



Western Kentucky University Video Challenge

Memo

To: Fraternity/Sorority Presidents
Residence Hall Association
Campus Ministries
Student Organizations

From: Charley Pride, Director of Student Activities

Topic: **VIDEO CHALLENGE**

1. Submit three-minute video by Monday, October 5th at 12pm
2. All video submissions must be submitted to our Flipgrid Board (instructions on the next page):
 - a. Residence Halls can upload their videos [here](#)
 - b. Registered Student Organizations (RSOS) can upload your videos [here](#)
 - c. Greek can upload your videos [here](#)
3. Judging criteria will be:
 - a. Theme
 - b. Carrying out the theme to the fullest
 - c. Originality
 - d. Presentation
 - e. Connection to WKU
4. Judges will be selected by the Homecoming Committee
5. Videos will be posted on the WKU Homecoming 2020 Flipgrid Board.
6. All COVID guidelines must be followed in the video
7. Winners will be announced on Friday, October 9, 2020 at 5pm.

For more information, contact Randall P. Bogard at 745-2459



Western Kentucky University VIDEO CHALLENGE INSTRUCTION

FLIPGRID GUIDE

Organizations are being asked to upload a video up to 3 minutes long to our FlipGrid Board. The Office of Student Activities will be promoting this grid as the WKU HOCO 2020 Video Competition. FlipGrid allows for you to create a video using their platform or to upload a video you created.

IMPORTANT NOTES:

1. Videos are only allowed to be 3 minutes. Any longer than 3 minutes and the FlipGrid platform will cut it off
2. **All videos need to adhere to the social distancing guidelines**
 - a. **Everyone needs to have a mask on**
 - b. **Six feet distance**
 - c. **No more than 9 people in a video**
3. **Video "Display Name and Title" in the FlipGrid platform must be the name of your organization**
4. **Videos should be uploaded to FlipGrid by noon on Monday, October 5, 2020**
5. If you have already created a video, email us at sao@wku.edu and we can put it in this new grid!
6. The Office of Student Activities will be reviewing video submissions before they are shared, and we reserve the right NOT to share your video if we find it to be inappropriate for this purpose. We will contact you directly if this is the case.

HOW TO WORK FLIPGRID:

- A. Mobile users should download Flipgrid on their devices. Laptop users can go to www.flipgrid.com.
- B. No account required and completely free.
- C. Click on the link below for the category your organization belongs.
- D. Sign in with your WKU Email and Password.

Step 1: Create a video to be uploaded! These will give you an opportunity to show your school spirit and creativity as it relates to this year's theme. Ideas for types of videos could include but not limited to:

- A. A Masquerade Party
- B. A video of your members performing a dance and/or step related to the theme
- C. Harlem Shake video with mask

Step 2: Upload the video into the correct FlipGrid Board

- A. Residence Halls can upload their videos [here](#), Registered Student Organizations (RSOS) can upload your videos [here](#), and Greek can upload your videos [here](#)
- B. Click "Record a Response" to upload or record a video
 - a. **Record the video.**

Select the record button on the bottom of the camera to start and pause the camera. Add fun stickers, filters, text, and more. Tap the arrow on the bottom right to advance.