

Marketing Council Meeting
April 10, 2013
2 p.m. Faculty House

Agenda

New items:

- New Promotional Item Vendors, T-Shirt Vendors-
http://www.wku.edu/marketingandcommunications/promo_products_vendors.php
- Request web ads, digital signage, facebook ads/announcements,
webservices@wku.edu, www.wku.edu/pubrequest for design help
- How to request assistance from Media Relations for press releases and event announcements
- Class of 2017 T-shirt Sponsorship Opportunity
- Freshmen Website
- Responsive Website Design
- Mobile Site Homepage
- Campus Directory

Updates:

- Marketing at University Level
- WKU Communication & Branding Manual
- Bowling Green & South Central Kentucky 2013 edition magazines available-
alicia.carter@wku.edu

Send announcements to marketing.council@lists.wku.edu.

Other items?

Next meeting date (tentative): July 17