

Marketing Council Meeting
August 6, 2014
2 p.m. Western Room

Agenda

New items:

- Updated WKU Statement of Purpose
- New Academic Programs
- Regional Campus Communication Standards

Updates and Reminders:

- Version 10 OUCampus
- WKU Visitor Guide & Campus Map
- WKU Class of 2018 t-shirts
- T-shirt Vendors
- Recruitment marketing pieces and SACSCOC

Send announcements to marketing.council@lists.wku.edu.

Other items?

Next meeting (tentative): October