

ONLINE STUDENT SERVICES

RETENTION

On Demand

Success Coaching

Testing Center



WKU ONLINE STUDENT SERVICES

WKU Online Student Services

- [Online Student Services main page](#)
- (270) 745-3028
- online.success@wku.edu
- South Campus Academic Wing C170
- 2355 Nashville Rd., Bowling Green, KY 42101
- [Schedule an Appointment](#)





C.A.R.E.S.

Coaching for
Academic Readiness,
Excellence, and
Success



WESTERN KENTUCKY UNIVERSITY WKU

Maintaining a campus of distinctive history and character, WKU sustains a student population of increasing quality. It fulfills its responsibility for access through its main and regional campuses, and through extensive distance learning opportunities. WKU recognizes that its mission continues to evolve in response to regional, national, and global changes, and the need for lifelong learning.

CORE VALUES OF WKU ONLINE STUDENT SERVICES

SUPPORT THE STUDENT • BUILD STUDENT CONFIDENCE • DEVELOP STRATEGIES

SPRING

20
24

CENSUS

Total WKU Enrollment

*Includes Dual Credit

15,221 - Total Students
13,089 - Undergraduate
2,132 - Graduate and Beyond

SPRING

20
24

CENSUS

WKU Online Enrollment

*Includes Dual Credit

9,769 - Total Students
8,149 - Undergraduate
1,620 - Graduate and Beyond



Who are OUR students?

100% Online UG

*Does not include Dual Credit

10%

100% Online Grad

65%

1st Generation UG

49%

GPA below 2.0

9%

AGE DEMOGRAPHICS:

- 23 & below - 17%
- 24-29 - 30%
- 30-39 - 29%
- 40-49 - 17%
- 50 & above - 7%

OVER
66%

Over 66% of students enrolled at WKU in Spring 2024 were registered in a WKU Online course. (not including Dual Credit or Gatton Academy)

WHAT WE DO

WKU C.A.R.E.S.

Success coaching allows students to actively reflect on their current circumstances and to evaluate strategies that support/undermine their academic success.



 **WKU**
Online | ONLINE
STUDENT
SERVICES

Coaching for
Academic Readiness,
Excellence,
Success



WKU On Demand Courses

Online option that provides quality courses which students can complete in as little as 7 weeks or an extended time frame of up to 9 months.



Distance Learning Testing Center

Facilitate admissions, certification, and online learning testing for Western Kentucky University students, the surrounding community, and other higher education programs; provide a facility that promotes a positive testing experience for examinees through a clean, comfortable, quiet and user-friendly environment.



OVERVIEW OF STUDENT SERVICES- RETENTION

- Online Success Coaching (WKU C.A.R.E.S.)
 - Coaching for Academic Readiness and Success
 - <https://www.wku.edu/online/coaching/index.php>
- Testing Center (Bowling Green, Regional, Off-Site)
 - <https://www.wku.edu/testing/students.php>
 - CLEP or College Readiness (Accuplacer)
 - Online and On Demand Course exams and more
- On Demand Courses
 - <https://www.wku.edu/ondemand/index.php>

- Student Resource Portal
 - <https://www.wku.edu/online/srp/>
- WKU Cares, Blackboard Organization
 - students in at least 1 online course + 100% online
 - undergraduate and graduate
- Collaborate with campus programs:
 - BEP Online Program, Blackboard Org
 - Grow Your Own teacher education program



WHO ARE WE?

Online Student Services-
Retention and
On Demand



- **Tanya Vincent- tanya.vincent@wku.edu**
 - Program Manager, Online Services
 - South Campus C173
 - 270.745.3815
 - Office Hours: 7:30 am – 4:00 pm CST (by appointment: email, Zoom, or by phone)
- Retention Services: On Demand, WKU CARES coaching, Distance Learning Testing Center

WHO ARE WE?



Online Student Services-
Retention and
On Demand



- **Tammy Dorris- tammy.dorris@wku.edu**
 - Specialist, Online Student Services and Outreach
 - South Campus, C 171
 - 270.745.3028
 - Office Hours: 8:30 am - 5:00 pm CST (by appointment)
- To schedule a session with Coach Tammy:
 - <https://calendly.com/wku-online-coach-tammy>
- College Connections: College of Health and Human Services, Graduate students, WKU First Generation students

SCHEDULE AN APPOINTMENT

WHO ARE WE?



Online Student Services-
Retention and
On Demand



- **John Schroeder- john.schroeder@wku.edu**
 - Online Student Support Coordinator
 - South Campus C169
 - 270.745.2673
 - Office Hours: 8:00 am – 4:30 pm CST (by appointment: email, Zoom, or by phone)
- To schedule a session with Coach John:
 - <https://calendly.com/john-schroeder-wku>
- College Connection: Gordon Ford College of Business and Potter College of Arts and Letters, College of Education and Behavioral Sciences, Ogden College of Science and Engineering

SCHEDULE AN APPOINTMENT

- How does WKU online define coaching?
- How is it being employed?

IF YOU NEED.....



- 1) some help reaching your goals
- 2) someone to cheer you on along the way
- 3) an advocate if you are struggling

WKU Online Student Services are here to
connect you to your available WKU resources!



**YOU ARE NEVER ALONE IN YOUR
JOURNEY TO SUCCESS!**



SUPPORT THE STUDENT

BUILD STUDENT CONFIDENCE

DEVELOP STRATEGIES





ONLINE
STUDENT
SERVICES

**COACHING for
ACADEMIC READINESS,
EXCELLENCE, and SUCCESS**

Learn more about Online Student
Services and CARES at
wku.edu/online/services/index.php
or visit the Student Resource Portal at
wku.edu/online/srp/

With WKU CARES, we hope to
create a supportive and
empowering environment
that nurtures growth and
development

What to expect with a
Coaching Session?

Each coaching session is different and unique to the student.

- break down goals into achievable parts
- suggest strategies to apply to reach the goals
- schedule 1 or 2 sessions or regular sessions
- conversations via email, Zoom, phone, or F2F

What kinds of issues can
an academic success
coach help with?

- Note Taking
- Goal Setting
- Study Strategies
- Test Preparation
- Time Management
- Motivation
- Self-Awareness
- Communication Skills
- Organization
- Stress Management
- Life Balance
- Campus Engagement
- Connection to Resources

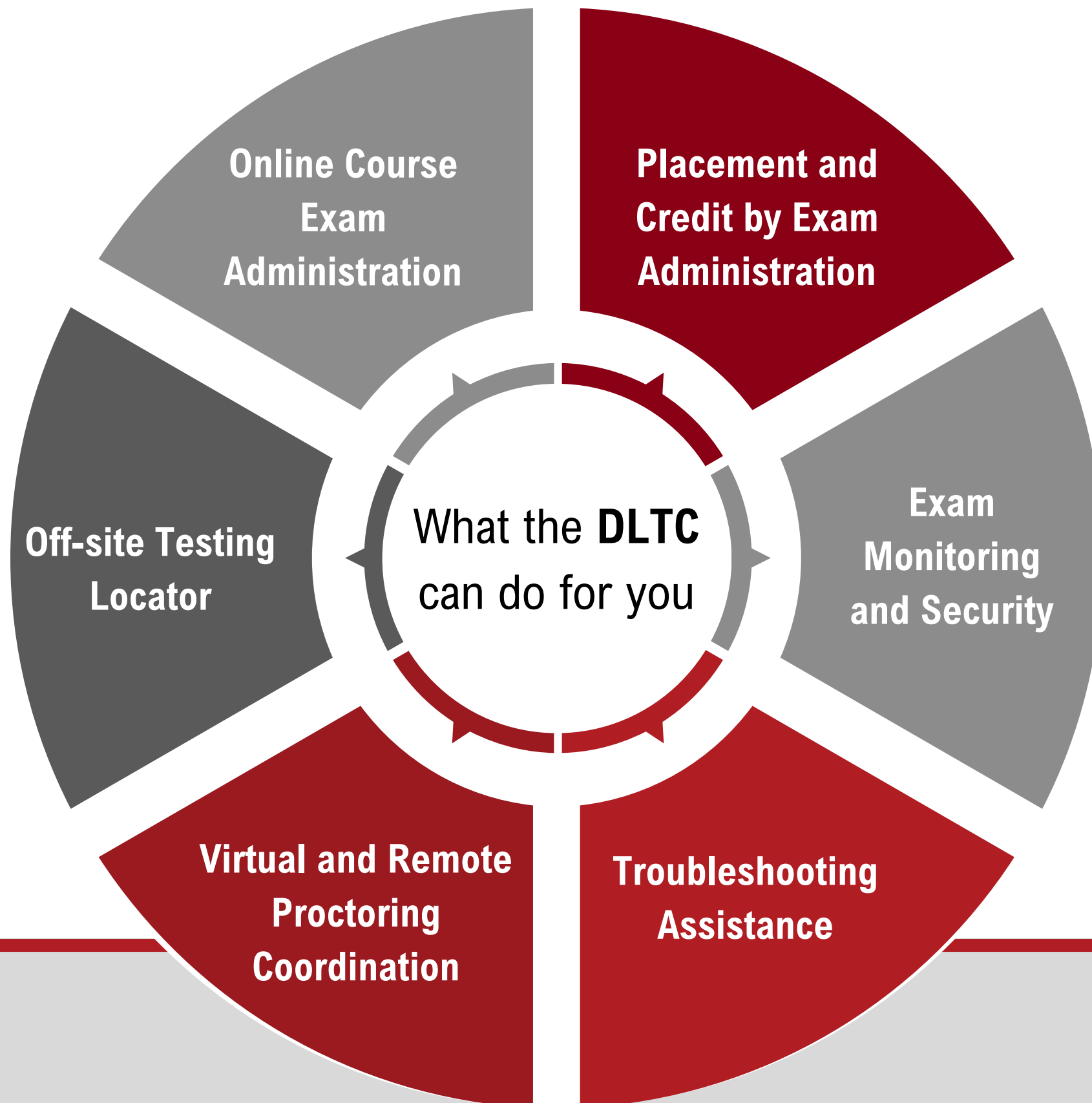
**SUPPORT THE
STUDENT**

**• BUILD STUDENT
CONFIDENCE**

**• DEVELOP
STRATEGIES**

DLTC

DISTANCE LEARNING
TESTING CENTER



For a list of acceptable placement exams for WKU admissions

- Visit <https://www.wku.edu/getready/>



Scheduling at DLTC for admission, placement, and credit by exam

- Visit registerblast.com/wku



Test Preparation through WKU Continuing and Professional Development

- Visit <https://www.wku.edu/cpd/test-prep/index.php>



Test Preparation for CLEP

- Visit <https://modernstates.org/>



Test Preparation for Accuplacer

- Visit <https://practice.accuplacer.org/>

On Demand At a Glance

- Rolling admission and enrollment.
- Tuition must be paid at time of enrollment.
- In-state tuition rate regardless of residency.
- Self-pay or financial aid payment options.
- Study any time, any where.
- More than 80 courses available, including graduate courses.
- Developed and taught by WKU faculty
- Supplemental pay for teaching.
- Students have 9 months to complete the course with the option to purchase a 3 month extension.

Registration Dates

Spring Registration
December 1st - April 30th

Summer Registration
May 1st- July 31st

Fall Registration
August 1st-November 30th

- Courses start the day they enroll
- Students have 1 week to drop at 100% refund and 6 weeks with 75% refund.
- Students can withdraw from an On Demand course within 4 months.
- If a student does not complete the course within the timeframe an F is received.
- To repeat a failed course with On Demand, department head approval must be given.
- All On Demand courses are listed as restricted.



Financial Aid and On Demand

Students may enroll in WKU On Demand courses that can be taken via web.

The WKU On Demand Agreement is a contract between the Department of Student Financial Assistance, the enrolled WKU student, and the WKU On Demand Office. This agreement determines if a student is eligible to utilize financial aid to cover the cost of his/her WKU On Demand courses.

Students who complete a WKU On Demand Agreement with the Department of Student Financial Assistance should complete the On Demand course(s) within the semester for which financial aid is awarded. Students who receive federal financial aid to cover the cost of their On Demand courses should complete the course within the semester time frame. This is because students who sign the agreement and fail to complete their On Demand courses within their semester may be placed on financial aid probation or possibly risk losing their financial aid eligibility.

In order to use your Financial Aid to pay for a WKU on demand class, you must complete the "WKU On Demand/Financial Aid Request for Registration" form under your Financial Aid tab on TopNet.

Students must be enrolled in good standing in a degree-seeking program in order to be eligible for financial aid. In addition, students must be enrolled at least half-time to be eligible to apply for federal student loans.

Since the charges for On Demand course(s) are completely separate from regular university course charges, they are not considered in a determination of full-time hours for fee assessment purposes. For more information, visit [WKU On Demand's](#) website.

Remember, if you are using Financial Aid to pay for On Demand courses, you MUST complete it two weeks prior to the end of the semester in order to maintain your Financial Aid eligibility.



Tuition and Fees and Timeframe

FULL-TIME UNDERGRADUATE STUDENTS

Fully Online Students (Web and/or on demand)

- No full-time rate for online learners
- Charged applicable tuition rate (On Demand or Web) for all hours taken
- Web = DL Rate
- On Demand (OD) = Current In-State Per Credit Hour Rate

Web + Face-to-Face (F2F):

- Full-time undergraduate students who enroll in a combination of face-to-face classes + Web will be charged the applicable in-state or out-of-state tuition rate for 12-18 hours.

On Demand + F2F and/or Web:

- FT undergrad students enrolled in 12 credit hours: Those who enroll in a combination of on demand + faceto-face and/or Web classes are charged per credit hour, based on class type (face-to-face, Web or on demand) for all hours taken up to 12 credit hours.
- FT undergrad students enrolled in more than 12 credit hours of F2F or Web + an on demand class(es) are charged the applicable full-time tuition rate + per credit hour rate for the additional on demand class(es).

PART-TIME UNDERGRADUATE STUDENTS

Part-time undergrad students enrolling in a combination of delivery modes are charged the per credit hour rate for each course, based on course type.

On Demand Courses: The per credit hour rate for in-state undergrad students is always charged, regardless of location (no out of state tuition is ever charged).

Web Courses: The per credit hour Web course rate is always charged, regardless of location (no out of state tuition is ever charged).

Face-to-Face Courses: The applicable in-state/out-of-state per credit hour rate is charged.

Graduate Students

There is no full-time rate for graduate students. Those who enroll in in a combination of web, On Demand or face-to-face are charged per credit hour based on class type. On Demand graduate courses are charged the current web rate.

Timeframe after initial enrollment*

1 week Last day to drop an On Demand course w/out a grade.
Last day to receive a 100% refund for a course.

6 weeks Last day to receive a 75% refund with a grade of W.
Last day to transfer to another On Demand course.

4 months *Last day to withdrawal with a grade of W*

9 months Last day to complete an On Demand course.
May purchase a 3 month extension for \$75 to continue.

Failure to complete an On Demand course by this date or purchase an extension will result in a grade of F.

9 + 3 months Last day to complete an On Demand course for which an extension has been granted, no exceptions.

***Your initial enrollment date is the date on which On Demand processes your registration request.**

Special Tuition Rates

On Demand honors the KY Educator rate of \$350.00 per credit hour.

We also honor the military rate of \$250.00 per credit hour.

ADDITIONAL QUESTIONS?

Would you benefit from an online success coach? Would you like to connect further?

- tanya.vincent@wku.edu
- tammy.dorris@wku.edu
- john.schroeder@wku.edu



WKU
Online | **ONLINE STUDENT SERVICES**

**Coaching for
Academic Readiness,
Excellence and,
Success**