Financial Aid

Many students receive assistance through part-time and full-time employment, graduate assistantships, student loans, and scholarships. Numerous assistantship opportunities are available from a variety of campus departments. Prospective students can contact individual departments directly and visit www.wku.edu/graduate/aid/ga/ for more information.
Program Overview

The Master of Science degree in Recreation and Sport Administration (RSA) is designed to prepare professionals for a wide variety of exciting occupations. This degree program provides opportunities to study specialized areas in-depth and prepares students who plan to pursue doctoral studies. Experience is necessary in the ever-changing and competitive recreation and sport industry. Therefore, this program emphasizes practical experience and networking to strengthen employment potential following graduation.

Program of Study

The 33-hour degree requires 24 hours of core courses. Students then select 9 hours of advisor approved electives from their interest area. All students will complete at least one practicum experience and may choose a second experience as an elective.

We also offer concentrations in Athletic Administration and Coaching, Facility and Event Management, and Sport Media and Branding that are offered as 100% online cohorts. For more information please visit www.wku.edu/cohort/our-programs/

Faculty

The Recreation and Sport Administration faculty is comprised of experienced professionals who are leaders in their fields and offer expertise in a wide variety of subject areas. Our faculty members have constructed challenging and engaging courses that prepare students to confidently face real-world challenges.

Admission Requirements

➤ Bachelor’s degree from an accredited college or university
➤ Official transcript from the college or university granting the baccalaureate degree
➤ Cumulative baccalaureate grade point average (GPA) of at least 2.5 on a 4.0 scale
➤ Previous degree in recreation and sport is not required.

Degree Requirements

Required courses (24 hours) + Electives (9 hours) = 33 hours

Required Courses

RSA 501 Research Methods in Recreation & Sport (3 hours)
RSA 513 Recreation & Sport Administration (3 hours)
RSA 515 Recreation & Sport Facility Development (3 hours)
RSA 517 Legal Issues in Recreation & Sport (3 hours)
RSA 519 Fiscal Practices in Recreation & Sport (3 hours)
RSA 521 Public Relations in Recreation & Sport (3 hours)
RSA 523 Theoretical Foundations in Recreation & Sport (3 hours)
RSA 590 Practicum in Recreation & Sport (3 hours)

Plus, 3 advisor approved electives (9 hours)

Application

Students wishing to apply should visit the Graduate Studies website at www.wku.edu/graduate/ and click on the red “Apply Now” button.

When completing the online application, use the following information:

➤ Planned Course of Study – Recreation and Sport Administration
➤ Concentration – General (On Campus)