

5/11/2011 11:13:47AM

Licensees

Licensed as of 4/2011

Western Kentucky University

Standard License

Product Categories

10th Planet LLC-The (54466)

PO Box 2550
 Danville, KY 40422
 Mr. Cliff Hellyer
 Phone 859-236-4488
 Fax 859-236-2355
 cliffhellyer@go10thplanet.com
 Spec Agr Disclosed: 09/17/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)

180s LLC (64756)

700 S. Caroline St.
 Baltimore, MD 21231
 Ms. Rachael Ferranti-Leffler
 Phone 410-649-7800
 Fax 410-951-1002
 www.180s.com
 rferranti-leffler@180s.com
 Spec Agr Disclosed: 11/30/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

2Thumbs Entertainment (50059)

107 Eaton Place - Suite 320
 Cary, NC 27513
 Mr. Mark Baric
 Phone 919-380-9746
 Fax 530-380-9743
 www.2thumbz.com
 mark@2thumbz.com
 Spec Agr Disclosed: 02/22/2011

Distribution Channel(s)

Related Retail/Direct

4imprint Inc. (49210)

PO Box 320
 Oshkosh, WI 54903-0320
 Mr. John Lord
 Phone 920-236-7272 8205
 Fax 920-236-7282
 www.4imprint.com
 john.lord@4imprint.com
 Spec Agr Disclosed: 05/09/2011

Distribution Channel(s)

Restricted Channel

Product Categories

07H (Media Players & Content)

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance
 Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 05E (Publishing)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07E (Footwear)

Licensees

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Western Kentucky University

5th & Ocean Clothing LLC (40904)

590 West 83rd Street
Hialeah, FL 33014
Minority/Woman Owned
Ms. Teresa Carrillo
Phone 305-822-4606 206
Fax 305-822-4665
www.5thocean.com
teresac@5thocean.com
Spec Agr Disclosed: 05/04/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)

Abby Glen Design (25841)

6500 Glenridge Park Place #9
Louisville, KY 40222
Ms. Jamie Taylor
Phone 502-326-0009
Fax 502-326-0009
www.Abbyglendesigns.com
abbyglen@abbyglendesigns.com
Spec Agr Disclosed: 06/25/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

adidas Team Inc (36296)

951 32nd Ave. SW
Cedar Rapids, IA 52404
Mr. Bob Leuenberger
Phone 319-368-0353
Fax 319-368-0314
www.Adidas.com
bob.leuenberger@adidas-group.com
Spec Agr Disclosed: 03/22/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02A (Jewelry)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
07D (Infant Products)
07E (Footwear)

Ad-Venture Promotions LLC (53665)

2625 Regency Road
Lexington, KY 40503
Ms. Cathy Stafford
Phone 859-263-4299
Fax 859-263-7023
cathy@ad-venturepromotions.com
Spec Agr Disclosed: 06/28/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Alta Gracia by Knights Apparel Inc. (86424)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Ampad a div. of American Pad and Paper (

3101 East George Bush Hwy. Suite 200
Richardson, TX 75082
Mr. Ryan Hanson
Phone 972-578-2000 6279
Fax 800-227-1534
www.Ampad.com
ryan.hanson@americanpad.com
Spec Agr Disclosed: 03/08/2011

Distribution Channel(s)

Campus/Local Channel
Specialty Mass

Product Categories

05A (Stationery)
05D (School Supplies)

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Licensees

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Western Kentucky University**Angelus Pacific Co. (11614)**

PO Box 111
Fullerton, CA 92836
Ms. Cathy Cooper
Phone 714-871-1610 104
Fax 714-871-1642
www.Angeluspacific.com
coopycat1@yahoo.com
Spec Agr Disclosed: 01/07/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores

Product Categories

03C (Office Products)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)

Antigua Group Inc. (11622)

16651 North 84th Avenue
Peoria, AZ 85382-4772
Mr. Kevin O'Neill
Phone 800-562-9777
Fax 623-523-6009
www.Antigua.com
koneill@antigua.com
Spec Agr Disclosed: 08/18/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance
Apparel)
02C (Personal Accessories)
06A (Sports Equipment)

APS Communications (49091)

3320 Clays Mill Road Suite 111
Lexington, KY 40503
Mr. Dave Sweetall
Phone 859-219-2017
Fax 859-219-2035
www.Apscommunications.com
dsweetall@apscommunications.com
Spec Agr Disclosed: 03/08/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

AS (37575)

2101 Grace Street
Culloden, WV 25510
Ms. Sue Clark
Phone 304-743-7905
Fax 304-743-8578
suec@tsisportswear.com
Spec Agr Disclosed: 03/11/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Baden Sports Inc. (11587)

34114 21st Ave. South
Federal Way, WA 98003
Ms. Carol Carlsen
Phone 253-883-5139
Fax 253-925-0570
www.Badensports.com
carolc@badensports.com
Spec Agr Disclosed: 02/24/2011

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
06B (Balls)
06C (Toys)

Baggo Inc. (24399)

600 Mid-American Blvd
Hot Springs, AR 71913
Mr. Kirk Conville
Phone 501-767-3855
Fax 501-767-5173
www.Baggo.com
brad@baggo.com
Spec Agr Disclosed: 06/28/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

06D (Games)

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Balfour (12274)

7211 Circle S. Road
Austin, TX 78745
Ms. Sheila Chandler
Phone 512-440-2430 2430
Fax 512-444-7618
www.Balfour.com
sheila.chandler@cbi-rings.com
Spec Agr Disclosed: 04/16/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

02A (Jewelry)
05D (School Supplies)

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Bean Bag Boys Inc. - The (29058)

PO Box 827
Lexington, SC 29071-0827
Mr. Scott Pettus
Phone 803-939-0450
Fax 803-939-0450
www.Beanbagboys.com
scott@beanbagboys.com
Spec Agr Disclosed: 10/04/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

Boelter Brands LLC (54782)

N22 W23685 Ridgeview Pkwy West
Waukesha, WI 53188
Ms. Kristina Manke
Phone 262-523-6636 6636
Fax 262-523-6096
www.Boelterbrands.com
kmanke@boelter.com
Spec Agr Disclosed: 01/24/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
05D (School Supplies)

Blue Cotton Sportswear (23034)

PO Box 51882
Bowling Green, KY 42102
Mr. Mike Coffey
Phone 270-796-8801
Fax 270-783-0553
www.Bluecotton.com
mike@bluecotton.com
Spec Agr Disclosed: 07/01/2010

Distribution Channel(s)

Related Retail/Direct
Restricted Channel

Product Categories

Box Seat Clothing Company (11616)

5245 Commonwealth Ave. Suite 100
Jacksonville, FL 32254
Ms. Heather Cornelius
Phone 904-271-4160
Fax 850-254-9893
www.Ruppshirts.com
hcorneilius@boxseatclothing.com
Spec Agr Disclosed: 08/23/2010

Boxercraft Inc. (60640)

PO Box 20016
Atlanta, GA 30325
Ms. Shannon VanWagoner
Phone 404-355-9994 241
Fax 678-553-7011
www.Boxercraft.com
shannon@boxercraft.com
Spec Agr Disclosed: 10/20/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
07E (Footwear)

Licensees

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Campus Crystal Collection (14563)

PO Box 1199
 Conway, NH 03818-1199
 Ms. Sheila Bickum
 Phone 603-447-2091
 Fax 603-447-6695
 www.Campuscrystal.com
 sheila@glassgraphics.com
 Spec Agr Disclosed: 01/07/2011

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 05E (Publishing)

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 02C (Personal Accessories)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)
 06A (Sports Equipment)
 07C (Health/Beauty)

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog

Product Categories

03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)

Carson Specialties (12086)

189 Foreman Road
 Freeport, PA 16229-1799
 Ms. Kelly Bricker
 Phone 724-295-5147 241
 Fax 724-295-4033
 www.Carsonindustries.com
 kbricker@carsonindustries.com
 Spec Agr Disclosed: 10/07/2010

Distribution Channel(s)

Campus/Local Channel
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

CDI Corp (17259)

3440 North Knox Street
 Chicago, IL 60641
 Ms. Rita Tucker
 Phone 773-205-2960 13
 Fax 773-205-2965
 www.Cdi-corp.com
 ritatucker@cdi-corp.com
 Spec Agr Disclosed: 10/04/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
 03C (Office Products)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 06A (Sports Equipment)

Campus Images dba Landmark Publishing

651 Park Village Drive
 Atlanta, GA 30306
 Mr. Keith Mackintosh
 Phone 404-261-2730
 Fax 404-261-7921
 www.Campusimages.com
 keith@landmarkpublishing.com
 Spec Agr Disclosed: 11/30/2010

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)

Captivating Headgear (50242)

PO Box 721210
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 03/22/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Specialty Mass
 Super Center/Wholesale Clubs

CC Creations Ltd. (35738)

1800 Shiloh Avenue
 Bryan, TX 77803
 Mr. Matt Bayer
 Phone 979-693-9664 656
 Fax 979-823-4301
 www.Cccreationsusa.com
 m.bayer@ccc creationsusa.com
 Spec Agr Disclosed: 09/14/2010

Distribution Channel(s)

Restricted Channel

Licensees

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Western Kentucky University

Central Screen Printing Inc. (69202)

PO Box 124
 South Carrollton, KY 42374
 Mr. Josh Randall
 Phone 270-754-3678
 Fax 270-754-9219
 www.Companycasuals.com/ocsports
 josh@centralscreenprinting.com
 Spec Agr Disclosed: 12/14/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)

Champion Custom Products (12269)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 03/18/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)
 05E (Publishing)
 07D (Infant Products)

Chicka-D LLC (66852)

6307 Big Cat Cove
 Austin, TX 78750
 Mr. Daniel Pereyra
 Phone 512-904-0180
 Fax 512-597-9540
 www.Chicka-d.com
 daniel@chicka-d.com
 Spec Agr Disclosed: 12/20/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)

Church Hill Classics (15381)

594 Pepper Street
 Monroe, CT 06468
 Minority/Woman Owned
 Mrs. Karen Tabor
 Phone 203-268-1598 126
 Fax 203-268-2468
 www.Diplomaframe.com
 karenf@diplomaframe.com
 Spec Agr Disclosed: 08/16/2010

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03C (Office Products)
 05E (Publishing)

CI Sport Inc. (13789)

16 Broadway
 Fargo, ND 58102
 Ms. Vonnie Birmingham
 Phone 701-237-5151 13
 Fax 701-239-4208
 www.Cisport.com
 vonnie@gdfargo.com
 Spec Agr Disclosed: 02/18/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)
 06A (Sports Equipment)
 07D (Infant Products)

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Western Kentucky University**ClassWatch LLC (73355)**

920 U St. NW
 Washington, DC 20001
 Mr. Ryan MacCauley
 Phone 202-621-1780
 Fax 866-547-0144
 www.Theclasswatch.com
 ryan.maccauley@theclasswatch.com
 Spec Agr Disclosed: 09/28/2010

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog

Product Categories

02A (Jewelry)

Coastal Tradition LLC (88467)

600 Heyward St. #424
 Columbia, SC 29201
 Mr. Josh Harding
 Phone 570-814-0115
 Fax 877-585-8204
 josh@coastaltradition.com
 Spec Agr Disclosed: 02/25/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

01M (Clothing Accessories)

Colantotte International dba Trionz:Z (61658)

1930 Palomar Point Way, Suite 105
 Carlsbad, CA 92008
 Mr. Taylor Herber
 Phone 760-496-1048 115
 Fax 760-444-6073
 www.Trionz.com
 therber@trionz.com
 Spec Agr Disclosed: 09/28/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

College Concepts LLC (11690)

2000 River Edge Parkway - Suite 620
 Atlanta, GA 30328
 Ms. Sonya Holmes
 Phone 770-859-1420
 Fax 770-859-1434
 www.CollegeConcepts.com
 sholmes@collegeconcepts.com
 Spec Agr Disclosed: 03/11/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Off-Price
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01G (Youth Apparel)
 01I (Women's Apparel)
 01K (Men's/Unisex Loungewear &
 Sleepwear)

College Graffiti, Inc. (91826)

1231 Center Street
 Bowling Green, KY 42101
 Mr. Jim Signorello
 Phone 270-796-8528
 Fax 270-796-8520
 www.Collegegraffiti.com
 colgraffiti@aol.com
 Spec Agr Disclosed: 02/24/2011

Distribution Channel(s)

Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01I (Women's Apparel)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 03A (Domestics)

College Kids LLP (33691)

209 Rockwood Lane
 Neenah, WI 54956
 Ms. Billie Jo Werner
 Phone 920-886-8920 200
 Fax 920-886-8933
 www.College-kids.net
 Billiejo.werner@collegekids.com
 Spec Agr Disclosed: 10/22/2010

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 07D (Infant Products)

Collegiate Pacific Co. (11654)

PO Box 300
 Roanoke, VA 24002
 Ms. Linda Reich
 Phone 540-981-0281
 Fax 540-981-0337
 www.Collegiatepacific.com
 linda.reich@collegiatepacific.com
 Spec Agr Disclosed: 09/23/2010

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04C (Signage Products)

Licensees

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Western Kentucky University

Collegiate Snuggie by Fabrique Innovations

48 West 38th St. 4th Floor
New York, NY 10018
Mr. Sy Garfinkel
Phone 212-244-0099 204
Fax 212-244-0244
www.Sykelenterprises.com
sykel@aol.com
Spec Agr Disclosed: 04/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Colosseum Athletics Corporation (13069)

2400 S. Wilmington Ave.
Compton, CA 90220-5403
Minority/Woman Owned
Mr. Joe Geismar
Phone 310-294-0071
Fax 310-667-8353
www.Colosseumusa.com
joeg@colocm.com
Spec Agr Disclosed: 07/17/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Comfy Throw (79476)

49 Bryant Avenue
Roslyn, NY 11576
Ms. Meredith Afflixio
Phone 516-484-6996 205
Fax 516-484-1400
www.Thenorthwest.com
meredith.afflixio@thenorthwest.com
Spec Agr Disclosed: 11/03/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Coveroo Inc. (78708)

520 Townsend St. Suite 300
San Francisco, CA 94103
Mr. Daniel Pena
Phone 415-508-3663
Fax 415-626-1374
www.Coveroo.com
dpena@coveroo.com
Spec Agr Disclosed: 09/21/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories

02C (Personal Accessories)
05A (Stationery)
07H (Media Players & Content)

Craftique Manufacturing Co. (14558)

PO Box 4422
Chattanooga, TN 37405
Mr. Billy Hogue
Phone 423-267-9333
Fax 800-290-3360
www.Craftiquemfg.com
dhogue@craftiquemfg.com
Spec Agr Disclosed: 02/25/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03C (Office Products)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)

5/11/2011 11:13:47AM

Licensees

Licensed as of 4/2011

Western Kentucky University

Creative Knitwear (50333)

PO Box 921852
Norcross, GA 30010
Minority/Woman Owned
Mr. Neal Marks
Phone 770-530-5984
Fax 770-393-1825
www.Creativeknitwear.com
neal.marks@creativeknitwear.com
Spec Agr Disclosed: 12/17/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01M (Clothing Accessories)
03A (Domestics)
07D (Infant Products)

CTM LLC dba Turfer Sportswear (58455)

400 Massasoit Ave. Suite 300
East Providence, RI 02914
Ms. Jenn Miller
Phone 401-427-9025 1016
Fax 401-633-7319
www.Turfer.com
jborden@turfer.com
Spec Agr Disclosed: 09/27/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)

Cutter & Buck (29578)

701 North 34th Street - Suite 400
Seattle, WA 98103
Ms. Erika Dahring
Phone 206-428-5708
Fax 206-830-6217
www.Cutterbuck.com
Erika.Dahring@cutterbuck.com
Spec Agr Disclosed: 12/21/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)

CWF Products (25764)

5901 Stewart Rd.
Lexington, KY 40516
Mr. Chuck Frysinger
Phone 859-293-1479
Fax 859-293-1479
www.Cwfproducts.com
cwfrysinger@msn.com
Spec Agr Disclosed: 04/11/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mid-Tier

Product Categories

03A (Domestics)
04A (Automobile Products)

D&D Screen Printing, Inc. (82220)

2509 Russellville Road
Bowling Green, KY 42101
Mr. Dick Davidson
Phone 270-842-4074
Fax 270-793-9432
ddscreenprinting.com
ddspoonline@gmail.com
Spec Agr Disclosed: 12/09/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Dayna Designs (55063)

8049 Alloway Lane
Beltsville, MD 20705
Minority/Woman Owned
Ms. Stephanie Page
Phone 866-443-2962 1
Fax 866-443-2962
www.Daynau.com
stephanie@daynadesigns.com
Spec Agr Disclosed: 10/05/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)

Western Kentucky University

E5 (15484)

7109 W Fairview Dr
 Littleton, CO 80128
 Mr. Ron Koch
 Phone 303-638-2669
 Fax 720-389-7409
 www.e5usa.net
 ron@e5usa.net
 Spec Agr Disclosed: 03/31/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Eglomise Designs of Boston Inc. (15483)

4 Antietam Street
 Devens, MA 01434-5055
 Ms. Jen LeBlanc
 Phone 978-862-0314
 Fax 978-862-0009
 www.Eglomisedesigns.com
 jleblanc@eglomisedesigns.com
 Spec Agr Disclosed: 07/08/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct

Product Categories

02A (Jewelry)
 03A (Domestics)
 03C (Office Products)
 05A (Stationery)
 05E (Publishing)

Expecting Fan (72891)

3217 Summit Square Pl.
 Suite 100
 Lexington, KY 40509
 Mr. Jeremy Kruger
 Phone 859-338-3688
 Fax 859-263-8775
 www.Expectingfan.com
 expectingfan@yahoo.com
 Spec Agr Disclosed: 05/31/2010

Distribution Channel(s)

Related Retail/Direct
 Specialty Mid-Tier

Product Categories

01I (Women's Apparel)

Fan Mats LLC (46886)

3255 Shawnee Industrial Way
 Suwanee, GA 30024
 Mr. Onur Kececigil
 Phone 800-525-5923 330
 Fax 678-730-0604
 www.Fanmats.com
 onur@fanmats.com
 Spec Agr Disclosed: 02/23/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 04A (Automobile Products)
 06A (Sports Equipment)

Fanatic Group LLC - The (51414)

PO Box 6444
 Edison, NJ 08818
 Mr. Gregg Solomon
 Phone 732-512-1777 309
 Fax 732-512-9444
 www.Fanaticcards.com
 gregg@thefanaticgroup.com
 Spec Agr Disclosed: 04/08/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 07B (Consumables)

Filmar Sportswear Canada dba Bula (76726)

8505 Devonshire
 Mont Royal, PQ H4P2L3
 Mr. Rick Bonnell
 Phone 802-863-9028
 Fax 514-270-7785
 www.Bulabula.com
 rbonnell123@msn.com
 Spec Agr Disclosed: 07/24/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 07E (Footwear)

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Licensees

Licensed as of 4/2011

Western Kentucky University

FoamFanatics LLC (63110)

663 South Lucile
Seattle, WA 98108
Mr. Jeff Richey
Phone 206-624-5222
Fax 206-624-5229
www.Foamheads.com
jeffr@foamheads.com
Spec Agr Disclosed: 05/02/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)

Four Point Products (11634)

106 Gamma Drive
Pittsburgh, PA 15238-2949
Ms. Tammy Plutko
Phone 800-456-6603
Fax 412-967-9898
www.Fourpoint.com
tammyp@binders.com
Spec Agr Disclosed: 01/18/2011

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

03A (Domestics)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Fremont Die Consumer Prod (11687)

1709-A Endeavor Drive
Williamsburg, VA 23185
Ms. Sharon Weinberg
Phone 757-872-6438
Fax 757-872-6958
www.Fremontdie.com
sweinberg@fremontdie.com
Spec Agr Disclosed: 09/29/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06C (Toys)

From The Heart Enterprises Inc. (55848)

2374 W. New Orleans
Broken Arrow, OK 74011
Ms. LaVonda Henrichs
Phone 918-369-0666
Fax 918-369-0683
www.Fthwholesale.com
lavonda@fthwholesale.com
Spec Agr Disclosed: 03/10/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

G. Willie Brands LLC (68468)

115 Penn Warren Dr. Suite 300 - 378
Brentwood, TN 37027
Mr. Bill Greer
Phone 615-957-1836
Fax 615-250-9815
www.Gwillie.com
bill.greer@gwillie.com
Spec Agr Disclosed: 04/06/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01E (Jerseys/Uniforms)

Garb Inc. (50224)

730 South Jason St. Unit # 34
Denver, CO 80223
Mr. Joseph P. Silva
Phone 303-674-3139
Fax 303-679-0272
www.Garbinc.com
kedwards@garbinc.com
Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
07D (Infant Products)

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Licensees

Licensed as of 4/2011

Western Kentucky University**Gear For Sports (11666)**

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 03/18/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Global Neckwear Marketing Inc (27976)

79 Freeport Street
 Dorchester, MA 02122-2831
 Mr. Alexander Paine
 Phone 617-282-0200
 Fax 617-929-3600
 www.Globalneckwear.com
 alex@globalneckwear.com
 Spec Agr Disclosed: 06/25/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01M (Clothing Accessories)

Greek 101/Campus T-shirt (27819)

646 Sawmill River Road
 Yonkers, NY 10710
 Mr. Jim Levi
 Phone 914-476-6700 106
 Fax 914-476-4333
 www.Greek101.com
 jim@greek101.com
 Spec Agr Disclosed: 06/18/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Guy Brown Management LLC (87203)

9003 Overlook Blvd.
 Brentwood, TN 37027
 Ms. Lauren Cooley
 Phone 615-221-0316
 Fax 615-777-1501
 www.Guybrown.com
 lauren.cooley@guybrown.com
 Spec Agr Disclosed: 11/16/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)

Hands On Originals Inc. (14303)

990 West New Circle Road
 Lexington, KY 40511-1838
 Mr. Patrick Davis
 Phone 859-231-7465
 Fax 859-255-8219
 www.Handsonoriginals.com
 pat@handsonoriginals.com
 Spec Agr Disclosed: 10/14/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)

Harland Clarke Corp. (12107)

2939 Miller Road
 Decatur, GA 30035
 Ms. Bonnie Owens
 Phone 770-593-5050 6115
 Fax 770-808-4910
 www.Harlandclarke.com
 bonnie.owens@harlandclarke.com
 Spec Agr Disclosed: 01/21/2011

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

05B (Checks)

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Licensees

Licensed as of 4/2011

Western Kentucky University

Herff Jones Inc. (12263)

4601 West 62nd Street
 Indianapolis, IN 46268
 Ms. Holly Strohm
 Phone 317-612-3683
 Fax 317-329-3363
 www.HerffJones.com/college
 hastrohm@herffjones.com
 Spec Agr Disclosed: 03/15/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)
 06A (Sports Equipment)

Hillerich & Bradsby Co. (18521)

800 West Main Street
 Louisville, KY 40202
 Mr. Justin Seamon
 Phone 502-588-7269
 Fax 502-588-7299
 www.Sluggergifts.com
 justin.seamon@slugger.com
 Spec Agr Disclosed: 03/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)

Holland Bar Stool Co. (74828)

12839 Corporate Circle PL
 Holland, MI 49424
 Mr. Larry Dolendi
 Phone 630-470-9129
 Fax 616-399-6037
 www.Hollandbarstool.com
 ldolendi@hollandbarstool.com
 Spec Agr Disclosed: 01/20/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)
 06D (Games)

Hinkle Chair Co Inc. (25130)

PO Box 410
 Springfield, TN 37172
 Ms. Diane H. Johnson
 Phone 615-384-8477
 Fax 615-384-0055
 www.Hinklechaircompany.com
 dhj@hinklechaircompany.com
 Spec Agr Disclosed: 07/27/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

Herrington & Co. Inc. (41452)

8945 Research Drive
 Irvine, CA 92618
 Mr. Chris Herrington
 Phone 949-727-9482 17
 Fax 949-727-1456
 www.Herringtonteddybears.com
 sales@herringtonteddybears.com
 Spec Agr Disclosed: 08/20/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 06C (Toys)

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Licensees

Licensed as of 4/2011

Western Kentucky University**Holloway Sportswear Inc. (11789)**

PO Box 4489
Sidney, OH 45365-4489
Ms. Beth Russell
Phone 937-497-7575 256
Fax 937-497-7337
www.Hollowayusa.com
beth.russell@hollowayusa.com
Spec Agr Disclosed: 03/12/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
02C (Personal Accessories)
03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Home Team Tables (72334)

3610 Summer Breeze Ct.
Bowling Green, KY 42104
Minority/Woman Owned
Mr. John Harnage
Phone 270-282-3194
Fax 270-781-5676
www.Hometeamtables.com
coachjohn@hometeamtables.com
Spec Agr Disclosed: 06/29/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
04B (Collectibles)

Hometown Team Apparel by Jac-San (8687)

12150 Northwest Blvd
Cincinnati, OH 45246
Mr. Aaron Hendrix
Phone 513-346-7317
Fax 800-898-4287
www.Jacsan.com
ahendrix@thecollegehouse.com
Spec Agr Disclosed: 06/21/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Product Categories

01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)

Image Ink/KY (72197)

1207 31W Bypass
Bowling Green, KY 42104
Mr. Kevin Kern
Phone 270-393-4651
Fax 270-393-4363
www.Imageinksp.com
kevin@imageinksp.com
Spec Agr Disclosed: 12/20/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Product Categories

01A (Men's/Unisex T-shirts)

Inflatable Images (65662)

2880 Interstate Pkwy.
Brunswick, OH 44212
Mr. Mac Yates
Phone 330-273-3200 134
Fax 330-273-3212
www.Inflatableimages.com
m.yates@scherba.com
Spec Agr Disclosed: 10/04/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

INI Printworks (82222)

1333 Old Louisville Road
Bowling Green, KY 42101
Mr. Bryan Bostic
Phone 270-796-4906
Fax 270-796-4907
www.Iniprintworks.com
bryanb@iniprintworks.com
Spec Agr Disclosed: 01/15/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

J America (14278)

445 Van Riper Road
Fowlerville, MI 48836
Ms. Melissa Shears
Phone 517-655-8800 115
Fax 517-655-8801
www.J-america.com
mshears@jamericaretail.com
Spec Agr Disclosed: 09/09/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

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Licensees

Licensed as of 4/2011

Western Kentucky University**J. Lewis Small Co. Inc. (20140)**

PO Box 426
 Elwood, IN 46036
 Mr. John G. Strack
 Phone 765-552-5011
 Fax 765-552-2759
 www.jlewissmall.com
 jgstrack@jlewissmall.com
 Spec Agr Disclosed: 07/15/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

02B (Class Rings)

J2 Licensing Ltd. (42906)

351 Executive Drive
 Troy, MI 48083
 Mr. John Debay
 Phone 248-577-1100
 Fax 248-577-1101
 john@j2licensing.com
 Spec Agr Disclosed: 10/10/2010

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear &
 Sleepwear)

JanSport a division of VF Outdoor Inc. (119

PO Box 1817
 Appleton, WI 54912-1817
 Ms. Dawn Brown
 Phone 920-735-1918
 Fax 920-831-7743
 www.Jansport.com
 dawn_brown@vfc.com
 Spec Agr Disclosed: 02/09/2011

Jcs Enterprises Inc. (11947)

1034 Trotwood Drive
 Lexington, KY 40511
 Mr. Larry Lambert
 Phone 859-231-7511
 Fax 859-255-3281
 woodysimprints@yahoo.com
 Spec Agr Disclosed: 09/20/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 04D (Gifts & Novelties - Miscellaneous)

Western Kentucky University**Jenkins Enterprises (12115)**

PO Box 16384
 North Little Rock, AR 72231
 Mr. Carter Wallace
 Phone 501-945-2600
 Fax 501-801-1383
 www.Jenkins-enterprises.com
 carterw@jenkins-enterprises.com
 Spec Agr Disclosed: 02/14/2011

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07D (Infant Products)

Jostens Inc. (11572)

148 E. Broadway
 Owatonna, MN 55060
 Ms. Elizabeth Lent
 Phone 507-455-6418 6418
 Fax 507-455-6584
 www.Jostens.com
 elizabeth.lent@jostens.com
 Spec Agr Disclosed: 07/23/2010

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier

Product Categories

01H (Men's Fashion Apparel)
 02A (Jewelry)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05D (School Supplies)
 05E (Publishing)

K & M/Nordic Co. (12397)

5 Tripps Lane
 Riverside, RI 02915
 Ms. Sandy Martin
 Phone 401-431-9299 103
 Fax 401-431-0666
 www.Nordiccompanyinc.com
 licensing@nordiccompanyinc.com
 Spec Agr Disclosed: 03/24/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
 03D (Housewares)
 07D (Infant Products)

Kentucky Wholesale Inc. (84261)

990 West New Circle Road
 Lexington, KY 40511-1838
 Mr. Kevin Brumley
 Phone 859-231-7465
 Fax 859-255-8219
 www.Handsonoriginals.com
 kevin@handsonoriginals.com
 Spec Agr Disclosed: 10/14/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)

Kid N' Me Outerwear (30277)

4811 Quail Crest Place
 Lawrence, KS 66049
 Ms. Gretchen Hatfield
 Phone 785-331-1940
 Fax 785-841-0288
 www.Mgicompanies.com
 gretchen.hatfield@mgicompanies.com
 Spec Agr Disclosed: 07/09/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 03D (Housewares)
 05D (School Supplies)
 07D (Infant Products)

Licensees

Licensed as of 4/2011

Western Kentucky University

Kitty Keller Designs (49976)

416 N. Austin St.
Seguin, TX 78155
Minority/Woman Owned
Ms. Kitty Keller
Phone 830-303-9280
Fax 830-303-7040
www.Kittykeller.com
mkeller@kittykeller.com
Spec Agr Disclosed: 10/01/2010

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
03A (Domestics)
04E (Holiday Accessories)

Knights Apparel Inc. (14948)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 05/10/2010

Distribution Channel(s)

Off-Price
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
03A (Domestics)
05E (Publishing)
07D (Infant Products)

Lakeshirts Inc. dba Blue 84 (11808)

750 Randolph Rd
Detroit Lakes, MN 56501
Ms. Carrie Ulschmid
Phone 218-846-3065
Fax 218-846-3069
www.Lakeshirts.com
carrieu@lakeshirts.com
Spec Agr Disclosed: 04/02/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
02C (Personal Accessories)

Laser Magic/FL (13768)

946 Century Lane
Apopka, FL 32703-3709
Ms. Tish Figueroa
Phone 407-880-7151 309
Fax 407-880-7150
www.Lasermagic.net
tish@lasermagic.net
Spec Agr Disclosed: 02/10/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
06A (Sports Equipment)
06D (Games)

Lifeguard Press, Inc. dba LifeCards.com (7177)

1015 Chestnut St.
Bowling Green, KY 42101
Mr. David Garvin
Phone 800-992-3006
Fax 866-992-3007
www.Lifecards.com
dgarvin@lifeguardpress.com
Spec Agr Disclosed: 09/30/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

05A (Stationery)

Licensees

Licensed as of 4/2011

Western Kentucky University

LimbGear LLC (63248)

Research Building II 1861 Pratt Drive
Blacksburg, VA 24060
Mr. Briggs Casteel
Phone 866-814-5578
Fax 276-625-8125
www.Limbgear.com
briggs@limbgear.com
Spec Agr Disclosed: 05/17/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01M (Clothing Accessories)
02C (Personal Accessories)

Logo Chair Inc. (36683)

117 Southeast Parkway
Franklin, TN 37064
Ms. Shannon O'Dell
Phone 615-261-2100 224
Fax 615-261-2101
www.Logochairs.com
shannon@logochairs.com
Spec Agr Disclosed: 03/28/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
06A (Sports Equipment)
06D (Games)
07C (Health/Beauty)
07E (Footwear)

02A (Jewelry)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05D (School Supplies)
06D (Games)
07C (Health/Beauty)

LogoFit LLC (12034)

3202 Lapeer Road
Flint, MI 48503
Mr. David Kraut
Phone 810-715-1980 203
Fax 810-715-1981
www.Logofit.com
dkraut@logofit.com
Spec Agr Disclosed: 03/18/2011

Distribution Channel(s)

Campus/Local Channel
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01M (Clothing Accessories)

LXG (17536)

2249 W. Fairmont Dr. #2
Tempe, AZ 85282
Ms. Kristina Youngquist
Phone 602-437-5550 245
Fax 602-437-5445
www.lxginc.com
kristina@suttersmill.com
Spec Agr Disclosed: 02/01/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

Marble Mountain Creations (41102)

PO Box 927
Shannon, GA 30172
Ms. Julie Ruth
Phone 706-291-9115
Fax 706-295-9115
marblemt@bellsouth.net
Spec Agr Disclosed: 01/18/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
03C (Office Products)
03D (Housewares)
04E (Holiday Accessories)

Marketing Communication Resource Inc. (5

731 Beta Drive
Mayfield Village, OH 44143
Ms. Debbie Yokosuk
Phone 440-484-3010
Fax 440-484-3020
debbie.yokosuk@mcr-inc.com
Spec Agr Disclosed: 04/08/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

05A (Stationery)

Licensees

Licensed as of 4/2011

Western Kentucky University

Memory Company LLC-The (14697)

25 Downing Drive
 Phenix City, AL 36869
 Ms. Cheryl Wills
 Phone 334-448-0708 152
 Fax 334-664-0022
 www.Memorycompany.com
 cwills@memorycompany.com
 Spec Agr Disclosed: 03/28/2011

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Restricted Channel
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 06D (Games)

Mercury Luggage/Seward Trunk (11624)

4843 Victor Street
 Jacksonville, FL 32207
 Ms. Suellyn Herring
 Phone 904-733-9595
 Fax 904-733-9671
 www.MercuryLuggage.com
 sherring@mercuryLuggage.com
 Spec Agr Disclosed: 02/23/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03B (Furniture/Furnishings)
 05D (School Supplies)
 06A (Sports Equipment)

Merge Left Inc. (14539)

17101 East Ohio Drive
 Aurora, CO 80017
 Ms. Brady Riney
 Phone 303-597-0206 3155
 Fax 303-597-0212
 www.Mergeleft.com
 briney@imperialheadwear.com
 Spec Agr Disclosed: 03/11/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Midwest College Mktg Group Inc. (15050)

400 North Main Street
 Chelsea, MI 48118
 Ms. Kim Brown
 Phone 734-433-5444
 Fax 734-433-5466
 www.Mcmgroup.net
 kbrown@mcmgroup.net
 Spec Agr Disclosed: 03/03/2011

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05B (Checks)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)

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Licensees

Licensed as of 4/2011

Western Kentucky University

MJ Soffe LLC (11553)

#1 Soffe Dr.
Fayetteville, NC 28312
Mr. Jay Williams
Phone 910-483-2500 6231
Fax 910-483-7406
www.Mjsoffe.com
jay.williams@mjsoffe.com
Spec Agr Disclosed: 10/26/2010

01C (Men's/Unisex Other Headwear)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
05B (Checks)
06A (Sports Equipment)
07D (Infant Products)
07E (Footwear)

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
04A (Automobile Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06A (Sports Equipment)

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
05E (Publishing)

Moon Shine (42905)

10776 Greenville Highway
Wellford, SC 29385
Ms. Adrienne Looper
Phone 864-627-1515
Fax 864-627-0047
www.Moonshineusa.com
office@moonshineusa.com
Spec Agr Disclosed: 03/03/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

Morris Advertising Specialties Inc. (65469)

PO Box 180
Hodgenville, KY 42748
Ms. Phyllis Eastridge
Phone 270-358-9500
Fax 270-358-9500
morrisadv@windstream.net
Spec Agr Disclosed: 04/18/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

06A (Sports Equipment)

MP Direct Inc. (43715)

4800 126th Ave. N
Clearwater, FL 33762
Ms. Michelle Uraco
Phone 727-572-8443 8002
Fax 727-573-4814
www.Suntime.com
michelleu@mpline.com
Spec Agr Disclosed: 03/15/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

Mundi/Westport Corporation (12834)

PO Box 2002
Pine Brook, NJ 07058-2002
Ms. Barbara Martino
Phone 973-575-0110 287
Fax 973-575-3319
www.Mundiwestport.com
bmartino@mundiwestport.com
Spec Agr Disclosed: 02/04/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01M (Clothing Accessories)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05B (Checks)
05D (School Supplies)
06A (Sports Equipment)

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Licensees

Licensed as of 4/2011

Western Kentucky University

MV Sport (11592)

PO Box 9171
 Bay Shore, NY 11706-9171
 Ms. Ellen Linz
 Phone 631-273-8020 256
 Fax 631-435-8018
 www.Mvsport.com
 ellen@wpmv.com
 Spec Agr Disclosed: 08/30/2010

Distribution Channel(s)

Campus/Local Channel
 Golf Specialty
 Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear & Sleepwear)
 01M (Clothing Accessories)
 03A (Domestics)
 06A (Sports Equipment)
 07D (Infant Products)

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02A (Jewelry)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 06C (Toys)
 07E (Footwear)

National Recognition Products (64889)

PO Box 8725
 North Mankato, MN 56003
 Mr. Rick Haman
 Phone 507-385-6621
 Fax 800-858-8329
 rehaman@taylorcorp.com
 Spec Agr Disclosed: 07/09/2010

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

03C (Office Products)
 05A (Stationery)
 05D (School Supplies)

Neil Enterprises Inc. (11748)

450 E. Bunker Ct.
 Vernon Hills, IL 60061
 Mr. Matt London
 Phone 847-549-7627 127
 Fax 847-549-0349
 www.Thevarsityline.com
 mlondon@neilenterprises.com
 Spec Agr Disclosed: 09/21/2010

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

01M (Clothing Accessories)
 02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)
 07E (Footwear)

My Profile LLC (14210)

4602 Oak Forest Road
 Louisville, KY 40245
 Mr. Scott Hendrickson
 Phone 502-609-7580
 Fax 502-805-0480
 scott@quality-firstllc.com
 Spec Agr Disclosed: 09/15/2010

Distribution Channel(s)

Department Stores
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

Western Kentucky University

New Era Cap Co. Inc. (11985)

160 Delaware Ave.
Buffalo, NY 14202
Ms. Lauren Hartmayer
Phone 716-604-9000 1185
Fax 716-604-9127
www.Neweracap.com
necollege@neweracap.com
Spec Agr Disclosed: 02/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)

New Thermo Serv Ltd. (44139)

3901 Pipestone Road
Dallas, TX 75212
Ms. Tonya Flener
Phone 214-631-0307 7328
Fax 214-631-0566
www.Thermoserv.com
tonya@thermoserv.com
Spec Agr Disclosed: 10/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)

New World Graphics (12892)

145 Coile Dr.
Athens, GA 30606
Ms. Michele Short
Phone 706-353-2517
Fax 706-353-7489
www.Nwg.cc
michele@nwg.cc
Spec Agr Disclosed: 02/04/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Nike by Branded Custom Sportswear (7655)

7007 College Blvd. #700
Overland Park, KS 66211
Ms. Cathy Groves
Phone 913-663-6800
Fax 913 663-6801
www.Bcsapparel.com
cgroves@bcsapparel.com
Spec Agr Disclosed: 01/21/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
06A (Sports Equipment)
06B (Balls)

Western Kentucky University

<p>NIKE USA Inc. (12012) One Bowerman Drive - Building NR4 Beaverton, OR 97005-6453 Ms. Elaine Nock Phone 503-671-6831 Fax 503-622-8084 www.Nike.com elaine.nock@nike.com Spec Agr Disclosed: 05/24/2010</p>	<p>Northwest Company LLC-The (11865) 49 Bryant Avenue Roslyn, NY 11576 Ms. Meredith Afflixio Phone 516-484-6996 205 Fax 516-484-1400 www.Thenorthwest.com meredith.afflixio@thenorthwest.com Spec Agr Disclosed: 03/01/2011</p>	<p>Olivet International Inc. (74800) 1000 SW Westpark Dr. Suite 8 Bentonville, AR 72712 Mr. Scott Butler Phone 479-696-9805 11 Fax 479-696-9467 www.Olivetintl.com sbutler@olivetintl.com Spec Agr Disclosed: 04/07/2011</p>
<p><u>Distribution Channel(s)</u> Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Off-Price Related Retail/Direct Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops</p>	<p><u>Distribution Channel(s)</u> Better Dept Stores/Boutiques Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs</p>	<p><u>Distribution Channel(s)</u> Better Dept Stores/Boutiques Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs</p>
<p><u>Product Categories</u> 01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01D (Men's/Unisex Combo-Packaged Goods) 01E (Jerseys/Uniforms) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's Apparel) 01J (Men's/Unisex Fleece) 01L (Men's/Unisex Performance Apparel) 01M (Clothing Accessories) 01N (Men's/Unisex Structured Closed Back Headwear) 01O (Men's/Unisex Structured Stretch Fit Headwear) 01P (Men's/Unisex Unstructured Closed Back Headwear) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 02C (Personal Accessories) 05E (Publishing) 06A (Sports Equipment) 06B (Balls) 07D (Infant Products) 07E (Footwear)</p>	<p><u>Product Categories</u> 02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 03D (Housewares) 04A (Automobile Products) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories) 06A (Sports Equipment) 07D (Infant Products)</p> <p><u>Olde Masters Originals (39880)</u> 6244 Old La Grange Rd. Ste. #3 Crestwood, KY 40014 Mr. W. David Berger Phone 502 241 7071 Fax 502-241-7045 www.Oldemaster.com oldemaster@aol.com Spec Agr Disclosed: 03/25/2010</p> <p><u>Distribution Channel(s)</u> Campus/Local Channel</p> <p><u>Product Categories</u> 06A (Sports Equipment)</p>	<p><u>Product Categories</u> 02C (Personal Accessories) 03D (Housewares) 04D (Gifts & Novelties - Miscellaneous) 06A (Sports Equipment)</p>

Licensees

Licensed as of 4/2011

Western Kentucky University

Ouray Sportswear LLC (44006)

1201 W. Mansfield Ave
Englewood, CO 80110
Ms. Christina Comerford
Phone 303-789-4035
Fax 303-789-9923
www.Ouraysportswear.com
christinac@ouraysportswear.com
Spec Agr Disclosed: 12/14/2010

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01O (Men's/Unisex Structured Stretch Fit Headwear)

Outdoor Cap Company Inc. (13035)

PO Box 210
Bentonville, AR 72712-0210
Mr. Jerry House
Phone 479-273-5870 1185
Fax 479-273-2658
www.Outdoorcap.com
chuck.coleman@outdoorcap.com
Spec Agr Disclosed: 05/27/2010

Distribution Channel(s)

Department Stores
Grocery/Drug/Convenience Stores
Off-Price
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs
Team Dealer

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
04E (Holiday Accessories)

Outerstuff Ltd. (13515)

1370 Broadway 15th Floor
New York, NY 10018
Mr. Stephen Werdiger
Phone 212-594-9700
Fax 646-364-9755
www.Outerstuff.com
submissions@outerstuff.com
Spec Agr Disclosed: 12/23/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
02A (Jewelry)
07D (Infant Products)

Perfect Timing Inc. (14737)

1012 Tenth Street
Modesto, CA 95354
Ms. Jennifer Turner
Phone 800-777-0963 13
Fax 209-524-0732
www.Jfturner.com
jennifer@jfturner.com
Spec Agr Disclosed: 04/25/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
05A (Stationery)
05D (School Supplies)
05E (Publishing)
06D (Games)

Pinemeadow Golf Products Inc (39839)

26200 SW 95th Ave. Suite 300
Wilsonville, OR 97070
Mr. Guy Mount III
Phone 503-236-0531
Fax 503-783-3711
www.Pinemeadowgolf.com
gabe@pinemeadowgolf.com
Spec Agr Disclosed: 08/29/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

5/11/2011 11:13:47AM

Licensees

Licensed as of 4/2011

Western Kentucky University**PING Apparel by Custom Branded Sportswear**

7007 College Blvd. #701
Overland Park, KS 66211
Mr. Glenn Rice
Phone 913-341-7464
Fax 913-341-7465
www.Mrpingapparel.com
grice@pingcbs.com
Spec Agr Disclosed: 03/25/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Restricted Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance
Apparel)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

Post Printing Company (79296)

1033 Trotwood Dr.
Lexington, KY 40511-1100
Ms. Norma Wirt
Phone 859-254-7714
Fax 859-233-2384
www.Postprinting.com
norma@postlex.com
Spec Agr Disclosed: 09/14/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Potter Manufacturing Company (11739)

PO Box 988
Eugene, OR 97440
Ms. Rhea Ford
Phone 541-343-4450
Fax 541-343-7636
www.Potterdecal.com
Rhea@potterdecal.com
Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Campus/Local Channel
Restricted Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04A (Automobile Products)

Power Force LLC (90074)

2000 Eagle Point Corporate Dr.
Birmingham, AL 35242
Mr. Guy Savage
Phone 205-981-6516
Fax 205-981-1963
www.Powerforcellc.com
gsavage@powerforcellc.com
Spec Agr Disclosed: 10/18/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

Pro Player by Knights Apparel Inc. (41690)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone (864)
-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 05/10/2010

Distribution Channel(s)

Department Stores
Off-Price
Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Pro-Ad Sports Inc. (13345)

PO Box 184
Lookout Mountain, TN 37350
Ms. Leah Daniel
Phone 706-861-3211 124
Fax 706-861-3266
www.Pro-adsports.com
ldaniel@pro-adsports.com
Spec Agr Disclosed: 05/10/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)
05E (Publishing)

5/11/2011 11:13:47AM

Licensees

Licensed as of 4/2011

Western Kentucky University

Professional Framing Ventures LLC (14180) PSA Essentials (65264)

7040 Battle Drive Suite 200
Kennesaw, GA 30152
Ms. Freda Cornelius
Phone 770-874-7474
Fax 770-874-7477
www.Professionalframing.com
fredac@professionalframing.com
Spec Agr Disclosed: 02/23/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03C (Office Products)

Progressive Marketing (49413)

837 Winchester Rd.
Lexington, KY 40505
Mr Larry Jakobi
Phone 859-225-5090
Fax 859-225-5078
www.Progressivemarketing.com
ljakobi@progressivemarketing.com
Spec Agr Disclosed: 10/21/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Prusiks LLC dba Skywriter Marketing & Pro

833 Wakefield
Bowling Green, KY 42103
Minority/Woman Owned
Ms. Lilly Wheet
Phone 270-904-2011
Fax 270-904-2012
www.Skymarkpro.com
joe@skymarkpro.com
Spec Agr Disclosed: 08/05/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

270 Red Cedar St. Suite 101
Bluffton, SC 29910
Mr. Richard Flaum
Phone 843-815-5779
Fax 843-815-4728
www.Psaessentials.com
richard@psaessentials.com
Spec Agr Disclosed: 06/30/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories

05A (Stationery)

PUMA by Merge Left Inc. (93955)

17101 East Ohio Drive
Aurora, CO 80017
Ms. Brady Riney
Phone 303-597-0206 3155
Fax 303-597-0212
briney@imperialheadwear.com
Spec Agr Disclosed: 03/11/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Pure Country Inc. (15637)

PO Box 407
Lynn, NC 28750
Ms. Kathy Searcy
Phone 828-859-9916 306
Fax 828-859-2775
www.Purecountry.com
kathy.searcy@purecountry.com
Spec Agr Disclosed: 06/25/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02C (Personal Accessories)
03A (Domestics)

R & D Specialty Company Inc. (12628)

2903 Saturn Street Suite C
Brea, CA 92821
Ms. Connie Boettner
Phone 714-985-0270 110
Fax 714-985-0290
www.Rdspecialty.com
connie@rdspecialty.com
Spec Agr Disclosed: 04/11/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07D (Infant Products)

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Licensees

Licensed as of 4/2011

Western Kentucky University**R.F.S.J. Inc. (12738)**

105 Quarry St.
Mt. Pleasant, PA 15666
Mr. Robert F. Smithnosky Jr.
Phone 724-547-4457
Fax 724-547-6717
doreen@rfsj.com
Spec Agr Disclosed: 03/28/2011

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Realtree Outfitters by To The Game (85813)

PO Box 2516
Phenix City, AL 36868-2516
Ms. Keeli Floyd
Phone 334-291-5151 107
Fax 334-448-2313
www.2thegame.com
keeli.floyd@2thegame.com
Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
04A (Automobile Products)

Renaissance Imports Inc. (13715)

3201 Gribble Road Suite D
Matthews, NC 28104
Ms. Lora Chuong
Phone 704-821-1005 12
Fax 704-821-1094
lora@renimp.com
Spec Agr Disclosed: 01/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
07D (Infant Products)
07E (Footwear)

Replay Photos LLC (Special Agreement) (5

3219 Stoneybrook Dr.
Durham, NC 27705
Ms. Susan Harnett
Phone 919-382-9625
Fax 919-382-8562
www.Replayphotos.com
sharnett@replayphotos.com
Spec Agr Disclosed: 02/10/2004

Distribution Channel(s)

Related Retail/Direct

Product Categories

05E (Publishing)

Roaring Spring Blank Book Co. (13224)

RD #1 - Apple Packers Rd.
Martinsburg, PA 16662
Mr. Eric Sailer
Phone 814-224-5141 2378
Fax 814-793-4843
www.Roaringspring.com
esailer@roaringspring.com
Spec Agr Disclosed: 10/12/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)
05D (School Supplies)

Royce Apparel Inc. (61548)

5800 Royce Street
Kannapolis, NC 28083
Mr. Brian Hoke
Phone 704-933-6000 212
Fax 704-933-8000
www.Royceapparel.com
brian@royceapparel.com
Spec Agr Disclosed: 06/28/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)

Western Kentucky University

Russell Brands LLC (11533)

755 Lee St.
Alexander City, AL 35010
Ms. Jamie Newberry
Phone 256-500-4317
Fax 256-500-9176
www.Russellathletic.com
newberryjamie@russellcorp.com
Spec Agr Disclosed: 03/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
06B (Balls)

Samsill Corporation (13741)

PO Box 15066
Ft. Worth, TX 76119
Ms. Cinda Troupe
Phone 817-536-1906 228
Fax 817-535-6900
www.Samsill.com
ctroupe@samsill.com
Spec Agr Disclosed: 03/23/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Schutt Sports Inc. (16483)

610 S. Industrial Dr.
Litchfield, IL 62056
Mr. Brad Haley
Phone 217-324-2712 2130
Fax 217-324-3236
www.Schuttsports.com
bhaley@schutt-sports.com
Spec Agr Disclosed: 10/27/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
04B (Collectibles)

SDS Design Associates Inc. (14897)

2534 Beryl Avenue
Whitehall, PA 18052
Mr. Darryl Shellhamer
Phone 610-820-7044
Fax 610-820-0999
www.Sdsdesign.com
darryl@sdsdesign.com
Spec Agr Disclosed: 03/22/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)
05A (Stationery)

Senator Promotional Group USA Inc (12225)

3860 La Reunion Pkwy. Turnpike 16
Dallas, TX 75212
Ms. Kim Lehere
Phone 214-764-8114
Fax 214-678-2001
www.Dartpromo.com
klehere@senatorgroupusa.com
Spec Agr Disclosed: 01/15/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)

Sewing Concepts (11819)

5710 Q Street
Omaha, NE 68117
Mr. Robert Vandenberg III
Phone 402-731-8181
Fax 402-731-9291
www.Scflags.com
sewingconcepts@prodigy.net
Spec Agr Disclosed: 10/07/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04A (Automobile Products)
04C (Signage Products)
06A (Sports Equipment)
06C (Toys)

Licensees

Licensed as of 4/2011

Western Kentucky University

Sew-N-Sew (14680)

7209 Old Hwy. 52
Westmoreland, TN 37186
Ms. Barbara Blankenship
Phone 615-666-2534
Fax
wbship@nctc.com
Spec Agr Disclosed: 03/10/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

03A (Domestics)

Sideline Apparel by College Concepts (916)

2000 River Edge Parkway
Suite 620
Atlanta, GA 30328
Ms. Sonya Holmes
Phone 770-859-1420
Fax 770-859-1434
www.Collegeconcepts.com
sholmes@collegeconcepts.com
Spec Agr Disclosed: 03/11/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price
Specialty Mass
Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)
01I (Women's Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)

Signature Announcements Inc. (27807)

10855 US 19 N -- Suite C
Clearwater, FL 33764
Mr. David Freeman
Phone 727-489-2070
Fax 888-830-8310
www.Graduationannouncements.net
Licensing@SignatureA.com
Spec Agr Disclosed: 08/26/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)

Signature Signs Inc. (80020)

1736 31-W By Pass
Bowling Green, KY 42101
Ms. Cecilia Jones
Phone 270-745-9954
Fax 270-745-9967
www.Signaturesigns.com
cjones@signaturesigns.com
Spec Agr Disclosed: 03/09/2011

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
03C (Office Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Skinit Inc. (47197)

8969 Kenamar Dr. Suite 108
San Diego, CA 92121
Ms. Linda Castillon
Phone 858-433-2580 7022
Fax 858-433-2599
www.Skinit.com
linda.castillon@skinit.com
Spec Agr Disclosed: 01/26/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct

Product Categories

04A (Automobile Products)
05A (Stationery)

Smartphones Technologies Inc. (52091)

6817 Southpoint Parkway Suite 2401
Jacksonville, FL 32216
Mr. Mike Merrill
Phone 904-296-3070 26
Fax 904-212-1188
www.Smartphonestech.com
mike@smartphonestech.com
Spec Agr Disclosed: 09/30/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

Southeastern Marketing & Distribution (912)

PO Box 51713
Bowling Green, KY 42103
Mr. Dave Freeman
Phone 270-843-8169
Fax 270-843-8002
www.Southeasternmktg.com
dave@southeasternmktg.com
Spec Agr Disclosed: 04/18/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03A (Domestics)

Western Kentucky University

Spirit Products Ltd./MA (12289)

88 Essex Street
 Haverhill, MA 01832
 Ms. Manon Camacho
 Phone 978-372-2022 119
 Fax 978-372-5399
 www.Spiritproducts.com
 mcamacho@spiritproducts.com
 Spec Agr Disclosed: 02/04/2011

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 05E (Publishing)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07D (Infant Products)
- 07E (Footwear)
- 07H (Media Players & Content)

Standard Chair Of Gardner (12421)

1 South Main Street
 Gardner, MA 01440-0929
 Ms. Heather Caron
 Phone 978-632-1301
 Fax 978-632-1345
 www.Standardchair.com
 heatherc@standardchair.com
 Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

- 03B (Furniture/Furnishings)

Sterling Contract Packaging dba Seven Sor

139 Interstate Park
 Spartanburg, SC 29303
 Mr. Michael Froedge
 Phone 864-587-5511
 Fax 864-587-0745
 www.Sevensons.com
 mfroedge@sterlingcpi.com
 Spec Agr Disclosed: 10/25/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

- 02C (Personal Accessories)

Stockdale (14367)

104 Commerce St.
 Lake Mary, FL 32746
 Ms. Kay Mullins
 Phone 407-323-5121 13
 Fax 407-321-3939
 www.Stockdale.net
 kay@stockdale.net
 Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Off-Price
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)

Storm Duds Raingear (12007)

100 Frank Mossberg Drive
 Attleboro, MA 02703
 Mr. Terry Sanger
 Phone 508-222-0155
 Fax 508-222-0139
 www.Stormduds.com
 terrys@stormduds.com
 Spec Agr Disclosed: 08/20/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

- 01B (Men's/Unisex Outerwear)
- 02C (Personal Accessories)
- 03A (Domestics)
- 07E (Footwear)

5/11/2011 11:13:47AM

Licensees

Licensed as of 4/2011

Western Kentucky University

Sun Hog Products (14182)

6802 Firebird Drive
Orlando, FL 32810
Mrs. Charlotte Begley
Phone 407-297-7829
Fax 407-297-7829
www.Sunhog.com
charlotte@sunhog.com
Spec Agr Disclosed: 07/20/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)

Synergism Company (12254)

8005 Vinecrest Ave. Suite #1
Louisville, KY 40222
Mr. John Sampson
Phone 502-425-3342
Fax 502-425-4725
www.Synergismapparel.com
synergismco@bellsouth.net
Spec Agr Disclosed: 04/05/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
04A (Automobile Products)

TCX LLC dba The Cotton Exchange (11647)

PO Box 825
Wendell, NC 27591
Ms. Rhonda Miller
Phone 919-365-5900 137
Fax 919-365-5999
www.Thecottonexchange.com
rmiller@cottonx.com
Spec Agr Disclosed: 03/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)

Team Athletics (66180)

1370 Broadway 15th Floor
New York, NY 10018
Mr. Stephen Werdiger
Phone 212-594-9700 3076
Fax 646-364-9755
www.Outerstuff.com
masssubmissions@outerstuff.com
Spec Agr Disclosed: 12/23/2010

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
07D (Infant Products)

Team Dynamics (11581)

151 Collier Drive
Doylestown, OH 44230-1208
Ms. Joan Martin
Phone 330-658-4300
Fax 330-658-5544
www.Gamefaces.com
joan@gamefaces.com
Spec Agr Disclosed: 04/28/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Team Golf (22762)

2639 Electronics Ln Suite 105
Dallas, TX 75220
Ms. Alisa Stitt
Phone 214-366-1595
Fax 214-366-1599
www.Alumnigolf.com
astitt@alumnigolf.com
Spec Agr Disclosed: 10/20/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)

5/11/2011 11:13:47AM

Licensees

Licensed as of 4/2011

Western Kentucky University**TEI (71734)**

480 Sprague Street
 Dedham, MA 02026
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8186
 www.Twinsenterprise.com
 kevinm@nineteen47.com
 Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 04D (Gifts & Novelties - Miscellaneous)

Tervis Tumbler Company (12233)

201 Triple Diamond Blvd.
 North Venice, FL 34275
 Ms. Megan Sinibaldi
 Phone 941-966-2114 1332
 Fax 941-441-2308
 www.Tervis.com
 msinibaldi@tervis.com
 Spec Agr Disclosed: 06/25/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)
 05E (Publishing)

To The Game LLC (11499)

PO Box 2516
 Phenix City, AL 36868-2516
 Ms. Keeli Floyd
 Phone 334-291-5151 107
 Fax 334-448-2313
 www.2thegame.com
 keeli.floyd@2thegame.com
 Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Toegoz Inc. (36259)

166 Riverside Industrial Parkway
 Portland, ME 04103
 Mr. Travis Holland
 Phone 207-878-9777
 Fax 207-878-9727
 www.Toegoz.com
 toegoz1@hotmail.com
 Spec Agr Disclosed: 08/26/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 07E (Footwear)

Top Flight Inc (12901)

PO Box 927
 Chattanooga, TN 37401
 Ms. Karen Burnett
 Phone 423-266-8171 5493
 Fax 423-266-6857
 www.Topflightpaper.com
 kburnett@tffit.com
 Spec Agr Disclosed: 07/28/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Super Center/Wholesale Clubs

Product Categories

05D (School Supplies)

5/11/2011 11:13:47AM

Licensees

Licensed as of 4/2011

Western Kentucky University**Top Line Scrn Printing & Embroidery (3980)**

4210 L.B. McLeod Rd. Ste 109
Orlando, FL 32811
Ms. Sara Vargas
Phone 407-428-9515
Fax 407-447-9539
www.Toplineshirts.com
rwinston@toplineshirts.com
Spec Agr Disclosed: 07/02/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Top Of The World (11871)

3001 36th Avenue NW
Norman, OK 73072
Mr. Mike Ross
Phone 405-360-9856 319
Fax 405-360-0373
www.Towcaps.com
mross@towcaps.com
Spec Agr Disclosed: 03/22/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)

Topsox (11759)

PO Box 7128
High Point, NC 27264-7128
Ms. Effie Atwell
Phone 336-887-8877 106
Fax 336-887-2725
www.Topsox.com
eatwell@topsox.com
Spec Agr Disclosed: 12/15/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
04D (Gifts & Novelties - Miscellaneous)

T-Shirt International Inc. (12053)

2101 Grace Street
Culloden, WV 25510
Ms. Sue Clark
Phone 304-743-7905 115
Fax 304-743-8578
suec@tsisportswear.com
Spec Agr Disclosed: 03/11/2011

Distribution Channel(s)

Amusement Park
Grocery/Drug/Convenience Stores
Off-Price
Specialty Mass
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Twins Enterprise Inc. (11642)

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
www.Twinsenterprise.com
kevinm@nineteen47.com
Spec Agr Disclosed: 02/20/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

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Licensees

Licensed as of 4/2011

Western Kentucky University

Under Armour by Gear For Sports (61528)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 03/18/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Golf Specialty
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance Apparel)
 01M (Clothing Accessories)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 06A (Sports Equipment)

Union Underwear Company Inc. dba Fruit o

PO Box 90015
 Bowling Green, KY 42102-9015
 Mr. Richard Swanson
 Phone 270-781-6400
 Fax
 www.Apeksapparel.com
 rswanson@fruit.com
 Spec Agr Disclosed: 05/03/2011

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01J (Men's/Unisex Fleece)

Unity Marketing Group Inc. (54781)

1109 Versailles Rd. Bldg. 500
 Lexington, KY 40508
 Mr. Lester Boyd
 Phone 859-253-1030
 Fax 859-253-1036
 ann@umg54.com
 Spec Agr Disclosed: 09/16/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)

University Blanket & Flag Corp (12511)

1111 Orange Ave. Suite C
 Coronado, CA 92118-3432
 Mr. Bradley Gerbel
 Phone 619-435-4100 14
 Fax 619-437-0226
 www.Ubflag.com
 bgerbel@ubflag.com
 Spec Agr Disclosed: 07/06/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mid-Tier

Product Categories

03A (Domestics)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)

University Frames (CA) (20385)

3060 E. Miraloma Avenue
 Anaheim, CA 92806-1810
 Ms. Kelly Ng
 Phone 714-575-5100
 Fax 714-575-5187
 www.Universityframes.com
 licensing@universityframes.com
 Spec Agr Disclosed: 01/13/2011

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier

Product Categories

03C (Office Products)
 05E (Publishing)

U-Trau Inc. (11784)

11720 East 49th Avenue
 Denver, CO 80239
 Ms. Becky Alarid
 Phone 303-375-9620
 Fax 303-375-0815
 www.Utrau.com
 becky@utrau.com
 Spec Agr Disclosed: 02/15/2011

Distribution Channel(s)

Campus/Local Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear & Sleepwear)
 01M (Clothing Accessories)
 02C (Personal Accessories)
 06A (Sports Equipment)

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Licensees

Licensed as of 4/2011

Western Kentucky University**Vantage Custom Classics (15168)**

100 Vantage Drive
Avenel, NJ 07001
Ms. Marie Augustyn
Phone 732-340-3000 5526
Fax 732-340-5850
www.Vantageapparel.com
mariea@vantageapparel.com
Spec Agr Disclosed: 01/31/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)

Vesi Inc. (13740)

16 Tech View Pl.
Cincinnati, OH 45215
Ms. Sue Visconti
Phone 513-563-6002 124
Fax 513-563-6692
www.Vesiinc.com
svisconti@vesiinc.com
Spec Agr Disclosed: 10/15/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)

Viatran Inc. (15462)

404 W. Powell Ln. Suite 408
Austin, TX 78753
Mr. Mike Erb
Phone 512-832-8400
Fax 512-832-8634
art@viatraninc.com
Spec Agr Disclosed: 04/01/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Wholesale Screen Printing (70354)

3584 Mercantile Ave
Naples, FL 72401
Mr. Eric Redman
Phone 239-206-4378
Fax 239-206-1828
www.Wholesalescreenprinting.com
eredman@frsportsapparel.com
Spec Agr Disclosed: 03/20/2011

Distribution Channel(s)

Campus/Local Channel
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
03A (Domestics)

Wideworld Sportswear (11685)

13904 Equitable Rd
Cerritos, CA 90703
Ms. Jeanette Quiroz
Phone 562-229-0039 202
Fax 562-229-0313
jeanette@wwsportswear.com
Spec Agr Disclosed: 04/13/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02A (Jewelry)
02C (Personal Accessories)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
06C (Toys)
07E (Footwear)

5/11/2011 11:13:47AM

Licensees

Licensed as of 4/2011

Western Kentucky University

Wincraft Inc. (11514)

PO Box 888
 Winona, MN 55987
 Ms. Sherry Otterness
 Phone 507-454-5510 6408
 Fax 507-453-6780
 www.Wincraft.com
 sotterness@wincraft.com
 Spec Agr Disclosed: 04/28/2011

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Restricted Channel
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs
 Team Dealer

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05D (School Supplies)
 06A (Sports Equipment)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)

ZAGG Inc. (79118)

3855 South 500 West Ste. J
 Salt Lake City, UT 84115
 Mr Gary Tanner
 Phone 801-263-0699 112
 Fax 801-263-1841
 www.Zagg.com
 gtanner@zagg.com
 Spec Agr Disclosed: 01/28/2010

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mid-Tier
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 05A (Stationery)

Zephyr Graf-X (13475)

5443 Earhart Road
 Loveland, CO 80538
 Mr. Jas Kasten
 Phone 970-663-3242 220
 Fax 970-663-7695
 www.Zhats.com
 jkasten@zhats.com
 Spec Agr Disclosed: 04/13/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)

Youth League Team Dealer

Russell Brands LLC (11533)

755 Lee St.
 Alexander City, AL 35010
 Ms. Jamie Newberry
 Phone 256-500-4317
 Fax 256-500-9176
 www.Russellathletic.com
 newberryjamie@russellcorp.com
 Spec Agr Disclosed: 03/24/2011

Distribution Channel(s)

Team Dealer

Product Categories

01G (Youth Apparel)

Co-Branded Program (8.5%)

Harley-Davidson by VF Imagewear (80350)

545 Marriott Drive Suite 200
 Nashville, TN 37214
 Mr. Steve Sedberry
 Phone 615-565-5189
 Fax 615-882-2426
 www.Majesticathletic.com
 steve_sedberry@vfc.com
 Disclosed: 07/02/2010

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Special Projects

5/11/2011 11:13:47AM

Licensees

Licensed as of 4/2011

Western Kentucky University

EA Sports Basketball (34123)

4330 Sanderson Way
Burnaby, BC V5G 4X1
Mr. Sean O'Brien
Phone 604-456-3998
Fax 604-456-5015
www.Easports.com
seanobrien@ea.com
Spec Agr Disclosed: 05/05/2000

Distribution Channel(s)

Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

07A (Video Games)

EA Sports Football (34122)

1950 Summit Park Drive
Orlando, FL 32810
Mr. Adam Thompson
Phone 407-386-4440
Fax 407-386-4001
www.Easports.com
athompson@ea.com
Spec Agr Disclosed: 05/05/2000

Distribution Channel(s)

Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

07A (Video Games)

Upper Deck Company Inc. (16726)

5909 Sea Otter Place
Carlsbad, CA 92008
Mr. Jason Masherah
Phone 760-929-3409
Fax 760-929-6547
www.Upperdeck.com
jason_masherah@upperdeck.com
Spec Agr Disclosed: 04/22/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04B (Collectibles)

COLLEGE VAULT

College Vault by adidas Originals (81164)

951 32nd Ave. SW
Cedar Rapids, IA 52404
Mr. Bob Leuenberger
Phone 319-368-0353
Fax 319-368-0314
www.Adidas.com
bob.leuenberger@adidas-group.com
Spec Agr Disclosed: 04/11/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

College Vault by Wildcat Apparel Group Inc

1931 Bay Street
Los Angeles, CA 90021
Ms. Cassidy Moore
Phone 323-583-4508 23
Fax 323-583-6171
www.Originalretrobrand.com
cmoore@originalretrobrand.com
Spec Agr Disclosed: 02/10/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

200 Licensees

199 Special Agreements

200 Disclosed