

**Marketing Council Meeting  
April 10, 2013  
2 p.m. Faculty House**

**Agenda**

New items:

- New Promotional Item Vendors, T-Shirt Vendors-  
[http://www.wku.edu/marketingandcommunications/promo\\_products\\_vendors.php](http://www.wku.edu/marketingandcommunications/promo_products_vendors.php)
- Request web ads, digital signage, facebook ads/announcements,  
[webservices@wku.edu](mailto:webservices@wku.edu), [www.wku.edu/pubrequest](http://www.wku.edu/pubrequest) for design help
- How to request assistance from Media Relations for press releases and event announcements
- Class of 2017 T-shirt Sponsorship Opportunity
- Freshmen Website
- Responsive Website Design
- Mobile Site Homepage
- Campus Directory

Updates:

- Marketing at University Level
- WKU Communication & Branding Manual
- Bowling Green & South Central Kentucky 2013 edition magazines available-  
[alicia.carter@wku.edu](mailto:alicia.carter@wku.edu)

Send announcements to [marketing.council@lists.wku.edu](mailto:marketing.council@lists.wku.edu).

Other items?

Next meeting date (tentative): July 17