

10/2/2014 10:34:08AM

**Licensees***Licensed as of 10/2014***Western Kentucky University****Standard License****4imprint Inc. (49210)**

PO Box 320  
 Oshkosh, WI 54903-0320  
 Mr. John Lord  
 Phone 920-236-7272 8205  
 Fax 920-236-7282  
 www.4imprint.com  
 john.lord@4imprint.com  
 Spec Agr Disclosed: 01/06/2014

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance Apparel)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 01T (Women's Outerwear)  
 01V (Women's Jerseys & Performance Apparel)  
 01W (Women's Fashion Tops)  
 02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04B (Collectibles)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05C (Paper Products)  
 05D (School Supplies)  
 05E (Publishing)  
 06A (Sports Equipment)  
 06B (Balls)  
 06C (Toys)  
 06D (Games)  
 07B (Consumables)  
 07C (Health/Beauty)  
 07D (Infant Products)  
 07E (Footwear)

**Ad-Venture Promotions LLC (53665)**

2625 Regency Road  
 Lexington, KY 40503  
 Ms. Cathy Stafford  
 Phone 859-263-4299  
 Fax 859-263-7023  
 cathy@ad-venturepromotions.com  
 Spec Agr Disclosed: 07/02/2014

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)

**AES Optics (45692)**

PO Box 828  
 Senatobia, MS 38668-0828  
 Ms. Amy Halstead  
 Phone 800-416-0866 107  
 Fax 800-785-6563  
 www.Aesoutdoors.com  
 ahalstead@aesoutdoors.com  
 Spec Agr Disclosed: 06/27/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)

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**Licensees**

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**Western Kentucky University****Ahead LLC (32726)**

270 Samuel Barnet Blvd.  
 New Bedford, MA 02745  
 Ms. Ariel Tosta  
 Phone 508-985-9898  
 Fax 508-985-3079  
 www.Aheadhq.com  
 Ariel.Tosta@aheadhq.com  
 Spec Agr Disclosed: 06/06/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01C (Men's/Unisex Other Headwear)  
 01H (Men's Fashion Apparel)  
 01L (Men's/Unisex Performance Apparel)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 01U (Women's Headwear)  
 06A (Sports Equipment)

**Ambrose Enterprises LLC (44218)**

1527 Brentwood Lane  
 Mount Vernon, WA 98274  
 Mr. John Ambrose  
 Phone 360-752-2700  
 Fax 877-878-5570  
 www.Adrenalinepromotions.com  
 jambrose@adrenalinepromotions.com  
 Spec Agr Disclosed: 06/16/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01E (Jerseys/Uniforms)  
 01M (Clothing Accessories)

**American Image Management (AIM) (54035)**

9550 Grove Rd.  
 Cordova, TN 38016  
 Mr. Charlie Gemeinhardt  
 Phone 901-388-1813  
 Fax 901-937-8652  
 americanimage5@aol.com  
 Spec Agr Disclosed: 01/31/2014

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)

**American Threads by To The Game (10466)**

PO Box 2516  
 Phenix City, AL 36868  
 Ms. Keeli Floyd  
 Phone 334-291-5151 107  
 Fax 334-448-2313  
 www.2thegame.com  
 keeli.floyd@2thegame.com  
 Spec Agr Disclosed: 05/02/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Off-Price

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01Y (Women's Loungewear/Activewear/Misc.)  
 03A (Domestics)  
 05E (Publishing)

**Angelus Pacific Co. (11614)**

PO Box 111  
 Fullerton, CA 92836  
 Ms. Cathy Cooper  
 Phone 714-871-1610 104  
 Fax 714-871-1642  
 www.Angeluspacific.com  
 cathy@angeluspacific.com  
 Spec Agr Disclosed: 01/06/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05A (Stationery)

**Antigua Group Inc. (11622)**

16651 North 84th Avenue  
 Peoria, AZ 85382-4772  
 Mr. Kevin O'Neill  
 Phone 800-562-9777  
 Fax 623-523-6009  
 www.Antigua.com  
 koneill@antigua.com  
 Spec Agr Disclosed: 08/19/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance Apparel)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01V (Women's Jerseys & Performance Apparel)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's Loungewear/Activewear/Misc.)  
 02C (Personal Accessories)  
 06A (Sports Equipment)

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**Licensees***Licensed as of 10/2014***Western Kentucky University****AS (37575)**

1121 Marlin Ct Suite A  
Waukesha, WI 53186  
Mrs. Jorie Oleszek  
Phone (262) 304 278-4550  
Fax (262) 278-4549  
www.Tsisportswear.com  
jorieo@tsisportswear.com  
Spec Agr Disclosed: 09/12/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)

**Atlanta Hosiery Company (23312)**

PO Box 43101  
Atlanta, GA 30336  
Mr. David Cohen  
Phone 404-691-3990  
Fax 404-699-7254  
www.Twofeetahead.com  
cohen4@aol.com  
Spec Agr Disclosed: 08/07/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01M (Clothing Accessories)  
07D (Infant Products)

**Baden Sports Inc. (11587)**

3401 Lind Ave. SW  
Renton, WA 98057  
Ms. Carol Carlsen  
Phone 253-883-5139  
Fax 253-925-0570  
www.Badensports.com  
carolc@badensports.com  
Spec Agr Disclosed: 12/05/2013

**Distribution Channel(s)**

Amusement Park  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03D (Housewares)  
04C (Signage Products)  
06A (Sports Equipment)  
06B (Balls)

**Baggo Inc. (24399)**

600 Mid-American Blvd  
Hot Springs, AR 71913  
Mr. Kirk Conville  
Phone 501-767-3855  
Fax 501-767-5173  
www.Baggo.com  
customerservice@baggo.com  
Spec Agr Disclosed: 09/15/2014

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

06D (Games)

**Basement Dad Sports LLC (105978)**

2307 South Ola Vista  
San Clemente, CA 92672  
Mr. Ken St. Cyr  
Phone 707-486-5854  
Fax  
www.basementdadsports.com  
ken@basementdadsports.com  
Spec Agr Disclosed: 03/15/2014

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03B (Furniture/Furnishings)

**Bean Bag Boys Inc. - The (29058)**

PO Box 827  
Lexington, SC 29071-0827  
Mr. Scott Pettus  
Phone 803-939-0450  
Fax 803-939-0450  
www.Beanbagboys.com  
scott@beanbagboys.com  
Spec Agr Disclosed: 09/30/2013

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03B (Furniture/Furnishings)

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**Western Kentucky University****Berry Plastics Corporation (15062)**

101 Oakley St.  
 Evansville, IN 47710  
 Ms. Jana Johnson  
 Phone 785-838-8459  
 Fax 785-842-3024  
 www.Berryplastics.com  
 janajohnson@berryplastics.com  
 Spec Agr Disclosed: 06/12/2014

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

03D (Housewares)

**Blue Cotton Sportswear (23034)**

PO Box 51882  
 Bowling Green, KY 42102  
 Mr. Mike Coffey  
 Phone 270-796-8801  
 Fax 270-783-0553  
 www.Bluecotton.com  
 mike@bluecotton.com  
 Spec Agr Disclosed: 07/29/2014

**Distribution Channel(s)**

Related Retail/Direct  
 Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01J (Men's/Unisex Fleece)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01P (Men's/Unisex Unstructured Closed  
 Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)

**Bluegrass Barrels LLC (92736)**

4008 Alton Rd.  
 Louisville, KY 40207  
 Mr. Jeff Ames  
 Phone 502-523-9100  
 Fax  
 www.Bluegrassbarrels.com  
 jeff@bluegrassbarrels.com  
 Spec Agr Disclosed: 06/09/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

03D (Housewares)

**BMC Custom Eye Black (52002)**

PO Box 60705  
 Potomac, MD 20859  
 Mr. Phil Giantsos  
 Phone 301-816-1980 204  
 Fax 301-816-7944  
 www.Eyebblack.com  
 phil@eyebblack.com  
 Spec Agr Disclosed: 10/09/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

04D (Gifts &amp; Novelties - Miscellaneous)

**Boelter Brands LLC (54782)**

4200 N Port Washington Road  
 Glendale, WI 53212  
 Ms. Katherine Bach  
 Phone 414-967-4268  
 Fax 414-967-4399  
 www.Boelterbrands.com  
 kbach@boelter.com  
 Spec Agr Disclosed: 08/06/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05E (Publishing)  
 06A (Sports Equipment)

**Boxercraft Inc. (60640)**

7131 Discovery Blvd  
 Mableton, GA 30126  
 Mr. Ryan Prowell  
 Phone 404-355-9994 219  
 Fax 678-553-7011  
 www.Boxercraft.com/college  
 rprowell@boxercraft.com  
 Spec Agr Disclosed: 11/07/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01G (Youth Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01K (Men's/Unisex Loungewear &  
 Sleepwear)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)

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**Licensees***Licensed as of 10/2014***Western Kentucky University****Brucelli Advertising Co. (38430)**

310 South Blakely St.  
 Dunmore, PA 18512  
 Mr. Scott Schoenberg  
 Phone 570-344-6623  
 Fax 570-344-9408  
 www.Brucelli.com  
 scott@brucelli.com  
 Spec Agr Disclosed: 12/12/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)

**BSN Sports Inc. (48981)**

1901 Diplomat Dr.  
 Farmers Branch, TX 75234  
 Mr. Jeff Loke  
 Phone 972-406-3477  
 Fax 972-247-0650  
 www.Bsnsports.com  
 jloke@bsnsports.com  
 Spec Agr Disclosed: 05/07/2014

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)

**Captivating Headgear (50242)**

PO Box 721210  
 Norman, OK 73072  
 Mr. Mike Ross  
 Phone 405-360-9856  
 Fax 405-360-0373  
 www.Towcaps.com  
 mross@towcaps.com  
 Spec Agr Disclosed: 04/08/2014

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Off-Price  
 Specialty Mass  
 Super Center/Wholesale Clubs

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01D (Men's/Unisex Combo-Packaged Goods)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01M (Clothing Accessories)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 01U (Women's Headwear)  
 05E (Publishing)

**Carson Specialties (12086)**

189 Foreman Road  
 Freeport, PA 16229-1799  
 Mr. Robert Thibodeau  
 Phone 724-295-5147 239  
 Fax 724-295-4033  
 www.Carsonindustries.com  
 bthibodeau@carsonhomeaccents.com  
 Spec Agr Disclosed: 10/24/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04B (Collectibles)  
 04C (Signage Products)

**CDI Corp (17259)**

3440 North Knox Street  
 Chicago, IL 60641  
 Ms. Allyson Kunz  
 Phone 773-205-2960 11  
 Fax 773-205-2965  
 www.Cdi-corp.com  
 allyson@cdi-corp.com  
 Spec Agr Disclosed: 09/30/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 06A (Sports Equipment)  
 07C (Health/Beauty)

**Central Screen Printing Inc. (69202)**

PO Box 124  
 South Carrollton, KY 42374  
 Mr. Josh Randall  
 Phone 270-754-3678  
 Fax 270-754-9219  
 www.Companycasuals.com/ocsports  
 josh@centralscreenprinting.com  
 Spec Agr Disclosed: 12/13/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)

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**Western Kentucky University****Champion Custom Products (12269)**

9700 Commerce Parkway  
 Lenexa, KS 66219  
 Mr. Trey Ham  
 Phone 913-693-3261  
 Fax 913-693-3939  
 www.Gearforsports.com  
 tham@gearforsports.com  
 Spec Agr Disclosed: 07/30/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01C (Men's/Unisex Other Headwear)  
 01E (Jerseys/Uniforms)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance Apparel)  
 01M (Clothing Accessories)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01V (Women's Jerseys & Performance Apparel)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's Loungewear/Activewear/Misc.)  
 05E (Publishing)

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03C (Office Products)  
 05E (Publishing)

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Restricted Channel

**Product Categories**

02C (Personal Accessories)  
 04D (Gifts & Novelties - Miscellaneous)

**CI Sport Inc. (13789)**

16 Broadway  
 Fargo, ND 58102  
 Mr. Sebastian McDougall  
 Phone 701-237-5151 13  
 Fax 701-239-4208  
 www.Cisport.com  
 Sebastian@cisport.com  
 Spec Agr Disclosed: 02/25/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01M (Clothing Accessories)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 06A (Sports Equipment)  
 07D (Infant Products)

**College Concepts LLC (11690)**

3350 Riverwood Pkwy. Suite 850  
 Atlanta, GA 30339  
 Ms. Sonya Holmes  
 Phone 770-859-1420 3038  
 Fax 770-859-1434  
 www.CollegeConcepts.com  
 sholmes@conceptssport.com  
 Spec Agr Disclosed: 05/06/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01K (Men's/Unisex Loungewear & Sleepwear)  
 01M (Clothing Accessories)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01Y (Women's Loungewear/Activewear/Misc.)

**Church Hill Classics (15381)**

594 Pepper Street  
 Monroe, CT 06468  
 Minority/Woman Owned  
 Ms. Robin Florio  
 Phone 203-268-1598 119  
 Fax 203-268-2468  
 www.Diplomaframe.com  
 robinf@diplomaframe.com  
 Spec Agr Disclosed: 08/19/2014

**Clayton & Crume (106013)**

2006 Glenview Ave.  
 Louisville, KY 40222  
 Mr. Tyler Jury  
 Phone 502-649-8773  
 Fax  
 www.Clayton&crume.com  
 claytonandcrume@gmail.com  
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1231 Center Street  
Bowling Green, KY 42101  
Mr. Jim Signorello  
Phone 270-796-8528  
Fax 270-796-8520  
www.Collegegraffiti.com  
colgraffiti@aol.com  
Spec Agr Disclosed: 03/24/2014

**Distribution Channel(s)**

Internet/TV/Catalog  
Related Retail/Direct  
Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
03A (Domestics)

**College Kids LLP (33691)**

209 Rockwood Lane  
Neenah, WI 54956  
Mr. Joe Franzoi  
Phone 920-886-8920 201  
Fax 920-886-8933  
www.Collegekids.com  
joe.franzoi@collegekids.com  
Spec Agr Disclosed: 10/29/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
07D (Infant Products)

**Collegiate Bead Company (81950)**

1 Ajax Dr. #120  
Madison Heights, MI 48017  
Mr. David Schowalter  
Phone 248-336-9347  
Fax no fax - email  
www.Collegebeadco.com  
dave@collegebeadco.com  
Spec Agr Disclosed: 03/27/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

02A (Jewelry)  
04D (Gifts & Novelties - Miscellaneous)

**Collegiate Pacific Co. (11654)**

PO Box 300  
Roanoke, VA 24002  
Ms. Linda Reich  
Phone 540-981-0281  
Fax 540-981-0337  
www.Collegiatepacific.com  
linda.reich@collegiatepacific.com  
Spec Agr Disclosed: 09/30/2013

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04C (Signage Products)

**Colosseum Athletics Corporation (13069)**

2400 S. Wilmington Ave.  
Compton, CA 90220-5403  
Minority/Woman Owned  
Mr. Brian Delehoy  
Phone 714-308-9954  
Fax 310-667-8353  
www.Colosseumusa.com  
briand@colocm.com  
Spec Agr Disclosed: 07/18/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01E (Jerseys/Uniforms)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01U (Women's Headwear)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's Loungewear/Activewear/Misc.)

10/2/2014 10:34:08AM

**Licensees**

Licensed as of 10/2014

**Western Kentucky University****Columbia Sportswear by Outdoor Custom S**

7007 College Blvd. Suite 200  
 Overland Park, KS 66211  
 Ms. Sarah Dice  
 Phone 913-661-8400  
 Fax 913-341-7465  
 www.Ocsapparel.com  
 sdice@ocsapparel.com  
 Spec Agr Disclosed: 06/27/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01C (Men's/Unisex Other Headwear)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance  
 Apparel)  
 01M (Clothing Accessories)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01V (Women's Jerseys & Performance  
 Apparel)  
 01W (Women's Fashion Tops)  
 02C (Personal Accessories)

**Coveroo Inc. (78708)**

1000 Brannan St. Suite 100  
 San Francisco, CA 94103  
 Mr. Greg Shay  
 Phone 415-762-2331  
 Fax 415-762-2303  
 www.Coveroo.com  
 Greg@Coveroo.com  
 Spec Agr Disclosed: 09/11/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
 07H (Electronics & Content)

**Craftique Manufacturing Co. (14558)**

PO Box 4422  
 Chattanooga, TN 37405  
 Mr. Billy Hogue  
 Phone 423-267-9333  
 Fax 800-290-3360  
 www.Craftiquemfg.com  
 dhogue@craftiquemfg.com  
 Spec Agr Disclosed: 02/07/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

02C (Personal Accessories)  
 03C (Office Products)  
 04A (Automobile Products)  
 04D (Gifts & Novelties - Miscellaneous)

**Creative Apparel Concepts Inc. (41250)**

800 Washington Ave. N Suite 509  
 Minneapolis, MN 55401  
 Mr. Scott Gray  
 Phone 612-843-1845 308  
 Fax 612-843-1850  
 www.Creativeapparelconcepts.com  
 scott@creativeapparelconcepts.com  
 Spec Agr Disclosed: 09/12/2014

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Off-Price  
 Specialty Mass  
 Super Center/Wholesale Clubs

**Product Categories**

01F (Infant/Toddler Apparel)  
 01I (Women's T-shirts)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)

**Creative Knitwear (50333)**

PO Box 921852  
 Norcross, GA 30010  
 Minority/Woman Owned  
 Mr. Neal Marks  
 Phone 770-530-5984  
 Fax 770-393-1825  
 www.Creativeknitwear.com  
 neal.marks@creativeknitwear.com  
 Spec Agr Disclosed: 02/06/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01M (Clothing Accessories)  
 01W (Women's Fashion Tops)  
 03A (Domestics)  
 07D (Infant Products)

**Croakies (34228)**

PO Box 2913  
 Jackson Hole, WY 83001  
 Mr. John Scott  
 Phone 307-733-2266 105  
 Fax 307-733-8469  
 www.Croakies.com  
 jscott@croakies.com  
 Spec Agr Disclosed: 07/21/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
 04D (Gifts & Novelties - Miscellaneous)



10/2/2014 10:34:08AM

**Licensees**

Licensed as of 10/2014

**Western Kentucky University****CSI International Inc. (12351)**

1001 Main Street  
Niagara Falls, NY 14301  
Ms. Flora Duval  
Phone 800-441-2895 116  
Fax 716-285-6332  
www.Csicollegiate.com  
flora@csigifts.com  
Spec Agr Disclosed: 08/05/2014

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
05D (School Supplies)

**Cutter & Buck (29578)**

701 North 34th Street - Suite 400  
Seattle, WA 98103  
Ms. Erika Dahring  
Phone 206-428-5708  
Fax 206-830-6217  
www.Cutterbuck.com  
Erika.Dahring@cutterbuck.com  
Spec Agr Disclosed: 09/15/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
01H (Men's Fashion Apparel)  
01L (Men's/Unisex Performance  
Apparel)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01V (Women's Jerseys & Performance  
Apparel)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)

**CWF Products (25764)**

5901 Stewart Rd.  
Lexington, KY 40516  
Mr. Chuck Frysinger  
Phone 859-293-1479  
Fax 859-293-1479  
www.Cwfproducts.com  
cwfrysinger@msn.com  
Spec Agr Disclosed: 04/02/2014

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

04A (Automobile Products)

**D&D Screen Printing Inc. (82220)**

2509 Russellville Road  
Bowling Green, KY 42101  
Mr. Dick Davidson  
Phone 270-842-4074  
Fax 270-793-9432  
ddscreenprinting.com  
ddsponline@gmail.com  
Spec Agr Disclosed: 12/11/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**Diaper Dandees (KY) (100907)**

51 Sunshine Lane  
South Shore, KY 41175  
Ms. Regina Wright  
Phone 740-352-4098  
Fax  
reginawright4098@yahoo.com  
Spec Agr Disclosed: 06/30/2014

**Distribution Channel(s)**

Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

07D (Infant Products)

**E5 (15484)**

61 Willet St.  
Unit QQ  
Passaic, NJ 07055  
Mr. Ron Koch  
Phone 973-773-0750  
Fax 973-773-0751  
www.e5usa.net  
ron@e5usa.com  
Spec Agr Disclosed: 08/19/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's  
Loungewear/Activewear/Misc.)

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**Licensees***Licensed as of 10/2014***Western Kentucky University****Eglomise Designs of Boston Inc. (15483)**

4 Antietam Street  
 Devens, MA 01434-5055  
 Ms. Jen LeBlanc  
 Phone 978-862-0314  
 Fax 978-862-0009  
 www.Eglomisedesigns.com  
 jleblanc@eglomisedesigns.com  
 Spec Agr Disclosed: 07/31/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

02A (Jewelry)  
 03A (Domestics)  
 03C (Office Products)  
 03D (Housewares)  
 05A (Stationery)  
 05E (Publishing)

**Emory Group LLC (55562)**

1320 Howell Road  
 Duncan, SC 29334  
 Mr. Michael Emory  
 Phone 864-595-3771  
 Fax 864-752-1142  
 michael@emorygroup.com  
 Spec Agr Disclosed: 05/12/2014

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01Y (Women's Loungewear/Activewear/Misc.)  
 02C (Personal Accessories)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 05A (Stationery)  
 06A (Sports Equipment)

**Esselte Corporation dba Ampad (11600)**

3833 W. Coventry Circle  
 Mountain Green, UT 84050  
 Mr. Ryan Hanson  
 Phone 214-316-7903  
 Fax 225 Broadhollow Road, Sui  
 www.Ampad.com  
 ryan.d.hanson@rrd.com.com  
 Spec Agr Disclosed: 08/12/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Specialty Mass

**Product Categories**

05A (Stationery)  
 05D (School Supplies)

**Evergreen Enterprises of Virginia LLC (252)**

5915 Midlothian Turnpike  
 Richmond, VA 23225  
 Minority/Woman Owned  
 Ms. Lin Gregory  
 Phone 800-774-3837 3136  
 Fax 804-231-2888  
 www.Myeverygreen.com  
 lingregory@myeverygreen.com  
 Spec Agr Disclosed: 01/16/2014

**Distribution Channel(s)**

Amusement Park  
 Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05C (Paper Products)  
 05D (School Supplies)  
 06A (Sports Equipment)  
 06C (Toys)  
 07D (Infant Products)

**Fanatic Group LLC - The (51414)**

PO Box 6444  
 Edison, NJ 08818  
 Mr. Gregg Solomon  
 Phone 732-512-1777 309  
 Fax 732-512-9444  
 www.thefanaticgroup.com  
 gregg@thefanaticgroup.com  
 Spec Agr Disclosed: 05/08/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 05A (Stationery)  
 05C (Paper Products)  
 05D (School Supplies)  
 06C (Toys)  
 07B (Consumables)

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**Licensees***Licensed as of 10/2014***Western Kentucky University****FatHead LLC (15444)**

1046 Woodward Avenue  
 Detroit, MI 48226  
 Mr. Nathan Partington  
 Phone 313-373-6060  
 Fax 877-382-6357  
 www.Fathead.com  
 nathanpartington@fathead.com  
 Spec Agr Disclosed: 07/09/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 04C (Signage Products)  
 05A (Stationery)  
 05E (Publishing)

**Four Point Products/Vulcan Info Pkg div of**

PO Box 29  
 Vincent, AL 35178  
 Ms. Holly How  
 Phone 800-634-5907  
 Fax 205-672-1224  
 www.Fourpoint.com  
 hhow@vip.ebsco.com  
 Spec Agr Disclosed: 03/20/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)  
 05D (School Supplies)  
 05E (Publishing)

**Framed Memorabilia LLC (85003)**

1710 Elks Lane  
 Southlake, TX 76092  
 Ms. Maura Kuhn  
 Phone 214-500-8600  
 Fax 817-887-5344  
 www.Usadiplomaframes.com  
 mk@usadiplomaframes.com  
 Spec Agr Disclosed: 09/15/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct

**Product Categories**

03C (Office Products)

**Fremont Die Consumer Prod (11687)**

1709-A Endeavor Drive  
 Williamsburg, VA 23185  
 Ms. Sharon Weinberg  
 Phone 757-872-6438  
 Fax 757-872-6958  
 www.Fremontdie.com  
 sweinberg@fremontdie.com  
 Spec Agr Disclosed: 09/17/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 06A (Sports Equipment)  
 06C (Toys)  
 06D (Games)

**From The Heart Enterprises Inc. (55848)**

2374 W. New Orleans  
 Broken Arrow, OK 74011  
 Mrs. Terry Saunders  
 Phone 918-369-0666  
 Fax 918-369-0683  
 www.FTHwholesale.com  
 Licensing@FTHwholesale.com  
 Spec Agr Disclosed: 05/06/2014

**Distribution Channel(s)**

Amusement Park  
 Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 04A (Automobile Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)

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**Licensees***Licensed as of 10/2014***Western Kentucky University****Gear For Sports (11666)**

9700 Commerce Parkway  
 Lenexa, KS 66219  
 Mr. Trey Ham  
 Phone 913-693-3261  
 Fax 913-693-3939  
 www.Gearforsports.com  
 tham@gearforsports.com  
 Spec Agr Disclosed: 08/06/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01P (Men's/Unisex Unstructured Closed  
 Back Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01U (Women's Headwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)

**Global Fashion Works LLC (84343)**

795 Cromwell Park Dr. Ste B  
 Glen Burnie, MD 21061  
 Ms. Deborah Nash  
 Phone 443-370-4145  
 Fax 410-590-2939  
 www.Flyingcolorsapparel.com  
 d.nash@globalfashionworks.com  
 Spec Agr Disclosed: 06/06/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01K (Men's/Unisex Loungewear &  
 Sleepwear)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)

**Greek 101/Campus T-shirt (27819)**

646 Sawmill River Road  
 Yonkers, NY 10710  
 Mr. Jim Levi  
 Phone 914-476-6700 106  
 Fax 914-476-4333  
 www.Greek101.com  
 jim@greek101.com  
 Spec Agr Disclosed: 10/21/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)

**Guy Brown Management LLC (87203)**

320 Seven Springs Way  
 Suite 450  
 Brentwood, TN 37027  
 Ms. Ava Sanders  
 Phone 615-221-0316  
 Fax 615-777-1501  
 www.Guybrown.com  
 gbpromo@guybrown.com  
 Spec Agr Disclosed: 07/18/2014

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)

**Harland Clarke Corp. (12107)**

10931 Laureate Drive  
 San Antonio, TX 78249  
 Ms. Debra Oates  
 Phone 210-697-6101  
 Fax 210-558-7045  
 www.Harlandclarke.com  
 debra.oates@harlandclarke.com  
 Spec Agr Disclosed: 12/19/2013

**Distribution Channel(s)**

Specialty Mid-Tier

**Product Categories**

05B (Checks)  
 05E (Publishing)

**Hello Kitty by Plushland (99538)**

308 South Alameda Street  
 Los Angeles, CA 90013  
 Mr. Tony Weber  
 Phone (213) 107  
 626-2292  
 Fax 213-626-7256  
 www.Plushland.com  
 tony@plushland.com  
 Spec Agr Disclosed: 10/10/2012

**Distribution Channel(s)**

Amusement Park  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

06C (Toys)

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**Licensees***Licensed as of 10/2014***Western Kentucky University****Hello Kitty by Spirit Products Ltd./MA (1006) Hillerich & Bradsby Co. (18521)**

88 Essex Street  
Haverhill, MA 01832  
Ms. Manon Camacho  
Phone 978-372-2022 119  
Fax 978-372-5399  
www.Spiritproducts.com  
mcamacho@spiritproducts.com  
Spec Agr Disclosed: 01/14/2014

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

02C (Personal Accessories)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05D (School Supplies)  
06A (Sports Equipment)

**Herff Jones Inc. (12263)**

4601 West 62nd Street  
Indianapolis, IN 46268  
Ms. Chasity Abner  
Phone 317-612-3683  
Fax 317-612-3683  
www.HerffJones.com/college  
cnabner@herffjones.com  
Spec Agr Disclosed: 07/29/2014

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
05D (School Supplies)  
05E (Publishing)  
06A (Sports Equipment)

800 West Main Street  
Louisville, KY 40202  
Mr. Chris Green  
Phone 502-588-7336  
Fax 502-588-7299  
www.Sluggergifts.com  
web.help@slugger.com  
Spec Agr Disclosed: 06/18/2014

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

06A (Sports Equipment)

**Hinkle Chair Co Inc. (25130)**

PO Box 410  
Springfield, TN 37172  
Ms. Diane H. Johnson  
Phone 615-384-8477  
Fax 615-384-0055  
www.Hinklechaircompany.com  
dhj@hinklechaircompany.com  
Spec Agr Disclosed: 07/16/2014

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03B (Furniture/Furnishings)

**Holland Bar Stool Co. (74828)**

12839 Corporate Circle PL  
Holland, MI 49424  
Mr. Larry Dolendi  
Phone 815-782-4800  
Fax 888-391-7468  
www.Hollandbarstool.com  
larry1275@aol.com  
Spec Agr Disclosed: 02/10/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)  
05E (Publishing)  
06A (Sports Equipment)  
06D (Games)

10/2/2014 10:34:08AM

**Licensees**

Licensed as of 10/2014

**Western Kentucky University****Holloway Sportswear Inc. (11789)**

2633 Campbell Road  
 Sidney, OH 45365-4489  
 Ms. Susan Donaldson  
 Phone 937-494-2514  
 Fax 937-497-7337  
 www.Hollowayusa.com  
 Susan.Donaldson@HollowayUSA.com  
 Spec Agr Disclosed: 12/09/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Restricted Channel  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01C (Men's/Unisex Other Headwear)  
 01G (Youth Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance Apparel)  
 01M (Clothing Accessories)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01V (Women's Jerseys & Performance Apparel)  
 01W (Women's Fashion Tops)  
 01Y (Women's Loungewear/Activewear/Misc.)  
 02C (Personal Accessories)  
 03A (Domestics)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 06A (Sports Equipment)

**Hometown Team Apparel by College House**

12150 Northwest Blvd  
 Cincinnati, OH 45246  
 Ms. Kim Schneider  
 Phone 513-346-7317  
 Fax 800-898-4287  
 www.Jacsan.com  
 kimberlys@thecollegehouse.com  
 Spec Agr Disclosed: 07/02/2014

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01Y (Women's Loungewear/Activewear/Misc.)  
 03A (Domestics)

**Image Ink/KY (72197)**

1207 31W Bypass  
 Bowling Green, KY 42104  
 Mr. Kevin Kern  
 Phone 270-393-4651  
 Fax 270-393-4363  
 www.Imageinksp.com  
 kevin@imageinksp.com  
 Spec Agr Disclosed: 02/05/2014

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Related Retail/Direct  
 Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance Apparel)  
 01M (Clothing Accessories)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 01Y (Women's Loungewear/Activewear/Misc.)  
 03A (Domestics)  
 06A (Sports Equipment)

**INI Printworks (82222)**

1333 Old Louisville Road  
 Bowling Green, KY 42101  
 Mr. Bryan Bostic  
 Phone 270-796-4906  
 Fax 270-796-4907  
 www.Iniprintworks.com  
 bryanb@iniprintworks.com  
 Spec Agr Disclosed: 04/16/2014

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)

**J2 Licensing Ltd. (42906)**

351 Executive Drive  
 Troy, MI 48083  
 Ms Gina Bennett  
 Phone 248-577-1100 12  
 Fax 248-577-1101  
 www.Collegiatekingdom.com  
 Gina@j2licensing.com  
 Spec Agr Disclosed: 08/14/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance Apparel)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01Y (Women's Loungewear/Activewear/Misc.)

10/2/2014 10:34:08AM

**Licensees***Licensed as of 10/2014***Western Kentucky University****JanSport a division of VF Outdoor Inc. (119**

PO Box 1817  
 Appleton, WI 54912-1817  
 Ms. Cathy Radtke  
 Phone 920-735-1918  
 Fax 920-831-7743  
 www.Jansport.com  
 cathy\_radtke@vfc.com  
 Spec Agr Disclosed: 09/14/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 02C (Personal Accessories)  
 06A (Sports Equipment)

**Jardine Associates (44516)**

200 Compass Circle  
 North Kingstown, RI 02852  
 Ms. Susan Kemble  
 Phone 401-667-3800 117  
 Fax 401-667-3818  
 www.Jardineassociates.com  
 susank@jardineassociates.net  
 Spec Agr Disclosed: 09/26/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel

**Product Categories**

01M (Clothing Accessories)  
 02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04B (Collectibles)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05C (Paper Products)  
 05D (School Supplies)  
 05E (Publishing)  
 06A (Sports Equipment)  
 07B (Consumables)  
 07C (Health/Beauty)  
 07E (Footwear)

**JASR, LLC dba J America (14278)**

445 Van Riper Road  
 Fowlerville, MI 48892  
 Mr. Scott Pierce  
 Phone 479-531-1444  
 Fax 517-655-8801  
 www.J-america.com  
 spierce@jamericalicensed.com  
 Spec Agr Disclosed: 07/03/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01D (Men's/Unisex Combo-Packaged  
 Goods)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)

**Jcs Enterprises Inc. (11947)**

1034 Trotwood Drive  
 Lexington, KY 40511  
 Mr. Larry Lambert  
 Phone 859-231-7511  
 Fax 859-255-3281  
 larry@jcsentky.com  
 Spec Agr Disclosed: 09/27/2013

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01J (Men's/Unisex Fleece)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01P (Men's/Unisex Unstructured Closed  
 Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 04D (Gifts & Novelties - Miscellaneous)

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**Licensees***Licensed as of 10/2014***Western Kentucky University****Jeta Morgan Inc. dba USA Licensed Bows ( K & M/Nordic Co. (12397)**

905 East Main St.  
Salem, IL 62881  
Mr. Jeff Morgan  
Phone 800-866-2697  
Fax 618-548-4481  
www.Sportsbows.com  
sportsbows@gmail.com  
Spec Agr Disclosed: 03/26/2014

5 Tripps Lane  
Riverside, RI 02915  
Ms. Sandy Martin  
Phone 401-431-9299 103  
Fax 401-431-0666  
www.Nordiccompanyinc.com  
licensing@nordiccompanyinc.com  
Spec Agr Disclosed: 03/21/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

03C (Office Products)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
06A (Sports Equipment)  
07D (Infant Products)

**Product Categories**

02C (Personal Accessories)

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01E (Jerseys/Uniforms)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01K (Men's/Unisex Loungewear & Sleepwear)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's Loungewear/Activewear/Misc.)  
02C (Personal Accessories)  
03A (Domestics)  
05E (Publishing)  
07D (Infant Products)

**Jostens Inc. (11572)**

148 E. Broadway  
Owatonna, MN 55060  
Ms. Veronica Sanderson  
Phone  
Fax  
www.Jostens.com  
veronica.sanderson@jostens.com  
Spec Agr Disclosed: 08/06/2014

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier

**Product Categories**

01H (Men's Fashion Apparel)  
02A (Jewelry)  
03A (Domestics)  
03C (Office Products)  
05A (Stationery)  
05D (School Supplies)  
05E (Publishing)

**Knights Apparel Inc. (14948)**

5475 North Blackstock Rd.  
Spartanburg, SC 29303  
Ms. Heather Bishop  
Phone 864-587-9690  
Fax 864-587-9959  
www.Knightsapparel.com  
hbishop@knightsapparel.com  
Spec Agr Disclosed: 09/12/2014

**Distribution Channel(s)**

Off-Price  
Specialty Mid-Tier  
Super Center/Wholesale Clubs

**Product Categories****Kolder Incorporated (11793)**

PO Box 100  
Edinburg, TX 78540  
Mr. Ryan Meyer  
Phone 956-381-9851 2838  
Fax 956-287-0254  
www.Kolder.com  
ryan@kolder.com  
Spec Agr Disclosed: 01/07/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
03C (Office Products)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)



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**Licensees***Licensed as of 10/2014***Western Kentucky University****Kranos Corporation dba Schutt Sports (164 Laser Magic/FL (13768))**

610 S. Industrial Dr.  
 Litchfield, IL 62056  
 Mr. Brad Haley  
 Phone 217-324-2712 2130  
 Fax 217-324-3236  
 www.Schuttsports.com  
 bhaley@schutt-sports.com  
 Spec Agr Disclosed: 04/03/2014

946 Century Lane  
 Apopka, FL 32703-3709  
 Ms. Tish Figueroa  
 Phone 407-880-7151 309  
 Fax 407-880-7150  
 www.Lasermagic.net  
 tish@lasermagic.net  
 Spec Agr Disclosed: 01/16/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Related Retail/Direct  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03C (Office Products)  
 04B (Collectibles)

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mass  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
 03C (Office Products)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 06A (Sports Equipment)  
 07D (Infant Products)

**Legacy Athletic (14000)**

300 Fame Ave.  
 Hanover, PA 17331  
 Ms. Angie Muller  
 Phone 717-630-0892 131  
 Fax 717-630-0827  
 www.Legacyathletic.com  
 approvals@legacy92.com  
 Spec Agr Disclosed: 05/06/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories****Lakeshirts Inc. dba Blue 84 (11808)**

750 Randolph Rd  
 Detroit Lakes, MN 56501  
 Ms. Carrie Ulschmid  
 Phone 218-846-3065 3016  
 Fax 218-846-3069  
 www.Lakeshirts.com  
 carrieu@lakeshirts.com  
 Spec Agr Disclosed: 03/21/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01G (Youth Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)

01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01M (Clothing Accessories)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 01U (Women's Headwear)  
 02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03C (Office Products)  
 03D (Housewares)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 07E (Footwear)

**Little King Mfg. Co. Inc. (11539)**

747 NE Fields Rd  
 Lacey's Spring, AL 35754  
 Mr. David Bacon  
 Phone 256-539-0584  
 Fax 256-539-0906  
 www.Littlekingapparel.com  
 sonsport@aol.com  
 Spec Agr Disclosed: 02/09/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 07D (Infant Products)

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**Licensees**

Licensed as of 10/2014

**Western Kentucky University****Logo Chair Inc. (36683)**

117 Southeast Parkway  
Franklin, TN 37064  
Ms. Shannon O'Dell  
Phone 615-261-2100 224  
Fax 615-261-2101  
www.Logochairs.com  
shannon@logochairs.com  
Spec Agr Disclosed: 09/15/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
06A (Sports Equipment)

**Luttrell Investments Inc. dba Image One (54)**

2201 Brookwood Dr. Suite 112  
Little Rock, AR 72202  
Mr. Kyle Luttrell  
Phone 501-663-9595  
Fax 501-663-9597  
www.Imageonecollegiate.com  
kyle@image1one.com  
Spec Agr Disclosed: 11/13/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01W (Women's Fashion Tops)  
01Y (Women's  
Loungewear/Activewear/Misc.)  
03C (Office Products)

**LXG (17536)**

921 S. Park Ln  
Tempe, AZ 85281  
Ms. Kristina Youngquist  
Phone 602-437-5550 245  
Fax 602-437-5445  
www.Lxginc.com  
kristina@suttersmill.com  
Spec Agr Disclosed: 12/18/2013

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01M (Clothing Accessories)  
01U (Women's Headwear)

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05D (School Supplies)

**Marble Mountain Creations (41102)**

P O Box 927  
Shannon, GA 30172  
Ms. Julie Ruth  
Phone 706-346-1018  
Fax  
www.Trainsgoneby.com  
marblemt@bellsouth.net  
Spec Agr Disclosed: 01/13/2014

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

02A (Jewelry)  
03C (Office Products)  
03D (Housewares)  
04E (Holiday Accessories)

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**Licensees***Licensed as of 10/2014***Western Kentucky University****Marvel by Russell Brands LLC (101379)**

One Fruit of the Loom Dr. PO Box 90015  
Bowling Green, KY 42102-9015  
Ms. Ashley Edlin  
Phone 270-781-6400 2699  
Fax 270-438-4041  
www.Russellathletic.com  
ashley.edlin@fotlinc.com  
Spec Agr Disclosed: 03/28/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01G (Youth Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01W (Women's Fashion Tops)

**Mascot Books Inc (50037)**

560 Herndon Pkwy. Suite120  
Herndon, VA 20170  
Ms. Debra Nosil  
Phone 703-437-3584  
Fax 703-437-3554  
www.Mascotbooks.com  
debbie@mascotbooks.com  
Spec Agr Disclosed: 01/28/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Internet/TV/Catalog  
Related Retail/Direct  
Specialty Mass  
Specialty Mid-Tier  
Super Center/Wholesale Clubs

**Product Categories**

05E (Publishing)

**Mascot Factory (62517)**

12340 Stowe Dr, Suite C  
Poway, CA 92064-8833  
Ms. Amy Simeone  
Phone 858-679-2244 118  
Fax 407-386-6968  
www.Mascotfactory.com  
amy@mascotfactory.com  
Spec Agr Disclosed: 08/04/2014

**Distribution Channel(s)**

Campus/Local Channel  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

03A (Domestics)  
06C (Toys)  
07D (Infant Products)

**Mee Too LLC (65105)**

PO Box 311  
Tyler, AL 36785  
Ms. Killian Albritton  
Phone 334-875-7685  
Fax 334-875-6640  
www.Meetoodesigns.com  
ks\_meetoo@yahoo.com  
Spec Agr Disclosed: 04/08/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mass  
Specialty Mid-Tier

**Product Categories**

02C (Personal Accessories)  
03A (Domestics)  
03D (Housewares)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)

**Memory Company LLC-The (14697)**

25 Downing Drive  
Phenix City, AL 36869  
Mr. Alisa Collins  
Phone 334-448-0708 150  
Fax 334-664-0022  
www.Memorycompany.com  
acollins@memorycompany.com  
Spec Agr Disclosed: 09/24/2014

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04B (Collectibles)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05C (Paper Products)

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**Licensees***Licensed as of 10/2014***Western Kentucky University****Midwest College Mktg Group Inc. (15050)**

111 Fletcher Commercial Dr.  
 Fletcher, NC 28732  
 Ms. Liberty Fish  
 Phone 800-920-5944 103  
 Fax 888-716-4950  
 www.Mcmgroup.net  
 licensing@mcmgroup.net  
 Spec Agr Disclosed: 07/09/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04B (Collectibles)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05C (Paper Products)  
 05D (School Supplies)  
 06A (Sports Equipment)  
 06B (Balls)  
 06C (Toys)  
 06D (Games)  
 07B (Consumables)  
 07C (Health/Beauty)  
 07D (Infant Products)

**MJ Soffe LLC (11553)**

#1 Soffe Dr.  
 Fayetteville, NC 28312  
 Ms. Kelly Cerro  
 Phone 910-483-2500 6342  
 Fax 910-483-0279  
 www.Mjsoffe.com  
 Kelly.Cerro@mjssoffe.com  
 Spec Agr Disclosed: 07/31/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01D (Men's/Unisex Combo-Packaged  
 Goods)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)  
 03A (Domestics)  
 05E (Publishing)

**Moon Shine (42905)**

10776 Greenville Highway  
 Wellford, SC 29385  
 Ms. Adrienne Looper  
 Phone 864-485-0006  
 Fax 864-485-0007  
 www.Moonshineusa.com  
 office@moonshineusa.com  
 Spec Agr Disclosed: 05/06/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Internet/TV/Catalog  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 02A (Jewelry)  
 02C (Personal Accessories)  
 03C (Office Products)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 05B (Checks)  
 06A (Sports Equipment)  
 07D (Infant Products)  
 07E (Footwear)

**Morris Promotional Specialties (65469)**

2530 Scottsville Rd.  
 Suite 112  
 Bowling Green, KY 42104  
 Mr. Greg Waltrip  
 Phone 270-599-0452  
 Fax 270-599-0453  
 www.Morrispromo.com  
 greg@morrispromo.com  
 Spec Agr Disclosed: 03/14/2014

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

06A (Sports Equipment)

**MP Direct Inc. (43715)**

4800 126th Ave. N  
 Clearwater, FL 33762  
 Ms. Michelle Uraco  
 Phone 727-572-8443 8002  
 Fax 727-573-4814  
 www.Suntime.com  
 michelleu@mpline.com  
 Spec Agr Disclosed: 05/06/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03C (Office Products)  
 03D (Housewares)  
 04B (Collectibles)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 06A (Sports Equipment)

10/2/2014 10:34:08AM

**Licensees***Licensed as of 10/2014***Western Kentucky University****MV Sport (11592)**

PO Box 9171  
 Bay Shore, NY 11706-9171  
 Ms. Ellen Linz  
 Phone 631-273-8020 256  
 Fax 631-435-8018  
 www.Mvsport.com  
 ellen@wpmv.com  
 Spec Agr Disclosed: 06/25/2014

**Product Categories**

03A (Domestics)  
 03C (Office Products)  
 05E (Publishing)

**My Profile LLC (14210)**

10001 Ivy Bridge Circle  
 Louisville, KY 40241  
 Mr. Scott Hendrickson  
 Phone 502-609-7580  
 Fax 502-805-0480  
 www.GamedayFanatic.com  
 scott@gamedayfanatic.com  
 Spec Agr Disclosed: 09/10/2014

**Distribution Channel(s)**

Department Stores  
 Grocery/Drug/Convenience Stores  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01C (Men's/Unisex Other Headwear)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance Apparel)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 02A (Jewelry)  
 03B (Furniture/Furnishings)  
 03D (Housewares)  
 04A (Automobile Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05A (Stationery)  
 07E (Footwear)

**Distribution Channel(s)**

Campus/Local Channel  
 Golf Specialty  
 Specialty Mid-Tier

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01D (Men's/Unisex Combo-Packaged Goods)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance Apparel)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's Loungewear/Activewear/Misc.)  
 02C (Personal Accessories)  
 03A (Domestics)  
 06A (Sports Equipment)

**MVP Pics (56383)**

1941 Highway 86  
 Millford, IA 51351  
 Mr. Jim Nodland  
 Phone 877-337-8119 131  
 Fax 712-337-0184  
 www.Mvppics.com  
 jimnod@prairierose.com  
 Spec Agr Disclosed: 12/20/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**National Recognition Products (64889)**

150 Kingswood Rd  
 North Mankato, MN 56001  
 Ms. Mary Lou Weiler  
 Phone 507-386-7700  
 Fax 800-858-8329  
 www.appgrad.com  
 MLWeiler@taylorcorp.com  
 Spec Agr Disclosed: 06/18/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel

**Product Categories**

05A (Stationery)  
 05D (School Supplies)

10/2/2014 10:34:08AM

**Licensees***Licensed as of 10/2014***Western Kentucky University****Neil Enterprises Inc. (11748)**

450 E. Bunker Ct.  
 Vernon Hills, IL 60061  
 Ms. Kelly Schinler  
 Phone 847-549-7627  
 Fax 847-549-0349  
 www.Thevarsityline.com  
 kschinler@neilenterprises.com  
 Spec Agr Disclosed: 09/04/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel

**Product Categories**

01M (Clothing Accessories)  
 02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04B (Collectibles)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05C (Paper Products)  
 05D (School Supplies)  
 06A (Sports Equipment)  
 06B (Balls)  
 06C (Toys)  
 06D (Games)  
 07C (Health/Beauty)  
 07D (Infant Products)  
 07E (Footwear)  
 07H (Electronics & Content)

**New Agenda (13507)**

5320 Rusche Drive  
 Comstock Park, MI 49321  
 Mr. Rick Koster  
 Phone 800-243-6326 253  
 Fax 616-785-9312  
 www.Perrinwear.com  
 rkoster@perrinwear.com  
 Spec Agr Disclosed: 06/10/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)

**New Era Cap Co. Inc. (11985)**

160 Delaware Ave.  
 Buffalo, NY 14202  
 Ms. Jennifer Szarzynski  
 Phone 716-604-9000 1533  
 Fax 716-604-9127  
 www.Neweracap.com  
 Jennifer.Szarzynski@neweracap.com  
 Spec Agr Disclosed: 02/28/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 01U (Women's Headwear)  
 05E (Publishing)

**New Thermo Serv Ltd. (44139)**

3901 Pipestone Road  
 Dallas, TX 75212  
 Mr. Darryl Gaines  
 Phone 800-635-5559 7312  
 Fax 214-631-0566  
 www.Thermoserv.com  
 DGaines@thermoserv.com  
 Spec Agr Disclosed: 11/01/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
 03C (Office Products)  
 03D (Housewares)  
 04B (Collectibles)  
 04D (Gifts & Novelties - Miscellaneous)  
 05E (Publishing)

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**Licensees***Licensed as of 10/2014***Western Kentucky University****New World Graphics (12892)**

145 Coile Dr.  
Athens, GA 30606  
Ms. Michele Short  
Phone 706-353-2517  
Fax 706-353-7489  
www.gonwg.cc  
michele@nwg.cc  
Spec Agr Disclosed: 03/04/2014

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog  
Off-Price  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms)  
01W (Women's Fashion Tops)

01A (Men's/Unisex T-shirts)  
01C (Men's/Unisex Other Headwear)  
01E (Jerseys/Uniforms)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01U (Women's Headwear)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
01Y (Women's Loungewear/Activewear/Misc.)  
06A (Sports Equipment)  
06B (Balls)

01I (Women's T-shirts)  
01M (Clothing Accessories)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01U (Women's Headwear)  
01V (Women's Jerseys & Performance Apparel)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
02C (Personal Accessories)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)

**Northwest Company LLC-The (11865)**

49 Bryant Avenue  
Roslyn, NY 11576  
Ms. Katherine Knarr  
Phone 516-484-6996 276  
Fax 516-484-1400  
www.Thenorthwest.com  
katherine.knarr@thenorthwest.com  
Spec Agr Disclosed: 09/29/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)  
05E (Publishing)  
06A (Sports Equipment)  
07D (Infant Products)

**Nike by Branded Custom Sportswear (7655)**

7007 College Blvd. #700  
Overland Park, KS 66211  
Ms. Cathy Groves  
Phone 913-663-6800  
Fax 913 663-6801  
www.Bcsapparel.com  
cgroves@bcsapparel.com  
Spec Agr Disclosed: 07/03/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories****Nitro USA Inc. (26556)**

117C Crossfield Drive  
Versailles, KY 40383  
Ms. Sherrie Goebel  
Phone 859-879-8737  
Fax 859-879-8735  
www.Nitrousainc.com  
sgoebel@nitrousainc.com  
Spec Agr Disclosed: 04/23/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

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**Licensees***Licensed as of 10/2014***Western Kentucky University****Oarsman Sportswear (12606)**

PO Box 98  
 Bourbon, MO 65441  
 Mr. Brady Riney  
 Phone 515-505-0726  
 Fax 573-679-2314  
 www.Oarsman913.com  
 briney@paifashion.com  
 Spec Agr Disclosed: 03/25/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)

**OGIO International (43809)**

14926 Pony Express Rd.  
 Bluffdale, UT 84065  
 Mr. Ryan Crosby  
 Phone 801-619-4100  
 Fax 801-619-4111  
 www.Ogio.com  
 rcrosby@ogio.com  
 Spec Agr Disclosed: 07/22/2014

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

02C (Personal Accessories)  
 06A (Sports Equipment)

**Ouray Sportswear LLC (44006)**

1201 W. Mansfield Ave  
 Englewood, CO 80110  
 Ms. Christina Comerford  
 Phone 303-789-4035  
 Fax 303-789-9923  
 www.Ouraysportswear.com  
 christinac@ouraysportswear.com  
 Spec Agr Disclosed: 09/26/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01D (Men's/Unisex Combo-Packaged Goods)  
 01G (Youth Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01U (Women's Headwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 03A (Domestics)

**Outdoor Cap Company Inc. (13035)**

PO Box 210  
 Bentonville, AR 72712  
 Mr. Jorge Rios  
 Phone (479)464-5206  
 Fax 479-464-5299  
 www.Outdoorcap.com  
 jorge.rios@outdoorcap.com  
 Spec Agr Disclosed: 06/13/2014

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Off-Price  
 Specialty Mass  
 Super Center/Wholesale Clubs

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01G (Youth Apparel)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 01U (Women's Headwear)

**Outerstuff Ltd. (13515)**

1412 Broadway, 18th Floor  
 New York, NY 10018  
 Mr. Stephen Werdiger  
 Phone 212-594-9700  
 Fax 646-364-9755  
 www.Outerstuff.com  
 submissions@outerstuff.com  
 Spec Agr Disclosed: 01/02/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01M (Clothing Accessories)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 07D (Infant Products)



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**Licensees***Licensed as of 10/2014***Western Kentucky University****Pel Industries Inc. (14822)**

2001 Town West Drive  
 Rogers, AR 72756  
 Ms. Laura Mills  
 Phone 479-636-0064 104  
 Fax 888-556-2936  
 www.Pelathletic.com  
 lmills@pelindustries.com  
 Spec Agr Disclosed: 12/10/2013

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance  
 Apparel)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)

**Pinemeadow Golf Products Inc (39839)**

26200 SW 95th Ave. Suite 300  
 Wilsonville, OR 97070  
 Mr. Guy Mount III  
 Phone 503-783-3651  
 Fax 503-783-3711  
 www.Pinemeadowgolf.com  
 gmount@pinemeadowgolf.com  
 Spec Agr Disclosed: 06/12/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

03D (Housewares)

**PING Apparel by Custom Branded Sportsw**

7007 College Blvd. #200  
 Overland Park, KS 66211  
 Ms. Sarah Dice  
 Phone 913-341-7464  
 Fax 913-341-7465  
 www.Mrpingapparel.com  
 sdice@pingcbs.com  
 Spec Agr Disclosed: 04/19/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Restricted Channel  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance  
 Apparel)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01V (Women's Jerseys & Performance  
 Apparel)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)

**Plushland Inc. (71522)**

4300 Union Pacific Ave.  
 Los Angeles, CA 90023  
 Mr. Tony Weber  
 Phone 213-626-2292  
 Fax 213-626-7256  
 www.Plushland.com  
 tony@plushland.com  
 Spec Agr Disclosed: 09/26/2014

**Distribution Channel(s)**

Amusement Park  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
 04E (Holiday Accessories)  
 06C (Toys)

**Potter Manufacturing Company (11739)**

PO Box 988  
 Eugene, OR 97440  
 Ms. Rhea Ford  
 Phone 541-343-4450  
 Fax 541-343-7636  
 www.Potterdecal.com  
 rhea@potterdecal.com  
 Spec Agr Disclosed: 01/09/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

04A (Automobile Products)

**Print Resources Tennessee Inc. dba YouthM**

121 Seaboard Lane Suite 11  
 Franklin, TN 37067  
 Mr. Austin Casselman  
 Phone 615-208-1502  
 Fax 615-208-1501  
 www.Youthmerch.com  
 austin@youthmerch.com  
 Spec Agr Disclosed: 12/13/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)

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**Licensees**

Licensed as of 10/2014

**Western Kentucky University****Pro-Ad Sports Inc. (13345)**

PO Box 184  
 Lookout Mountain, TN 37350  
 Ms. Leah Daniel  
 Phone 423-710-2683  
 Fax 423-710-2692  
 www.Pro-adsports.com  
 ldaniel@pro-adsports.com  
 Spec Agr Disclosed: 07/29/2014

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Specialty Mass  
 Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 05E (Publishing)

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)

**Pure Country Inc. (15637)**

PO Box 407  
 Lynn, NC 28750  
 Ms. Debra Siemski  
 Phone 828-859-9916 508  
 Fax 828-859-2775  
 www.Purecountry.com  
 debbras@purecountry.com  
 Spec Agr Disclosed: 08/14/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)

**Professional Framing Ventures LLC (14180)**

7040 Battle Drive Suite 200  
 Kennesaw, GA 30152  
 Ms. Freda Cornelius  
 Phone 770-874-7474  
 Fax 770-874-7477  
 www.Professionalframing.com  
 fredac@professionalframing.com  
 Spec Agr Disclosed: 10/07/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct

**Product Categories**

03C (Office Products)

**R & D Specialty Company Inc. (12628)**

2903 Saturn Street Suite C  
 Brea, CA 92821  
 Ms. Connie Boettner  
 Phone 714-985-0270 110  
 Fax 714-985-0290  
 www.Rdspecialty.com  
 connie@rdspecialty.com  
 Spec Agr Disclosed: 08/21/2014

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories****Prusiks LLC dba Skywriter Marketing & Pro**

833 Wakefield Ave  
 Bowling Green, KY 42103  
 Minority/Woman Owned  
 Ms. Lilly Wheet  
 Phone 270-904-2011  
 Fax 270-904-2012  
 www.Skymarkpro.com  
 joe@skymarkpro.com  
 Spec Agr Disclosed: 11/19/2013

**Distribution Channel(s)**

Restricted Channel

01M (Clothing Accessories)  
 02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04B (Collectibles)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05C (Paper Products)  
 05D (School Supplies)  
 06A (Sports Equipment)  
 06B (Balls)  
 06C (Toys)  
 06D (Games)  
 07B (Consumables)  
 07D (Infant Products)

**R and R Imports Inc. (39800)**

710 Kessler Mill Road  
 Salem, VA 24153  
 Mr. Corban Battaglia  
 Phone 540-904-6969  
 Fax 540-904-6472  
 www.Rrinonline.com  
 corban@rrinonline.com  
 Spec Agr Disclosed: 04/17/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs  
 Team Dealer

**Product Categories**

03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05E (Publishing)  
 06D (Games)

10/2/2014 10:34:08AM

**Licensees**

Licensed as of 10/2014

**Western Kentucky University****R.F.S.J. Inc. (12738)**

105 Quarry St.  
Mt. Pleasant, PA 15666  
Mr. Robert F. Smithnosky Jr.  
Phone 724-547-4457  
Fax 724-547-6717  
doreen@rfsj.com  
Spec Agr Disclosed: 02/19/2014

**Distribution Channel(s)**

Campus/Local Channel  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

03C (Office Products)  
03D (Housewares)  
04B (Collectibles)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)

**Renaissance Imports Inc. (13715)**

3201 Gribble Road Suite D  
Matthews, NC 28104  
Ms. Denise Auman-Clemmons  
Phone 704-821-1005 12  
Fax 704-821-1094  
www.renimp.com  
denise@renimp.com  
Spec Agr Disclosed: 09/30/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
05B (Checks)  
05C (Paper Products)  
05D (School Supplies)  
05E (Publishing)  
06C (Toys)  
06D (Games)  
07C (Health/Beauty)

**Rawlings Sporting Goods (14565)**

510 Maryville University Dr. Suite 110  
St. Louis, MO 63141  
Mr. Eric Reinsfelder  
Phone 314-819-2839  
Fax 888-284-3498  
www.Licensedproducts.com  
ereinsfelder@jardensportslicensing.com  
Spec Agr Disclosed: 02/28/2014

**Distribution Channel(s)**

Amusement Park  
Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Related Retail/Direct  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
04B (Collectibles)  
04D (Gifts & Novelties - Miscellaneous)  
06A (Sports Equipment)  
06B (Balls)  
06C (Toys)  
06D (Games)

**Product Categories**

01M (Clothing Accessories)  
01V (Women's Jerseys & Performance  
Apparel)  
02A (Jewelry)  
02C (Personal Accessories)  
07D (Infant Products)  
07E (Footwear)

**Rico Industries/Tag Express (11709)**

7000 N. Austin Avenue  
Niles, IL 60714  
Mr. Bernie Schack  
Phone 312-427-0313  
Fax 312-427-1887  
www.Ricoinc.com  
bernies@ricoinc.com  
Spec Agr Disclosed: 01/22/2014

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Rivalry LLC (39144)**

PO Box 1353  
Southgate, MI 48195  
Mr. Stephen Crow  
Phone 586-598-8121  
Fax 586-806-6690  
www.Rivalryllc.com  
scraw@rivalryllc.com  
Spec Agr Disclosed: 04/17/2014

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)  
06A (Sports Equipment)

10/2/2014 10:34:08AM

**Licensees**

Licensed as of 10/2014

**Western Kentucky University****Roaring Spring Blank Book Co. (13224)**

PO Box 35  
 Roaring Spring, PA 16673  
 Mr. Eric Sailer  
 Phone 814-224-5141 2334  
 Fax 814-793-4843  
 www.Roaringspring.com  
 esailer@roaringspring.com  
 Spec Agr Disclosed: 05/06/2014

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

03D (Housewares)  
 05A (Stationery)  
 05D (School Supplies)

**Royce Apparel Inc. (61548)**

5800 Royce Street  
 Kannapolis, NC 28083  
 Mr. Brian Hoke  
 Phone 704-933-6000 212  
 Fax 704-933-8000  
 www.Royceapparel.com  
 brian@royceapparel.com  
 Spec Agr Disclosed: 07/21/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's Loungewear/Activewear/Misc.)

**Russell Brands LLC (11533)**

One Fruit of the Loom Drive PO Box 90015  
 Bowling Green, KY 42102-9015  
 Ms. Ashley Edlin  
 Phone 270-781-6400 6869  
 Fax 270-438-4041  
 www.Russellathletic.com  
 ashley.edlin@fotlinc.com  
 Spec Agr Disclosed: 07/02/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01C (Men's/Unisex Other Headwear)  
 01D (Men's/Unisex Combo-Packaged Goods)  
 01E (Jerseys/Uniforms)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance Apparel)  
 01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01V (Women's Jerseys & Performance Apparel)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's Loungewear/Activewear/Misc.)  
 05E (Publishing)  
 06B (Balls)

**Safeguard Business Systems (TX) (89215)**

8585 N Stemmons Freeway  
 Suite 600N  
 Dallas, TX 75247  
 Mr. Forrest Fairley  
 Phone 214-640-3914  
 Fax 866-296-4761  
 www.gosafeguard.com  
 forrest.fairley@gosafeguard.com  
 Spec Agr Disclosed: 04/14/2014

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01L (Men's/Unisex Performance Apparel)  
 01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)  
 01V (Women's Jerseys & Performance Apparel)  
 01W (Women's Fashion Tops)  
 02C (Personal Accessories)  
 03C (Office Products)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 06A (Sports Equipment)

**Samsill Corporation (13741)**

PO Box 15066  
 Ft. Worth, TX 76119  
 Ms. Barbee Beasley  
 Phone 817-536-1906 228  
 Fax 817-535-6900  
 www.Samsill.com  
 beasley@samsill.com  
 Spec Agr Disclosed: 05/23/2014

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)  
 05A (Stationery)  
 05D (School Supplies)  
 06A (Sports Equipment)

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**Licensees**

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**Western Kentucky University****SDS Design Associates Inc. (14897)**

2534 Beryl Avenue  
 Whitehall, PA 18052  
 Ms. Allyson Shellhamer  
 Phone 610-820-7044  
 Fax 610-820-0999  
 www.Sdsdesign.com  
 allyson@sdsdesign.com  
 Spec Agr Disclosed: 04/22/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03B (Furniture/Furnishings)  
 04A (Automobile Products)

**Sewing Concepts (11819)**

5711 F Street  
 Omaha, NE 68117  
 Mr. Robert Vandenberg III  
 Phone 402-731-8181  
 Fax 402-731-9291  
 www.Scflags.com  
 sewingconcepts@prodigy.net  
 Spec Agr Disclosed: 09/30/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
 04A (Automobile Products)  
 04C (Signage Products)

**Sideline Apparel by College Concepts (916)**

Riverwood 100 Bldg. 3350 Riverwood  
 Parkway #850  
 Atlanta, GA 30339  
 Ms. Sonya Holmes  
 Phone 770-859-1420  
 Fax 770-859-1434  
 www.Collegeconcepts.com  
 sholmes@collegeconcepts.com  
 Spec Agr Disclosed: 12/19/2014

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Off-Price  
 Specialty Mass  
 Super Center/Wholesale Clubs

**Product Categories**

01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01K (Men's/Unisex Loungewear & Sleepwear)  
 01M (Clothing Accessories)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01Y (Women's Loungewear/Activewear/Misc.)

**Signature Announcements Inc. (27807)**

10855 US 19 N -- Suite C  
 Clearwater, FL 33764  
 Mr. David Freeman  
 Phone 727-489-2070  
 Fax 888-830-8310  
 www.Graduationannouncements.net  
 licensing@signaturea.com  
 Spec Agr Disclosed: 08/02/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Restricted Channel

**Product Categories**

03A (Domestics)  
 03C (Office Products)  
 05A (Stationery)  
 05C (Paper Products)  
 05D (School Supplies)  
 05E (Publishing)

**Signature Signs Inc. (80020)**

1736 31-W By Pass  
 Bowling Green, KY 42101  
 Ms. Cecilia Jones  
 Phone 270-745-9954  
 Fax 270-745-9967  
 www.Signaturesigns.com  
 cjones@signaturesigns.com  
 Spec Agr Disclosed: 01/02/2014

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01H (Men's Fashion Apparel)  
 04D (Gifts & Novelties - Miscellaneous)

**Smartphones Technologies Inc. (52091)**

P.O. BOX 1082  
 St. Augustine, FL 32085  
 Mr. Mike Merrill  
 Phone 904-296-3070 26  
 Fax 904-212-1188  
 www.Smartphonestech.com  
 mike@smartphonestech.com  
 Spec Agr Disclosed: 10/23/2013

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

07H (Electronics & Content)

**Smashgraphix Inc. (12925)**

2802 Kennerley Drive  
 Louisville, KY 40242  
 Mr. F. Scott Scinta  
 Phone 502-817-9111  
 Fax  
 www.Smashgraphix.com  
 fsscinta@smashgraphix.com  
 Spec Agr Disclosed: 01/17/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

05E (Publishing)

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**Licensees***Licensed as of 10/2014***Western Kentucky University****Southern Tide LLC (80511)**

68 Pointe Circle Suite 3202  
 Greenville, SC 29601  
 Mr. Drake Bagwell  
 Phone 864-908-3088  
 Fax 866-519-5060  
 www.Southerntide.com  
 dbagwell@southerntide.com  
 Spec Agr Disclosed: 09/23/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Golf Specialty  
 Off-Price  
 Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01C (Men's/Unisex Other Headwear)  
 01H (Men's Fashion Apparel)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance  
 Apparel)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 01U (Women's Headwear)  
 01W (Women's Fashion Tops)

**Spirit Products Ltd./MA (12289)**

88 Essex Street  
 Haverhill, MA 01832  
 Ms. Manon Camacho  
 Phone 978-372-2022 119  
 Fax 978-372-5399  
 www.Spiritproducts.com  
 mcamacho@spiritproducts.com  
 Spec Agr Disclosed: 08/28/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel

**Product Categories**

01C (Men's/Unisex Other Headwear)

01M (Clothing Accessories)

02A (Jewelry)

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

03C (Office Products)

03D (Housewares)

04A (Automobile Products)

04B (Collectibles)

04C (Signage Products)

04D (Gifts &amp; Novelties - Miscellaneous)

04E (Holiday Accessories)

05A (Stationery)

05C (Paper Products)

05D (School Supplies)

05E (Publishing)

06A (Sports Equipment)

06B (Balls)

06C (Toys)

06D (Games)

07B (Consumables)

07C (Health/Beauty)

07D (Infant Products)

07E (Footwear)

01A (Men's/Unisex T-shirts)

01B (Men's/Unisex Outerwear)

01C (Men's/Unisex Other Headwear)

01D (Men's/Unisex Combo-Packaged  
Goods)

01E (Jerseys/Uniforms)

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

01H (Men's Fashion Apparel)

01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

01K (Men's/Unisex Loungewear &  
Sleepwear)

01M (Clothing Accessories)

01N (Men's/Unisex Structured Closed  
Back Headwear)01O (Men's/Unisex Structured Stretch Fit  
Headwear)01Q (Men's/Unisex Adjustable Wool  
Blend Headwear)01R (Men's/Unisex Adjustable Non-Wool  
Headwear)

01S (Women's Fleece Tops &amp; Bottoms)

01T (Women's Outerwear)

01U (Women's Headwear)

01V (Women's Jerseys & Performance  
Apparel)

01W (Women's Fashion Tops)

01X (Women's Fashion Bottoms)

04D (Gifts &amp; Novelties - Miscellaneous)

06A (Sports Equipment)

07D (Infant Products)

07E (Footwear)

**Sports Licensed Division of the adidas Group**

951 32nd Ave. SW  
 Cedar Rapids, IA 52404  
 Ms. Heather White  
 Phone 781-401-4825  
 Fax 319-368-0315  
 www.Adidas.com  
 heather.white@adidas.com  
 Spec Agr Disclosed: 08/05/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

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**Licensees**

Licensed as of 10/2014

**Western Kentucky University****Sports Licensing Solutions LLC (46886)**

3255 Shawnee Industrial Way  
 Suwanee, GA 30024  
 Mr. Onur Kececigil  
 Phone 800-525-5923 330  
 Fax 678-730-0604  
 www.Fanmats.com  
 onur@fanmats.com  
 Spec Agr Disclosed: 07/18/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 04A (Automobile Products)  
 06A (Sports Equipment)

**Standard Chair Of Gardner (12421)**

1 South Main Street  
 Gardner, MA 01440-0929  
 Ms. Heather Caron  
 Phone 978-632-1301  
 Fax 978-632-1345  
 www.Standardchair.com  
 heatherc@standardchair.com  
 Spec Agr Disclosed: 05/12/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct

**Product Categories**

03B (Furniture/Furnishings)

**Sterling Contract Packaging dba Seven Son**

139 Interstate Park  
 Spartanburg, SC 29303  
 Mr. Michael Froedge  
 Phone 864-587-5511  
 Fax 864-587-0745  
 www.Sevensons.com  
 mfroedge@sterlingcpi.com  
 Spec Agr Disclosed: 10/25/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)

**Stockdale (14367)**

104 Commerce St.  
 Lake Mary, FL 32746  
 Ms. Kay Mullins  
 Phone 407-323-5121 113  
 Fax 407-321-3939  
 www.Stockdale.net  
 kay@stockdale.net  
 Spec Agr Disclosed: 01/23/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03D (Housewares)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)

**Storm Duds Raingear (12007)**

100 Frank Mossberg Drive  
 Attleboro, MA 02703  
 Mr. Terry Sanger  
 Phone 508-222-0155  
 Fax 508-222-0139  
 www.Stormduds.com  
 terrys@stormduds.com  
 Spec Agr Disclosed: 08/02/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
 02C (Personal Accessories)  
 03A (Domestics)  
 07E (Footwear)

**Strategic Printing and Mfg. Solutions Inc. (12007)**

9673 SW Tualatin-Sherwood Rd.  
 Tualatin, OR 97062  
 Mr. Randall R. Thom  
 Phone 503-612-9974 224  
 Fax 503-612-9978  
 www.Keyscaper.com  
 randy@strategicmfg.com  
 Spec Agr Disclosed: 09/30/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
 03C (Office Products)  
 03D (Housewares)  
 06D (Games)

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**Licensees***Licensed as of 10/2014***Western Kentucky University****Summit Sportswear Inc./MO (27635)**

11709 Summit St.  
 Kansas City, MO 64114  
 Ms. Jenny Mertes  
 Phone 816-942-5320  
 Fax 816-942-9129  
 www.Summitsportswearusa.com  
 jenny@summitsportswearusa.com  
 Spec Agr Disclosed: 02/26/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01G (Youth Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)

**Tailgate Sports Games LLC (89653)**

2437 E Landstreet Rd  
 Orlando, FL 32824  
 Mr. Ryan Dourney  
 Phone 407-704-8775  
 Fax 407-358-5081  
 www.VictoryTailgate.com  
 licensing@victorytailgate.com  
 Spec Agr Disclosed: 03/20/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Super Center/Wholesale Clubs

**Product Categories**

06D (Games)

**Team Athletics (66180)**

1412 Broadway, 18th Floor  
 New York, NY 10018  
 Mr. Stephen Werdiger  
 Phone 212-594-9700 3076  
 Fax 646-364-9755  
 www.Outerstuff.com  
 masssubmissions@outerstuff.com  
 Spec Agr Disclosed: 01/02/2014

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Super Center/Wholesale Clubs

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's T-shirts)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)

**Team Beans LLC (35316)**

2301 Cottontail Lane  
 Somerset, NJ 08873  
 Mr. Matt Katz  
 Phone 848-260-4315  
 Fax 848-260-4301  
 www.Forevercollectibles.com  
 mkatz@forevercollectibles.com  
 Spec Agr Disclosed: 07/24/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01H (Men's Fashion Apparel)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)  
 02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03D (Housewares)  
 04A (Automobile Products)  
 04B (Collectibles)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05C (Paper Products)  
 05D (School Supplies)  
 06A (Sports Equipment)  
 06C (Toys)  
 07D (Infant Products)  
 07E (Footwear)

**Team Golf (22762)**

1540 Champion Drive  
 Carrollton, TX 75006  
 Mr. Scott Mayer  
 Phone 214-366-1595  
 Fax 214-366-1599  
 www.Alumnigolf.com  
 smayer@teamgolfusa.com  
 Spec Agr Disclosed: 09/26/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

06A (Sports Equipment)



10/2/2014 10:34:08AM

**Licensees***Licensed as of 10/2014***Western Kentucky University****Tervis Tumbler Company (12233)**

201 Triple Diamond Blvd.  
 North Venice, FL 34275  
 Ms. Lola Pringle  
 Phone 941-441-4475  
 Fax 941-441-2308  
 www.Tervis.com  
 lpringle@tervis.com  
 Spec Agr Disclosed: 07/30/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03D (Housewares)  
 05E (Publishing)  
 07D (Infant Products)

**TextPride Inc. (100229)**

4388 Stonehenge Lane  
 Kettering, OH 45429  
 Mr. Evan Wray  
 Phone 937-238-0020  
 Fax 866-912-3854  
 ewray43@me.com  
 Spec Agr Disclosed: 10/23/2013

**Distribution Channel(s)**

Internet/TV/Catalog

**Product Categories**

05E (Publishing)  
 07H (Electronics & Content)

**To The Game LLC (11499)**

PO Box 2516  
 Phenix City, AL 36868  
 Ms. Keeli Floyd  
 Phone 334-291-5151 107  
 Fax 334-448-2313  
 www.2thegame.com  
 keeli.floyd@2thegame.com  
 Spec Agr Disclosed: 04/07/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Restricted Channel  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 01U (Women's Headwear)

**Top Flight Inc (12901)**

PO Box 927  
 Chattanooga, TN 37401  
 Ms. Karen Burnett  
 Phone 423-266-8171 5493  
 Fax 423-266-6857  
 www.Topflightpaper.com  
 kburnett@tflt.com  
 Spec Agr Disclosed: 07/10/2014

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

05D (School Supplies)

**Top Of The World (11871)**

3001 36th Avenue NW  
 Norman, OK 73072  
 Mr. Mike Ross  
 Phone 405-360-9856 319  
 Fax 405-360-0373  
 www.Towcaps.com  
 mross@towcaps.com  
 Spec Agr Disclosed: 07/24/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01D (Men's/Unisex Combo-Packaged  
 Goods)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 01U (Women's Headwear)  
 05E (Publishing)

10/2/2014 10:34:08AM

**Licensees**

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**Western Kentucky University****Topsox (11759)**

PO Box 7128  
 High Point, NC 27264-7128  
 Ms. Robin Williams  
 Phone 336-887-8877 106  
 Fax 336-887-2725  
 www.Topsox.com  
 rwilliams@topsox.com  
 Spec Agr Disclosed: 02/12/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)  
 04D (Gifts & Novelties - Miscellaneous)

**Treaty Group Inc. - The (106769)**

231 Millway Avenue #14  
 Concord, AB L4K 3W7  
 Mr. Adam Coombs  
 Phone 905-761-1647  
 Fax  
 www.Leathertreaty.com  
 adamc@leathertreaty.com  
 Spec Agr Disclosed: 04/17/2014

**Distribution Channel(s)**

Amusement Park  
 Campus/Local Channel  
 Internet/TV/Catalog  
 Related Retail/Direct

**Product Categories**

02A (Jewelry)  
 04D (Gifts & Novelties - Miscellaneous)

**T-Shirt International Inc. (12053)**

1121 Marlin Ct. Suite A  
 Waukesha, WI 53186  
 Mrs. Jorie Oleszek  
 Phone (262) 304  
 278-4550  
 Fax (262) 278-4549  
 www.Tsisportswear.com  
 jorieo@tsisportswear.com  
 Spec Agr Disclosed: 09/12/2014

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Off-Price  
 Specialty Mass  
 Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01J (Men's/Unisex Fleece)

**Twins Enterprise Inc. (11642)**

15 Southwest Park  
 Westwood, MA 02090  
 Mr. Kevin Meisinger  
 Phone 781-320-1384  
 Fax 781-320-8342  
 www.Twinsenterprise.com  
 kevinm@47brand.com  
 Spec Agr Disclosed: 05/16/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01M (Clothing Accessories)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 01U (Women's Headwear)

**Under Armour by Gear For Sports (61528)**

9700 Commerce Parkway  
 Lenexa, KS 66219  
 Mr. Trey Ham  
 Phone 913-693-3261  
 Fax 913-693-3939  
 www.Gearforsports.com  
 tham@gearforsports.com  
 Spec Agr Disclosed: 07/30/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Golf Specialty  
 Internet/TV/Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01E (Jerseys/Uniforms)  
 01G (Youth Apparel)  
 01L (Men's/Unisex Performance Apparel)  
 01M (Clothing Accessories)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 01V (Women's Jerseys & Performance Apparel)  
 06A (Sports Equipment)

10/2/2014 10:34:08AM

**Licensees***Licensed as of 10/2014***Western Kentucky University****University Blanket & Flag Corp (12511)**

1111 Orange Ave. Suite C  
 Coronado, CA 92118-3432  
 Mr. Bradley Gerbel  
 Phone 619-435-4100 14  
 Fax 619-437-0226  
 www.Ubflag.com  
 bgerbel@ubflag.com  
 Spec Agr Disclosed: 08/11/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
 04A (Automobile Products)  
 04C (Signage Products)

**University Frames (CA) (20385)**

3060 E. Miraloma Avenue  
 Anaheim, CA 92806-1810  
 Ms. Liz Smith  
 Phone 800-711-1977 32  
 Fax 714-575-5175  
 www.Universityframes.com  
 licensing@universityframes.com  
 Spec Agr Disclosed: 01/17/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier

**Product Categories**

03C (Office Products)  
 05E (Publishing)

**University Tees Inc. (69409)**

13000 Athens Ave. Suite 210  
 Lakewood, OH 44107  
 Mr. Joe Haddad  
 Phone 440-925-0402  
 Fax 877-571-4593  
 www.Universitytees.com  
 mike.dubin@universitytees.com  
 Spec Agr Disclosed: 09/26/2013

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance Apparel)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 01W (Women's Fashion Tops)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 06A (Sports Equipment)

**US Digital Media (89642)**

1929 W. Lone Cactus Dr. Suite #5  
 Phoenix, AZ 85027  
 Mr. Arthur Pignotti  
 Phone 623-587-4900  
 Fax 623-587-4920  
 www.Usdigitalmedia.com  
 arpignotti@usdigitalmedia.com  
 Spec Agr Disclosed: 07/02/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)  
 03C (Office Products)  
 05E (Publishing)  
 07H (Electronics & Content)

**Vesi Inc. (13740)**

16 Tech View Pl.  
 Cincinnati, OH 45215  
 Ms. Sue Visconti  
 Phone 513-563-6002 124  
 Fax 513-563-6692  
 www.Vesiinc.com  
 svisconti@vesiinc.com  
 Spec Agr Disclosed: 09/12/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Off-Price  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01M (Clothing Accessories)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)

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**Licensees***Licensed as of 10/2014***Western Kentucky University****VF Imagewear Inc. (Section 101 by Majestic)**

2320 Newlins Mill Road  
 Easton, PA 18045  
 Mr. Douglas Parker  
 Phone 610-746-6903  
 Fax 615-882-2613  
 www.Vfc.com  
 douglas\_parker@vfc.com  
 Spec Agr Disclosed: 08/25/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)

**Virginia Diner Inc. (78474)**

322 West Main St.  
 Wakefield, VA 23888  
 Minority/Woman Owned  
 Mr. Scott Stephens  
 Phone 757-899-6213  
 Fax 757-899-2281  
 www.Vadiner.com  
 sstephens@vadiner.com  
 Spec Agr Disclosed: 10/18/2013

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

07B (Consumables)

**Wear For Fun Inc. (105266)**

2209 E. 37th St.  
 Los Angeles, CA 90058  
 Ms. Leslie deBeauvais  
 Phone 818-613-3197  
 Fax  
 www.Spiritfootballjersey.com  
 leslie@spiritfootballjersey.com  
 Spec Agr Disclosed: 03/20/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Restricted Channel  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01I (Women's T-shirts)

**Wildman Business Group LLC dba Sportula**

800 South Buffalo St.  
 Warsaw, IN 46580  
 Mr. David Bazzoni  
 Phone 574-253-1113  
 Fax 574-269-3417  
 www.sportula.com  
 dbazzoni@sportula.com  
 Spec Agr Disclosed: 09/30/2013

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)  
 03D (Housewares)

**WillDo Books (98219)**

11315 Hwy. 764  
 Whitesville, KY 42378  
 Ms. Donna Howard  
 Phone 270-302-4064  
 Fax 812-853-4957  
 www.Willdobooks.com  
 willdobooks@yahoo.com  
 Spec Agr Disclosed: 06/05/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Specialty Mass  
 Specialty Mid-Tier  
 Super Center/Wholesale Clubs

**Product Categories**

05E (Publishing)

10/2/2014 10:34:08AM

**Licensees**

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**Western Kentucky University****Wincraft Inc. (11514)**

PO Box 888  
 Winona, MN 55987  
 Ms. Cris Fakler  
 Phone 507-454-5510 6101  
 Fax 507-453-6780  
 www.Wincraft.com  
 cfakler@wincraft.com  
 Spec Agr Disclosed: 09/26/2014

**Distribution Channel(s)**

Amusement Park  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Off-Price  
 Restricted Channel  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs  
 Team Dealer

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05A (Stationery)  
 05D (School Supplies)  
 06A (Sports Equipment)  
 06C (Toys)  
 06D (Games)  
 07B (Consumables)  
 07C (Health/Beauty)  
 07D (Infant Products)

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)  
 07C (Health/Beauty)

**Youth Monument Clothing Inc. (49548)**

240 West 37th Pl  
 Los Angeles, CA 90007  
 Mr. Nick Ventura  
 Phone 323-521-1397 11  
 Fax 323-606-8186  
 www.Youthmonument.com  
 nick@wearvenley.com  
 Spec Agr Disclosed: 08/15/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog

**Product Categories**

01I (Women's T-shirts)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)

**Zephyr Graf-X (13475)**

5443 Earhart Road  
 Loveland, CO 80538  
 Ms. Sarah Fleming  
 Phone 970-663-3242  
 Fax 970-663-7695  
 www.Zhats.com  
 sfleming@zhats.com  
 Spec Agr Disclosed: 09/12/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01P (Men's/Unisex Unstructured Closed  
 Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 01U (Women's Headwear)  
 02C (Personal Accessories)  
 05E (Publishing)

**Celebration/Anniversary Program****Worthy Promotional Products (96802)**

PO Box 240490  
 Eclectic, AL 36024  
 Mr. Bo Worthy  
 Phone 334-541-4070  
 Fax 334-541-4090  
 www.Worthypromotional.com  
 bo@boworthy.com  
 Spec Agr Disclosed: 03/05/2014

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**Licensees**

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**Western Kentucky University****Russell Brands LLC (11533)**

One Fruit of the Loom Drive PO Box 90015  
Bowling Green, KY 42102-9015  
Ms. Ashley Edlin  
Phone 270-781-6400 6869  
Fax 270-438-4041  
www.Russellathletic.com  
ashley.edlin@fotlinc.com  
Spec Agr Disclosed: 07/02/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01D (Men's/Unisex Combo-Packaged  
Goods)  
01E (Jerseys/Uniforms)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance  
Apparel)  
01N (Men's/Unisex Structured Closed  
Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit  
Headwear)  
01R (Men's/Unisex Adjustable Non-Wool  
Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01V (Women's Jerseys & Performance  
Apparel)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's  
Loungewear/Activewear/Misc.)  
05E (Publishing)  
06B (Balls)

**BSN Sports Inc. (48981)**

1901 Diplomat Dr.  
Farmers Branch, TX 75234  
Mr. Jeff Loke  
Phone 972-406-3477  
Fax 972-247-0650  
www.Bsnsports.com  
jloke@bsnsports.com  
Spec Agr Disclosed: 05/07/2014

**Distribution Channel(s)**

None Specified

**Product Categories**

All

**Greek 101/Campus T-shirt (27819)**

646 Sawmill River Road  
Yonkers, NY 10710  
Mr. Jim Levi  
Phone 914-476-6700 106  
Fax 914-476-4333  
www.Greek101.com  
jim@greek101.com  
Spec Agr Disclosed: 10/21/2013

**Distribution Channel(s)**

None Specified

**Product Categories**

All

**Signature Signs Inc. (80020)**

1736 31-W By Pass  
Bowling Green, KY 42101  
Ms. Cecilia Jones  
Phone 270-745-9954  
Fax 270-745-9967  
www.Signaturesigns.com  
cjones@signaturesigns.com  
Spec Agr Disclosed: 01/02/2014

**Distribution Channel(s)**

None Specified

**Product Categories**

All

**Russell Brands LLC (11533)**

One Fruit of the Loom Drive PO Box 90015  
Bowling Green, KY 42102-9015  
Ms. Ashley Edlin  
Phone 270-781-6400 6869  
Fax 270-438-4041  
www.Russellathletic.com  
ashley.edlin@fotlinc.com  
Spec Agr Disclosed: 07/02/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Off-Price  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01D (Men's/Unisex Combo-Packaged  
Goods)  
01E (Jerseys/Uniforms)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance  
Apparel)  
01N (Men's/Unisex Structured Closed  
Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit  
Headwear)  
01R (Men's/Unisex Adjustable Non-Wool  
Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01T (Women's Outerwear)  
01V (Women's Jerseys & Performance  
Apparel)  
01W (Women's Fashion Tops)  
01X (Women's Fashion Bottoms)  
01Y (Women's  
Loungewear/Activewear/Misc.)  
05E (Publishing)  
06B (Balls)

**Special Logo/Mark Program****ICS Royalty Reporting****Operation Hat Trick**

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**Licensees***Licensed as of 10/2014***Western Kentucky University****Tailgate Sports Games LLC (89653)**

2437 E Landstreet Rd  
Orlando, FL 32824  
Mr. Ryan Dourney  
Phone 407-704-8775  
Fax 407-358-5081  
www.VictoryTailgate.com  
licensing@victorytailgate.com  
Spec Agr Disclosed: 03/20/2014

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Related Retail/Direct  
Super Center/Wholesale Clubs

**Product Categories**

06D (Games)

**TEI (71734)**

15 Southwest Park  
Westwood, MA 02090  
Mr. Kevin Meisinger  
Phone 781-320-1384  
Fax 781-320-8342  
www.Twinsenterprise.com  
kevinm@nineteen47.com  
Spec Agr Disclosed: 05/16/2014

**Distribution Channel(s)**

Super Center/Wholesale Clubs

**Product Categories**

01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01U (Women's Headwear)

**Twins Enterprise Inc. (11642)**

15 Southwest Park  
Westwood, MA 02090  
Mr. Kevin Meisinger  
Phone 781-320-1384  
Fax 781-320-8342  
www.Twinsenterprise.com  
kevinm@47brand.com  
Spec Agr Disclosed: 05/16/2014

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01C (Men's/Unisex Other Headwear)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
01S (Women's Fleece Tops & Bottoms)  
01U (Women's Headwear)

**Wincraft Inc. (11514)**

PO Box 888  
Winona, MN 55987  
Ms. Cris Fakler  
Phone 507-454-5510 6101  
Fax 507-453-6780  
www.Wincraft.com  
cfakler@wincraft.com  
Spec Agr Disclosed: 09/26/2014

**Distribution Channel(s)**

Amusement Park  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog  
Off-Price  
Restricted Channel  
Specialty Mass  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs  
Team Dealer

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
05D (School Supplies)  
06A (Sports Equipment)  
06C (Toys)  
06D (Games)  
07B (Consumables)  
07C (Health/Beauty)  
07D (Infant Products)

**Promotions****Bensussen Deutsch & Associates Inc. (492)**

15525 Woodinville-Redmond Road  
Woodinville, WA 98072  
Ms. Sarah Shuken  
Phone 425-492-2647  
Fax 425-286-1804  
sshuken@bdainc.com  
Spec Agr

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

022 (Premium Royalties)

**Blue Cotton Sportswear (23034)**

PO Box 51882  
Bowling Green, KY 42102  
Mr. Mike Coffey  
Phone 270-796-8801  
Fax 270-783-0553  
www.Bluecotton.com  
mike@bluecotton.com  
Spec Agr Disclosed: 07/29/2014

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

022 (Premium Royalties)

10/2/2014 10:34:08AM

**Licensees***Licensed as of 10/2014***Western Kentucky University****G & G Outfitters Inc. (12989)**

4901 Forbes Blvd.  
 Lanham, MD 20706  
 Mr. Rob Crowe  
 Phone 301-731-2294  
 Fax 301-731-5199  
 www.Ggoutfitters.com  
 rcrowe@ggoutfitters.com  
 Spec Agr Disclosed: 06/05/2014

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

022 (Premium Royalties)

**Special Projects****EA Sports Football (34122)**

1950 Summit Park Drive  
 Orlando, FL 32810  
 Mr. Ben Haumiller  
 Phone 407-386-4238  
 Fax 407-386-5600  
 www.Easports.com  
 NCAA-CLC@ea.com  
 Spec Agr Disclosed: 05/05/2000

**Distribution Channel(s)**

Related Retail/Direct  
 Specialty Mass  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

05E (Publishing)  
 07A (Video Games)

**Upper Deck Company Inc. (16726)**

2251 Rutherford Road  
 Carlsbad, CA 92008  
 Mr. Jason Masherah  
 Phone 760-929-3409  
 Fax 760-929-6547  
 www.Upperdeck.com  
 jason\_masherah@upperdeck.com  
 Spec Agr Disclosed: 01/13/2012

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Specialty Mass  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

04B (Collectibles)

**Special 15% Rate Program****Box Seat Clothing Company (11616)**

6800 Southpoint Pkwy Suite 300  
 Jacksonville, FL 32216  
 Ms. Jenna Mock  
 Phone 904-562-6686  
 Fax 850-254-9893  
 www.Ruppshirts.com  
 jmock@boxseatclothing.com  
 Spec Agr Disclosed: 09/29/2014

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01C (Men's/Unisex Other Headwear)  
 01E (Jerseys/Uniforms)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance  
 Apparel)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01P (Men's/Unisex Unstructured Closed  
 Back Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 01S (Women's Fleece Tops & Bottoms)  
 01T (Women's Outerwear)  
 01V (Women's Jerseys & Performance  
 Apparel)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)  
 01Y (Women's  
 Loungewear/Activewear/Misc.)

**Special 25% Rate Program****Lulu Press Inc. (77662)**

3101 Hillsborough St.  
 Raleigh, NC 27607  
 Mr. Nick Foster  
 Phone 919-688-2100  
 Fax 919-688-2122  
 www.lulu.com  
 nfoster@lulu.com  
 Spec Agr Disclosed: 05/15/2014

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog  
 Specialty Mass

**Product Categories**

05E (Publishing)

**COLLEGE VAULT**



10/2/2014 10:34:08AM

**Licensees***Licensed as of 10/2014***Western Kentucky University****College Vault by Sports Licensed Division c**

951 32nd Ave. SW  
 Cedar Rapids, IA 52404  
 Ms. Heather White  
 Phone 781-401-4825  
 Fax 319-368-0315  
 www.Adidas.com  
 Heather.White@adidas.com  
 Spec Agr Disclosed: 08/05/2014

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01S (Women's Fleece Tops & Bottoms)  
 01W (Women's Fashion Tops)  
 01X (Women's Fashion Bottoms)

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**197 Licensees****197 Special Agreements****196 Disclosed****Product Categories**

01A (Men's/Unisex T-shirts)  
 01C (Men's/Unisex Other Headwear)  
 01G (Youth Apparel)  
 01I (Women's T-shirts)  
 01J (Men's/Unisex Fleece)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 01S (Women's Fleece Tops & Bottoms)  
 01U (Women's Headwear)

**College Vault by Wildcat Retro Brands LLC**

1931 Bay Street  
 Los Angeles, CA 90021  
 Ms. Cassidy Moore  
 Phone 323-583-4508 224  
 Fax 323-583-6171  
 www.Originalretrobrand.com  
 cassidy.moore@wildcatretrobrands.com  
 Spec Agr Disclosed: 01/06/2014

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog  
 Off-Price  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops