Lori Becker has been named publisher and market president of the Nashville Business Journal.

Becker had been editor-in-chief of the media company for nearly seven years. She joined the NBJ as managing editor in 2008, after more than a decade with daily newspapers.

“I couldn’t be more excited to take the helm right now. Nashville is a vibrant, fast-growing city with tremendous potential, and the NBJ is best positioned to help the city’s business community take advantage of this momentum,” Becker said. “Our amazing team is focused on serving our audience through exclusive news, market intelligence and must-attend events. I’m incredibly proud to
lead this group of talented, innovative professionals to even greater heights.”

Becker succeeds Kate Herman Wood as publisher, who resigned from the role earlier this month to launch her own business consulting company.

“Lori’s proven success leading the Nashville Business Journal’s newsroom, coupled with her deep working knowledge and relationships in the local business community, make her uniquely the right person to succeed Kate,” said Mike Olivieri, executive vice president of Charlotte, N.C.-based American City Business Journals, the parent company of the NBJ.

During Becker’s tenure as editor, the NBJ won numerous national and industry awards, including the Society for Advancing Business Editing and Writing’s 2018 award for General Excellence. This year, the NBJ was recognized as the top publication within American City Business Journals – winning the General Excellence award among the company’s 43 business journals.

Becker is a native of Bowling Green, Ky., and she graduated from Western Kentucky University’s School of Journalism and Broadcasting. She began her career at the now-defunct Nashville Banner. She is chairwoman of the board for March of Dimes’ Middle Tennessee chapter. She and her husband, Michael, live in Franklin with their two children, ages 7 and 5.
Becker steps into her new role immediately, and a search for her successor as editor-in-chief is underway.

American City Business Journals is the nation’s largest publisher of local business news and data. It is owned by Advance Publications of New York, with titles including The New Yorker, Vogue and Architectural Digest.
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