

Dear Friends:

On behalf of the Homecoming Committee, I invite you to participate in this year's full schedule of Homecoming activities. The committee very much hopes your organization/residence hall/campus ministry will participate in one or more of the events. Help us celebrate being a part of the "Western" family.

The committee believes this year's schedule provides ample opportunities for groups to express their Big Red Spirit!!! Your group may not want to participate in all of the festivities, but we certainly hope your members will find at least one that will prove exciting and enjoyable.

Speaking for the 2020 Homecoming Committee, I wish all the students and organizations good luck in this year's program. We hope you enjoy the variety of activities being sponsored and look forward to seeing your spirit!

Sincerely,

Charley Pride

Dr. Charley Pride, Co-Chairman Homecoming Committee



Event	Contact	Email	
Homecoming Banner Contest	Andrew Rash	andrew.rash@wku.edu	
Homecoming Queen	Mindy Johnson	mindy.johnson@wku.edu	
Virtual Mask Contest	Randall P. Bogard	randall.bogard@wku.edu	
WKU Spirit	Charley Pride	charley.pride@wku.edu	
Video Challenge	Randall P. Bogard	randall.bogard@wku.edu	
Social Media Challenge	SA Graduate Assistants	amelia.kolb139@topper.wku.edu	
DIY Mask	SA Graduate Assistants	cheyenne.mitchell@wku.edu	

Student Activities
Downing University Center 2059
270-745-2459



Memo

To: Fraternity/Sorority Presidents

Residence Hall Association

Campus Ministries Student Organizations

From: Andrew Rash, Coordinator of Student Activities

Topic: 2020 Homecoming Banner Contest

This year's Homecoming activities will include a banner contest. These banners are to hang in Downing Student Union (DSU) throughout Homecoming week. The rules of the contest are as follows:

- 1. All banners must dropped off in the Student Activities Office, DSU 2059, between **9 AM 10 AM** on **Monday**, **October 5, 2020**, in order to be judged. Judging will take place during Homecoming Week.
- 2. Maximum size is **4'** x **4'**. Each banner must have a note card attached to it that includes the name of the organization, contact person, and phone number.
- 3. Arrive at <u>9 AM Monday</u>, <u>October 5th</u> to receive assistance from the Student Activities staff in hanging your banner. Banners must be hung using zip-ties; no tape will be allowed. <u>You may not hang your banner</u> without staff assistance.
- 4. All banners must be picked up on **Monday, October 12th, by 5:00 p.m**. from the Office of Student Activities. Those that are not picked up will be thrown away.
- 5. Banners will be judged on the following criteria:

*Use of Theme *Creativity *Originality *Color

6. Winners will be announced in the following categories:

fraternities/sororities, residence halls, student organizations/campus ministries.

For more information, contact Andrew Rash at 745-2459



Western Kentucky University Homecoming 2020

To: WKU Student Organizations

Residence Hall Councils

From: Mindy Johnson, Assistant Director, Student Activities

Subject: Homecoming Queen Nominations

The Office of Student Activities has established the following policies and requirements for nominating a Homecoming Queen candidate. Only recognized university student organizations and residence hall councils and departments shall be eligible to nominate a queen candidate subject to the following requirements:

- 1. A candidate, to be eligible, must be a full time student in good standing with the university, possess a minimum of a 2.3 GPA, and not be on disciplinary probation.
- 2. No more than two organizations, two residence halls or one department may jointly sponsor the same candidate.
- 3. Queen candidate nomination form must be submitted by Thursday, October 1, 2020 to DSU 2059
- Candidate entry fee of \$125.00 (checks made payable to WKU Student Activities) is due to the office of Student
 Activities, DSU 2059, no later than 4:00 p.m., October 1st, 2020. The entry fee pays for banquet tickets, plaques and
 other candidate activity costs.
- 5. The form must contain all requested signatures and information.
- 6. Queen candidates should be able to attend scheduled events. Reasonable exceptions will be made.
- 7. There is an information meeting on Friday, October 2, 2020, 1:00 PM, in the Student Activities suite, DSU 2059 If candidate cannot attend meeting, please send a representative in her place.
- 8. Guidelines for Candidates
 - Candidates shall hang no more than 50 posters (11" x 17" maximum size).
 - Posters may be hung on bulletin boards ONLY.
 - Failure to comply may result in disqualification.
 - No campaign materials may be distributed prior to the Homecoming Queen informational meeting.
 - Candidates may post their flyers after the **October 2, 2020,** informational meeting.
- 9. All voting will be done on TopNet. Voting guidelines will apply.
- 10. Student voting WILL factor into the interview process. Point values will be assessed to placement according to number of votes.
- 11. Rules and regulations will follow once all forms are complete.
- 12. Homecoming Elections will take place Wednesday, October 7th 2020 on Topnet.
- 13. Interviews for all contestants will take place on Wednesday, October 7^{th,} 2020.

The Homecoming Queen and her Court will be announced at half time of the football game. If you have any questions, please contact Mindy Johnson at 745-2060 or mindy.johnson@wku.edu.



Western Kentucky University

Homecoming Queen 2020

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FOR OFFICE USE ONLY	
Date Received:	
Payment:	

Spon:	soring Organizations(s) Information				
Name of Sponsoring Organization(s): (no abbreviations, sponsoring organization must be SPELLED					
OUT)					
Presid	lent(s):				
Quee	n Candidate Information				
Name	:				
WKU	ID #: 800 Hometown & ST:				
Majo	:: Minor:				
Cell P	hone:				
	l:				
Escor	t Name:				
Candi	date's Parent's Name(s):				
	Iomecoming Queen Candidate Registration Form and fee must be submitted by 4:00 p.m., day, October 1 st , 2020, to Mindy Johnson in the Office of Student Activities, DSU 2059.				
Signa	ture of Organization President Signature of Queen Candidate				
****	********************				
1.0	I understand that to qualify as the 2020 Homecoming Queen Candidate I must be in good standing with the university and possess a minimum of a 2.3 GPA.				
2.0	I realize that my sponsor(s) must pay a $$125.00$ entry fee as a condition for me to participate in the homecoming queen selection.				
3.0	I agree to attend all queen candidate sessions being held prior to the crowning of the queen.				
4.0	I hereby grant approval for the Student Activities office to examine my academic and disciplinary records.				
5.0	I understand that I must be a full-time student to qualify.				



Western Kentucky University Virtual Mask Contest

Memo

To: Fraternity/Sorority Presidents

Residence Hall Association

Campus Ministries
Student Organizations

From: Randall Bogard, Assistant Director of Student Activities

Topic: 2020 Homecoming Virtual Mask Contest

Participants it is time to show your creativity and school spirit. This year for Homecoming Student Activities will be holding a virtual mask creation contest to win different giveaways. We want you to design an original mask that will be judge by both a select panel of judges and your peers.

To participate:

- 1. Submissions are due on-line by Sunday, October 4th at 8pm
- 2. The design is created entirely by you from scratch. It is recommended the image be in a rectangular shape
- 3. Submit a high-quality image of your creation (digital design) to sao@wku.edu (.jpeg and .png format preferred)

Designs will be judged on the following:

- School Spirit
- Creativity
- Originality
- Overall Design (Public Vote)

After initial judging, top mask designs will be showcased on Student Activities social media to be voted on by the public.

For more information, contact Randall P. Bogard at 745-2459



Western Kentucky University WKU Spirit

Memo

To: Fraternity/Sorority Presidents

Residence Hall Association

Campus Ministries
Student Organizations

From: Charley Pride, Director of Student Activities

Topic: WKU SPIRIT

1. Week long spirit contest

2. Show your spirit through Social Media presence: #WKUHOCO2020

- 3. Spirit Week
 - a. #ShoutoutSunday- represent your organization!
 - b. #MaskeradeMonday-show us your favorite mask!
 - c. #TikTokTuesday -represent your organization!
 - d. #WKUWednesday-show your school spirit!
 - e. #ThrowbackThursday-go old school to homecoming past!
 - f. #FavoriteRedTowelFriday- Show your red towels!
- 4. Judges will be selected by Student Activities & Residence Life who will be watching all week for Spirit and Spirit Activities.
- 5. Winners will be announced on Friday, October 9th, 2020 at 5:00pm

For more information, contact Charley Pride at 745-2459



Western Kentucky University Video Challenge

Memo

To: Fraternity/Sorority Presidents

Residence Hall Association

Campus Ministries Student Organizations

From: Charley Pride, Director of Student Activities

Topic: VIDEO CHALLENGE

1. Submit three-minute video by Monday, October 5th at 12pm

- 2. All video submissions must be submitted to our Flipgrid Board (instructions on the next page):
 - a. Residence Halls can upload their videos here
 - b. Registered Student Organizations (RSOS) can upload your videos here
 - c. Greek can upload your videos here
- 3. Judging criteria will be:
 - a. Theme
 - b. Carrying out the theme to the fullest
 - c. Originality
 - d. Presentation
 - e. Connection to WKU
- 4. Judges will be selected by the Homecoming Committee
- 5. Videos will be posted on the WKU Homecoming 2020 Flipgrid Board.
- 6. All COVID guidelines must be followed in the video
- 7. Winners will be announced on Friday, October 9, 2020 at 5pm.

For more information, contact Randall P. Bogard at 745-2459



Western Kentucky University

VIDEO CHALLENGE INSTRUCTION

FLIPGRID GUIDE

Organizations are being asked to upload a video up to 3 minutes long to our FlipGrid Board. The Office of Student Activities will be promoting this grid as the WKU HOCO 2020 Video Competition. FlipGrid allows for you to create a video using their platform or to upload a video you created.

IMPORTANT NOTES:

- 1. Videos are only allowed to be 3 minutes. Any longer than 3 minutes and the FlipGrid platform will cut it off
- 2. All videos need to adhere to the social distancing guidelines
 - a. Everyone needs to have a mask on
 - b. Six feet distance
 - c. No more than 9 people in a video
- 3. Video "Display Name and Title" in the FlipGrid platform must be the name of your organization
- 4. Videos should be uploaded to FlipGrid by noon on Monday, October 5, 2020
- 5. If you have already created a video, email us at sao@wku.edu and we can put it in this new grid!
- 6. The Office of Student Activities will be reviewing video submissions before they are shared, and we reserve the right NOT to share your video if we find it to be inappropriate for this purpose. We will contact you directly if this is the case.

HOW TO WORK FLIPGRID:

- A. Mobile users should download Flipgrid on their devices. Laptop users can go to www.flipgrid.com.
- B. No account required and completely free.
- C. Click on the link below for the category your organization belongs.
- D. Sign in with your WKU Email and Password.

Step 1: Create a video to be uploaded! These will give you an opportunity to show your school spirit and creativity as it relates to this year's theme. Ideas for types of videos could include but not limited to:

- A. A Masquerade Party
- B. A video of your members performing a dance and/or step related to the theme
- C. Harlem Shake video with mask

Step 2: Upload the video into the correct FlipGrid Board

- A. Residence Halls can upload their videos <u>here</u>, Registered Student Organizations (RSOS) can upload your videos <u>here</u>, and Greek can upload your videos <u>here</u>
- B. Click "Record a Response" to upload or record a video
 - a. **Record the video.**

Select the record button on the bottom of the camera to start and pause the camera. Add fun stickers, filters, text, and more. Tap the arrow on the bottom right to advance.

b. **Upload a video.**

Select the option button to the left of the record icon. Selection upload clip to open your device's video then select the video clip to import.

c. Review the video.

Trim, rearrange, or add more video clips. Tap the arrow in the bottom right to advance.

d. Take a selfie!

The selfie will be the thumbnail image for your video that will show up to others. You can take a selfie if you'd like, or click "effects" and "stickers" upload a group photo or logo. You can choose to add text to put your organization's name. Tap the arrow in the bottom right to advance.

e. Submit your video!

Edit your display name (Organization Name), add a title (Organization Name), or attach a link. Then submit!

Step 3: You're done

A. After submitted, the Office of Student Activities will review each video and approve it for view. You will not get a notification that it has been approved. If it is not approved, we will reach out directly.

For more information, contact Randall P. Bogard at 745-2459



Western Kentucky University Homecoming Social Media Challenge

Memo

To: Fraternity/Sorority Presidents, Residence Hall Association, and Campus Ministries

Student Organizations

From: Student Activities

Topic: HOMECOMING SOCIAL MEDIA CHALLENGE

Registered Student Organizations can post from their official accounts to earn spirit points throughout the week. Individual students may submit entries to be entered in larger giveaways (separate from RSO spirit points).

Days of the Week:

• #ShoutoutSunday: Shout out your campus organizations

- #MaskeradeMonday: Decorate your own Mask (CAB Sponsored)/post pictures in the mask you
 decorate at the mask design event
- #TikTokTuesday: Create and post WKU theme tiktok video
- #WKUWednesday: Where you favorite/best western gear
- #ThrowbackThursday: Students and Alumni post and tag WKU SA & WKU Alumni in your favorite HOCO memory
- #FavoriteRedTowelFriday: Post a picture with your favorite red towel and tag SA

Rules:

- Must be social distancing & must be wearing a mask
- No more than 9 people in a video/picture
- Must tag the following accounts
 - o Instagram: @wku sa, @wku, @wkualumni
 - o **Twitter:** @wku sa, @wku, @WKUAlumni
 - Must use to hashtags: #WKUHOCO2020 #WKU
- For individuals: 1 individual Winner from each social media challenge will be entered for a larger giveaway (Giveaway TBA)
 - Only one entry allowed per individual student
- All uploads must be posted by 5:00PM each day

For more information, contact Amelia Kolb at 745-2459



Western Kentucky University DIY MASK Memo

To: All Students

Fraternity/Sorority Presidents Residence Hall Association Campus Ministries

Student Organizations

From: Student Activities

Topic: DIY MASK

Date: Monday, October 5th (Time: TBD/Location: TBD)

Decorate your own Mask Event:

Individual students will participate in this event, but student organizations can send a representative to the event and post a picture for spirit award considerations

- Will provide supplies but allowed to bring your own (Must use provided Mask)
- Must participate in social distancing
- Must sign up for allotted time frame (FIRST COME FIRST SERVE)
- Walk-ins welcome if time slot is not full
- Must have representative from organization

For more information, contact Cheyenne Mitchell at 745-2459