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WKU, Abound partner for personal finance camp

By PAXTON MEDIA GROUP
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The Center for Financial Success at Western Kentucky University welcomed 30 high school students to its 2025 Personal Finance Summer Camp.

Designed for rising 10th- through 12th-graders, this immersive five-day experience provided hands-on personal finance education and an introduction to life on the campus in Bowling Green, a university statement said.

WKU singled out Abound Credit Union as a key partner in advancing financial literacy across the region.

The credit union, which has 20 locations including Campbellsville, has been recognized for its leadership in financial education at the state and national level. Since joining forces with the WKU Center for Financial Success in 2022, Abound has continued to expand its support and sponsored the camp for the fourth consecutive year.

In 2025 alone, the credit union has contributed $30,000 towards the camp, bringing their total investment to almost $100,000, the WKU release said.

“Investing in students is a win for all of us,” said Ray Springsteen, Abound president and CEO. “An in-depth review of financial education with 30 high school-aged students is life-changing for them. Some students will already have a steady understanding of credit, budgeting and compound interest –while others will remember the week of summer 2025 when local financial experts cared enough about their future to make all the confusing stuff make sense. We’re here for the journey.”

The multi-year sponsorship not only supports the camp’s operational costs but also provides scholarships for attendees, ensuring that financial barriers do not hinder students from participating. Additionally, the funding expands the camp’s programming, enhancing the overall educational impact.

The 2025 Personal Finance Summer Camp began June 15. Campers stayed in residence halls and participated in a variety of hands-on activities, including personal finance workshops, leadership development sessions and guest speaker presentations.

A highlight of the week is the Financial Plan Case Study Competition, where teams develop edand presented a comprehensive financial strategy for a mock client. Campers also visited local financial firms to gain real-world insights and connect with professionals who serve as mentors throughout the competition.

WKU finance students served as camp counselors, providing guidance and support throughout the experience.

The Center for Financial Success is housed in WKU’s Gordon Ford College of Business. The center provides resources to help the university and regional community become financially informed and independent by leveraging a combination of faculty expertise, peer-to-peer coaching and applied financial planning education.



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