WKU Campus-wide Leadership Awareness Survey
Faculty Numbers

N= 175

Position
Adjunct = 7
Instructor = 25
Asst. Professor = 38
Assoc. Professor = 28
Full Professor = 20
Administrator = 14
Professional Non-Faculty Staff = 17
Staff = 26
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## More Faculty/Staff Numbers

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Basics

Response (low) and Impact on the direction of programs at WKU

Strong agreement that Leadership skills are important for student success after graduation

Level of understanding of content in Leadership courses – Relationship between understanding of course content and willingness to participate by leading workshops, courses

Do Administrators think that Leadership was more important than Faculty or Staff did? Yes

Is Leadership part of the mission of WKU?
Believe there are sufficient opportunities for students to learn Leadership in classes (i.e. lectures, labs, study groups, etc.)
Familiar with Leadership Course Content

- NTT
- TT
- Admin
- Staff

Options:
- Agree
- Disagree
Faculty strongly agree:

- the development of leadership skills will enhance graduate’s abilities to contribute to their career success

- leadership skills will enhance student’s value to employers in the field

- the development of leadership skills will enhance graduate’s abilities to contribute to their families/communities

- taking a course in leadership will assist students to reach their career goals.
Faculty agree:

• the formal development of leadership skills for all graduates should be part of the university’s mission (although not as much by Tenured professors (by approx. 15 percentage pts)

• that students at WKU do NOT have the leadership skills they need for success after their university experience

• that all students at WKU should have an understanding of leadership theories and principles upon graduation
Interested in Teaching Leadership Courses

- NTT
- TT
- Admin
- Staff

Agree
Disagree

[Bar chart showing interest levels among different groups]
Interested in participating in informal Roundtable discussions with faculty, staff, students

- NTT
- TT
- Admin
- Staff

Options:
- Agree
- Disagree
Basic Questions for Survey

What is the level of desire/interest in Leadership course content at WKU?

What is the level of interest in actively participating in Leadership coursework?

Are there sufficient opportunities to learn leadership skills at WKU?

In what ways do students acquire Leadership skills at WKU?
Students acquire Leadership skills as complete degree

There are sufficient opportunities to learn Leadership in classes

Do NOT Believe that current students possess necessary leadership skills

NOT sufficient opportunities to learn leadership outside classes
I do NOT believe it should be part of a college/university's mission to formally develop Leadership skills for all graduates

All students at WKU should have understanding of Leadership theories and principles upon graduation

Students acquire Leadership skills as complete degree

Students are participating in opportunities to learn about Leadership outside of their classes

I do NOT believe it should be part of a college/university's mission to formally develop Leadership skills for all graduates

All students at WKU should have understanding of Leadership theories and principles upon graduation

Students acquire Leadership skills as complete degree

Students are participating in opportunities to learn about Leadership outside of their classes
Faculty and Students agree:

• having leadership skills is important upon graduation.

• that good leadership skills will enhance their ability to contribute to the community after graduation.

• leadership skills will enhance students’ value to employers in the field.

• taking a course in leadership will assist students to reach their career goals.
Mission of a college/university
Student Numbers

N= 1634

Class Level
Freshmen= 324
Sophomore= 260
Junior= 305
Senior= 454
Graduate= 291

Age
17-18= 97
19-20= 415
21-22= 382
23-25= 230
26-30= 172
31-40= 211
Over 40= 127
Understanding of leadership theories and principles

![Bar Chart]

- Life Experiences
- Course

Legend:
- Fresh
- Soph
- Junior
- Senior
- Grad
Leadership course part of general education
Leadership course part of general education
Sufficient opportunities at WKU
WKU Students:

• have a strong desire to be a leader.

• believe that having leadership knowledge/skills upon graduation is important.

• believe that taking a course in leadership will contribute to reaching their 5 and 10 year goals.

• are willing to participate in for-credit internships or courses.

• believe part of the mission of a college/university is to develop students’ leadership skills within their major/field of study.

• believe that good leadership skills will enhance their ability to contribute to their community following graduation.
Faculty and Students strongly agree:

• having leadership skills it is important upon graduation.

• that good leadership skills will enhance their ability to contribute to the community after graduation.

• leadership skills will enhance students’ value to employers in the field.

• taking a course in leadership will assist students to reach their career goals.
Theory Content of LEAD 200

- Trait Approach
- Behavioral Approach
- Power and Influence
- Situational Approach and Contingency Theories
- Transformational, Transactional, and Charismatic Leadership
- Other topics: Cross Cultural, Gender, and Diversity in Leadership
Current Certificate Program
Currently 82 students – 51 graduate – 31 undergraduate
Students who took LEAD 200, 400, 500, 600 last year = 223
Students taking a Leadership course this Fall = 174

**Graduate**
- Leadership Certificate – 16
- Administrative Dynamics – 12
- Business – 5
- Arts and Letters – 1
- Other – 13

**Undergraduate**
- Arts and Letters – 15
- Nursing – 6
- Business – 3
- Sciences (Ag Ed) – 3
- Other - 4
LEAD 200 Course and Learning Objectives

**Course objective:** Students, at the conclusion of this course, will have a comprehension of leadership concepts, knowledge of recognized leadership theory, an understanding of leadership assessment, and will begin to understand their own leadership abilities.

**Learning Objectives:**
- Identify basic leadership concepts
- Identify and understand critical behaviors of effective leaders
- Identify and describe leadership theories
- Understand tools available for measuring and improving leadership effectiveness
- Begin to understand his/her leadership styles and behaviors