

On Tuesday
November 6th,
vote for
PATTI MINTER
Paid for by Patti Minter for Kentucky

**Mother
Teacher
Advocate**



Let us help you get the right coverage at the best rate possible & help you shrink your auto premium!

Sarah Duffer Dan McCloud Nancy Hickey

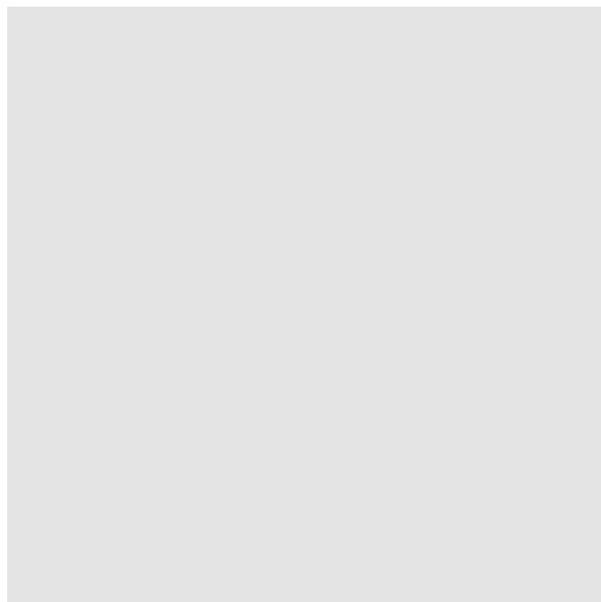
Click here to visit our Bowling Green agent's websites.

Home / News

https://www.bgdailynews.com/news/wku-s-head-of-public-affairs-stepping-down/article_3dc5f1fb-8f59-537a-ae07-221cb711655b.html

WKU's head of public affairs stepping down

AARON MUDD amudd@bgdailynews.com Oct 22, 2018 Updated 11 hrs ago



Robbin Taylor

Submitted

Robbin Taylor, vice president of public affairs at Western Kentucky University, is leaving her job to work for a Frankfort-based lobbying firm.

WKU President Timothy Caboni wished Taylor well in a statement to the Daily News.

"I am thankful for all Robbin has done for WKU in her 18 years with the university and I am particularly grateful for her assistance during my transition and inaugural year as president. We all will miss her talents and wish her well as she embarks on her next adventure," he said.

Reached Monday afternoon, Taylor said she's grateful for the opportunity to spend 18 years working for her alma mater. Taylor earned a Masters in Public Administration from WKU in 1997 and a Bachelor of Arts in government and public relations from WKU in 1990, according to her university bio.

In her current role at WKU, she is responsible for oversight and management of WKU Public Broadcasting, Media Relations, Marketing and Communications, Government and Community Relations and WKU's events offices.

"When I started here we didn't have Twitter. We didn't have Facebook," Taylor said, referring to when she became vice president of public affairs.

During her tenure at WKU, Taylor has overseen several university marketing campaigns and helped guide WKU through an era of transformation during Caboni's tenure as university president.

"We've had some challenges here as well, but we've done some good things," Taylor said, adding she's excited to begin her next chapter with McCarthy Strategic Solutions. "I just could not be more pleased to join that group. That's a great group of people."

Taylor will start her new job Dec. 1, according to a news release from John McCarthy, the founder and managing partner of McCarthy Strategic Solutions.

"All of us at McCarthy Strategic Solutions, are honored to have someone of Robbin's character and professionalism join our team," McCarthy said in the release. "Her experience and relationships in southcentral and western Kentucky will add significant value to our clients."

Ad



Aaron Mudd

Education reporter. Covers education and related issues, focusing primarily on the Bowling Green and Warren County public school districts and Western Kentucky University.