

Marketing Council Meeting
May 2, 2012
2 p.m. DUC Room 308

Agenda

New items:

- Inigral Schools App
- Foursquare and MASTER Plan- T-shirt sponsors
- Non-branded web templates for student orgs
- *How to Write a Marketing Plan*- Presentation by Alicia Carter

Send announcements to marketing.council@lists.wku.edu.

Other items?

Next meeting date (tentative): July 18

Reminder: WKU Web Council Meeting- Friday, May 11, 2-3 p.m. DUC 226