



Home / News

[http://www.bgdailynews.com/news/alltech-ends-brewing-agreement-with-wku/article\\_6afec482-5ae7-5dfc-899e-7ff80307dbd9.html](http://www.bgdailynews.com/news/alltech-ends-brewing-agreement-with-wku/article_6afec482-5ae7-5dfc-899e-7ff80307dbd9.html)

## Alltech ends brewing agreement with WKU

AARON MUDD [amudd@bgdailynews.com](mailto:amudd@bgdailynews.com) Jun 12, 2018 Updated 16 hrs ago

Two Western Kentucky University-themed beers will no longer be produced by Alltech after the company decided to end its brewing partnership with WKU.

Susanna Elliott, head of communications at Alltech, told the Daily News that Alltech will cease producing College Heights Ale and College Heights IPA.

Both beers, produced exclusively by Alltech Lexington Brewing and Distilling Company, were the result of a partnership between the company and WKU.

In a joint statement between WKU and Alltech requested by the Daily News, Alltech also announced a decision to no longer lease space for a brewing facility on WKU's campus.

“We have enjoyed a rich partnership with WKU in a variety of areas, and we will continue to seek new ways to work together in developing the next generation of farmers, scientists and international business professionals,” Alltech President Mark Lyons said in the statement.

When asked why Alltech opted to stop the partnership, Elliott did not immediately respond with a comment Tuesday afternoon.

In 2015, Alltech announced a partnership to bring a brewing program to WKU intended to support the university's developing undergraduate and graduate certificates in Brewing and Distilling Arts and Sciences.

Under the deal, Alltech leased space for a fully-operational brewery and provided equipment from Alltech Lexington Brewing and Distilling Company, including a brewhouse, fermenters and conditioning tanks.

That partnership also included a \$300,000 gift commitment from Alltech to be paid over a five-year period beginning in 2015.

"Alltech is dedicated to honoring its gift commitment to WKU but has decided not to continue with the lease of the facility," the statement said.

Bob Skipper, director of media relations at WKU, said the certificate programs will continue. Students in those programs will also still be able to use a lab with a one-barrel system, he said.

The statement notes that Alltech's relationship with WKU predates the brewing and distilling project.





*Hassle Free Internet Prices for Dad!*

WKU students and graduates have participated in Alltech's annual Innovation Competition for university business teams and have been picked for its competitive Corporate Career Development Program.

The company has also used WKU's Chinese Flagship Program as a talent pipeline for its business in China. Alltech has provided students internships and housing in Beijing.

Alltech and WKU have also collaborated on an online master's agriculture program, and Alltech recently donated a KEENAN mixer wagon to WKU's Department of Agriculture. The mixer wagon enables students in the program to gain hands-on experience with the type of equipment used on large dairy operations and has also significantly reduced WKU's feed costs for its dairy herd, the statement said.

Elliott said Alltech will continue other collaborations with WKU.

WKU President Timothy Caboni also echoed that sentiment in the statement.

"The partnership between Alltech and WKU was the impetus for the launch of the Brewing and Distilling Arts and Sciences program at WKU, which currently provides an opportunity for certification and a master's degree in the field and houses a well-equipped teaching laboratory," Caboni said.

“We are grateful for the long-standing relationship with Alltech and for their continued support as we work to offer educational opportunities that build talent for workforce development in the brewing and distilling industries in Kentucky and around the United States,” Caboni said.

---

Ad 

– Follow education reporter Aaron Mudd on Twitter @BGDN\_edbeat or visit [bgdailynews.com](http://bgdailynews.com).



---

## Aaron Mudd

Education reporter. Covers education and related issues, focusing primarily on the Bowling Green and Warren County public school districts and Western Kentucky University.