

## Healthcare Administration at WKU

Department of Public Health  
College of Health and Human Services



# WKU®

### Upcoming Events

#### FALL ADVISORY BOARD MEETING

Friday, September 27, 2019

#### UNDERGRADUATE CASE COMPETITION

Wednesday, October 16-18, 2019

#### HOMECOMING 2019

Saturday, October 19, 2019

#### UNDERGRADUATE ADVANCEMENT SEMINAR: Pathway to Your Future

Friday, October 25, 2019

### What's New?

In June 2019, the National Association of Long Term Care Administrator Boards (NAB) voted to approve NAB Academic Accreditation for the Health Care Administration (HCA) with Long Term Care Administration (LTCA) degree program under the new Health Services Executive (HSE) criteria.

Accreditation is granted by the NAB Board of Governors to institutions that meet NAB's criteria for top quality education and training of long term care administrators. NAB is recognized as the nation's leading authority on licensing, credentialing, and regulating administrators of organizations along the continuum of long term care.

This HSE qualification is for a five (5) year term, making our program currently one of less than ten (10) in the United States! For more information, visit: [www.nabweb.org](http://www.nabweb.org)

### Faculty Spotlight: Dwight Ladd



Dwight Ladd is a part-time faculty member in the Department of Public Health and teaches for the HCA program. His career in senior living started in 2008 when he graduated from WKU with his degree in HCA. He went on to complete his MBA in 2015 at the University of the Cumberlands in Williamsburg, KY.

"I have had the pleasure of working in multiple facets of long-term care administration during my career, to include becoming a licensed Nursing Home Administrator. In addition to teaching for the online HCA program and involvement in various professional activities, I am the Executive Director of Brighton Gardens of Brentwood in Brentwood, TN.

In my free time, I enjoy spending time with my family. My spouse and I recently welcomed our first child! He is five months old and brings so much joy to our lives. I also enjoy learning new things, spending time on the water and traveling to new places!"

Mr. Dwight Ladd teaches both online HCA 441– Legal Aspects of Healthcare and HCA 342– HRM for Healthcare Managers.

### Contact Us!

#### **Dr. William Mkanta**

Department Head

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HCA/MHA Program Director

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#### **Dr. Michelle Reece**

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#### **Mrs. Melanie Eaton, HSE**

Instructor

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#### **Mrs. Nadia Houchens**

Instructor

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## Active Global Learning Experience in Tanzania

Each year for the past nine years, several students from different majors in the Department of Public Health and College of Health and Human Services (CHHS) have joined their peers from schools and colleges under the Kentucky Institute for International Studies (KIIS) consortium to travel to Tanzania. This global learning program offers hands-on experiences to address real-life public health issues in the communities.

Dr. William Mkanta, Department Head of Public Health, is the director of the program that has supported over 200 students in realizing their international education goals in public health and related fields. Students in either two-week winter or five-week summer programs capture an understanding of the magnitude of health challenges facing sub-Saharan Africa through their participation in HIV/AIDS programs, maternal and child health, community health, dietary services, hospital services and orphans care. Student successes in a variety of experiences, including academic goals, diversity awareness and career choices/placements, have been attributed to this program.



Melissa Reeves (HCA major)  
in Tanzania Summer 2017



Rachel Fisher (Nursing major) in Tanzania

The next global learning program in Tanzania will be June 3– July 6, 2020. Early registration (which will save participants \$100) ends December 1, 2019. The regular application deadline is February 15, 2020. The cost is \$4,975 plus airfare. That cost includes 6 credits, Accommodations, 2 meals per day, group excursions & transports, Tanzania Airport Transfers, Dar es Salaam City Transport, Medical Insurance, and Security Evacuation Protection. Scholarships are available. For more information, please go to [kiis.org](http://kiis.org)

### 2019-2020 SHA Officers

- **President-** Shawnice Whitfield • **Vice President-** Aditya Golukonda
- **Treasurer-** VaShon Wells • **Activities Coordinator-** Hannah Nafziger
- **Secretary-** Emilie Turner

For more information on SHA happenings, please feel free to reach out to any of the officers!

## Case Competition for Health Administration Programs

This year the Health Care Administration program has identified both graduate and undergraduate students that will compete in health administration case competitions at a national level.

The undergraduate team will be participating in the inaugural AUPHA Undergraduate Health Administration Case Competition hosted by Medical University of South Carolina's Department of Healthcare Leadership & Management in Charleston, South Carolina. The graduate team will be participating in the 24<sup>th</sup> Everett V. Fox Student Case Competition hosted by National Association of Health Services Executives in Washington D.C.

These competitions are great opportunities for students to improve public speaking and professional skills as they devise solutions to current and relevant healthcare issues. Furthermore, these events serve as a platform for students to develop nation-wide social and professional networks with fellow students, mentors and executives in the health care administration industry. We wish both of our teams the best of luck!



### HCA Student Spotlight: Madisyn Bowser

Ms. Madisyn Bowser is finishing up her senior year in the Health Care Administration (HCA) program at Western Kentucky University (WKU). She is from Charleston, IN and just this summer completed an internship in Redondo Beach, CA. Some other interesting facts about Madisyn are that she is a Phi Mu, WKU Alumni Ambassador and a member of the Student Healthcare Association (SHA).

We chose to highlight Bowser in this newsletter because she was recently selected by LeadingAge to receive a full student scholarship to attend the Annual Meeting Student Program at the 2019 LeadingAge Annual Meeting and Expo in San Diego, California! The scholarship provides flight, hotel, registration fees and meals reimbursement so she can attend at no cost to her or WKU. She is only the second student in the history of our program to receive this wonderful opportunity!

The conference will not only provide lifelong memories and education but also networking, leadership development, and career advice on the entire field of aging services. Congratulations Madisyn!

### HCA Alumni Spotlight: Jeremy Bradford

Mr. Jeremy Bradford, a 1999 graduate of the Bachelor of Science in Health Care Administration at WKU, was named President of SSM Health Good Samaritan Hospital, Mt. Vernon, in March of 2019. Bradford initially joined SSM Health Southern Illinois as the Regional Vice President of Operations in March of 2018.

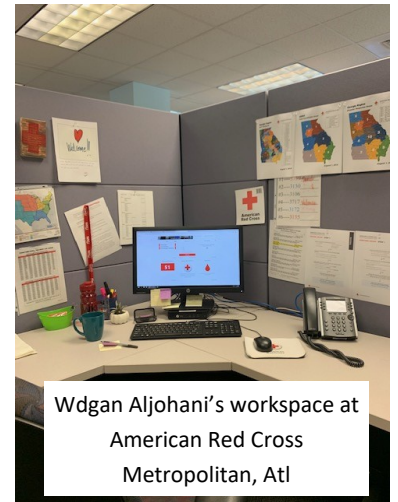
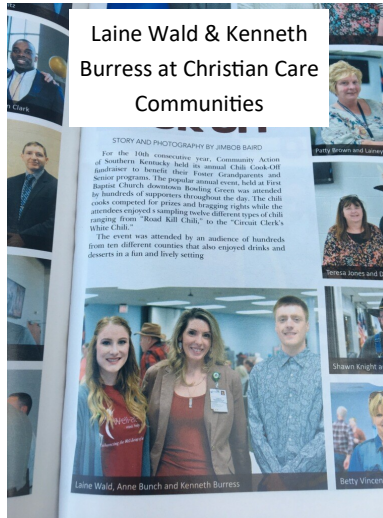


Prior to joining SSM Health, Bradford served as the Senior Vice President of Operations and President of North Brevard Medical Support, Inc., for Parrish Healthcare in Titusville, FL. He has also served in executive leadership positions in hospitals and ancillary service providers throughout Kentucky, possessing more than 19 years of health care executive leadership experience within different sectors of health care. His professional background encompasses clinical and non-clinical areas including: ambulatory and ancillary services; business development; hospice and palliative care; hospital and clinic operations; long term care and rehabilitation services; and physician practice management.

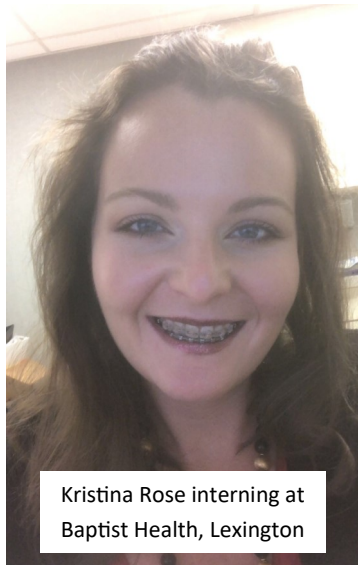




Chelsea Marcum  
Albert B. Chandler Hospital



Wdgan Aljohani's workspace at  
American Red Cross  
Metropolitan, Atl



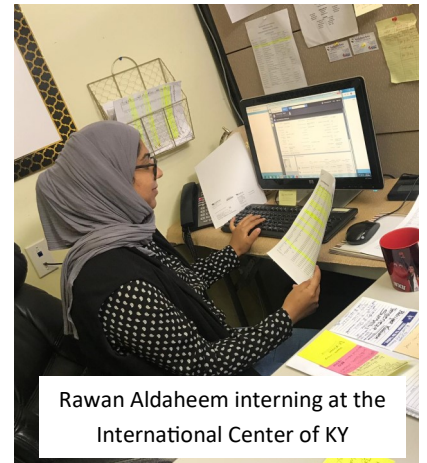
Kristina Rose interning at  
Baptist Health, Lexington

Chase Rutledge- Lake Cumberland Regional Hospital

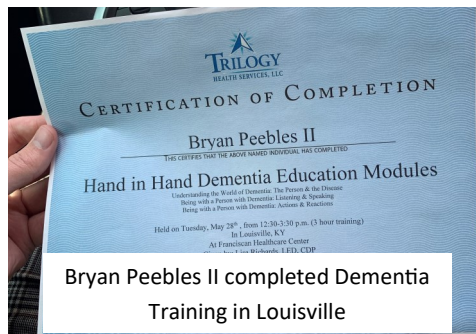


## Interns in Action

Check out what some of our students are doing at their  
internship facilities



Rawan Aldaheem interning at the  
International Center of KY



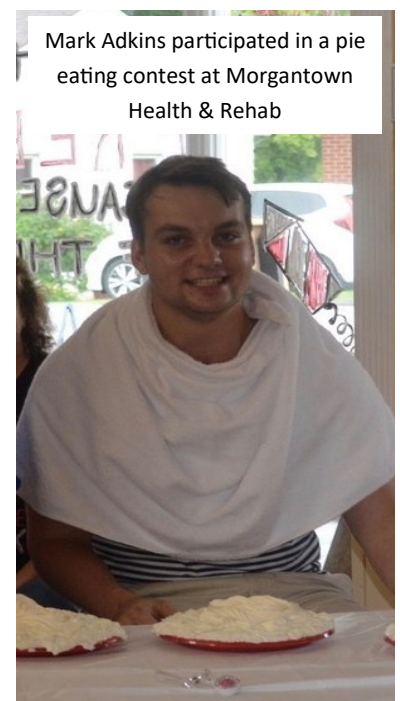
Bryan Peebles II completed Dementia  
Training in Louisville



Marlee Barrett Internship location  
Kensington Park Senior Living



Lauren Gannon attended a Marketing  
Conference for Hospice of Western KY



Mark Adkins participated in a pie  
eating contest at Morgantown  
Health & Rehab