4077
 www.Thenorthwest.com
 meredith.afflixio@thenorthwest.com
 Spec Agr Disclosed: 05/04/2009

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Commemorative Brands Inc. (12274)

7211 Circle S. Road
 Austin, TX 78745
 Ms. Sheila Chandler
 Phone 512-689-2430 2430
 Fax 512-440-2227
 www.Balfour.com
 sheila.chandler@cbi-rings.com
 Spec Agr Disclosed: 04/06/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

02A (Jewelry)
 02B (Class Rings)
 03C (Office Products)
 05D (School Supplies)

Cotton Exchange-The (11647)

PO Box 825
 Wendell, NC 27591
 Ms. Carol Magee
 Phone 919-365-5900 117
 Fax 919-365-5999
 www.Thecottonexchange.com
 cmagee@cottonx.com
 Spec Agr Disclosed: 06/25/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 03A (Domestics)

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Licensees

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Western Kentucky University**Craftique Manufacturing Co. (14558)**

PO Box 4422
 Chattanooga, TN 37405
 Mr. Billy Hogue
 Phone 423-267-9333
 Fax 800-290-3360
 dhogue@craftiquemfg.com
 Spec Agr Disclosed: 03/03/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
 03C (Office Products)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 02C (Personal Accessories)
 03A (Domestics)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)
 07D (Infant Products)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)

Dodger Industries (11517)

PO Box 110
 Eldora, IA 50627-0494
 Ms. Kristin Hagedorn
 Phone 910-323-2600 209
 Fax 641-939-5185
 www.Dodgerindustries.com
 custserv@dodgerindustries.com
 Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01E (Jerseys/Uniforms)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)

Creative Apparel Concepts Inc. (41250)

800 Washington Ave. N Suite 509
 Minneapolis, MN 55401
 Mr. Scott Gray
 Phone 612-843-1845 308
 Fax 612-843-1850
 www.Creativeapparelconcepts.com
 scott@creativeapparelconcepts.com
 Spec Agr Disclosed: 08/05/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Specialty Mid-Tier
 Super Center/Wholesale Clubs

Product Categories

01F (Infant/Toddler Apparel)
 01I (Women's Apparel)

CWF Products (25764)

5901 Stewart Rd.
 Lexington, KY 40516
 Mr. Chuck Frysinger
 Phone 859-293-1479
 Fax 859-293-1479
 www.Cwfproducts.com
 cwfrysinger@msn.com
 Spec Agr Disclosed: 03/30/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

03A (Domestics)
 04A (Automobile Products)

Dayna Designs (55063)

8049 Alloway Lane
 Beltsville, MD 20705
 Ms. Stephanie Page
 Phone 866-443-2962 1
 Fax 866-443-2962
 www.Daynau.com
 stephanie@daynadesigns.com
 Spec Agr Disclosed: 11/11/2009

Distribution Channel(s)**Creative Knitwear (50333)**

PO Box 921852
 Norcross, GA 30010
 Mr. Neal Marks
 Phone 770-530-5984
 Fax 770-393-1825
 www.Creativeknitwear.com
 nealmarks@aol.com
 Spec Agr Disclosed: 01/09/2009

11/30/2009 1:13:43PM

Licensees*Licensed as of 11/2009***Western Kentucky University****DP Design (15433)**

1112 Ethel Street
Glendale, CA 91207
Mr. Danny Pun
Phone 626-303-6154
Fax 626-358-6470
www.know-wear.com
dannypun@aol.com
Spec Agr Disclosed: 10/19/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
03A (Domestics)

Dr. Seuss by Tchotchke's (82702)

6440 Lusk Blvd. Suite D110
San Diego, CA 92121
Ms. Bonnie Bellingham
Phone 858-793-5322 102
Fax 858-793-5426
www.Tchotchkes.com
bbellingham@tchotchkes.com
Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
07D (Infant Products)

E5 (15484)

4643S Ulster St, Suite 800
Denver, CO 80237
Mr. Ron Koch
Phone 303-638-2669
Fax 720-228-4061
www.e5usa.net
ron@e5usa.net
Spec Agr Disclosed: 10/30/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Eglomise Designs of Boston Inc. (15483)

4 Antietam Street
Devens, MA 01434-5055
Ms. Jen LeBlanc
Phone 978-862-0314
Fax 978-862-0009
www.Eglomisedesigns.com
jleblanc@eglomisedesigns.com
Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct

Product Categories

03A (Domestics)
03C (Office Products)
05A (Stationery)
05E (Publishing)

Expecting Fan (72891)

3217 Summit Square Pl.
Suite 100
Lexington, KY 40509
Mr. Jeremy Kruger
Phone 859-338-3688
Fax 859-263-8775
www.Expectingfan.com
expectingfan@yahoo.com
Spec Agr Disclosed: 03/16/2009

Distribution Channel(s)

Related Retail/Direct
Specialty Mid-Tier

Product Categories

01I (Women's Apparel)

Fan Mats LLC (46886)

3255 Shawnee Industrial Way
Suwanee, GA 30024
Mr. Bob Roche
Phone 800-525-5923 330
Fax 678-730-0604
www.Fanmats.com
bob@fanmats.com
Spec Agr Disclosed: 10/27/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)

FoamFanatics LLC (63110)

1762 Airport Way South
Seattle, WA 98134
Mr. Jeff Richey
Phone 206-624-5222
Fax 206-624-5229
www.Foamheads.com
jeffr@foamheads.com
Spec Agr Disclosed: 06/23/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

11/30/2009 1:13:43PM

Licensees

Licensed as of 11/2009

Western Kentucky University**Four Point Products (11634)**

106 Gamma Drive
 Pittsburgh, PA 15238-2949
 Ms. Tammy Plutko
 Phone 800-456-6603
 Fax 412-967-9898
 www.Fourpoint.com
 tammyplutko@binders.com
 Spec Agr Disclosed: 02/11/2009

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)

Gear For Sports (11666)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Fremont Die Consumer Prod (11687)

1709-A Endeavor Drive
 Williamsburg, VA 23185
 Ms. Sharon Weinberg
 Phone 757-872-6438
 Fax 757-872-6958
 www.Fremontdie.com
 sweinberg@fremontdie.com
 Spec Agr Disclosed: 11/11/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03C (Office Products)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 06C (Toys)

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Global Neckwear Marketing Inc (27976)

79 Freeport Street
 Dorchester, MA 02122-2831
 Mr. Alexander Paine
 Phone 617-282-0200
 Fax 617-929-3600
 www.Globalneckwear.com
 alex@globalneckwear.com
 Spec Agr Disclosed: 08/20/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01M (Clothing Accessories)

G-III/58 Sport (67838)

512 7th Ave. 33rd Floor
 New York, NY 10018
 Mr. Eric Schapiro
 Phone 212-403-0888
 Fax 212-403-0889
 www.Giii.com
 schapiro@g-iii.com
 Spec Agr Disclosed: 04/29/2009

Distribution Channel(s)

Off-Price/Closeout
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

11/30/2009 1:13:43PM

Licensees

Licensed as of 11/2009

Western Kentucky University**Grey Hunt Holdings dba GelScrubs (38950) Harland Clarke Corp. (12107)**

1100 W. Cermak 5th Floor
Chicago, IL 60608
Ms. Amber Bayraktar
Phone 866-435-9327
Fax 312-873-4429
www.Gelscrubs.com
amber@gelscrubs.com
Spec Agr Disclosed: 11/04/2009

2939 Miller Road
Decatur, GA 30035
Ms. Bonnie Owens
Phone 770-593-5050 6115
Fax 770-808-4910
www.Harlandclarke.com
bonnie.owens@harlandclarke.com
Spec Agr Disclosed: 04/14/2009

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
06C (Toys)

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

05B (Checks)

Herff Jones Inc. (12263)

PO Box 68956-0956
Indianapolis, IN 46268-2593
Ms. Holly Strohm
Phone 317-612-3683
Fax 317-329-3363
www.HerffJones.com/college
hastrohm@herffjones.com
Spec Agr Disclosed: 10/10/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
06A (Sports Equipment)

Herrington & Co. Inc. (41452)

8945 Research Drive
Irvine, CA 92618
Chris Herrington
Phone 949-727-9482 17
Fax 949-727-1456
www.Herringtonteddybears.com
sales@herringtonteddybears.com
Spec Agr Disclosed: 07/22/2009

Distribution Channel(s)**Hinkle Chair Co Inc. (25130)**

PO Box 410
Springfield, TN 37172
Ms. Diane H. Johnson
Phone 615-384-8477
Fax 615-384-0055
www.Hinklechaircompany.com
dhj@hinklechaircompany.com
Spec Agr Disclosed: 07/08/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03B (Furniture/Furnishings)

Hands On Originals Inc. (14303)

990 West New Circle Road
Lexington, KY 40511-1838
Mr. Patrick Davis
Phone 859-231-7465
Fax 859-255-8219
www.Handsonoriginals.com
pat@handsonoriginals.com
Spec Agr Disclosed: 09/28/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

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Licensees*Licensed as of 11/2009***Western Kentucky University****Holland Bar Stool Co. (74828)**

12839 Corporate Circle PL
Holland, MI 49424
Mr. Chad Lemmen
Phone 616-399-5530
Fax 616-399-6037
www.Hollandbarstool.com
chad@hollandbarstool.com
Spec Agr Disclosed: 06/26/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
06A (Sports Equipment)
06D (Games)

Holloway Sportswear Inc. (11789)

PO Box 4489
Sidney, OH 45365-4489
Ms. Beth Russell
Phone 937-497-7575 256
Fax 937-497-7337
www.Hollowayusa.com
beth.russell@hollowayusa.com
Spec Agr Disclosed: 01/14/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
02C (Personal Accessories)
03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Home Team Tables (72334)

3610 Summer Breeze Ct.
Bowling Green, KY 42104
Mr. John Harnage
Phone 270-282-3194
Fax 270-781-5676
www.Hometeamtables.com
coachjohn@hometeamtables.com
Spec Agr Disclosed: 04/29/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

Image Ink/KY (72197)

1207 31W Bypass
Bowling Green, KY 42104
Mr. Kelly Remaly
Phone 270-393-4651
Fax 270-393-4363
www.Imageinksp.com
kelly@imageinksp.com
Spec Agr Disclosed: 11/24/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Product Categories

01A (Men's/Unisex T-shirts)

Inflatable Images (65662)

2880 Interstate Pkwy.
Brunswick, OH 44212
Mr. Mac Yates
Phone 330-273-3200 134
Fax 330-273-3212
www.Inflatableimages.com
m.yates@scherba.com
Spec Agr Disclosed: 10/09/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

It's All Greek To Me (CA) (11564)

2360 Shasta Way # B
Simi Valley, CA 93065
Ms. Marisue Hasek
Phone 727-369-5423 5423
Fax 805-579-6066
www.Marketidentity.com
mhasek@lagtm.com
Spec Agr Disclosed: 01/22/2009

Distribution Channel(s)

Campus/Local Channel
Specialty Mass/Value Catalog

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)

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Licensees*Licensed as of 11/2009***Western Kentucky University****J America (14278)**

1200 Mason Court
Webberville, MI 48892
Ms. Melissa Shears
Phone 517-655-8800 113
Fax 517-655-8801
www.J-america.com
mshears@jamericaretail.com
Spec Agr Disclosed: 06/30/2009

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance
Apparel)

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)
06A (Sports Equipment)

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

J2 Licensing Ltd. (42906)

32046 Edward St.
Madison Heights, MI 48071
Mr. John Debay
Phone 586-307-3400 150
Fax 586-307-3401
john@j2licensing.com
Spec Agr Disclosed: 10/01/2009

Distribution Channel(s)

Campus/Local Channel
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories**Jac-San Collegiate Apparel (39776)**

12150 Northwest Blvd
Cincinnati, OH 45246
Mr. Steven Thompson
Phone 513-346-7317
Fax 800-898-4287
www.Jacsan.com
sthompson@jacsan.com
Spec Agr Disclosed: 07/02/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)

JanSport a division of VF Outdoor Inc. (119

PO Box 1817
Appleton, WI 54912-1817
Ms. Dawn Brown
Phone 920-735-1918
Fax 920-831-7743
www.Jansport.com
dawn_brown@vfc.com
Spec Agr Disclosed: 07/27/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories**Jcs Enterprises Inc. (11947)**

1034 Trotwood Drive
Lexington, KY 40511
Mr. Larry Lambert
Phone 859-231-7511
Fax 859-255-3281
woodysimprints@yahoo.com
Spec Agr Disclosed: 10/02/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
04D (Gifts & Novelties - Miscellaneous)

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Licensees

Licensed as of 11/2009

Western Kentucky University**Jenkins Enterprises (12115)**

P.O.Box 16384
 North Little Rock, AR 72231
 Mr. Carter Wallace
 Phone 501-945-2600
 Fax 501-801-1383
 www.Jenkins-enterprises.com
 carterw@jenkins-enterprises.com
 Spec Agr Disclosed: 01/26/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07D (Infant Products)

Jones & Mitchell Sportswear Inc. (11541)

11880 College Blvd. Suite 400
 Overland Park, KS 66210
 Ms. Sarah Dice
 Phone 913-324-2762 2762
 Fax 913-324-2799
 www.Jonesmitchell.com
 sdice@jonesmitchell.com
 Spec Agr Disclosed: 03/06/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Off-Price/Closeout
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Jostens Inc. (11572)

148 E. Broadway
 Owatonna, MN 55060
 Ms. Elizabeth Lent
 Phone 507-455-6418 6418
 Fax 507-455-6584
 www.Jostens.com
 elizabeth.lent@jostens.com
 Spec Agr Disclosed: 10/20/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier

Product Categories

01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 02A (Jewelry)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05D (School Supplies)
 05E (Publishing)

K & M/Nordic Co. (12397)

5 Tripps Lane
 Riverside, RI 02915
 Ms. Sandy Martin
 Phone 401-431-9299 103
 Fax 401-431-0666
 www.Nordiccompanyinc.com
 licensing@nordiccompanyinc.com
 Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03C (Office Products)
 03D (Housewares)
 07D (Infant Products)

11/30/2009 1:13:43PM

Licensees

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Western Kentucky University**Knights Apparel Inc. (14948)**

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Off-Price/Closeout
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)
07D (Infant Products)

Lakeshirts Inc. dba Step Ahead Sportswear

750 Randolph Rd
Detroit Lakes, MN 56501
Ms. Carrie Ulschmid
Phone 218-846-3065
Fax 218-846-3069
www.Lakeshirts.com
carrieu@lakeshirts.com
Spec Agr Disclosed: 03/04/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)

Laser Magic/FL (13768)

946 Century Lane
Apopka, FL 32703-3709
Ms. Tish Figueroa
Phone 407-880-7151 309
Fax 407-880-7150
www.Lasermagic.net
tish@lasermagic.net
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
06A (Sports Equipment)
06D (Games)

League Collegiate Wear (13962)

401 E 4th St., Bldg. #8, 1st Floor
Bridgeport, PA 19405
Ms. Gina McShane
Phone 610-272-7575 233
Fax 610-272-9175
www.Leaguecollegiatewear.com
gina@4league.com
Spec Agr Disclosed: 10/09/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Lifeguard Press (78450)

1015 Chestnut St.
Bowling Green, KY 42101
Mr. David Garvin
Phone 800-992-3006
Fax 866-992-3007
www.Lifeguardpress.com
dgarvin@lifeguardpress.com
Spec Agr Disclosed: 08/05/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

05A (Stationery)

Little King Mfg. Co. Inc. (11539)

PO Box 287
Alamo, TN 38001
Ms. Gail Hart
Phone 731-696-5517 12
Fax 731-696-2289
www.littlekingapparel.com
gail@littlekingmfg.com
Spec Agr Disclosed: 02/14/2009

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
02C (Personal Accessories)
07D (Infant Products)

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Licensees

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Western Kentucky University**Logo Inc. (36683)**

117 Southeast Parkway
Franklin, TN 37064
Ms. Shannon O'Dell
Phone 615-261-2100 224
Fax 615-261-2101
www.Logochairs.com
shannon@logochairs.com
Spec Agr Disclosed: 08/13/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
06A (Sports Equipment)
06D (Games)
07C (Health/Beauty)
07E (Footwear)

LXG (17536)

2249 W. Fairmont Dr. #2
Tempe, AZ 85282
Ms. Kristina Youngquist
Phone 602-437-5550 245
Fax 602-437-5445
www.Suttersmill.com
kristina@suttersmill.com
Spec Agr Disclosed: 01/30/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05D (School Supplies)
06A (Sports Equipment)
06D (Games)
07C (Health/Beauty)

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)

Marble Mountain Creations (41102)

PO Box 927
Shannon, GA 30172
Ms. Julie Ruth
Phone 706-291-9115
Fax 706-295-9115
marblemt@bellsouth.net
Spec Agr Disclosed: 01/07/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

LogoFit LLC (12034)

3202 Lapeer Road
Flint, MI 48503
Mr. David Kraut
Phone 810-715-1980
Fax 810-715-1981
www.Logofit.com
dkraut@logofit.com
Spec Agr Disclosed: 04/08/2009

Distribution Channel(s)

Campus/Local Channel
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01M (Clothing Accessories)

Majestic Athletic (11653)

545 Marriott Drive Suite 200
Nashville, TN 37214
Mr. Steve Sedberry
Phone 615-565-5189
Fax 615-882-2426
www.Majesticathletic.com
steve_sedberry@vfc.com
Spec Agr Disclosed: 05/08/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories**Marketing Communication Resource Inc. (5**

731 Beta Drive
Mayfield Village, OH 44143
Ms. Debbie Yokosuk
Phone 440-484-3010
Fax 440-484-3020
debbie.yokosuk@mcr-inc.com
Spec Agr Disclosed: 03/27/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

05A (Stationery)

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Licensees

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Western Kentucky University**Memory Company LLC-The (14697)**

25 Downing Drive
 Phenix City, AL 36869
 Ms. Jennifer Parrish
 Phone 334-448-0708 152
 Fax 334-664-0022
 www.memorycompany.com
 jparrish@memorycompany.com
 Spec Agr Disclosed: 10/20/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Restricted Channel
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 06D (Games)

Mercury Luggage/Seward Trunk (11624)

PO Box 47558
 Jacksonville, FL 32247
 Ms. LeighAnn Austin
 Phone 904-733-9595
 Fax 904-733-9671
 www.MercuryLuggage.com
 laustin@mercuryLuggage.com
 Spec Agr Disclosed: 01/29/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03B (Furniture/Furnishings)
 05D (School Supplies)
 06A (Sports Equipment)

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05B (Checks)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)
 07E (Footwear)

Merge Left Inc. (14539)

13147 S. Western Ave
 Gardena, CA 90249
 Ms. Jackie Resnick
 Phone 310-856-3899 8
 Fax 310-856-3935
 www.Mergeleft.com
 jackie@mergeleft.com
 Spec Agr Disclosed: 08/12/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Midwest College Mktg Group (15050)

400 North Main Street
 Chelsea, MI 48118
 Ms. Kim Brown
 Phone 734-433-5444
 Fax 734-433-5466
 www.Mcmgroup.net
 kbrown@mcmgroup.net
 Spec Agr Disclosed: 10/26/2009

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Licensees*Licensed as of 11/2009***Western Kentucky University****MJ Soffe LLC (11553)**

#1 Soffe Dr.
 Fayetteville, NC 28312
 Mr. Jay Williams
 Phone 910-483-2500 6231
 Fax 910-483-7406
 www.Mjsoffe.com
 Jay.Williams@mjsoffe.com
 Spec Agr Disclosed: 11/24/2009

02C (Personal Accessories)
 03A (Domestics)
 03C (Office Products)
 04D (Gifts & Novelties - Miscellaneous)
 05B (Checks)
 06A (Sports Equipment)
 07D (Infant Products)
 07E (Footwear)

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)

Moon Shine (42905)

124 Woodruff Industrial Lane
 Greenville, SC 29607
 Ms. Kerry Brock
 Phone 864-627-1515
 Fax 864-627-0047
 www.Moonshineusa.com
 office@moonshineusa.com
 Spec Agr Disclosed: 04/10/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories**Morris Advertising Specialties Inc. (65469)**

PO Box 180
 Hodgenville, KY 42748
 Ms. Phyllis Eastridge
 Phone 270-358-9500
 Fax 270-358-9500
 morrisad@kvnet.org
 Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

06A (Sports Equipment)

MP Direct Inc. (43715)

4800 126th Ave. N
 Clearwater, FL 33762
 Ms. Michelle Uraco
 Phone 727-572-8443 8002
 Fax 727-573-4814
 www.Suntime.com
 michelleu@mpline.com
 Spec Agr Disclosed: 09/23/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03C (Office Products)
 04A (Automobile Products)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 06A (Sports Equipment)

Mugworld Inc. (50073)

1411 Southland Drive
 Gainesville, TX 76240
 Mr. Jim Ivins
 Phone 940-665-6677
 Fax 940-665-8671
 www.collegiate@mugworldinc.com
 jimi@mugworldinc.com
 Spec Agr Disclosed: 07/10/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)

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Licensees*Licensed as of 11/2009***Western Kentucky University****Mundi/Westport Corporation (12834)**

PO Box 2002
 Pine Brook, NJ 07058-2002
 Ms. Barbara Martino
 Phone 973-575-0110 287
 Fax 973-575-3319
 www.Mundiwestport.com
 bmartino@mundiwestport.com
 Spec Agr Disclosed: 10/26/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01M (Clothing Accessories)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05B (Checks)
 05D (School Supplies)
 06A (Sports Equipment)

MV Sport (11592)

PO Box 9171
 Bay Shore, NY 11706-9171
 Ms. Ellen Linz
 Phone 631-273-8020 256
 Fax 631-435-8018
 www.Mvsport.com
 ellen@wpmv.com
 Spec Agr Disclosed: 09/26/2009

Distribution Channel(s)

Campus/Local Channel
 Golf Specialty
 Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear &
 Sleepwear)
 03A (Domestics)
 06A (Sports Equipment)

My Profile LLC (14210)

4602 Oak Forest Road
 Louisville, KY 40245
 Mr. Scott Hendrickson
 Phone 502-609-7580
 Fax 502-805-0480
 shendrickson12@aol.com
 Spec Agr Disclosed: 11/01/2009

Distribution Channel(s)

Department Stores
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance
 Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 02A (Jewelry)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 06C (Toys)

National Recognition Products (64889)

PO Box 8725
 North Mankato, MN 56003
 Mr. Rick Haman
 Phone 507-385-6621
 Fax 800-858-8329
 rehaman@taylorcorp.com
 Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

03C (Office Products)
 05A (Stationery)
 05D (School Supplies)

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Licensees*Licensed as of 11/2009***Western Kentucky University****Neil Enterprises Inc. (11748)**

450 E. Bunker Ct.
 Vernon Hills, IL 60061
 Mr. Matt London
 Phone 847-549-7627 127
 Fax 847-549-0349
 www.Neilterprises.com
 mlondon@neilterprises.com
 Spec Agr Disclosed: 07/28/2009

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

01M (Clothing Accessories)
 02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)
 07E (Footwear)
 07H (Media Players & Content)

New Era Cap Co. Inc. (11985)

160 Delaware Ave.
 Buffalo, NY 14202
 Ms. Lauren Hartmayer
 Phone 716-604-9000 1185
 Fax 716-604-9127
 www.Neweracap.com
 NEcollege@neweracap.com
 Spec Agr Disclosed: 05/10/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)

Next Inc. dba NCC Apparel (40112)

1295 Vernon Street
 Wabash, IN 46992
 Ms. Colleen Lunn
 Phone 260-563-2186 16
 Fax 260-569-0921
 www.Nextinc.com
 colleenl@nextmarketinginc.com
 Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Nike by Branded Custom Sportswear (7655)

7007 College Blvd. #700
 Overland Park, KS 66211
 Ms. Cathy Groves
 Phone 913-652-6522
 Fax 913 663-6801
 www.Bcsapparel.com
 cgroves@bcsapparel.com
 Spec Agr Disclosed: 06/25/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01E (Jerseys/Uniforms)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 06B (Balls)

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Licensees

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Western Kentucky University**NIKE USA Inc. (12012)**

One Bowerman Drive - Building MS2
Beaverton, OR 97005-6453
Ms. Elaine Nock
Phone 503-532-6925
Fax 503-622-8084
www.Nike.com
elaine.nock@nike.com
Spec Agr Disclosed: 07/24/2008

Northwest Company LLC-The (11865)

49 Bryant Avenue
Roslyn, NY 11576
Ms. Meredith Afflixio
Phone 516-484-6996 205
Fax 516-686-4077
www.Thenorthwest.com
meredith.afflixio@thenorthwest.com
Spec Agr Disclosed: 11/10/2009

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
07D (Infant Products)
07E (Footwear)

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
07D (Infant Products)

Oarsman Sportswear (12606)

PO Box 98
Bourbon, MO 65441
Ms. Linda Hodge
Phone 573-732-4411 160
Fax 573-679-2314
www.Oarsmansportswear.com
lhodge@oarsman913.com
Spec Agr Disclosed: 09/03/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores

Product Categories**Olde Masters Originals (39880)**

6244 Old La Grange Rd. Ste. #3
Crestwood, KY 40014
Mr. W. David Berger
Phone 502 241 7071
Fax 502-241-7045
www.Oldemaster.com
oldemaster@aol.com
Spec Agr Disclosed: 04/06/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

06A (Sports Equipment)

Ouray Sportswear LLC (44006)

1201 W. Mansfield Ave
Englewood, CO 80110
Mr. Craig Dudley
Phone 303-789-4035 282
Fax 303-789-9923
www.Ouraysportswear.com
licensing@ouraysportswear.com
Spec Agr Disclosed: 10/18/2009

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

11/30/2009 1:13:43PM

Licensees

Licensed as of 11/2009

Western Kentucky University**Pine Decals (11631)**

14824 W. 117th St.
 Olathe, KS 66062
 Mr. Rob Mitchell
 Phone 913-791-0164 103
 Fax 913-780-3236
 www.Pinedecals.com
 pinesales@ppsinc.com
 Spec Agr Disclosed: 03/10/2009

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)

Pinemeadow Golf Products Inc (39839)

6713 SW Bonita Road
 Suite 270
 Tigard, OR 97224
 Mr. Guy Mount III
 Phone 503-236-0531
 Fax 503-236-3420
 www.Pinemeadowgolf.com
 gmount@pinemeadowgolf.com
 Spec Agr Disclosed: 07/02/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

Ping (24374)

2201 West Desert Cove
 Phoenix, AZ 85029
 Mr. Larry Beacom
 Phone 602-687-5448
 Fax 602-687-5042
 www.Pinggolf.com
 larryb@ping.com
 Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Golf Specialty
 Restricted Channel

Product Categories

06A (Sports Equipment)

Post Printing Company (79296)

1033 Trotwood Dr.
 Lexington, KY 40511-1100
 Ms. Norma Wirt
 Phone 859-254-7714
 Fax 859-233-2384
 www.Postprinting.com
 norma@postlex.com
 Spec Agr Disclosed: 09/11/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Potter Manufacturing Company (11739)

PO Box 988
 Eugene, OR 97440
 Ms. Louisa Miller
 Phone 800-547-5063
 Fax 541-343-7636
 www.potterdecal.com
 louisa@potterdecal.com
 Spec Agr Disclosed: 01/28/2008

Distribution Channel(s)

Campus/Local Channel
 Off-Price/Closeout
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)

Premier Agendas Inc. (50114)

2000 Kentucky Street
 Bellingham, WA 98229
 Ms Tara Bishop
 Phone 800-536-2959 5637
 Fax 360-756-5544
 www.Premier.us
 tbishop@schoolspecialty.com
 Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 05C (Paper Products)
 05D (School Supplies)

Pro Player by Knights Apparel Inc. (41690)

5475 North Blackstock Rd.
 Spartanburg, SC 29303
 Ms. Heather Bishop
 Phone (864)
 -587-9690
 Fax 864-587-9959
 www.Knightsapparel.com
 hbishop@knightsapparel.com
 Spec Agr Disclosed: 06/17/2009

Distribution Channel(s)

Department Stores
 Off-Price/Closeout
 Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)

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Licensees

Licensed as of 11/2009

Western Kentucky University**Pro-Ad Sports Inc. (13345)**

PO Box 184
 Lookout Mountain, TN 37350
 Ms. Leah Daniel
 Phone 706-861-3211 124
 Fax 706-861-3266
 www.Pro-adsports.com
 ldaniel@pro-adsports.com
 Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01J (Men's/Unisex Fleece)

Professional Framing Co. (14180)

1880 West Oak Parkway Suite 217
 Marietta, GA 30062
 Ms. Freda Cornelius
 Phone 770-874-7474
 Fax 770-874-7477
 www.Professionalframing.com
 fredac@professionalframing.com
 Spec Agr Disclosed: 10/19/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03C (Office Products)

PSA Essentials (65264)

270 Red Cedar St. Suite 101
 Bluffton, SC 29910
 Mr. Richard Flaum
 Phone 843-815-5779
 Fax 843-815-4728
 www.Psaessentials.com
 richard@psaessentials.com
 Spec Agr Disclosed: 07/01/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

05A (Stationery)

Pukka Inc. (58655)

PO Box 773
 Findlay, OH 45839
 Ms. Sara Miller
 Phone 419-429-7808
 Fax 419-429-7810
 www.Pukkaheadwear.com
 samiller@pukkaheadwear.com
 Spec Agr Disclosed: 07/21/2009

Distribution Channel(s)

Campus/Local Channel
 Golf Specialty

Product Categories

01C (Men's/Unisex Other Headwear)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Pure Country Inc. (15637)

PO Box 407
 Lynn, NC 28750
 Ms. Kathy Searcy
 Phone 828-859-9916 306
 Fax 828-859-2775
 www.Purecountry.com
 kathy.searcy@purecountry.com
 Spec Agr Disclosed: 07/16/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02C (Personal Accessories)
 03A (Domestics)

R & D Specialty Company Inc. (12628)

2903 Saturn Street Suite C
 Brea, CA 92821
 Ms. Connie Boettner
 Phone 714-985-0270 110
 Fax 714-985-0290
 www.Rdspecialty.com
 connie@rdspecialty.com
 Spec Agr Disclosed: 02/12/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

01M (Clothing Accessories)
 02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07D (Infant Products)

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Licensees*Licensed as of 11/2009***Western Kentucky University****R.F.S.J. Inc. (12738)**

105 Quarry St.
Mt. Pleasant, PA 15666
Mr. Robert F. Smithnosky Jr.
Phone 724-547-4457
Fax 724-547-6717
doreen@rfsj.com
Spec Agr Disclosed: 03/09/2009

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Red Oak Sportswear by Knights Apparel (1

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 06/17/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear &
Sleepwear)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
07D (Infant Products)

Renaissance Imports Inc. (13715)

3201 Gribble Road Suite D
Matthews, NC 28104
Ms. Lora Chuong
Phone 704-821-1005 12
Fax 704-821-1094
lora@renimp.com
Spec Agr Disclosed: 04/30/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
06C (Toys)
07E (Footwear)

Replay Photos LLC (Special Agreement) (5

3219 Stoneybrook Dr.
Durham, NC 27705
Mr. Mark Gustafson
Phone 919-382-9625
Fax 919-382-8562
www.Replayphotos.com
mgustafson@replayphotos.com
Spec Agr Disclosed: 02/10/2004

Distribution Channel(s)

Related Retail/Direct

Product Categories

05E (Publishing)

Roaring Spring Blank Book Co. (13224)

RD #1 - Apple Packers Road
Martinsburg, PA 16662
Mr. Eric Sailor
Phone 814-224-5141 2378
Fax 814-793-4843
www.Roaringspring.com
esailer@roaringspring.com
Spec Agr Disclosed: 10/26/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)
05D (School Supplies)

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Licensees*Licensed as of 11/2009***Western Kentucky University****Robert L. Brewster (13303)**

2400 Geppa Court
Lexington, KY 40509
Mr. Robert Brewster
Phone 859-266-0065
Fax 859-266-0132
logox@earthlink.net
Spec Agr Disclosed: 01/23/2009

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Royce Apparel Inc. (61548)

5800 Royce Street
Kannapolis, NC 28083
Mr. Brian Hoke
Phone 704-933-6000 212
Fax 704-933-8000
www.Royceapparel.com
brian@royceapparel.com
Spec Agr Disclosed: 09/04/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)

Ruppshirts Inc. (11616)

2827 Industrial Plaza
Tallahassee, FL 32301
Ms. Olivia Shirah
Phone 850-656-1223 102
Fax 850-656-1758
www.Ruppshirts.com
olivia@ruppshirts.com
Spec Agr Disclosed: 08/28/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
04D (Gifts & Novelties - Miscellaneous)

Russell Brands LLC (11533)

3330 Cumberland Blvd Suite 700
Atlanta, GA 30339
Ms. Sonya Holmes
Phone 678-742-8126
Fax 678-742-8409
www.Russellathletic.com
holmessonya@russellcorp.com
Spec Agr Disclosed: 04/24/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)

Samsill Corporation (13741)

PO Box 15066
Ft. Worth, TX 76119
Ms. Cinda Troupe
Phone 817-536-1906 228
Fax 817-535-6900
www.Samsill.com
ctroupe@samsill.com
Spec Agr Disclosed: 01/22/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog

Product Categories

05D (School Supplies)

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Licensees

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Western Kentucky University**SC Sports Inc. (21951)**

2369 Joslyn Court
Lake Orion, MI 48360
Mr. Kevin Aldridge
Phone 248-391-5800
Fax 248-391-5777
www.Scottish-christmas.com
kevinaldridge@scottish-christmas.com
Spec Agr Disclosed: 11/13/2009

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
07B (Consumables)
07C (Health/Beauty)

Schutt Sports Inc. (16483)

1200 East Union Ave
Litchfield, IL 62056
Mr. Brad Haley
Phone 217-324-2712 2130
Fax 217-324-2855
www.Schuttsports.com
bhaley@schutt-sports.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

Senator Promotional Group USA Inc (12225)

3860 La Reunion Pkwy. Turnpike 16
Dallas, TX 75212
Ms. Katrina McNair
Phone 214-678-2038
Fax 800-446-0019
www.Dartpromo.com
kmcnair@senatorgroupusa.com
Spec Agr Disclosed: 12/19/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)

Sewing Concepts (11819)

5710 Q Street
Omaha, NE 68117
Mr. Ken Aylor
Phone 402-731-8181
Fax 402-731-9291
www.Scflags.com
sewingconcepts@prodigy.net
Spec Agr Disclosed: 11/10/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04A (Automobile Products)
04C (Signage Products)
06A (Sports Equipment)
06C (Toys)

Sew-N-Sew (14680)

7209 Old Hwy. 52
Westmoreland, TN 37186
Ms. Barbara Blankenship
Phone 615-666-2534
Fax
wbship@nctc.com
Spec Agr Disclosed: 04/15/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

03A (Domestics)

Signature Announcements Inc. (27807)

10855 US 19 N -- Suite C
Clearwater, FL 33764
Mr. Jason Wilson
Phone 727-489-2070
Fax 888-830-8310
www.Graduationannouncements.net
licensing@SignatureA.com
Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)

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Licensees*Licensed as of 11/2009***Western Kentucky University****Signature Signs Inc. (80020)**

1736 31-W By Pass
Bowling Green, KY 42101
Mr. David Holland
Phone 270-745-9954
Fax 270-745-9967
www.Signaturesigns.com
david@signaturesigns.com
Spec Agr Disclosed: 10/12/2009

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
03C (Office Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Smartphones Technologies Inc. (52091)

6817 Southpoint Parkway Suite 2401
Jacksonville, FL 32216
Mr. Mike Merrill
Phone 904-296-3070 26
Fax 904-212-1188
www.Smartphones.com
mike@smartphonestech.com
Spec Agr Disclosed: 11/10/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

South Point Products LLC (73907)

249 Saddle Ridge Circle
Danville, KY 40422
Mr. Tim Lanter
Phone 859-238-9307
Fax 859-238-9308
www.Soupointproducts.net
tim@soupointproducts.net
Spec Agr Disclosed: 03/18/2009

Distribution Channel(s)

Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)

Spirit Products Ltd./MA (12289)

88 Essex Street
Haverhill, MA 01832
Ms. Manon Camacho
Phone 978-372-2022 119
Fax 978-372-5399
www.Spiritproducts.com
mcamacho@spiritproducts.com
Spec Agr Disclosed: 10/26/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)
07H (Media Players & Content)

Standard Chair Of Gardner (12421)

1 South Main Street
Gardner, MA 01440-0929
Ms. Heather Caron
Phone 978-632-1301
Fax 978-632-1345
www.Standardchair.com
heatherc@standardchair.com
Spec Agr Disclosed: 03/30/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)

Sterling Contract Packaging dba Seven Sor

139 Interstate Park
Spartanburg, SC 29303
Mr. Michael Froedge
Phone 864-587-5511
Fax 864-587-0745
www.Sevensons.com
mfroedge@sterlingcpi.com
Spec Agr Disclosed: 10/10/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

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Licensees

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Western Kentucky University**Stockdale (14367)**

104 Commerce St.
Lake Mary, FL 32746
Ms. Kay Mullins
Phone 407-323-5121 13
Fax 407-321-3939
www.Stockdale.net
kay@stockdale.net
Spec Agr Disclosed: 10/29/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
06C (Toys)

Storm Duds Raingear (12007)

100 Frank Mossberg Drive
Attleboro, MA 02703
Mr. Terry Sanger
Phone 508-222-0155
Fax 508-222-0139
www.Stormduds.com
terrys@stormduds.com
Spec Agr Disclosed: 08/13/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)
02C (Personal Accessories)
03A (Domestics)
07E (Footwear)

Synergism Company (12254)

8005 Vinecrest Ave. Suite #1
Louisville, KY 40222
Mr. John Sampson
Phone 502-425-3342
Fax 502-425-4725
www.Synergismapparel.com
synergismco@bellsouth.net
Spec Agr Disclosed: 10/28/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Tchotchke's (26672)

6440 Lusk Blvd. Suite D110
San Diego, CA 92121
Ms. Bonnie Bellingham
Phone 858-793-5322 102
Fax 858-793-5426
www.Tchotchkes.com
bbellingham@tchotchkes.com
Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05B (Checks)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)

Team Dynamics (11581)

151 Collier Drive
Doylestown, OH 44230-1208
Ms. Joan Martin
Phone 330-658-4300
Fax 330-658-5544
www.Gamefaces.com
joan@gamefaces.com
Spec Agr Disclosed: 04/12/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

11/30/2009 1:13:43PM

Licensees

Licensed as of 11/2009

Western Kentucky University**Team Edition Apparel Inc. (11613)**

4208 19th St Court East
 Bradenton, FL 34208
 Ms. Sarah Coker
 Phone 941-744-2041
 Fax 941-747-9575
 scoker@teamedition.com
 Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Team Golf (22762)

2639 Electronics Ln Suite 105
 Dallas, TX 75220
 Ms. Marilu Ponce
 Phone 214-366-1595
 Fax 214-366-1599
 www.Alumnigolf.com
 mponce@alumnigolf.com
 Spec Agr Disclosed: 10/08/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

TEI (71734)

480 Sprague Street
 Dedham, MA 02026
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8186
 www.Twinsenterprise.com
 kevinm@nineteen47.com
 Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 04D (Gifts & Novelties - Miscellaneous)

Tervis Tumbler Company (12233)

201 Triple Diamond Blvd.
 North Venice, FL 34275
 Ms. Rose Schiear
 Phone 941-441-1064
 Fax 941-441-1069
 www.Tervis.com
 rschiear@tervis.com
 Spec Agr Disclosed: 07/24/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

Thejacketstore.com (78205)

4738 South 131st St.
 Omaha, NE 68137
 Mr. Roger Schumacher
 Phone 866-259-0877
 Fax 402-884-9849
 www.Thejacketstore.com
 roger@thejacketstore.com
 Spec Agr Disclosed: 10/02/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

04A (Automobile Products)

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Licensees

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Western Kentucky University**To The Game LLC (11499)**

PO Box 2516
 Phenix City, AL 36868-2516
 Ms. Keeli Floyd
 Phone 334-291-5151 107
 Fax 334-448-2313
 www.2thegame.com
 keelifloyd@2thegame.com
 Spec Agr Disclosed: 06/04/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)

Toegoz Inc. (36259)

166 Riverside Industrial Parkway
 Portland, ME 04103
 Mr. Travis Holland
 Phone 207-878-9777
 Fax 207-878-9727
 www.Toegoz.com
 toegoz1@hotmail.com
 Spec Agr Disclosed: 10/14/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07E (Footwear)

Top Flight Inc (12901)

1300 Central Avenue
 Chattanooga, TN 37408-1515
 Ms. Karen Burnett
 Phone 423-266-8171 5493
 Fax 423-266-6857
 www.Topflightpaper.com
 kburnett@tffit.com
 Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Top Of The World (11871)

3001 36th Avenue NW
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856 319
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 04D (Gifts & Novelties - Miscellaneous)

Topsox (11759)

PO Box 7128
 High Point, NC 27264-7128
 Ms. Effie Atwell
 Phone 336-887-8877 106
 Fax 336-887-2725
 www.Topsox.com
 eatwell@topsox.com
 Spec Agr Disclosed: 02/09/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

11/30/2009 1:13:43PM

Licensees

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Western Kentucky University**T-Shirt International Inc. (12053)**

2101 Grace Street
Culloden, WV 25510
Ms. Sue Clark
Phone 304-743-7905 115
Fax 304-743-8578
suec@tsisportswear.com
Spec Agr Disclosed: 11/17/2009

Distribution Channel(s)

Amusement Park
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Twins Enterprise Inc. (11642)

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
www.Twinsenterprise.com
kevinm@nineteen47.com
Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Two Fish Concepts LLC (54531)

6050 Peachtree Pkwy. Ste. 240-197
Norcross, GA 30092-3336
Ms. Tavia Allan
Phone 770-449-1883
Fax 678-623-0792
www.Twofishconcepts.com
tavie@twofishconcepts.com
Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
05E (Publishing)

Under Armour by Gear For Sports (61528)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/31/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
06A (Sports Equipment)

Unity Marketing Group Inc. (54781)

1109 Versailles Rd. Bldg. 500
Lexington, KY 40508
Mr. Lester Boyd
Phone 859-253-1030
Fax 859-253-1036
lester@umg54.com
Spec Agr Disclosed: 10/01/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

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Licensees

Licensed as of 11/2009

Western Kentucky University**University Blanket & Flag Corp (12511)**

1111 Orange Avenue - Suite C
 Coronado, CA 92118-3432
 Mr. Bradley Gerbel
 Phone 619-435-4100 14
 Fax 619-437-0226
 www.Ubflag.com
 bgerbel@ubflag.com
 Spec Agr Disclosed: 08/31/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

University Frames (CA) (20385)

3060 E. Miraloma Avenue
 Anaheim, CA 92806-1810
 Mr. Raymond Garcia
 Phone 714-575-5100
 Fax 714-575-5187
 www.Universityframes.com
 raymond@universityframes.com
 Spec Agr Disclosed: 01/27/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03C (Office Products)
 05E (Publishing)

U-Trau Inc. (11784)

11720 East 49th Avenue
 Denver, CO 80239
 Ms. Becky Alarid
 Phone 303-375-9620
 Fax 303-375-0815
 www.Utrau.com
 becky@utrau.com
 Spec Agr Disclosed: 01/09/2009

Distribution Channel(s)

Campus/Local Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear & Sleepwear)
 01M (Clothing Accessories)

Vantage Custom Classics (15168)

100 Vantage Drive
 Avenel, NJ 07001
 Ms. Marie Augustyn
 Phone 732-340-3000 5526
 Fax 732-340-5850
 www.Vantageapparel.com
 mariea@vantageapparel.com
 Spec Agr Disclosed: 05/06/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)

Varsity Quilts Inc. (51144)

4807 S. Lake Dr.
 Norman, OK 73072
 Ms. Barbara Poe
 Phone 405-360-9470
 Fax 405-912-3069
 www.Varsityquilts.com
 bmp1949@yahoo.com
 Spec Agr Disclosed: 02/06/2009

Distribution Channel(s)

Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)

Vesi Inc. (13740)

16 Tech View Pl.
 Cincinnati, OH 45215
 Ms. Sue Visconti
 Phone 513-563-6002 124
 Fax 513-563-6692
 www.Vesiinc.com
 svisconti@vesiinc.com
 Spec Agr Disclosed: 12/12/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)

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Licensees

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Western Kentucky University**Viscardi Designs (72072)**

2700 Hollaway Road
Suite 103
Louisville, KY 40299
Mr. Tony Morris
Phone 502-419-6755
Fax
www.Viscardidesigns.com
viscardidesigns@usa.com
Spec Agr

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
03A (Domestics)

01A (Men's/Unisex T-shirts)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02A (Jewelry)
02C (Personal Accessories)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)

WeighOut Inc. dba LimbGear (63248)

2316 York Road
Roanoke, VA 24015
Mr. Mark Tyson Daniel
Phone 540-556-8658
Fax 804-332-6799
www.Limbgear.com
Briggs@LimbGear.com
Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01M (Clothing Accessories)
02C (Personal Accessories)

Wideworld Sportswear (11685)

13904 Equitable Rd
Cerritos, CA 90703
Ms. Jeanette Quiroz
Phone 562-229-0039 202
Fax 562-229-0313
jeanette@wwsportswear.com
Spec Agr Disclosed: 04/07/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories**Wincraft Inc. (11514)**

PO Box 888
Winona, MN 55987
Ms. Sherry Otterness
Phone 507-454-5510 6408
Fax 507-453-6780
www.Wincraft.com
sotterness@wincraft.com
Spec Agr Disclosed: 07/26/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
06D (Games)
07B (Consumables)

Wholesale Screen Printing (70354)

3584 Mercantile Ave
Naples, FL 72401
Mr. Eric Redman
Phone 239-206-4378
Fax 239-262-8909
www.Wholesalescreenprinting.com
eredman@frsportsapparel.com
Spec Agr Disclosed: 03/22/2009

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Licensees

Licensed as of 11/2009

Western Kentucky University**Zephyr Graf-X (13475)**

5443 Earhart Road
 Loveland, CO 80538
 Mr. Jas Kasten
 Phone 970-663-3242 220
 Fax 970-663-7695
 www.Zhats.com
 jkasten@zhats.com
 Spec Agr Disclosed: 05/19/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Youth League Team Dealer**Russell Brands LLC (11533)**

3330 Cumberland Blvd Suite 700
 Atlanta, GA 30339
 Ms. Sonya Holmes
 Phone 678-742-8126
 Fax 678-742-8409
 www.Russellathletic.com
 holmessonya@russellcorp.com
 Spec Agr Disclosed: 04/24/2009

Distribution Channel(s)

Team Dealer

Product Categories

01G (Youth Apparel)

Private Label Program**TMAX by Top of the World (76153)**

3001 36th Avenue NW
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-0373 319
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 02/07/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Special Projects**EA Sports Basketball (34123)**

4330 Sanderson Way
 Burnaby, BC V5G 4X1
 Mr. Sean O'Brien
 Phone 604-456-3998
 Fax 604-456-5015
 www.Easports.com
 seanobrien@ea.com
 Spec Agr Disclosed: 05/05/2000

Distribution Channel(s)

Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

07A (Video Games)

Press Pass Inc. (20439)

9115 Harris Corners Pkwy. Suite 200
 Charlotte, NC 28269
 Mr. Kevin Camp
 Phone 704-942-3086
 Fax 704-942-3070
 www.Racingchampions.com
 mkcamp@presspassinc.com
 Spec Agr Disclosed: 04/10/2007

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

04B (Collectibles)

COLLEGE VAULT**College Vault by adidas Originals (81164)**

951 32nd Ave. SW
 Cedar Rapids, IA 52404
 Mr. Bob Leuenberger
 Phone 319-368-0353
 Fax 319-368-0314
 www.Adidas.com
 bob.leuenberger@reebok.com
 Spec Agr Disclosed: 10/05/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

11/30/2009 1:13:43PM

Licensees

Licensed as of 11/2009

Western Kentucky University

College Vault by Wildcat Apparel Group Inc

1931 Bay Street

Los Angeles, CA 90021

Ms. Cassidy Moore

Phone 323-583-4508 23

Fax 323-583-6171

www.Originalretrobrand.com

cmoore@originalretrobrand.com

Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog Mid-Tier

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)

01H (Men's Fashion Apparel)

01I (Women's Apparel)

01J (Men's/Unisex Fleece)

184 Licensees

184 Special Agreements

183 Disclosed