Present: Dean Michael Binder, Timothy Mullin, Connie Foster, Brian Coutts, Carrie Barnette, Cindy Troutman, Tracy Harkins, Haiwang Yuan and Jan Renusch

Minutes: The minutes of the August 27, 2007, meeting were approved as submitted.

Web & Virtual Library: Tracy and Haiwang have updated the SOKY Book Fest and the One Book-One Campus-One Community web sites. Per the dean's request, Haiwang is working to split the One Book page to three, one for the adult, one for the teens (1Read), and the third for the kids (On the Same Page). Haiwang has asked Cindy's intern, Amanda Tuscan, to help design the 1Read and On the Same Page pages. 
- Carrie and Haiwang have updated the library web site's link to the Development Office's gift-giving form. Per the request of Timothy, Carrie will help Haiwang investigate the possibility of adding a shopping cart to the Kentucky Museum Store's web site.
- Haiwang showed the guidelines for the WKU logo to the Web Site Team during its last meeting. It discussed library application of Second Life and suggested a survey of its usability be conducted among faculty, staff and students. Haiwang is trying to enlist Libraries' faculty and staff who are interested to form a task force on the development of our Libraries' presence on Second Life.
- The WST has made the following decisions: (1) At the request of campus faculty members who use Blackboard to teach, dynamic tutorials about the use of library resources and services be created using the Tegrity Campus 2.0 services so that the faculty members can integrate the tutorials with their Blackboard teaching. A task force will be led by Roxanne Spencer; (2) You Tube be used to show movies of Libraries’ community outreach events; (3) Flickr be used to replace the current way of showing photos of Libraries’ events because it may create more interaction with Libraries' users, who can comment on the photos and share them with others. A WKU Libraries account has been set up, and the first Flickr album is already available at http://www.flickr.com/photos/13303252@N06/, featuring Roger Dennis, WKU horticulture and floral-design instructor, who presented at September 13th's Kentucky Live! program in Barnes and Noble.
- Haiwang sincerely thanks Sandy Staebell and Rob Harbison for taking care of the Libraries' web site and the blog during his trip to China from July 4th through August 15th, 2007.
- On a personal note, Haiwang has been naturalized as an American citizen, effective as of August 31, 2007.

Development: Carrie thanked Haiwang for his speedy response to her request to update links for the Library giving on the development pages. She also shared how the new on-line giving process worked and stated she would contact Heather Stubblefield about libraries utilizing the same software to create a museum gift shop online and event registration online.
- Carrie announced that $19,500 has been raised to date for the 2008 Book Fest with $33,500 still pending. She also has some new requests
out that aren't included in the $33,500 amount.
-Carrie is working on grants from the Warhol Foundation to support the creation of a catalog of the Baker Collection. She is also working with the College Of Education and Behavioral Sciences on a Literacy Center concept which will include writing grants to Annenberg Foundation for the project.
-Carrie also shared about how new possible major gift donors have been identified through a blanket wealth screening process that has brought up over 4,000 names of potential millionaire plus asset holding individuals. The development office is assigning those individuals, of which the Libraries has received priority for 8 of the 125 assigned. This is a good first step and will continue to garner new discovery prospects in the coming months that hopefully will turn into major gifts for University Libraries.

Community Outreach: Tracy thanked Haiwang for his help with the Book Fest web site.
-Tracy visited with DLTS staff, KY Museum staff, and attended the KY Live event on last Thursday.
-The author Marc Brown has been signed as a headliner for the Book Fest. Tracy has talked with WKYU about a possible tie-in event.
-Good news – the Bluegrass Festival of Books has been tentatively scheduled for May 17 so it will not compete with SOKY Book Fest on April 19 this year.

Marketing: TN Crossroads, which airs on PBS, filmed a 6 minute segment on the Recommended by Duncan Hines Exhibit last Monday.
-Wednesday Sept 19 – Dementia Cookie Box will be in concert, Noon at JC
-Wednesday, Sept 19 @ 2pm Joe Survant will do a poetry reading at JC
-Thursday, Sept 20 – Far Away Places presents The Sahara with Dr. David Keeling, 7pm, Barnes & Noble.
-Insight ad campaign is well underway. Currently they are running a full calendar of upcoming events on channel 6 and The Weather Channel, as well as commercials for larger events as appropriate. The Recommended by Duncan Hines commercial is airing on CNN, Disc, Fox, TNT, USA, WTBS, Hist, Food, A&E, CNBC, HGTV, Family, TLC, and The Weather Channel. This will continue to run periodically throughout the year. The William Woy's Weaver commercial began airing this past Friday.
-Deadline to RSVP to Cookin' in the Courtyard is Friday. The event is September 27 @ 6 p.m. The fee is $10 per person, Friends and children under 10 years old are free.
-Considering incentives for United Way giving:
  *For departments with 100% participation, offer ½ day off (floating day) for employees
  *All donors will be entered in a drawing for a restaurant gift certificate (currently working on getting those donated, it looks like they will most likely be $25 gift certificates)
  *Other suggestions to encourage participation??

Dean’s Report: Michael has been devoting his time to working on the Staffing Plan. 2007-08 College Classroom Improvement and Technology Upgrade requests are due by Friday, September 21.

DLSC Report: The University Archivist position has been filled. Suellyn Lathrop will begin on November 19.
-Connie Mills is retiring effective October 31, 2007.
Two traveling exhibits will open to the public this weekend. Caves – Smithsonian will have a soft opening September 23 and Slowtime – Folk Art Museum is extended through February 10, 2008.


There have been 115 downloads of Finding Aids on TopSCHOLAR in the past month. Timothy’s article on TopSCHOLAR had 11 downloads in the past month.

Gift Shop sales for August were $2,130 up $382 from last August.

A date for a book signing for Lynn Niedermeier’s book is yet to be determined as no books have arrived.

KYLM has been selected by Jerry Gotlieb’s Consumer Marketing Class for a marketing survey.

The brochures for the upcoming art exhibit will be out next month.

Writers for Southern Living Magazine and AAA Travel are coming to cover the Duncan Hines Exhibit on Wednesday.

**DLTS Report:** Several staff attended the first KPLA/KDLA Library Support Staff Retreat at Jenny Wiley State Park, Sept. 6-7, developed especially for library staff persons not in management positions. In attendance were Paula Bowles, Paula Owens, Linda White, Linda Davis, Janice Haley and Brenda Wood. Thanks again to Michael for support of staff development opportunities.

As requested at the last meeting, Connie brought 2 books covered by the CoLibri System that demonstrate the processes involved with cutting out areas for bar codes and spine labels.

Nelda Sims reported that the next Voyager upgrade to 6.5.2 or Voyager 7 will not occur until July 2008 or later. Voyager 7 has opac interface options that will be of interest. The version or upgrade will depend on timing for the upgrade or readiness of the next release.

**DLPS Report:** WKU Libraries launched its fifth season of the popular KY Live series Thursday, September 13. Roger Dennis, WKU floriculturalist, spoke about his floral designs for the 79th Academy Awards and 2007 Rose Parade. The Far Away Places series launches this Thursday, September 20 with Geography and Geology Dept. Head David Keeling speaking about his recent trip to The Sahara.

The DLPS office is busy compiling info for a variety of different proposals for Classroom Improvement and Technology Upgrade funds.

Database use is up. (Chart 1 and 2)

**Calendar for Faculty Evaluations:** Dates for the process were discussed. Copies of the academic calendar will be brought to the next meeting for further discussion. Faculty Activities Reports and Performance Appraisals are due to the Dean’s office October 15.

**Adjournment:** With no further business before the Council the meeting was adjourned at 12:05 p.m.

For the Council,

Jan Renusch
Chart 1:


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2005 - 2006 vs. 2006 - 2007

Chart 2:


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EBSCOHost: 1,656,976 and 1,792,712 (increase 8.2%)