

**UNIVERSITY CURRICULUM COMMITTEE
WESTERN KENTUCKY UNIVERSITY**

REPORT TO THE SENATE:

DATE: 20 November 2008
FROM: Beth Plummer, Chair

The University Curriculum Committee submits the following items from the 23 October meeting for approval by the University Senate:

Information Item Report:

1. One-time-only Course Offering: CS 235, Project Design and Implementation
2. Revise Course Prerequisites: DMT 333 Fashion Fundamentals
3. Revise Course Prerequisites: EXS 446 Biomechanics
4. Revise course Prerequisites: ME 241 Materials and Methods of Manufacturing Lab
5. Revise course Prerequisites: ME 310 Engineering Instrumentation and Experimentation
6. Revise Course Prerequisites: ME 321 Engineering Thermodynamics II
7. Revise Course Prerequisites: ME 325 Elements of Heat Transfer
8. Revise Course Prerequisites: ME 344 Mechanical Design
9. Revise Course Prerequisites: ME 365 Thermal Sciences for Electrical Engineers
10. Revise Course Prerequisites: ME 496 WKU – ME Selected Topics (Fall)
11. Revise Course Prerequisites: ME 497 WKU – ME Selected Topics (Spring)
12. Revise Course Prerequisites: ME 498 WKU – UK Selected Topics (Fall)
13. Revise Course Prerequisites: ME 499 WKU – UK Selected Topics (Spring)
14. Revise Course Prerequisites: GEOG 440 Hydrogeology
15. Delete a Course: ME 331 Strength of Materials Lab
16. Delete a Course: ME 410 Mechanical Vibrations and Controls
17. Delete a Course: ME 411 Mechanical Vibrations and Controls Lab
18. Delete a Course: ME 420 Senior ME Lab I
19. Delete a Course: ME 430 Senior ME Lab II
20. Delete a Course: ME 480 Heating, Ventilating, and Air Conditioning
21. Reactivate Suspended Course: PHIL 330 Philosophy of Science

Consent Agenda Report:

Bowling Green Community College (p. 25)

1. Create a New Course: WTTI 200C Water Supply and Wastewater Control
2. Create a New Course: WTTI 212C Water Distribution and Wastewater Collection Systems

College of Health and Human Services (p. 31)

1. Revise Course Credit Hours: EXS 296 Practicum in Exercise Science
2. Revise Course Credit Hours: EXS 420 Clinical Exercise Physiology

3. Create a New Course: CD 496 International Speech Pathology
4. Create a New Minor Program: Worksite Health Promotion
5. Proposal for an Exception to and Academic Policy: Bachelor of Science in Nursing-Post RN Program (596)

Ogden College of Science and Engineering (p. 39)

1. Multiple Revisions to a Course: AGRI 291 Interpretation of Agricultural Research
2. Multiple Revisions to Course: EM 221 Statics
3. Multiple Revisions to Course: EM 302 Mechanics of Deformable Solids
4. Multiple Revisions to Course: ME 200 Sophomore Design
5. Multiple Revisions to Course: ME 240 Materials and Methods of Manufacturing
6. Multiple Revisions to Course: ME 241 Materials and Methods of Manufacturing Lab
7. Create a New Course: EM 303 WKU Mechanics of Deformable Solids
8. Create a New Course: EM 222 WKU Statics
9. Create a New Course: ME 285 Elements of Industrial Automation
10. Create a New Course: ME 347 Mechanical Systems Laboratory
11. Create a New Course: ME 366 Mechanics for Electrical Engineers
12. Revise a Program: Ref #674 B. S. Degree in Geography

Potter College of Arts (p. 67)

1. Multiple Revisions: COMM 145 Fundamentals of Public Speaking
2. Multiple Revisions: THEA 307 Musical Theatre Workshop
3. Create New Course: PHIL 207 Philosophy and Popular Culture
4. Create New Course: SOCL 245 Sociology of Popular Culture
5. Create New Course: THEA 407 Musical Theatre Workshop II
6. Create New Course: POP 101 Introduction to Popular Culture Studies
7. Create New Course: POP 399 Special Topics in Popular Culture Studies
8. Create New Course: POP 498 Senior Seminar in Popular Culture Studies
9. Revise Program: 593 Bachelor of Music
10. Revise Program: 588 BFA in Performing Arts with concentration in Music Theatre
11. Revise Program (Minor): 358 Film Studies
12. Create New Certificate Program: iMedia
13. Create New Minor: Minor in Musical Theatre
14. Create New Program (Major): B.A. Popular Culture Studies

September 30, 2008

**Ogden College of Science and Engineering
Department of Mathematics and Computer Science
Proposal for a One-Time Only Course
(Consent Item)**

Contact Person: Uta Ziegler, uta.ziegler@wku.edu, 52911

1. Identification of proposed course:

- 1.1 Course prefix (subject area) and number: CS 235
- 1.2 Course title: Project Design and Implementation
- 1.3 Abbreviated course title: Prjct Design & Implementation
- 1.4 Credit hours and contact hours: 2
- 1.5 Type of course: L
- 1.6 Prerequisites: CS 121 or Math 121
- 1.7 Course catalog listing:
Introduction to the basic syntax and semantics of C and how to integrate useful libraries, with an emphasis on design and implementation. Students are required to design and implement a team project. Restricted to students in the Gatton Academy of Mathematics and Sciences in Kentucky.

2. Rationale:

- 2.1 Reason for offering this as a one-time only course:
This course results from a recent discussion with the director of the Gatton Academy of Mathematics and Sciences in Kentucky. The course will be restricted to students from the academy and is sufficiently different (in prerequisite, credit-hours, and student expectations) from other courses offered in the Computer Science program to warrant a new course.
- 2.2 Relationship of the proposed course to courses offered in other departments:
Other departments do not offer a similar course.

3. Dates of prior committee approvals:

MACS Department/Division:	9/30/2008
OCSE Curriculum Committee	10/09/2008
University Curriculum Committee	10/23/08
University Senate	_____

Attachment: Course Inventory Form

Proposal Date: June 24, 2008

**College of Health and Human Services
Department of Consumer and Family Sciences
Proposal to Revise Course Prerequisites/Corequisites
(Consent Item)**

Contact Person: Cynthia Y. Jones, cindy.jones@wku.edu, 745-4111

- 1. Identification of course:**
 - 1.1 Course prefix (subject area) and number: DMT 333
 - 1.2 Course title: Fashion Fundamentals
 - 1.3 Credit hours: 3
- 2. Current prerequisites/corequisites/special requirements:** None listed.
- 3. Proposed prerequisites:** DMT 132 or consent of the instructor.
- 4. Rationale for the revision of prerequisites/corequisites/special requirements:** To ensure that students are prepared to take this course they need the background information taught in the introductory course for the Textile and Apparel Merchandising major. Non-majors electing to take DMT 333 are not succeeding in the course; they struggle because they have no experience with the vocabulary of the industry, which is taught in DMT 132.
- 5. Effect on completion of major/minor sequence:** none
- 6. Proposed term for implementation:** Fall 2009
- 7. Dates of prior committee approvals:**

CFS Department September 19, 2008

CHHS Undergraduate Curriculum Committee Sept. 30, 2008

University Curriculum Committee 10/23/08

University Senate _____

Attachment: Course Inventory Form

Proposal Date: 9/15/08

**College of Health and Human Services
Department of Physical Education & Recreation
Proposal to Revise Course Prerequisites/Corequisites
(Consent Item)**

Contact Person: Dr. Scott W. Arnett, scott.arnett@wku.edu, 745-6034

- 1. Identification of course:**
 - 1.1 Course prefix (subject area) and number: EXS 446
 - 1.2 Course title: Biomechanics
 - 1.3 Credit hours: 4
- 2. Current prerequisites/corequisites/special requirements:** None
- 3. Proposed prerequisites/corequisites/special requirements:** EXS 313 and MATH 116
- 4. Rationale for the revision of prerequisites/corequisites/special requirements:** EXS 313 covers the within-body processes of how human movement occurs, which is a good precursor to understanding how human movement affects the external environment and vice versa. Biomechanics also extensively requires the use of mathematics to determine the motions of the human body and the forces creating or resulting from these motions. A student that has not taken MATH 116 will likely be ill-equipped to keep up with the content of the course.
- 5. Effect on completion of major/minor sequence:** NA
- 6. Proposed term for implementation:** Spring 2009
- 7. Dates of prior committee approvals:**

PE/REC Department:	9/18/08
CHHS Undergraduate Curriculum Committee	<u>Sept. 30, 2008</u>
University Curriculum Committee	10/23/08
University Senate	_____

Attachment: Course Inventory Form

Proposal Date: 9/18/08

**College of Health and Human Services
Department of Physical Education and Recreation
Proposal to Cross-List a Course
(Consent Item)**

Contact Person: Scott Lyons, scott.lyons@wku.edu, 745-6035

1. Identification of existing course:

- 1.1 Current course prefix (subject area) and number: PE 324
- 1.2 Course title: Evaluation in Physical Education
- 1.3 Credit hours: 3

2. Identification of proposed course prefix(es) and numbers: EXS 324

3. Rationale for each cross-listing: This class is currently being taught by the exercise science faculty and taken by both exercise science and physical education students. While the material is geared towards exercise science and the measurement and statistical measures used in the exercise science field, the physical education students have been taking, and will continue to take, this class until a new physical education faculty member is hired. Once the department determines that we have sufficient resources, the physical education program will resume teaching PE 324 as its own class.

4. Proposed term for implementation: Spring 2009

5. Dates of prior committee approvals:

PE & REC Department:	9/18/08
CHHS Undergraduate Curriculum	September 30, 2008
University Curriculum Committee	10/23/08
University Senate	_____

Attachment: Course Inventory Form

Proposal Date: September 5, 2008

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Revise Course Prerequisites/Corequisites
(Consent Item)**

Contact Person: Joel Lenoir, joel.lenoir@wku.edu

1. Identification of course:

- 1.1 Course prefix (subject area) and number: ME 241
- 1.2 Course title: Materials and Methods of Manufacturing Lab
- 1.3 Credit hours: 1 hours

2. Current prerequisites/corequisites/special requirements:

Prerequisites: High school chemistry or physics.
Corequisites: ME 175, ME 240, Math 116 or higher.

3. Proposed prerequisites/corequisites/special requirements:

Prerequisites: Math 126 with grade of C or better, Chem 116 or 120.
Corequisites: ME 240

4. Rationale for the revision of prerequisites/corequisites/special requirements:

The topics being covered in the course require a higher level of chemistry and math background than has been present in past offerings. By elevating the prerequisites, the course will be populated with better prepared students, probably in their sophomore year at WKU. Student success in the course and enhanced understanding of topics are the expected outcomes from the change. Another outcome from the proposed change is to present an opportunity for Math and Science Academy students to take an engineering course. The course would be readily accepted for credit in many engineering programs that require a "materials" course. It is anticipated that Academy students in their second year would benefit from the course.

5. Effect on completion of major/minor sequence: none

6. Proposed term for implementation : Spring 2009

7. Dates of prior committee approvals:

Engineering Department: 26 Sept 2008

Ogden College Curriculum Committee 9 Oct 2008

University Curriculum Committee 10/23/08

University Senate _____

Attachment: Course Inventory Form

Proposal Date: September 5, 2008

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Revise Course Prerequisites/Corequisites
(Consent Item)**

Contact Person: Joel Lenoir, joel.wku@wku.edu, 745-6858

1. Identification of course:

- 1.1 Course prefix (subject area) and number: ME 310
- 1.2 Course title: Engineering Instrumentation and Experimentation
- 1.3 Credit hours: 3 hours

2. Current prerequisites/corequisites/special requirements:

EM 302, EE 285 and STAT 301

3. Proposed prerequisites/corequisites/special requirements:

Prerequisites: ME 285, EM 303

Prerequisite or concurrent: ME 347

4. Rationale for the revision of prerequisites/corequisites/special requirements:

These prerequisite changes reflect changes in required courses in the mechanical engineering program. The EE 285 course has been replaced with ME 285, EM 302 is replaced by EM 303, and STAT 301 has been dropped from the required math sequence. The EM 303 replacement course is identical to EM 302, and ME 285 coupled with ME 180 exactly replace EE 285. The essential beginning topics found in STAT 301 have always been an integral component of ME 310, and are sufficient to meet the learning objectives of the course.

5. Effect on completion of major/minor sequence: none

6. Proposed term for implementation : Spring 2009

7. Dates of prior committee approvals:

Engineering Department: 26 Sept. 2008

Ogden College Curriculum Committee 9 Oct. 2008

University Curriculum Committee 10/23/08

University Senate _____

Attachment: Course Inventory Form

Proposal Date: September 5, 2008

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Revise Course Prerequisites/Corequisites
(Consent Item)**

Contact Person: Joel Lenoir, joel.lenoir@wku.edu, 745-6858

1. Identification of course:

- 1.1 Course prefix (subject area) and number: ME 321
- 1.2 Course title: Engineering Thermodynamics II
- 1.3 Credit hours: 3 hours

2. Current prerequisites/corequisites/special requirements:

ME 220 and ME 331

3. Proposed prerequisites/corequisites/special requirements:

ME 220 and MATH 331

4. Rationale for the revision of prerequisites/corequisites/special requirements:

Math 331 has always been a prerequisite for the course. However, ME 331 ended up in catalog by mistake.

5. Effect on completion of major/minor sequence: none

6. Proposed term for implementation : Spring 2009

7. Dates of prior committee approvals:

Engineering Department:	26 Sept. 2008
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Ogden College Curriculum Committee	9 Oct. 2008
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University Curriculum Committee	10/23/08
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University Senate	_____
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Attachment: Course Inventory Form

Proposal Date: September 5, 2008

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Revise Course Prerequisites/Corequisites
(Consent Item)**

Contact Person: Joel Lenoir, joel.lenoir@wku.edu, 745-6858

1. Identification of course:

- 1.1 Course prefix and number: ME 325
- 1.2 Course title: Elements of Heat Transfer
- 1.3 Credit hours: 3 credit hours

2. Current prerequisites:

MATH 350: Advanced Engineering Mathematics and ME 330: Fluid Mechanics

3. Proposed prerequisites:

ME 330: Fluid Mechanics

4. Rationale for the revision of prerequisites:

These prerequisite changes reflect changes in required courses in the mechanical engineering program. Math 350 has been dropped from the required math sequence and replaced by a mathematics elective. Course assessments over the years have indicated that the relevant topical content found in Math 350 could be covered in ME 325 as needed.

5. Effect on completion of major sequence:

None

6. Proposed term for implementation:

Spring 2009

7. Dates of prior committee approvals:

Engineering Department: 26 Sept. 2008

Ogden Curriculum Committee: 9 Oct. 2008

University Curriculum Committee: 10/23/08

University Senate

Attachment: Course Inventory Form

Proposal Date: September 5, 2008

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Revise Course Prerequisites/Corequisites
(Consent Item)**

Contact Person: Joel Lenoir, joel.lenoir@wku.edu, 745-6858

1. Identification of course:

- 1.1 Course prefix (subject area) and number: ME 344
- 1.2 Course title: Mechanical Design
- 1.3 Credit hours: 3 hours

2. Current prerequisites/corequisites/special requirements:

ME 240 and EM 302

3. Proposed prerequisites/corequisites/special requirements:

ME 240 and EM 303

4. Rationale for the revision of prerequisites/corequisites/special requirements:

EM 303 has been created as a course delivered by faculty at the Western Kentucky University campus to distinguish it from EM 302 which is offered from the University of Kentucky campus via ITV. This change will allow for clear accounting of which institute delivered the course and thus ensure that requirements of the joint program are met.

5. Effect on completion of major/minor sequence: none

6. Proposed term for implementation : Spring 2009

7. Dates of prior committee approvals:

Engineering Department: 26 Sept. 2008

Ogden College Curriculum Committee 9 Oct. 2008

University Curriculum Committee 10/23/08

University Senate _____

Attachment: Course Inventory Form

Proposal Date: September 5, 2008

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Revise Course Prerequisites/Corequisites
(Consent Item)**

Contact Person: Joel Lenoir, joel.lenoir@wku.edu, 745-6858

- 1. Identification of course:**
 - 1.1 Course prefix (subject area) and number: ME 365
 - 1.2 Course title: Thermal Sciences for Electrical Engineers
 - 1.3 Credit hours: 3 hours
- 2. Current prerequisites/corequisites/special requirements:**
PHYS 260 and MATH 331
- 3. Proposed prerequisites/corequisites/special requirements:**
PHYS 265 and MATH 331
- 4. Rationale for the revision of prerequisites/corequisites/special requirements:**
Students in the electrical engineering program no longer take Physics 250/251 and 260/261, these courses have been replaced by Physics 255/256 and 265/266.
- 5. Effect on completion of major/minor sequence:** none
- 6. Proposed term for implementation :** Spring 2009
- 7. Dates of prior committee approvals:**

Engineering Department:	26 Sept. 2008
Ogden College Curriculum Committee	9 Oct. 2008
University Curriculum Committee	10/23/08
University Senate	_____

Attachment: Course Inventory Form

Proposal Date: 9/12/08

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Revise Course Prerequisites/Corequisites
(Consent Item)**

Contact Person: Joel Lenoir, joel.lenoir@wku.edu 745-6858

- 1. Identification of course:**
 - 1.1 Course prefix (subject area) and number: ME 496
 - 1.2 Course title: WKU – ME Selected Topics (Fall)
 - 1.3 Credit hours: 3
- 2. Current prerequisites/corequisites/special requirements:**
MATH 350 and permission of instructor
- 3. Proposed prerequisites/corequisites/special requirements:**
Permission of instructor
- 4. Rationale for the revision of prerequisites/corequisites/special requirements:**
MATH 350 has been replaced in the program by a mathematics elective and is no longer a required course. The level of student readiness for the course will be monitored by program academic advisors and course faculty.
- 5. Effect on completion of major/minor sequence:**
None
- 6. Proposed term for implementation:**
Spring 2009
- 7. Dates of prior committee approvals:**

Engineering Department:	26 Sept. 2008
OCSE Curriculum Committee	9 Oct. 2008
University Curriculum Committee	10/23/08
University Senate	_____

Attachment: Course Inventory Form

Proposal Date: 9/12/08

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Revise Course Prerequisites/Corequisites
(Consent Item)**

Contact Person: Joel Lenoir, joel.lenoir@wku.edu 745-6858

- 1. Identification of course:**
 - 1.1 Course prefix (subject area) and number: ME 497
 - 1.2 Course title: WKU – ME Selected Topics (Spring)
 - 1.3 Credit hours: 3
- 2. Current prerequisites/corequisites/special requirements:**
MATH 350 and permission of instructor
- 3. Proposed prerequisites/corequisites/special requirements:**
Permission of instructor
- 4. Rationale for the revision of prerequisites/corequisites/special requirements:**
MATH 350 has been replaced in the program by a mathematics elective and is no longer a required course. The level of student readiness for the course will be monitored by program academic advisors and course faculty.
- 5. Effect on completion of major/minor sequence:**
None
- 6. Proposed term for implementation :**
Spring 2009
- 7. Dates of prior committee approvals:**

Engineering Department:	26 Sept. 2008
OCSE Curriculum Committee	9 Oct. 2008
University Curriculum Committee	10/23/08
University Senate	_____

Attachment: Course Inventory Form

Proposal Date: 9/12/08

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Revise Course Prerequisites/Corequisites
(Consent Item)**

Contact Person: Joel Lenoir, joel.lenoir@wku.edu 745-6858

- 1. Identification of course:**
 - 1.1 Course prefix (subject area) and number: ME 498
 - 1.2 Course title: WKU – UK Selected Topics (Fall)
 - 1.3 Credit hours: 3
- 2. Current prerequisites/corequisites/special requirements:**
MATH 350 and permission of instructor
- 3. Proposed prerequisites/corequisites/special requirements:**
Permission of instructor
- 4. Rationale for the revision of prerequisites/corequisites/special requirements:**
MATH 350 has been replaced in the program by a mathematics elective and is no longer a required course. The level of student readiness for the course will be monitored by program academic advisors and course faculty.
- 5. Effect on completion of major/minor sequence:**
None
- 6. Proposed term for implementation:**
Spring 2009
- 7. Dates of prior committee approvals:**

Engineering Department:	26 Sept. 2008
OCSE Curriculum Committee	9 Oct. 2008
University Curriculum Committee	10/23/08
University Senate	_____

Attachment: Course Inventory Form

Proposal Date: 9/12/08

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Revise Course Prerequisites/Corequisites
(Consent Item)**

Contact Person: Joel Lenoir, joel.lenoir@wku.edu 745-6858

- 1. Identification of course:**
 - 1.1 Course prefix (subject area) and number: ME 499
 - 1.2 Course title: WKU – UK Selected Topics (Spring)
 - 1.3 Credit hours: 3
- 2. Current prerequisites/corequisites/special requirements:**

MATH 350 and permission of instructor
- 3. Proposed prerequisites/corequisites/special requirements:**

Permission of instructor
- 4. Rationale for the revision of prerequisites/corequisites/special requirements:**

MATH 350 has been replaced in the program by a mathematics elective and is no longer a required course. The level of student readiness for the course will be monitored by program academic advisors and course faculty.
- 5. Effect on completion of major/minor sequence:**

None
- 6. Proposed term for implementation:**

Spring 2009
- 7. Dates of prior committee approvals:**

Engineering Department:	26 Sept. 2008
OCSE Curriculum Committee	9 Oct. 2008
University Curriculum Committee	10/23/08
University Senate	_____

Attachment: Course Inventory Form

Proposal Date: September 5, 2008

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Delete a Course
(Consent Item)**

Contact Person: Joel Lenoir, joel.lenoir@wku.edu, 745-6858

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: ME 331
- 1.2 Course title: Strength of Materials Lab
- 1.3 Credit hours: 1 credit

2. Rationale for the course deletion:

The course is to be replaced by a different, new lab experience, ME 347. The existing course was designed for both ME and CE students and was a compromise in topic content. By replacing with a new laboratory experience, decoupled from EM 302, the curriculum experience of the ME students will be enhanced. This change also makes the curriculum more compatible with that of UK where they have no lab associated with the EM 302 lecture class.

3. Effect of course deletion on programs or other departments, if known:

The deletion will not influence student ability to complete the major. The CE faculty has created a laboratory course specific for their students. The effect should be an enhanced experience for those students. No other programs or departments are affected.

4. Proposed term for implementation: Spring 2009

5. Dates of prior committee approvals:

Engineering Department:	29 Sept. 2008
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OCSE Curriculum Committee	9 Oct. 2008
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University Curriculum Committee	10/23/08
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University Senate	_____
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Attachment: Course Inventory Form

Proposal Date: 8/26/08

**Ogden College of Science and Engineering
Department of Geography and Geology
Proposal to Revise Course Prerequisites/Corequisites
(Consent Item)**

Contact Person: Lee Florea, Lee.Florea@wku.edu, 745-5982

1. Identification of course:

- 1.1 Course prefix (subject area) and number: GEOL 440
- 1.2 Course title: Hydrogeology
- 1.3 Credit hours: 3

2. Current prerequisites:

GEOG 310 or GEOL 310

3. Proposed prerequisites/corequisites:

Prerequisite or Corequisite of MATH 126, and prerequisites of GEOG 310 or GEOL 310

4. Rationale for the revision of prerequisites/corequisites:

Hydrogeology, perhaps more than any other branch of geology, has a strong mathematical foundation. Proper instruction of the fundamental principles of groundwater flow, a major component of this course, requires a general understanding of calculus. The proposed change to add MATH 126 as a corequisite for GEOL 440 brings WKU's geology curricula in line with other major universities that offer a senior level course in hydrogeology.

5. Effect on completion of major/minor sequence:

MATH 126 is already a requirement for majors that choose the Bachelor of Science – Professional and Professional Extended Concentrations within the Department of Geography and Geology. As these B.S. students are the most likely to take GEOL 440, this proposed change should have a limited impact on the undergraduate major sequence

6. Proposed term for implementation: Fall 2009

7. Dates of prior committee approvals:

Geography and Geology Department: _____9/5/2008_____

Ogden College Curriculum Committee _____10/9/2008_____

University Curriculum Committee _____10/23/2008_____

University Senate _____

Attachment: Course Inventory Form

Proposal Date: 9/22/08

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Delete a Course
(Consent Item)**

Contact Person: Joel Lenoir, joel.lenoir@wku.edu, 745-6858

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: ME 410
- 1.2 Course title: Mechanical Vibrations and Controls
- 1.3 Credit hours: 3.0

2. Rationale for the course deletion:

When the mechanical engineering program was initially created, ME 410 served as a dynamic systems lecture experience. After thorough program assessment conducted over the past four years and discussions with the University of Kentucky, this course is being replaced by ME 416: Dynamic Systems Elective. This upper division elective allows a wider range of dynamic topics to be offered to students, and facilitates course credit requirements for students in the Joint Program with the University of Kentucky.

3. Effect of course deletion on programs or other departments, if known:

There will be no effect on other programs or departments. This course is not required by any other program.

4. Proposed term for implementation:

Spring 2009

5. Dates of prior committee approvals:

Department of Engineering	26 Sept. 2008
OCSE Curriculum Committee	9 Oct. 2008
University Curriculum Committee	10/23/08
University Senate	_____

Attachment: Course Inventory Form

Proposal Date: 9/22/08

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Delete a Course
(Consent Item)**

Contact Person: Joel Lenoir, joel.lenoir@wku.edu, 745-6858

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: ME 411
- 1.2 Course title: Mechanical Vibrations and Controls Lab
- 1.3 Credit hours: 1.0

2. Rationale for the course deletion:

When the mechanical engineering program was initially created, ME 411 served as a dynamic systems laboratory experience. After thorough program assessment conducted over the past four years and discussions with the University of Kentucky, the content in this course was consolidated a portion of the content of ME 430 Senior Lab II in a new course ME 445 Dynamic Systems Lab. This more effective and efficient course deployment in the fall semester provides the elements of the ME Program Design of Experiment Professional Plan prior to the senior capstone project experience.

3. Effect of course deletion on programs or other departments, if known:

There will be no effect on other programs or departments. This course is not required by any other program.

4. Proposed term for implementation:

Spring 2009

5. Dates of prior committee approvals:

Department of Engineering	26 Sept. 2008
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OCSE Curriculum Committee	9 Oct. 2008
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University Curriculum Committee	10/23/08
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University Senate	_____
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Attachment: Course Inventory Form

Proposal Date: 9/22/08

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Delete a Course
(Consent Item)**

Contact Person: Joel Lenoir, joel.lenoir@wku.edu, 745-6858

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: ME 420
- 1.2 Course title: Senior ME Lab I
- 1.3 Credit hours: 3.0

2. Rationale for the course deletion:

When the mechanical engineering program was initially created, ME 420 served as a thermal fluids engineering laboratory experience. After thorough program assessment conducted over the past four years and discussions with the University of Kentucky, the content in this course was consolidated with the content of ME 430 Senior Lab II in two new courses ME 440 Thermal Fluid Systems Lab and ME 445 Dynamic Systems Lab. This more effective and efficient course deployment in the fall semester provides the elements of the ME Program Design of Experiment Professional Plan prior to, rather than during, the senior capstone project experience.

3. Effect of course deletion on programs or other departments, if known:

There will be no effect on other programs or departments. This course is not required by any other program.

4. Proposed term for implementation:

Spring 2009

5. Dates of prior committee approvals:

Department of Engineering	26 Sept. 2008
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OCSE Curriculum Committee	9 Oct. 2008
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University Curriculum Committee	10/23/08
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University Senate	_____
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Attachment: Course Inventory Form

Proposal Date: 9/22/08

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Delete a Course
(Consent Item)**

Contact Person: Joel Lenoir, joel.lenoir@wku.edu, 745-6858

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: ME 430
- 1.2 Course title: Senior ME Lab II
- 1.3 Credit hours: 3.0

2. Rationale for the course deletion:

When the mechanical engineering program was initially created, ME 430 served as a laboratory for the senior capstone experience in mechanical engineering. The lab course had some value in the curriculum, but thorough program assessment conducted over the past four years and discussions with the University of Kentucky have shown that the use of Testing Design Reviews in ME 412 along with the experiences in the proposed ME 440 and 445 courses will provide sufficient laboratory coverage in the senior year. The ME Design of Experiments Plan can be supported with the range of experiences in ME 180, 241, 310, 347, 440, and 445.

3. Effect of course deletion on programs or other departments, if known:

There will be no effect on other programs or departments. This course is not required by any other program.

4. Proposed term for implementation: Spring 2009

5. Dates of prior committee approvals:

Department of Engineering	26 Sept. 2008
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OSCE Curriculum Committee	9 Oct. 2008
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University Curriculum Committee	10/23/08
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University Senate	_____
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Attachment: Course Inventory Form

Proposal Date: 9/12/08

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Delete a Course
(Consent Item)**

Contact Person: Joel Lenoir, joel.lenoir@wku.edu, 745-6858

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: ME 480
- 1.2 Course title: Heating, Ventilating, and Air Conditioning
- 1.3 Credit hours: 3.0

2. Rationale for the course deletion:

The ME 480 course was created as a technical elective in the Mechanical Engineering program and was intended to be offered by the University of Kentucky. All technical electives in the program are listed under the selected topics courses (ME 496/497: WKU and ME 498/499: UK) and thus this uniquely numbered course is no longer required.

3. Effect of course deletion on programs or other departments, if known:

There will be no effect on other programs or departments. This course is not required by any other program.

4. Proposed term for implementation: Spring 2009

5. Dates of prior committee approvals:

Department of Engineering	26 Sept. 2008
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OCSE Curriculum Committee	9 Oct. 2008
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University Curriculum Committee	10/23/08
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University Senate	_____
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Attachment: Course Inventory Form

Proposal Date: September 15, 2008

**Potter College of Arts & Letters
Department of Philosophy and Religion
Proposal to Reactivate a Suspended Course
(Consent Item)**

Contact Person: Eric Bain-Selbo, 55744, eric.bain-selbo@wku.edu

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: PHIL 330
- 1.2 Course title: Philosophy of Science
- 1.3 Credit hours: 3.0

2. Rationale for the course reactivation:

The philosophy program is re-committed to instruction in the area of philosophy of science, and will arrange faculty resources in such a way that this course will be able to be taught at least once every three years.

3. Effect of course reactivation on programs or other departments, if known: N/A

4. Proposed term for implementation: 200930

5. Dates of prior committee approvals:

Philosophy Program	September 15, 2008
Department of Philosophy and Religion	September 15, 2008
Potter College Curriculum Committee	October 9, 2008
University Curriculum Committee	10/23/08
University Senate	_____

Attachment: Course Inventory Form

Proposal Date: September 6, 2008

Bowling Green Community College
Department of Business
Proposal to Create a New Course
(Action Item)

Contact Person: Andrew Ernest, Andrew.Ernest@WKU.edu, +1 (270) 745-8895

1. Identification of proposed course:

- 1.1 Course prefix (subject area) and number: WTTI 200C
- 1.2 Course title: Water Supply and Wastewater Control
- 1.3 Abbreviated course title: Water Supply & Wastewater Ctrl
- 1.4 Credit hours and contact hours: 3 Credit Hours, 36 Contact Hours
- 1.5 Type of course: L (Lecture)
- 1.6 Prerequisites/corequisites: None
- 1.7 Course catalog listing:

This course is designed to familiarize the student with water supply and wastewater control. Emphasis is on the operational aspects of water supply, water distribution, wastewater collection, and wastewater treatment and disposal. Upon completion, students should be able to apply technical concepts and principles of water supply and wastewater control.

2. Rationale:

- 2.1 Reason for developing the proposed course:
This is an introductory course for water and wastewater operators that has been requested by representatives of the industry and the state certifying agencies in Kentucky and Tennessee. The course is part of a larger initiative to address short-term workforce needs, and will act as a recruitment tool for an Operations concentration being developed within the Business associates degree program. A multi-state (KY & TN), multi-sector (employers, trade associations & state agencies) WTTI steering committee has been active in developing this program for over 2 years.
- 2.2 Projected enrollment in the proposed course: 20+. There are currently well over 3,000 certified operators in Kentucky, most of whom are reaching retirement age. This course will be offered on-line, as part of an on-line Associates degree program, as an industry/state agency initiative to maintain workforce levels.
- 2.3 Relationship of the proposed course to courses now offered by the department:
This course is part of a new concentration being added to the Business Associates Degree Program.
- 2.4 Relationship of the proposed course to courses offered in other departments:
No other courses are offered at the 200-level with similar content. The Public Health department offers two courses - ENV 375 Introduction to Water Resources and ENV 410/G Water Treatment Processes that may be complementary. ENV 375 focuses on broad water resource management planning, development, management and administration, not on the specifics of water and wastewater

infrastructure operations. ENV 410/G is a senior level course not appropriate for an Associates Degree candidate, and emphasizes theory and design over operations.

- 2.5 Relationship of the proposed course to courses offered in other institutions:
The WTTI Steering Committee was formed because no other similar courses are offered in the multi-state region. Key requirements are that the content be provided in an on-line format, with academic rigor and seamless pathways to Baccalaureate and Master's level offerings for continued professional development. Vocational offerings for Water and Wastewater operators do exist at Blue Grass Technical College, fitting none of these criteria.

3. Discussion of proposed course:

3.1 Course objectives:

Students completing this course will have:

- A conceptual understanding of the fundamentals of hydrology and hydraulics, to the extent that they impact the operations of water supply and wastewater control operations.
- An understanding of the common constituents of water that impact its quality, to the extent that they impact the operations of water supply and wastewater control operations.
- An operational understanding of drinking water treatment and distribution, and wastewater treatment and collection.

3.2 Content outline:

- Basic concepts in hydrology
- Basic concepts in hydraulics
- Introduction to water quality
- Sources of water pollution
- Drinking water treatment operations
- Distribution of drinking water
- Collection of wastewater
- Wastewater treatment and disposal operations
- Stormwater management operations
- Water and wastewater instrumental and control

3.3 Student expectations and requirements:

This course is designed to be delivered in an on-line format using a web-based course management system. The structure of the interaction is defined by the expectation that the course be predominantly populated by practitioners rather than traditional full-time students. This course will consist of approximately 10 topics and a student-specific class project. Each topic will include resource materials to support the students' knowledge accumulation, an on-line discussion forum, an interactive lesson review, and a quiz. Grades will be assigned based on volume and quality of participation, performance on quizzes and the quality of project deliverable.

3.4 Tentative texts and course materials:

- Basic Environmental Technology: Water Supply, Waste Management and Pollution Control, Jerry A. Nathanson. Prentice Hall. May 2002. ISBN-13:

9780130930859. 544pp. 4th Edition.

- Principles and Practices of Water Supply Operations: Water Sources, Third Edition. American Water Works Association. 2003 Edition. 212 pp. ISBN 1583212299. Catalog No. 1955.

4. Resources:

- 4.1 Library resources:
- 4.2 Computer resources:

5. Budget implications:

- 5.1 Proposed method of staffing: This course will be staffed using practitioners from the water and wastewater industry and staff from the Center for Water Resource Studies, properly vetted for credentials for appointment as adjunct faculty.
- 5.2 Special equipment needed:
- 5.3 Expendable materials needed: No non-standard expendable materials are needed for this course.
- 5.4 Laboratory materials needed: No laboratory materials are needed for this course.

6. Proposed term for implementation: Spring 2009

7. Dates of prior committee approvals:

Business Division: 9/24/08

BGCC Curriculum Committee 10/7/08

University Curriculum Committee 10/23/08

Professional Education Council
(if applicable)

University Curriculum Committee _____

University Senate _____

Attachment: Bibliography, Library Resources Form, Course Inventory Form

Proposal Date: September 6, 2008

Bowling Green Community College
Department of Business
Proposal to Create a New Course
(Action Item)

Contact Person: Andrew Ernest, Andrew.Ernest@WKU.edu, +1 (270) 745-8895

1. Identification of proposed course:

- 1.1 Course prefix (subject area) and number: WTTI 212C
- 1.2 Course title: Water Distribution and Wastewater Collection Systems
- 1.3 Abbreviated course title: Water Dist. & Wastewater Coll.
- 1.4 Credit hours and contact hours: 3 Credit Hours, 36 Contact Hours
- 1.5 Type of course: L (Lecture)
- 1.6 Prerequisites/corequisites: None
- 1.7 Course catalog listing:

This course is designed to enable students to understand the operation and maintenance of a waterworks distribution system and to familiarize students with the components of wastewater collection systems. Overview of design installation, operation, monitoring, maintenance and repair/rehabilitation of sewer pipelines, pump stations and related facilities.

2. Rationale:

- 2.1 Reason for developing the proposed course:

This is an introductory course for water and wastewater operators, that has been requested by representatives of the industry and the state certifying agencies in Kentucky and Tennessee. The course is part of a larger initiative to address short-term workforce needs, and will act as a recruitment tool for an Operations track being developed for the Business associates degree program. A multi-state (KY & TN), multi-sector (employers, trade associations & state agencies) WTTI steering committee has been active in developing this program for over 2 years.
- 2.2 Projected enrollment in the proposed course: 20+. There are currently well over 3,000 certified operators in Kentucky, most of whom are reaching retirement age. This course will be offered on-line, as part of an on-line Associates degree program, as an industry/state agency initiative to maintain workforce levels.
- 2.3 Relationship of the proposed course to courses now offered by the department:

This course is part of a new concentration being added to the Business Associates Degree Program.
- 2.4 Relationship of the proposed course to courses offered in other departments:

No other courses are offered at the 200-level with similar content. The Public Health department offers two courses - ENV 375 Introduction to Water Resources and ENV 410/G Water Treatment Processes that may be complementary. ENV 375 focuses on broad water resource management planning, development, management and administration, not on the specifics of water and wastewater infrastructure operations. ENV 410/G is a senior level course not appropriate for

an Associates Degree candidate, and emphasizes theory and design over operations.

- 2.5 Relationship of the proposed course to courses offered in other institutions:
The WTTI Steering Committee was formed because no other similar courses are offered in the multi-state region. Key requirements are that the content be provided in an on-line format, with academic rigor and seamless pathways to Baccalaureate and Master's level offerings for continued professional development. Vocational offerings for Water and Wastewater operators do exist at Blue Grass Technical College, fitting none of these criteria.

3. Discussion of proposed course:

3.1 Course objectives:

Students completing this course will have:

- An understanding of the basic concepts governing the layout and operation of water distribution systems and their component parts.
- An understanding of the basic concepts governing the layout and operation of wastewater collection systems and their component parts.
- Knowledge of the needs and expectations of distribution/collection system maintenance, repair and emergency response.

3.2 Content outline:

- Water Distribution Systems Layout and Operations
- Wastewater Collection Systems Layout and Operations
- Pipe Types and Performance
- Pumps and Motors
- Appurtenances – Valves, Hydrants, Meters, Manholes, Inverted Siphons, etc.
- Tanks and Storage Devices
- Preventative Maintenance
- Rehabilitation and Repair
- Emergency Operations

3.3 Student expectations and requirements:

This course is designed to be delivered in an on-line format using a web-based course management system. The structure of the interaction is defined by the expectation that the course be predominantly populated by practitioners rather than traditional full-time students. This course will consist of approximately 10 topics and a student-specific class project. Each topic will include resource materials to support the students' knowledge accumulation, an on-line discussion forum, an interactive lesson review, and a quiz. Grades will be assigned based on volume and quality of participation, performance on quizzes and the quality of project deliverable.

3.4 Tentative texts and course materials:

- Principles and Practices of Water Supply Operations: Water Transmission and Distribution, Third Edition (Hardcover), American Water Works Association
- Wastewater Collection System Maintenance. Michael J. Parcher. CRC Press, 1997. ISBN 1566765692, 9781566765695. 359 pages.

- Operation and Maintenance of Wastewater Collection Systems, Volume I. 6th Edition. Sacramento, California: California State University Department of Civil Engineering, 2003 (ISBN 1-884701-43-4)
- Operation and Maintenance of Wastewater Collection Systems, Volume II. 6th Edition. Sacramento, California: California State University Department of Civil Engineering, 1998 (ISBN 1-884701-18-3).

4. Resources:

- 4.1 Library resources:
- 4.2 Computer resources:

5. Budget implications:

- 5.1 Proposed method of staffing: This course will be staffed using practitioners from the water and wastewater industry and staff from the Center for Water Resource Studies, properly vetted for credentials for appointment as adjunct faculty.
- 5.2 Special equipment needed:
- 5.3 Expendable materials needed: No non-standard expendable materials are needed for this course.
- 5.4 Laboratory materials needed: No laboratory materials are needed for this course.

7. Proposed term for implementation: Spring 2009

7. Dates of prior committee approvals:

Business Division:	9/28/2008
BGCC Curriculum Committee	10/7/08
University Curriculum Committee	10/23/08
Professional Education Council (if applicable)	_____
University Curriculum Committee	_____
University Senate	_____

Attachment: Bibliography, Library Resources Form, Course Inventory Form

Proposal Date: 9/12/08

**College of Health and Human Services
Department of Physical Education and Recreation
Proposal to Revise Course Credit Hours
(Action Item)**

Contact Person: Scott Lyons, scott.lyons@wku.edu, 745-6035

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: EXS 296
- 1.2 Course title: Practicum in Exercise Science
- 1.3 Credit hours: 2

2. Proposed course credit hours: 3

- 3. Rationale for the revision of course credit hours:** This course is being modified within the program from a 2 credit hour class that is repeated once (for a total of 4 credit hours) to a class that is taken one time for 3 credit hours. This is being done so that the students are better able to obtain quality and effective practicum experiences. In the former arrangement, they were having to find, and we were having to accept for credit, some practicum sites that did not meet our standards. Due to a limited number of practicum experiences available in the Bowling Green area for Exercise Science students, this will enable them to complete more hours in a quality learning environment.

4. Proposed term for implementation: Spring 2009

5. Dates of prior committee approvals:

PE/REC Department	9/18/08
CHHS Undergraduate Curriculum Committee	<u>Sept. 30, 2008</u>
University Curriculum Committee	10/23/08
University Senate	_____

Attachment: Course Inventory Form

Proposal Date: 9/12/08

**College of Health and Human Services
Department of Physical Education & Recreation
Proposal to Revise Course Credit Hours
(Action Item)**

Contact Person: Dr. Mark Schafer, mark.schafer@wku.edu, 745-5857

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: EXS 420
- 1.2 Course title: Clinical Exercise Physiology
- 1.3 Credit hours: 3

2. Proposed course credit hours: 4

3. Rationale for the revision of course credit hours: We are increasing the credit hours for this course so the students will have additional lab time to apply the knowledge and skills addressed in the lecture component of the course. The laboratory-based course will insure that the students participate and put into practice the knowledge and skills taught in the classroom.

4. Proposed term for implementation: Spring 2009

5. Dates of prior committee approvals:

PE/REC Department: 9/18/08

CHHS Undergraduate Curriculum Committee Sept. 30, 2008

University Curriculum Committee 10/23/08

University Senate _____

Attachment: Course Inventory Form

Proposal Date: July 30, 2008

**College of Health and Human Services
Department of Communication Disorders
Proposal to Create a New Course
(Action Item)**

Contact Person: Richard Dressler, richard.dressler@wku.edu, 745-6280

1. Identification of proposed course:

- 1.1 Course prefix (subject area) and number: CD496
- 1.2 Course title: International Speech Pathology
- 1.3 Abbreviated course title: International Speech Pathology
- 1.4 Credit hours and contact hours: 3
- 1.5 Type of course: Study abroad/lecture
- 1.6 Prerequisites: enrolled as a Communication Disorders major at Western Kentucky University
- 1.7 Course catalog listing:
A study abroad course that provides students with an opportunity to acquire knowledge and understanding of speech pathology services in other countries. Emphasis on the identification of different methodologies employed by clinicians in other countries for treating communication disorders in adults and children.

2. Rationale:

- 2.1 Reason for developing the proposed course: Provide students in the communication disorders program with an opportunity to learn about the professional standards and practices in countries outside of the U.S. through travel. Students will meet and speak with speech pathologists in other countries to learn about academic training, professional credentialing, and clinical practice.
- 2.2 Projected enrollment in the proposed course: 10 – 15, based on prior student participation in a one-time-only course offering, and a reasonable student/faculty ratio to ensure safety and reduce liability.
- 2.3 Relationship of the proposed course to courses now offered by the department: The department does not offer any other study abroad courses.
- 2.4 Relationship of the proposed course to courses offered in other departments: Study abroad courses are offered by various departments throughout WKU but they do not provide students with exposure to speech pathology services in other countries.
- 2.5 Relationship of the proposed course to courses offered in other institutions: A survey of WKU's benchmark universities found that none of the universities offer a study abroad course for students majoring in communication disorders.

3. Discussion of proposed course:

- 3.1 Course objectives: Upon completion of the course, the student will:
 - Be able to identify and explain the different approaches to speech services in other countries.

- Demonstrate an understanding of the difference between health care systems in other countries compared with the U.S
- 3.2 Content outline:
 - travel to different countries to learn about the professional standards and health care coverage for speech pathology services
 - compare the health care reimbursement environments in other countries with those in the U.S
 - summarize experiences, gathered information, and opinions on how speech-language therapy services compare between other countries
 - provide possible opportunities for externship and/or employment in settings outside the U.S.
- 3.3 Student expectations and requirements:
Students will complete a reflective essay and summaries of articles related to information about service delivery, academic preparation, and health care in the countries traveled.
- 3.4 Tentative texts and course materials: To be determined
- 4. **Resources:**
 - 4.1 Library resources: none needed
 - 4.2 Computer resources: none needed
- 5. **Budget implications:**
 - 5.1 Proposed method of staffing: 1-2 existing faculty
 - 5.2 Special equipment needed: N/A
 - 5.3 Expendable materials needed: N/A
 - 5.4 Laboratory materials needed: N/A
- 6. **Proposed term for implementation:** Summer 2009
- 7. **Dates of prior committee approvals:**

Communication Disorders Department:	_____8-20-08_____
CHHS Undergraduate Curriculum Committee:	_____9-30-08_____
Professional Education Council:	_____10-8-08_____
University Curriculum Committee:	_____10/23/08_____
University Senate	_____

Attachment: Bibliography, Library Resources Form, Course Inventory Form

Proposal Date: August 25, 2008

**College of Health & Human Services
Department of Public Health
Proposal to Create a New Minor Program
(Action Item)**

Contact Person: Cecilia Watkins, cecilia.watkins@wku.edu, 745-4796

1. Identification of program:

- 1.1 Program title: Worksite Health Promotion
- 1.2 Required hours in minor program: 18 hrs
- 1.3 Special information:
The Worksite Health Promotion minor will attract students from several majors. The Worksite Health Promotion minor would complement many majors in the College of Health and Human Services and train students to be wellness managers in worksites as well as using their major, such as health education, nutrition, physical education or other college majors such as business.
- 1.4 Catalog description:
The Worksite Health Promotion minor will enable students to merge worksite health promotion with physical education, nutrition, health education or business management courses in their professional preparation. In addition to assisting executives and employees to maintain or improve their health, wellness managers also advise companies on health policies. Health promotion specialists in the business and industry setting plan and coordinate programs in areas such as nutrition, fitness, weight control, smoking cessation, hypertension, and stress management.

2. Rationale:

- 2.1 Reason for developing the proposed minor program: In an effort to decrease insurance costs and improve workers' health and productivity more than half of all worksites today offer some type of worksite health promotion program. With this trend increasing, qualified worksite wellness program managers are becoming a scarcity. In Kentucky alone, worksite wellness programs have experienced phenomenal growth and the state wellness office scurries to offer assistance to employers starting wellness programs at their worksites. Students receiving the Worksite Health Promotion minor would obtain the skills needed for individuals entering the worksite health promotion career, which includes, but not limited to principles of exercise and conditioning, program planning, policy development, behavior theories, first aid, safety, and nutrition.
- 2.2 Projected enrollment in the proposed minor program: Based on growth of worksite health promotion programs available at worksites and interest from students taking the worksite health promotion course a projected 10- 20 for the first year with a probable consistency of 25 minors per year for an average.
- 2.3 Relationship of the proposed minor program to other programs now offered by the department: The Department of Public Health houses the Worksite Health

Promotion minor required courses; ENV 120, PH 261, PH 381, PH 390, and PH 402. This minor would provide an additional career path for the students in the Public Health Education concentration and the Environmental concentration. The Health Care Administration students could also supplement their major with this minor. Students from all of these areas have previously requested information on the possibilities of entering the worksite health promotion field.

- 2.4 Relationship of the proposed minor program to other university programs: Physical Education's PE 100 is a required course in the Worksite Health Promotion minor. The Food, Nutrition and Wellness concentration offered in the Department of Consumer and Family Sciences offers a perspective on wellness from primarily a nutritional aspect, whereas the Worksite Health Promotion minor requires a holistic approach including nutrition, fitness, smoking cessation, stress management, program planning, policy development and program administration. This minor would also offer an additional career path for students in the College of Business.
- 2.5 Similar minor programs offered elsewhere in Kentucky and in other states (including programs at benchmark institutions): There are no other minors in Worksite Health Promotion in any university in the state of Kentucky. There is a Worksite Health Promotion concentration at East Carolina University, a graduate degree option in Corporate Worksite Health Promotion at Texas A&M, a B.S. in Health Promotion at Weber State University Utah, a M.S. in Health Promotion at UNC Charlotte and a B.S. in Health Education and Promotion with a concentration in Worksite Health Promotion at Southeastern Louisiana University.
- 2.6 Relationship of the proposed minor program to the university mission and objectives: The Worksite Health Promotion minor is consistent with the University's mission to prepare students to be "productive, engaged leaders in a global society." "WKU is responsible for stewarding a high quality of life throughout its region," and promoting health is a key component of this.

3. Objectives of the proposed minor:

- Enable students to work with employees of various jobs and education levels
- Enhance students motivational skills, which will enable them to encourage employees to obtain personal health goals
- Promote strong communication skills
- Encourage high regard for positive health behaviors and safety adherence
- Assess and analyze health issues, while maintaining high standards of conduct both ethically and legally
- Design, implement and evaluate health programs
- Demonstrate the fundamentals of physical activity and nutrition
- Encourage student engagement with employers at both the local and state levels

4. Curriculum:

Minor in Worksite Health Promotion (18 hrs)

The minor in Worksite Health Promotion (reference number XXX) requires a minimum of 18 semester hours. This minor provides a basic foundation for students desiring preparation in worksite health promotion and prevention. The minor in worksite health promotion may be used in combination with many majors to enhance a student's career opportunities and as preparation for graduate study in a variety of health disciplines. Required courses are ENV 120; PH 261; PH 381; 390; 402; and PE 100. All courses in the minor must be completed with a minimum grade of "C".

Core Requirements (18 hours)

Class	Title	Credit Hours
ENV 120	Intro to Occupational Safety & Health	3 hrs
PH 261	Foundations of Health Education	3 hrs
PH 381	Community Health	3 hrs
PH 390	Wellness and Fitness Assessment	3 hrs
PH 402	Worksite Health Promotion	3 hrs
PE 100	Fundamentals of Physical Activity	3 hrs
Total		18 hrs

5. **Budget implications:** No additional faculty or new courses are required for this minor.
6. **Proposed term for implementation:** Spring 2009
7. **Dates of prior committee approvals:**

Dept. of Public Health	<u>August 18, 2008</u>
CHHS Undergraduate Curriculum Committee	<u>Sept. 30, 2008</u>
University Curriculum Committee	<u>10/23/08</u>
University Senate	_____
Board of Regents	_____

Attachment: Program Inventory Form

**College of Health and Human Services
School of Nursing
Proposal for an Exception to an Academic Policy
(Action Item)**

Contact Person: M. Susan Jones e-mail: susan.jones@wku.edu Phone: 5-3213

1. Identification of proposed policy exception:

Waiver of 6 hours of the required 42 upper division hours for transfer students seeking the baccalaureate degree in nursing (Reference # 596) who have successfully completed an associate's degree in nursing.

2. Catalog statement of existing policy:

"At least one-half of the semester hours required for each major and minor must be earned in undergraduate courses numbered 300 and above (except minors in biology, business administration, and mathematics and majors in social studies, art education, and dental hygiene). For this requirement of a minor in mathematics, consult the Department of Mathematics. Students with a major in social studies receive a 12 hour waiver in the upper division hour requirement in the major field. Art education majors receive a 6 hour waiver, and computer information system minors receive a 3 hour waiver. Student with an associate degree from a dental hygiene program accredited through the American Dental Association's Commission on Dental Accreditation receive a 16- hour waiver in the upper division hour requirement. " Page 24 of WKU Catalog 2007/08

3. Statement of proposed policy exception: (changes in italics)

At least one-half of the semester hours required for each major and minor must be earned in undergraduate courses numbered 300 and above (except minors in biology, business administration, and mathematics and majors in social studies, art education, and dental hygiene). For this requirement of a minor in mathematics, consult the Department of Mathematics. Students with a major in social studies receive a 12 hour waiver in the upper division hour requirement in the major field. Art education majors receive a 6 hour waiver, and computer information system minors receive a 3 hour waiver. Student with an associate degree from a dental hygiene program accredited through the American Dental Association's Commission on Dental Accreditation receive a 16- hour waiver in the upper division hour requirement. *An RN with an Associate Degree in nursing receive a 6 hour waiver in the upper division hour requirement for the Baccalaureate in Nursing major.*

4. Rationale for proposed policy exception:

Baccalaureate degree-seeking students transferring from community colleges with an associate degree in nursing have completed courses, which transfer with lower division credit only. Currently, there are 36 upper division course hours in the nursing curriculum, with the waiver of 6 hours the university requirement of 42 hours will be satisfied.

Proposal Date: September 23, 2008

**Ogden College of Science and Engineering
Department of Agriculture
Proposal to Make Multiple Revisions to a Course
(Action Item)**

Contact Person: Nevil Speer, nevil.speer@wku.edu, 5959

1. Identification of course:

- 1.4 Current course prefix (subject area) and number: AGRI 291
- 1.5 Course title: Interpretation of Agricultural Research
- 1.6 Credit hours: 3.0

2. Revise course title:

- 2.1 Current course title: Interpretation of Agricultural Research
- 2.2 Proposed course title: Introduction to Data Analysis and Interpretation
- 2.3 Proposed abbreviated title: Intro Data Analysis
- 2.4 Rationale for revision of course title:
The term “agricultural research” implies traditional connotation with respect to production agriculture. Meanwhile, students within the Department of Agriculture represent a wide array of interests including tracks in animal science, agricultural economics, turf grass management, horticulture, agriculture education, etc... Therefore, the modified title is more properly aligned with student demographics.

3. Revise course catalog listing:

- 3.1 Current course catalog listing:
Prerequisites: Six hours of natural and/or social science and MATH116.
Application of scientific method in acquiring new knowledge, interpretation of statistical research data; application of statistical concepts.
- 3.2 Proposed course catalog listing:
Prerequisites: Six hours of natural and/or social science and MATH116.
Application of scientific method in acquiring new knowledge, interpretation of statistical research data; application of statistical concepts. Lecture and Laboratory.
- 3.3 Rationale for revision of course catalog listing:
The course format currently consists of lecture only. We wish to change the course format to a 2-hour lecture and a 2-hour laboratory (2 contact hours weekly) to help support fundamental concepts included in the lecture portion of the class.

4. Proposed term for implementation: Fall 2009

5. Dates of prior committee approvals:

Agriculture Department:

September 25, 2008

OCSE Curriculum Committee

October 9, 2008

University Curriculum Committee

____10/23/08____

University Senate

Attachment: Course Inventory Form

Proposal Date: September 5, 2008

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Make Multiple Revisions to a Course
(Action Item)**

Contact Person: Joel Lenoir, joel.lenoir@wku.edu, 745-6858

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: EM 221
- 1.2 Course title: Statics
- 1.3 Credit hours: 3 credits

2. Revise course title:

- 2.1 Current course title: Statics
- 2.2 Proposed course title: UK Statics
- 2.3 Proposed abbreviated title: UK Statics
- 2.4 Rationale for revision of course title: to distinguish from the course taught by WKU faculty - EM 222

3. Revise course catalog listing:

- 3.1 Current course catalog listing:
A study of forces on bodies at rest. Vector algebra: study of force systems, equivalent force systems, distributed forces, internal forces, principals of equilibrium, application to trusses, frames and beams and friction.
- 3.2 Proposed course catalog listing:
A study of forces on bodies at rest. Vector algebra: study of force systems, equivalent force systems, distributed forces, internal forces, principals of equilibrium, application to trusses, frames and beams and friction. This course is delivered by the University of Kentucky.
- 3.3 Rationale for revision of course catalog listing:
The new description reflects the institution offering the course. This will allow students to choose the proper course to take in order to achieve the required number of credits from the University of Kentucky.

4. Proposed term for implementation: Spring 2009

5. Dates of prior committee approvals:

Engineering Department:	26 Sept. 2008
Ogden College Curriculum Committee	9 Oct. 2008
University Curriculum Committee	10/23/08
University Senate	_____

Attachment: Course Inventory Form

Proposal Date: September 5, 2008

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Make Multiple Revisions to a Course
(Action Item)**

Contact Person: Joel Lenoir, joel.lenoir@wku.edu, 745-6858

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: EM 302
- 1.2 Course title: Mechanics of Deformable Solids
- 1.3 Credit hours: 3 credits

2. Revise course title:

- 2.1 Current course title: Mechanics of Deformable Solids
- 2.2 Proposed course title: UK Mechanics of Deformable Solids
- 2.3 Proposed abbreviated title: UK Mech. Def. Solids
- 2.4 Rationale for revision of course title: to distinguish from the course taught by WKU faculty- EM 303

3. Revise course prerequisites/corequisites/special requirements:

- 3.1 Current prerequisites/corequisites/special requirements:
Prerequisites: EM 221, Math 227
Corequisites: ME 331, pre/co Math 331
- 3.2 Proposed prerequisites/corequisites/special requirements:
Prerequisites: EM 222 with grade of C or better, Math 227
Corequisites: none
- 3.3 Rationale for revision of course prerequisites/corequisites/special requirements:
The course builds upon topics from EM 222 (the WKU offering of EM 221) and students must have a firm understanding of the material to succeed in EM 302. In the original curricula, students were required to pass EM 221 with a grade of C or better. However, it was not enforced as a prerequisite. Therefore, some students would continue with a D as a prerequisite for EM 302 and not repair the D until much later in their plan of study. This change will ensure they are well prepared for EM 302, and prevent students taking it in a later semester when it may not serve them as well.

The Lab course ME 331 was structured to serve both mechanical engineering and civil engineering students. Some of the topics covered were repeats for the ME students who already had them in ME 241. This compromise in content will be alleviated by decoupling the Lab experience from the EM 302 lecture course. ME 331 is to be dropped from the curriculum and deleted as a course. The replacement lab experience (ME 347 for ME students) will be constructed to more effectively serve the needs of the ME students and be more efficient in building upon experiences in ME 241. The CE Faculty has created a replacement lab

course for ME 331. Due to very limited use of differential equations in EM 302 the MATH 331 course is not needed as a co-requisite.

3.4 Effect on completion of major/minor sequence:

The prerequisite change will not impact student capability to complete the engineering program requirements. The removal of the pre/co requisite of Math 331 will allow students a less restricted path to graduation, with no effect on preparation for EM 302.

4. Revise course catalog listing:

4.1 Current course catalog listing:

Study of fundamental principles and physical laws governing the response of mechanical components to external forces. Concepts of stress, equivalent systems, rigid body equilibrium, stress-strain and deformation, torsion, internal forces and bending moments, shear and bending moment diagrams, flexural loading, Mohr's circle and pressure vessels are presented.

4.2 Proposed course catalog listing:

Study of fundamental principles and physical laws governing the response of mechanical components to external forces. Concepts of stress, equivalent systems, rigid body equilibrium, stress-strain and deformation, torsion, internal forces and bending moments, shear and bending moment diagrams, flexural loading, Mohr's circle and pressure vessels are presented. This course is delivered by the University of Kentucky.

4.3 Rationale for revision of course catalog listing:

The new description reflects the institution offering the course. This will allow students to choose the proper course to take in order to achieve the required number of credits from the University of Kentucky.

5. Proposed term for implementation: Spring 2009

6. Dates of prior committee approvals:

Engineering Department:	26 Sept. 2008
Ogden College Curriculum Committee	9 Oct. 2008
University Curriculum Committee	10/23/08
University Senate	_____

Attachment: Course Inventory Form

Proposal Date: September 5, 2008

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Make Multiple Revisions to a Course
(Action Item)**

Contact Person: Joel Lenoir, joel.lenoir@wku.edu, 745-6858

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: ME 200
- 1.2 Course title: Sophomore Design
- 1.3 Credit hours: 3 credits

2. Revise course prerequisites/corequisites/special requirements:

- 2.1 Current prerequisites/corequisites/special requirements:
Prerequisites: EM 221, AMS 205
Corequisites: EE 285
- 2.2 Proposed prerequisites/corequisites/special requirements:
Prerequisites: ME 180 with grade of C or better, EM 221
Corequisites: none
- 2.3 Rationale for revision of course prerequisites/corequisites/special requirements:
The change being made is a consequence of previous program changes. The background content relevant to delivery of ME 200 has been captured in ME 180. Since ME 180 covers topics critical to the ME student in subsequent courses, passing with a satisfactory performance is important for student progress later in the program, beginning with ME200.
- 2.4 Effect on completion of major/minor sequence: None

3. Revise course credit hours: None

- 3.1 Current course credit hours: 2 credits
- 3.2 Proposed course credit hours: 3 credits
- 3.3 Rationale for revision of course credit hours:
The one credit hour addition to ME 200 is one of several improvements being implemented to provide a more effective learning environment for freshmen and sophomores in the ME Professional Component courses. The additional hour will provide for a common instruction session for the entire class, and is required to address the professional design tools instruction started in the new ME180 course, as well as address professional communication weaknesses that have been assessed in the present Professional Component course sequence.

4. Proposed term for implementation: Spring 2009

5. Dates of prior committee approvals:

Engineering Department:

26 Sept. 2008

Ogden College Curriculum Committee

9 Oct. 2008

University Curriculum Committee

10/23/08

University Senate

Attachment: Course Inventory Form

Proposal Date: September 5, 2008

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Make Multiple Revisions to a Course
(Action Item)**

Contact Person: Joel Lenoir, joel.lenoir@wku.edu, 745-6858

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: ME 240
- 1.2 Course title: Materials and Methods of Manufacturing
- 1.3 Credit hours: 3 credits

2. Revise course prerequisites/corequisites/special requirements:

- 2.1 Current prerequisites/corequisites/special requirements:
Prerequisites: High school chemistry or physics.
Corequisites: ME 175, ME 241, Math 116 or higher.
- 2.2 Proposed prerequisites/corequisites/special requirements:
Prerequisites: Math 126 with grade of C or better, Chem 116 or 120.
Corequisites: ME 241.
- 2.3 Rationale for revision of course prerequisites/corequisites/special requirements:
The topics being covered in the course require a higher level of chemistry and mathematics background than has been present in past offerings. By elevating the prerequisites, the course will be populated with better prepared students, probably in their sophomore year at WKU. Student success in the course and enhanced understanding of topics are the expected outcomes from the change.

Another outcome from the proposed change is to present an opportunity for Math and Science Academy students to take an engineering course. The course would be readily accepted for credit in many engineering programs that require a “materials” course. It is anticipated that Academy students in their second year would benefit from the course.

- 2.4 Effect on completion of major/minor sequence:
The prerequisite change will not impact student capability to complete the Mechanical Engineering program requirements. It will likely be taken by students in their third semester instead of their first semester. This can readily be accommodated in the suggested plan of study.

3. Revise course catalog listing:

- 3.1 Current course catalog listing:
Introduction to the science of engineering materials including structures from the atomic to macroscopic scales, properties, strengthening mechanisms, phase diagrams, and correlation between processing and properties. Introduction to manufacturing process selection, manufacturing properties of materials, material removal processes, and joining.

- 3.2 Proposed course catalog listing:
Introduction to the science of engineering materials including structures from the atomic to macroscopic scales, properties, strengthening mechanisms, phase diagrams, and correlation between processing and properties. Introduction to manufacturing process selection and properties of materials.
- 3.3 Rationale for revision of course catalog listing:
The new description is more succinct.

4. Proposed term for implementation: Spring 2009

5. Dates of prior committee approvals:

Engineering Department: 26 Sept. 2008

Ogden College Curriculum Committee 9 Oct. 2008

University Curriculum Committee 10/23/08

University Senate _____

Attachment: Course Inventory Form

Proposal Date: September 5, 2008

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Create a New Course
(Action Item)**

Contact Person: Joel Lenoir, joel.lenoir@wku.edu, 745-6858

1. Identification of proposed course:

- 1.1 Course prefix (subject area) and number: EM 303
- 1.2 Course title: WKU Mechanics of Deformable Solids
- 1.3 Abbreviated course title: WKU Mech. Def. Solids
- 1.4 Credit hours and contact hours: 3
- 1.5 Type of course: L (Lecture)
- 1.6 Prerequisites: Math 227 and EM 221 with grade of "C" or better
- 1.7 Course catalog listing:
Study of fundamental principles and physical laws governing the response of mechanical components to external forces. Concepts of stress, equivalent systems, rigid body equilibrium, stress-strain and deformation, torsion, internal forces and bending moments, shear and bending moment diagrams, flexural loading, Mohr's circle and pressure vessels are presented. Course delivered by Western Kentucky University.

2. Rationale:

- 2.6 Reason for developing the proposed course:
The course is being developed to provide a means to account for which campus of the joint engineering program delivers the course. This will ensure students make an informed decision when scheduling courses so that they can acquire at least 16 hours of credit from the University of Kentucky faculty on their transcript.
- 2.7 Projected enrollment in the proposed course:
This course will be primarily offered to mechanical engineering students with expected enrollments of 30 students per offering. It is anticipated it will be offered once a year in the spring semester.
- 2.8 Relationship of the proposed course to courses now offered by the department:
This course is equivalent to EM 302 in content and outcomes. It is needed so allow for proper accounting of which institution offers the course. For the joint engineering programs EM 302 is to be used when offered by the University of Kentucky and EM 303 is to be used when offered by Western Kentucky University. Proper accounting of courses on student transcripts is needed to ensure that students meet the credit hour requirements set forth by the CPE.
- 2.9 Relationship of the proposed course to courses offered in other departments:
None
- 2.10 Relationship of the proposed course to courses offered in other institutions:
The course is equivalent to the EM 302 course offered at the University of

Kentucky.

3. Discussion of proposed course:

3.5 Course objectives:

Students will learn to

- Determine normal and shear stresses in mechanical components under known loads
- Determine deflections under axial and transverse load conditions
- Model the variation of stresses in structural members
- Determine the locations and magnitudes of maximum stresses and deflections
- Model column stability and determine buckling conditions

3.6 Content outline:

- Static systems, forces and stresses
- Stress-strain behavior of solids
- St. Venant's principle, stress concentrations
- Torsion in axi-symmetric members, statically indeterminate shafts
- Bending of uniform cross-section beams
- Unsymmetric bending
- Shear and bending moment diagrams
- Shear stresses in beams
- Thin wall pressure vessels
- Transformations of stress and strain
- Mohr's circle for plane stress
- Beam deflections
- Statically indeterminate beams
- Columns, stability and buckling

3.7 Student expectations and requirements:

Students will be expected to participate in class discussions and submit homework assignments. Student grades will be based upon those efforts and performance on quizzes and exams.

3.8 Tentative texts and course materials:

Mechanics of Materials, fourth edition, Ferdinand P. Beer, E. Russell Johnston, Jr. and John T. DeWolf, McGraw-Hill, Inc., 2005.

4. Resources:

4.3 Library resources:

The WKU library has multiple texts available in the appropriate topic areas. These can be accessed by students for background information on course projects. See attached Library Resources Form.

4.4 Computer resources:

The Department of Engineering has computer facilities capable of supporting this course. No new software will be required.

5. Budget implications:

5.5 Proposed method of staffing:

The course will be staffed by WKU engineering faculty

- 5.6 Special equipment needed:
No additional equipment is anticipated to be needed beyond what is currently in place.
- 5.7 Expendable materials needed:
Any expendable materials can be acquired using existing resources within the Engineering Department.
- 5.8 Laboratory materials needed: NA

6. Proposed term for implementation: Spring 2009

7. Dates of prior committee approvals:

Engineering Department: 26 Sept. 2008

Ogden College Curriculum Committee 9 Oct. 2008

University Curriculum Committee 10/23/08_____

University Senate _____

Attachment: Bibliography, Course Inventory Form, Library Resources Form.

Proposal Date: September 5, 2008

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Create a New Course
(Action Item)**

Contact Person: Joel Lenoir, joel.lenoir@wku.edu, 745-6858

1. Identification of proposed course:

- 1.1 Course prefix (subject area) and number: EM 222
- 1.2 Course title: WKU Statics
- 1.3 Abbreviated course title: WKU Statics
- 1.4 Credit hours and contact hours: 3
- 1.5 Type of course: L (Lecture)
- 1.6 Prerequisites: Math 126
Prerequisites or concurrent: Math 227, Phys 250
- 1.7 Course catalog listing:
A study of forces on bodies at rest. Vector algebra: study of force systems, equivalent force systems, distributed forces, internal forces, principles of equilibrium, application to trusses, frames and beams and friction. Course delivered by Western Kentucky University.

2. Rationale:

- 2.1 Reason for developing the proposed course:
The course is being developed to provide a means to account for which campus of the joint engineering program delivers the course. This will ensure students make an informed decision when scheduling courses so that they can acquire at least 16 hours of credit from the University of Kentucky faculty.
- 2.2 Projected enrollment in the proposed course:
This course will be primarily offered to civil engineering students with expected enrollments of 30 students per offering. It is anticipated it will be offered once a year in the fall semester.
- 2.3 Relationship of the proposed course to courses now offered by the department:
This course is equivalent to EM 221 in content and outcomes. It is needed to allow for proper accounting of which institution offers the course. For the joint engineering programs EM 221 is to be used when offered by the University of Kentucky and EM 222 is to be used when offered by Western Kentucky University. Proper accounting of courses on student transcripts is needed to ensure that students meet the credit hour requirements set forth by the CPE.
- 2.4 Relationship of the proposed course to courses offered in other departments:
None
- 2.5 Relationship of the proposed course to courses offered in other institutions:
The course is equivalent to the EM 221 course offered at the University of Kentucky.

3. Discussion of proposed course:

3.1 Course objectives:

Students will learn to:

- Perform force and moment calculations on points and rigid bodies
- Use vectors and vector mechanics to solve for unknown forces and moments acting on points and rigid bodies
- Become capable of drawing free body diagrams for points, rigid bodies, and mechanical devices
- Use the principles of equilibrium to solve for unknown forces and moments on points and rigid bodies. Rigid bodies include trusses, frames and machines.
- Determine centroids, first area moments, and second area moments.
- Draw shear and bending moment diagrams for beams

3.2 Content outline:

- Forces, vectors, resolution of vectors
- Force components
- Equilibrium: for a point, in space, 3-D
- Forces in space
- Statics of rigid bodies, moments
- Moments, cross products
- Scalar products and mixed triple products
- Couples
- Reduction of force systems
- Centroids
- Distributed loads
- Second area moments
- Trusses
- Frames and machines
- Internal forces
- Shear and bending moments diagram
- Friction, Wedges, Belt Friction

3.3 Student expectations and requirements:

Students will be expected to participate in class discussions and submit homework assignments. Student grades will be based upon those efforts and performance on quizzes and exams.

3.4 Tentative texts and course materials:

Engineering Mechanics, Statics, R.C. Hibbler, 9th Edition.

4. Resources:

4.1 Library resources:

The WKU library has multiple texts available in the appropriate topic areas. These can be accessed by students for background information on course projects. See attached Library Resources Form.

4.2 Computer resources:

The Department of Engineering has computer facilities capable of supporting this course. No new software will be required.

5. Budget implications:

- 5.1 Proposed method of staffing:
The course will be staffed by WKU engineering faculty
- 5.2 Special equipment needed:
No additional equipment is anticipated to be needed beyond what is currently in place.
- 5.3 Expendable materials needed:
Any expendable materials can be acquired using existing resources within the Engineering Department.
- 5.4 Laboratory materials needed: NA

6. Proposed term for implementation: Spring 2009

7. Dates of prior committee approvals:

Engineering Department: 26 Sept. 2008

Ogden College Curriculum Committee 9 Oct. 2008

University Curriculum Committee 10/23/08

University Senate _____

Attachment: Bibliography, Course Inventory Form, Library Resources Form.

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Create a New Course
(Action Item)**

Contact Person: Joel Lenoir, joel.lenoir@wku.edu, 745-6858

1. Identification of proposed course:

- 1.1 Course prefix (subject area) and number: ME 285
- 1.2 Course title: Elements of Industrial Automation
- 1.3 Abbreviated course title: Industrial Automation
- 1.4 Credit hours and contact hours: 1 credit hour lecture, 1 contact hour
- 1.5 Type of course: L, lecture
- 1.6 Prerequisite: ME 180 with a "C" or better
- 1.7 Course catalog listing: An introduction to PLC controls of industrial automation equipment, with an emphasis on their impact on electromechanical design and safety. Elements of industrial networking will be introduced. Course fee required.

2. Rationale:

- 2.1 Reason for developing the proposed course:
This course replaces an existing EE 285: Introduction to Industrial Automation, which is being deleted from both the Electrical and Mechanical Engineering programs. The course builds on some of the basic microcontroller concepts introduced in ME 180: Freshman Design II through the use of a programmable logic controller (PLC) emulator program. In addition, the course supports the professional and laboratory components of the ME program.
- 2.2 Projected enrollment in the proposed course:
The projected enrollment for this course is 35 mechanical engineering sophomore undergraduate students. This number requires two sections due to faculty interaction with students on computers during class time.
- 2.3 Relationship of the proposed course to courses now offered by the department:
This course builds upon the material in ME 180 and is integrated into the professional and laboratory components of the ME curriculum. At the current time, there are no longer any stand-alone PLC courses in the Engineering Department.
- 2.4 Relationship of the proposed course to courses offered in other departments:
The course is similar to AMS 343: Automated Systems, but is a subset of the range of topics and is at a lower level, with a greater focus on machine control as an aspect of design.
- 2.5 Relationship of the proposed course to courses offered in other institutions:
Similar controller courses are common in nearly all ME programs, with specific programs varying the level of hardware usage depending upon programmatic objectives.

3. Discussion of proposed course:

3.1 Course objectives:

By the end of the course, students will:

Become familiar with basic PLC programming. Investigate the various methods of sensor integration to PLC input cards. Become familiar with safety considerations with PLC machine control. Gain an understanding of networking protocols for PLC's.

3.2 Content outline:

- Basic file and controller structure
- Addressing
- Timers and counters
- Input and output bit manipulation
- Integration to sensors
- Bootstrapping and watchdog timing protocols
- Safety practices and protocols
- Elements of networking

3.3 Student expectations and requirements:

Students will work individually and in teams to complete a series of programming exercises. They will demonstrate the results to the class for evaluation of operation. By the end of the course students will be able to:

- Create a structured PLC program to solve an automation problem.
- Document a PLC program for archival purposes.
- Document project results in an appropriate manner.
- Wire sinking and sourcing sensors and power supplies to a PLC.

3.4 Tentative texts and course materials:

Software emulation for Allen-Bradley PLC's will be used: "LogixPro 500", TheLearningPit.com. Manuals for the emulator and Allen-Bradley hardware are available for student download from Blackboard, and instructor note packages will be supplied. The course fee will be \$45, providing each student with an emulator on CD to keep.

4. Resources:

4.1 Library resources:

The resources available at the WKU Library are adequate for the proposed course. See attached library approval form.

4.2 Computer resources:

No computing resources beyond what is currently available in the Department of Engineering will be required. Students are strongly encouraged to bring their own laptop computers to class to run their own customized copies of the emulator.

5. Budget implications:

5.1 Proposed method of staffing:

Faculty of the department with credentials in the appropriate discipline will teach this course.

5.2 Special equipment needed:

The Department of Engineering has a sufficient inventory of equipment to deliver this course. Students will be provided a PLC emulator on CD purchased with the \$45 course fee.

5.3 Expendable materials needed:

No expendable materials needed.

5.4 Laboratory materials needed:

The Department of Engineering has a sufficient inventory of materials to deliver this course.

6. Proposed term for implementation: Spring 2009

7. Dates of prior committee approvals:

Department of Engineering:	26 Sept. 2008
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OCSE Curriculum Committee	9 Oct. 2008
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University Curriculum Committee	10/23/08
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University Senate	_____
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Attachment: Bibliography, Library Resources Form, Course Inventory Form

Proposal Date: September 5, 2008

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Create a New Course
(Action Item)**

Contact Person: Joel Lenoir, joel.lenoir@wku.edu, 745-6858

1. Identification of proposed course:

- 1.1 Course prefix (subject area) and number: ME 347
- 1.2 Course title: Mechanical Systems Laboratory
- 1.3 Abbreviated course title: Mechanical Lab
- 1.4 Credit hours and contact hours: 1 (2)
- 1.5 Type of course: B (Laboratory)
- 1.6 Prerequisites: ME 241,
Prerequisite/Concurrent: EM 303, MATH 331
- 1.7 Course catalog listing:
Implementation of fundamental principles and physical laws governing the response of mechanical system components to external forces and constraints. Students will learn to plan, conduct, and report on a variety of experiments and projects to measure the performance characteristics of mechanical systems.

2. Rationale:

- 2.1 Reason for developing the proposed course:
This course has been developed to replace ME 331 in the mechanical engineering curriculum. It is targeted at covering some of the same topics but significantly expands on several areas including the topic of stress evaluations. It will add new experimental experiences in dynamic analysis of mechanical systems, an area of great importance for mechanical engineering students. Topics removed from the ME 331 experience are largely covered in a previous course, ME 241. Removing the concurrency with EM 302 (now EM 303) will allow greater flexibility in scheduling engineering courses. Adding the dynamic aspects to the lab experience will strengthen the mechanical engineering curriculum.
- 2.2 Projected enrollment in the proposed course:
This course will be primarily offered to mechanical engineering students with expected enrollments of 12 students per lab section and 2-3 lab sections per year. Overall annual enrollment is anticipated to be 30 students.
- 2.3 Relationship of the proposed course to courses now offered by the department:
No other course covers the same topical content. This course will enhance student learning in both EM 303 and EM 313, and will increase student appreciation of design considerations of mechanical systems. This course will better serve ME 310 by providing students with a greater understanding of the response of mechanical systems to external inputs.
- 2.4 Relationship of the proposed course to courses offered in other departments:
No other department offers a course with this content at WKU. The proposed

course builds upon topics covered in EM 303 and in Phys 251. Since it has some similarity to the deleted ME 331, Strength of Materials Lab, it also has some similarity to CM 339, Applied Strength of Materials. The proposed course is not intended to be simply a lab supporting a lecture. It is intended to be a laboratory experience drawing together many important topics in mechanical systems.

- 2.5 Relationship of the proposed course to courses offered in other institutions: Some mechanical engineering programs have a lab associated with the solid mechanics course. This has been the case at WKU. However, an opportunity exists to create a different experience that goes beyond simply supplementing a lecture course. The proposed course creates that opportunity.

The University of Wisconsin-Madison has a course which includes dynamic systems analysis along with conventional strength of materials topics. Georgia Tech has a lab course in “Mechanical Systems” that contains more dynamic analysis than it does strength of materials analysis. The stated purpose for that course is to offer opportunities beyond what is learned in lecture.

3. Discussion of proposed course:

3.1 Course objectives:

By the end of the course, students will learn to:

- Plan, conduct, analyze and evaluate experimental tests
- Evaluate factors such as force and position changes that are relevant to mechanical system design
- Measure system response by strain gauge technology
- Measure structural deflections and stresses
- Compare analytical results to predictions from theoretical model
- Communicate test results through reports or presentation

3.2 Content outline:

- Forces on systems
- Position, velocity and acceleration in mechanical systems
- Strain measurement methods
- Evaluating strain/stress variations in mechanical systems
- Introduction to design of experiments
- Data evaluation and reporting methods

3.3 Student expectations and requirements:

Students will be expected to prepare pre-labs, conduct experiments, create experimental planning documents, assess collected data, and write reports communicating their results. Student grades will be based upon those efforts.

3.4 Tentative texts and course materials:

Course will utilize textbooks from the PHYS 251 physics course and the EM 303 course. Pre-Lab documents will be prepared and provided as required.

4. Resources:

4.1 Library resources:

The WKU library has multiple texts available in the appropriate topic areas. These can be accessed by students for background information on course projects.

- See the attached Library Resources Form.
- 4.2 Computer resources:
The Department of Engineering has computer facilities capable of supporting this course. No new software will be required.

5. Budget implications:

- 5.1 Proposed method of staffing:
The course will be staffed by WKU engineering faculty
- 5.2 Special equipment needed:
Laboratory equipment needed for this course is available in various facilities of the department including the Engineering Materials Laboratory. No additional equipment is anticipated to be needed beyond what is currently in place.
- 5.3 Expendable materials needed:
Any expendable materials can be acquired using existing resources within the Engineering Department.
- 5.4 Laboratory materials needed:
No additional materials needed.

6. Proposed term for implementation: Spring 2009

7. Dates of prior committee approvals:

Engineering Department:	26 Sept. 2008
Ogden College Curriculum Committee	9 Oct. 2008
University Curriculum Committee	10/23/08
University Senate	_____

Attachment: Bibliography, Library Resources Form, Course Inventory Form

Proposal Date: 22 September 2008

**Ogden College of Science and Engineering
Department of Engineering
Proposal to Create a New Course
(Action Item)**

Contact Person: Joel Lenoir, joel.lenoir@wku.edu 745-6858

1. Identification of proposed course:

- 1.1 Course prefix (subject area) and number: ME 366
- 1.2 Course title: Mechanics for Electrical Engineers
- 1.3 Abbreviated course title: Mechanics for Elect Engineers
- 1.4 Credit hours and contact hours: 3 credit hours, 3 contact hours
- 1.5 Type of course: L, lecture
- 1.6 Prerequisites: PHYS 255
Prerequisite or concurrent: MATH 327
- 1.7 Course catalog listing: A combined course in statics and dynamics. Topics from statics include vector algebra, distributed and internal forces, trusses, frames, and beams. Topics from dynamics include kinematics/kinetics in various reference systems, work/energy, and impulse/momentum. (This course is not for civil or mechanical engineering majors.)

2. Rationale:

- 2.1 Reason for developing the proposed course:
This course is being developed as an engineering mechanics course for the electrical engineering program. It will provide the student with a fundamental background in statics and dynamics and appropriate problem-solving approaches in this discipline.
- 2.2 Projected enrollment in the proposed course:
The projected enrollment for this course is 20 - 30 electrical engineering undergraduate students.
- 2.3 Relationship of the proposed course to courses now offered by the department:
Some overlap exists between this course and EM 221 (Statics), EM 313 (Dynamics) and PHYS 255 (University Physics I). However, the compressed coverage in a single course of both engineering science topics of statics and dynamics is unique for the electrical engineering student constituents.
- 2.4 Relationship of the proposed course to courses offered in other departments:
No other department offers a course with this topical coverage suitable for the electrical engineering program.
- 2.5 Relationship of the proposed course to courses offered in other institutions:
Various institutions offer engineering mechanics courses with combined elements of statics and dynamics. Two examples include:
 - EF 101/102: Engineering Fundamentals I/II, University of Tennessee Knoxville, which blends statics and dynamics into a two semester sequence along with engineering design, communication, graphics, and ethics.

- ES 207: Fundamentals of Mechanics, Embry Riddle Aeronautical University, Prescott, AZ, which is nearly identical to this course and is also targeted to electrical engineering students.

3. Discussion of proposed course:

3.1 Course objectives:

The overall goal is to give students the ability to use the principles of engineering mechanics to approach and solve engineering problems.

3.2 Content outline:

- Vectors, Forces and Moments
- 2D and 3D Equilibrium
- Trusses and Frames
- Friction
- Centers of Mass and Moments of Inertia
- Kinematics and Kinetics of Rigid Bodies

3.3 Student expectations and requirements:

Students are required to attend class, and complete homework, quizzes, and examinations. The students' grades will be based upon their performance on the above assignments.

3.4 Tentative texts and course materials:

The anticipated text(s) for this course will be:

Vector Mechanics for Engineers: Statics and Dynamics, by Ferdinand P. Beer and E. Russell Johnston, Jr., Elliot R. Eisenberg, William E. Clausen, David Mazurek, and Phillip J. Cornwell, McGraw-Hill, Inc., 8th Edition, 2007, ISBN: 0073212229.

4. Resources:

4.1 Library resources:

The resources available at the WKU Library are adequate for the proposed course. See attached library approval form.

4.2 Computer resources:

No computing resources beyond what is currently available in the Department of Engineering will be required.

5. Budget implications:

5.1 Proposed method of staffing:

Faculty of the department with credentials in the appropriate discipline will teach this course.

5.2 Special equipment needed:

The Department of Engineering has a sufficient inventory of equipment to deliver this course.

5.3 Expendable materials needed:

No expendable materials needed.

5.4 Laboratory materials needed:

No laboratory supplies needed.

6. Proposed term for implementation: Spring 2009

7. Dates of prior committee approvals:

Department of Engineering:	26 Sept. 2008
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OCSE Curriculum Committee	9 Oct. 2008
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University Curriculum Committee	10/23/08
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University Senate	_____
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Proposal Date: 8/25/2008

**Ogden College of Science and Engineering
Department of Geography and Geology
Proposal to Revise A Program
(Action Item)**

Contact Person: David Keeling, david.keeling@wku.edu, 5-4555

1. Identification of program:

- 1.1 Current program reference number: 674
- 1.2 Current program title: B.S. Degree in Geography
- 1.3 Credit hours: 36

2. Identification of the proposed program changes:

- Delete the concentration in City and Regional Planning.
- Change the title of the GIS and Spatial Analysis concentration to Planning and GIS.
- Add GEOL 102 as an earth science option in addition to GEOG 100 in the revised Planning and GIS concentration.
- Add GEOG 240, 474 and 484 as required courses in the revised Planning and GIS concentration.
- Delete GEOG 414 and 419 from the required courses in the revised Planning and GIS concentration (old GIS and Spatial Analysis concentration), which reduces the total required concentration hours to 32.
- Add GEOG 350, 360, 414, 417, 419, 451, 480, 487, and 488 to the approved program electives in the revised Planning and GIS concentration, and increase the required elective hours to four (4).
- Change the title of the Meteorology and Climatology concentration to Land, Weather, and Climate and reduce the required courses from 33 to 30 hours.
- Change GEOG 424 and 426 to GEOG 424 OR 426 as required courses in the revised Land, Weather, and Climate concentration.
- Delete GEOG 416, 431, and 432 from the elective options in the revised Land, Weather, and Climate concentration, and add GEOG 414, 420, and 471, and GEOL 311 and 325. Increase the total elective hours from three to six.
- Change the MATH requirement from 126 to 118 (or 116/117) in the revised Land, Weather, and Climate concentration.
- Change AMS 202 to AMS 163 to reflect departmental course number change.

3. Detailed program description:

Current Program Concentrations	Proposed Program Concentrations
<i>City and Regional Planning</i>	<i>City and Regional Planning</i>
Program Requirements 32 hours [100, 101 OR 110, 240, 300, 316, 317, 391, 475 or 495, 484, 488, 499]	
Program Electives <u>4 hours</u> [208, 209, 350, 360, 417, 419, 423, 451, 474, 480, 487]	
Program Total 36 hours	
<i>Additional Requirements:</i>	DELETED
Math 118 5 hours (or MATH 116 + 117 6 hours)	
<i>GIS and Spatial Analysis</i>	<i>Planning and GIS</i>
Program Requirements 33 hours [100, 101 OR 110, 300, 316, 317, 391, 414, 417, 419, 475 or 495, 499]	Program Requirements 32 hours [GEOG100 or GEOL 102, GEOG 101 OR 110, 240 , 300, 316, 317, 391, 474 , 475 or 495, 484 , 499]
Program Electives <u>3 hours</u> [416, 423, 474, 477, 484, 497]	Program Electives <u>4 hours</u> [GEOG 350, 360, 414 , 416, 417, 419 , 423, 451 , 477, 480, 487, 488 , 497]
Program Total 36 hours	Program Total 36 hours
<i>Additional Requirements:</i>	<i>Additional Requirements:</i>
Math 118 5 hours (or Math 116 + 117) (6 hours)	Math 118 5 hours (or Math 116 + 117) (6 hours)
CIS or CS 226, or CS 230 3 hours	CIS or CS 226, or CS 230 3 hours
AMS 202 3 hours	AMS 163 3 hours
<i>General Geography</i>	<i>General Geography</i>
Program Requirements 32 hours [100 OR GEOL 102, 101, 110, 217, 200 or 278, 300, 391, 350 or 360, 444 or 464, 475 or 495, 499]	Program Requirements 32 hours [GEOG 100 OR GEOL 102, GEOG 101, 110, 200 or 278, 300, 316, 391, 350 or 360, 444 or 464, 475 or 495, 499]
Program Electives <u>4 hours</u> [Any 4 hours of upper-division courses]	Program Electives <u>4 hours</u> [Any 4 hours of upper-division courses]
Program Total 36 hours	Program Total 36 hours
<i>Additional Requirements:</i>	<i>Additional Requirements:</i>
Math 118 5 hours (or Math 116 + 117) (6 hours)	Math 118 5 hours (or Math 116 + 117) (6 hours)
<i>Meteorology and Climatology</i>	<i>Land, Weather, and Climate</i>

Program Requirements 33 hours [100 or Geol 102 or Geol 111, 101 OR 110, 121, 300, 316, 391, 422, 424, 426, 475 or 495, 499]	Program Requirements 30 hours [GEOG 100 or GEOL 102 or GEOL 111, GEOG 101 OR 110, 121, 300, 316, 391, 422, 424 or 426 , 475 or 495, 499]
Program Electives 3 hours [122, 222, 310, 325, 328, 416, 424 or 426, 429, 431, 432, 455]	Program Electives 6 hours [GEOG 122, 222, 310, 325, 328, 414, 420 , 424 or 426, 429, 455, 471, GEOL 311, GEOL 325]
Program Total 36 hours	Program Total 36 hours
<i>Additional Requirements:</i>	<i>Additional Requirements:</i>
Physics 201 4 hours	Physics 201 4 hours
Math 126 4.5 hours	Math 118 5 hours
	(or Math 116 + 117) (6 hours)
<i>Environment and Sustainable Development</i>	<i>Environment and Sustainable Development</i>
Program Requirements 32 hours [100 OR GEOL 102, 101 OR 110, 217, 280, 300, 328, 391, 471, 474, 475 or 495, 499]	Program Requirements 32 hours [GEOG 100 OR GEOL 102, GEOG 101 OR 110, 280, 300, 316, 328, 391, 471, 474, 475 or 495, 499]
Program Electives <u>4 hours</u> [208, 209, 310, 317, 350, 414, 417, 419, 444, 452, 455, 487, GEOL 415]	Program Electives <u>4 hours</u> [GEOG 208, 209, 310, 317, 350, 414, 417, 419, 444, 452, 455, 487, GEOL 415]
Program Total 36 hours	Program Total 36 hours
<i>Additional Requirements:</i>	<i>Additional Requirements:</i>
Math 118 5 hours	Math 118 5 hours
(or Math 116 + 117) (6 hours)	(or Math 116 + 117) (6 hours)
One Ethics Class – May be satisfied by taking PHIL 320 or GEOG 444	One Ethics Class – May be satisfied by taking PHIL 320 or GEOG 444
<i>Cultural Geography</i>	<i>Cultural Geography</i>
Program Requirements 32 hours [100 OR GEOL 102, 101, 110, 217, 278, 300, 391, 430, 451, 475 or 495, 499]	Program Requirements 32 hours [GEOG 100 OR GEOL 102, GEOG 101, 110, 278, 300, 316, 391, 430, 451, 475 or 495, 499]
Program Electives <u>4 hours</u> [Any upper division courses]	Program Electives <u>4 hours</u> [Any upper division courses]
Program Total 36 hours	Program Total 36 hours
<i>Additional Requirements:</i>	<i>Additional Requirements:</i>
Math 118 5 hours	Math 118 5 hours
(or Math 116 + 117) (6 hours)	(or Math 116 + 117) (6 hours)
<i>Geography Honors</i>	<i>Geography Honors</i>

Program Requirements 30 hours [100 (Honors), 110 (Honors), 217, 300, 391, HONS 300, HONS 301, Honors Enriched Embedded Courses (10 hours), 499]	Program Requirements 30 hours [GEOG 100 (Honors), 110 (Honors), 300, 316, 391, HONS 300, HONS 301, Honors Enriched Embedded Courses (10 hours), 499]
Program Electives <u>6 hours</u> [HONS 403 Thesis (6 hours), or 6 hours of 475 or 495]	Program Electives <u>6 hours</u> [HONS 403 Thesis (6 hours), or 6 hours of GEOG 475 or 495]
Program Total 36 hours	Program Total 36 hours
<i>Additional Requirements:</i>	<i>Additional Requirements:</i>
Math 118 5 hours (or Math 116 + 117) (6 hours)	Math 118 5 hours (or Math 116 + 117) (6 hours)
One Ethics Class – May be satisfied by taking PHIL 320 or GEOG 444	One Ethics Class – May be satisfied by taking PHIL 320 or GEOG 444

4. Rationale for the proposed program change:

- The City and Regional Planning concentration is being combined with the old GIS and Spatial Analysis concentration to form a new combined Planning and GIS concentration. The Department now offers a professional B.S. degree in GIS. As most introductory planning positions now require good GIS skills, the department can more efficiently use its resources by combining these two concentrations together.
- As the Department now offers a professional B.S. degree in Meteorology, the title of the Meteorology and Climatology concentration is being changed to Land, Weather, and Climate to make a clear distinction between the two programs. Changes are also made in the required and elective course requirements as a consequence of the new BS Meteorology program. Students choosing this revised concentration do not need MATH 126, so the MATH requirements are lowered to MATH 116 and 117 (or MATH 118).

5. Effective Catalog Date: Fall 2009

6. Dates of prior committee approvals:

Department of Geography and Geology 9/5/2008

Ogden Curriculum Committee 10/9/2008

University Curriculum Committee 10/23/08

University Senate _____

Attachment: Program Inventory Form

**Potter College of Arts and Letters
Department of Communication
Proposal to Make Multiple Revisions to a Course
(Action Item)**

Contact Person: Blair Thompson, Blair.thompson@wku.edu, 5-5889

1. Identification of course:

Current course prefix (subject area) and number: COMM 145

Course title: Fundamentals of Public Speaking

Credit hours: 3

2. Revise course title:

2.1 Current course title: Fundamentals of Public Speaking

2.2 Proposed course title: Fundamentals of Public Speaking and Communication

2.3 Proposed abbreviated title: Fund Speaking/Communication

2.4 Rationale for revision of course title:

The new title reflects the content in the revised course which will address interpersonal, listening, and group communication skills in addition to public speaking skills. Other universities are using similar titles for their gen. ed. hybrid courses (e.g, Minnesota State University, Mankato, University of Nebraska-Lincoln, Ohio University, University of Colorado etc.).

3. Revise course number:

3.1 Current course number: N/A

3.2 Proposed course number: N/A

3.3 Rationale for revision of course number: N/A

4. Revise course prerequisites/corequisites/special requirements:

4.1 Current prerequisites/corequisites/special requirements: None

4.2 Proposed prerequisites/corequisites/special requirements: None

4.3 Rationale for revision of course prerequisites/corequisites/special requirements:
N/A

4.4 Effect on completion of major/minor sequence: None

5. Revise course catalog listing:

5.1 Current course catalog listing:

A beginning course in the preparation and delivery of public speeches, particularly informative and persuasive speeches. Extensive opportunity is provided in the classroom for experience in public speaking.

5.2 Proposed course catalog listing:

A beginning course in the preparation and delivery of public speeches (informative and persuasive), with skills development in listening, teamwork, and interpersonal communication contexts.

5.3 Rationale for revision of course catalog listing:

This proposal calls for changing the public speaking sections to a broader hybrid communication course in order to enhance student learning in the basic course offerings at Western Kentucky University. The hybrid offering would incorporate all the current public speaking objectives in COMM 145. However, the successful graduate requires a communication skill set that includes not only public speaking, but also skills related to teamwork and interpersonal contexts. A hybrid course better prepares graduates for an increasingly diverse and changing world by offering students a more complex view of communication. In the long run, a hybrid course will open more doors for students in the work force by preparing them to communicate more effectively in multiple contexts. Research clearly indicates employers seek graduates who have effective interpersonal, organizational (including teamwork), and listening skills. Alumni surveys from students taking hybrid communication courses repeatedly emphasize the value of these skill sets as more advantageous than public speaking skills alone (Hugenberg, 1996). Based on the proposed revisions, the new course catalog listing will better reflect the revised 145 course.

6. Revise course credit hours:

6.1 Current course credit hours: 3

6.2 Proposed course credit hours: 3

6.3 Rationale for revision of course credit hours: N/A

7. Proposed term for implementation: Fall 2009

8. Dates of prior committee approvals:

Communication Department/Division:	September 19 th , 2008
Potter Curriculum Committee	October 9, 2008
General Education Committee	10/23/08
University Curriculum Committee	_____
University Senate	_____

Attachment: Course Inventory Form

Proposal Date: 10/9/08

**Potter College Of Arts and Letters
Department of Theatre and Dance
Proposal to Make Multiple Revisions to a Course
(Action Item)**

Contact Person: Tracey Moore, tracey.moore@wku.edu, 5-2849

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: THEA 307
- 1.2 Current course title: Musical Theatre Workshop
- 1.3 Credit hours: 2

2. Revise course title:

- 2.1 **Current course title:** Musical Theatre Workshop
- 2.2 **Proposed course title:** Musical Theatre Workshop I
- 2.3 **Proposed abbreviated title:** Musical Theatre Workshop I
- 2.4 **Rationale for revision of course title:** While this course retains its position as a requirement for BFA musical theatre concentrators, the creation and implementation of a more advanced course (*THEA 407: Musical Theatre Workshop II*) requires a change in title to accurately reflect course sequence.

3. Revise course prerequisites/corequisites/special requirements:

- 3.1 **Current prerequisites:**
THEA 101, DANC 213 and MUS 162, or permission of instructor.
- 3.2 **Proposed prerequisites:** THEA 101, or permission of instructor.
- 3.3 **Rationale for revision of course prerequisite:** It is possible for students to be exempt from DANC 213 and MUS 162, so having these as pre-requisites was causing confusion for some. A combination of skills in singing and acting as well as some kinesthetic awareness is necessary for successful completion of this class. The instructor will assess the students' skills to evaluate readiness on a variety of different fronts.
- 3.4 **Effect on completion of major/minor sequence:** Since this course will retain the curricular position it has always held, these proposed changes will have no significant effect.

4. Revise course catalog listing:

- 4.1 **Current course catalog listing:** Intensive, interdisciplinary scenework focusing on the special demands of analyzing, rehearsing and performing scenes drawn from music theatre literature. Repeatable three times for maximum of eight hours of credit.
- 4.2 **Proposed course catalog listing:** Practice in integrating singing, acting, and movement using musical theatre repertoire from 1920 to present. Repeatable three times for up to 8 hours of credit.
- 4.3 **Rationale for revision of course catalog listing:** While this course retains its position as a requirement for BFA musical theatre concentrators, the creation and implementation of a more advanced course (*THEA 407: Musical Theatre*

Workshop II) requires a change in title and description to accurately reflect course sequence.

5. Proposed term for implementation: F09

6. Dates of prior committee approvals:

Theatre & Dance Department/Division: August 26, 2008

Potter College of Arts & Letters Curriculum Committee October 9, 2008

University Curriculum Committee 10/23/08

University Senate _____

Attachment: Course Inventory Form

Proposal Date: August 1, 2008

**Potter College of Arts & Letters
Department of Philosophy and Religion
Proposal to Create a New Course
(Action Item)**

Contact Person: Eric Bain-Selbo, eric.bain-selbo@wku.edu, 55744

1. Identification of proposed course:

- 1.1 Course prefix (subject area) and number: PHIL 207
- 1.2 Course title: Philosophy and Popular Culture
- 1.3 Abbreviated course title: PHIL AND POP CULTURE
- 1.4 Credit hours and contact hours: 3
- 1.5 Type of course: L
- 1.6 Prerequisites/corequisites: none
- 1.7 Course catalog listing: An examination of the multiple ways that philosophical inquiry can further the study of popular culture. This will include philosophical accounts of the nature and meaning of popular culture as well as the use of various philosophical approaches to interpret specific elements of popular culture such as film, television, music, and sports.

2. Rationale:

- 2.1 Reason for developing the proposed course: This course achieves several objectives. First, it contributes a unique, topical course to the philosophy curriculum. As with PHIL 201 (Love and Friendship) and PHIL 202 (Racial Justice), it provides philosophy students with the opportunity to study the relationship of the discipline to a specific topic or topics in the broader culture (in the case of this proposed course, film, television, sports, etc.). Second, this course will be one of the core courses in the proposed major in Popular Culture Studies. Third, it draws upon the expertise and research of current faculty.
- 2.2 Projected enrollment in the proposed course: 35, based on interest among philosophy students and those entering the new Popular Culture Studies major. The course also is being offered as a one-time offering in the fall semester 2008 (PHIL 200) and had a starting enrollment of 36.
- 2.3 Relationship of the proposed course to courses now offered by the department: The academic level of the course (200 level) makes it comparable to PHIL 201 and 202 as introductory level philosophy courses on a specific topic.
- 2.4 Relationship of the proposed course to courses offered in other departments: This course can be seen as a natural progression for students coming out of POP 101 (the introductory course that is being proposed as part of the new Popular Culture Studies major). In that course, students will be introduced to some of the philosophical approaches that may be taken toward culture in general and popular culture in particular. PHIL 207 will provide a much more in-depth examination of such approaches from a philosophical perspective, and will utilize primary texts to a much greater extent. In addition, PHIL 207 will bring philosophical analysis to

bear upon specific elements or phenomena in popular culture—including but not limited to film, television, and sport. PHIL 207 is somewhat related to the proposed SOCL 245 course (Sociology of Popular Culture) to the extent that many theorists bring both sociological theory and philosophical analysis together in their approaches to popular culture. However, the content of these two courses is more complementary than overlapping.

- 2.5 Relationship of the proposed course to courses offered in other institutions: An increasing number of philosophy programs offer courses that bring philosophy into conversation with popular culture—especially those institutions with majors or minors in the study of popular culture. This proposed course has similarities with those offered at Mansfield University in Pennsylvania (PHIL 2350: Philosophy and Popular Culture), and University of Buffalo (PHIL 398: Philosophy and Pop Culture).

3. Discussion of proposed course:

3.1 Course objectives:

- To familiarize students with various philosophical approaches to the critique of popular culture. For example, key figures from the Frankfurt School like Theodor Adorno, Max Horkheimer, and Walter Benjamin focused much of their work on mass or popular culture. Contemporary philosophers like Slavoj Žižek likewise are active cultural critics. The course will familiarize students with some of this work.
- To familiarize students with some basic philosophical terminology and areas of study (for example, metaphysics, epistemology, moral theory, etc.).
- To have students discern the philosophical perspectives represented in various elements of popular culture, such as television, film, and sport. For example, the fundamental premise of the movie *The Matrix* raises epistemological questions that provide opportunities to introduce students to perennial philosophical debates and the key philosophical figures that engaged in them. Another approach might involve introducing students to Aristotelian virtue theory and utilizing it to examine the behavior and choices of fictional characters in television or film. Likewise, virtue theory might be an effective way of evaluating the merits of organized sports on moral character development.
- To have students analyze the deeper meanings of popular culture, and to articulate that analysis in their written work.

3.2 Content outline:

The course may be taught in a variety of ways. One basic approach could be:

- Introduction to the philosophy of popular culture (including the study of philosophers such as Theodor Adorno, Slavoj Žižek, Jean Baudrillard, and others).
- Study of the philosophical aspects of selected television series and films (examples include *Seinfeld*, *The Office*, the *Matrix* trilogy).
- Introduction to various philosophical approaches to sport.

3.3 Student expectations and requirements:

Students will

- utilize philosophical terminology and arguments in their own analyses of popular culture.
- discern and explain in their written work (ranging from reaction papers to research papers) some of the philosophical questions or debates represented by certain elements of popular culture such as television, film, and sport.
- be active participants in classroom discussions, articulating the philosophical approaches and arguments being studied in class.

3.4 Tentative texts and course materials:

Theory

Adorno, Theodor – *The Culture Industry*

Baudrillard, Jean – *Simulacra and Simulation*

Benjamin, Walter – *The Work of Art in the Age of Its Technological Reproducibility, and Other Writings on Media*

Debord, Guy – *Society of the Spectacle*
Comments on the Society of the Spectacle

During, Simon (editor) – *The Cultural Studies Reader*

Horkheimer, Max and Theodor Adorno – *The Dialectic of Enlightenment*

Irwin, William and Jorge J.E. Garcia – *Philosophy and the Interpretation of Pop Culture*

Milner, Andrew and Jeff Browitt – *Contemporary Cultural Theory: An Introduction*

Storey, John – *Inventing Popular Culture: From Folklore to Globalization*
An Introduction to Cultural Theory and Popular Culture

Zizek, Slavoj – *Looking Awry: An Introduction to Jacques Lacan Through Popular Culture*

Television and Film

Hibbs, Thomas S. – *Shows About Nothing: Nihilism in Popular Culture from The Exorcist to Seinfeld*

Zizek, Slavoj – *Enjoy Your Symptom!: Jacques Lacan in Hollywood and Out*

Various episodes of television series and movies will be screened. In addition, use can be made of selected essays from dozens of books that relate philosophy to television or film (e.g., *Seinfeld and Philosophy*, *The Simpsons and Philosophy*, *The Matrix and Philosophy*, etc.).

Sports

Callois, Roger – *Man, Play and Games*

Feezel, Randolph – *Sport, Play & Ethical Reflection*

Huizinga, Johan – *Homo Ludens*

Simon, Robert L. – *Fair Play: The Ethics of Sport*

Also, essays can be used from such books as *Baseball and Philosophy*, *Basketball and Philosophy*, etc.)

4. Resources:

- 4.5 Library resources: No additional resources needed.
- 4.6 Computer resources: No additional resources needed.

5. Budget implications:

- 5.9 Proposed method of staffing: Taught by current philosophy faculty every three semesters.
- 5.10 Special equipment needed: None
- 5.11 Expendable materials needed: None
- 5.12 Laboratory materials needed: None

6. Proposed term for implementation: 200930

7. Dates of prior committee approvals:

Popular Culture Studies Development Committee	<u>August 19, 2008</u>
Philosophy Program	August 27, 2008
Philosophy and Religion Department:	September 10, 2008
Potter College Curriculum Committee	October 9, 2008
University Curriculum Committee	10/23/08
University Senate	_____

Attachment: Bibliography, Library Resources Form, Course Inventory Form

Proposal Date: August 1, 2008

**Potter College
Department of Sociology
Proposal to Create a New Course
(Action Item)**

Contact Person: Stephen B. Groce, steve.groce@wku.edu, 745-3759

1. Identification of proposed course:

- 1.1 Course prefix (subject area) and number: SOCL 245
- 1.2 Course title: Sociology of Popular Culture
- 1.3 Abbreviated course title: SOC. OF POP. CULTURE
- 1.4 Credit hours and contact hours: 3
- 1.5 Type of course: Lecture
- 1.6 Prerequisite: SOCL 100 or consent of instructor
- 1.7 Course catalog listing: Investigation of various forms of popular culture, including television, film, music, fashion, sports, computers, and language, from a sociological perspective.

2. Rationale:

- 2.1 Reason for developing the proposed course: The Sociology of Popular Culture will be one of the optional core courses in the new Popular Culture Studies interdisciplinary major. It will also contribute to the expansion of the sociology curriculum.
- 2.2 Projected enrollment in the proposed course: 45-50 students per offering. The course should attract both Popular Culture Studies majors and Sociology majors and minors (elective).
- 2.3 Relationship of the proposed course to courses now offered by the department: The Sociology of Popular Culture will complement existing sociology courses such as the Sociology of Popular Music (SOCL 345), the Sociology of Gender (SOCL 355), Sexuality and Society (SOCL 359), the Sociology of Sport (SOCL 324), and Socialization (SOCL 410). While these courses touch on various aspects of popular culture, the proposed course would be the only one in the department to focus on popular culture in its broader sense.
- 2.4 Relationship of the proposed course to courses offered in other departments: The Sociology of Popular Culture will complement courses in other departments that focus on different elements of popular culture. A partial list of these courses (all electives in the new Popular Culture Studies major) includes: Media and Society (JOUR 201), Introduction to Cinema (BCOM 271), Politics and Film (PS 303), History of American Popular Culture (HIST 447), Folklore and the Media (FLK 373), American Studies I (ENG/HIST/PS 320), American Studies II (ENG/HIST/PS 321), and Cultural Geography (GEOG 430). While these courses obviously examine various aspects of popular culture, the proposed course would

be the only course at the university to examine popular culture from a distinctly sociological perspective.

2.5 Relationship of the proposed course to courses offered in other institutions:

Interest in the sociological study of popular culture has increased over the past twenty years or so. Such courses have become common in sociology departments across the country (Bowling Green State University, Columbus State University, University of Vermont, Boston College, University of Pennsylvania, University of California—Davis, Eastern Illinois University).

3. Discussion of proposed course:

3.1 Course objectives: 1) To provide students the tools to critically analyze various forms of popular culture and to understand them in their broader social contexts; 2) To help students learn about the economic and cultural implications of popular culture; and 3) To help students understand the race, class, and gender dimensions of popular culture.

3.2 Content outline:

- A. Introduction: defining popular culture
- B. Theoretical perspectives on popular culture
- C. Research methods in the sociological study of popular culture
- D. Influences of race, class, and gender on popular culture
- E. Elements of popular culture: television and film
- F. Elements of popular culture: popular music
- G. Elements of popular culture: sports
- H. Elements of popular culture: fashion
- I. Elements of popular culture: computer culture
- J. Elements of popular culture: language
- K. Conclusions

3.3 Student expectations and requirements: Students will be expected to perform satisfactorily on in-class exams, out-of-class projects, and unannounced in-class quizzes. The writing component for the class will be realized through essay questions on the exams and the out-of-class projects (3-5 typed pages each).

3.4 Tentative texts and course materials:

Strinati, Dominic. 2004. *An Introduction To Theories of Popular Culture* (2nd ed.). London: Routledge.

Gans, Herbert. 1999. *Popular Culture and High Culture: An Analysis and Evaluation of Taste*. New York: Basic.

Other course materials may include, but will not be limited to, relevant journal articles appearing in *Journal of Popular Culture*, *Popular Music and Society*, *Popular Music*, *Journal of American Culture*, and contemporary examples of popular music, films, and television shows.

4. Resources:

4.1 Library resources: No additional resources needed.

4.2 Computer resources: No additional resources needed.

5. Budget implications:

5.1 Proposed method of staffing: Current staff

5.2 Special equipment needed: None

5.3 Expendable materials needed: None

5.4 Laboratory materials needed: None

6. Proposed term for implementation: Fall 2009

7. Dates of prior committee approvals:

Popular Culture Studies Development Committee 8/19/2008

Sociology Department: 8/20/2008

Potter College Curriculum Committee 10/9/2008

University Curriculum Committee 10/23/08

University Senate _____

Attachment: Bibliography, Library Resources Form, Course Inventory Form

**Potter College of Arts and Letters
Department of Theatre and Dance
Proposal to Create a New Course
(Action Item)**

Contact Person: Contact Person: Tracey Moore, tracey.moore@wku.edu, 52489

1. Identification of proposed course:

- 1.1 Course prefix (subject area) and number: THEA 407
- 1.2 **Course title:** Musical Theatre Workshop II
- 1.3 **Abbreviated course title:** Musical Theatre Workshop II
- 1.4 **Credit hours and contact hours:** 2 credit hours, 3 contact hours
- 1.5 **Type of course:** A
- 1.6 **Prerequisites:** THEA 307 or permission of instructor.
- 1.7 **Course catalog listing:** A continuation of musical theatre study begun in THEA 307, this course offers advanced character study for both songs and scenes in the American musical theatre repertoire from 1920 to present. Repeatable two times for up to six hours of credit.

2. Rationale:

- 2.1 **Reason for developing the proposed course:** The creation of this course is now possible due to new faculty hire in musical theatre area.
- 2.2 **Projected enrollment in the proposed course:** 10 students/section based on enrollment data from similar courses required in our BFA musical theatre concentration.
- 2.3 **Relationship of the proposed course to courses now offered by the department:** A more in-depth study of musical theatre building on the work begun in THEA 307.
- 2.4 **Relationship of the proposed course to courses offered in other departments:** Similar in curricular position and developmental intent to Opera Theatre in the music department but with specific focus on musical theatre repertoire, musical theatre text analysis, and acting skills.
- 2.5 **Relationship of the proposed course to courses offered in other institutions:** Examples of similar courses can be found at Northern Kentucky University, Belmont University, and University of Wisconsin-Stevens Point.

3. Discussion of proposed course:

- 3.1 **Course objectives:** The primary goal of the class is to give students experience and practice in developing deep characterizations for the musical theatre.
- 3.2 **Content outline:** Varies from semester to semester, but always uses American musical theatre repertoire from 1920 to present as the text.

- 3.3 **Student expectations and requirements:** Students will be expected to complete worksheets on text analysis and character study, and to present the result of their study in classroom performances. Assessment will be based both on quality of written assignments and performance work.
- 3.4 **Tentative texts and course materials:** Music and scenes drawn from the American Musical Theatre, 1920-present. Scores and librettos are available in the department library.
4. **Resources:**
- 4.1 **Library resources:** Existing resources are sufficient
- 4.2 **Computer resources:** Existing resources are sufficient
5. **Budget implications:**
- 5.1 **Proposed method of staffing:** Current faculty plus accompanist.
- 5.2 **Special equipment needed:** Existing departmental resources sufficient
- 5.3 **Expendable materials needed:** None.
- 5.4 **Laboratory materials needed:** None
6. **Proposed term for implementation:** F09
7. **Dates of prior committee approvals:**
- | | |
|---|------------------------|
| Theatre & Dance Department/Division: | <u>August 26, 2008</u> |
| Potter College of Arts & Letters Curriculum Committee | <u>October 9, 2008</u> |
| University Curriculum Committee | 10/23/08 |
| University Senate | _____ |

Attachment: Course Inventory Form

Proposal Date: August 1, 2008

Potter College of Arts & Letters
Proposal to Create a New Course
(Action Item)

Contact Person: Dr. Anthony Harkins, anthony.harkins@wku.edu; 745-3149

1. Identification of proposed course:

- 1.1 Course prefix (subject area) and number: POP 101
- 1.2 Course title: Introduction to Popular Culture Studies
- 1.3 Abbreviated course title: INTRO TO POP CULTURE
- 1.4 Credit hours and contact hours: 3.0
- 1.5 Type of course: L
- 1.6 Prerequisites/corequisites: N/A
- 1.7 Course catalog listing: An interdisciplinary, team-taught introduction to the major theories and subjects of the study of popular culture. The course offers a range of theoretical and methodological approaches to considering the producers, audiences and meanings of the culture of everyday life in a variety of historical and cultural contexts.

2. Rationale:

- 2.1 Reason for developing the proposed course: This course is designed to serve both as a required preliminary course for students in the new Major in Popular Culture Studies and as an engaging introduction to the study of popular culture for the broader student body. Because the study of popular culture is inherently interdisciplinary, this course will be team-taught by two professors from different core disciplines in the field of popular culture studies (including English, Folk Studies, History, Journalism and Broadcast Communications, Philosophy, Political Science, and Sociology) supplemented by guest lectures from faculty from these and other disciplines. Making multiple disciplinary perspectives integral to the structure of the course will emphasize as well as model the essential interdisciplinary nature of the study of popular culture and of the Major in Popular Culture Studies. The course will help students take popular culture seriously by introducing key concepts, providing a theoretical framework for analyzing the culture of everyday life in relation to broader social, political and historical contexts, and offering various approaches to understanding the making of meanings in popular media and in other sites of popular expression. The course will also help further the aspirational goals of the University by helping develop students' critical analysis skills essential for becoming informed consumers and engaged participants in the global community in an age in which cultural industries play a central role in shaping the international social, political and economic landscape.
- 2.2 Projected enrollment in the proposed course: 40 students. The course will attract students from an array of liberal arts disciplines as well as students with a general interest in better understanding popular culture.

- 2.3 Relationship of the proposed course to courses now offered by the department:
N/A. This interdisciplinary course is part of the Major in Popular Culture Studies that will not be housed in any one department, but within Potter College.
- 2.4 Relationship of the proposed course to courses offered in other departments:
Although a number of departments offer courses on various aspects of popular culture (and these courses are either required or elective courses in the Major in Popular Culture Studies), none are designed to be explicitly interdisciplinary or to provide the range of theoretical and methodological approaches that this course will.
- 2.5 Relationship of the proposed course to courses offered in other institutions: The study of popular culture has become well established at academic institutions worldwide, and many offer similar introductory classes to the one here proposed. These include the University of Wales Institute, Brock University-Ontario, Smith College, California State-Fullerton, Grand Valley State, Michigan State, Bowling Green State University, Indiana University, and The Ohio State University.

3. Discussion of proposed course:

- 3.1 Course objectives: The course will introduce students to a variety of approaches from several separate disciplines to the serious study of popular culture. Students will develop a theoretical framework and interpretive strategies for evaluating a range of popular texts and products from the past and present, in the United States and internationally. They will consider the role of producers, distributors, and consumers in the making of meaning in these texts, and better understand popular culture as a site of political and social struggle. Equally important, students will learn to read, think and write critically culminating in an analytical paper based on primary sources.
- 3.2 Content outline: Topics and course structure will vary based on faculty preferences but will generally include the following components:
- Introduction: What is Popular Culture?
 - Key Concepts: (Including ideology, semiotics, hermeneutics, hegemony, reception theory, agency and control, cultural boundaries, taste and distinction)
 - Historical and Transnational Comparisons: How is popular culture
 - the same and different today from in the past and in different cultural settings in the United States and around the world?
 - Examples of specific media/cultural products to analyze
 - Audience Studies: How do different groups make meanings from popular culture?
 - Consumerism: How can one be a critical consumer in a media-saturated age?
- 3.3 Student expectations and requirements: Class attendance and active participation in both in-class lectures and discussions are mandatory. Students will be expected to prepare weekly discussion questions and engage in and help lead discussion sessions. In addition, they will write brief papers on texts in the course, in-class and/or take home essay exams, and an analytical paper based on primary sources.
- 3.4 Tentative texts and course materials: The texts will vary depending on rotating faculty preferences, but will generally be drawn from the attached bibliography, and

will be supplemented with journal articles, essays, and a wide range of primary sources from magazines, television, film and the Internet. Representative texts include:

- John Storey, *Cultural Studies and the Study of Popular Culture* (University of Georgia Press, 2003)
- John Storey, (Ed.), *Cultural Theory and Popular Culture: A Reader* (University of Georgia Press, 2006)
- Henry Jenkins, (Ed.), *Hop on Pop: The Politics and Pleasures of Popular Culture* (Duke University Press, 2002)

4. Resources:

- 4.1 Library resources: No additional library resources needed
- 4.2 Computer resources: No additional computer resources needed

5. Budget implications:

- 5.1 Proposed method of staffing: Current faculty
- 5.2 Special equipment needed: None
- 5.3 Expendable materials needed: None
- 5.4 Laboratory materials needed: None

6. Proposed term for implementation: 200930

7. Dates of prior committee approvals:

Popular Culture Studies Development Committee	<u>August 19, 2008</u>
PCAL Curriculum Committee	<u>October 9, 2008</u>
University Curriculum Committee	10/23/08
University Senate	_____

Attachment: Bibliography, Library Resources Form, Course Inventory Form

Proposal Date: August 1, 2008

Potter College of Arts and Letters
Proposal to Create a New Course
(Action Item)

Contact Person: Anthony Harkins, anthony.harkins@wku.edu, 5-3149

1. Identification of proposed course:

- 1.1 Course prefix (subject area) and number: POP 399
- 1.2 Course title: Special Topics in Popular Culture Studies
- 1.3 Abbreviated course title: SPEC TOPICS IN POP CULTURE
- 1.4 Credit hours and contact hours: 3
- 1.5 Type of course: L
- 1.6 Prerequisites/corequisites: none
- 1.7 Course catalog listing: A detailed study of special topics in Popular Culture Studies.

2. Rationale:

- 2.1 Reason for developing the proposed course: The approved electives in Popular Culture Studies provide a wide range of courses but in no way incorporate all disciplines or exhaust the possibilities for courses that address popular culture, particularly in its international context. This course will give faculty across the University an opportunity to address this absence and to develop new courses in Popular Culture Studies, either offered on campus or as study-abroad classes.
- 2.2 Projected enrollment in the proposed course: Variable depending on the subject matter of the course, but would probably range between 15 and 35 students based on other Special Topics courses offered by different departments in Potter College.
- 2.3 Relationship of the proposed course to courses now offered by the department: N/A. This course is part of the Major in Popular Culture Studies that will not be housed in any one department, but within Potter College.
- 2.4 Relationship of the proposed course to courses offered in other departments: There is no other current course that offers the disciplinary and content flexibility of this course.
- 2.5 Relationship of the proposed course to courses offered in other institutions: The study of popular culture has become well established at academic institutions worldwide, and many programs in popular culture offer similar special topics classes to the one here proposed including Middle Tennessee State University, Bowling Green State University, The Ohio State University and University of California-Davis.

3. Discussion of proposed course:

- 3.1 Course objectives:
 - These will vary depending on the instructor and particular subject covered, but will generally be designed to emphasize interdisciplinarity.

3.2 Content outline:

Content will vary depending on the instructor and particular subject covered.

3.3 Student Expectations and Requirements:

Although these will be determined by individual instructors, innovative approaches to the material that emphasize critical thinking and writing as well as academic rigor will be encouraged.

3.4 Tentative texts and course materials:

Texts and materials will be determined by the individual instructors. It is expected that required materials are currently held by the University.

4. Resources:

4.1 Library resources: No additional library resources needed.

4.2 Computer resources: No additional computer resources needed.

5. Budget implications:

5.1 Proposed method of staffing: The course will be taught by current faculty.

5.2 Special equipment needed: None

5.3 Expendable materials needed: None

5.4 Laboratory materials needed: None

6. Proposed term for implementation: 200930

7. Dates of prior committee approvals:

Popular Culture Studies Development Committee: August 19, 2008

PCAL Curriculum Committee October 9, 2008

University Curriculum Committee 10/23/08

University Senate _____

Proposal Date: August 1, 2008

Potter College of Arts and Letters
Proposal to Create a New Course
(Action Item)

Contact Person: Eric Reed, eric.reed@wku.edu, x55732

1. Identification of proposed course:

- 1.1 Course prefix (subject area) and number: POP 498
- 1.2 Course title: Senior Seminar in Popular Culture Studies
- 1.3 Abbreviated course title: Sen Sem Pop Cult
- 1.4 Credit hours and contact hours: 4.0
- 1.5 Type of course: R/S
- 1.6 Prerequisites: Completion of POP 101 and at least 21 credit-hours in major and senior standing, or permission of instructor
- 1.7 Course catalog listing: A capstone course designed for Popular Culture Studies majors. Under the guidance of a faculty mentor, students will complete a substantial independent research or creative project and share their work with peers in a seminar setting.

2. Rationale:

- 2.1 Reason for developing the proposed course:
The course will serve as the Popular Culture Studies major's capstone experience and will offer the opportunity to measure learning outcomes for the major. This course will give students the opportunity to apply the techniques and knowledge of popular culture study to an independent research or creative project. The course is in keeping with other full-fledged popular culture majors (see 2.5 below) at other institutions that have implemented capstone research/creative project seminars or independent studies.
- 2.2 Projected enrollment in the proposed course: Variable depending on number of majors.
- 2.3 Relationship of the proposed course to courses now offered by the department:
The Popular Culture Studies major is a new major.
- 2.4 Relationship of the proposed course to courses offered in other departments:
Most departments and programs include a capstone experience, many of which do double duty as an assessment tool.
- 2.5 Relationship of the proposed course to courses offered in other institutions:
 - POPC 480 Senior Seminar in Popular Culture (Bowling Green State U.)
 - PCUL 4P06 Advanced Studies in Popular Culture (Brock U., Canada)
 - HUM 4933 Senior Research Seminar (U. Central Florida, Popular Culture track of Humanities major)
 - IDST 396 Independent Study in Cultural Studies (UNC-Chapel Hill Program in Cultural Studies)

3. Discussion of proposed course:

- 3.1 Course objectives:
Students will demonstrate their ability to draw together their Popular Culture

3.2 Content outline:

Weeks 1-13: Students and their faculty mentors will develop individual research or creative projects. Possible faculty mentors will include the faculty member teaching the capstone course or other faculty members in the Popular Culture Studies major core faculty. Students will undertake the work of researching and writing a thesis-style project or will engage in appropriate creative projects. Students will meet regularly with their faculty mentor(s) and will meet once a week for one hour with classmates and the course instructor.

Weeks 14-15: Students will share the results of their research/creative projects with peers and faculty mentors in a seminar/laboratory setting.

3.3 Student expectations and requirements:

Under the guidance of faculty mentors, students will develop individual research or creative projects. Students will meet periodically with faculty mentors while developing and implementing their projects. Students will be required to share their work with peers and faculty mentors in a seminar setting. Students will be encouraged to present their work at the WKU Undergraduate Research Conference and at the national Popular Culture Association annual meeting.

3.4 Tentative texts and course materials:

No standardized texts or other course materials will be required.

4.1 Library resources: No additional library sources are needed.

4.2 Computer resources: No additional computer resources are needed.

- 5.1 Proposed method of staffing: Current faculty can cover course needs.
- 5.2 Special equipment needed: None.
- 5.3 Expendable materials needed: None.
- 5.4 Laboratory materials needed: None.

Popular Culture Studies Core Faculty	<u>Aug. 19, 2008</u>
PCAL Curriculum Committee	<u>October 9, 2008</u>
University Curriculum Committee	10/23/08
University Senate	

Attachment: Bibliography, Library Resources Form, Course Inventory Form

Proposal Date: June 2008

**Potter College
Department of Music
Proposal to Revise a Program
(Action Item)**

Contact Person: Mitzi Groom e-mail: mitzi.groom@wku.edu Phone: 53751

1. Identification of program

1.1 Reference Number: 593

1.2 Current Program Title: Bachelor of Music

1.3 Credit hours: Music education, integrated, P-12 requires 77 hours
Music education, instrumental, P-12 requires 72 hours
Music education, vocal, P-12, requires 72 hours
Music performance, instrumental, requires 73 hours
Music performance, vocal, requires, 75 hours

2. Identification of the proposed changes:

Add sentence requiring minimum grades in courses counted in major.

3. Detailed program description:

Present introductory paragraph describing the major:	Proposed introductory paragraph describing the major:
<p>The bachelor of music degree (reference number 593) has two concentrations: music education and performance.</p> <p>The bachelor of music concentration in music education (reference number 593) offers three sequences leading to three distinct teaching certifications: Integrated sequence which leads to certification for Teaching Music P-12 and requires 77 hours in music; Instrumental sequence which leads to certification for Teaching Instrumental Music P-12 and requires 72 hours in music; Vocal sequence that leads to certification for Teaching Vocal Music P-12 and requires 72 hours in music. All three sequences require 22 hours in professional education and certain additional classes prescribed within the general education component. No minor or second major is required.</p> <p>The performance concentration has both an</p>	<p>The bachelor of music degree (reference number 593) has two concentrations: music education and performance.</p> <p>The bachelor of music concentration in music education (reference number 593) offers three sequences leading to three distinct teaching certifications: Integrated sequence which leads to certification for Teaching Music P-12 and requires 77 hours in music; Instrumental sequence which leads to certification for Teaching Instrumental Music P-12 and requires 72 hours in music; Vocal sequence that leads to certification for Teaching Vocal Music P-12 and requires 72 hours in music. All three sequences require 22 hours in professional education and certain additional classes prescribed within the general education component. No minor or second major is required.</p> <p>The performance concentration has</p>

instrumental and a vocal track and leads to the bachelor of music degree. The instrumental track requires 73 hours in music. The vocal track requires two additional courses in diction –MUS 152 and 252—for 75 hours in music. No minor or second major is required. This program provides preparation for graduate study for performance and studio teaching careers. The performance concentration is available in voice, piano, organ, classical guitar and many standard band and orchestral instruments.	both an instrumental and a vocal track and leads to the bachelor of music degree. The instrumental track requires 73 hours in music. The vocal track requires two additional courses in diction –MUS 152 and 252—for 75 hours in music. No minor or second major is required. This program provides preparation for graduate study for performance and studio teaching careers. The performance concentration is available in voice, piano, organ, classical guitar and many standard band and orchestral instruments. No music course with a grade below a “C” may be counted toward this major.
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4. Rationale for proposed program revisions:

Strengthen overall quality of program; help instruction in upper division classes by diminishing number of students performing poorly.

5. Proposed term for implementation and special provisions:

Term: Fall 2009

Provisions, if applicable: Will not apply to students who have already submitted a degree program by the time the revision goes into effect.

6. Dates of prior committee approvals:

Department of Music	<u>December 7, 2007</u>
Potter College Curriculum Committee	<u>September 4, 2008</u>
Professional Education Council	_____
University Curriculum Committee	10/23/08
University Senate	_____

Attachment: [Program Inventory Form](#)

Proposal Date: October 9, 2008

**Potter College of Arts & Letters
Department of Theatre & Dance
Proposal to Revise A Program
(Action Item)**

Contact Person: Tracey Moore, tracey.moore@wku.edu, 270-745-2849

1. Identification of program:

1.1 Current program reference number: 588

1.2 Current program title: BFA in Performing Arts with concentration in Music Theatre

1.3 Credit hours: 37

2. Identification of the proposed program changes: We are adding a course (Musical Theatre Workshop II) that will be required for majors. This does not add any hours to the curriculum; this course replaces a required repetition of Musical Theatre Workshop I.

3. Detailed program description:

Music Theatre Concentration

Required Courses in Acting/Theatre area

THEA 141 – Stage Makeup	1	THEA 141 – Stage Makeup	1
THEA 203- Audition seminar	1	THEA 203- Audition seminar	1
THEA 205 – Voice & movement	2	THEA 205 – Voice & movement	2
THEA 101 – Acting I	3	THEA 101 – Acting I	3
THEA 300 – Acting II	3	THEA 300 – Acting II	3
THEA 301 – Acting III	3	THEA 301 – Acting III	3
THEA 307- Music Thtr Wkshp I	4	THEA 307- Music Thtr Wkshp I	2
(this 2-credit course must be repeated for a total of 4 hours)		THEA 407 – Music Thtr Wkshop II	2

4. Rationale for the proposed program change: New faculty hire enables us to add an advanced course in Music Theatre program.

5. Proposed term for implementation and special provisions (if applicable): Fall 2009.

6. Dates of prior committee approvals:

Theatre & Dance Department/Division: September 9, 2008

Potter College Curriculum Committee October 9, 2008

University Curriculum Committee 10/23/08

University Senate _____

Attachment: Program Inventory Form

Potter College of Arts, Humanities, and Social Sciences
Minor in Film Studies
Proposal to Revise a Program
Action Item

Contact Person: Ted Hovet, ted.hovet@wku.edu, 745-5782

1. Identification of program

- 1.1 Reference number: 358 Film Studies
- 1.2 Current program title: Minor in Film Studies
- 1.3 Credit hours: 21

2. Identification of the proposed changes:

Addition of two elective classes: BCOM 376 Film Production for Television and ANTH 449
 Ethnographic Video Production

3. Detailed program description (all courses are 3 hours)

	Current Program (358 Film Studies) Minor in Film Studies		B. Proposed Program (358 Film Studies) Minor in Film Studies	
	Required (9 hours)		Required (9 hours)	
BCOM 271	Introduction to Cinema	BCOM 271	Introduction to Cinema	
ENG 366	History of Narrative Film	ENG 366	History of Narrative Film	
ENG 465	Film Genres	ENG 465	Film Genres	
	Electives (12 hours)		<i>Electives (12 hours)</i>	
ENG 309	Writing for the Documentary	ENG 309	Writing for the Documentary	
BCOM 378	Film Animation	BCOM 378	Film Animation	
BCOM 481	Problems in Mass Communications/Film	BCOM 481	Problems in Mass Communications/Film	
THEA 303	Acting for the Camera	THEA 303	Acting for the Camera	
ANTH 448	Visual Anthropology	ANTH 448	Visual Anthropology	
BCOM 350	Screenwriting	BCOM 350	Screenwriting	
SPAN 490	Hispanic Cinema	SPAN 490	Hispanic Cinema	
ENG 365	Literature and Film	ENG 365	Literature and Film	

ENG 466	Film Theory		ENG 466	Film Theory	
GERM 437	German Literature and Film		GERM 437	German Literature and Film	
FREN 450	Topics in Francophone Cinema		FREN 450	Topics in Francophone Cinema	
ENG 499	Directed Study		ENG 499	Directed Study	
ENG 368	Japanese Cinema in Translation		ENG 368	Japanese Cinema in Translation	
PS 303	Politics and Film		PS 303	Politics and Film	
BCOM 264	Digital Video Production and Distribution		BCOM 264	Digital Video Production and Distribution	
			BCOM 376	Film Production for Television	
			ANTH 449	Ethnographic Video Production	

Note: Students may count either BCOM 264 Digital Video Production and Distribution or ANTH 449 Ethnographic Video Production toward the Film Studies Minor, but not both.

4. Rationale for proposed program revisions:

These courses enhance the film minor by giving students additional opportunities to gain hands-on experience in production. In the interdisciplinary spirit of the minor, they give students the option of experiencing the issues, theories, and techniques of production through two different disciplinary frameworks (Broadcasting and Anthropology). They complement other classes in the minor in which elements of production like shooting, lighting, audio, and editing are discussed in a historical and critical context by allowing students to experience it more directly.

5. **Proposed term for implementation and special provisions:**

Effective Catalog Year: 2009

6. **Dates of prior committee approvals:**

Minor in Film Studies _____4/15/08_____

Potter College Curriculum Committee 10/9/2008

University Curriculum Committee 10/23/08

University Senate _____

Proposal Date: 04/15/08

**Potter College of Arts & Letters
School of Journalism & Broadcasting
Proposal to Create a New Certificate Program
(Action Item)**

Contact Person: Cliff Shaluta Phone: 745-5833 E-mail: cliff.shaluta@wku.edu

1. Identification of program:

- 1.1 Program title: **iMedia Certificate**
- 1.2 Required hours in program: 21
- 1.3 Special information: An intra-departmental, applied media studies program designed to provide School of Journalism & Broadcasting students an opportunity to explore the future of news reporting.
- 1.4 Catalog description:

The iMedia Certificate prepares School of Journalism & Broadcasting students for the future of news reporting, digital/multimedia story creation, and web distribution. The certificate responds to current and projected trends in newsgathering and distribution techniques where news organizations are working collaboratively to deliver news and/or information when, where and how the the consumer dictates.

2. Objectives of the proposed certificate program:

The current growth of the web and projected growth in broadband distribution is fueling the popular trend toward web/mobile distribution of content. **The iMedia Certificate seeks:**

- To discover and apply online journalism's best practices
- To explore the changes-as well as the implications of those changes-that are occurring in mass communication technology
- To appreciate the opportunities and challenges faced by news operations as a result of media-technology convergence
- To develop team building and collaboration skills
- To think critically, creatively, and collaboratively in an online news production environment
- To utilize electronic tools for publishing in online media operations
- To develop, manage and distribute content in online and mobile media environments.
- To identify the ethical, legal and financial issues facing online media operations
- To facilitate academic coordination and collaboration between the majors in the SJ&B
- To make SJ&B students competitive for employment in online media organizations and operations

3. **Rationale:**

3.1 Reason for developing the proposed certificate program:

Across the United States, journalism educators experiment with different structures and approaches to teaching students how to present stories utilizing various media platforms and, thus, prepare students for the multi-media workplace. From 1998 to 2002, nearly 60% of journalism schools developed new courses or redesigned their curricula to prepare students to work across media platforms. One study reported that 85% of journalism programs surveyed had adapted their curriculum in response to the industry trend toward media convergence. However, most changes were fairly minor and were not designed for students to be exposed to high levels of media integration.

Journalism educators agree that in a collaborative program, faculty and students need to be conversant in the concepts, language, and skills needed to work across integrated platforms. News professionals are being increasingly asked to train and report across media platforms. Media researchers have proposed that newsroom innovations can be cultivated when students familiar with different media work together, which may hold true for faculty as well: cross-media collaboration can facilitate the flow of new information into otherwise closed communication networks.

The concept of the iMedia Certificate is based on this premise – *digital innovation through media collaboration*. The iMedia Model for Online Journalism Education seeks to provide the students a broad understanding of collaborative media operations, an opportunity to experience a collaborative media environment, and, we trust, a measurable advantage over their contemporaries seeking employment in a crowded media field.

Operationally, the iMedia certificate program is relatively simple in concept and execution: Students take a required technology familiarization course (JOUR232), complete a series of required restricted electives outside their chosen SJ&B major, and finally complete the certificate's capstone course - Collaborative Journalism (JOUR 495).

In addition, students taking the capstone course (JOUR495) are encouraged to work collaboratively with already established student-run media franchises such as the campus newspaper (*College Heights Herald* and www.wkuherald.com), the campus news broadcast (News Channel 12 and Storm Center 12), and the campus radio station (WWHR-Revolution).

This approach, outlined in the model, allows students to participate in the program without re-shuffling schedules and curriculum, without changing a single course syllabus, without altering course prerequisites or requirements, without jeopardizing ACEJMC accreditation. We believe the certificate will offer maximum exposure with minimal impact.

- 3.2 Relationship of the proposed certificate program to other programs now offered by the department:
The iMedia Certificate program is new in concept and execution and, thus, has no structural or operational relationship to other programs offered by the School of Journalism & Broadcasting. This will be the first certificate program offered by the School.
- 3.3 Relationship of the proposed certificate program to certificate programs offered in other departments:
The iMedia Certificate program offers training and education in subjects not addressed in any other department at the university. Thus, no overlap with any department of Potter College or the broader university is anticipated.
- 3.4 Projected enrollment in the proposed certificate program:
Initial projected enrollment for the iMedia certificate program is 12-15 SJ&B students per year.
- 3.5 Similar certificate programs offered elsewhere in Kentucky and in other states (including programs at benchmark institutions):
Research indicates that, to the best of our knowledge, no other certificate program in collaborative journalism education exists, either in Kentucky or nationally – including all benchmark institutions. The iMedia Certificate will provide the School of Journalism & Broadcasting a measurable point of differentiation and competitive advantage when prospective student are making college attendance decisions.
- 3.6 Relationship of the proposed certificate program to the university mission and objectives:
The iMedia Certificate program seeks to engage students beyond the classroom by providing an opportunity to work in a collaborative media environment to report the news when, where and how digital-age consumers dictate. The program is entrepreneurial by nature as students explore new and emerging technologies and apply these technologies to the current and future needs of the media industry. Finally, as the Internet is global by nature, students will operate daily in a global news environment, drawing content and concepts from around the world and applying them to their work.

4. Curriculum:

Certificate participants will be chosen based on SJ&B GPA (3.0), overall WKU GPA (2.5), an interview and presentation of a portfolio, and a written letter of intent to complete the program. Students must be admitted to a major within the SJ&B to apply for participation in the iMedia Certificate program.

Completion of the iMedia Certificate program requires a total of 21 hours* of course work. Participants are required to complete two core courses, at least one course from each restricted elective category, plus one additional course outside the participants major.

Core Courses: Required for all participants (6 hrs)

Journalism 232 – Electronic Technology for Journalism (3 hrs) or
equivalent to be determined by the program coordinator.

Journalism 495 – Collaborative Journalism (3 hrs)

Restricted Electives: One course selected from each discipline (12 hrs) – plus one additional course outside the participant's major (3 hrs).

Advertising + Public Relations (3-6 hrs)

JOUR 341 – Principles of Advertising

JOUR 355 – Fundamentals of Public Relations

JOUR 348 – Introduction to Interactive Advertising

JOUR 358 – PR Writing & Production

Broadcasting (3-6 hrs)

BCOM 264 – Digital Video Production

BCOM 261 – Basic Radio Production

BCOM 366 – Studio & Post Production

BCOM 368 - News Video & Editing

News-Editorial (3-6 hrs)

JOUR 202 – Intro to Media Writing

JOUR 302 – Intermediate Reporting

JOUR 323 – News Editing

Photojournalism – (3-6 hrs)

JOUR 131 – Introduction to Digital Photography

JOUR 261 – Introduction to New Media

*Many of the required restricted electives are included in the participants major and need not be replicated. Depending on degree requirements, actual additional hours outside the major required to complete the iMedia Certificate is 12 hours.

5. Budget implications:

Existing resources will be used to support and fund the certificate program.

6. Proposed term for implementation: Fall Term, 2009

7. Dates of prior committee approvals:

SJ&B Curriculum Committee: 4/24/08

School of Journalism & Broadcasting: 5/9/08

Potter College Curriculum Committee: 10/9/08

University Curriculum Committee 10/23/08

University Senate _____

Attachment: Program Inventory Form

Proposal Date: October 9, 2008

**Potter College
Department of Theatre and Dance
Proposal to Create a New Minor Program
(Action Item)**

Contact Person: Tracey Moore, tracey.moore@wku.edu, 270-745-2849

1. Identification of proposed minor

- 1.1 Program title: Minor in Musical Theatre
- 1.2 Required hours in minor program: 28
- 1.3 Special information: Interdisciplinary, administered by the Dept. of Theatre & Dance
- 1.4 Catalog description:
The Minor in Musical Theatre (*reference number XXX*) offers students the opportunity to attain basic skills required for musical theatre performance. It requires the completion of a minimum of 28 credit hours, as indicated below:

Course	Credits	Special Notes
Two dance technique courses (2 credits each, students must earn 4 credits). (Course number is determined by initial placement.)	4	Recommended: DANC 113 or 213 (Jazz), DANC 115 or 215(Tap)
THEA 101 – Acting I	3	
THEA 300 – Acting II	3	PERF 205 – Voice & Movement pre-requisite is waived for this minor
MUS 162 – Group Voice and MUS 150 Applied Music Secondary - Voice (these classes are 1 credit each, student must earn 2 credits)	2	
PERF 120 – Rehearsal and Production I	1	
THEA 306 – Music Theatre Ensemble or THEA 121 - Rehearsal and Production II	1	
THEA 252 – Fundamentals of Theatre	3	
THEA 363 – Theatre History I	3	
THEA 431 – Musical Theatre History & Repertoire	3	
One Elective from any upper div. DANC, THEA or PERF course	3	
THEA 307 – Musical Theatre Workshop I	2	
Total	28	

2. Rationale

- 2.1 Reasons for developing the proposed minor: This minor offers students in other major programs a structured opportunity to acquire some of the fundamental knowledge and skills of the musical theatre. This minor will be attractive to other majors with a

particular interest in Broadway musicals. Unsolicited requests from students and parents lead us to believe that this minor would be a welcome and popular adjunct to our existing degree programs.

- 2.2 Projected enrollment in the proposed minor: 5 – 15 students/year based on enrollment figures in our department's other minor programs (Arts Administration, Dance).

- 2.3 Relationship of proposed minor to other programs offered by the department/unit:

This minor would be a natural complement to existing programs in theatre and dance.

- 2.4 Relationship of proposed minor to other university programs: This minor would be a natural and valuable complement to existing programs such as English and Allied Language Arts, Communications, or Education, without duplicating any existing programs in those fields. A minor in Music is currently available.

- 2.5 Similar minors offered elsewhere in Kentucky and in other states (including programs at benchmark institutions): No minor exists in Kentucky. Programs currently exist in Washington State, Wisconsin, California, Massachusetts, and New Jersey. Having this minor at WKU will help the Theatre & Dance department recruit students interested in this field but who do not wish to pursue the BFA.

- 2.6 Relationship of proposed minor to university mission and objectives:

This minor would be a natural and valuable complement to the university mission to produce nationally and globally competitive graduates and provide optimum service and life-long learning opportunities for its constituents.

- 3. Objectives of the proposed minor:** To offer students a structured way to acquire the fundamental knowledge and skills needed for musical theatre performance.

- 4. Curriculum:** (See table in 1.4)

- 5. Budget implications:** Minor comprised of current courses taught by current faculty with current resources. No new supplies or equipment anticipated.

- 6. Proposed term for implementation:** Fall 2009

- 7. Dates of prior committee approvals:**

Theatre & Dance Department/Division:	<u>September 9, 2008</u>
Potter College of Arts & Letters Curriculum Committee	<u>October 9, 2008</u>
University Curriculum Committee	10/23/08_____
University Senate	_____

Proposal Date: August 1, 2008

Potter College of Arts & Letters
Proposal to Create a New Major Program
(Action Item)

Contact Person: Dr. Anthony Harkins; anthony.harkins@wku.edu; 745-3149

1. Identification of program:

- 1.1 Program title: Popular Culture Studies
- 1.2 Degree: B.A.
- 1.3 Classification of Instructional Program Code (CIP): 30.9999
- 1.4 Required hours in proposed major program: 34
- 1.5 Special information: Interdisciplinary; administered by PCAL
- 1.6 Program admission requirements: None
- 1.7 Catalog description:

The program in Popular Culture Studies provides WKU undergraduates with a broad understanding of the arts and culture of everyday life and its multiple uses and meanings. Through innovative interdisciplinary coursework and community events, the major helps students critically analyze the wide range of cultural productions and practices they encounter daily including mass produced entertainment and news, advertising, built environments, vernacular arts, customs and rituals, and popular ideologies.

Focused on the study of past and contemporary American and international popular culture forms and practices (including their meanings and uses for and by audiences), the major draws on a rich mix of intellectual approaches, subjects, and methodologies from such disciplines as English, Folk Studies and Anthropology, History, Journalism and Broadcast Communications, Philosophy, Political Science, and Sociology. The program helps students make connections between everyday popular and material cultures on the one hand and topics traditionally studied in separate liberal arts disciplines on the other. More concretely, it helps students develop the skills essential to becoming critically informed consumers and engaged participants in an age in which cultural industries play a central role in shaping the social, political and economic landscape around the globe.

Intentionally interdisciplinary, the program develops students' critical thinking, reading and writing skills through meaningful and challenging courses that offer a variety of theoretical understandings and research methodologies. The core course categories ensure that students are grounded in the approaches of key disciplines to the subject matter through studying its connections to history, folk studies, arts and media, and social institutions. Yet the program is also structured to complement students' minors or double majors in related disciplines and to allow students to follow their own interests in both elective courses and in an independent capstone course.

Students majoring (or double majoring) in Popular Culture Studies receive a thorough and rigorous grounding in the liberal arts that will prepare them well for a wide variety of careers in media and culture industries (film, television, advertising, music, etc.) or in the analysis, promotion, or preservation of these productions in such fields as media journalism, teaching, publishing, or public relations. It also provides a strong foundation for students interested in pursuing graduate studies in a range of liberal arts disciplines, business, or law. Moreover, employers in many professional fields have declared a preference for Liberal Arts majors of all kinds, for their superior analytical and communication skills. The Popular Culture Studies major provides a deep understanding of the cultures we encounter at home and around the world that is increasingly essential for success in a global society.

Major in Popular Culture Studies

The major in Popular Culture Studies (reference number XXXX) requires a minimum of 34 credit hours and leads to a bachelor of arts degree. The major is composed of three levels of required courses plus electives and is designed to ensure that students gain an interdisciplinary perspective on the subject of Popular Culture but still have the opportunity to pursue their particular interests. A minor or a second major in another discipline is required. No more than 6 hours in the Popular Culture Studies major may count towards a student's minor. Students must earn a grade of "C" or better in all non-elective core courses applied to the Popular Culture Studies major. Students are encouraged to include at least one course on popular culture outside the United States and to participate in relevant study abroad opportunities.

Required courses:

1) POP 101 (Introduction to Popular Culture) (3 hours)

It is essential that students planning to pursue the major take this course as early as possible, ideally no later than having completed 9 credit hours within the major.

2) Core Courses (12 hours)

Students must take **one** course from **each** of the following **four** categories, each of which represents a shared theoretical approach to the subject:

a) HIS 340 (History of Western Popular Culture since 1450) OR
HIS 447 (History of American Popular Culture)

AND

b) FLK 371 (Urban Folklore) OR
FLK 373 (Folklore and the Media) OR
FLK 281 (Roots of Southern Culture)

AND

c) BCOM 300 (American Popular Arts) OR
JOUR 201 (Media and Society) OR
ENG 366 (History of Narrative Film) OR
ENG 465 (Film Genres)

AND

- d) PHIL 207 (Philosophy and Popular Culture) OR
SOCL 245 (Sociology of Popular Culture) OR
PS 372 (Politics and Mass Media);

3) POP 498 (Senior Seminar in Popular Culture Studies) (4 hours)

Students should have completed POP 101, have senior status, and have accumulated 21 credit hours in the major prior to or concurrent with taking this course.

Elective Courses: (15 hours)

Students will fulfill the remaining fifteen hours of the major by choosing from among the following elective courses:

AFAM 190, ANTH 120, ANTH 277, ANTH 350, ANTH 448, ART 302, ART 303, ART 312, ART 313, ART 334, ART 390, ART 405, ART 445, BCOM 201, BCOM 271, BCOM 300, BCOM 401, ENG 320, ENG 321, ENG 340, ENG 365, ENG 366, ENG 368, ENG 370, ENG 465, ENG 466, FLK 276, FLK 281, FLK 371, FLK 373, FLK 379, FLK 410, FLK 445, FLK 464, FLK 478, FREN 323, FREN 427, FREN 450, GEOG 430, GERM 333, GERM 335, GERM 437, HIS 320, HIS 321, HIS 340, HIS 391, HIS 402, HIS 447, HIS 490, JOUR 201, PHIL 207, POP 399, PS 303, PS 320, PS 321, PS 372, SOCL 245, SOCL 324, SOCL 345, SPAN 373, SPAN 376, SPAN 490, THEA 431, WOMN 375.

Students can take no more than 6 credit hours in any one discipline unless they are minoring or double majoring in that discipline. Students should consult the appropriate department and course catalog listing for any prerequisites.

2. Rationale:

2.1 Reason for developing the proposed major program:

Over the last four decades the study of Popular Culture has developed into a rigorous academic endeavor around the globe. Mature analytical and theoretically informed programs are in place at major universities, including several in Britain and Canada. While there are several Popular Culture minors available in American universities, few have developed majors in the field of Popular Culture. (Bowling Green State University, which has a thriving major and graduate program, is a notable exception.) WKU has made becoming a leading American university a priority goal, and the CPE has charged Kentucky universities with increasing enrollments. Developing a Popular Culture Studies [PCS] major will make WKU unique in our region and beyond, and is one way to achieve these goals.

Almost all of the necessary classes are already in place, WKU faculty have the requisite expertise, and individual classes focused on various Popular Culture areas have excellent enrollments. For example, BCOM 300 (American Popular Arts) has averaged 20 students per section (one each fall) over the last two years, HIST 447 (Amer. Pop. Culture History) and HIST 340 (West. Pop. Culture History since 1450) have each averaged 25 students over the past several semesters, PS 372 (Politics and Mass Media) filled to capacity last spring with 35

students, JOUR 201 (Media and Society) averages 150-160 (in two sections) every semester, and the new course PHIL 207 (Philosophy of Pop Culture) currently has 34 students.

The program will prepare its graduates for a variety of options in the public and private sectors, depending on the student's minor (or second major) and inclinations. These include not only positions in mass media industries (publishing, radio, television, film/video, advertising, the visual arts) but also in cultural institutions, government, non-profits, and business. The program will also serve as strong preparation for a variety of graduate programs in the liberal arts as well as law and business.

The deliberate and focused analysis of popular culture will make students more thoughtful observers, consumers, and producers of the culture that surrounds and ultimately defines them.

- 2.2 Projected enrollment in the proposed major program: Based on informal surveying, there is clearly strong student interest in the major but we expect enrollment in the major to take a few years to build, based on statewide promotion, increasing popularity of the introductory course, and word of mouth. By 2012 we project approximately 50 majors and then 60-100 majors by 2014 (five years after initial start-up).
- 2.3 Relationship of the proposed major program to other programs now offered by the department: This interdisciplinary program will not be housed in any one department, but within Potter College.
- 2.4 Relationship of the proposed major program to other university programs: WKU has a few other interdisciplinary majors, including ones in Early Childhood Education, Mass Communication, and the broadly defined Interdisciplinary Studies Degree, which require an area of emphasis in a specific traditional discipline. The Popular Culture Studies program will differ in that it is interdisciplinary in both the core and elective courses it includes: that is, it provides a concentrated program of study in one subject—the “arts and culture of everyday life and its multiple uses and meanings”—from the various perspectives of a wide range of disciplines, thus encouraging students to think across traditional boundaries. Because of the nature of any interdisciplinary program, a few university minor programs share some of the same subject matter (e.g., Folk Studies, Film Studies) as the PCS major. However, because of the PCS major's interdisciplinary nature and unique theoretical grounding, the content of no other major fundamentally overlaps with the content of the proposed major. Although the PCS major and the major in Mass Communication share a couple core courses and a wider range of elective courses in common, the focus of the proposed PCS major extends well beyond the production and reception of mass communication to include subjects and disciplinary approaches of Art History, Anthropology, Sociology, and Philosophy. It also differs in its intellectual approach, focusing less on the production and effects of mass communication than on the ways audiences make meanings out of all aspects of everyday culture. Moreover, because we are not proposing (and have no plans to propose) a minor in PCS, and because the PCS major will require a minor, enrollments in the PCS

major will not detract from enrollments in existing minors. In fact, the opposite should prove true.

- 2.5 Relationship of the proposed major program to similar programs offered elsewhere in Kentucky and in other states (including programs at benchmark institutions): Bowling Green State University has a well established major and a minor. Popular Culture is a curricular option within Interdisciplinary Studies at the University of North Carolina. The University of Central Florida offers a Philosophy, Religion and Popular Culture track within their Humanities degree; the University of Southern California has a minor in American Popular Culture; The Ohio State University, a minor in interdisciplinary popular culture studies; and Northern Kentucky University, a minor in Popular Culture Studies within their Department of Communication. Virginia Tech offers a Popular Culture minor within the College of Liberal Arts and Human Sciences.
- 2.6 Relationship of the proposed major program to the university mission and objectives: In addition to helping WKU achieve “leading American university” status and attract new students by offering an almost unique program, the major will prepare our students for the kind of complex problem-solving skills required in our information-saturated global society. As one expert on interdisciplinarity has argued, today’s problems “aggressively cross boundaries that render the perspectives and methods of single disciplines incomplete and inefficacious” (R. Sternberg, AACU). As the world becomes more interconnected, so must our approaches to understanding it. In addition, because the major includes many courses that focus on cultures outside the U.S., because we emphasize a comparative approach to world cultures, and because we encourage majors to pursue relevant study abroad opportunities, this major will help our students develop a more informed appreciation of cultural diversity, thus achieving the university’s QEP goals. All in all, the PCS major is perfectly in keeping with the university mission and objectives: it will enable students to develop widely applicable critical thinking skills, become life-long learners on the job and off, appreciate diversity, and succeed in a global society.

3. Objectives of the proposed major program:

The major in Popular Culture Studies provides WKU undergraduates with a broad understanding of the arts and culture of everyday life and its multiple uses and meanings. Through innovative interdisciplinary coursework and community events, the major helps students critically analyze the wide range of cultural productions and practices they encounter daily including mass produced entertainment and news, advertising, built environments, vernacular arts, customs and rituals, and popular ideologies.

Among the program’s central goals are to

- Provide a thorough and rigorous grounding in the study of popular culture from a variety of disciplinary perspectives (including but not limited to English, Folk Studies and Anthropology, History, Journalism and Broadcast Communications, Philosophy, Political Science and Sociology).

- Help students make connections between everyday popular and material cultures on the one hand and topics traditionally studied in separate liberal arts disciplines on the other.
- Develop the skills essential for students to become critically informed consumers and engaged participants in the global community in an age in which cultural industries play a central role in shaping the international social, political and economic landscape.
- Prepare students for a wide variety of careers in media and culture industries, in the analysis, promotion, or preservation of these productions, or for graduate studies in a range of liberal arts disciplines, business, or law.
- Organize special events that will promote a more critical understanding of popular culture and its significance among the WKU community.
- Promote student engagement with international implications by investigating and presenting findings on the ways popular culture shapes and is shaped by communities on the local, national and global level.

4. Program description:

4.1 Curriculum:

Total credit hours required: 34 Hours

Required Courses: 19 hours

1) POP 101 Introduction to Popular Culture (3 hours)

2) Core Courses (12 hours):

Students must take **one** 3 credit hour course from **each** of the following **four** categories (labeled a,b,c,d):

a) HIS 340 History of Western Popular Culture since 1450) OR
 HIS 447 History of American Popular Culture
 AND

b) FLK 281 Roots of Southern Culture
 FLK 371 Urban Folklore OR
 FLK 373 Folklore and the Media OR
 AND

c) BCOM 300 American Popular Arts OR
 JOUR 201 Media and Society OR
 ENG 366 History of Narrative Film OR
 ENG 465 Film Genres
 AND

d) PHIL 207 Philosophy and Popular Culture OR
 SOCL 245 Sociology of Popular Culture OR
 PS 372 Politics and Mass Media

3) POP 498 Senior Seminar in Popular Culture Studies (4 hours)

This capstone course also requires all students earning credit for POP 498 in a particular semester to meet together for one hour each week with each

other and a Popular Culture Studies major-assigned faculty member to discuss research methodologies and share their findings.

Elective Courses: 15 hours

Students can take no more than 6 hours in any one discipline unless they are Minor or Double Majoring in that discipline selected from the following list of 3 credit hour courses:

African American Studies

- AFAM 190 African American Experience

Art

- ART 302 19th Century Art
- ART 303 20th Century Art
- ART 312 Art of the United States to 1865
- ART 313 Art of the United States since 1865
- ART 334 Survey of Graphic Design
- ART 390 Contemporary Art
- ART 405 Theory and Criticism
- ART 445 American Architectural History (crosslisted as FLK 445)

English/Film Studies

- ENG 320 American Studies I (crosslisted as HIS 320; PS 320)
- ENG 321 American Studies II (crosslisted as HIS 321; PS 321)
- ENG 340 Speculative Fiction
- ENG 365 Film and Literature
- ENG 366 History of Narrative Cinema
- ENG 368 Japanese Cinema in Translation
- ENG 370 Multi-cultural Literature in America
- ENG 465 Film Genres
- ENG 466 Film Theory

Folk Studies and Anthropology

- ANTH 120 Introduction to Cultural Anthropology
- ANTH 277 Introduction to World Music (crosslisted as FLK 277; MUS 277)
- ANTH 350 Peoples and Cultures of Africa (crosslisted as FLK 350)
- ANTH 448 Visual Anthropology
- FLK 276 Introduction to Folk Studies
- FLK 281 Roots of Southern Culture
- FLK 371 Urban Folklore
- FLK 373 Folklore and the Media
- FLK 379 Topics: Foodways
- FLK 379 Topics: American Roots Music
- FLK 379 Topics: Narratives of Horror and the Supernatural
- FLK 410 African-American Music
- FLK 445 American Architectural History (crosslisted as ART 445)

- FLK 464 Vernacular Architecture
- FLK 478 Folklore and Literature

Geography

- GEOG 430 Cultural Geography

History

- HIS 320 American Studies (crosslisted as ENG 320; PS 320)
- HIS 321 American Studies II (crosslisted as ENG 321; PS 321)
- HIS 340 History of Western Popular Culture since 1450
- HIS 390 American History through Photography and Film
- HIS 391 History of Sport
- HIS 402 Pirates in World History
- HIS 447 History of American Popular Culture (since 1865)
- HIS 490 Women and Work

Journalism and Broadcasting

- JOUR 201 Media and Society
- BCOM 201 Process and Effects of Mass Communication
- BCOM 271 Introduction to Cinema
- BCOM 300 American Popular Arts
- BCOM 401 History of Broadcasting in America

Modern Languages

- FREN 323 French Civilization and Culture
- FREN 427 Francophone Culture
- FREN 450 Topics in Francophone Cinema
- GERM 333 Germanic Civilization and Culture
- GERM 335 Contemporary Culture and Civilization
- GERM 437 German Literature and Film
- SPAN 373 Spanish Civilization and Culture
- SPAN 376 Literature and Culture of Latin America
- SPAN 490 Hispanic Cinema

Philosophy/Religious Studies

- PHIL 207 Philosophy and Popular Culture

Political Science

- PS 303 Politics and Film
- PS 320 American Studies I (crosslisted as HIS 320; ENG 320)
- PS 321 American Studies II (crosslisted as HIS 321; ENG 321)
- PS 373 Politics and the Mass Media

Popular Culture Studies

- POP 399 Special Topics in Popular Culture

Sociology

- SOCL 245 Sociology of Popular Culture
- SOCL 324 Sociology of Sport
- SOCL 345 Sociology of Popular Music

Theater and Dance

- THEA 431 Musical Theatre History & Repertoire

Womens' Studies

- WOMN 375 American Masculinities

4.2 Accreditation, certification, approval, and/or licensure: Not applicable

4.3 Program delivery: Program delivery will be provided primarily through classroom courses with some courses available via internet and ITV.

5. Resources:

5.1 Faculty: No new faculty will be required

5.2 Technological and electronic informational resources (e.g., databases, e-journals):
Library resources are adequate

5.3 Facilities and equipment: Current resources are adequate

6. Proposed term for implementation: 200930

7. Dates of prior committee approvals:

Popular Culture Studies Development Committee: August 19, 2008

PCAL Curriculum Committee October 9, 2008

Contact with Designee of the Office
of Academic Affairs (Dennis George),
re: CPE Posting October 10, 2008

University Curriculum Committee October 23, 2008

University Senate _____

Attachment: Program Inventory Form