

Parents Advisory Council Agenda

March 28th, 1:00pm HRL Student Life Foundation Boardroom Southwest Hall

1:00-1:05pm	Welcome	Cindy Wilkins Blair Jensen
1:05-1:15pm	Parents Association Updates Minutes Financial Report	Marla Carter c/o Lynda Weeks Lynda Weeks
1:15-1:25pm	Staff Reports Center for Career and Professional Development Housing and Residence Life	Becky Tinker c/o Blair Jensen Brian Kuster c/o Blair Jensen
1:25-2:35pm	Old Business Membership Updates a. Website updates b. Collecting Parent information 1. M.A.S.T.E.R. Plan c. Communicating with Parents 1. Parents Association Listserve 2. eNewsletter d. Marketing 1. Strategies Parents Advisory Council a. Marketing 1. Strategies Parents Council Endowment a. Guidelines and informational paragraph b. Growth strategies 1. Brick Campaign 2. Other ideas?	Blair Jensen
2:35-2:55pm	New Business ATP Sign-Ups a. Presentations b. Information Fair April Meeting? M.A.S.T.E.R. Plan Registration a. Ideas? Parent and Family Weekend-9/26/15 a. Ideas?	Blair Jensen
2:55-2:59pm	Closing Remarks	Cindy Wilkins
3:00pm	Dismissal	Cindy Wilkins
