

DEBORA HALPERN WENGER

EDUCATION

Kingston University, London, U.K.

Ph.D. in Journalism

University of North Carolina-Charlotte, Charlotte, NC M.A. in English

Minnesota State University, Moorhead, MN

B.S. in English
(Summa cum Laude)
Minor in Mass
Communications

TEACHING EXPERIENCE

University of Mississippi (January 2009-Present)

Assistant Dean

Professor

Samuel Talbert Lecturer

Meek School of Journalism and New Media

Courses Taught: Multimedia Writing, News Reporting, TV Reporting, Advanced TV Reporting, Specialized Reporting, Multimedia Reporting, Journalism Innovation, Introduction to Mass Communication, Media Management

Virginia Commonwealth University (August 2002-December 2008)

Associate Professor of Media Convergence and New Media

School of Mass Communications

Courses Taught: Communications Technology & Global Society, Electronic Writing, Newscasting, Newscast Production, Journalism Seminar, Elements of Journalism, Advanced TV Newsgathering, Covering Modern China, Online Journalism II, Visual Journalism

University of South Florida (1999-2001)

Adjunct Instructor, College of Mass Communications

Courses Taught:

Mass Media in Society

Writing for Radio and Television

PUBLICATIONS

Books

Wenger, D., & Potter, D. (2018). *Advancing the Story: Quality Journalism in a Digital World*. 4th ed. Washington, D.C.: CQ/SAGE.

Husni, S., Wenger, D., & Price, H. (2015) *Managing Today's News Media: Audience First*. Washington, D.C.: CQ/SAGE.

Book Chapter

Wenger, D., Owens, L., Charbonneau, M., & Trever, K. (2011) **Help Wanted: An Examination of New Media Skills Required by Top US News Companies**. In Franklin, B., & Mensing, D. (Eds.). *Journalism education, training and employment*. (193-206) New York: Routledge.

Academic Journals

(Under Review) Prakash, R. & Wenger, D. (2020). **Using Big Data to Examine the Relationship Between Local TV Facebook Posts and Newscast Ratings**. *Journalism Practice*.

(Under Review) Imre, I. & Wenger, D. (2020). **Technological innovations journalistic practice in local TV news: what to keep, what to drop**. *Journal of Broadcasting and Electronic Media*.

Dailey, R., & Wenger, D. (2018). **Are We Preaching What Is Practiced? Journalism Education and the Core Curriculum**. *Journal of Media Education*.

Wenger, D. H., Owens, L. C., & Cain, J. (2018). **Help Wanted: Realigning Journalism Education to Meet the Needs of Top US News Companies**. *Journalism & Mass Communication Educator*, 73(1), 18-36.

Baverstock, A., & Wenger, D. (2018). **What value do academic qualifications have within a profession-oriented discipline?** *AJE Journal*, 6(3), 74-87.

Dailey, R., & Wenger, D. H. (2016). **Source Variety, Event Frequency, and Context in Newspaper Crime Reporting**. *International Journal of Communication*, 10, 21.

Wenger, D. (2016). **Newsroom realities, curriculum opportunities: the role of professional practice in journalism education**. Diss. Kingston University.

Wenger, D., Thompson, P. Owens, L. (2014). **Help Wanted: Mobile journalism skills required by top U.S. news companies**. *Electronic News*, 8(3), 18-31.

Wenger, D., (2014, Autumn). **Switched on and off**. *Index on Censorship*. 43(03). 42-44.

Wenger, D., & Owens, L. (2013). **An Examination of Job Skills Required by Top U.S. Broadcast News Companies and Potential Impact on Journalism Curricula.** *Electronic News*, 7(1), 23-36.

Cokley, J., Wenger, D. H., Wenger, M., & McBride, J. (2013). **Are journalists supposed to stay home while audiences roam? Professional implications of structural expectation regimes between Europe and the United States.** *Journal of Applied Journalism & Media Studies*, 2(3), 437-458.

Owens, L. C., Joyce, C., & Wenger, D. (2013). **Skills needed to work in online journalism in the top news of the United States of America.** *Questions of Journalism* (1-2), 50-65.

Wenger, D., & Owens, L. (2012). **Help Wanted 2010: An Examination of New Media Skills Required by Top U.S. News Companies.** *Journalism Educator*, 67(1), 9-25.

Wenger, D. H., & MacManus, S. A. (2009). **Watching history: TV coverage of the 2008 campaign.** *Journalism Studies*, 10(3), 427-435.

Wenger, D., & Owens, L. (2008). **Resource Allocation and Managerial Oversight of AM Newscasts.** *Electronic News*, 2(2), 102-116.

Other Publications

Wenger, D., Papper, R., Prakash, R., & Goldman, D. (2018). **Local TV news and the new media landscape.** Retrieved June 2018, from <https://knightfoundation.org/reports/local-tv-news-and-the-new-media-landscape>

Wenger, D. (2015, April). **Journalism Done Audience First: Takeaways from Journalism Interactive 2015.** PBS.org. <http://www.pbs.org/mediashift/2015/04/journalism-done-audience-first-takeaways-from-journalism-interactive-2015/>

Wenger, D., & Dailey, R. (2014, October) **Crime News: Does Quantity Matter?** TheCrimeReport.org. <http://www.thecrimereport.org/news/inside-criminal-justice/2014-10-crime-news-does-quantity-matter>

Krajicek, D., & Wenger, D. (2013, March). **Crime coverage now requires constantly 'feeding the beast'.** Poynter.org. <http://www.poynter.org/latest-news/top-stories/205939/crime-coverage-now-requires-constantly-feeding-the-beast/>

Wenger, D. & Senseman, J. (2013, January). **Broadcast Future Depends on Leadership Training.** RTNDA.org. http://www.rtdna.org/article/broadcast_future_depends_on_leadership_training

Wenger, D. & Smith, L. (2012, July/August). **Will the M in Mobile Stand for Money?"** *Quill Magazine*, 100 (4). <https://quill.spjnetwork.org/2012/08/08/will-the-m-in-mobile-stand-for-money/>

Wenger, D. (2012, April). **Social TV May Mean Money, Viewer Loyalty for News.** RTDNA.org.

http://www.rtdna.org/article/social_tv_may_mean_money_viewer_loyalty_for_news

Wenger, D. (2011, February). Crime Reporting Case Study: Crime Reporting Case Study: The Philadelphia Inquirer, "Justice: Delayed, Dismissed, Denied." TheCrimeReport.org.
<http://www.thecrimereport.org/resources/media-toolkit/2011-02-crime-reporting-case-study-the-philadelphia-inquirer>

Wenger, D. (2010, July) Covering Medicare Fraud: ‘The New Cocaine Cowboys’. TheCrimeReport.org.
<http://www.poynter.org/latest-news/top-stories/205939/crime-coverage-now-requires-constantly-feeding-the-beast>

Wenger, D. (2009, March) Crime Reporting Case Study: Mistaken Identities. TheCrimeReport.org.
<http://thecrimereport.org/2009/03/02/dallas-morning-news-case-study-overview-and-resources/>

Wenger, D. (2007, January). **Death of a Newscast?** *Quill Magazine*.

Wenger, D. (2006, March). **Reading, Writing & Reality – Will Your Next Job be Online?** *Quill Magazine*. 28-29.

Wenger, D. & Nicholson, J. (2006, August). **Pros vs. Profs.** *Quill Magazine*.

Wenger, D. (2005, September). **The Road to Convergence and Back Again.** *Quill Magazine*.

Wenger, D. (2005, Fall). **Convergence: Who’s Doing What.** *Insights*.

Wenger, D. & VanSlyke Turk, J. (2005, Fall). **Convergence: Where are We?** *Insights*.

Wenger, D. (2005, March). **Cross-training students key in a multimedia world.** *Quill Magazine*. 28-29.

Wenger, D. & Nicholson, J. (2004, August). **Linking Diversity to Dollars.** *Quill Magazine*. 33-35.

ACADEMIC PRESENTATIONS

Wenger, D. (2019, August). **SPJ/Google News Storytelling Workshop.** Training workshop at Association of Educators in Journalism & Mass Communication National Convention. Toronto, Canada.

Wenger, D. (2019, August). **Go Mobile & Immersive.** Training workshop at Association of Educators in Journalism & Mass Communication National Convention. Toronto, Canada.

Wenger, D. (2019, July). **Technological innovations and the future of journalistic practices in local TV newsrooms in the United States: what to keep, what to drop.** Research presentation at the **World Journalism Education Conference**. Paris, France.

Wenger, D. (2019, June). **What My New Study Shows About the Future of Video.** Research presentation at Teachapalooza. St. Petersburg, FL.

Wenger, D. (2019, April). **Teaching with Google News Initiative Tools.** Research presentation at Broadcast Education Association. Las Vegas, NV.

Wenger, D. (2018, September). **The Local TV News Household Audience.** Research presentation Excellence in Journalism. Baltimore, MD.

Wenger, D. (2018, August). **The No. 1 Source of News – How Local TV Stations Are Innovating, Engaging and Changing for Their Digital Future.** Panel presentation at Association of Educators in Journalism & Mass Communication National Convention. Washington, DC.

Wenger, D. (2018, April). **The Future of Local TV News.** Research presentation at National Association of Broadcasters. Las Vegas, NV.

Wenger, D. (2018, April). **The Future of Local TV News.** Research presentation at Broadcast Education Association. Las Vegas, NV.

Wenger, D. (2018, April). **Why YouTube Works for Journalists (and Educators).** Panel presentation at Broadcast Education Association. Las Vegas, NV.

Wenger, D. (2017, August). **Going 'Instantly Live': Global and Domestic Impacts of Facebook Live, Broadband Access, and Digital transformations.** Panel presentation at Association of Educators in Journalism & Mass Communication National Convention. Chicago, IL.

Wenger, D. (2017, August). **Going Mobile in the Classroom: How to Turn a Teaching Distraction into a Teaching Tool.** Panel presentation at Association of Educators in Journalism & Mass Communication National Convention. Chicago, IL.

Baverstock, A. & Wenger, D. (2017, January). **What Value Do Academic Qualifications Have in a Profession-oriented Discipline?** Presentation at the Association of Journalism Education Winter Conference. London, UK.

Wenger, D. (2016, September). **Career Coach: What You Need to Be A Top Teacher.** Panel presentation at Excellence in Journalism Conference. New Orleans, LA.

Wenger, D. & Owens, L. (2016, August). **Help Wanted: Expanding Social Media, Mobile and Analytics Skills in Journalism Education.** Paper presented at Association of Educators in Journalism & Mass Communication National Convention. Minneapolis, MN.

Wenger D. & Owens L. (2016, August). **Help Wanted: Realigning Journalism Education to Meet the Needs of Top U.S. News Companies.** Paper presented at World Journalism Education Conference. Auckland, New Zealand.

Wenger, D. (2016, April). **Multiple Mediums, Multiple Narratives: Teaching Students How to Create Stories for a Screen-Saturated Society.** Panel presentation at Broadcast Education Association. Las Vegas, NV.

Wenger, D. (2016, April). **Going Live: How to Better Prepare Broadcast Students for Live Reporting.** Panel presentation at Broadcast Education Association. Las Vegas, NV.

Wenger, D. (2015, September). **Can You Deliver? Coaching On-air Performance.** Panel presentation at Excellence in Journalism Conference. Orlando, FL.

Wenger, D. (2015, September). **Investigative Teams Tell All.** Panel presentation at Excellence in Journalism Conference. Orlando, FL.

Wenger, D. (2015, June). **Periscope and Meerkat: Serious Tools or Flash and Trash.** Presentation at Poynter Teachapalooza Conference. St. Petersburg, FL.

Wenger, D. (2015, June). **Data Analytics and SMO.** Presentation at Poynter Teachapalooza Conference. St. Petersburg, FL.

Wenger, D. (2015, April). **What We Wish New Hires Knew.** Panel presentation at Broadcast Education Association National Conference. Las Vegas, NV.

Wenger, D. (2015, April). **Top 10 Things to Teach About Mobile.** Panel presentation at Broadcast Education Association National Conference. Las Vegas, NV.

Wenger, D. (2015, April). **Engaging Audience Beyond the Broadcast.** Panel presentation at Broadcast Education Association National Conference. Las Vegas, NV.

Wenger, D. (2015, April) **Creating a Killer Portfolio.** Panel presentation at Journalism Interactive Conference. Columbia, MO.

Wenger, D., Owens, L., Sanefski, D. and Thompson, P. (2013, July). **Help wanted: The evolution of journalism skills required by top US news companies.** Paper presented at World Journalism Education Conference. Brussels, Belgium. (Ranked 3rd in Top Paper Competition)

Cokley, J., Wenger, D. H., Wenger, M., & McBride, J. (2013, July). **Are Journalists Supposed to Stay Home While Audiences Roam? Professional Implications of Structural Expectation Regimes between Europe and the United States.** Paper presented at World Journalism Education Conference. Brussels, Belgium.

Wenger, D. (2013, April). **Building the Ideal TV Internship**. Panel presentation at Broadcast Education Association National Convention. Las Vegas, NV.

Wenger, D. (2013, April). **Recruiting and Retaining Students in Tough Economic Times**. Panel presentation at Broadcast Education Association National Convention. Las Vegas, NV.

Owens, L. & Wenger, D. (2012, August). **Help Wanted 2011: An examination of job skills required by top U.S. news companies and potential impact on journalism curricula**. Paper presented at Association of Educators in Journalism & Mass Communication National Convention. Chicago, IL.

Cokley, J., Wenger, D. H., Wenger, M., & McBride, J. (2011, November). **US, Europe journalism competencies wish-lists out of step but some alignments evident**. Paper presented at Journalism Education Association Conference. Adelaide, Australia.

Wenger, D. (2012, April). **Real-Time Reporting**. Panel presentation at Broadcast Education Association National Convention. Las Vegas, NV.

Wenger, D. (2011, September). **Just Who Do You Think You Are? Launch Your Personal Brand**. Panel presentation at Radio Television Digital News Association/Society of Professional Journalists National Convention. New Orleans, LA.

Wenger, D. (2011, April). **New Tools 2011: Enhancing Broadcast Stories Online**. Panel presentation at Broadcast Education Association National Convention. Las Vegas, NV.

Wenger, D. & Owens, L. (2010, July). **Help Wanted 2010: An examination of new media skills required by top U.S. news companies**. Paper presented at World Journalism Education Conference. Grahamstown, South Africa. (Winner Top Abstract Award)

Wenger, D. (2010, April). **Beyond the Box**. Panel presentation at Broadcast Education Association National Convention. Las Vegas, NV.

Wenger, D. (2010, April). **Preparing Tomorrow's Media Leaders**. Panel presentation at Broadcast Education Association National Convention. Las Vegas, NV.

Wenger, D. (2010, February). Crime Reporting Case Study: Memphis Mapping. Paper presented at Harry F. Guggenheim Symposium. New York, NY.

Wenger, D., Owens, L., Charbonneau, M., & Trever, K. (2009, September). **Help Wanted: An examination of new media skills required by top U.S. news companies**. Paper presented at Future of Journalism Conference. Cardiff, Wales.

Wenger, D. (2009, August). Bulletproof Your Career. Panel presentation at the Society of Professional Journalists National Convention. Indianapolis, IN.

Wenger, D. (2009, August). New Media Toolkit. Panel presentation at the Society of Professional Journalists National Convention. Indianapolis, IN.

Wenger, D. (2009, August). **Teaching Multimedia in the Broadcast Curriculum.** Presentation at the Association of Educators in Journalism and Mass Communication National Convention. Boston, MA.

Wenger, D. (2009, April). **Multimedia in Your Classroom: Making Sense of the Web and More.** Presentation at the Broadcast Education Association National Convention, Las Vegas, NV.

Wenger, D. (2009, February). Crime Reporting Case Study: Mistaken Identities. Paper presented at Harry F. Guggenheim Symposium. New York, NY.

Wenger, D. (2008, September). **Can You Deliver? On-camera Performance Training.** Presentation at Society of Professional Journalists **National Convention, Atlanta, GA.**

PROFESSIONAL TRAINING

U.S. Speaker Program at the State Department. Workshops on multimedia reporting for journalists in Croatia. Zagreb, Croatia. December, 2019.

U.S. Speaker Program at the State Department. Workshops on multimedia reporting for journalists in the Fijian Islands. Suva, Fiji. August, 2019.

Google News Lab. Part of the U.S. training team for Google News Lab. Workshops on the use of Google Trends, Maps Earth, Verification and Advanced Search.

- (Scheduled) Arkansas Tech, Russellville, AR, January 2020.
- (Scheduled) University of Alabama, Tuscaloosa, AL, February 2020.
- WBRC-TV, Birmingham, AL, December 2019.
- University of Central Arkansas, Conway, AR, October 2019.
- American Jewish Press Association, St. Louis, MO, June 2019.
- Broadcast Education Association, Las Vegas, NV, April 2019.
- Association of Educators in Journalism & Mass Communication Conference, Washington, DC, August 2018.
- Louisiana-Mississippi Press Association Conference, New Orleans, June 2018.
- SPJ Regional Conference, Charleston, SC, March, 2018.
- Arkansas Democrat Gazette, Little Rock, AR, February, 2018.
- San Diego State University, San Diego, CA, January, 2018.
- University of Memphis, Memphis, TN. September, 2017.
- Tennessee Technical University, Cookeville, TN. September, 2017.
- American Copy Editors Society National Convention. St. Petersburg, FL. March, 2017.
- Digital First Media Southern California News Group. Tustin, CA. February, 2017 and December, 2016.
- Mundo Hispanico and Atlanta Journal Constitution. Atlanta, GA. December, 2016.
- Bloomsburg University and Press Enterprise. Bloomsburg, PA. October, 2016.
- Kent State University and WKSU Radio. Cleveland, OH. September, 2016.

Alabama Association of Broadcasters. Workshop to train journalists on best practices for branding and attracting millennial viewers. Birmingham, AL. August, 2017.

North Carolina Association of Broadcasters. Full-day workshop to train journalists on best practices for mobile news gathering and social media. Raleigh, NC. June, 2016.

Associated Press Media Editors NewsTrain, Half-day workshop to train journalists on best practices for mobile news gathering and content production. Monroe, LA. October, 2015.

Alabama Association of Broadcasters. Full-day workshop to train journalists on best practices for mobile news gathering and social media. Birmingham, AL. August, 2015.

SPJ Journalism Training Program, Editor and trainer for this program, which was introduced at the SPJ National Convention in New York in September 2004. Content for the program includes training in the areas of ethics, FOI, writing for broadcast, print, and online and covering diverse communities, as well as new media skills:

- University of Georgia – Mobile Newsgathering and New Media Ethics – Athens, GA – Sept. 2013
- Broadcast Education Association Conference – Mobile Newsgathering – Las Vegas, NV – April 2013
- *Fargo Forum & Grand Forks Herald* – Mobile Newsgathering – Grand Forks, ND – November 2012
- UNITY Convention – Basic Video – Las Vegas, NV – August 2012
- Community Media Workshop – Mobile Newsgathering – Chicago, IL – April 2012
- Hampton University – New Media Tools – Hampton, VA – December 2011
- Dow Jones News Service – On-camera Delivery – Washington, DC -- December, 2010
- Michigan Public Radio – Online Writing – Ann Arbor, MI – November, 2010
- Dow Jones News Service – On-camera Delivery – New York – September, 2010
- *The Oklahoman* – Online Writing – Oklahoma City, OK – May, 2010
- *Minneapolis Star Tribune* – Video for the Web – Minneapolis, MN – January & February, 2009
- *Great Falls Tribune* – Video for the Web & Online Writing – Great Falls, MT – March, 2009
- *Fargo Forum* – Audio for the Web & Online Writing – Fargo, ND – December, 2008
- *Raleigh News & Observer* – Online Writing, Writing on Deadline & Multimedia Ethics – Raleigh, NC – July, 2008
- *Minneapolis Star Tribune* – Audio & Video for the Web – Columbus, OH – July, 2008
- Cox Newspapers - Online Writing & Audio & Video for the Web – Greenville, NC – June, 2008
- *Columbus Dispatch* – Audio & Video for the Web – Columbus, OH – May, 2008
- Univision – Texas affiliates – Broadcast Writing & Ethics – Houston, TX – April, 2008
- *Daily Journal* - Online Writing & Audio & Video for the Web – Park Hills, MO – April, 2008

SPJ Reporters Institute, developed and presented a series of one-day workshops on broadcast and online reporting skills for mid-career journalists at Poynter in St. Petersburg, FL. 2009-2013.

Audio & Images for the Web, trainer for a new media skills workshop at the AEJMC Southeast Colloquium in Oxford, MS. March, 2009.

Online Journalism Workshop, Media General's WNCN-TV in Raleigh, NC requested a one-day workshop to help the station improve online reporting and writing. The training included discussion of incremental reporting, search engine optimization and blogging. March, 2008.

CONSULTING & EXPERT TESTIMONY

Consultant - WRBL, Columbus, GA – March 2002-April 2009

Consultant - WMBB, Panama City, FL – March 2002-March 2008

Consultant - KALB, Alexandria, LA – March 2002-March 2008

Reviewer - Media General Broadcast Group – January 2005-April 2009

- Provide quarterly critiques for each of Media General's 18 television stations that produce morning newscasts. Reviews are based on the Balanced Scorecard approach to achieving newscast goals.

Expert witness, Trevisani, et al. v. WFTV, et al., March 2008-Present

- Retained by Dow Lohnes PLLC on behalf of WFTV in Orlando, FL.

GRANTS AND AWARDS

Knight Foundation Research Award for "Innovation and Social Interaction in Local TV News" (2016-Present) – This sponsored research project will be published in first quarter 2018.

Selected as one of "10 Journalism Educators Who Made the Grade" (2017) – NewsPro Magazine

Top Paper, Internships & Careers Interest Division (2016) -- Association of Educators in Journalism & Mass Communication

The Paragon Award for Excellence in Distance Teaching (2015) – University of Mississippi

Teaching News Terrifically in the 21st Century Honorable Mention (2015) – Newspaper and Online News Division, Association of Educators in Journalism & Mass Communication

WOW! The Online World Grant (2015) – Teaching grant from the University of Mississippi

Third Place, Top Paper Competition (2013) – World Journalism Education Conference

Top Abstract Award (2010) – World Journalism Education Conference

Best of the Best Teaching Award (2008) – School of Mass Communications, Virginia Commonwealth University

PROFESSIONAL LEADERSHIP/MEMBERSHIP

Google News Lab, U.S. Trainer – April 2016-Present.

Vice President, Criminal Justice Journalists, January 2006-Present.

Member, Online News Association, March 2005-Present.

Member, Planning Committee, Journalism Interactive Conference, 2010-2014.

Chair, Professional Development Committee, Society of Professional Journalists, November 2003-August 2006, August 2007-2013.

Virginia Coordinator, Radio-Television News Directors Association, May 2004-December 2008.

PROFESSIONAL EXPERIENCE

Assistant News Director – WFLA-TV, Tampa, FL (1998-2001)

Provided direction and oversight of day-to-day activities of the newsroom. Direct supervision of 16 reporters, 5 assignment editors and a special projects staff of 8. Point person in developing a convergence plan for the broadcast property.

- Along with print and online counterparts, coordinated converged efforts in coverage of the 2000 Summer Olympics, the Super Bowl and the all-important 2000 presidential election. *WFLA received the first-ever Walter Cronkite Award for Excellence in Political Journalism for its comprehensive coverage of the election season.*
- Led the effort to obtain advanced GIS capabilities for the News Center and was the driving force behind Crime Tracker – an interactive website which allows users to search their zip codes to learn where crime has occurred near them. Developed a Crime Tracker franchise for the WFLA newsroom, which uses mapping software to report on crime trends and crime solutions for our viewers.
- Developed the television component of a new multi-media course at the University of South Florida. Worked with the instructor to come up with a realistic plan to introduce upper level students to work in a television newsroom.

Executive Producer – WSOC-TV, Charlotte, NC (1988-1997)

Responsible for day-to-day operations of the newsroom, including show content, handling breaking news coverage, overseeing news promotion, sweeps planning and acting as liaison between news and other departments.

- Worked with The Charlotte Observer on the award-winning “Taking Back our Neighborhoods” series. This experiment in civic journalism focused on solutions to Charlotte’s growing crime problem and included several locally produced television specials broadcast from the highlighted neighborhoods.

- Led effort to cover the 1996 presidential election with our print partner, The Charlotte Observer. This was a customer-centered approach to covering politics including extensive polling and creating issues-oriented programming which allowed readers and viewers to voice their opinions on the air.
- Developed the system for providing content to the newly inaugurated station website, CharlotteNow.com.

Producer – WMUR-TV, Manchester, NH (1987-1988)

Line producer for 5:30 and 11:00 newscasts. Responsible for all aspects of show production, including story selection, presentation, writing and managing nightside staff.

Producer/Reporter – WBBH-TV, Ft. Myers, FL (1984-1987)

Field producer for consumer advocate segment. Researched and wrote segments daily for primary news anchor. General assignment reporter on weekends.

Anchor/Reporter – KXJB-TV, Fargo, ND (1984)

Anchor for morning news inserts, which included selection and writing of the content. General assignment reporter.