Licensees By Institution

Licensed as of 03/14/2016

Western Kentucky University

Standard License			FanPrint Inc. (Players Association)	07/15	06/30/2016
4imprint Inc.	03/09	12/31/2016	FanPrint Inc. (TX)	07/15	06/30/2016
Ad-Venture Promotions LLC	01/06	06/30/2016	FatHead LLC	07/11	09/30/2017
Ahead LLC	08/14	06/30/2016	Four Point Products/Vulcan Info Pkg div of EBSCO	05/89	12/31/2016
Ajj Enterprises	05/15	12/31/2016	From The Heart Enterprises Inc.	02/10	03/31/2016
Ambrose Enterprises LLC	11/12	06/30/2016	Garb Inc.	02/10	12/31/2017
American Image Management (AIM)	08/14	09/30/2016	Gear For Sports	01/05	06/30/2017
American Threads	05/13	03/31/2016	Graphic Cow - The	02/16	09/30/2016
Angelus Pacific Co.	11/15	12/31/2016	Greek 101/Campus T-shirt	02/10	06/30/2016
Antigua Group Inc.	10/10	06/30/2016	Guy Brown Management LLC	06/10	06/30/2016
AS	06/02	09/30/2016	Harland Clarke Corp.	09/93	12/31/2016
Ash City Worldwide a div. of Broder Bros Co.	11/15	12/31/2016	Herff Jones LLC	12/06	06/30/2016
Atlanta Hosiery Company	06/11	06/30/2016	Holland Bar Stool Co.	06/09	12/31/2016
Baggo Inc.	01/09	06/30/2016	Hometown Team Apparel by College House	05/10	06/30/2016
Basement Dad Sports LLC	04/14	03/31/2016	IDNA Series, LLC dba IDNA Brands	09/11	09/30/2017
Bean Bag Boys Inc The	11/04	09/30/2016	INI Printworks	09/11	03/31/2016
Berry Plastics Corporation	05/12	06/30/2016	Innovative Adhesives LLC	04/15	12/31/2016
Blue Cotton Sportswear	07/09	06/30/2016	J.W. International Imports Ltd.	04/15	
Bluegrass Barrels LLC	04/13	06/30/2016	J2 Licensing Ltd.	01/14	09/30/2016 09/30/2016
BMC Custom Eye Black	09/13	09/30/2016	JanSport a division of VF Outdoor Inc.	02/08	
Boelter Brands LLC	04/10	06/30/2016	Jardine Associates	10/11	06/30/2016
Boxercraft Inc.	05/08	09/30/2016	JASR, LLC dba J America	08/01	06/30/2018
Brucelli Advertising Co.	07/13	12/31/2016	Jos Enterprises Inc.	12/90	06/30/2016 09/30/2016
BSN Sports LLC	06/12	03/31/2016	Jeta Morgan Inc. dba USA Licensed	05/14	03/31/2016
Canedy Athletics	01/16	03/31/2017	Bows	03/14	03/31/2010
Captivating Headwear	03/14	12/31/2015	Jewel-Craft Inc.	01/16	06/30/2016
CDI Corp	01/98	09/30/2016	Johnny's Signature Inc.	03/15	03/31/2016
Central Screen Printing Inc.	04/10	12/31/2016	Jostens Inc.	11/91	06/30/2016
Champion Custom Products	08/89	06/30/2017	Knights Apparel Inc.	05/08	03/31/2016
Church Hill Classics	08/09	06/30/2016	Kolder Incorporated	07/11	12/31/2016
CI Sport Inc.	04/13	12/31/2015	Kranos Corporation dba Schutt Sports	09/03	03/31/2017
Classic Artisan Style, LLC	08/15	03/31/2016	Lakeshirts Inc. dba Blue 84	06/09	12/31/2016
Clayton & Crume	10/13	12/31/2016	League Collegiate Wear	05/15	12/31/2015
College Concepts LLC	03/06	12/31/2016	LeDuc Gifts & Specialty Products dba	03/15	09/30/2016
College Graffiti Inc.	02/11	03/31/2016	Signature USA	04/44	02/24/2016
College Kids LLP	05/02	09/30/2016	Legacy Athletic	04/14	03/31/2016
Collegiate Bead Company	09/12	03/31/2016	Little King Mfg. Co. Inc.	04/14	12/31/2015
Collegiate Pacific Co.	08/89	09/30/2016	Logo Chair Inc. LogoFit LLC	08/03 07/13	06/30/2017 06/30/2016
Colosseum Athletics Corporation	04/07	06/30/2016	Luttrell Investments Inc. dba Image	04/12	09/30/2016
Columbia Sportswear by Outdoor Custom Sportswear	07/13	06/30/2016	One		
Coveroo Inc.	11/10	09/30/2016	LXG	11/03	12/31/2016
Craftique Manufacturing Co.	10/02	12/31/2016	Marble Mountain Creations	03/04	12/31/2016
Creative Apparel Concepts Inc.	05/13	12/31/2017	Mascot Factory	09/11	03/31/2016
Creative Knitwear	04/09	12/31/2016	Memory Company LLC-The	07/09	12/31/2016
Croakies	07/11	06/30/2016	Midwest College Mktg Group Inc.	09/98	03/31/2016
CSI International Inc.	12/11	06/30/2016	Milestone Clothing Resources LLC	03/15	03/31/2016
Cutter & Buck	06/10	12/31/2017	Moon Shine	11/06	03/31/2016
CWF Products	10/05	03/31/2016	Morris Promotional Specialties	03/07	03/31/2016
D&D Screen Printing Inc.	12/10	12/31/2016	MP Direct Inc.	06/07	03/31/2016
Davis Printing Inc. dba Gerald	10/14	12/31/2017	MV Sport	12/01	03/31/2016
Printing			My Profile LLC	06/08	09/30/2018
DP Design	08/15	09/30/2016	National Recognition Products	10/09	06/30/2016
Eglomise Designs of Boston Inc.	12/98	06/30/2016	Neil Enterprises Inc.	06/96	06/30/2016
Emory Group LLC	01/12	12/31/2015	New Agenda	07/11	03/31/2016
Esselte Corporation dba Ampad	05/05	06/30/2014	New Thermo Serv Ltd.	08/10	09/30/2016
Fanatic Group LLC - The	04/11	03/31/2016	New World Graphics	03/10	12/31/2016

Licensees By Institution

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Western Kentucky University

Under Armour by Gear For Sports

University Blanket & Flag Corp

Nike by Branded Custom Sportswear	06/09	06/30/2016	University Frames (CA)	02/99	12/31/2016
Nitro USA Inc.	11/12	03/31/2016	University Tees Inc.	11/12	09/30/2016
Northwest Company LLC-The	09/08	09/30/2016	Uscape Apparel LLC	07/15	12/31/2016
Oarsman Sportswear	10/11	12/31/2015	Vantage Custom Classics	03/15	03/31/2016
Olde Country Reproductions	07/15	06/30/2016	Vesi Inc.	07/09	06/30/2016
Ouray Sportswear LLC	12/02	09/30/2016	Victory Tailgate	08/13	03/31/2016
Outdoor Cap Company Inc.	09/10	03/31/2016	Virginia Diner Inc.	06/13	09/30/2016
Outerstuff Ltd.	05/10	12/31/2017	Wear For Fun Inc. dba Spirit Jersey	06/14	03/31/2016
Pel Industries Inc.	04/12	12/31/2016	Wild Sales LLC	04/15	12/31/2016
PING Apparel by Custom Branded Sportswear Inc.	09/10	03/31/2016	WiLLDo Books	05/13	06/30/2016
Potter Manufacturing Company	10/07	12/31/2015	Wincraft Inc.	04/92	03/31/2016
Prints Charming LLC	03/12	12/31/2016	Worthy Promotional Products	06/12	12/31/2016
Pro-Ad Sports Inc.	03/07	03/31/2016	Youth Monument Clothing Inc. dba Venley	09/13	09/30/2016
Professional Framing Ventures LLC	05/15	03/31/2016	•		
Prusiks LLC dba Skywriter Marketing	08/10	09/30/2016	Conference USA		
& Promotional		55,55,=515	Russell Brands LLC	10/14	06/30/2016
Pure Country Inc.	10/07	06/30/2016	Gameday/Rivalry Program		
R and R Imports Inc.	05/11	12/31/2016	LeDuc Gifts & Specialty Products dba	09/15	09/30/2016
R.F.S.J. Inc.	01/92	12/31/2016	Signature USA		
Rawlings Sporting Goods	11/13	12/31/2016	Pan Ector Industries LLC	09/15	03/31/2016
Renaissance Imports Inc.	05/09	12/31/2016	ICS Royalty Reporting		
Rico Industries/Tag Express	05/12	12/31/2016	4imprint Inc.	10/08	12/31/2016
Rivalry LLC	06/11	12/31/2016	BSN Sports LLC	05/14	03/31/2016
Roaring Spring Blank Book Co.	05/97	09/30/2016	Greek 101/Campus T-shirt	08/14	06/30/2016
Royce Apparel Inc.	05/07	06/30/2016	Signature Signs Inc.	05/14	12/31/2016
Russell Brands LLC	05/89	03/31/2017	University Tees Inc.	10/14	09/30/2016
Safeguard Business Systems (TX)	02/14	03/31/2016	Offiversity fees file.	10/14	09/30/2010
Samsill Corporation	08/03	12/31/2016	Special Logo/Mark Program		
SDS Design Associates Inc.	12/10	03/31/2016	Russell Brands LLC	09/13	03/31/2017
Sewing Concepts	04/05	09/30/2016	Operation Hat Trick		
Sideline Apparel by College Concepts	03/11	12/31/2016	TEI	08/14	12/31/2016
Signature Announcements Inc.	03/01	06/30/2016	Twins Enterprise Inc.	07/11	12/31/2016
Signature Signs Inc.	10/09	12/31/2016	Victory Tailgate	08/14	03/31/2016
Smashgraphix Inc.	01/14	12/31/2016	Wincraft Inc.	08/14	03/31/2016
Smathers and Branson	10/15	09/30/2016		00/14	03/31/2010
Spirit Products Ltd./MA	08/92	09/30/2018	Promotions		
Sports Licensed Division of the	05/06	06/30/2017	Bensussen Deutsch & Associates Inc.	04/12	12/31/2015
adidas Group LLC	00/00	00/04/0046	Blue Cotton Sportswear	09/13	06/30/2016
Sports Licensing Solutions LLC	06/03	03/31/2016	G & G Outfitters Inc	03/12	12/31/2016
Standard Chair Of Gardner	04/91	03/31/2016	Halo Branded Solutions	11/15	12/31/2015
Sterling Contract Packaging dba Seven Sons	07/09	09/30/2016	Special Projects		
Stockdale	11/00	09/30/2015	Panini America, Inc.	04/15	03/31/2020
Storm Duds Raingear	05/98	06/30/2016	·	04/10	00/01/2020
Strategic Printing and Mfg. Solutions	08/13	09/30/2016	Special 15% Rate Program		
Inc.			Box Seat, Inc.	08/12	09/30/2017
Summit Sportswear Inc./MO	06/15	12/31/2016	Special 25% Rate Program		
Team Athletics	04/11	12/31/2017	Lulu Press Inc.	06/13	03/31/2016
Team Golf	12/01	09/30/2016		00/10	00/01/2010
Tervis Tumbler Company	01/08	06/30/2016	COLLEGE VAULT		
To The Game LLC	11/89	03/31/2016	College Vault by Victory Tailgate	01/16	06/30/2017
Top Flight Inc	02/92	06/30/2016	College Vault by Wildcat Retro Brands LLC	06/09	06/30/2017
Top Of The World	03/00	12/31/2015	DIGITUS LEG		
Treaty Group Inc The	04/14	06/30/2016	40711		
Twin Vision Activewear	05/15	06/30/2016	197 Licensees		
Twins Enterprise Inc.	04/00	12/31/2016			
		00/00/00/			

06/30/2017

06/30/2016

02/06

10/08