**Vision**

Improving the health of people where they live, work, learn, and play

Regionally and nationally recognized institution providing practice-ready public health professionals.

Optimal well-being for all populations

Suggestion: Combine the divergent opinions. Example: “Our vision is to be a regionally and nationally recognized institution contributing to the optimal well-being for all populations.”

**Mission**

The mission of the WKU Public Health Programs is to prepare competent public health practitioners to enhance the health status and quality of life of diverse populations.

Suggestion: Should we add “practice-ready” after competent, or use as substitute?

**Values**

**S**ervice to students, department, university, and the communities we serve

**P**artnerships and collaborations within and beyond our academic home

**I**ntegrity, professionalism, and transparency in all we do

**R**esearch that is applied, community-based, and engages students

**I**nclusive, culturally-competent, and equitable

**T**eaching excellence: competency-based, relevant, and application-focused

**Goals for the Program**

Instruction

Provide an education that is integrative, comprehensive, and interdisciplinary, while allowing for flexibility based on prior learning and professional development goals in the area of public health. (USF COPH)

Prepare public health leaders through competency-based curriculum with application focus, to address current and emerging public health challenges

Provide relevant, innovative, and competency-based education in a nurturing environment that encourages interaction, mentoring, and lifelong learning.

Expose students to current best-practices in public health practice

Make impact on public health workforce by preparing practitioners

Reinforce concept of collaborative relations among HHS agencies

Ensure practice ready professionals through diverse collaborations and partnerships with local, regional, and national health communities.

Apply basic knowledge and skills to meet public health needs of a community.

Service

Partner with our communities to eliminate health disparities across the state of Kentucky and worldwide through service, collaboration and research.

Inspire students to serve and lead initiatives to improve a community’s health and quality of life for all.

Create a culture of inclusivity and service that embraces diversity, a sense of community, collegiality and life-long learning. (USF COPH)

Have active presence in local, regional, and national organizations (KPHA, APHA)

Partnering with local and state public health agencies to meet both agencies’ goals.

Meet needs of local community through research and service-learning opportunities.

Provide research opportunities to BSPH students.

Utilize evidence-based methods to meet the needs of local community such as through research and service learning opportunities.

Scholarship

Create a supportive environment to advance research conducive to public health issues

Engage students in scholarly activities by connecting them to opportunities in applied practice within a community’s public health system.