



BACHELOR OF SCIENCE IN BUSINESS DATA ANALYTICS

KCTCS transfer plan

KCTCS AA General Education

Course	Course Title	Semester Hours
ENG101	Intro to College Writing I	3
ENG102	Writing in the Disciplines II	3
COM181	Public Speaking	3
Heritage	Choose <u>one</u> course from this category	3
Humanities	Choose <u>one</u> course from this category	3
ECO201	Micro Economics	3
ECO202	Macro Economics	3
Social and Behavioral Science	Choose <u>one</u> course from this category	3
Natural Science w/Lab	Choose <u>one</u> course from this category	4
MAT150	College Algebra	3
STA220	Statistics	3
	TOTAL	34

Additional KCTCS Classes Required for this Major

CIT105/OST105	Introduction to Computers	3
BAS160	Introduction to Business	3
BAS267	Introduction to Business Law	3
BAS282	Principles of Marketing	3
BAS283	Principles of Management	3
ACC201	Financial Accounting	3
ACC202	Managerial Accounting	3
	TOTAL	21

WKU Classes Required for this Major

CIS243	Principles of MIS (Prerequisite for all BDAN courses)	3
FIN330	Principles of Financial Management	3
MGT313 or ECON306	Decision Modeling or Statistical Analysis	3
MGT314	Operations Management	3
MGT498	Strategy and Policy	3
BDAN310	Business Data Analytics	3
BDAN320	Web Analytics	3
BDAN330	Structured Data Analysis	3
BDAN410	Decision Support Systems Analysis and Design	3
BDAN420	Data Mining	3
BDAN430	Data Visualization and Digital Dashboards	3
BDAN Approved Electives	Approved Business and Technology Electives	9
	TOTAL	42

Additional Electives to meet the 120 total hours for this Degree

Degree Electives	Classes previously taken or free choice of student	23
TOTAL PROGRAM HOURS		120

Program Notes

Students must gain admissions to the Gordon Ford College of Business. Students must: earn a minimum of 60 hours, completed ACC201, ACC202, CIT105, ECO201, ECO202, STA220, MAT150 and COM181 with a minimum GPA of 2.5 and a GPA of 2.5 overall

42 Upper Level hours are required

To make an advising appointment:
WKU in Elizabethtown go to wkuadvising.as.me
WKU in Glasgow go to wkug.as.me
WKU in Owensboro go to wkuo.as.me