

# **Parents' Association Parents' Advisory Council Meeting November 23, 2013**

**Welcome:** President Bob Wilkins welcomed everyone and called the meeting to order at 1:13 p.m.

**Present:** Marla Carter, Tonya Hanson, Joe and Barbara Higginson, Patti and Robert Hinton, David McCay, George and Connie Morgan, Lynda Weeks, Bob and Cindy Wilkins

**Absent:** Harry and Elaine Bush, David Carter, Richard and Sharron Clouse, Frank and Kathy Coll, Stuart and Sara Cox, Collette Crown, Bob and Sara DeMuth, Deuce and Joellen Kuhn, Joe and Lisa McCarty, Juli Ann McCay, Kreis and Betty McGuire, Glen Mowbray, Tamara Neel, Richard and Leighann Quinlan, Neil and Janet Rumohr, Jeff and Terri Shaw, Derron and Krista Steenbergen, Les and Rene Stevens, Monica Tharp, Shaun and Sharon Winters, and David and Janet Yates

**Guests:** Becky Tinker from The Center for Career and Professional Development

**Minutes:** Bob Wilkins made the motion to approve the minutes from the, April 13, 2013 meeting, seconded by Robert Hinton. Motion carried.

**Financial Report:** Financial report was reviewed. . (*Attachment contained*). Conversation was had as to why monies or assets were decreased. As we transition from Alumni Association (Amy) to Residential Life (Blair) we will learn and the potential to grow is great. Ideas such as sibling weekend will generate money as well as asking for money during the ATP application process. An additional \$10,000 was given to PAC from the University. Question: **Is this a one time or an annual line item?** Discussion around mandatory involvement in the PAC discussed. Joe Higginson volunteered to reach out to current members and inquire about their commitment. George Morgan motioned to approve the budget. Bob seconded the motion. Motion carried.

## **Old Business:**

There was a motion for Bob Wilkins and Joe Higginson to contact current PAC members who are not participating and inquire about their intentions and commitment. George Morgan motioned and Patti Higginson seconded the motion. **Motion carried.**

## **Staff Reports:**

**Ms. Becky Tinker, Center for Career and Professional Development** (*Attachment contained*) Mrs. Tinker reported the name change, (Career Services to Center for Career and Professional Development). The name change will help students who do or do not know about her office feel more welcomed. The new office will be housed in the Downing Student Union to the second floor. Current programming:

- "Beat the Average" survey- Used the survey results for the job fair.
- Veterans Job fair in December 15<sup>th</sup> different employers who are committed to hire veterans will be there.
- Executive Apprentice is a new program created recently for 15 students. Anonymous applications were submitted. Diverse students were selected. Meet every Sunday from 2p to 4p. Goal is to do this once, video tape for all students to access. Will repeat next

year for another 15 students to participate. Becky reported the staff in her office has been challenged to be better.

**Ms. Blair Silliman, Assistant Director, Housing and Residence Life—**

Admission standards were raised. Enrollment is down 600 students from last year. On campus apartments will open soon. Students will have the experience of living off campus with the amenities and benefits of living on campus. The apartments are for upper classman only and are almost full. They will be managed by the WKU staff.

The Office of Housing and Residence Life is in process of recruiting resident candidates. RAs receive a bi-monthly pay check and \$1000 off their housing.

**New Business:**

Blair Silliman presented on “The Future of the Parents’ Association.” (*Attachment contained*) During her presentation, Ms. Silliman talked about goals of PAC. We want to examine our mission, purpose and objectives as well as explore new opportunities. Membership structure discussed.

- Dues based
  - Challenging aspects-are do not reach everybody, difficulty collecting information, families may not feel connected
- Non dues membership- no payment is due at all
- Hybrid approach
  - Tiered membership
    - Tier 1- All families access the same services.
    - Tier 2- a monetary value is applied and families have additional benefits
    - Tier 3- a higher monetary value is applied, parents(s) are members of the Parent Advisory Council and have a say in the direction of the Parent Association.

The PAC agreed to adopt the conceptual model of a tiered (hybrid) structure

Current Mission read by Ms. Silliman.. Discussion about how the mission could change as the membership structure changes as well as the fact the association has moved under Housing and Residence Life/Student Affairs. Consider what kind of impact do we want to have? Consider relationships:

- Parent to Student
- Parent to University
- University to Parent
- Parent to Parent

**Proposals:**

**Battle of the Blue Grass (STRIPES ) Flag Football**

Requesting \$1000 to help fund teams and officials to National Competition

**Military Student Services-Ms. Tonya Archie of Military Student Services**

PAC gave \$2000 Spring Semester 2013.

- Text books for troops
  - Textbooks are recycled. 21 military dependents received text books. Asking for another \$2000. Overall impact for WKU- Rated top college in KY for military

students. Voted #7 in the nation for “Best for Vets” This semester there are 1137 students. Helps with retention rate and graduation. Now have a therapy dog.

### **WKU student Wellness Program “WellU”**

PAC has given \$2000 last year.

- Requesting additional support for the Student Health Fair. Scholarship awards went to Kristin, a junior, who talked about a focus on physical and academic health. She was a level 2 winner and has \$1000 scholarship. Jody, a freshman, first person in family to go to WKU. Talked about how the program has given him structure. Both students will study abroad in spring and will use scholarships to go. 4400 registered for “WellU”. 35 % of those are active (3 or more events)

**Honors College:** No representative

### **Discussion around dispersement of monies:**

- Always keep \$5000 in reserves
- \$2000 allocated to the Text Books for Troops to purchase books only. Money does not need to be allocated for the therapy dog.
- \$2000 allocated for WellU for scholarships
- \$1000 allocated for the Battle of the Bluegrass Flag Football Tournament

**George Morgan motioned to allocate the funds as above. The motion was seconded by Tonya Hanson. Motion carried.**

### **Up-coming Meetings**

**Next meeting we will be a working meeting. February 22, 2014. There is a night time game that night. Blair will see if she can get a block of seats for us to sit together.**

**Closing Remarks:** President Bob Wilkins adjourned the meeting at 3:45 p.m. and thanked all for coming.





## The Center for Career & Professional Development

Division of Student Affairs

### PROGRESS TRACKER

#### FOR THE EXECUTIVE APPRENTICE PROGRAM

The purpose of the Apprentice Progress Tracker is to highlight individual progress on key activities to complete before graduation. Completing these activities will help each of the Apprentices focus and achieve their post-graduation goal, whether it be acceptance into graduate school or full-time employment.

1. Career Intentions
2. 20th Resume
3. Cover Letter
4. 21st Century
5. Personal Statement
6. Informational Interview
7. Job Shadow
8. Job Application
9. Grad School Application
10. Entrance Exams
11. LinkedIn Page
12. Social Media Revision
13. Wardrobe Addition
14. Individual Mock Interview
15. Etiquette dinner
16. Panel Mock Interview
17. Career Fair
18. Job Interview
19. Job Offer
20. Grad School Acceptance

## BEAT THE AVERAGE

we surveyed around **360** 2013 WKU graduates and here is what they said

**89%**

of recent WKU graduates are employed

unemployment rate for WKU alumni, 1 year after graduating

**6.6%**

which is less than the national average of

**7.3%**

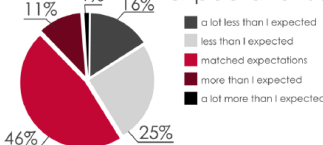
October 2013

it took them on average

**100 days**

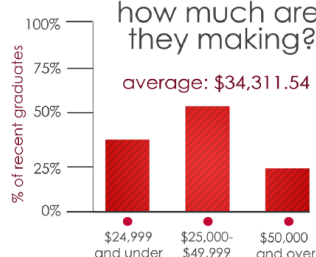
to secure their current position

did their salary meet their expectations?



how much are they making?

average: \$34,311.54



how grads heard about their current position



Where they are now

the other 4%

live in the following states: Alaska, California, Connecticut, District of Columbia, Florida, Hawaii, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin, Wyoming

most of our grads work in these industries

Business & Management  
Education and Training  
Health Sciences  
Human Services  
Technology & Communications



want to beat the average visit [www.wku.edu/career](http://www.wku.edu/career)  
THE CENTER FOR CAREER AND PROFESSIONAL DEVELOPMENT

### ATTENTION WKU MILITARY & VETERANS

#### THIS OPPORTUNITY IS FOR YOU!

## VETERANS' JOB FAIR

Meet with representatives from national corporations in KY committed to hiring veterans in corporate level positions.

**DEC 3 10:00AM TO NOON**  
THE AUGENSTEIN ALUMNI CENTER

FOR MORE DETAILS CONTACT  
**TONYA ARCHEY USN RET.**  
[TONYA.ARCHERY@WKU.EDU](mailto:TONYA.ARCHERY@WKU.EDU)  
OR VISIT:  
[WKU.EDU/VETERANS](http://WKU.EDU/VETERANS)

#### DON'T MISS THIS OPPORTUNITY

SPONSORED BY: KEEP VETS & THE CENTER FOR CAREER PROFESSIONAL & DEVELOPMENT

► **Circle the leader :**

#### ■ Membership structure

- \_\_\_\_\_

### ■ Membership Structure

- **Mission, Purpose, and Objectives**

■ **Marshallian smoothness**

- \_\_\_\_\_

## \* Mission, Burrows, and Collections

