

Retention Data

Retention of students for the past several years is shown in the table below.

Table A: Fall to Fall Retention Percentage of First Time First Year Students

	2013-2014	2014-2015	2015-2016	2016-2017
Ogden College of Science and Engineering	77.29	72.95	75.87	70.70
Exploratory Studies	65.95	67.56	65.96	66.79
Potter College of Arts and Letters	74.88	74.26	70.21	70.54
Gordon Ford College of Business	70.88	73.81	73.57	70.48
College of Education and Behavioral Sciences	72.96	76.30	70.21	63.36
College of Health and Human Services	69.10	67.67	72.23	67.86
University College	62.50	77.78	87.50	71.43
WKU (includes Ogden College)	72.55	71.84	72.10	69.03

The average retention rate of first year first time students from Fall 2013 to Fall 2016 is 71.35%. The Fall 2016 to Fall 2017 retention data for students in programs under review is shown in the table below.

Table B: Fall 2016 to Fall 2017 Retention Percentage of AS, CM, MET Students

First Time First Year Freshmen Starting Semester	Fall 2013	Fall 2014	Fall 2015	Fall 2016
MET (WKU Reference 5006)*	NA	NA	NA	100.00
AM (WKU Reference 506)*	100.00	50.00	100.00	NA
CM (WKU Reference 533)	55.56	50.00	78.95	64.00
AS (WKU Reference 518)	76.47	85.71	78.95	58.82
All	74.19	70.27	80.95	72.26

*The Advanced Manufacturing Program (WKU reference number 506) was renamed Manufacturing Engineering Technology (WKU reference number 5006).