

Tourism and Events Minor - Program Requirements (18-24 hours)

(Approved 15 Oct 2020 --- Implementation Fall 2021)

The Tourism and Events minor prepares students for exciting careers in one of the world's largest industries. These nonprofit, government, and private sector careers are designed to help individuals, families, and communities improve their quality of life. The minor provides flexible options for students and can be completed with 18 to 24 credit hours.

Students will complete 9 hours of Tourism and Event core courses:		Credits
REC 306	Experience Planning and Evaluation	3
REC 420	Recreation and Tourism	3
REC 480	Travel-Based Learning in Recreation and Tourism	3
<u>or</u> REC 493	Recreation Practicum	3
<u>or</u> REC 484	Advanced Studies In Recreation	3

Students will also complete 9-15 hours as follows:

<i>3-9 hours (unduplicated) from these tourism courses:</i>		
HMD 171	Introduction to Management in the Hospitality Industry	3
HMD 271	Tourism Planning and Development	3
HMD 373	Hospitality and Tourism Marketing	3
REC 480	Travel-Based Learning in Recreation and Tourism	3
REC 484	Advanced Studies In Recreation	3
<i>3-9 hours (unduplicated) from these events courses:</i>		
HMD 375	Meeting and Convention Management	3
HMD 475	Advanced Hospitality Event Planning	3
SPM 305	Sport Event Management	3
REC 480	Travel-Based Learning in Recreation and Tourism	3
REC 484	Advanced Studies In Recreation	3
<i>3-9 hours (unduplicated) from these electives:</i>		
REC 330	Foundations of Outdoor Recreation	3
REC 404	Recreation Facility Management	3
REC 426	Facility Planning and Design	3
REC 430	Recreation Resource Management	3
REC 434	Resource Interpretation	3
REC 480	Travel-Based Learning in Recreation and Tourism	3
REC 484	Advanced Studies In Recreation	3
REC 493	Recreation Practicum	3
SPM 404	Sport Facility Management	3
ENT 312	Entrepreneurship	3
MKT 220	Basic Marketing Concepts	3
MKT 325	Personal Selling	3
MKT 331	Social Media Marketing	3

Total hrs

18-24