

## School of Media

Western Kentucky University

216 Jody Richards Hall

1906 College Heights Blvd. 11070

Bowling Green, Ky. 42101-1070

www.wku.edu/journalism 270 745-4144

## Journalism

**42 hours** (Ref. # 736)

(Effective for catalog year **fall 2019** and thereafter)

Specific objectives are to:

1. Prepare students for professional careers in the media.
2. Instill in students a high degree of professionalism, which consists principally of practical competence and ethical understanding.
3. Enhance students' understanding of the role of the news media in a democratic society.

### ADMISSION REQUIREMENTS:

Prospective majors may take no more than 15 hours in the major before admission. Students must meet the following requirements for admission:

1. Completion of a minimum of 24 hours of course work applicable to a baccalaureate degree;
2. A minimum overall grade point average of 2.5;
3. Completion of ENG 100 with a grade of "C" or better and nine additional hours in the Colonnade Program;
4. Completion of the following courses with a grade of "C" or better: SJB 101, SJB 102 and JOUR 202.

Students not meeting the above admission requirements will not be admitted to the major in Journalism and cannot register for any additional courses in the major.

**CURRICULUM:** The major in Journalism (ref. # 736) requires 42 semester hours and leads to the Bachelor of Arts degree. No course with a grade of "D" or below may be counted toward the major or fulfill prerequisite requirements. One-half of the hours in the major must be at the 300- or 400-level. Students must take a minimum of 72 semester hours in courses outside of the School of Media including the University's general education requirements.

In addition to meeting institutional requirements for graduation, the Journalism major must have a **minor or second major outside of the School of Media and the Film Studies minor** that is approved by the major faculty adviser.

Students may not select a minor in Film Studies or those offered within the School, unless taken as a second minor. Refer to the University Undergraduate Catalog for additional information. <http://www.wku.edu/undergraduatecatalog/index.php>

### Required Courses - 33 hours (prerequisite courses in italics)

SJB 101 Understanding Media Content, Ethics & Technology

SJB 102 Media Content, Collaboration and Community

AD 210 Software Studio (*SJB 101 & 102*)

JOUR 202 Introduction to News Writing

BCOM 264 Digital Video Production and Distribution

PJ 131 Introduction to Digital Photography

PJ 261 Introduction to Multimedia (*PJ 131*) [*spring only*]

JOUR 301 Press Law & Ethics (*PS 110, SJB 101, JOUR 202, 60 earned hours or permission*)

JOUR 302 Intermediate Reporting (*JOUR 202*)

JOUR 323 Multiplatform News Presentation (*JOUR 202*)

JOUR 325 Feature Writing (*JOUR 302 or permission*)

### Diversity Elective - 3 hours

Take SJB 310 Media Diversity or ANTH 448 Visual Anthropology; COMM 463 Intercultural Communication; CRIM 446 Gender, Crime, and Justice; FLK 330 Cultural Connections and Diversity; SOCL 355 Sociology of Gender; SOCL 362 Social Institutions: Race/Class/Gender; SOCL 375 Diversity in American Society; SPAN 345 Hispanic Representation in the Media; or a diversity class approved by an academic adviser. (*courses have prerequisites*)

### Restricted Electives 3 hours The Journalism major coordinator can approve exceptions (prerequisite courses in italics)

AD 343 Print Design/Production/Typography

BCOM 325 Writing TV/Radio (*SJB 101 or 102*)

BCOM 368 News Videography Editing (*PJ 261*)

JOUR 422 Issues in Mass Communication

JOUR 467 News/Editorial Practicum

JOUR 481 Problems in Mass Communication

JOUR 491 Internship (or JOUR 467 Practicum three times)

PJ 336 Picture Editing (*PJ 131*)

SJB 330 Interactive Design (*SJB 210*)

SJB 421 American Press History

ENG 311 Creative Nonfiction (*ENG 200 & ENG 203*)

ENG 402 Editing/Publishing (*ENG 306 or ENG 307 & one UL professional writing course*)

ENG 403 Memoir/Autobiography (*ENG 203 & ENG 300*)

FLK 373 Folklore and Media

### Required Capstone - 3 hours

JOUR 426 Advanced Reporting (*JOUR 325 & JOUR 323*)

SJB 402 Fleischaker/Greene First Amendment (*permission*)

**Four-year plan on reverse side**

## Major in Journalism 2019 Catalog Year

For students entering the university fall 2019 and thereafter, the following four-year plan will help guide you through the Journalism major in consultation with your faculty adviser. Every student will finish with his/her own unique plan, depending on the second major or minor, etc. Refer to the University undergraduate catalog for additional information. Course Descriptions may be viewed at: <http://www.wku.edu/undergraduatecatalog>

**Note:** To meet ACEJMC\* accreditation standards, students must take a minimum of 72 semester hours in courses outside of the School of Media, including the University's general education requirements.

\*Accrediting Council on Education for Journalism and Mass Communication

### Major in Journalism - Four-Year Plan 120 hours with a 21 hour minor outside of the School of Media

	Fall	Spring
<b>Freshman Year</b>	<b>SJB 101</b> Understanding Media <b>SJB 102</b> Media Content College Composition (F-W1) Human Communication (F-OC) Quantitative Reasoning (F-QR) (15 hours)	<b>JOUR 202</b> Intro to News Writing <b>PJ 131</b> Intro to Digital Photography PS 110* American Nat'l Gov'! (E-SB) Art & Humanities (E-AH) Natural & Physical Science w/lab (E-SL) (15 hours)
<b>Sophomore Year</b>	<b>BCOM 264</b> Digital Video Production <b>AD 210</b> Software Studio <b>JOUR323</b> Multiplatform News Presentation World History (F-SB) Minor Course or Foreign Language** (15 hours)	<b>JOUR 302</b> Intermediate Reporting <b>PJ 261</b> Intro to Multimedia Literary Studies (F-AH) Natural & Physical Science wino lab (E-NS) General Elective Course (15 hours)
<b>Junior Year</b>	<b>JOUR 301</b> Press Law & Ethics <b>JOUR Diversity Elective</b> Connections - Social & Culture (K-SC) Minor Course Minor Course (15 hours)	<b>JOUR Elective</b> Writing in the Disciplines (F-W2) Connections - Local to Global (K-LG) Minor Course General Elective Course (15 hours)
<b>Senior Year</b>	<b>JOUR325</b> Feature Writing Minor Course Minor Course General Elective Course General Elective Course (15 hours)	<b>JOUR 426</b> Advanced Reporting (Capstone) Connections - Systems (K-SY) Minor Course General Elective Course General Elective Course (15 hours)
*PS 110 - Pre-requisite for JOUR 301 or BCOM 301		<b>120 Total Hours</b>

\*\*World Language Requirement: Language Proficiency of novice-high before completing 60 credit hours is required (or completion of 2nd level of a language). Two credits (or equivalent) of a single world language in High School satisfies this WKU requirement.

For more details and courses offered in the Colonnade General Education program visit: <https://www.wku.edu/colonnade/>

#### **Suggested minors for Journalism Majors. Discuss these and others with your adviser**

Any natural science	Geographic Information Systems (ref. # 366)
Any foreign language	Business Administration
Economics	Entrepreneurship
Sociology	Philosophy
Psychology	English (writing)
Religious Studies	English
Folk Studies	History
Political Science	Criminology
Business Administration	