

2021

BIG RED'S BLITZ



A WKU M.A.S.T.E.R. Plan Community Service Event

PROJECT SITEPACKET

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WHAT IS BIG RED'S BLITZ?

Every August, WKU's newest Hilltoppers are invited to participate in M.A.S.T.E.R. Plan, the university's transition program for new students, which takes place the week before classes begin. During M.A.S.T.E.R. Plan, students attend educational sessions, special events, and social activities all designed to help them successfully transition from home and high school to college at WKU. One of the program's featured events is Big Red's Blitz. During Big Red's Blitz, M.A.S.T.E.R. Plan participants "blitz" Bowling Green, completing four hours of service at local non-profit agencies/organizations.

Big Red's Blitz volunteers, also known as "Blitzers," are sent out into the community in groups to complete various service projects. Whether they're sorting items at The Salvation Army, cleaning up local parks and wooded areas with Bowling Green Public Works, pulling invasive species at Lost River Cave, organizing building materials with Habitat for Humanity, or painting picnic tables at Potter Children's Home, Blitzers are committed to doing something big in their community!

WHO CAN BE A BIG RED'S BLITZ PARTNER?

Big Red's Blitz Partners are local non-profit agencies/organizations, or WKU departments with community ties, that engage WKU student volunteers in service opportunities. Big Red's Blitz Partners are required to commit to engaging program volunteers in a four-hour service project (from roughly 10am-2pm) the day of the event.

BENEFITS TO PARTNERING

Agencies/Organizations that serve as Big Red's Blitz Partners receive volunteer services for up to four hours. During those four hours, partners could share information about, and promote on-going opportunities for service as well. We often hear stories of students who continue to volunteer with organizations after Big Red's Blitz. Participating in Big Red's Blitz as a Partner also provides agencies/organizations the opportunity to collaborate with WKU in the provision of meaningful learning experiences to students.



PROGRAM DETAILS

Big Red's Blitz will take place on **SATURDAY, AUGUST 21st**

Students will meet for registration at 9:00 am, and they will begin leaving WKU at 9:45 am.

Someone from Partner Organization to be at Kick Off Blitz from

Students will walk to projects on or near campus. Shuttles will transport students to projects further from campus.

All students should arrive at project site by 10:25 am.

Shuttles will begin picking up students at 2:25 pm.

All students will be returned to campus by 3 pm.

SO YOU WANT TO BE A PARTNER...

- Complete and submit the Partnership Participation & Project Site by **August 4th**
- Plan on attending the Blitz Community Breakfast on **Friday, August 6th** at 9am in NiteClass in Downing Student Union.
- Contact Mindy Johnson with any questions regarding the project. We're happy to help you brainstorm ideas!
- Be prepared to have staff members on-site to provide direction and supervise student volunteers.
- Secure any materials needed to complete your project (ex. paint, plants, mulch, building materials, etc.) by either purchasing them or seeking in-kind donations.
- Prepare a back-up project in case of rain.
- Please complete the Partnership Evaluation after the project.

PROJECT SITE SAMPLE

Partner Name: COMMUNITY ACTION OF SOUTHERN KENTUCKY

Community Action of Southern Kentucky provides services in 10 counties in south central KY. These include Head Start, Weatherization, Senior Centers, Meals on Wheels, and GO bg transit in Bowling Green.

Project Description:

Old fashioned fun community car/bus wash. Detail vehicles for Head Start, Weatherization, Senior Centers, Meals on Wheels, and GO bg transit

Volunteers needed: 4 – 15

In case of rain: 4 - 15

Attire: Wear clothes and shoes to get wet and have fun. Bring a dry change of clothes.

Project location: 304 East 11th Avenue

Contact Person: Ken Meredith

Office Phone: (270) 782-3162 EXT 247

Mobile Phone: (270) 202 –1730



PROJECT IDEAS

INDOOR PROJECTS

- Paint the inside of a building
- Wash windows, carpets, walls, toys
- Wallpaper a room
- Construct a play gym for children
- Build a coat rack at a shelter or childcare center
- Build a storage shed or shelves for recreational equipment
- Sort and repair organization toys and equipment
- Letter-writing
- Organize clothing or food pantry

OUTDOOR PROJECTS

- Plant a garden
- Paint the exterior a building
- Build or repair a wheelchair ramp
- Plant flowers
- Paint picnic tables or park benches
- Repair and clean a camp or play area for children
- Clean and paint fences
- Plan a yard clean-up: weeding, planting, raking, mulching, pruning shrubs
- Revitalize a playground
- Create a walking trail
- Walk dogs or pet animals
- Neighborhood cleaning

