



Board of Regents

ACADEMIC AFFAIRS COMMITTEE MEETING AGENDA

June 22, 2018

Jody Richards Hall

Cornelius A. Martin Regents Room

Committee Members:

Mr. John W. Ridley, Chair
Dr. Claus Ernst

Mr. Stephen Mayer
Dr. Tamela W. Smith

Action Items:

- AA-1 Approval of Local Government Administration Graduate Certificate [pp 1-4]
- AA-2 Approval of Deaf Studies Undergraduate Certificate [pp 5-7]
- AA-3 Approval of Early Childhood Education Director Undergraduate Certificate [pp 8-10]
- AA-4 Approval of User Experience Undergraduate Certificate [pp 11-14]
- AA-5 Approval of Emeriti Appointments [p 15]

Information Item:

- Hearst Journalism Awards

LOCAL GOVERNMENT ADMINISTRATION GRADUATE CERTIFICATE

REQUEST: Approval of a Graduate Certificate in Local Government Administration through Potter College of Arts and Letters

FACTS: Local governments are facing increased demands, but have limited resources to meet these demands. Increased professionalism and efficiency will play a central role in the ability of local government and local government officials to address these challenges. This certificate will provide students the skills and knowledge needed to increase the effectiveness of local governments.

There has been an increase in public sector retirements in Kentucky and across the nation that has increased the need for professionally trained public sector employees. This certificate will allow mid-career public servants to update their skills to better perform their jobs, while also providing prospective employees the opportunity to gain the qualifications necessary for public sector jobs.

The proposed certificate highlights the basics of local government administration, while also addressing emerging trends in areas like e-governance. While the certificate is designed to be a credential that stands on its own, all 12 hours earned in the certificate can be applied to the pursuit of a Master of Public Administration degree.

Students will be able to earn the certificate fully online which will allow students to pursue the certificate who otherwise would not be able to attend courses in a traditional classroom setting. The certificate will help meet an increasing demand for graduate certificates related to careers in the public sector. We receive about 15 inquiries a year asking about the availability of a graduate certificate.

According to many experts, a certificate will boost a student's career prospects and the value of their degree(s). Since graduate certificates in subjects related to public administration are an emerging trend, there is limited data on the financial benefits for student. Estimates in the size of salary increases related to receiving an MPA typically fall between \$12,000 and \$18,000.

The graduate certificate requires a minimum of 12 credit hours, and includes the following courses:

Required Courses	Credits
PS 526 Local Government Administration	3
PS 528 Civic Engagement and E-Governance	3
Electives as specified in the curriculum below	6
Total	12

BUDGETARY IMPLICATIONS: Implementation date will be Fall 2018, with no additional resources required.

RECOMMENDATION & IMPLEMENTATION DATE: President Timothy C. Caboni recommends approval of a Graduate Certificate in Local Government Administration.

MOTION: Approval to establish a Graduate Certificate in Local Government Administration.

**Graduate Certificate Program in Local Government Administration
Create New Certificate**

College: Potter College of Arts and Letters (PCAL)

Department: Political Science Department

Contact Person: Dr. Danial Boden, daniel.boden@wku.edu, 270-745-6357

1. Identification of program:

1.1 Program title: Local Government Administration

1.2 Required hours: 12

1.3 Program Description: The graduate certificate in Local Government Administration prepares students for careers in local government administration. The two (2) required courses rely on a foundation of Public Administrative theory relevant to the current issues and skills necessary for effective and responsible local government administration. In addition to the two (2) required courses, the program allows students to choose two (2) elective courses from a selection of courses for a total of 12 credit hours. Substitutions for these courses may be made with consent of the advisor. Students applying to the Graduate School at WKU can elect to pursue the graduate certificate in Local Government Administration either by itself or in conjunction with a graduate program in a selected discipline.

1.4 Classification of Instructional Program Code (CIP): 44.0401 (Public Administration)

1.5 WKU Reference number: 1745

1.6 Implementation term: 2018-2019

2. Curriculum:

Required Courses	Course Titles	Credit Hours
PS 526	Local Government Administration	3
PS 528	Civic Engagement and E-Governance	3
Total Core		6
Select 6 hours from the following discipline specific courses:		
PS 512	Kentucky Government and Politics	3
PS 520	Elements of Public Administration	3
PS 550	Cultural Competencies for Public Administration	3
PS 554	Cross-Sector Collaboration & Conflict	1-6
PS 562	Public Policy Implementation & Evaluation	3
TOTAL HOURS		12

- 3. List the objectives of the proposed program. These objectives should deal with the specific institutional and societal needs that this program will address:** The International City/County Management association (ICMA) has identified leadership and professional competency as significant challenges to effective local government administration. This graduate certificate program is designed for current and future local government professionals who are seeking training and education in the area of local government administration. The certificate can be taken by itself or in conjunction with the pursuit of the master of public administration degree or a graduate degree in another academic field.
- 4. Explain how the proposed program addresses the state's postsecondary education strategic agenda:** The Kentucky Council on Postsecondary Education has identified the need for degree and certificate programs designed to guide graduates to a career path. The Local Government Administration graduate certificate will provide students with the skills and abilities to be more effective local government administrators.
- 5. Explain how the proposed program furthers the statewide implementation plan:** In times of limited public resources and tight budgets, professional management of city, county, and other local governments is becoming critical to the future of the state. In particular, the Kentucky City/County Management Association has identified a need for increased professionalization in the public sector. The proposed certificate will provide public managers the tools to effectively manage organizations within local government. The certificate will help managers adapt to the new fiscal environment and other emerging issues including e-governance and working with an increasingly diverse constituency and workforce.
- 6. Student Learning Outcomes (SLO):**
 1. Identify and describe best practices for local government administration.
 2. Identify and describe specific challenges facing local government administrators within the context of the twenty-first century.
 3. Demonstrate specific skills necessary for effectively managing local governments.
- 7. Provide evidence of student demand at the regional, state, and national levels:** There has been a significant increase in public administrators (both pre- and mid- career) who are interested in earning credentials to supplement their MPA degree. We receive between 5 and 15 calls and e-mails a year expressing interest in graduate certificate programs. Our conversations with representatives from KCCMA, area development districts, and local leaders indicate an unmet need to promote professionalization in local government. Roughly half of the students in our program have indicated an interest in a certificate

program. Additionally, several students pursuing graduate degrees in related fields have expressed interest in supplementing their program with a certificate in local government.

8. Please identify similar programs in other SREB states and in the nation:

Graduate level certificates in local government administration are offered in both SREB states and others. Some of the institutions that offer such certificates include but are not limited to: Virginia Tech, University of Missouri - St. Louis, University of Memphis, Suffolk University, Minnesota State University - Mankato, Eastern Michigan University, University of Colorado - Colorado Springs, and Oakland University.

9. Provide a brief summary of resources that will be needed to implement this program over the next five years: Existing staff will teach the required and elective certificate courses.

10. Dates of committee approvals:

Committee	Approval Dates
Potter College of Arts and Letters	3/2/2018
Graduate Curriculum Committee	3/19/2018
Graduate Council	3/22/2028
University Senate	4/19/2018
Provost	4/27/2018
Board of Regents	

DEAF STUDIES UNDERGRADUATE CERTIFICATE

REQUEST: Approval of an Undergraduate Certificate in Deaf Studies through the Department of Communication Sciences and Disorders within the College of Health and Human Services.

FACTS: According to the 2010 US Census Bureau, there are approximately 694,000 people in Kentucky who are Deaf or Hard of Hearing.¹ The Deaf Studies Certificate is in response to societal needs and interests of the Deaf and Hard of Hearing community. Because of changing demographics and increased access for this diverse population, there are growing demands for knowledge and understanding of Deaf culture.

The Kentucky Occupational Outlook ranks Teaching Assistants, as the top occupation needed in Kentucky with a non-degree earned and Interpreters as third, with a bachelor's degree earned.² The employment of Special Education Teachers is expected to grow by 8% between 2016 and 2026, according to the Bureau of Labor Statistics.³ These identified occupations are career fields directly related to American Sign Language and Deaf Culture and are supported by the proposed certificate. The knowledge and skills acquired through this certificate would also be advantageous for students in other disciplines as they seek employment and engage themselves in their respective fields, careers and communities.

1. (2010). US Census Bureau, Summary Health Statistics for U.S. Adults: National Health Interview Survey, 2011

2. Kentucky Occupational Outlook, <https://kcews.ky.gov/content/reports/2012-2022%20ky%20occupational%20outlook.pdf?searchunitkeywords=teacher%27s%2Caid>

3. Bureau of Labor Statistics. B<https://www.bls.gov/ooh/education-training-and-library/special-education-teachers.htm>

The undergraduate certificate requires a minimum of 15 credit hours, and includes the following courses:

Required Courses	Credits
ASL 101 American Sign Language I	3
ASL 102 American Sign Language II	3
ASL 302 Deaf Culture in America	3
ASL 303 International Deaf Studies	3
Elective (Either ASL 403 or ASL 406)	3
Total	15

BUDGETARY IMPLICATIONS: Implementation date will be Fall 2018, with no additional resources required.

RECOMMENDATION & IMPLEMENTATION DATE: President Timothy C. Caboni recommends approval of an Undergraduate Certificate in Deaf Studies.

MOTION: Approval to establish an Undergraduate Certificate in Deaf Studies.

**Communication Sciences and Disorders
Proposal to Create a New Certificate Program
(Action Item)**

Contact Person: Dr. Ashley Chance Fox, Ashley.Fox@wku.edu, (270) 745-8962

1. Identification of program:

- 1.1 Program title: Deaf Studies Certificate
- 1.2 Required hours in program: 15
- 1.3 Special information: None
- 1.4 Catalog description: This will broaden student knowledge of Deaf and Hard of Hearing individuals, with an emphasis on Deaf culture. The Deaf Studies Certificate will not qualify students to become licensed interpreters. A minimum of 12 semester hours, with a grade of 'C' or better must be obtained to successfully complete the certificate.
- 1.5 Classification of Instructional Program Code (CIP): 05.0211

2. Learning outcomes of the proposed certificate program:

These courses will increase student's perspective and understanding of: language, language access, education, law, technology, and services provided and careers for the Deaf and Hard of Hearing. The courses will also examine the perspectives of the Deaf and Hard of Hearing in other countries. After the certificate is completed, the student should understand the local and global perspectives of the Deaf and Hard of Hearing culture.

3. Rationale:

- 3.1 Reason for developing the proposed certificate program:
The Deaf Studies Certificate is in response to societal needs and interests of the Deaf and Hard of Hearing community. Because of changing demographics and increased access for this diverse population, there are growing demands for knowledge and understanding of the Deaf culture. The knowledge and skills acquired through this certificate would be advantageous for students as they seek employment and engage in their respective fields, careers, and communities. This curriculum will broaden the student's understanding of the Deaf culture in the United States and globally.
- 3.2 Relationship of the proposed certificate program to other programs now offered by the department:
The ASL Studies Program offers an ASL Studies Minor. At this time, no other certificates are offered in the ASL Studies Program.
- 3.3 Relationship of the proposed certificate program to certificate programs offered in other departments:
There are currently no Deaf and Hard of Hearing or ASL certificates offered in other departments. Due to the focus on culture, similar certificates offered in other departments would be Middle East Studies and Canadian Studies.

- 3.4 Projected enrollment in the proposed certificate program:
20-40 students per academic year.
- 3.5 Similar certificate programs offered elsewhere in Kentucky and in other states (including programs at benchmark institutions):
Eastern Kentucky University (EKU) offers an undergraduate degree in Deaf Studies. Their courses are specifically designed for a minor in American Sign Language, a Bachelor's degree in ASL, and English Interpreting or Deaf Studies. They do not offer a Certificate in Deaf Studies.
- University of Louisville offers a Bachelor's degree in American Sign Language Interpreting Studies. They do not offer a Deaf Studies degree or certificate. There are no other Kentucky universities that offer these courses as a part of a certificate program.
- Offerings of Deaf Studies Certificates have not been found at our benchmark institutions.
- 3.6 Relationship of the proposed certificate program to the university mission and objectives:
The students enrolled in the certificate program will have opportunities to learn about various Deaf cultures around the world and learn how to communicate in a second language which will assist them in becoming "responsible citizen-leaders of a global society".

4. Curriculum:

Required core courses (12 hours):

ASL 101 American Sign Language I	3
ASL 102 American Sign Language II	3
ASL 303 International Deaf Studies	3
ASL 302 Deaf Culture in America	3

Elective courses (3 hours)

ASL 403 Deaf Culture and History	3
ASL 406 Special Topics in ASL	3

5. Budget implications:

The courses in this certificate program will be taught by existing faculty. No new resources are needed.

6. Proposed term for implementation: Fall 2018

7. Dates of prior committee approvals:

Committee	Date
Communication Sciences and Disorders Department	03/02/2018
CHHS Undergraduate Curriculum Committee	03/23/2018
Undergraduate Curriculum Committee	04/17/2018
University Senate	05/10/2018
Provost	05/15/2018
Board of Regents	

**EARLY CHILDHOOD EDUCATION DIRECTOR
UNDERGRADUATE CERTIFICATE**

REQUEST: Approval of an Undergraduate Certificate in Early Childhood Education Director through the Applied Human Sciences department in the College of Health and Human Services.

FACTS: The Early Childhood Education Director Certificate prepares students to direct a child care center. Upon completion, students are eligible for the Kentucky Early Childhood Director Credentials from the Kentucky Cabinet for Health and Family Services. Directors of early childcare centers and schools need the knowledge and skill set offered in this program to best lead in schools and centers.

For 2017, the median annual pay for an Early Childhood Education Director was \$46,890 nationally, and the annual mean wage in Kentucky was \$46,670.¹ Early Childhood Education Director positions are available across the country with the 2016-2026 employment expected to grow 11%.¹ The demand for preschools, and consequently the director who manage them, should remain strong, as the number of children under age 5 is expected to increase, and due to the fact that early childhood education is widely recognized as important for a child's intellectual and social-emotional development.

Currently, 9 universities and 11 community colleges in Kentucky offer the courses for students to earn their Kentucky Early Childhood Education Director Credentials. However, students who attend these schools specifically to earn the state credentials and not an AA or BS degree earn only the state credentials and do not receive a credential from the college or university. WKU would be the first university to offer this university certificate credential. Additionally, students attending WKU online from other states will receive the certificate as acknowledgement of their expertise in the field.

1. US. Bureau of Labor Statistics, <https://www.bls.gov/oes/current/oes119031.htm>, accessed May 18, 2018.

The undergraduate certificate requires a minimum of 12 credit hours, and includes the following courses:

Required Courses	Credits
FACS 191 Child Development	3
FACS 193 Curriculum Development for Young Children	3
FACS 299 Administration of Early Childhood Programs	3
FACS 335 Infant and Toddler Development and Curriculum OR FACS 336 Preschool and Kindergarten Child Development and Curriculum	3
Total	12

BUDGETARY IMPLICATIONS: Implementation date will be Fall 2018, with no known budget implications.

RECOMMENDATION & IMPLEMENTATION DATE: President Timothy C. Caboni recommends approval of an Undergraduate Certificate in Early Childhood Education Director.

MOTION: Approval to establish an Undergraduate Certificate in Early Childhood Education Director.

**College of Health and Human Services
Department of Applied Human Sciences
Proposal to Create a New Certificate Program
(Action Item)**

Contact Person: D'Lee Babb, dlee.babb@wku.edu, 270-745-6943

1. Identification of program:

- 1.1 Program title: Early Childhood Education Director Certificate
- 1.2 Required hours in program: 12
- 1.3 Special information: N/A
- 1.4 Catalog description: The Early Childhood Education Director Certificate prepares students to direct a child care center. Upon completion, students will receive the Kentucky Early Childhood Director Credentials. A grade of "C" or above must be earned in the following courses required for this certificate: FACS 191, FACS 193, FACS 335 or 336, and FACS 299.
- 1.5 Classification of Instructional Program Code (CIP): 13.0404

2. Learning outcomes of the proposed certificate program: Students will complete this certificate with the coursework that meets the Kentucky Early Childhood Director Credentials. These include an understanding of and the ability to apply the following in the early childcare setting:

- State and national regulations and laws pertaining to the education of young children.
- Ethics and the National Associations for the Education of Young Children Code of Ethics.
- Programming for families and children.
- Supervision and staff development.
- Health and safety for young children.
- Financial management and marketing in the early child care setting.
- Community collaboration/resource management to benefit young children and their families.

3. Rationale:

- 3.1 Reason for developing the proposed certificate program: Directors of early childcare centers and schools need a specific skill set to best manage their centers. By completing this certificate, the director will have this knowledge, skill set, and the ability to apply it in their centers.
- 3.2 Relationship of the proposed certificate program to other programs now offered by the department: The courses comprising this certificate are a part of the Associate of Arts in Early Childhood Education offered by Applied Human Sciences and are courses that count towards the Bachelor of Arts in Family Consumer Sciences with a concentration in Child Studies.
- 3.3 Relationship of the proposed certificate program to certificate programs offered in other departments: This certificate will be unique to the Department of Applied Human Sciences.
- 3.4 Projected enrollment in the proposed certificate program: 10 to 15 per semester. This is based on the number of students currently completing the ECE Kentucky Director Credentials through our program and FACS majors completing a concentration in Child Studies (the certificate requires one additional class beyond the B.S. degree).
- 3.5 Similar certificate programs offered elsewhere in Kentucky and in other states (including programs at benchmark institutions): 9 universities in Kentucky and 11 community colleges offer

the courses for students to earn their Kentucky Early Childhood Education Director Credentials. However, most students who attend these schools specifically to earn the state credentials and not an AA or BS degree earn only the state credentials and do not receive anything from the college or university such as a certificate. WKU would be one of the first where students are able to earn a certificate as well as the credentials from the state office.

- 3.6 Relationship of the proposed certificate program to the university mission and objectives: The mission of WKU is to “prepare students of all backgrounds to be productive, engaged and socially responsible citizen-leaders.” By providing the ECE Director Certificate, we will meet the WKU mission by providing students the skills needed to lead their communities through directing early learning centers for young children and families.

4. Curriculum:

- FACS 191 Child Development
- FACS 193 Curriculum Development for Young Children
- FACS 299 Administration of Early Childhood Programs
- FACS 335 Infant and Toddler Development and Curriculum OR FACS 336 Preschool and Kindergarten Child Development and Curriculum

5. **Budget implications:** The required courses are currently offered on a regular basis so there are no known budget implications.

6. **Proposed term for implementation:** First available date.

7. Dates of prior committee approvals:

Committee	Date
Department of Applied Human Sciences	11/17/2017
CHHS Curriculum Committee	01/26/2018
Undergraduate Curriculum Committee	04/17/2018
University Senate	05/10/2018
Provost	05/15/2018
Board of Regents	

USER EXPERIENCE UNDERGRADUATE CERTIFICATE

REQUEST: Approval of an Undergraduate Certificate in User Experience through the department of Communication in the Potter College of Arts and Letters.

FACTS: Lines between design and technology blur as both web and mobile development continue to boom. UX designers create digital content and structures that are user-friendly, easy to navigate, and understandable. Knowledge of both technology and design makes UX designers essential to employers.

Demand for UX designers is robust. The U.S. Bureau of Labor Statistics predicts job opportunities in the web development field to increase 13% through 2020. OnwardSearch, a digital staffing agency, estimates 150,000 UX design jobs are open in the U.S. According to Glassdoor, average annual salary for UX designers nationwide is \$90,000.

Other universities offer UX education. The University of Kentucky offers a graduate certificate in Human-Technology Interaction. Kent State University has 140 students in their online MS degree in UX design. Nossi College of Art in Nashville, TN has launched a UX design certification program. Online venues, such as Udemy, General Assembly and Coursera, also offer popular UX design certification programs.

Courses comprising the proposed UX design certificate originally formed the Interactive Experience Design concentration within the Advertising major which is now part of the Communication Department. Students majoring in Advertising, Computer Science, Psychological Science, Marketing, Public Relations and Sales, as well other WKU majors who desire more knowledge about UX design, will benefit from this certificate program. Working professionals wishing to update their skills also could benefit from this relevant package of courses, providing an external source of students. Workforce retraining certainly supports Governor Matt Bevin's newly created Work Ready Skills Initiative to create skill certifications. The undergraduate certificate requires a minimum of 15 credit hours, and includes the following courses:

Required Courses	Credits
AD/SJB 210 Software Studio for Designers	3
IXD 320 User Experience Design	3
IXD 330 Interactive Design	3
IXD 340 Programming for Media Platforms	3
IXD 400 Advanced Interactive Design	3
Total	15

BUDGETARY IMPLICATIONS: Implementation date will be Fall 2018, with no budgetary implications expected.

RECOMMENDATION & IMPLEMENTATION DATE: President Timothy C. Caboni recommends approval of an Undergraduate Certificate in User Experience.

MOTION: Approval to establish an Undergraduate Certificate in User Experience.

**Potter College of Arts and Letters
Department of Communication
Proposal to Create a New Certificate Program
(Action Item)**

Contact Person: Cliff Shaluta, cliff.shaluta@wku.edu, (270) 991-6966
Mark Simpson, mark.simpson@wku.edu (270) 745-3296
Helen Sterk, helen.sterk@wku.edu, (270) 745-3296
Angie Jerome, angela.jerome@wku.edu, (270) 745-3296

1. Identification of program:

- 1.1 Program title: Certificate in User Experience (UX)
- 1.2 Required hours in program: 15 hours
- 1.3 Special information: N/A
- 1.4 Catalog description: Prepares students for changes now underway in the fields of advertising, communication, public relations, computer programming, graphic design, and other majors relating to interactive platform design and function.
- 1.5 Classification of Instructional Program Code (CIP): 09.0702

2. Learning outcomes of the proposed certificate program: Upon the successful completion of the UX certificate, students should be able to:

- Distinguish the differences between usability and user experience.
- Track the process of user experience as a cyclical and iterative process.
- Conduct, organize, and apply research about interactive users, their needs, and desired client outcomes to digital projects.
- Design and execute high quality, professional digital projects demonstrating the complete user experience process.
- Demonstrate the ability to give and accept constructive critiques of user experience prototypes.
- Test user experience prototypes through application of appropriate testing methods.

3. Rationale:

- 3.1 Reason for developing the proposed certificate program: Demand for those trained in User Experience is growing due to the shift by businesses and consumers to digital platforms. The U.S. Bureau of Labor Statistics predicts that job opportunities in the web development field (web programmers, web designers, and webmasters) are expected to increase 13% through 2020. User Experience is consistently ranked in the top 10 of high-demand careers, with job growth up to 30% in the past 5 years. According to Glassdoor, the average UX Design salary nationwide is \$90,000.
- 3.2 Relationship of the proposed certificate program to other programs now offered by the department: Courses comprising the proposed UX certificate were originally part of the Interactive Experience Design (IXD) concentration within the Advertising major which is now part of the Communication Department. As a result of streamlining the Advertising major in 2017, the proposed certificate will consolidate all IXD courses to focus exclusively on user experience.

Advertising majors, as well other WKU majors who wish to access more knowledge about digital communication to advance in their careers, will benefit. Further, industry employees wishing to hone their skills in the digital age will benefit from this package of courses.

- 3.3 Relationship of the proposed certificate program to certificate programs offered in other departments: The proposed UX certificate blends research, branding, coding, user-experience design, and interactive technology in a curriculum that is not presently available at WKU in a certificate or otherwise. Students do have access to marginally similar content in computer science (CS), computer information systems (CIS), computer information technology (CIT), and graphic design, however, these courses lack the branding and design components outlined above needed for a comprehensive UX program.
 - 3.4 Projected enrollment in the proposed certificate program: Launched in fall 2015, the IxD concentration embedded in the Advertising major and available only to its students now has 12 students. Projections are to more than double this enrollment since the UX certificate will be available to any student wishing to enroll in the certificate.
 - 3.5 Similar certificate programs offered elsewhere in Kentucky and in other states (including programs at benchmark institutions): Training in UX design is now being offered from traditional universities, as well dozens of online schools. Carnegie Mellon University offers a Master's degree in Human-Computer Interaction (MHCI), which includes classes in human-computer interaction, user experience design, and user-centered research. Georgia Tech offers an MS degree in human-computer interaction with a similar focus. Closer to home, the University of Kentucky now offers a graduate certificate in Human-Technology Interaction. The certificate focuses on technological innovations that enhance the safety, comfort, productivity, and pleasure of interactive users. Nossi College of Art in Nashville, TN has recently launched a UX certificate program to prepare graduates for entry-level careers in user experience and user interface design. WKU offers few interactive design classes and presently provides no cohesive UX design program.
 - 3.6 Relationship of the proposed certificate program to the university mission and objectives: The proposed UX certificate supports WKU's renewed focus on applied research and skills that benefit students as they enter and progress in the workplace. Governor Matt Bevin's newly created Work Ready Skills Initiative supports the creation of skill certifications. KCTCS (Kentucky Community and Technical College System) naturally benefits greatly from this initiative as well by free tuition, but workforce retraining or 2-year KCTCS degrees plus certification at 4-year schools are possible markets to explore with the proposed UX certificate.
- 4. Curriculum:** The proposed certificate in UX (reference number 000) requires 15 hours.
- AD/SJB 210 Software Studio for Designers (3)
 - IXD 320 User Experience Design (3) *Requires AD 210*
 - IXD 330 Interactive Design (3) *Requires AD 210*
 - IXD 340 Programming for Media Platforms (3) *Requires AD 210*
 - IXD 400 Advanced Interactive Design (Requires IxD 320, 330, & 340)

5. Budget implications: Courses in the proposed certificate are presently being taught by current faculty in existing lab facilities. No budgetary implications are expected as a result of the approval of this certificate.

6. Proposed term for implementation: Next available

7. Dates of prior committee approvals:

Committee	Date
Department of Communication	03/23/2018
PCAL Curriculum Committee	04/05/2018
Undergraduate Curriculum Committee	04/17/2018
University Senate	05/10/2018
Provost	05/15/2018
Board of Regents	

**EMERITUS
APPOINTMENTS**

REQUEST: Approval of faculty emeritus status for Dr. Ellen Bonaguro and Dr. Brian Coutts.

FACTS: Listed below are faculty members who have been recommended by tenured faculty, department heads, and college deans to be awarded emeritus status. Both have served the university for at least ten years and have had distinguished records of achievement and service.

Potter College of Arts & Letters

Dr. Ellen Bonaguro, Professor of Communication, Emeritus

University Libraries

Dr. Brian Coutts, Head, Department of Library Public Services, Emeritus

BUDGETARY IMPLICATIONS: No funds requested

RECOMMENDATION: President Timothy C. Caboni recommends awarding the above individuals emeritus status.

MOTION: Approval of emeritus status awarded for the recommended individuals.