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Alexander promoted to GM at Spectra

Daily News 22 hrs ago



Laura Alexander

Submitted

Spectra, the providers of venue management and food services and hospitality to the Owensboro Convention Center and Owensboro Sportscenter, announced the promotion of Laura Alexander to general manager.

Alexander, a graduate of Western Kentucky University, started her career with Spectra as director of sales and marketing in 2012 at the Owensboro Convention Center prior to its opening. Since January 2017, she has held dual roles of assistant general manager and director of sales and marketing, and has led the staff as interim general manager since March. In her new role as general manager, she will be responsible for the overall management and staff of both facilities.



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