

LEADERSHIP CONNECTION

17-20 SEPTEMBER 2016

To: Kappa Theta BOD and members

Reference: STTI Leadership Connection Conference, 17 & 18 September 2016 in Indianapolis, IN

BOD members who attended: Dr. Sherry Lovan and Veletta Ogaz

From Valetta Ogaz:

Chapter Leadership Sessions was attended on Saturday and Sunday. For specific session offerings, click here <http://www.nursingsociety.org/connect-engage/meetings-events/leadership-connection/17-september-2016#a>

A key item that was further explored while attending the conference was about the Virginia Henderson Global Nursing e-Repository (<http://www.nursinglibrary.org/vhl/>). Per website: The Virginia Henderson Global Nursing e-Repository (Henderson Repository) is the only repository solely dedicated to sharing works created by nurses. It is an open-access digital academic and clinical scholarship service that freely collects, preserves, and disseminates full-text nursing research and evidence-based practice materials.

Once you go to the website, click on browse tab, click on Communities tab; expand the options for STTI and the past conferences appear. Once you click on a topic you are interested in, the abstract and presentation will be usually be available.

To view any or all of the presentations, please go to the [Virginia Henderson Global Nursing e-Repository](#) and search for the session ID associated with the session you wish to view.

For example, to view the presentation titled *Helping Your Hashtags: Publicity via Social Media* in session F 01, search the [Henderson Repository](#) for "LEAD16F01".

Overall theme for chapter leaders was to collaborate on ideas to inspire nurses to join STTI, contribute to their profession, and improve chapter vitality. Such ideas was thru first assessment—send members surveys on what events they would attend/what are their needs that would help them contribute to the profession and to which the chapter may foster that avenue. Ideas about getting them to complete the surveys (amongst the many email surveys they already get) would be to offer incentive, like name in a drawing for a gift card. Then plan events that will foster a robust chapter membership.

From Sherry Lovan:

Ideas for building Chapter membership include:

*Pride-Display posters, membership brochures in student areas and offices, members should wear STT pin.

*Surveys-Ask members what do they want? Do they want a Research day? When is the best time for an event? What topics would they like presented? Don't just guess at these details.

Consider forming the following committees:

**Membership Involvement Committee- Need an enthusiastic leader with much energy to connect with new members

Publicity Committee/designate **one person to take charge and update/post often- Social networking- Facebook, Twitter, LinkedIn. If you do not frequently update your social media sites, then better to not have them at all. Recruitment, must have a plan and must work the plan to be successful.

****Membership Ambassador**-Liaison between new inductee and chapter. Should be a **new** inductee so they can relate to the intended audience. This person should "job shadow" current leaders for the purpose of succession.

Create a welcoming environment in the Chapter:

Host a New Member Orientation-Food, fun, networking, fundraiser party

Include information about STTI at new student orientations.

Partner with NSNA (KANS) on student events.

Recognize member accomplishments-awards, community service recognition

Hospitals-Invite to CE programs at reduced or no cost.

When hosting an event, have a welcoming person at each door.

Membership

May invite all students from a high achieving cohort with GPA 3.5 or higher-Membership exception criteria.

Induction in November so can get students involved in chapter during their last semester.

The PPs of the presentations are available on the Virginia Henderson Global Nursing e-Repository.

<http://www.nursinglibrary.org/vhl/handle/10755/620353>